

## **Press: Wallbounce partners with Dress for Success**

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*David Patrick Columbia: New York Social Guide*

"April in Paris" 2006 Gala Dinner and Auction Benefits Dress for Success, the non-profit organization that advances low-income women's economic and social development and encourages self-sufficiency through career development and employment retention.

Fashion industry veteran Audrey Smaltz, founder and CEO of The Ground Crew is 'La Grande Dame' who chairs a high profile committee of designers, fashion executives and celebrities including Lorraine Bracco, Denise Rich, Dionne Warwick, L. Marilyn Crawford, Nurit Kahane, Barbara Tober, Jamie Drake and Constance White.

Tommy Hilfiger and Clarence and Jacquie Avant are Honorary Chairs.

For this special evening. Star Jones Reynolds will receive the organization's first ever Woman of Achievement Award. Corporate Citizenship Honorees are Kérastase Paris and Chantelle who have helped DFS clients on their path to success.

The auction will feature luxury items, designer clothes, vacation packages and one of kind experiences and will have online bidding thanks to a partnership with Wallbounce, LLC.

Premier sponsors of the event are DressBarn and FedEx Corporation.

Where: At the Marriott Marquis Hotel 1535 Broadway at 45th Street on Monday.  
Cocktails and Silent Auction at 6:30 PM Dinner and Awards at 7:30 PM Live Auction and Dancing 9:00 PM Tickets are \$ 500.00.

For ticket purchase and corporate sponsorship please contact Melissa Silvestri. 212-532-1922 ext 4 or [events@dressforsuccess.org](mailto:events@dressforsuccess.org). Please visit [www.dressforsuccess.org](http://www.dressforsuccess.org).