

ME-OW! Yes, diamond-encrusted Hello Kitty charms are as thoroughly over-the-top as Kimora Lee Simmons, the queen-of-bling, who started designing these flaunt-worthy feline pieces last year. For Valentine's Day, she has done a new litter of pavé Kittys with onyx eyes, rose gold nose and pink diamond bow. \$800-\$3,900 at www.neimanmarcus.com.



SHINE ON: V-Day is a time when you want to channel your inner va-va-voom. For a bit of help, celeb hair colorist Louis Licari is offering all Valentine's Day customers an Instant Deep Conditioning treatment and a complimentary red "Love Louis" nail polish to take home. If \$85-\$225 for single-process color is a bit steep, treat yourself to a bottle of the polish (\$10). Louis Licari Salon, 693 Fifth Ave., at 54th St., 15th fl. (212) 758-2090.

NOT SO ALONE: Single? Turn V-Day from pure torture to pure bliss. From 6 to 9 p.m., ladies are invited to the 49th St. branch of Bliss Spa for brownies, free minimassages and brow waxes, discounted products and a chat with matchmaker Janis Spindel, author of "Get Serious About Getting Married: 365 Proven Ways to Find Love in Less Than a Year." Bliss, 541 Lexington Ave. Free, but RSVPs are recommended. (646) 502-1449.

TWOFRER: It takes a strong woman to wear her heart on her sleeve, but this Valentine's Day, Gap is making it a little easier. The store offers a limited-edition white cotton T-shirt with a red heart patch on the left sleeve. Better yet, 100% of the profits from the \$19.50 sticker price supports the Red Cross.

SPECIAL DELIVERY:

Many restaurants claim their valentine menus are fit for a king, but few can deliver an actual royal chef to back that up. That doesn't mean you can't. For a cool \$5,000, Darren McGrady, the former private chef to Princess Diana and her sons and a 15-year veteran of royal service, will jet into town and cook dinner for you and your loved one (and up to eight others, if you really want company). And while you're allowed to pick the three-course menu in advance, we suggest you leave that in McGrady's clearly capable hands. Buy online at www.wallbounce.com.



CHOCOLATE HEAVEN: Dubbed the "Picasso of Pastry," Pierre Herme makes the sort of intense chocolate bonbons and pastries people actually line up for. Problem is, his extravagant — and pricey — treats are only available in Paris and Tokyo. But for Valentine's Day, Fresh Direct is selling a 36-piece assortment, with delights like chocolate pralines and exotic Japanese yuzu and lime. \$42. At www.freshdirect.com.

LOVE'S JOYS

Eat, laugh & be pampered this Valentine's Day



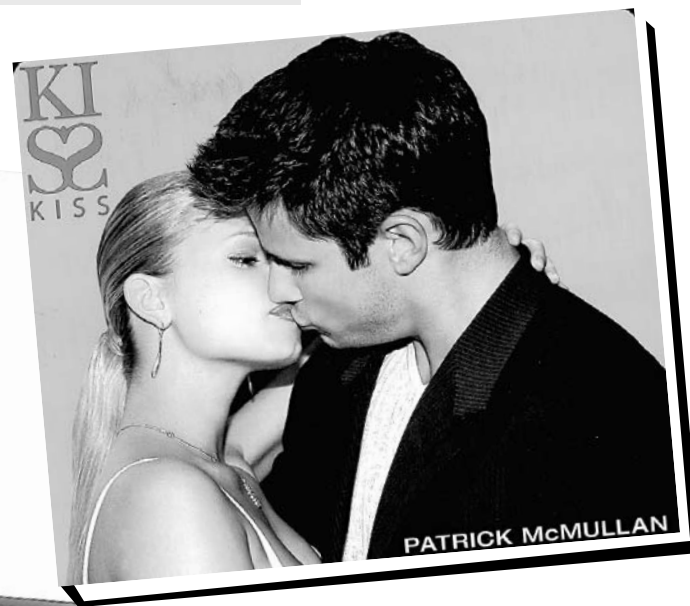
SWEET SCRIBBLES: It may be small, but the new Pilot G-2 Mini is sure to cause pen envy. At just 4½ inches long, you can tuck it away and whip it out in an emergency — like having to scribble a last-minute missive to your valentine. The G-2 Mini comes in eight vivid colors, including red and pink. \$1.98 each.

LOVE AT FIRST SIGHT:

Every couple thinks their story is the greatest, but let the gang at Gotham City Improv decide if yours is also funny. At "How We First Met," a one-night-only show, players will pick a couple from the audience, quiz them about their love life, then use the answers to improvise — in detail and onstage — a singular "comedic romp." 158 W. 23rd St., 2nd fl. (212) 367-8222. Tickets: \$7.

STUCK ON YOU:

Don't have a king's ransom? The prix fixe "Sweetheart's Snack" menu at the Peanut Butter & Co. Sandwich Shop should hit the spot. For \$30 a couple, you can munch on four heart-shaped sandwiches served with potato chips, carrot sticks, peanut butter cookies, candy conversation hearts and big glasses of milk (regular or strawberry) served with heart-shaped straws. You'll also get a jar of its all-natural PB to take home and spread, um, wherever you like. 11 a.m.-10 p.m. 240 Sullivan St. (212) 677-3995.



WORTH A THOUSAND KISSES:

Photographer Patrick McMullan usually trains his lens on the fashionable and the fabulous in the act of being, well, fashionable and fabulous. But in his new book, "Kiss Kiss," he catches them in mid-buss. There's Gwen Stefani and Gavin Rossdale in a sweetie smooch. There's the late Peter Jennings and wife Kayce Freed in a tender embrace. And there's Liza and David in ... maybe you want to skip Liza and David. \$55, at bookstores and www.amazon.com.

— Edited by Michele Ingrassia