

## Dr. Joseph Mattioli, Pocono Raceway Patriarch, Passes

Dr. Joseph Mattioli, **Pocono Raceway** Founder and Chairman of the Board, passed away on January 26th at the Lehigh Valley Hospital Center, surrounded by his loving family following a lengthy illness. He was 86. "Doc" as he was known to friends and associates, was one of the most respected and admired men in automobile racing. He founded Pocono Raceway in the early 1960's and has been at the helm of Pocono ever since. Under his leadership, the track grew in stature and has hosted 68 very successful NASCAR Sprint Cup Series Events. His passion and drive helped Pocono Raceway succeed when other tracks fell by the wayside. Pocono Raceway is the only remaining family owned and run track on the NASCAR Sprint Cup Series schedule. He was always concerned that race fans and race car drivers and their families were treated with the upmost respect and constantly upgraded procedures and Raceway facilities to meet that goal.



*Dr. Joseph Mattioli*

He kept his fingers on the pulse of stock car racing and read everything printed concerning the sport. He was in the office daily, until last fall, and oversaw all aspects of the Pocono Raceway operations. At age 83, Dr. Mattioli spearheaded an ambitious solar energy project. He built a three megawatt photovoltaic solar energy system on 25 acres at Pocono Raceway. It is the world's largest solar-powered sports facility, making Pocono Raceway a leader in the renewable energy and environmental fields.

Dr. Mattioli was also well respected in the community. In 2009, he received the *Philanthropic Lifetime Achievement Award* presented by the Association of Fundraising Professionals for his generous and continuous contributions to local civic organizations, hospitals, schools and charities. He served on the board of directors of numerous organizations and was dedicated to improving the quality of life in Northeastern Pennsylvania.

He served in the Pacific during World War Two as a Navy medic. Using the G.I. bill, he enrolled in the dentistry program at Temple University (where he met his soon to be wife, Rose.) Upon graduation, he developed his dental practice into a very lucrative business by working 12 to 14 hour days, six and sometimes seven days a week. He then began investing in and developing properties in Philadelphia and Northeastern Pennsylvania where he became involved in the start up of Pocono Raceway.

Dr. Mattioli is survived by his wife of 63 years, Dr. Rose, daughters Louie and Michele and son Joseph Mattioli III, seven grandchildren and three great-grandchildren. His passing leaves a void in the NASCAR community and especially to his family and extended "Pocono Raceway" family.

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### GPCC MISSION STATEMENT

Act as A Unified Voice of Business  
Dedicated to the Prosperity of all  
Commerce  
Leading to the Enhancement of  
the Quality of Life  
in our region and surrounding areas.

## February 2012 Calendar of Events

- February 3.....*Government Affairs/Public Policy*  
8:00 a.m. – Stroud Township Building - Stroudsburg
- February 9.....*Expo Committee*  
800 a.m. – GPCC
- February 10.....*Leadership Pocono*  
8:00 a.m. – GPCC
- February 13.....*Education Committee*  
12 Noon – JR's Grille - East Stroudsburg
- February 13.....*Business Card Exchange*  
5:00 p.m. – Budget Inn & Suites East Stroudsburg
- February 14.....*C.A.R.E. Presentation*  
8:00 a.m. – Western Pocono Community - Brodheadsville
- February 14.....*Women in Business Luncheon*  
Noon – Sycamore Grille - Delaware Water Gap
- February 15.....*HR Committee*  
800 a.m. – GPCC
- February 21.....*Women in Business Steering Committee*  
9:00 a.m. - GPCC
- February 21.....*Finance Committee*  
8:00 a.m. – GPCC
- February 21.....*Executive Committee*  
8:30 a.m. – GPCC
- February 24.....*Environmental Committee*  
8:00 a.m. – GPCC
- February 28.....*Board of Directors*  
8:30 a.m. - Chateau Resort - Tannersville

## MEMBERS IN THE NEWS

**Pocono Medical Center (PMC)** has joined the National Institutes of Health (NIH) in promoting DASH, or *Dietary Approaches to Stop Hypertension*, a healthy lifestyle plan aimed at lowering blood pressure and cholesterol levels across the country. The hospital's community program, *A Little DASH Will Do You Good*, focuses on reducing risk of cardiovascular disease by incorporating regular exercise, coupled with smoking cessation and moderation of alcohol and sodium, into everyday life.



*Paulette Nish, V.P. of Patient Care/CNO at Pocono Medical Center*

According to the American Heart Association, an estimated 81 million people are affected by at least one form of cardiovascular disease. "Heart disease is a national epidemic," says Paulette Nish, Vice President of Patient Care/CNO at Pocono Health System/Pocono Medical Center, "but we are taking steps everyday to lower the risk here in Monroe County."

While high blood pressure, which can lead to cardiovascular disease, cannot be cured, it can be prevented. A common but often overlooked culprit of high blood pressure is sodium intake. The National Heart, Lung & Blood Institute (NHLBI) advises less than 2.4 grams (2,400 mg), or one teaspoon, per day. PMC's Spirit of Women program is dedicated to presenting the community with the most useful and up-to-date information regarding health, wellness, and prevention.

### LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact Patricia Metzgar or [pmetzgar@greaterpoconochamber.com](mailto:pmetzgar@greaterpoconochamber.com).



*Soofia Khan, M.D.*

**Good Shepherd Rehabilitation Network** has welcomed Soofia Khan, M.D., to its Physician Group. Dr. Khan specializes in spinal cord injuries and stroke care and will serve as Good Shepherd's medical director of neurosciences. Dr. Khan is board certified in physical medicine and rehabilitation.

Dr. Khan comes to Good Shepherd with years of experience in physical medicine and rehabilitation as well as spinal cord injury medicine. Most recently, Dr. Khan was a staff physiatrist and acting chief of stroke and rehabilitation services at the VA Medical Center, Albuquerque, New Mexico. She was also assistant professor and attending physician with the Department of Neurosurgery at the University of New Mexico Health Sciences Center School of Medicine, as well as clinical assistant professor in the Department of Neurology and Geriatric Medicine.

Dr. Khan completed her fellowship in spinal cord injury

medicine at Jackson Memorial Medical Center and VA Miami at the University of Miami, Florida. She completed a residency in physical medicine and rehabilitation at New England Medical Center, Boston, where she served as chief resident, as well as a residency in general surgery at Gandhi Medical College Hospital, Bhopal, India. She performed her internship at the Montefiore Medical Center, Bronx, New York.

Dr. Khan is the author of "Hypothermia in Patients with Chronic Spinal Cord Injury," published in The Journal of Spinal Cord Medicine.

Now that the **United Way of Monroe County's** 2011 campaign is over, it's time to allocate the money raised. And volunteers from throughout the community are needed for this very important job.

The United Way's annual "citizens' review" fund distribution process will kick off with an orientation in late February and continue until the end of April. Volunteers will serve on one of four panels that recommend where campaign funds will be distributed. These panels are: Helping Children Succeed, Meeting Basic Needs, Promoting Self-Sufficiency and Engaging Youth.

Volunteers will carefully review all aspects of the nonprofit programs seeking funding and will make recommendations about grant requests. The process includes meetings, site visits to agencies and a review of outcomes/results in improving people's lives. The time commitment can range from 15 to 25 hours, with each panel setting up its own schedule.

Volunteers come from all over the county and have diverse backgrounds, but share a common goal of improving the lives of Monroe County residents. Citizens' review is a unique feature of the United Way's grant allocations process.

The breakfast orientation for volunteers will take place on Wednesday, February 29, from 8 to 9:30 a.m. at the Shawnee Inn and Golf Resort. Attendees will receive their panel information and will get to meet fellow members. Panel meetings and site visits will run from March 5 to April 27.

Last year, the United Way of Monroe County distributed about \$470,000 to 33 local health and human service programs, plus an additional \$10,000 to youth programs. Nearly 50 volunteers were involved in the decision-making.

To get involved or for more information, visit [www.unitedwaymonroe.org](http://www.unitedwaymonroe.org) or call the United Way of Monroe County at 570-629-5657 and ask for Monica Cravotta, campaign and fund distribution director. The deadline to respond is Friday, Feb. 3.

**Innovative Dry Cleaning** is a family owned business that employs a green approach: We use biodegradable solvents which is gentle on your clothes and skin. We use less water and electricity to reduce our carbon footprint. All cleaning is done on-site.

We do not gender discriminate, same work same price for both men and women. Our friendly, professional team can handle all your needs dress shirts, leather, suede, wedding gowns, household linens and comforters, alterations, repairs, or even simpler stuff, like replacing buttons for free, expertly laundering and pressing your shirts, or dry cleaning your favorite sweaters and blazers.

Register for free pick-up and delivery on their web site: [www.innovativedrycleaning.com](http://www.innovativedrycleaning.com). Open Monday through Friday from 7AM to 7PM, Saturdays from 9AM to 4PM. You can reach them at 570.421.8800 and they are located at 3578 Route 611 Bartonsville, PA 18321 (Same plaza as Giant Super Market).

20% off to all Chamber of Commerce Members. Not valid on tailoring, leather and suede services. Offer expires 7-31-2012.

Joan Sayer, award winning local artist, has installed new original watercolors at **Silver Arrow Gallery** in Tannersville. A native of the Bangor/Roseto area she has worked and studied in America and Europe. Joan works in both watercolors and mixed media creating Pocono landscapes, places she has been, Native American people and wildlife. The new exhibit features 3 original watercolors entitled "Honor the Circle", "Fancy Dancer" and "Grandmother's Gift". In addition to the original paintings she has a wide variety of prints at the Gallery.

Joan paints mostly with watercolor but also uses a combination of media such as watercolor, acrylics, colored pencil, pastels, and pen and ink. She also has been experimenting with photography and has been producing digitally enhanced pictures from photos she has taken in Europe and here in the United States. Her artwork and photography reflect her interest in a variety of subject matter.

Although her artwork is mainly inspired by her current interest, Joan also does commission work on a limited basis. Her work also includes photography and she has recently been selected to exhibit in the ARTSPACE and Studio Gallery show of Altered State in Stroudsburg. Her exhibit at Silver Arrow Gallery will run through March 6. Silver Arrow Gallery is promoting a year long theme of Celebrate America. Each month will feature a different theme and different artists. The gallery is continuing with their policy of promoting American made goods and arts with an emphasis on Pennsylvania and local artists. The schedule includes a Native American day January 29, President's weekend in February and Pennsylvania Education month in March. For more information contact the gallery at 570-619-0461 or visit the website at [www.silver-arrow-gallery.com](http://www.silver-arrow-gallery.com).

**The Center for Business & Industry (CBI) at Northampton Community College** will offer certification classes for food and beverage servers. Classes are held at the Fowler Family Southside Center, 511 E. Third Street, Bethlehem.

Classes include:

Food Service Sanitation – Feb. 27, 8 a.m.-5 p.m. \$135.  
RAMP Alcohol Server/Seller – Feb. 28, 6-9 p.m., OR April 2, 10 a.m.-1 p.m. \$29

ServSafe Food Handler Training – March 5, noon-2 p.m. \$29

Food Service Sanitation (Spanish version) – March 27, 8 a.m.-5 p.m. \$175

ServSafe Food Handler Training (Spanish version) – May 7, noon-2 p.m. \$29

The registration deadline is one week prior to class start date. For more information, contact [hospitality@northampton.edu](mailto:hospitality@northampton.edu) or call 610-332-6580. To register, go to [www.northampton.edu](http://www.northampton.edu) or call 1-877-543-0998.

CBI offers a number of degree and non-credit certificate programs in hotel and restaurant management, including casino operations, dining room operations and resort management. Workshops are also available on topics such as meeting and event planning, weddings and social events, mixology and more. For a complete list, visit [www.northampton.edu/cbi](http://www.northampton.edu/cbi).

**Paramount Business Development**, started in December 2005, recently dropped the dba of ActionCOACH of NEPA effective December 1<sup>st</sup> 2011. Paramount Business Development had been “doing business as” ActionCOACH of NEPA since 2006 when it became affiliated with ActionCOACH. Effective December 1<sup>st</sup> 2011, Paramount Business Development is no longer associated with ActionCOACH and no longer offers business coaching via ActionCOACH.

Company CEO and President Rick Munson said: “ActionCOACH is a great organization. With the future direction of Paramount Business Development, ActionCOACH had become limiting.” He further added “Paramount Business Development is focused on business improvement and offers advisory, consulting, leader and team development, and assessment services to help businesses reach their maximum potential.”

Paramount Business Development will continue its strategic alliance with ActionCOACH business coach Bill Skinner.

Paramount Business Development, 556 Main Street, Suite 201 in Stroudsburg is a business advisory and consulting firm working with companies in the Pocono, Wilkes-Barre, Scranton, and Lehigh Valley areas. They can be reached via the web at [www.paramountbusinessdevelopment.com](http://www.paramountbusinessdevelopment.com) or at 570-517-7100.

**Pocono Raceway**, home of two NASCAR Sprint Cup Series and one NASCAR Camping World Truck Series events annually, has always strived to be fan friendly with an emphasis on families. Pocono Raceway is proud to announce its latest initiative, Kids 12 and under will be admitted at half price to **ALL Concourse Grandstand sections** for the June 10, Pocono 400 and the August 5, Pennsylvania 400, NASCAR Sprint Cup Series events in 2012. These sections include: **Concourse Gold** (adult price \$55.00, kids price \$27.50), **Concourse Vista** (adult price \$50.00, kids price \$25.00) and **Concourse** (adult price \$45.00, kids price \$22.50.)

The Concourse Grandstand runs the along the front straight at Pocono Raceway (nearly 3,000 feet), so fans purchasing the kids tickets have the option of choosing seats at or near the start/finish line, near Turn # 1 or near Turn # 3. All **Concourse Gold** sections contain body contoured bucket seats. (All Kids tickets must be purchased with at least one full-priced ticket. All seating is subject to availability. Everyone must have a Sunday grandstand ticket for Raceday admission. Gate validation at time of entry required.)

As in the past, Kids 12 and under are admitted free (with a paying adult) to all grandstand sections on Friday and Saturday for practice, qualifying and companion races including the Camping World Truck Series race in August. Grandstand parking is always free at Pocono Raceway. Make Pocono Raceway a memorable racing experience for your family and kids in 2012 with great racing action and huge savings.

Tickets can be purchased on line at [www.poconoraceway.com](http://www.poconoraceway.com), toll free via phone 1-800-RACEWAY (1-800-722-3929). An easy to use, print-at-home option is available to all online customers.

Slightly more than 16 months after the dedication of **Pocono Raceway's** solar farm, the total amount of electricity produced by the 25 acre facility reached the 5,000,000 kilowatt hour (kWh) mark. The Pocono Raceway solar installation consists of 39,960 American made photovoltaic modules that will produce more than 72 million kilowatt hours (kWh) of energy over the next 20 years. The environmental attributes associated with the system will offset more than 3,104 Metric Tons of carbon dioxide annually and will generate enough power to provide the electricity needs for over 500 homes beyond the power needs of Pocono Raceway.

“This is another important milestone for Pocono Raceway,” said Brandon Igdalsky, President and CEO of Pocono Raceway. “Pocono Raceway strongly believes in the commitment to operate in a more environmentally responsible way and is proud to be the first race track to power our sport with clean, renewable sunlight with the world's largest renewable energy project to –power a sports facility. This solar power system, built with timber, steel and solar panels made in the U.S., satisfies all our Raceway's energy

needs, while helping to power local homes. This project demonstrates real sustainability and proves that any business that truly wants to Go Green, can do it."

The 5,000,000kWh produced has already impacted the environment. The total energy generated equals the use of more than 30,000 60Watt light bulbs for one year at eight hours per day and represents a savings of more than 400,000 gallons of gasoline with a carbon dioxide (CO<sub>2</sub>) offset equaling that of 90,000 trees or 143,000 Propane BBQ Grills.

The Raceway has been awarded a number of environmental awards for its sustainable energy efforts including the 2011 Excellence in Renewable Energy Awards, Readers Choice Award presented by RenewableEnergy-World.com and the 2011 Governor's Award for Environmental Excellence, presented each year by the Pennsylvania Department of Environmental Protection. These awards highlight the best in environmental innovation and expertise.

The Pocono Raceway Solar Farm is located along Long Pond Road adjacent Pocono Raceway's storied 2.5 mile Super Speedway. Pocono Raceway will host two NASCAR Sprint Cup Series race weekends in 2012. The 31<sup>st</sup> annual Pocono 400, June 8-10 and the 39<sup>th</sup> annual Pennsylvania 400, August 3-5.

New Realtor Jesse Ramey has joined **WEICHERT, REALTORS® - Acclaim**. He serves buyers and sellers throughout the market as a member of the Pocono Mountains Association of REALTORS®.



Realtor Jesse Ramey

Ramey earned a bachelor's degree in humanities and worked as a radio news anchorman in New York City prior to relocating to the Poconos. He was on the air in various U.S. cities before that, reporting and announcing on both radio and television.

Ramey is a published novelist (*West of Paradise Run*, Random House Publishers). He makes his home in Albrightsville where he is active with Jesus the Christ Church in Stroudsburg, Big Brothers-Big Sisters. He holds membership in the Mason's fraternity, Lewis Hayden Lodge #69, New York City).

WEICHERT, REALTORS® - Acclaim is located on Route 611 in Tannersville, telephone 570-629-6100. For more information, the company Web site is [www.weichertrealorsacclaim.com](http://www.weichertrealorsacclaim.com).

The **Shawnee Playhouse** presents a great line-up of shows for February 2012. Visions of Johanna by Ken White, Presented by Worthing-

ton Players, February 4-12

Join us for this wonderfully written full length comedic winner of our Shawnee Original Playwright Series. (S.O.P.S.)

Stuart has lost his very purpose in life, but a knock on the door may propel him into a new reality of flying horses, southern cooking and best of all...love! Visions of Johanna Tickets \$18 adults, \$15 seniors, \$10 children. 8:00 pm February 4, 11 2:00 pm February 5, 10, 12.

Patrick Ball in "O'Carolan's Farewell to Music, Written by Patrick Ball and Peter Glazer, February 17 and 18.

A one person musical theater piece which brings to the stage the legendary life, the turbulent times and the captivating music of the most celebrated Irish artist. "Hauntingly beautiful ballads and litling storytelling...a small gem" - Variety N.Y. 8:00 pm February 17, 2:00 pm February 18. "O'Carolan's Farewell to Music" Tickets \$18 adults, \$15 seniors, \$10 children

Thoroughly Modern Millie by Jeanine Tesori, Dick Scanlan, Book by Richard Henry Morris Presented by Worthington Players, February 18-26.

A zany music and tap dance spectacular that took Broadway by storm! Thoroughly Modern Millie is a high spirited romp that follows Millie Dillmount as she experiences N.Y. for the first time in a series of mad-cap adventure! 8:00 pm February 18, 25, 2:00 pm February 19, 23,24,26. Thoroughly Modern Millie Tickets \$18 adults, \$15 seniors, \$10 children

For tickets, showtimes, and more information please contact the Shawnee Playhouse Box Office at 570-421-5093 or visit [www.TheShawneePlayhouse.com](http://www.TheShawneePlayhouse.com).

DIRECTIONS: PA route I-80 to exit 310. Turn past the Welcome Center onto River Road. Follow 2 miles to the Shawnee Playhouse on Right. Shawnee on Delaware, Pennsylvania.



Jane Wooler

Janet Wooler has been promoted to Branch Manager of the Allentown Branch of **ESSA Bank & Trust**, located inside the Weis Markets on North Cedar Crest Boulevard. Wooler will be responsible for developing new personal and business relationships, increasing the deposit base and promoting loan growth.

Wooler has over 27 years of banking experience and was most recently the Assistant Branch Manager at the North Cedar Crest location. Prior to joining ESSA, Wooler held positions as both branch manager and assistant branch manager at several local financial institutions.

ESSA Bank & Trust, a wholly-owned subsidiary of ESSA Bancorp, Inc., has total assets of over \$1 billion and is the leading service-oriented financial institution headquartered in the greater Pocono, Pennsylvania region. Corporate headquarters are located in downtown Stroudsburg, Pennsylvania, and the Bank has 17 community offices throughout the Greater Pocono and Lehigh Valley areas in Pennsylvania. In addition to being one of the region's largest mortgage lenders, ESSA Bank & Trust offers a full range of retail, investment, trust, and commercial financial services. ESSA Bancorp, Inc. stock trades on The NASDAQ Global Market<sup>SM</sup> under the symbol "ESSA."

The **United Way of Monroe County** is still seeking volunteers to help allocate the money raised from its 2011 campaign. Community members from throughout the county are needed for this very important task.

The annual "citizens' review" fund distribution process will kick off with an orientation on Thursday, March 1, and continue until the end of April. Volunteers will serve on one of four panels that recommend where campaign funds will be distributed. These panels are: Helping Children Succeed, Meeting Basic Needs, Promoting Self-Sufficiency and Engaging Youth.

Volunteers will carefully review all aspects of the nonprofit programs seeking funding and will make recommendations about grant requests. The process includes meetings, site visits to agencies and a review of outcomes/results in improving people's lives. The time commitment can range from 15 to 25 hours, with each panel setting up its own schedule.

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The March 1<sup>st</sup> breakfast orientation for volunteers will take place from 8 a.m. to about 11 a.m. at the Shawnee Inn and Golf Resort. Attendees will receive their panel information and will get to meet fellow members. Panel meetings and site visits will run from March 5 to April 27.

Last year, the United Way of Monroe County distributed nearly \$470,000 to 33 local health and human service programs, plus an additional \$10,000 to youth programs. Nearly 50 volunteers were involved in the decision-making.

To get involved or for more information, visit [www.unitedwaymonroe.org](http://www.unitedwaymonroe.org) or call the United Way of Monroe County at 570-629-5657 and ask for Monica Cravotta, campaign and fund distribution director.

**The Inn at Pocono Manor** has announced a romantic Valentine's celebration package, called "Romance in the Mountains." The Inn's Valentine's package includes over-

night accommodations in the resort's newly renovated guestrooms, an hour-long couples' massage in the luxurious Laurel Spa, and a four-course dinner for two in the acclaimed Exchange Restaurant. Also included is a hearty breakfast for two the next morning in the Inn's sumptuously appointed dining room, a chilled bottle of champagne and luscious chocolate covered strawberries delivered to the lovers' guestroom. The package is from \$446 per couple per night. "Romance in the Mountains" Valentine's package includes: Overnight accommodations, Hour-long Couples Massage in the Laurel Spa, Four course dinner in the Exchange Restaurant, Breakfast the next morning, Bottle of chilled champagne, Chocolate covered strawberries delivered to the guestroom from \$446 per couple.

The historic and romantic Inn at Pocono Manor, which opened in 1902, is the longest continuously operating resort in the Poconos and one of the oldest in North America. The acclaimed Exchange Restaurant at the Inn at Pocono Manor welcomes guests for dinner each evening. The Old Lamplighter Lounge serves specialty beverages and pub fare throughout the day. The Laurel Spa, located at the Inn at Pocono Manor, offers state-of-the-art treatments designed to enhance guests' healthy lifestyles and sense of well being.

For Valentine's reservations at The Inn at Pocono Manor, contact 800-233-8150 / 570-839-7111, or visit [www.poconomanor.com](http://www.poconomanor.com)



*Susan Corrigan*

**The Inn at Pocono Manor** has named Susan Corrigan director of sales for the historic resort. The Inn, which opened in 1902, is the longest continuously operating resort in the Pocono Mountains and one of the oldest in North America. The announcement was made by Lisa Green, acting general manager for The Inn at Pocono Manor.

"I am so pleased to announce Susan's well-deserved promotion," said Ms. Green. "She has done a superb job with her previous assignment, and is a wonderful leader of her team of sales professionals."

Previously Susan Corrigan served as sales manager for The Inn at Pocono Manor. Prior to this, Ms. Corrigan held the position of sales manager for Stoweflake Resort and Conference Center of Stowe, Vermont. She began her career in hospitality at The Adams Mark Hotel in Philadelphia.

Mr. Corrigan is attended Bucks County Community College. She resides in Blakeslee, Pennsylvania.

## Ribbon Cuttings

### Olmstead & Ruiz-Smith, LLC



**Olmstead & Ruiz-Smith, LLC** is located at 21 S. 6<sup>th</sup> Street in Stroudsburg. As a Consulting, Marketing, and Engineering company, they serve as consultants to developers to provide access to a broad range of professionals from real estate to engineering, to architecture, etc. For more information on services that they provide, contact them at 570-872-9899.

### Staybridge Suites



**Staybridge Suites**, the Poconos newest extended stay hotel, is located at 561 Independence Road in East Stroudsburg, just off I-80, Exit 309. As an extended stay hotel, they understand the needs of those in search of a home away from home. They offer fully equipped suites with a full kitchen and complimentary internet access. You can also enjoy the complimentary hot breakfast buffet, an evening Sundowner reception (Tuesday-Thursday), 24-hour Bridgemark convenience store, indoor swimming pool, BBQ pavilion, and a 24-hour fitness center. You can contact them at 570-420-2828.

### YourWebsite2Go.com



**YourWebsite2Go.com** located in the Bartonsville Plaza on Route 611 in Bartonsville. YourWebsite2Go.com is your one stop solution for website development, branding and hosting services. Partnered services include email marketing, promotional products, and software development. You can contact them at 877-699-3211

**Sponsorships Available  
for 2012 & 2013**

**Please contact  
Pat Metzgar at the  
Chamber at 570.421.4433 to find  
out which sponsorships fit your  
needs!**

## Business Card Exchange

The January Business Card Exchange was held at the Holiday Inn Express Suites at 1863 W. Main Street in Stroudsburg. This hotel offers a wide variety of rooms, beautiful indoor pool, a meeting room, and numerous amenities. They also offer a complimentary Express Start Breakfast. For more information contact them at 570-872-9040.



*Business Card Exchange at Holiday Inn Express*



*Robert Phillips, IOM ( far left) with Riley and Company staff, sponsor of the January Business Card Exchange*

Riley and Company, Inc. was the sponsor of this event. Mr. Paul Conforti talked about what Riley and Company have to offer. They have been in business since 1969 and have been in the forefront of accounting excellence. Riley and Company, Inc. are located at 1290 N. Ninth Street, in Stroudsburg. They offer services in tax advice and preparation, financial statements, business advisory, payroll/bookkeeping, and litigation support. You can contact them at 570-424-0667.

## Women In Business Luncheon

The January Women in Business luncheon, sponsored by Matt Rumph of Pocono Family YMCA, was held at Stroudsmoor Country Inn. The topic "New Year New You" was presented by Dr. Brett Ramsour of AlignLife Center for Natural Health.



*Dr. Brett Ramsour  
(photo courtesy of VIP Studios)*

The February luncheon will be held at Sycamore Grille in Delaware Water Gap and is being sponsored by Madeline Anderson of Mixtura Hair Salon. The topic "The Five Languages of Love" is being presented by Professor Nancy Van Arsdale of East Stroudsburg University.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.



*Matt Rumph of Pocono Family YMCA - Sponsor  
(Photo courtesy of VIP Studios)*



## Welcome New Members

The following new members are not listed in the 2010-2011 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

### **Lowe's**

Scott Crouse  
3207 Route 940  
Mount Pocono, PA 18344  
570.839.6204  
570.839.6205  
scott.d.crouse@store.lowes.com  
Home Improvement

### **Make-A-Wish Foundation of Greater PA & S.W.V.**

Maggie O'Brien  
1327 Pittston Avenue  
Scranton, PA 18360  
570.341.9474  
570.341.9448  
mobrien@wishworld.org  
www.wishgreaterpa.org  
Non-Profit Organizations

### **Staybridge Suites**

Adam Hakky  
561 Independence Road  
East Stroudsburg, PA 18301  
570.420.2828  
570.420.2829  
ahakky@gcfhotels.com  
www.staybridge.com/estroudsburg  
Hotels-Motels

### **Unified Energy Alliance**

Gerald Bayne  
229 Haven Lake  
East Stroudsburg, PA 18301  
570.851.1593  
bayneuea166@gmail.com  
www.unifiedenergyalliance.com

# IMPACT



*The Voice of Business since 1910*

## Executive Committee

*Charles Niclaus* - Chairman of the Board

*Elizabeth Koster* - First Vice Chairman

*Chris Kurtz* - Second Vice Chairman

*Dr. Robert Dillman* - Treasurer

*Kathleen Kuck* - Secretary

*Daisy Gallagher* - Past Chair

## Staff

*Robert Phillips* - President/CEO

*Patricia Metzgar* - Vice President, Operations/Development

*Miriam Conway* - Executive Assistant

*Georgia Strunk* - Office Assistant

## Board of Directors

Madeline Anderson

Doug Atherton

Michael Baxter

James Becker

Rich Berkowitz

Vinny Bianchi

Debi Cope

Jere Dunkelberger

Thomas Ford

Donald Hannig

Bob Hay

Gary Hazen

Scott Henry

John Holahan

Rob Howell

Brandon Igdalsky

Michael Katz

Tony Konn

Brian McKenna

Kathy Mullins

Doug Olmstead

George Roberts

Matthew Rumph

Dr. Thomas Rushton

Barbara G. Samet

Conrad Schintz

Dr. Arthur Scott

Tom Sforza

Mathilda Sheptak

William Skinner

Steve Somers

Paula Testa

Marc Troutman

Carl Wilgus

Theresa Yocum

# IMPACT

Visit us at [www.greaterpoconochamber.com](http://www.greaterpoconochamber.com)

(USPS 380-890)

Greater Pocono Chamber of Commerce

552 Main Street

Stroudsburg, PA 18360-2093

Phone: (570) 421-4433

Fax: (570) 424-7281

URL: <http://www.greaterpoconochamber.com>

***"The Voice of Business in the Poconos"***