

Making Tracks

MAY - JUNE 2009
Issue



In This Issue:

Commissioners Corner
Financial Fitness Seminar
Legislative Update
Members in the Spotlight
Workforce Wayne

Welcome New Members

652 Auto, LLC
American Legion Post 254
Ameriprise Financial
Aseracare Hospice
EcoTech Spray Foam, Inc.
Fantasy Factory
IndependentNEPA.com
Magazine
Lake Wallenpaupack German-
American Club, Inc.
Michael Dunn Heating, A/C &
Refrigeration
Over the Edge Landscaping &
Excavation
Poyntelle General Store
Route 6 Development Co..
Seaman's Marine, Inc.

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Local Parades
Hawley, May 24th at 2 PM
Honesdale, May 25th at 10 AM
Waymart, June 13th at 2 PM

We Need Your 2009 Brochures!
32 Commercial Street ~ Honesdale, PA 18431
(570) 253-1960



Legislative Updates

In 2008, the Pennsylvania Legislature passed the Home Improvement Consumer Protection Act. The law requires that all contractors who perform at least \$5,000 worth of home improvements per year register with the Attorney General's Office.

We have worked to ensure that the registration process is as quick and easy as

possible. Registration may be completed online or by mailing an application to our office. We encourage you to complete your registration online, as you will receive your registration number and a printable temporary registration certificate instantaneously.

As of July 1, 2009, consumers in Pennsylvania will be able to verify your reg-

istration with our office, by visiting the attorney general's website or by calling their toll-free hotline. In the coming months, our office will encourage consumers to use registered contractors when deciding to invest in home improvements.

For more information visit www.attorneygeneral.gov or call my office at 253-5533.

Financial Fitness Seminar

MetroAction and the Wayne County Chamber of Commerce have teamed up to provide a free Financial Fitness Seminar on Thursday, June 25 at 9:30 am.

MetroAction will provide a free informative seminar designed to help individuals harness the power of their credit and finances. Hear tips and tools on how to manage money by gaining a better understanding of your Finances for business success.

- Learn to understand personal credit
- Tips on developing a budget,
- Information on what lenders look for, and how you can improve your chances of qualifying for a loan.

This seminar is ideal for someone looking to understand their personal and business finances. If you are considering starting a new business and might need a loan, this information is relevant

to what you will need to know. Learn practices to use in your daily life or your professional life to assist you in maintaining a healthy financial situation.

The program is free but pre-registration is required.

To register for this session, or for details on upcoming sessions throughout northeastern Pennsylvania, contact Lisa Kenny, MetroAction at (570) 341-0270.

Commissioners Corner

County Government is constantly evolving and planning is always an important part of this process. Wayne County is presently developing a number of long-range plans and these efforts should serve the people of our County well in the future.

Every 10 years, the Commissioners are required to update the Comprehensive Plan prepared as a blue print for growth in the county. This plan was begun with the support of the Wayne County Planning Commission, their staff and the hiring of a consulting firm, Shepstone Management. The Commissioners authorized 3,000 questionnaires to residents and 1,000 to second homeowners to get opinions and suggestions from a randomly selected group. Public Meetings were held to review statistical data about the County and to encourage input from more people. These meetings were held in Sterling, Honesdale, Preston and Damascus in April and a second round of meetings will be held later in the year to offer the public additional opportunities to comment and review.

The County is also preparing a Stormwater Management Plan, with the assistance of Borton-Lawson Consultants. We are gathering input from the local municipalities and working closely with DEP to develop a meaningful plan with recommendations for long-range flood protection. After our 2005 and 2006 flooding events, the value of this type of planning cannot be over estimated.

Wayne County Solid Waste Director, Randy Heller, has recommended that the County begin moving forward with a new Solid Waste Plan. We have hired Mid-Atlantic Solid Waste Consulting, Inc. and are appointing a Solid Waste Committee of private citizens, business and industry representatives. This plan will take approximately a year to complete and should result in a contract with area landfills to guarantee a minimum of 10 years capacity for Wayne County refuse.

Another initiative now underway is a Recreation Plan for the old County Farm Property in Berlin Township. We have

appointed a Citizens Advisory Board and contracted Woodland Design for layouts and planning management. The property is approximately 190 acres and already contains fields for soccer, baseball and softball, but we can do much more. We hope to have walking trails, bathrooms, more parking and other amenities to offer, but no recreation grants can be obtained without a plan. We already have the Recycling Center on the property and are building the new Communications' Center there and this plan will identify the area fronting on Route 652 for future County Government use.

When these plans are completed, the County should be well positioned to continue meeting the demands of growth while serving the public well in the most efficient and cost-effective manner.

Anthony V. Herzog
Wayne County Commissioner
925 Court Street
Honesdale, PA 18431
(570) 253-5970, Ext. 1322

HOSTED BY:



TRI-CHAMBER BUSINESS CARD EXCHANGE
TUESDAY, MAY 12, 2009
5:30 PM TO 7:30 PM
COVE HAVEN RESORT
OFF ROUTE 590, LAKEVILLE

◇ DOOR PRIZES

◇ REFRESHMENTS

◇ NETWORKING

◇ FUN



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PLEASE RSVP BY MAY 8, 2009
WAYNE COUNTY CHAMBER OF COMMERCE
32 COMMERCIAL STREET
HONESDALE, PA 18431
570.253.1960 OR FAX 570.253.1517
MEMBERSHIP@WAYNECOUNTYCC.COM

You're Invited! On behalf of the Workforce Wayne partnership, you are cordially invited to the Workforce Wayne Third Annual meeting, Tuesday, May 21st, 2009 8:30 am-1:00 pm at Woodloch Springs. A continental breakfast and lunch will be provided.

Much has happened since the annual meeting last year, which some of you may have attended. Jennifer Porter, Director of Workforce Initiatives, and Lyndsay Birmelin, Workforce Coordinator, were hired to progress the partnership. Workforce Wayne staff has been busy connecting the segments of the Workforce Wayne partnership, including business, education, employment services, government, economic development and community entities. Thank you to those we've met and worked with to date, and those of you who contribute to making the community better every day.

Other benchmarks that have been met include use of Career Cruising in schools, development of Career Pathways and Career Linking Academies,

Workforce Wayne

Junior Achievement BizTown participation, planning for Community Career & Training sites in the libraries, and increased awareness of the jobs and skills of the 21st century through community outreach, including a community-wide forum in April.

The Workforce Wayne Third Annual meeting will focus on making progress towards:

- A business and education partnership in Wayne and Pike Counties and
- Planning and design of a career and technical education facility for our students and adult workers.

Workforce Wayne Third Annual Meeting Agenda:

- National Workforce Trends Presented by Susan Shaffer, Director of Workforce Initiatives, Wall Street West
- Accomplishments of Workforce Wayne to date
- Successes in Business Education Partnership

Presented by Dr. Ed Lyba, Greater Hazelton Partners in Education and Donna Palermo, President Greater Hazelton Partners in Education

•Break-out sessions for key discussions on sustainability and the Pike/Wayne Business Education Partnership

•Progress toward a Career & Technical Education Facility

Presented by Dr. Clyde Hornberger, Executive Director, Lehigh Career & Technology Center

Your participation is greatly needed! All school district administrators, school board members, as well as leaders from key industries, government, and community organizations have been invited to help chart the course for 2009 and beyond.

We look forward to seeing you on the 21st! Please RSVP to 570-253-5334 or jpporter@workforcewayne.org by May 14th.

Members in the Spotlight

Congratulations to the following Chamber members who were named among the "Top 10" green businesses in Carbon, Monroe, Pike and Wayne Counties by the Pocono Business Journal:

- **Clemleddy Construction**
- **Eastern Propane**
- **Waste Management - Beach Lake Transfer Station**

Congratulations to Tim Meagher of Re/Max Wayne, who earned the top position for commercial real estate sales commissions for 2008 in the Re/Max Pennsylvania-Delaware Region.

Meagher ranked above more than 3,000 Re/Max agents in the region.

Congratulations to United Country Holbert Realty for receiving a national sales award from United Country Real Estate. They were awarded the company's President's Round Table Award for 2008. Holbert Realty increased their sales volume more than 200 percent compared to sales in 2007.

Thank you to the Lake Wallenpaupack German-American Club for donating chairs to the Community Room at the Chamber.

Congratulations to Deborah A. Bailey, owner and proprietor of Bailey Design and Advertising and Connections Magazine, for being chosen as one of the "Top 25 Women in Business in Northeast PA".

Ladore Conference Center will be hosting a Senior - "Senior Prom" on May 28th. This will be an evening of dining and dancing from 5PM-7PM. The theme is "Enchantment Under the Sea". For more information call 488-6129.

Save the Dates

May 24 Hawley's Memorial Day Parade at 2 PM

May 25 Honesdale's Memorial Day Parade at 10 AM

May 30-31 Arts, Crafts and Antiques in downtown Honesdale

May 28 - June 1 Traveling Wall in Bingham Park in downtown Hawley

June 13 Waymart's Pride & Patriotism Parade at 2 PM

June 26 - Breakfast with the Pike & Wayne County Commissioners

June 27 - Great Train Robbery Train Excursions begin



Mother's Day Smorgasbord

at Woodloch Pines Resort

a Sampling

Marinated London Broil Carving Station
Oysters on the Half Shell
Jumbo Shrimp
Alaskan King Crab Legs
Chicken Marsala
Lasagna
Stuffed Shrimp
Spare Ribs
Assorted Salads
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Sunday,
May 10th
Call for time

Complimentary
Plants for Moms

Special Price for Chamber Members

Adults: reg. \$36: **\$29** (plus tax & gratuity)

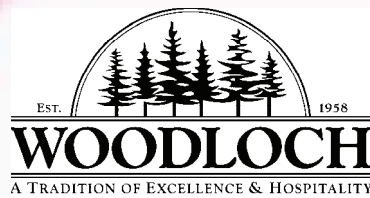
Children 3-12 : reg. \$20: **\$17** (plus tax & gratuity)

Reservation Required

570-685-8002

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Hawley, PA

Ala Carte Dining Available

the Clubhouse at Woodloch Springs is serving a special menu
\$32.00 per adult and Mom receives a 50% discount on her meal.



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Go green: get "greenback"!

Fromm Has Bright Ideas on Energy Savings & Rebates

For information on how Fromm can help with energy & lighting audits, contact Kevin Bryant at 570-253-3247 x5310.



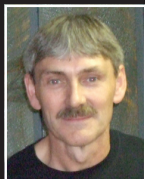
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COST REDUCTION

The typical Northeast Laser Toner client realizes between 10-30% savings in their total print costs.

FLEET MANAGEMENT

As organizations increase in size, managing their print environment becomes more difficult. Northeast Laser Toner frees organizations from the task of managing their printers, copiers, multi-functional systems, scanners, fax machines and devices. We help optimize their use, identifying ways to reduce cost and better support their workforce.

SOFTWARE MONITORING

In order to reduce printing costs in an organization, we first need to understand the volume each machine is printing. Northeast Laser Toner's software tools allow us to monitor every printer in our client's environment. Then we can start to determine whether the client's utilization is cost effective. We use the data we find to consult with the organization and help them make better business decisions.



Tackle and Reduce All Your Print Costs

Tangible Print Costs

- Purchase price of printers, copiers, faxes, etc.
- Hardware maintenance costs
- Purchase price of consumables / toner

Overhead Print Costs

- Infrastructure and Procurement
- Help Desk Support
- Network Administration
- Productivity Loss
- Energy Consumption

Call today to arrange for a FREE print audit - a \$2,000 value!

In today's economic times, controlling costs in organizations is more important than ever. Next to human resources and capital investments, the cost of printing is one of the largest office expenses. That is why so many organizations are focusing on new ways to reduce the overall cost of print in their environment.

Many line-of-business managers already understand the significance of the cost of print in their own budgets. They often address their print costs with an approach of: "Just keep the printers working and buy the toner as inexpensive as possible."

While this is a good start at addressing the *tangible* print costs, there is considerably more that can be done to reduce the overall print costs in organizations.

In fact, studies have shown that as much as 90 percent of an organization's overall print costs are *overhead* related.

Along those lines, it costs an organization every time they have to set up new printers, procure consumables, field help desk calls, and respond to malfunctioning printers. These tasks cause significant losses in worker productivity.

Northeast Laser Toner specializes in examining and attending to all the print costs of an organization. We have a proven three-phase process that measures, evaluates, and is guaranteed to find ways to reduce the overall cost of print.



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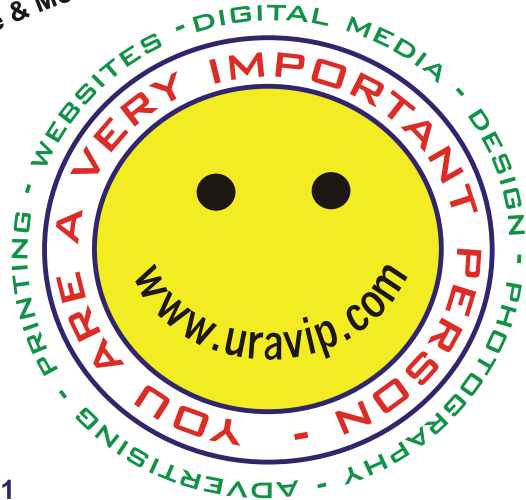
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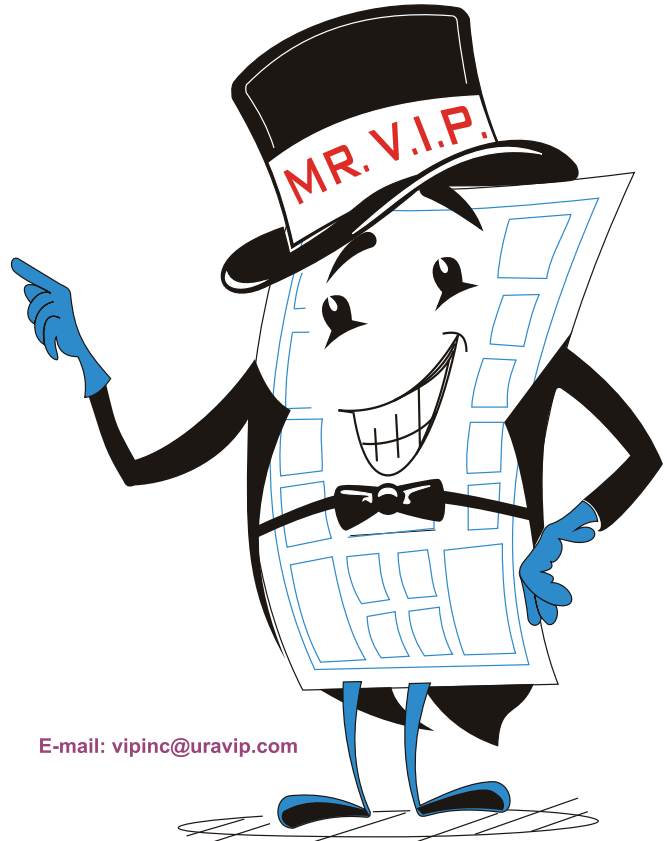
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Honesdale, Pa. 18431



THE SPAY-NEUTER PROGRAM NEEDS YOUR HELP!

Dear Friends of Dessin Animal Shelter:

With your help, Dessin has issued more than \$30,000 in Spay-Neuter Vouchers since the spring campaign of 2008. The demand for these vouchers is tremendous as pet owners want to do the right thing for their animals despite the current economy. The truth is we simply do not have the funds to continue the program and without your help we will not be able to continue offering the voucher program. Early spring is the prime time to combat pet overpopulation and hopefully reduce the number of unwanted litters who too often endure terrible suffering.

Donations are greatly appreciated and will be put to immediate use! Checks for \$100.00, \$50.00, \$25.00 or any amount made payable to Dessin Animal Shelter should be sent today! There is also a Pay Pal link at dessinshelter.com. Credit cards are accepted at the shelter. All donations are tax deductible and contributors will be acknowledged.

THANK YOU SO MUCH FOR YOUR SUPPORT!

Martha Freeman Sader
 Managing Director

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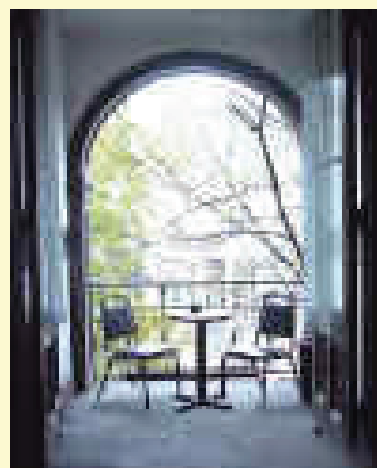
Hotel Wayne is situated in Honesdale Borough which, in addition to being the county seat, is the center of commerce in Wayne County. Our county has a rich past - from the latter half of the 1700's when settlers from Connecticut began clearing the woods to 1825 when the county seat was renamed Honesdale after Philip Hone, who at one time was the Mayor of New York City. Honesdale, via a canal built by the D & O Canal Company to the Delaware River, was the main port for delivery of Pennsylvania coal to New York City. Indeed, the first commercial steam locomotive operating in the U.S., the Stourbridge Lion, began operating from Honesdale in 1829. Wayne County continues to maintain the rich traditional values of country life to this day.

The **Hotel Wayne** was originally constructed in 1827 and rebuilt in 1895. It has been maintained since then as an elegant, small town, country hotel and has undergone a complete renovation in early 2009. The ground floor has a large lounge and impressive entrance lobby with a classical, grand staircase. The spacious dining room has beautiful original brick walls and twelve-foot high tin ceilings... all original.



Bistro 1202 restaurant features a spacious historic dining room with original brick walls and lofty 12-foot tin ceilings. Meals are also served in our comfortable lounge and on the outdoor enclosed porch. In addition to our menu, the Chef prepares creative and classic specials.

On the second and third floors, the Hotel has twenty individual rooms and suites, each with a private bath, cable TV, desk, and Super High Speed internet access. On the second floor, there is a lovely antique balcony, overlooking Main Street.



**A Country Hotel and Restaurant
Serving the public since 1827**

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