

Pocono Mountains Chamber of Commerce
Stroudsburg, PA

IMPACT

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Joseph McDonald - Second Vice Chairman
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John Casella - Past Chairman

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Miriam Conway - Executive Assistant
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IMPACT

Monthly

November 2006 VOL. 35, NO.11

BIZZY AWARDS A HUGE SUCCESS!

It was like being in Hollywood- what a magnificent event!

The Pocono Mountains Chamber of Commerce held The Bizzy Awards on September 26, 2006 at Caesars Brookdale-on-the-Lake in Scotrun. This was the first business awards event of this kind to be held in our region and promises to be a successful and long-standing Pocono tradition for years to come. The event which was co-sponsored by the Pocono Mountains Chamber of Commerce and George Roberts Productions will in part, benefit the United Way of Monroe County. Everyone in attendance had the opportunity to walk the red carpet, have a photo taken by V.I.P. Studios, relish in the ambience of the bright lights and the glamorous evening wear, and enjoy the delectable cuisine.

Each Chamber member received a nomination form with ten different categories in which they could enter. After the nomination forms were returned, ballots were then sent to the membership for voting. We had a tremendous response and everyone seemed very excited about this event.

The Bizzy Award Winners were: Best Business Logo- **The Frameworkers.com**, Best Business Web Site- **Core People Resources, LLC**, Best Business Card Design- **Adams Outdoor Advertising** Best Business Marketing Campaign- **Malcolm's Haircutters**, Best Business Curb Side Appeal- **Herbert, Rowland & Grubic, Inc.**, Best Small Business-



*Pictured from left to right: Seated: Gina Bertucci- Resorts USA, Barry Klein- Elevations Health Club, Jody Low- Adams Outdoor Advertising, Ezio Pavone- Significa Real Estate Solutions, Malcolm Bonawitz- Malcolms Haircutters
Second Row: Rob Howell- Shawnee Inn & Golf Resort, Joseph Lallie- The Frameworkers.com, Vickie Mavis- Core People Resources, James Becker- Access Office Technologies and Jamie Keener- Herbert, Rowland & Grubic.*

Access Office Technologies, Inc., Best Medium Business- **Elevations Health Club**, Best Large Business- **Resorts USA**, Best New Business- **Significa Real Estate Solutions**, and Best Overall Business- **Shawnee Inn & Golf Resort**.

We would like to thank all the presenters and especially George Roberts, our Master of Ceremonies, who did an outstanding job. But most of all, we would like to extend a special thanks to our sponsors **PPL** and **AAA North Penn** as well as all of those in attendance.

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Pocono Mountains Business Magazine TV Show "Your Local Business and Economic News Report"

Airtimes: Mondays at 4:30 p.m., Thursdays at 8:00 p.m.,
and
Sundays at 12:00 noon on Blue Ridge Cable TV 13.
Airtimes are subject to programming changes.
For up-to-date airtime changes, program information,
or to download a copy of the show, go to

www.GeorgeTV.com



From the Chairman of the Board



Mark your calendars for November 7th! Don't forget to vote. The Government Affairs Committee of the Pocono Mountains Chamber of Commerce held four debates, and has scheduled two more, for candidates for the Senate and House of Representatives. The Chamber partnered with the Pocono Record, Blue Ridge Communications (TV13), and the League of Women Voters to bring you these debates.

I hope everyone who watched the debates got a better understanding of where each candidate stands on issues affecting Monroe County.

I was very fortunate to be one of the panelists for the debates between Maureen Tatu/Mike Carroll and Senator Lisa Boscola/Bonnie Dodge.

The Chamber's Government Affairs Committee has been very active and if you are interested in attending one of our meetings, they are held on the first Friday of each month at 8:00 a.m. at the Best Western Pocono Inn and we are always looking for new participation.

*Bob Hay
Chairman of the Board*

October Business Card Exchange

The October 16th Business Card Exchange, another wonderfully successful networking event, was held at Pangea Restaurant in Scotrun. All in attendance had the opportunity to sample a wide array of fusion foods. If you have not yet been to Pangea, it is a restaurant you definitely would want to try. Pangea also offers catering so stop by and see them or contact them at (570) 629-0250.



November 2006 Calendar of Events

- November 1.....**New Member Breakfast
7:30 a.m. - Burnley Employment & Rehabilitation Services - Snydersville
- November 1.....**Annual Awards Banquet
6:00 p.m. - Ridgcrest at Stroudsmoor Country Inn - Stroudsburg
- November 2.....**Membership Committee
4:00 p.m. - PMCC
- November 3.....**Government Affairs Committee
8:00 a.m. - Best Western Pocono Inn - Stroudsburg
- November 8.....**Economic Development/Transportation Committee
8:00 a.m. - PMCC
- November 10.....**Leadership Pocono
8:00 a.m. - PMCC
- November 13.....**Education Committee
12:00 noon - Monroe Career & Technical Institute - Bartonsville
- November 13.....**Business Card Exchange
5:00 p.m. - Caesars Pocono Palace - Marshalls Creek
- November 14.....**Women in Business Luncheon
12:00 noon - Shawnee Inn & Golf Resort - Shawnee-on-Delaware
- November 15.....**HR Committee
8:30 a.m. - PMCC
- November 17.....**Monthly Breakfast
7:30 a.m. - Best Western Pocono Inn - Stroudsburg
- November 17.....**Environmental Committee
8:00 a.m. - PMCC
- November 20.....**Executive Committee
8:30 a.m. - PMCC
- November 21.....**Small Business Development Committee
8:00 a.m. - PMCC
- November 22.....**Women in Business Steering Committee
10:00 a.m. - PMCC
- November 27.....**Expo Committee
3:00 p.m. - PMCC
- November 27.....**West End Committee
8:00 a.m. - Western Pocono Community Library - Brodheadsville
- November 28.....**Board of Directors
8:30 a.m. - Best Western Pocono Inn - Stroudsburg
- TBA.....**Quality of Life Committee

Ribbon Cuttings *Continued* Pocono Conservatory for the Arts



Pocono Conservatory for the Arts recently held a Ribbon Cutting ceremony in honor of their new location at 2035 Milford Road, Suite 300 in East Stroudsburg. Stop by and see them today or give them a call at (570) 476-6600.

Remax of the Poconos



Remax of the Poconos recently held a Ribbon Cutting Ceremony in honor of their brand new location in the Greystone Building, Suite 4 on Route 611 in Bartonsville. Their phone number is (570) 517-2500. Stop by and let one of their agents help you today.

Spoil Me Décor and Accessories



Spoil Me Décor and Accessories recently held a Ribbon Cutting Ceremony in honor of their brand new location at 528 Main Street in Stroudsburg. Their phone number is (570) 421-8411. Stop in and see them today.

Total Body Massage and Fitness



Total Body Massage and Fitness, located in Liberty Plaza on Route 940 in Pocono Lake, recently held a Ribbon Cutting Ceremony to celebrate their first anniversary. Stop by Total Body Massage and Fitness today or give them a call at (570) 643-5308 and let them find the perfect fitness plan for you.

Membership Anniversaries

30 Years
University of Notre Dame

25 Years
Peppe's Ristorante

20 Years
Moritz Embroidery Works, Inc.
Saint Lukes Catholic Church

15 Years
Hamilton Township

10 Years
Consumer Credit Counseling Service
The Gallery at Liztech
Jackson Hewitt Tax Service
John F. Rhodes, CPA
Sara Lee Food Service/Superior Coffee
Frank J. Smith Jr., Inc.

5 Years
Christine's Cleaning Service
Community Check Cashing Services
Crystal Hill Group, LLC
Eastburg Community Alliance
High Point Business Center
Jack Williams Tire & Auto Service Center
Target Homes, Inc.
World Karate Union

Congratulations!

New Member's Breakfast

D&D Office Works offers consulting for Internet advertising and the development of email clubs. They can surely assist you with your needs. Contact them today at (570) 223-0769.

Diakon Hospice Saint John is a not for profit hospice program that has provided hospice care in NEPA for the past 27 years. They serve Pike, Monroe, and Wayne Counties from their East Stroudsburg office and specialize in providing care in personal care homes, assisted living facilities, and skilled nursing centers. They are located at 329 East Brown Street in East Stroudsburg and their phone number is (800) 622-3315.

EA Wedding Planner is a full service wedding planning firm. They offer day of office coordination, wedding consultations, creation of centerpieces and favors, and coordination of bridal showers and rehearsal dinners. Give them a call today at (570) 839-2330.

The Garden of Beadin' is a full service bead and craft shop, offering a huge range of swarovski australian crystals, Czech glass beads, gold and silver charms, and jewelry components. They offer classes for adults and children as well as gift certificates, jewelry repair, and special event parties. They are exclusive distributors of a bead-craft business opportunity called luxe jewels. Contact them today at (570) 426-9168, or stop by and see them at 50 Route 611 #12 in Bartonsville.

The Hypnosis and Longevity Center, located in Village Park Center in Pocono Lake offers hypnosis for weight management, smoking, sleep improvement, and stress reduction. This is offered through retraining of the brain waves so the client can self manage their challenges. Visit them today or give them a call at (570) 646-2278.



A special thanks to *EA Wedding Planner* for sponsoring the breakfast.

Met Life's Dominique Dubuisson has services that are sure to meet your needs. These include financial services such as insurance, long term care, disability, health, pension and education. Give her a call today and let her start working for you! (718) 966-3200 x470.

Remax of the Poconos Dulce Ridder is a Full Service Real Estate Agent assisting both buyers and sellers. She offers both assistant and consulting services in regards to purchasing Real Estate. Give her a call today at (917) 940-1912.

Spoil Me Décor & Accessories carries a large variety of women's accessories including handbags, fashion jewelry, belts, and perfumes. They also carry home décor including decorative bedspreads, comforter sets, window curtains, and bathroom accessories. They are located at 528 Main Street in Stroudsburg and their phone number is (570) 421-8411. Stop by and see them today.

Ribbon Cuttings

Alice's Travel



Alice's Travel recently held a Ribbon Cutting Ceremony in honor of their new ownership. They are located at 10 North 7th Street in Stroudsburg and their phone number is (570) 421-9999. Stop in and say hello.

Greene-Berry's Gourmet Apples and Fine Chocolates



Greene-Berry's Gourmet Apples and Fine Chocolates located at 2035 Milford Road, Suite 100 in East Stroudsburg, recently held a Ribbon Cutting Ceremony in honor of their new location. Give them a call today at (570) 424-9400 or stop by and see them today.

It's a Kidz World



It's a Kidz World, located at 2035 Milford Road, Suite 400 & 500 in East Stroudsburg recently held a Ribbon Cutting Ceremony in honor of their new location. Give them a call today at (570) 236-3406 or stop by and see them and let them show you all the ways they can entertain your kids.

Audibel Hearing Care Centers



Audibel Hearing Care Centers recently held a Ribbon Cutting Ceremony in celebration of their new location. Stop by and see them today at 930 North Ninth Street, or give them a call at (570) 420-9102 and let them start working for you.

The Hypnosis and Longevity Center



The Hypnosis and Longevity Center, located in Village Park Center on Route 940 in Pocono Lake recently held a Ribbon Cutting Ceremony in honor of their brand new location. Give them a call today at (570) 646-2278 and check out the services that they have to offer you.

Northeast Land Transfer



Northeast Land Transfer, located in Suite 5 of the Greystone Building on Route 611 in Bartonsville, recently held a Ribbon Cutting Ceremony in honor of their new location. Their phone number is (570) 629-6563. Check them out today.

Monthly Breakfast

The September Monthly Breakfast was sponsored by A Sound Strategy Inc., which specializes in Web site and software development. Mr. Dennis Jeter and Ms. Tiffany Day, business partners, have a vision of clarity and focus. They have been in business in the Poconos for two years. A Sound Strategy stands for vision, clarity, and focus and is in the business of empowering people by developing custom Web-based applications. Accessible from anywhere, their platforms adapt to fit small to medium sized businesses, government entities, and civic organizations. Their company is moving to 701 Main Street in Stroudsburg and will be a part of East Stroudsburg University's Accelerator Program. Mr. Jeter talked about Pocono B2B, a new age in marketing. For more information on what A Sound Strategy has to offer, contact them at 888-774-3065 or visit their Web site at www.asoundstrategy.com.



left to right- Robert Phillips, IOM - Tiffany Day- Dennis Jeter

The special program, Packs for Backs, was presented by Margie Good, who reported that this program started three years ago. Packs for Backs is a program that supplies backpacks filled with crayons, pencils, spiral notebooks, erasers, pens, toothbrushes, toothpaste, and washable markers to underprivileged children. This organization operates by participation of local churches and receives donations from ESSA Bank & Trust and individuals. A.C. Moore in Stroudsburg has been very cooperative in giving discount prices on the backpacks. If you would like to drop off items for this program please contact Margie Good at (570) 424-5251 for more information.



left to right- Robert Phillips, IOM - Margie Good

The 50/50 was won by Jamie Keener who donated it to the special program "Packs for Backs."

Continued on page 9

From the President



Why join the Chamber? The top six reasons to join a Chamber of Commerce are Educational Seminars, Networking Opportunities, Sales, Lobbying, Advertising, and Group Benefits. Chambers serve as a business advocacy group and they provide a wide array of products and services to local business communities.

The **Education Seminars** give small businesses access to resources that they might not otherwise be able to access on their own. The Pocono Mountains Chamber of Commerce offers a variety of seminars that allow members to learn the latest business trends and regulations. The **networking opportunities** give members the ability to meet and exchange ideas with a wide range of business owners and executives. **Sales** to other chamber members can expand a customer base and give members the ability to learn about sales opportunities with other chamber members. The Chamber's **lobbying** efforts at the state, federal, and local levels mean that local businesses have a louder voice on issues that affect our business community. There are so many **advertising** advantages in being a Chamber member. You can come in contact with thousands of chamber members and also potential members. And last but not least, **group benefits**, which include health insurance plans that thousands participate in to secure the best rates.

As a current Chamber member, if you know of anyone who would benefit from being a member, please have them call Amber Richardson, our Membership Director, at (570) 421-4433 and she would be very happy to explain all the benefits of membership.

Robert Phillips, IOM

Senior Outing

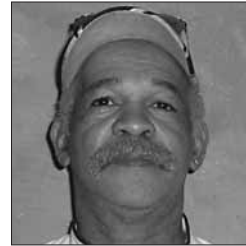
The Quality of Life Committee held its Senior Outing in September. Approximately 30 Seniors from Mrs. Bush's Personal Care Home and Getz Personal Care Home enjoyed a fun day, which included shopping at the Odd-Lot Outlet and a delicious lunch at Stroudsmoor Country Inn. We would like to extend a very special Thank You to both Odd-Lot Outlet for providing shopping vouchers to each individual and to Stroudsmoor Country Inn for sponsoring the luncheon.



Members in the News

BOBHAY.COM REALTORS® of Stroudsburg is proud to announce that Beverly A. Hay has been named a recipient of a 2006 Pennsylvania REALTORS® Education Foundation Scholarship. This Scholarship is applied to the cost of tuition for designation courses offered by the Pennsylvania REALTORS® Institute and other REALTOR® schools. Recipients of the scholarships are chosen on the basis of business accomplishments, REALTOR® activities, community involvement, and career goals. The Pennsylvania REALTORS® Education Foundation was founded by the Pennsylvania Association of REALTORS® (PAR) in 1969 and is funded through the contributions from REALTORS®. The Scholarship Program is one of the ongoing activities of the Foundation, aimed at promoting the study of real estate law and ethics, and promoting suitable standards of education in all phases of real estate.

Budget Inn and Suites of East Stroudsburg proudly announces their Employee of the Month for September 2006 - Richard C. Booker. Richard is the luncheon chef responsible for soups, sauces, hot sandwich stuffings, and daily specials at **JR's Grill and Salad Bar** at the Budget Inn and Suites. Richard, originally from Pittsburgh, and his wife of 10 years, Elaine have been residents of East Stroudsburg for 11 years. They are the parents of 7 children (his, hers, and ours). Richard has been employed at JR's Grill and Salad Bar for 18 months. He is happy with the many friends he has made during this time and hopes to be there to celebrate his 10th anniversary. Owner, Barth Rubin, is pleased to have Richard on staff with the Food and Beverage Department, and everyone appreciates his hard work, friendly attitude, and the growing success of JR's with guests, local residents, business people, and luncheon groups alike.



Richard C. Booker

East Stroudsburg University's 3rd Warrior Athletic Club Auction will be held on November 14, 15, and 16th on Blue Ridge Cable Channel 13 from 6 p.m. - 10 p.m. live from the campus of ESU. The focus of the auction is to raise scholarship dollars for area high school athletes who will participate in ESU Athletics in the fall of 2007. To help them reach their goal of \$20,000 they ask you to consider donating an auction item and/or sponsorship. In exchange for your contribution ESU will auction your item valued at \$25.00 or more, while promoting your business on live TV. If you are interested in sponsorship the cost is \$100.00 per night. For more information contact Emily Stolkowski at (570) 422-3578.

The ESSA Foundation has provided a generous donation to the Monroe County Salvation Army in order to enable them to keep special community programs rolling along - literally. Faced with the reality of having to limit services provided to the community because of an outdated and extremely unreliable school bus, the Salvation Army looked to the generosity of the community to help provide the funding needed to purchase a new bus. The bus is used weekly by the Salvation Army to provide transportation to services and camps for youth groups and seniors in the community. The ESSA Foundation responded to the need and donated \$70,800.00 to purchase a brand new bus for the local Salvation Army Corp located on Washington Street in East Stroudsburg. A celebratory reception and unveiling took place on October 26th to honor the generosity of the ESSA Foundation. For more information, contact Captain Thomas Babbitt at (570) 421-3050 or Joann Cartiglia at (570) 977-3075.

The **Pocono Mountains Association of Realtors (PMAR)** named Timme Broad of Saylorburg REALTOR of the Year during their recent annual dinner. Broad is an agent with Century 21 Harvest Real Estate in Brodheadsville. Licensed in 1987, she specializes in home, land, and horse farm sales. As a member of the Pocono Mountains Association of Realtors, she has served on the Government Affairs and the Finance Committees. Her community service extends to work with P.A.T.H., Meals on Wheels, Habitat for Humanity, the West End Republican Club, the Women of Ross Township, and First Presbyterian Church. In addition, she is a member of the Lehigh Valley Horse Council and the PA Equine Council.

The **Pocono Mountains Association of Realtors (PMAR)** presented a \$500 check on behalf of the Pennsylvania Association of Realtors to Republican State Representative Mario Scavello of the 176th District which comprises the Pennsylvania townships of Coolbaugh, Jackson, Paradise, Pocono, and sections of Stroud as well as the boroughs of East Stroudsburg, Mt. Pocono, and Stroudsburg. Scavello has served in this same office for four and a half years after being elected in a 2002 special election and is running for his third full term this November. "Representative Scavello's commitment to property owner rights is of interest to the members of the Pocono Mountains Association of Realtors," said CherylAnn Houseman, Director of Government Relations for the Pocono Mountains Association of Realtors. "Our members hope that he will continue to be a champion for those types of issues in the future."



The check was presented to Scavello at the offices of the Pocono Mountain Association of Realtors in Stroudsburg, Pa. Pictured are - left to right, Mary Frances Gregory, executive officer of PMAR; CherylAnn Houseman, director of government relations for PMAR; Barbara Samet, broker/owner of Barbara Samet Real Estate and member of the Board and the Government Affairs Committee of PMAR, and State Representative Mario Scavello.

John J. Riley, Inc. shareholder Scott A. Miller, CPA, CFE was quoted in an article entitled The Worst is Yet to Come by author Molly Brennan. Scott Miller shared his tips with Brennan on financial forecasting and budgeting for a disaster contingency fund as well as his financial recommendations for associations' preparedness when it comes to natural disaster in the September/October Issue of CAI's Magazine for Community Association Leaders, Common Ground, the Disaster Issue. Miller, both a Certified Public Accountant and a Certified Fraud Examiner, has 19 years experience with community associations, during which he has assisted community associations with nearly every aspect of their finances. John J. Riley, Inc. is a full service accounting and computer services firm with offices in Stroudsburg and Mt. Pocono. John J. Riley, Inc. provides services to more than 150 non-profit and governmental agencies in Northeastern Pennsylvania. For more information, please contact them in Stroudsburg at (570) 424-0667, or Mt. Pocono at (570) 839-7183.

Women in Business Luncheon

The October Women in Business luncheon which was sponsored by Mount Airy was held at Sam Snead's Tavern in Shawnee-on-Delaware. Karen Burke of Interiors by Decorating Den delivered an interesting and fun presentation titled "Transforming Drab Rooms into Dream Rooms."



Pictured from left to right: Carol Sitroon, Lisa DeNaples, Karen Burke

The November luncheon will be held at Shawnee Inn & Golf Resort and will be sponsored and presented by Hair Alternatives, Cate Jewelry, and Mary Kay Cosmetics. The featured topic will be "Makeover: From Dull to Dazzling!"

For more information on upcoming WIB luncheons, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at (570) 421-4433.

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570-992-4827
800-891-2317

Welcome New Members

The following new members are not listed in the 2006 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

A1 Vacation Rentals

Jeff Smith
3801 S. Capital of Texas Hwy.
Austin, TX 78704
(512) 721-9915
(512) 684-1101
support@a1vacations.com
www.a1vacations.com/PA-
Rentals/Poconos-vacation-rentals.htm
REAL ESTATE - RENTALS

Alice's Travel

Dawn La Feir
10 North 7th Street
Stroudsburg, PA 18360
(570) 421-9999
(570) 421-3612
alicestravelagency@hotmail.com
TRAVEL AGENCIES

Community Chiropractic Center

Dr. Larry Wood
PO Box 1221
Brodheads ville, PA 18322
(570) 992-1011
teamccc@epix.net
CHIROPRACTORS

County Wide Guide & Advertising, LLC

Chris Musti
PO Box 252
Scranton, PA 18504
(570) 766-1380
(570) 348-0734
cmustiahp@aol.com
ADVERTISING-MARKETING

CyberRentals Vacation Rentals

Jeff Smith
3801 S. Capital of Texas Hwy.
Austin, TX 78704
(512) 684-1098
(512) 684-1011
support@cyberrentals.com
www.cyberrentals.com/USA/Pennsylvania/
Poconos/r275.htm
REAL ESTATE - RENTALS

D&D Office Works

Debbie Stevens
RR1 Box 1534
East Stroudsburg, PA 18301
(570) 223-0769
ddoffice2006@yahoo.com
www.adcalls.com/8629
CONSULTANTS-INTERNET ADVERTISING

Garden of Beadin'

Cherie Morris
50 Route 611 Suite 12
Bartonsville, PA 18321
(570) 426-9168
(570) 426-9167
kwaheri@ptd.net
www.poconogardenofbeadin.com
ARTS-CRAFTS

GreatRentals.Com

Jeff Smith
3801 S. Capital of Texas Hwy.
Austin, TX 78704
(512) 493-0368
(512) 684-1011
support@greatrentals.com
www.cyberrentals.com/USA/Pennsylvania/
Poconos/r275.htm
REAL ESTATE - RENTALS

HomeAway

Aimee Faulkner
158 Jewell Drive
Brandon, MS 39042
(601) 825-9885
www.homeaway.com/PA-vacation-cabin-
rentals/Poconos-vacation-rentals.htm
REAL ESTATE-RENTALS

Hypnosis and Longevity Center

Dr. Anthony Mullen
HC 87 Box 110 E. Suite 2
Village Park Center
Pocono Lake, PA 18347
(570) 646-2278
(570) 646-1843
mcslongevitycenter@yahoo.com
www.afmullen.com
HOLISTIC HEALTH SERVICES

It's A Kidz World

Suzanne Tates
2035 Milford Rd. Suites 400 & 500
East Stroudsburg, PA 18301
(570) 236-3406
suzanne@itsakidzworldinc.com
www.itsakidzworldinc.com
ENTERTAINMENT

Jack Frost Big Boulder Real Estate

Theresa A. Benz
PO Box 250
Lake Harmony, PA 18624
(570) 722-7459
(570) 722-9240
terib@boulder creekresort.com
www.boulder creekresort.com
RESORTS-CONFERENCE CENTERS

Kidnazium

Bonnie Katz
48 Smithfield Village
East Stroudsburg, PA 18301
(570) 424-6950
(646) 349-1291
bonnie@kidnazium.net
www.kidnazium.net
ENTERTAINMENT

Manifest Excellence, LLC.

Peter Wallace
208 Eagle Valley Suite 170
East Stroudsburg, PA 18301
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CONSULTANTS-BUSINESS &
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chitchcock@scrantonchamber.com
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(570) 223-7346
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www.richardhenry.us
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Corrections:

Pocono Choral Society
info@poconochoralsociety.org
www.poconochoralsociety.org

Santosh on the Ridge

Leslie Underhill
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santoshabnb@hughes.net
www.santoshontheridge.com
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