

CONTACT FUND

PRIVATE INVESTMENT, LOCAL IMPACT

OUR STORY

Throughout business school and a career in banking, Contact Fund founder Mark Reed remained intrigued by his earlier experience in community development. He believed community development organizations provided real opportunity for self-sufficiency with their focus on affordable housing, job training and capital for small businesses. A family business liquidity event in 2005 provided the capital to establish a fund dedicated to NYC community development.

Using his capital as equity and borrowing against it from friends and family, Mark employed traditional credit analysis methods to lend to NYC community development organizations. Use of debt requires a financial discipline that can foster a level of organizational sustainability.

Ultimately, Contact Fund is based on a very straight forward concept: private investors would be willing to invest their capital in local NYC neighborhoods while also receiving a financial return if there was a simple, low risk way to do it. Contact Fund is committed to fostering a community of private investors who share similar values.



OUR INSPIRATION

“The sum of casual public CONTACT at a local level is a feeling for the public identity of people, a web of public respect and trust, and a resource in time of personal or neighborhood need. The absence of this trust is a disaster to a city street.”

– Jane Jacobs, *The Death and Life of Great American Cities*, 1961

AT A GLANCE

ESTABLISHED:	2005
MISSION AREA:	Community Investing
ASSET CLASS:	Fixed Income
LEGAL ENTITY:	Contact Fund, LLC
2011 ASSETS UNDER MGT:	\$3M
FOUNDER/SOLE MEMBER:	Mark Reed
GOVERNANCE:	Loan and Advisory Committees
GEOGRAPHY:	Place-based NYC 5 boroughs
LOAN LOSS:	20% first loss protection for Senior Investor Notes
PRODUCT:	Senior Investment Note
ELIGIBILITY:	Accredited Investor; SEC Exemption
MINIMUM:	\$10,000
TIME HORIZON:	6-month and 1-year note available
SUBSCRIPTIONS:	March; September
REDEMPTIONS:	Available at maturity, auto reinvestment
RETURN:	2.5% for 3/15/2011 Notes
MANAGEMENT FEE:	n/a
AUDITORS:	Mutino & Chan
LEGAL COUNSEL:	Gabbard & Kamal

HOW IT WORKS



OUR IMPACT

Women's Housing and Economic Development Corporation - whedco.org

MISSION: Comprehensive community/economic development in the South Bronx

FINANCING NEED: Construction delay on housing development during site excavation; \$250,000 loan subordinated to Nonprofit Finance Fund

IMPACT: Leverage of additional investment toward the completion of the nation's largest multi-family Energy Star Certified affordable housing development

Local Initiative Support Corporation (LISC) - lisc.org/new_york

MISSION: Transforming distressed neighborhoods into healthy and sustainable communities of choice and opportunity

FINANCING NEED: \$250,000 for pre-development of nine home-ownership homes for middle-income workforce families in East New York

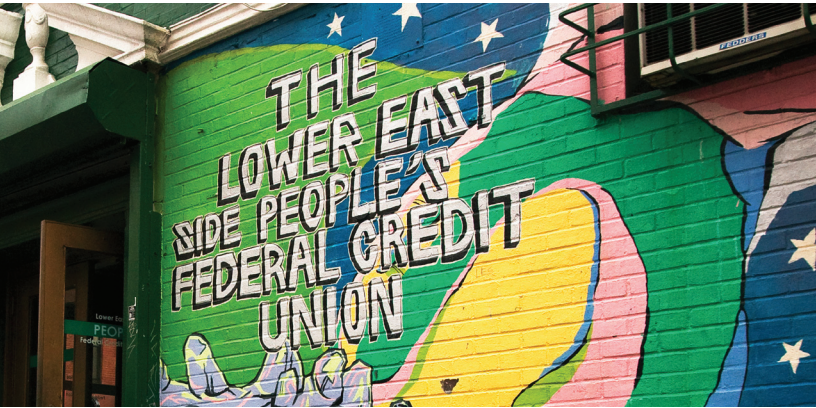
IMPACT: Loan was 'redeployed' for rehabilitation of 76 affordable rental units in Harlem

ACCION USA - accionusa.org

MISSION: U.S. microfinance institution bringing affordable capital small business entrepreneurs

FINANCING NEED: \$250,000 to help scale up lending activities

IMPACT: With an average loan size of \$9,500, helped provide loans to more than 25 low income entrepreneurs



CONTACT

Contact Fund LLC

708 Third Avenue, 6th Floor New York, NY 10017

(p) 212.209.3877 (f) 212.209.7177

info@contactfund.com

Find out more at: contactfund.com

Follow us on Twitter: [@ContactFund](https://twitter.com/ContactFund)

Find us on Facebook: facebook.com/contactfund