

**Mission/Impact Investing Network
Roundtable Lunch**

JP Morgan Chase Global Philanthropy
277 Park Avenue, 2nd Floor, New York, NY
(b/w 47th and 48th St.)
Tuesday, December 7th, 2010
12pm-2pm
(Lunch provided)

Agenda

1. The first half of the meeting will focus on the experience of a NYC-based community foundation that recently made its first program-related investment

How did they decide to pursue a mission-investing strategy? How did they engage other stakeholders in developing their MRI policy? Who was behind the scenes to move the process forward? Did they work with a professional advisor? How long did the process take from policy development to investment? What would they do differently? Where do they go from here?

2. A private investor discusses mission/impact investment considerations using examples of investments they've made

How do you identify and assess deals? What is the due diligence process? What is an appropriate risk/return profile? How do you evaluate impact?

3. Identifying specific questions/issues of interest to participants for future meetings

***Please note: Our goal is to create an environment where like-minded social investors can openly explore mission/impact investing and related issues, which includes deal flow. However, this is NOT a marketing forum to solicit investments for specific deals.*

Facilitator Bios

Mark Reed – Private Investor, Founder, Contact Fund, a NYC-based community development loan fund established in 2005. During that time Mark has implemented an impact investing strategy that has deployed funds to affordable housing, microfinance and social enterprises in the South Bronx, Harlem and parts of Brooklyn. He also is a co-investor in an affordable housing development company, Alembic Development, and Chair the Board of the Rudolph Steiner School in Manhattan. A native of Washington State, Mark is on the Board of Simpson Investment Co., a fourth generation, family-owned business based out of Tacoma Washington.

Jason Franklin – Executive Director, Bolder Giving and Adjunct Professor at NYU Wagner School for Public Service. Jason is a Board Member and the Finance Committee Chair of the North Star Fund, a community foundation supporting grassroots groups in NYC committed to equality, economic justice and peace. North Star made its first program-related investment this Fall, in the Contact Fund.