

Pocono Mountains Chamber of Commerce
Stroudsburg, PA

IMPACT

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IMPACT

Monthly

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PNC BANK MAJOR SPONSOR OF EXPO 2006

PNC Bank has made a commitment to be the major sponsor for the Pocono Mountains Chamber of Commerce's 19th Annual Expo. This year's event will take place on March 15 and 16 at East Stroudsburg University's Koehler Fieldhouse from 3 p.m. to 8:30 p.m. each day.

Chamber President/CEO Robert Phillips, IOM is delighted to have PNC Bank as this year's major Expo sponsor. "PNC Bank has continually supported the Chamber in previous years. However, their involvement with this year's Expo demonstrates their significant commitment to the Chamber and its mission." Many of our fine, regional businesses have also committed to fill some of the Expo's other sponsorships levels.



Every day is an opportunity to do more.™

EXPO 2006 will showcase businesses and organizations from the Pocono Mountains region. There are still a small number of booths available for this exciting two-day event, but they are going quickly so don't miss your opportunity. Come showcase your products and services, meet potential customers face-to-face, and build awareness of your business image.

The Expo will continue to deliver the excitement that it has long been known for with great food available at the snack bar, live television and radio broadcasts, and door prizes.



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If you would like to be part of this year's Expo, please call the Chamber office and reserve your booth today. This is one of the many benefits that the Pocono Mountains Chamber of Commerce provides for its members.

Route To:

_____	<input type="checkbox"/>
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From the Chairman of the Board



The Pocono Mountains Chamber of Commerce will hold its 19th Annual Business EXPO on March 15th and 16th from 3:00 p.m. until 8:30 p.m. The EXPO will be held at East Stroudsburg University of Pennsylvania's Koehler Fieldhouse.

The EXPO benefits the community at large and I encourage you to participate in the EXPO by either purchasing a booth to highlight your business/organization, or by coming out to see other businesses in the Pocono Mountains community.

The Chamber's award winning EXPO showcases businesses and organizations throughout the Pocono Mountains community by helping them to build awareness of their business/organization, showcase their newest products/services, meet potential customers face to face, and enhance their business image.

The cost to participate in the EXPO is \$395.00 for Chamber members (second booth - \$200.00), \$500.00 for non-members (second booth - \$400.00), and \$200.00 for non-profits. A \$100.00 deposit is required to reserve each booth. All booths must be paid in full by March 1, 2006. Each booth is 10' x 10' and includes an eight-foot draped table, two chairs and one electrical outlet.

The cost to attend the Expo is \$2.00 for adults and \$1.00 for children under the age of twelve.

For more information please contact the Chamber at (570) 421-4433.

I look forward to seeing you all there!

Bob Hay
Chairman of the Board

February 2006 Calendar of Events

- February 1***New Member Breakfast*
8:00 a.m. - PMCC
- February 3***Government Affairs Committee*
8:00 a.m. - Best Western Pocono Inn - Stroudsburg
- February 7***Women in Business Steering Committee*
12:00 noon - PMCC
- February 8***Transportation/Economic Development Committee*
8:00 a.m. - PMCC
- February 13***Education Committee*
12:00 noon - Monroe County Careerlink - Tannersville
- February 13***Business Card Exchange*
5:00 p.m. - Herbert, Rowland & Grubic - Bartonsville
- February 13***Expo Committee*
8:00 a.m. - PMCC
- February 14***Women in Business Luncheon*
12:00 noon - Best Western Pocono Inn - Stroudsburg
- February 15***HR Committee*
8:30 a.m. - PMCC
- February 16***Membership/Retention/Ambassadors Committee*
8:00 a.m. - PMCC
- February 17***Monthly Breakfast*
7:30 a.m. - Best Western Pocono Inn - Stroudsburg
- February 21***Small Business Development Committee*
8:00 a.m. - PMCC
- February 22***Culinary Committee*
8:00 a.m. - PMCC
- February 24***Environmental Committee*
8:00 a.m. - PMCC
- February 27***Executive Committee*
8:00 a.m. - PMCC
- February 27***West End Committee*
8:00 a.m. - Western Pocono Community Library - Brodheadsville
- February 28***Board of Directors*
11:00 a.m. - Best Western Pocono Inn - Stroudsburg
- TBA***Quality of Life Committee*



Membership Anniversaries

20 Years

Clear Channel Communications
Young's Medical Equipment, Inc.

15 Years

PATH-Pocono Area Transitional Housing
Pocmont Resort & Conference Center

10 Years

D & D Woodcrafts
Funtime Entertainment Karaoke
Shear Design Salon & Day Spa

5 Years

Double M Productions
Future Controls, Inc.
Law Sound & Lighting
Monroe County Democratic Party
Monroe County Treasurer
Wells Fargo Home Mortgage

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800-891-2317

WOMEN IN BUSINESS COMMITTEE HOSTS THE 2005 SAVE OUR PLANET AWARDS PRESENTATION



2005 Save Our Planet Award Winners

The January Women in Business luncheon's Save Our Planet Awards presentation which acknowledges outstanding or innovative environmental contributions, was held at the Best Western Pocono Inn in Stroudsburg. This year's award winners were:

- Individual:* Charlie Cahn of Developmental Education Services
- Volunteer Organization:* Dave Johnson of Pride in Chestnuthill Township Committee
- Travel & Tourism:* Shawnee Inn & Golf Resort
- Non-Profit:* Pocono Mountains Vacation Bureau
- Government:* Delaware River Joint Toll Bridge Commission
- Mark Lichty Award:* Mathilda Sheptak of Pocono Mountains Vacation Bureau

An Award of Merit was given to The Rotary Club of the Stroudsburgs for their environmental contributions.

Thanks to our sponsors Mark Lichty, Polysteel of PA, and Studio West Dance Club and also to Cheryl Jordan of Nutrition First who won the 50/50 drawing and donated it back to the scholarship fund.

The next Women in Business luncheon will be held on February 14th at the Best Western in Stroudsburg. Commissioner Robert Nothstein will do a presentation on "Monroe 2020."

For more information on future WIB luncheons, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570-421-4433.

New Member's Breakfast

Fresh Start Contracting is a family owned and operated general contracting company. Fresh Start Contracting has been servicing Monroe and Pike Counties since 2002. They are based in Stroudsburg and can be called for all home improvement needs. Try them out today at 570-420-9966.

Mangia Baby Family Restaurant is a place where families come to relax and enjoy a good, hearty home-cooked Italian meal. Mangia Baby Family Restaurant also offers catering. They are located on Route 115 in Brodheadsville, and their phone number is 570-992-9446. Stop by Mangia Baby Family Restaurant today, where every day is Sunday.

Mediterranean Grill and Gourmet Pizza, located at Weir Lake Road on Route 209 in Regency Plaza, in Brodheadsville, serves authentic Italian and Mediterranean inspired cuisine. Their pleasant staff, and delicious food, combined with their delightful atmosphere make Mediterranean Grill and Gourmet a popular choice. They offer casual yet affordable dining, prepared homemade cooking, and have daily specials. Catering is offered as well. They can be reached at (570) 402-5040.

Nutrition 1st Consultant, Cheryl Jordan sells a fine line of Tahitian Noni Juice products. She also offers business opportunities to help others start their own home-based nutrition business. Cheryl Jordan, on behalf of Nutrition 1st also provides professional health coaching. Give her a call today to find out more at 570-688-9558.

Pleasant Valley Gourmet, located on 12 Jenna Drive in Brodheadsville, is a gourmet food retail store. They specialize in produce and ethnic foods such as Greek, Italian, Middle Eastern, and Hispanic. Pleasant Valley Gourmet offers quality products and friendly service. Stop by or give them a call today at 570-992-7434.

Sangoma Day Spa is an organic-based day spa that consists of a retail area, three treatment rooms, and one veichy shower room. In addition, there is a movement studio that hosts a variety of workshops and activities such as dance, pilates, and yoga. Spa services range from body exfoliations to facials. Their website is www.sangomasanctuary.com. They are located at 101 Foxmoor Village Mall, Unit 3E. Stop by or give them a call today at 570-223-1050.

TN Printing, a Pencor Company, prints newspapers, brochures, and related printing products. They offer web and sheet-fed printing. They offer fast and reliable service. Give them a call today at 800-443-0377.

Tutoring Club, located on Route 115 in Brodheadsville, tutors students from the age of five years old through college age. They offer tutoring in the subjects of math, reading, and writing. They also tutor higher levels of math such as Algebra, Calculus, Trigonometry, etc. Give them a call today, and let them help you. 570-992-1578.



Valentin Cleaning Service, LLC provides both residential and commercial cleaning services to all of Monroe County. They also offer cleaning upon moving in or out of your facility, as well as a handyman service. Valentin Cleaning Service is fully insured. Please give them a call today at 570-426-8185.

Warm Spirit, Telisha Hodges, a Warm Spirit Consultant, promotes all-natural based products. Warm Spirit has products designed to cater to every part of your body. Telisha Hodges provides employee and customer appreciation sessions, as well as hosts spa parties. Give Telisha Hodges a call today at 718-801-6363.

January Business Card Exchange



The January 12th Business Card Exchange was held at Alpine Mountain and everyone enjoyed networking and there were a few individuals that took advantage of the complimentary snow tubing. The next exchange is scheduled for February 13, 2006 at Herbert, Rowland & Grubic, Inc.

Ribbon Cuttings



Josephine's fleur-de-lis

Josephine's fleur-de-lis held a Ribbon Cutting and Grand Opening celebration on December 17. Josephine's fleur-de-lis is an upscale boutique offering a wide array of gifts and home accents. Their products range from Vance Kittera designer candles to Caswell Massey soaps and other spa products. They have tabletop ware such as Vietro China, and so much more. Stop by or give them a call today at 570-476-7909. They are located on 601 Main Street in Stroudsburg.



Liberty Fitness

Liberty Fitness located in Tannersville held a Ribbon Cutting on January 4th. Liberty Fitness is a women's health club that truly compliments your lifestyle. Liberty Fitness took the thirty-minute workout concept and made it a safe and successful workout. Liberty Fitness' founder created six-level adjustable hydraulic equipment that is unique to their company. Stop by or give them a call today. They are located at RR 1-408 (Mr. Z's Shopping Plaza) in Tannersville, and their phone number is 570-629-6116.

Chamber Thanks Retiring Directors with Certificates of Appreciation



left to right-John Casella, Paul Camevari, Robert Philips, IOM



left to right-John Casella, Gary Hazen, Robert Philips, IOM

Gail Warner, ESSA Bank & Trust, also a retiring Director, was not present at the December meeting.

From the President



On Tuesday, January 19, 2006, **Northeastern Pennsylvania Alliance (NEPA)**, an economic development organization that provides assistance to businesses, communities and governments in seven counties, named **Right Reason Technologies, LLC** as the recipient of the **2nd Annual Regional Entrepreneur of the Year Award**. For the second consecutive year, one of the entrepreneurial businesses from Monroe County, associated with the Business Accelerator at East Stroudsburg University received this prestige award from NEPA. The recipient of NEPA's first such award in **2005 was Backbone Security**.

The Regional Entrepreneur of the Year Award Program was created through the efforts of the Entrepreneurial Network Action Team. It is designed to recognize an outstanding entrepreneur in a successful business from within NEPA's seven county region of Carbon, Lackawanna, Luzerne, Monroe, Pike, Schuylkill and Wayne.

Right Reason Technologies, LLC in East Stroudsburg is a training solutions company that combines training and curriculum development acumen with Informational Technology expertise to create customized training and education suites for both online and onsite delivery.

We are very fortunate to have both Backbone Security and Right Reasons Technology here in Monroe County.

I would like to take this opportunity to congratulate Tom Schmitt, David Mehrstens and Peter Schmitt of Right Reason Technologies for the well-deserved award. I also would like to congratulate and thank East Stroudsburg University on their Business Accelerator Program.

-Robert Phillips, IOM

Members in the News

The American Red Cross of Monroe County will benefit from a Run for the Red Marathon to be held in the Pocono Mountains on May 7, 2006. The race has been officially certified as a 26.2 mile marathon course and will run through some of the most beautiful scenery in Pennsylvania. The race starts at 8 a.m. at the Clear Run Elementary School on Route 611 in Coolbaugh Township. A total of \$3500 in cash prizes will be awarded to overall male and female first place finishers as well as the overall male and female second and third place finishers. Trophies will be awarded to first, second, and third place finishers in age groups ranging from 18-29 to 70+ for both male and female participants. All marathon finishers will receive an official Pocono Mountain Run for the Red Marathon Medallion upon completion of the race. The awards ceremony will be held at the Stroudsburg High School Stadium after completion of the race. Runners who would like to register for the Pocono Mountain Run for the Red Marathon or our 5K fun run taking place on the same day can do so through our Web site www.pocono-marathon.org. The Pocono Mountains Run for the Red Marathon will benefit the Monroe County Chapter of the American Red Cross. All funds received will go directly to the local chapter's disaster relief efforts. Anyone wishing to volunteer or find out more about sponsorship opportunities should contact the Red Cross of Monroe County at 570-476-3800 or check out the Volunteer link on the Web site www.pocono-marathon.org.



Regional Teachers who participated in the 2005 Northeastern PA Writing Project (NPWP) Summer Institute at East Stroudsburg University. A spring NPWP conference and next Summer's Institute have been announced.

Front Row: (L-R) Nancy Schoenleber, Dingman Delaware Middle School; Emily Cantilina, Phillipsburg High School. Second Row: (L-R) Joel Fetberman, Hackettstown Middle School; Kellyann Jenkin, Swiftwater Intermediate; Kathy Dekmar, Pleasant Valley Intermediate; Paula Schmelz, Chestnut Hill Elementary. Third Row: (L-R) Jeanne Moblenhoff, East Stroudsburg Elementary; Karen Jackson-Petersen, Pocono Mountain East; Bernadette Fierro, Pleasant Valley High; Susanne Rasely, Asst. Director, East Stroudsburg High -South; Charlie Matbers, Northampton Community College. Back Row: (L-R) Valerie Hyduchak, Hawley Kindergarten Center; Alyssa Mollo, Pleasant Valley Middle School; Lucy Stanovick, Director, East Stroudsburg University; Jennifer Marmo, East Stroudsburg High-North; Leslie Antonette, Program Coordinator, East Stroudsburg University.

African American Network (AAN) and The United Community for the Improvement of Coolbaugh Township (UCIC) present Jazz at the Depot. "From the Jungle to the Stage" features the history of jazz music created by African Americans spanning slavery to the present day. The event will take place on February 25 from 2:00 p.m. to 5:00 p.m. at the Landings Restaurant at the Tobyhanna Army Depot. Jazz renditions by various artists will be presented as well as an oil and collage exhibit by renowned artist Mr. Raymond Lee Wallace, whose paintings represent the musical era. A video presentation featuring the musicians of "With Class & Style" will also be shown. Additional artwork will be on display by Millers Fine Art Gallery featuring fine artists, Maria Ferreris and Jewel Woods. A buffet, wine tasting by West Hannover Winery, and door prizes will round out the afternoon's entertainment. The cost is \$15.00 per adult and \$8.00 for students with ID and Military personnel. Call (570) 588-5065 for further information.

The East Stroudsburg University Department of Movement Activities and Lifetime Fitness has announced the following classes which are open to the community:

Yoga Classes: Mondays 7:00-8:00 p.m., Jan. 23-April 3 (no class Feb. 20 or Mar. 13), \$9 per class. Location: East Stroudsburg University, Koehler Dance Studio 2nd floor, corner of Smith & Normal Streets. 570-422-3761

Ballroom Dance: Wednesdays 7:00-8:00 p.m. including three genres of dance. Swing Dance: Jan. 25-Feb. 8; Waltz & Foxtrot: Feb. 15-Mar. 1; Latin Dance: Mar. 22-Apr. 5. Each three-week session is \$48 per couple. Location: East Stroudsburg University, Koehler Dance Studio 2nd floor, corner of Smith & Normal Streets. 570-422-2853.

East Stroudsburg University of Pennsylvania Professor of English, Fred Misurella, has just announced a newly published book of short fiction called "Lies to Live By". The book, published by Bordighera Press on December 15, 2005 includes seven stories and one novella. Novelist Kent Haruf, the author of Plainsong, wrote, "Lies to Live" By tells the complex and sometimes secret truth about what it is to be alive in these complicated times, saying that Fred Misurella writes in the clearest, precise prose, and has as his special strength the joining of shining intelligence with deep emotion. At present, Misurella has a book signing scheduled at the ESU bookstore in February and a reading and book signing at the Monroe County Public Library during the same month. The book is available at the ESU bookstore, online at Amazon.com, Barnes and Noble (www.bn.com), and Bordighera Press (www.bordigherapress.org). Fred Misurella teaches writing, journalism, and Italian-American Literature at East Stroudsburg University.

Frank M. Brown P.C., Certified Public Accountants of Stroudsburg, have announced the firm has been notified by the American Institute

of Certified Public Accountants that it has successfully completed the Peer Review Program. The review was completed by an independent CPA firm in accordance with requirements of the Institute. The review included an examination of the firm's quality control policies and procedures including independence, integrity and objectivity, personnel management, acceptance and continuation of clients' engagements, engagement performance, and monitoring.

George Roberts Productions of Stroudsburg has been chosen as a recipient of a major award for two of its TV programs. "The Pocono Mountains Business Magazine" and "Pocono Landscape Challenge" were both given the 2005 Communicator Award of Distinction. This international awards competition, judged by industry professionals, recognizes outstanding work in the communication field. There were more than three thousand entries in this year's video competition. The Award of Distinction is given to approximately 17% of the entries. "Pocono Mountains Business Magazine" TV Show is produced by George Roberts in conjunction with the Pocono Mountains Chamber of Commerce. "Pocono Landscape Challenge," hosted by Jim Scocozza and Connie Roberts is produced in conjunction with Chestnut Hill Nursery in Brodheadsville. Both programs can be seen three times a week on Blue Ridge Cable TV 13. George Roberts Productions produces TV programs, as well as infomercials and commercials. More on their programs can be found at www.GeorgeTV.com.

Morgan Stanley will be holding a Financial Planning Seminar at the Stroudsmoor Country Inn on February 23rd at 6:30 p.m. Individuals interested in obtaining more information about this informative seminar should contact Kevin P. Leibold or Tarik El Bassiouni at 570-422-8028 or stop by 800 Main Street in Stroudsburg.

Young and Haros, LLC attorney, Nicholas Charles Haros, has been recognized as a "Rising Star" in the Pennsylvania legal community. His name appears in the December 2005 issue of Philadelphia Magazine and in the Pennsylvania Super Lawyers magazine. Only 2.5 percent of all practicing attorneys in Pennsylvania were selected as Rising Stars, after an extensive survey and peer review conducted by Law & Politics Media in a process intended to distinguish outstanding emerging attorneys in the state. Mr. Haros is the only Monroe County attorney to be recognized with this honor. Mr. Haros represents clients in state and federal courts and in arbitration, mediation, and administrative proceedings involving business disputes and other matters. Mr. Haros earned his law degree from Temple University where he also obtained his MBA. He is a member of the Pennsylvania Bar Association and the Pennsylvania Association of Trial Lawyers. He is a past President of the Monroe County Bar Association's Young Lawyers Division. A graduate of the Chamber's Leadership Pocono program, Mr. Haros currently serves on the Board of Directors for Burnley Workshop.

SPONSORSHIPS AVAILABLE

Sponsorships are available for 2006. If you are interested, please contact Patricia Metzgar, V.P. of Operations/Development at the Chamber at 570-421-4433. Be sure to take advantage of this chance to promote your business.

PMCC MISSION STATEMENT

Act as
A Unified Voice of Business
dedicated to the Prosperity of all Commerce
leading to the Enhancement of the
Quality of Life
in our region and surrounding areas.

Welcome New Members

The following new members are not listed in the 2005 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

Ameriprise Financial

Jeremy Straub, FVP
7248 Tilghman Street
Allentown, PA 18106
610-395-6522
610-395-2592
jeremymstraub@ampf.com
www.ameriprise.com
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www.eztousebigbook.com
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570-992-7992
maryannebheeter@epix.net
www.farrhealey.com
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Fieldstone Mortgage Company

Tim Murphy
1333 Butterfield Road Suite 550
Downers Grove, IL 60515
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630-435-2196
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www.fieldstonemortgage.com
MORTGAGES

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570-629-7114
ron.paul@franklincovey.com
www.franklincovey.com
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570-420-9966
570-426-9124
fresh@ptd.net
CONTRACTORS-BUILDING &
CONSTRUCTION

Good Shepherd Rehabilitation Network

Tim Bilger
543 St. John Street
Allentown, PA 18103
610-776-3553
tbilger@gsrh.org
www.goodshepherdrehab.org
NON PROFIT ORGANZATIONS

Halterman's

Donald G. Lawley
Route 447, E. Stroudsburg
400 Analomink Rd.
E. Stroudsburg, PA 18301
570-421-6930
570-421-1470
sales@haltermansauto.dealer.space.com
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262 Big Ridge Estates
E. Stroudsburg, PA 18301
570-402-5040
570-402-5041
jen_finley@msn.com
www.mediterraneangrillandgourmetpiz-
za.com
RESTAURANTS

My Family Doctor

Dr. Kenneth Varano
Route 209, West End Plaza
PO Box 1025
Brodheadsville, PA 18322
610-681-3300
610-681-3343
PHYSICIANS-FAMILY PRACTICE

Nutrition 1st

Cheryl Jordan
1515 Winter Court
Effort, PA 18330
570-688-9558
570-688-9557
cherylannj@aol.com
www.topgunnoni.com
HEALTH-NUTRITION

Pocono Outdoors

Matt Fetter
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Swiftwater, PA 18370
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570-839-8040
poconooutdoors@cs.com
www.poconooutdoor.com
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 www.restorecore.com
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 jkoehler@tnonline.com
 www.tnonline.com
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 Canadensis, PA 18325
 570-595-2011
 570-595-5088
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 www.pbcomputerconsulting/themerryinn
 BED & BREAKFAST

Tourist Info & Ticket Center

Lisa Maltese & Michael Renaux
 HC1 Box 1079
 Tannersville, PA 18372
 570-629-8707
 800-997-8707
 570-629-8709
 TOURISM/TICKET SALES

Tri County Lock & Safe

Kenneth W. Card
 PO Box 333
 Portland, PA 18351
 570-897-9005
 570-897-9005
 lock333@ptd.net
 LOCKSMITH

Tutoring Club

Richard Vitarelli
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 570-992-1578
 brodheadsvillepa@tutoringclub.com
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 CLEANING SERVICES

Warm Spirit Self Care Consultant

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 COSMETICS

Correction from December Impact**Maximum Solutions, Inc.**

Cara Sadowski/Dora Godnig
 3 Crystal Street, Suite 8
 E. Stroudsburg, PA 18301
 570-420-0606
 570-420-0646
 maximumsolutions@verizon.net
 PHYSICAL THERAPY