

Pocono Mountains Chamber of Commerce
Stroudsburg, PA

IMPACT

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Bob Hay - Chairman of the Board
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Daisy Gallagher - Secretary
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Charles Niclaus - Assistant Treasurer
John Casella - Past Chairman

Staff

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Patricia Metzgar - Vice President, Operations/Development
Parviz Alasty - Vice President, Business Development/Government Affairs
Miriam Conway - Executive Assistant
Amber Richardson - Membership Director

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Denise Cebular	Scott Henry	Michael Riley
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IMPACT

Monthly

September 2006 VOL. 35, NO. 9

SHAWNEE INN & GOLF RESORT HOSTS CHAMBER'S HR CONFERENCE

The Pocono Mountains Chamber of Commerce HR Conference will be held on September 19, 2006 at Shawnee Inn & Golf Resort in Shawnee-on-Delaware from 8:00 a.m. to 2:00 p.m. This conference, designed to attract HR professionals and CEO's in an environment conducive to learning more about important HR issues, will offer workshops that are based on common business situations. Included in the conference are:

- The 12 Seminar Topics from which to select:
Current Insurance and Liability Trends Affecting Employers and Non-Profits; Decision Making; Personal Strategic Planning; Update and Recent Developments in the Law of Harassment in the Workplace; Getting Back to the Basics; Toastmasters; Wage & Hour Compliance; Managing Organizational Culture; Quality Orientation Programs; Online Benefits of Web Based Software Applications; Privacy Issues in the Private Sector; Retention and Outsourcing.
- Panel Discussion of "Best Practices: Developing Key Employees"
- Professional Networking Opportunities
- Exhibitors with Valuable Human Resource Services
- Learn the Latest in the Human Resource Field from the Experts

Current sponsors to date are: All Staffing, Inc., Camelback Ski Area & Camelbeach Waterpark, Core People Resources, LLC, Cramer's Home Centers, Monroe County CareerLink, and Patterson-Kelley Company. Sponsorships include attendance at the event as participants, inclusion in the marketing, and a display booth. Sponsorships are still available if you are interested. Contact Miriam Conway at the Chamber at (570) 421-4433 for more information.

Cost for the day including informational seminars, continental breakfast, and lunch is \$85 for Non-Chamber Members, \$75 for Chamber Members, \$65 for Non-Profit Organizations, and \$10 off for each additional participant from your company. Deadline for registration is September 12, 2006.

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Pocono Mountains Business Magazine TV Show "Your Local Business and Economic News Report"

Airtimes: Mondays at 4:30 p.m., Thursdays at 8:00 p.m.,
and

Sundays at 12:00 noon on Blue Ridge Cable TV 13.
Airtimes are subject to programming changes.

For up-to-date airtime changes, program information,
or to download a copy of the show, go to

www.GeorgeTV.com



From the Chairman of the Board



The Pocono Mountains Chamber of Commerce will host the Bizzy Awards on September 26, 2006 at Caesar's Brookdale-on-the-Lake. Cocktails begin at 5:30 p.m., followed by dinner and the awards. The cost is \$60 per person. The purpose of the Bizzy Awards is to recognize outstanding businesses in the Pocono Mountains, and also to raise money for the United Way of Monroe County.

Ten awards will be presented at this spectacular event. These awards are Best Overall Business; Best New Business; Best Small Business; Best Medium Business; Best Large Business; Best Business Logo; Best Business Web site; Best Business Card Design; Best Business Curbside Appeal; and Best Business Marketing Campaign.

Come out and support your fellow businesses, as well as the United Way of Monroe County. See you there!

*Bob Hay
Chairman of the Board*

PMCC MISSION STATEMENT

Act as
A Unified Voice of Business
dedicated to the Prosperity of all
Commerce
leading to the Enhancement of the
Quality of Life
in our region and surrounding areas.

September 2006 Calendar of Events

- September 1.....**Government Affairs Committee
8:00 a.m. - Best Western Pocono Inn - Stroudsburg
- September 6.....**New Member Breakfast
7:30 a.m. - Burnley Employment & Rehabilitation Services - Snydersville
- September 7.....**Membership Committee
8:00 a.m. - PMCC
- September 8.....**Leadership Pocono
9:30 a.m. - PMCC
- September 11.....**Education Committee
12:00 noon - Monroe Career & Technical Institute - Bartonsville
- September 12.....**Women in Business Luncheon
12:00 noon - Dansbury Depot - East Stroudsburg
- September 12.....**Business Card Exchange
5:00 p.m. - Pocono Farms Country Club - Tobyhanna
- September 13.....**Economic Development/Transportation Committee
8:00 a.m. - PMCC
- September 15.....**Monthly Breakfast
7:30 a.m. - Best Western Pocono Inn - Stroudsburg
- September 18.....**Executive Committee
8:00 a.m. - PMCC
- September 19.....**Small Business Development Committee
8:00 a.m. - PMCC
- September 19.....**HR Conference
8:00 a.m. - Shawnee Inn & Golf Resort - Shawnee-on-Delaware
- September 20.....**HR Committee
8:30 a.m. - PMCC
- September 22.....**Environmental Committee
8:00 a.m. - PMCC
- September 25.....**West End Committee
8:00 a.m. - Western Pocono Community Librar - Brodheadsville
- September 26.....**Board of Directors
8:30 a.m. - Best Western Pocono Inn - Stroudsburg
- September 26.....**Bizzy Awards
5:30 p.m. - Brookdale-On-the-Lake - Scotrun
- September 27.....**Women in Business Steering Committee
10:00 a.m. - PMCC
- TBA.....**Expo Committee
- TBA.....**Quality of Life Committee

August Business Card Exchange

August's Business Card Exchange was held at David's Creekside Bar and Grill in Sciota. All in attendance had the pleasure of sampling delicious entrées, as well as enjoying a quaint and cozy atmosphere perfect for networking. We would like to send a special thanks to our friends at David's Creekside Bar and Grill for providing us with exceptional service as well as helping us to launch another successful Business Card Exchange.



**The East Stroudsburg University
Center for Research and Economic Development
and
Ben Franklin Technology Partners
of Northeastern Pennsylvania
present**

**a FREE Entrepreneurial Seminar
- Business Building 101 -
Closing the Gap between Strategy and Execution
Friday, September 15, 2006
8:30 AM to 12:30 PM
At ESU's Lower Dansbury Commons**

This free business-building seminar will provide entrepreneurs with practical tools to grow revenue and to increase profitability. Participants will complete an individual "strategic map" as part of the session, which involves an analysis of the management team, business strategy, time, and resources.

The Presenter
Tom Garrity has over 20 years experience starting and managing companies.

**Breakfast 8:00 AM, Lunch 12:30 PM
Register by September 12, 2006
Mr. Brad Klein, ESU Business Accelerator
570.422.7920 or bklein@po-box.esu.edu
Seating is limited.**



Membership Anniversaries

20 Years

Kirk, Summa & Co., LLP
Martin & Robbins Professional Land Surveyor
Resort Beverage
Royal Security Services, Inc.
Sullivan Trail Motel

15 Years

Sunset Hill Shooting Range

10 Years

Developmental Education Services of Monroe County
Family Treatment Associates
Pocono Mountain Hearing Aid Center
Target Select Cable Advertising
Tuxedo Express

5 Years

Anderson & Associates Real Estate
Blue Ridge Real Estate
Sylvan Learning Center of Monroe County

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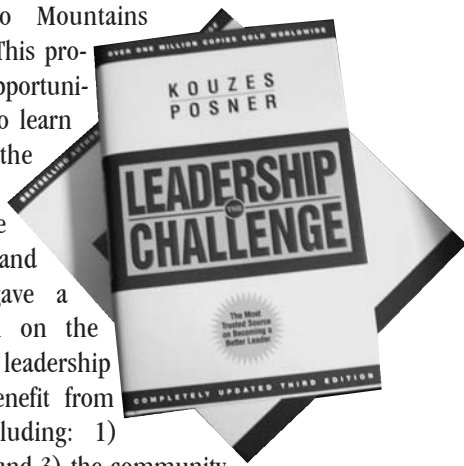
Monthly Breakfast

The Monthly Breakfast was sponsored by Backbone Security.Com, Inc. Glenn Watt, President/CEO reported that Backbone Security.Com, Inc. is a privately owned business that was started in 1999, with locations in Stroudsburg, PA, Fairmont, WV, Sundbury, MA and Hampton Roads, VA. Backbone Security is a "Highly Focused Business" dealing with computer security support for federal, state, and commercial organizations and operates 24 hours a day, 7 days a week. Customer Profiles, to name a few, include NYC Government, USDA, Commonwealth of Massachusetts, and Institute for Scientific Research, Commonwealth of Pennsylvania. Nick Watt delivered a PowerPoint Presentation on Backbone's daily operations. They can determine whether anyone can access your computer system or bypass your security measures. Backbone Security provides their clients with highly experienced and versatile staff. For more information please visit: <http://www.backbonesecurity.com>



left to right Bryan Williams, Lori Southerton, Glenn Watt, Bill Flood

The special program was Leadership Pocono, Inc. James Becker and Carol Sitroon spoke on behalf of Leadership Pocono, which is a subsidiary of the Pocono Mountains Chamber of Commerce. This program presents a unique opportunity for select individuals to learn leadership skills from the leaders, such as yourselves who are shaping the Poconos for tomorrow and today. Carol Sitroon gave a PowerPoint presentation on the importance of learning leadership skills and those who benefit from Leadership Pocono including: 1) employer, 2) participant, and 3) the community. For more information please visit www.leadershippocono.org



John Riley won the 50/50 drawing and donated his share to Leadership Pocono.

Ribbon Cuttings

Goin' Postal and Paradise Tanning

Goin' Postal and Paradise Tanning recently held a Ribbon Cutting Ceremony in honor of their new locations. They are located in Monroe Plaza on Route 209 in Brodheadsville. Stop by and see them today for all of your tanning and postal needs. You can reach Goin' Postal at (570) 992-0676, and Paradise Tanning can be reached at (570) 992-0505.



Northeast Title and Tag/United Check Cashing

Northeast Title and Tag/United Check Cashing recently held a Ribbon Cutting Ceremony in honor of their new locations. They are located at Eagle Valley Mall on Route 447 in East Stroudsburg. Give them a call today or stop by and see them and let them start working for you. Northeast Title and Tags phone number is (570) 517-5550 and United Check Cashing can be reached at (570) 517-0800.



Groundwater is Vulnerable

Pennsylvania's groundwater supplies are at risk from a variety of human activities that can negatively affect both groundwater quantity and quality. This threat to our groundwater comes at a time when we in Pennsylvania are becoming more dependent on this resource for several reasons.

Although the state has experienced only minimal population growth during the past few decades, there has been a steady migration of people and industry from the cities to more rural settings. This has resulted in the development of groundwater resources at a rate three times that of surface water.

The development of groundwater resources has also accelerated due to concern about the quality of surface water and to the expense of new federal regulations requiring increased filtration of surface water used for drinking.

Although the public has become used to seeing the federal and state governments take the lead in environmental protection, when it comes to groundwater protection, the initiative and responsibility in Pennsylvania lies with local communities and their leaders. Therefore, as the threat to groundwater grows along with our dependence on it, protecting our valuable groundwater supplies must become a priority for local governments.

New Member's Breakfast



All4printing Group offers both commercial printing and illustrations. They can assist in all of your printing needs ranging from jobs for individuals to large corporations. Contact them today and let them assist you with your printing needs. (800) 380-4590.

Greene-Berry's Gourmet Apples and Fine Chocolates located on Business Route 209, one mile north of Eagle Valley Corner in East Stroudsburg, serves fresh giant green apples and the finest of chocolates. They offer gift baskets and trays in store and made to order. They have many flavors of fudge, and frozen chocolate dipped delights such as cheesecake and bananas. They offer favors for weddings, birthdays, and any type of party made to order. Stop by and see them today or give them a call at (570) 424-9400.

HNB Mortgage (a division of The Honesdale National Bank) is a Pennsylvania housing finance agency. They specialize in rural housing, 100% financing, vacation homes, investment properties, land, mobile home, and doublewide financing. Grants are available for up to \$5000 to eligible customers. Give them a call today, and let them start working for you. (570) 643-1395.

Johnson Learning Center is a child care facility which is licensed by the department of public welfare. They participate in the Keystone Stars Initiative (accreditation by the state of PA). They offer non-traditional hours which are 4:30 a.m. to 11:00 p.m. Monday through Sunday. Stop by and see them today at 225 North 9th Street in Stroudsburg or give them a call at (570) 476-4294.

Lauren Marie Designs offers interior design services. They offer commercial and residential design, including color consultations, space planning, furniture floor plans, custom window treatments, furniture, fabrics and accessories, flooring, installation services, all types of renovations and additions, and decorative and faux painting. Contact them today and let them help give you the look you've been waiting for. (570) 801-1958.

Pocono Conservatory for the Arts is a place to enrich the career of the aspiring professional. Presently its focus is professional dance training. They were established with the goal of reaching the heart of the community through education and art. They provide artistic workshops, which are lead by established professionals. Their mission is to partner with you, share in your dreams, and assist in bringing them to life. They are located at 2035 Milford Road, Suite 300 in D&L Plaza on Route 209 in East Stroudsburg. (570) 426-6600.

Significa Real Estate Solutions specializes in buying houses from people that need to sell quickly. They work directly with sellers in pre-foreclosure, divorce, job transfer, and estate sales. Their phone number is (610) 681-8247.

Sizzling Homemade Caribbean Cuisine is a home-based catering and bakery service. They provide authentic Caribbean flavored food. Their specialty is Black Rummy fruitcake. Contact them today, and let them cater your next affair. (570) 588-3392.

The Swaby Law Firm, LLC. focuses its practice in the areas of will drafting, real estate closing, LLC formation and filings, copyright filings, drafting of personnel manuals, contract drafting and negotiations, defense of dentists and physicians in licensing and disciplinary proceedings, and practice management consultations. They are located at 4 North 6th Street, Suite 1, in Stroudsburg. Their phone number is (570) 421-3001. Contact them today.

Women in Business Luncheon

The August Women in Business luncheon was held at The Dansbury Depot in East Stroudsburg and was sponsored by Kandia Haynesworth of Oshaware Uniform Outlet. Maureen Althouse of Carrigan's Country Pharmacy delivered an informative presentation on Bio-Identical Hormone Replacement Options. Donna Foley of Bankers First Mortgage won the 50/50 drawing which she donated back to the scholarship fund.

The September luncheon, sponsored by Lisa Lake of Arbonne International will also be held at The Dansbury Depot and will feature Vivian Vance of Griswold Special Care doing a presentation titled "Advocacy Issue in Home Care."



Pictured from left to right: Kandia Haynesworth and Maureen Althouse

For more information on upcoming WIB luncheons, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at (570) 421-4433.

From the President



The Pocono Mountains Business Magazine show is celebrating the anniversary of its first year on air, this month. The Chamber, in conjunction with George Roberts Productions, was the creator of this weekly televised business show.

The show was designed to focus on the many objectives that are important to today's businessperson, including highlighting local businesses, corporate CEOs, business ideas and trends, resource information, and other business topics, to name a few. The responses and comments we have received from the viewing public have been outstanding.

The Pocono Mountains Chamber of Commerce is proud to be a part of this business magazine show. Our current audience is made up of more than 90,000 viewers and as we enter into our second year of production, we expect that number to grow considerably.

As a result of this show, a special half-hour CEO CrossFire had originated which is aired twelve times during the course of one month. The CEO CrossFire show is designed to highlight local CEOs and Executives in our region and their businesses/organizations that have an impact of our community and the quality of life for our residents.

If you are interested in sponsorship or advertising opportunities with either the Pocono Mountains Business Magazine Show or the special half-hour CEO CrossFire Show, please contact the Chamber for more information. This is another example of the many benefits you receive as a member of the Pocono Mountains Chamber of Commerce.

Robert Phillips, IOM



Members in the News

Creative Energy Options, Inc. Creative Energy Options, Inc., White Haven is pleased to announce the promotion of Jane Evans to Executive Director of Administration and Finance. Mrs. Evans will be responsible for the supervision of all facets of The Country Place Retreat and Conference Center and the east coast headquarters of Creative Energy Options, Inc.



Mrs. Evans resides in Conyngham with her husband Wayne.

If you would like to find information about Creative Energy Options, Inc. or The Country Place Retreat and Conference Center visit our websites: www.ceotions.com and www.retreatpa.com or contact us at 570-636-3858.

Ethixa Solutions, LLC is hosting a Microsoft Connections Event on September 19, 2006 from 8:30 a.m. to 12:00 noon at the Regal Northampton Cinema 14 Theater, 3720 Easton-Nazareth Highway, in Easton. This event is geared to target the "Technology Executives" audience. If you would like to attend, register online at www.clicktoattend.com/register.aspx?

Fitzmaurice Community Services, Inc. held a ground breaking ceremony at 2045 West Main Street in Stroudsburg on August 11 for the West Hill Apartments homeless housing initiative. Fitzmaurice Community Services is an experienced non-profit human service organization that has identified this pressing community need and has procured Federal, State, and local resources to address it. Safe, decent, affordable housing is perhaps the most critical aspect of a disabled person's ability to live successfully in the community. In an effort to address this urgent need, Fitzmaurice created West Hill, a complex that will serve homeless individuals and families with at least one adult member who has a disability. There will be 10 housing units, including five studios, three one-bedroom, and two two-bedroom units. In addition, six renovated units will be available in the existing building.



Robert Phillips IOM and Liz Koster

Herbert, Rowland & Grubic, Inc. (HRG) has announced that Jamie Keener, AICP, has been named an associate of the firm. Keener is the regional manager of HRG's Stroudsburg office and satellite office in Dunmore. He is a member of numerous professional organizations, as well as an active member in the community. HRG's Associate Program recognizes employees who are vital to the continued success and growth of the company and who have excelled in promoting and implementing the fundamentals of HRG's mission statement. Offering a full complement of in-depth technical expertise and diversity of engineering disciplines,

HRG provides services in land development, water resources/environmental studies and design, water and wastewater systems, transportation, surveying, electrical engineering, financial consulting, and geographic information systems. For more information, please visit: www.hrg-inc.com.



The **Pocono Choral Society** is a group of both amateur and experienced singers who have performed in the Stroudsburg area since 1981. Their repertoire ranges from gospel to Broadway to Handel They have sung both locally and internationally even performing at Avery Fisher Hall, Lincoln Center. The 2006-2007 season, which begins in September, promises to be both challenging and rewarding. New members are welcome so if you enjoy singing and can carry a tune, consider joining them. While the ability to read music is helpful, it is not required. They practice every Tuesday night from 7:30 p.m. to 10:00 p.m. at the Church on the Mountain in Delaware Water Gap. Check out: <http://www.poconochoralsociety.org/> or call Judi Holroyd at (570) 426-1484 for more information.

Pocono Lutheran Village, a Diakon Senior Living Community, is celebrating its fifth year of providing quality assisted living services in the Pocono region. To mark this anniversary, Pocono Lutheran Village will host a special celebratory event on Saturday, October 7 from 11 a.m. to 3 p.m. with hors d'oeuvres, music, and special activities. Community members are invited to attend; RSVP's are appreciated. Please call Betsi Olmstead, admissions/marketing director at (570) 426-4012 for more information. Providing senior living accommodations, health care, and a range of family and children's programs in Pennsylvania, Maryland, and Delaware, Diakon serves people without regard to religious affiliation. Dating to 1868, the nonprofit organization annually touches the lives of 70,000 persons through programs ranging from adoption and foster care and services for at-risk youths to family counseling and continuum-of-care retirement communities. To learn more visit: www.diakon.org.

Pocono Medical Center (PMC) held a luncheon to recognize students who participated in the hospital's summer Nurse Externship program. Sixteen students representing schools such as East Stroudsburg University, Northampton Community College, Marywood, Moravian, and Bloomsburg University were involved with the program this year. "All of the students were wonderful to work with," says Dolores Yundt, Inpatient Nursing Services Director at PMC.



"The experience they gained here can not be taught in a classroom, it has to be experienced. That is why we offer this program; we want to prepare future nurses for a hospital setting." Current students who would like to be considered for the externship program can contact the Human Resources Department at PMC, and an application and information packet will be mailed to them.

Shawnee Mountain Ski Area, in association with Barnes PRCA Rodeo, will host its 11th Annual Professional Rodeo on September 23 and 24 at Shawnee Mountain Ski Area. The Shawnee Mountain Rodeo will begin at 2:00 p.m. on Saturday and Sunday. Gates will open at 11:30 a.m. Advance discounted tickets for the Rodeo are on sale at www.shawneemt.com. Slopeside seating will be available to all spectators, so bring your own blanket or lawn chair and enjoy the events. The Sidekicks Band will perform prior to and after the Rodeo each day and country line dancing, a country and western vendor's bazaar, and a Hickory Licks Barbecue will also take place both days. The Shawnee Mountain Rodeo is sponsored by Budweiser, Ski Shawnee, and Coca-Cola. Shawnee Mountain is located just off Exit 309 of I-80. General information: (570) 421-7231. For lodging, call: 888-VILLA4U (townhomes and chateaus), 800-SHAWNEE (Shawnee Inn), or 800-POCONOS (Vacation Bureau).

Tobyhanna Army Depot's Maj. Gen. Michael R. Mazzucchi passed on the flag to Col. Ron Alberto who graciously accepted, and ceremoniously and officially took command of Tobyhanna Army Depot on July 20. Afterwards, Alberto complimented depot employees, saying Tobyhanna is recognized "across the Army and the rest of the Department of Defense." Tobyhanna Army Depot is the Defense Department's largest center for the repair, overhaul, and fabrication of a wide variety of electronics systems and components, from tactical field radios to the ground terminals for the defense satellite communications network.



Tobyhanna's missions support all branches of the Armed Forces. About 4,400 personnel are employed at Tobyhanna, which is located in the Pocono Mountains of northeastern Pennsylvania.

Col. Ron Alberto, right, accepts command of Tobyhanna Army Depot from Maj. Gen. Michael R. Mazzucchi, commander, U.S. Army Communications-Electronics Life Cycle Management Command, during the Change of Command ceremony on July 20.

(U.S. Army photo)

Flip Flop Affair Makes a Big Splash

The Chamber recently held a "Flip Flop Affair" at Camelbeach Water Park. All in attendance received the opportunity to ride Camelbeach's newest addition, "The Flow Rider." Awards were hand-



Bill Prall riding the "Flow Rider"

ed out for select categories. Bill Prall of Murder on Demand received the First to Ride Flow Rider Award, Jane Niering of Moritz Embroidery won the Best Flip Flops Award, Jamie Keener of HRG won the Most Over-Dressed Award, and Danielle Jordan of Fidelity Home Abstract and Jacquie Kushner of The Village Outlet won door prizes. Camelbeach provided a casual atmosphere for networking, indulging in their delicious food, and relaxing after work. We would like to thank the staff at Camelbeach for their hospitality.



left to right- Danielle Jordan, Jane Niering, Jamie Keener, Debbie Cope, Bill Prall, and Jacquie Testa.

Welcome New Members

The following new members are not listed in the 2006 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

1 Media Group

Shawn Walsh
411 1/2 Main Street, #305
Stroudsburg, PA 18360
(570) 420-1443
shawn@1mediagroup.net
www.1mediagroup.net
ADVERTISING-GRAPHIC DESIGN

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RR3 Route 940 & Route 390, Cresco
Gouldsboro, PA 18424
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(570) 839-8811
EWF1@ptd.net
HEALTH COACHING

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Teresa Greene/Linda Berry
2035 Milford Road, Suite 100
Business Route 209
East Stroudsburg, PA 18301
(570) 424-9400
(570) 424-9070
www.greene-berrys.com
CANDY/CONFECTIONARY/RETAIL

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MASONRY

Johnson Learning Center

Gwendolyn M. Johnson
225 North 9th Street
Stroudsburg, PA 18360
(570) 476-4294
(570) 476-4296
excellence418@verizon.net
CHILDCARE

Lauren Marie Designs

Lauren M. Sienkiewicz
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Delaware Water Gap, PA 18327
(570) 801-1958
lauren@laurenmariedesigns.com
www.laurenmariedesigns.com
INTERIOR DESIGN

M.P. Mortgages & Financial Services

Martin A. Perdomo
25 North 9th Street
Stroudsburg, PA 18360
(570) 421-6500
(570) 421-6596
mpmortgages@yahoo.com
FINANCIAL SERVICES

Mega Bounce, LLC.

Melissa Kruger
100 Sweet Fern Road
Stroudsburg, PA 18360
(570) 421-7419
makeabounce@aim.com
ENTERTAINMENT

Pocono Conservatory for the Arts

Clarissa Newby-Phillips
345 Penn Estates
East Stroudsburg, PA 18301
(570) 426-7576
(570) 426-8192
pcstarts@aol.com
DANCING INSTRUCTION

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