

## Congressman Lou Barletta Addresses Greater Pocono Chamber of Commerce

The Greater Pocono Chamber of Commerce Board of Directors monthly meeting was held at the Chateau Resort & Conference & Center in Tannersville. Congressman Lou Barletta, who represents the 11<sup>th</sup> Congressional District, addressed the Chamber Board.



l to r, Robert Phillip, IOM, Congressman Lou Barletta, Daisy Gallagher

The Congressman focused his address on several topics including the need to create economic development opportunities for businesses in our area. Congressman Barletta, who also serves on the Education and Workforce Committee, addressed the importance of improving our educational programs and fixing the system. He noted the need of fixing our infrastructure which will help long term to improve our economy and also touched on health care, Medicare and social security, "Congress is looking at everything and there is much work to get done to get the economy on track without losing sight of the future."

The Congressman serves on several House committees relative to issues facing Chamber members. In addition to the House Education and Workforce Committee, he serves on the House Transportation and Infrastructure Committee, and the Small Business Committee. He also sits on several relative subcommittees including Procurement and Government Contracting.

The Congressman was asked what he was doing to support the retention of the HUBZone designation for our county. He stated that he has introduced two Bills into the House to prevent Monroe County from losing its HUBZone designation. One is the House version of Senator Casey's HUBZone Bill which calls for the extension of the designation for Monroe County until 2014; the other is legislation to modify the language of the HUBZone so as to tie in the County's unique dynamics of a higher than normal commuting population and raising the county's median income, along with the inconsistencies in unemployment presented by the fluctuating seasonal employment preventing the County from participating in the program as it currently stands.

The HUBZone program was created in 1997. The program provides certified firms an opportunity to compete for federal contracts and thus provides local employment in labor surplus communities. The Greater Pocono Chamber of Commerce established the HUBZone Task Force to help save the HUBZone designation which Monroe County has held since 2000.

### In This Issue

Calendar of Events.....	Pg. 2
Members in the News.....	Pg. 2
Business Card Exchange.....	Pg. 11
Women in Business.....	Pg. 11
New Members.....	Pg. 12

### GPCC MISSION STATEMENT

Act as A Unified Voice of Business  
Dedicated to the Prosperity of all  
Commerce

Leading to the Enhancement of  
the Quality of Life  
in our region and surrounding areas.

## July 2011 Calendar of Events

July 8.....	<i>Leadership Pocono 8:00 a.m. – GPCC</i>
July 11.....	<i>Golf Tournament 1:00 p.m. – Mount Airy Golf Course Mt. Pocono</i>
July 12.....	<i>Women in Business Luncheon Noon – Terraview at Stroudsmoor - Stroudsburg</i>
July 13.....	<i>West End Committee 8:00 a.m. – Western Pocono Community Library - Brodheads ville</i>
July 18.....	<i>Business Card Exchange 5:00 p.m. – Liquids - Stroudsburg</i>
July 19.....	<i>Women in Business Steering Committee 9:00 a.m. – GPCC</i>
July 20.....	<i>HR Committee 8:00 a.m. – GPCC</i>
June 22.....	<i>Environmental Committee 9:30 a.m. - GPCC</i>
July 25.....	<i>Finance Committee 8:00 a.m. – GPCC</i>
July 25.....	<i>Executive Committee 8:30 a.m. – GPCC</i>
July 26.....	<i>Board of Directors 8:30 a.m. – Chateau Resort &amp; Conference Center - Tannersville</i>

## Members in the News

**Weis Markets** is partnering with Pocono Raceway and Mount Airy Casino Resort to give fans the chance to win a \$100,000 cash annuity or a \$5,000 Weis shopping spree.

That's just the beginning!!!!

All race fans that participate in Weis Markets' \$100,000 Pocono Raceway August Bonanza will receive:

\$10 in free play at Mount Airy Casino Resort  
2 for 1 Grandstand Admission, a \$25 value, to Pocono Raceway on Saturday, August 6<sup>th</sup> featuring:  
Weis Sprint Cup Time Trials  
Pocono Mtns. 125 / NASCAR Camping World Truck Series Event  
Pennsylvania 125 / ARCA Racing Series presented by Menards Event

Entry forms will be available at Pocono Raceway on Saturday, June 11<sup>th</sup> and Sunday June 12<sup>th</sup>, for fans attending the 5-hour ENERGY 500, NASCAR Sprint Cup event, as well as at all Weis Markets. The entry form will include coupons for the \$10 in free play at Mount Airy Casino Resort and the \$25 - 2 for 1 admission to Pocono for August 6<sup>th</sup>. Entries can be deposited at any Weis Market store through July 22<sup>nd</sup>, with entry boxes at their Customer Service Counters. No purchase is necessary.

The week of July 25<sup>th</sup>, a random drawing will be conducted selecting five (5) finalists, with each finalist winning a VIP Weekend to Pocono Raceway for the Pennsylvania 500, August 6<sup>th</sup> and 7<sup>th</sup>, including Friday and Saturday accommodations at Mount Airy Casino Resort.

On Sunday, August 7<sup>th</sup>, prior to the start of the Pennsylvania 500, a random drawing will be held, assigning a car in the race to each of the five finalists. If one of the five cars selected wins the Pennsylvania 500, the finalist with that car will win a \$100,000 cash annuity, paid out over 40 years. If none of the five cars selected wins the race, the finalist with the car that finishes the highest, will win a \$5,000 shopping spree at their local Weis Market store.

Participation in the Weis Markets' \$100,000 Pocono Raceway August Bonanza is void where prohibited by law and limited to individuals 21 or older. *Pocono Raceway*, is NOT responsible (and will not be held liable) for any of the contest rules, disputes or actions, that may be taken as a result of this "Weis Markets" and "Mt. Airy Casino Sweepstakes."

Linda Salas-Mamary, MS, OTR/L, CHT and Melissa McLaughlin, MS, OTR/L, CHT, of **Riverside Rehabilitation**, recently attended the 2011 Philadelphia Meeting entitled "Surgery and Rehabilitation of the Hand: with Emphasis on the Elbow and Shoulder." The Philadelphia Hand Rehabilitation Foundation sponsored the 37<sup>th</sup> annual symposium, with a distinguished faculty of surgeons and therapists presenting. Surgery videos, anatomy labs,

### LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact Rich Peterson at 570-421-4433 or [rpeterson@greaterpoconochamber.com](mailto:rpeterson@greaterpoconochamber.com).

panel discussions, hands-on workshops and splint fabrication demonstrations complemented the general educational sessions.

Both Salas-Mamary and McLaughlin are Occupational Therapists, Certified Hand Therapists and Area Directors for Riverside Rehabilitation's 11 outpatient facilities in Pennsylvania. Riverside is committed to the continuing clinical education of its therapists. Attending this course annually is key in keeping Riverside on the cutting edge of therapy for upper extremities. It ensures their staff will provide the most current, dynamic and innovative care to their patients throughout the state.

The four-day course emphasized the elbow and shoulder with comprehensive evaluation and management. Attendees also selected break-out sessions on specific topics. Each Riverside director attended different sessions in order to gain the most hands-on experience in different areas as possible. They plan to share this knowledge with their clinical staff and incorporate use of the new techniques they learned throughout their region.

Salas-Mamary attended a workshop presented by Brian Leggin, PT, DPT, OCS and Martin Kelly, PT, DPT, OCS which included clinical examination and testing for common shoulder pathologies and the role of the cervical spine in the production of shoulder pain. She also attended a session which reviewed the use of taping for a variety of upper extremity injuries and conditions as well as taping for the support of unstable and vulnerable joints to facilitate movement and provide protection during activities.

McLaughlin learned new techniques to complement the splinting Riverside already offers at a session featuring arthritic thumb splinting. She attended a workshop on Management of Fractures and Joint Injuries of the Hand which covered surgical and non-surgical methods and addressed early motion following hand fractures. She also attended an interactive session which incorporated yoga practice into rehabilitation and discussed how therapists can blend traditional and non-traditional treatments to enhance outcomes.

Riverside Rehabilitation Centers provide comprehensive outpatient rehabilitation services including physical therapy, aquatic therapy, occupational therapy, certified hand therapy and speech therapy. For additional information, visit [www.riversiderehab.com](http://www.riversiderehab.com). With convenient locations in Brodheadsville, East Stroudsburg, Tannersville, Tobyhanna, Moscow, Plains, Mountaintop, Taylor, Tunkhannock and Berwick, patients receive individualized care by licensed professionals, close to home, work or school in five counties throughout Northeastern PA and the Pocono region. Extended evening hours are available. Most insurance plans are accepted.

**The Shawnee Playhouse** is proud to announce our July shows, and the continuation of the shows that have opened in June. This year has something for everyone of every age, including the return of *two* children's shows this summer instead of one, and our magic shows! Running simul-

taneously, patrons can come to see five different shows in a one week period!

### **ANNIE**

by Charles Strouse, Martin Charnin, and Thomas Meehan  
Opening July 1 and running through August 27, Spunky orphan Annie kindles hope and joy as she escapes her hard knock life, foils some fortune hunters, and finds a family at last. Phenomenal Broadway smash hit won seven Tony awards and has been performed all over the world. All-time hit music including Tomorrow, You're Never Fully Dressed Without a Smile, It's the Hard Knock Life, and Maybe. Ticket prices for ANNIE are:  
Adults: \$28, Seniors: \$25 Children: \$15

### **ALICE IN WONDERLAND JR.**

Book adapted and additional lyrics by David Simpatico  
Music Adapted and Arranged and Additional Music and Lyrics by Bryan Louiselle. Based on the 1951 Disney film. Join Alice's madcap adventures in Wonderland as she chases the White Rabbit, races the Dodo Bird, gets tied up with the Tweedles, raps with a bubble-blowing Caterpillar, and beats the Queen of Hearts at her own game. Ticket Prices for **ALICE IN WONDERLAND JR.** are: \$10 for all seats

### **RIVER'S EDGE: THE STORY OF SHAWNEE**

Written by Midge McClosky and Rod Foote  
Opening May 21 and running through September 2<sup>nd</sup>, *River's Edge: The Story of Shawnee* is a nostalgic, witty musical that takes you on a sentimental journey through the 20th century. Celebrate the 100th anniversary of the historic Shawnee Inn & Golf Resort with memorable music of the past hundred years, and the fascinating people and personalities that made the historic area of Shawnee sparkle. An exclusive treat for the entire family!! Ticket prices for **RIVER'S EDGE: THE STORY OF SHAWNEE:**  
Adults: \$18, Seniors: \$15 Children: \$10

### **SISTERS OF SWING: THE STORY OF THE ANDREW SISTERS**

by Beth Gilleland, Bob Beverage, and Raymond Berg  
Opening June 1 at 2:00 pm and running through September 3<sup>rd</sup>.  
They sold over 90 million records, had more Top Ten hits than the Beatles, and are still one of the best-selling female vocal groups of all time. Follow LaVerne, Maxene and Patty Andrews from their early days on the road through their meteoric rise as recording stars. Charming musical is packed with favorites including Don't Sit Under the Apple Tree, Boogie Woogie Bugle Boy, Near You, Apple Blossom Time, Accentuate the Positive, and much more. Ticket prices for **SISTERS OF SWING: THE STORY OF THE ANDREW SISTERS** Adults: \$28, Seniors: \$25 Children: \$15

### **NUNSENSE 2 THE SECOND COMING**

by Dan Goggin  
Opening June 17 and running to September 4<sup>th</sup>, *Nunsense 2, The Second Coming...* is one of the most successful musical comedies of all time! The Little Sisters of Hoboken

are back on stage – they're performing a "thank-you" show now that they've caught the theater bug. But first they have to fight the Franciscans for Sister Mary Amnesia, who won the Publishers Clearing House Sweepstakes. And rumor has it that there's a talent scout in the audience. A laugh out loud bingo game and rousing music including What Would Elvis Do? and There's Only One Way to End Your Prayers and That's to Say Amen!, this show is a guaranteed crowd pleaser. Ticket prices for **NUNSENSE 2 THE SECOND COMING**: Adults: \$28, Seniors: \$25 Children: \$15

### SCHOOL HOUSE ROCK LIVE! JR.

Originally Conceived and Directed by Scott Ferguson Music & Lyrics by Bob Dorough, Dave Frishberg, George Newall Kathy Mandry, Lynn Ahrens, Tom Yohe Book by George Keating, Kyle Hall, Scott Ferguson Opening June 23 and running Through August 27, *School House Rock Live Jr.* is based on the Emmy award winning educational cartoon series. The show offers a wide array of music to teach grammar, math, history, science, social studies and political science, while telling the story of Tom, a young teacher nervously anticipating his first day on the job. The songs are all the upbeat, toe-tapping ones on the cartoon series including "Conjunction Junction", "Unpack Your Adjectives", "Interjections" and more. This a music filled show entertaining for all ages; both those who remember the Saturday morning School House Rock cartoon series and the new generations who will love the music and dancing. Ticket Prices for **SCHOOL HOUSE ROCK LIVE! JR.** are: \$10 for all seats

### MYSTERRIO'S TALES OF MAGIC AND MYSTERY FOR KIDS

Opening June 3 at 10:00 am and running through June 18<sup>th</sup>, acclaimed magician and World Record holder Mark Mysterrio presents an all-new show this year, featuring one of the youngest magician's assistants.

MYSTERRIO'S TALES OF MAGIC AND MYSTERY FOR KIDS is an amazing spectacle of illusions and wonders created especially for the Shawnee Playhouse. Mysterrio's exceptional style of magical presentation appeals to all ages. His genial nature and learning through fun magic approach makes the show family-friendly and appropriate for all ages. Performances of MYSTERRIO'S TALES OF MAGIC AND MYSTERY FOR KIDS are Friday and Saturday mornings at 10:00 am June 3-June 18, 2011. Tickets for MYSTERRIO'S TALES OF MAGIC AND MYSTERY FOR KIDS are: \$10 for all seats.

Group Rates are available for all shows, please call the Box Office at 570-421-5093 for more information.

For show times, and more information please contact the Shawnee Playhouse Box Office at 570-421-5093 or visit [www.TheShawneePlayhouse.com](http://www.TheShawneePlayhouse.com). Tickets can be purchased online or over the phone. Advance Reservations are recommended

Matthew J. Rubin, Realtor, has joined **Better Homes and Gardens Real Estate Wilkins & Associates** as a Salesperson in their 304 Park Avenue office.

In 2010, Rubin took the required courses and passed the State examination to receive his Real Estate license. Prior to joining Better Homes and Gardens Real Estate Wilkins & Associates, Rubin was employed at Keller Williams Real Estate.



Matthew J. Rubin

Originally from Brooklyn, Rubin and his wife have lived in the Poconos for the past 12 years. Prior to real estate, Rubin spent 20+ years in the stage and theater district in New York City. Rubin worked on a number of productions, Broadway shows and television series before retiring and becoming a full-time Realtor.

Rubin's motto is to "always give back to the community where you live"; and to that end, he has been a part of "Help Family Promise", he volunteered for "Run for the Red", was a participant in Stroudsburg's "Clean the Town" and every Friday, donates his time to Pocono Medical Center.

Rubin has a unique perspective in that every sale he makes he gives a small portion of his commission to the charity of the buyer's or renters' choice.

Rubin will be located in the Stroudsburg office and will mentor with Christine A. Scrofano, Senior Vice Pres. Rubin plans to take part in the new program by Better Homes and Gardens Real Estate corporate which hosts a "Welcome to the Greenhouse" series of classes online, Podcasts and seminars to understand more about the marketing materials offered by Better Homes and Gardens Real Estate®.

**The Shawnee Inn and Golf Resort's** General Manager, Rob Howell, chosen last year as Pennsylvania General Manager of the Year, has now been chosen as the 2011 United States General Manager of the Year by the American Hotel and Lodging Association (AH&LA).

The AH&LA chose to honor Mr. Howell with the prestigious United States General Manager of the Year award because of his innovative stewardship of the historic Shawnee Inn and Golf Resort and his role as a leader in the tourism industry in Pennsylvania and the Pocono Mountains.

"The owners of the resort, the Kirkwood Family, have allowed me a great deal of latitude to develop a plan for the resurgence of Shawnee and this has inspired a creative atmosphere that has revitalized our resort", said Howell. In 2007, the resort began what we now call Shawnee's Renaissance. In addition to continuing property renovations, Mr. Howell has introduced environmental and conservation projects appropriate to the resort in the Northeast nestled along the Delaware River, only 73 miles from New York City.

The Pocono Mountains is a resort destination with many mixed messages and a guest base that may not realize the extent of its beautiful environment and interesting history given its proximity to New York City. Shawnee's Renaissance is an attempt to not only reinvent itself, but also help to reposition the Pocono Mountains as an interesting "green" destination.

Mr. Howell's vision transcends the traditional hospitality approach. In addition to advancing Shawnee's guest service, Mr. Howell put a significant emphasis on the outdoors and the breathtaking natural environment that surrounds the resort. "Encouraging our guests to engage in an activity that takes them into the outdoors is one of our focuses. Whether people want to hike or bike or spend time on the river we make it easy for them to do whatever it is they love or would like to try." Shawnee's rich tradition of nurturing nature inspired Mr. Howell to completely embrace Shawnee's unique surroundings. From ensuring the historic grounds of the Shawnee Inn are pristine to developing the 32,000 sq. ft. Great Shawna Island Farm and Apiary, the resort's offerings have been revolutionized. Guests of Shawnee can now experience the destination in a true holistic way.

Shawnee's staff has taken ownership of the resort's vision – many of whom since have received regional honors for their outstanding guest service. "I am humbled by the magnitude of this honor and inspired by the cooperation of the staff of our resort who continue to reimagine this destination", said Howell. In 2009, through Mr. Howell's leadership, Shawnee staff members formed the Shawnee Green Team which maximizes Shawnee's vision by expanding upon the resort's environmental plan. Mr. Howell added that, "The Commitment of our staff to our vision, our mission and green efforts is truly inspirational. This award is for all of them and the direction they are taking Shawnee."

Mr. Howell was honored as Pennsylvania's 2009 General Manager of the Year by the Pennsylvania Tourism and Lodging Association at their annual convention. He has been a part of the Shawnee family since 1994 and is deeply involved in the tourism industry here serving as a Board Member of the Pennsylvania Tourism and Lodging Association.

For more information or to schedule an interview with Mr. Howell, please contact Jeromy Wo, Public Relations Coordinator at: 570-424-4050 ext. 1409 or by e-mail at: [pr@ShawneeInn.com](mailto:pr@ShawneeInn.com).

As we cruise into the 2011 season, **Pocono Raceway** continues to fuel our recycling efforts by welcoming back the PepsiCo Dream Machine recycling program. Last year, we became the first raceway to launch the program, and are excited to provide race fans with this convenient and rewarding recycling option again this season!

When you recycle your plastic bottles and aluminum cans in a Dream Machine, you can:

- Support post-9/11 U.S. veterans with disabilities;
- Help make our planet a little greener; and
- Earn personal reward points, redeemable for local discounts (*kiosks only*).

Each time you recycle in a Dream Machine you are taking action to help support a disabled U.S. veteran – the more bottles and cans people recycle in a Dream Machine, the more support PepsiCo will provide to the Entrepreneurship Bootcamp for Veterans with Disabilities, a national program offering post-9/11 disabled U.S. veterans free education and experiential training in entrepreneurship and small business management.

You're also helping to make our planet greener; many people are shocked to learn that only one-third of the plastic beverage containers in the United States are recycled – that means that two-thirds often wind up as litter. But, if every household in the U.S. recycled just three more plastic bottles a month, we could divert more than 23 million pounds of plastic from our landfills.

When you recycle your plastic bottles or aluminum cans in a Dream Machine kiosk, you can earn points redeemable for local discounts and coupons on entertainment, dining and travel at [Greenopolis.com](http://Greenopolis.com).

The Dream Machine recycling initiative – created by PepsiCo in collaboration with Waste Management, Keep America Beautiful and Greenopolis – is introducing thousands of recycling kiosks and bins at high-traffic, public locations around the country to help increase the U.S. beverage container recycling rate by giving Americans convenient access to recycling receptacles.

So, when you're at Pocono Raceway this season, please remember to visit a Dream Machine! For more information on the program, visit [Facebook.com/DreamMachine](http://Facebook.com/DreamMachine) To find Dream Machine locations across North America, visit [www.DreamMachineLocator.com](http://www.DreamMachineLocator.com).



Maryann Napoli

Maryann Napoli, Realtor, has joined the Sales Department at **Better Homes and Gardens Real Estate Wilkins & Associates** in their Bushkill office. Napoli will work under the direction of Christine A. Scrofano, Senior V.P./Assoc Broker and will concentrate efforts in the southern Pike County region of the Pocono Mountains.

Napoli was a Realtor in Sussex County for 9 years and in March of 2011 received her Pennsylvania Real Estate Salesperson's license. Napoli has lived in Dingmans Ferry for the past 2 ½ years.

Said Scrofano, Sr V.P., "I'm excited to have Mary Ann handle the Route 739 and south corridor. There's a lot of real estate being transacted in developments such as Pocono Ranchlands, Pocono Mtn Lake Estates, Wild Acres and others. She's a natural to do well in that area."

Napoli has been involved in sales for a number of years which includes not only real estate but auto and advertising sales as well.

Napoli was recruited by Dennis A. Mooney, V.P./Assoc Broker/Sales Manager.



John Gadbois

**The Inn at Pocono Manor** has named John Gadbois sales manager for the historic resort. The property, which opened in 1902, is the longest continuously operating resort in the Poconos and one of the oldest in North America. The announcement was made by Lisa Green, director of sales and marketing for The Inn at Pocono Manor.

"We are thrilled to have someone of John's caliber and experience join our sales team," said Ms. Green. "From the moment we met him, we felt he had the trademark Inn at

Pocono Manor attitude of a 'Spirit to Serve' that will help strengthen existing relationships and develop new partnerships." Ms. Green continued with, "This is an exciting time for us at The Manor. We have the addition of wonderful new talent complemented with the completion of our \$5 million dollar renovation program."

A 21-year veteran of the hospitality industry, John Gadbois comes to The Inn at Pocono Manor having most recently served with Fairmont Hotels and Resorts, where he was responsible for selling several of the luxury brand's landmark Canadian resorts to Northeastern US clients. Mr. Gadbois has also previously worked in sales for Interstate Hotels and for Starwood Hotels & Resorts.

At The Inn at Pocono Manor, Mr. Gadbois will actively nurture existing corporate and association customers, as well as develop new sources of business for the historic resort. Gadbois will focus on opportunities within the New York and New Jersey markets. He is a graduate of Orange County Community College.

**Close the Loop, LLC** is the winner of the 2011 Take Pride in America National Award for outstanding corporation for their volunteer service from the Department of the Interior [DOI]. Close the Loop will be honored at The White House, The Eisenhower Executive Office Building, in Washington, D.C. on July 18th from 2:30 p.m. to 4:00 p.m. with a reception afterwards.

Close the Loop, LLC is a company whose mission is to help preserve our environment by viewing our waste as a valu-

able resource, and to assist in the development and marketing of consumer recycled products which create jobs and help cleanup the environment. As part of this Close the Loop has, for the past 3 years, organized Give and Take Days in coordination with Chestnuthill Township Park, Ross Township, West End Park & Open Space Commission and the Retired Senior Volunteer Program [RSVP].

The benefits of a Give & Take Day are many, including:

- Re-uses items instead of throwing them away
- Saves our natural resources & landfill space
- Items stay within community
- Saves money from purchasing new items ~ all items were FREE; Donations of leftover goods were sent to non-profit organizations, including the Salvation Army
- An estimated 9,000+ LBS have been saved from going to waste in landfills from the Give & Take Days Public is educated about new products made from our waste materials.

"I hope the idea for a 'Give & Take Day' spreads like wildfire across our country. We kept hearing how great an idea this was and people loved it" said Rita Lacey, managing member of Close the Loop, LLC.

When organized properly, a Give & Take event benefits all in the community and CTL is willing to share the toolkit at no cost with any interested organization across the country to successfully hold their own Give & Take event in their local community. "The value of a person isn't measured by how many things we have, it comes from how well we take care of our neighbor, our community, our earth" said Lacey.

Close the Loop was established in 2000 and prides itself as being an environmentally & socially focused company offering innovative recycled products: 100% recycled plastic split rail fencing, glass mulch, rubber landscape timbers and more. Close the Loop encourages people to view our waste as a valuable resource. By making products from recycled raw materials, the waste stream is reduced, saving energy, water, landfill space, and potential air pollution during product manufacturing, and is good for our environment and the economy by creating much needed manufacturing jobs. For more information, visit [www.closestheLoop.com](http://www.closestheLoop.com) or <http://about.me/closestheLoop>.

**Pocono Raceway** and 5-hour ENERGY® are proud to announce the NASCAR Sprint Cup Series race, to be held on Sunday, June 12 at "The Tricky Triangle," will be titled the "5-hour ENERGY® 500."

NASCAR fans will be able to stay even more alert while watching all the exciting racing action at Pocono Raceway with the help of 5-hour ENERGY®, which gives hours of energy when one needs it without a letdown. Representatives of 5-hour ENERGY® will be stationed throughout the

raceway, all weekend long, offering free samples of their 0 sugar, 4 calorie energy shot.

“We are thrilled for the opportunity to sponsor a Sprint Cup Series race for the first time”, said Carl Sperber, Director of Corporate Communications for 5-hour ENERGY®. “It’s a great way to support one of Amercia’s favorite sports and to personally introduce people to 5-hour ENERGY®.”

“Pocono Raceway is excited to have 5-hour ENERGY® as title sponsor of our June 12 event,” stated Brandon Igdalsky, Pocono Raceway President. “Speaking from experience, their product really works! Hopefully, race fans attending our first Cup Series event this year will try 5-hour ENERGY® and feel the difference for themselves.”

Pocono marks the first time 5-hour ENERGY® is sponsoring a race in NASCAR’s Sprint Cup Series. The Michigan-based brand has a strong presence in NASCAR as the title sponsor for last year’s Nationwide Series race in St. Louis and this year’s Nationwide Series race in Dover. 5-hour ENERGY® is also in its fourth season as primary sponsor for the Rusty Wallace Racing’s No. 66 entry, driven by Steven Wallace.

Fans can follow @5HourEnergyGuy on Twitter, "like" the 5-hour ENERGY® Facebook page or log onto to [www.5hourenergy.com](http://www.5hourenergy.com) for more information about 5-hour ENERGY® products, the motorsports program and various contests or promotions that may be available for fan participation.

For Pocono Raceway ticket information, call 1-800-722-3929 or visit: [www.poconoraceway.com](http://www.poconoraceway.com)

**Northampton Community College (NCC)** will offer two new courses ideal for individuals looking to become familiar with Apple computers and OS X Leopard.

“Welcome to the Mac” will cover working with files, creating a user account, organizing events with iCal, backing up data with Time Machine, and Internet browsing with Safari. Participants will also get to explore Mac’s fun features including building a music library with iTunes, creating slideshows with iPhoto and working with video in iMovie.

The course will be held Thursdays, June 23 through July 14 from 6:30 to 9:30 p.m. in the Fowler Family Southside Center room 631. The cost is \$99, plus a \$33 text and materials fee.

For those looking for more in-depth coverage of iPhoto, the course “Getting Started with iPhoto” will teach participants how to organize photos, perform common editing tasks and create professional-looking printed works including greeting cards, prints and calendars. Participants should be familiar with Mac OS.

The class will be held Tuesdays, July 12 through August second from 6:30 to 9:30 p.m. in the Fowler Family South-

side Center room 631. The class fee is \$110, plus a \$28 text and materials fee.

With questions, contact [technical@northampton.edu](mailto:technical@northampton.edu) or call 610-861-4550. To enroll, go to [www.northampton.edu](http://www.northampton.edu) and click on Search Courses, or call 1-877-543-0998. Registration is due one week prior to the course start date. Payment is due at the time of registration.

**The Center for Business & Industry at Northampton Community College (NCC) - Hospitality & Tourism** will offer one of the most complete food safety training courses in the food industry starting June 27. The course will fulfill the new PA Department of Agriculture guidelines for recertification which was enacted on January 22, 2011.

Topics include receiving, storing and preparing food safely, holding, serving and reheating food and conducting employee training. Students will take the certification exam during the last class.

The course will be held from 8 a.m. – 5:00 p.m. in the Fowler Family Southside Center, room 625. The fee is \$150.

For more information, contact NCC’s Hospitality Career Institute at 610-332-6580. To register, visit [www.northampton.edu](http://www.northampton.edu) and click on Search Courses, or call 1-877-543-0998. Registration is due one week prior to the course start date. Payment is due at the time of registration.

**The Center for Business & Industry at Northampton Community College (NCC) - Hospitality & Tourism** will offer a three-hour class allowing individuals who serve alcoholic beverages or check IDs to receive Pennsylvania Control Board (PLCB) RAMP certification.

The Responsible Alcohol Management Program (RAMP) was created by the PLCB to help licensees and their employees serve alcohol responsibly. To meet state regulations, at least 50% of the licensee’s alcohol service staff must complete a PLCB education program.

Training is conducted by a PCLB approved trainer. Upon successful completion of the course, students will receive PLCB RAMP certification.

The course will be held on June 28 from 6:00 p.m. to 9:00 p.m. in the Fowler Family Southside Center, room 521. The fee is \$29.

The registration deadline is one week prior to course start date. For more information, contact [hci@northampton.edu](mailto:hci@northampton.edu) or call 610-332-6580. To enroll, go to [www.northampton.edu](http://www.northampton.edu) or call 1-877-543-0998. Payment is due at the time of registration.

**The Northampton Community College (NCC) Center for Business & Industry** will offer a new Solar Photovoltaic (PV) Systems Installation workshop, ideal for technicians interested in the fast-growing field of solar panel technology.

The two-day workshop will feature a mix of classroom and hands-on instruction, providing students in-depth exposure to solar equipment design and installation of a residential solar PV system. Students will learn how to create system designs in regard to the construction and specification of solar equipment and BOS components, including mechanical and electrical points of connection for grid-tied PV systems.

The training lab will cover the most common steps of residential solar PV systems installations, including wiring panels and inverters as well as mounting solar panels on the racking system with roof penetrations and panel attachments. The course will also teach students how to work with DC disconnects, inverters, AC disconnects and service panels. Class size is limited to ensure close contact with instructors.

The textbooks, Photovoltaic Systems 2<sup>nd</sup> Edition ATP and the current National Electric Code book, are recommended but not required.

The workshop will be held Tuesday through Wednesday, July 19-20 and Wednesday through Thursday, July 27-28 from 9 a.m. to 4 p.m. in Hartzell Technology Hall. The fee is \$400.

To enroll, go to [www.northampton.edu](http://www.northampton.edu) and click on Search Courses, or call 1-877-543-0998. Registration is due one week prior to the course start date. Payment is due at the time of registration. Contact [technical@northampton.edu](mailto:technical@northampton.edu) or call 610-332-6262 with questions.

**mES (mEnterprise Solutions)**, a proud partner of Team River Runner wants you to mark your calendar for a day



to interact, honor and perhaps paddle with some of our veterans who have sacrificed so much for all of us in Iraq and Afghanistan. Sunday, August 28<sup>th</sup> veterans who have participated in Team River Runner activities will

be present at The Shawnee Inn and golf resort for a fundraiser to help support the rehabilitative programs the organization conducts. Team River Runner (a 501(c)3 non-profit) with the support of the VA and Department of Defense provides rehabilitation to wounded veterans through engagement in whitewater kayaking and other paddle sports. What began as a

grass roots organization serving wounded veterans convalescing at Walter Reed Army Medical Center in Washington, D.C., has expanded to chapters across the entire U.S. Look for more details and information in the August Impact but for now set aside the date for a special day with some very special people.

**The Friends of Western Pocono Community Library** are having a yard sale on Saturday, August 27<sup>th</sup> at Back Door Books located at the corner of Route 209/Bond Lane in Brodheadsville. Reserve your space now, just \$20 for each 10' x 10' foot space. Tables/chairs not provided. \$25 after the deadline of August 12, 2011. Pick up your application at the library on Pilgrim Way today! For more information call Barbara at 570.992.9243.

Save the Date! **Devereux** is holding their 30<sup>th</sup> Anniversary Celebration and a spectacular dinner and auction event on Friday, September 30, 2011 at the Historic Skytop Lodge at 6:00 p.m. For more information, contact Cassandra Cleveland at 570.676.3417 or email [cclevela@devereux.org](mailto:cclevela@devereux.org).

We've all heard the cliché, "Giving the shirt off your back," well one local woman is doing just that. Carole' Ann F. Bowyer, Business Development, **mEnterpriseSolutions**, and community activist, is asking for t-shirts to give to the less fortunate. Through the collaboration with Foundation



*Children in Ngong, Kenya*

For Peace (FFP), she is collecting new or gently used t-shirts that will be sent to the By-Grace Children's Home in Ngong, in eastern Kenya.

"Young children walk around shirtless on laundry day while their shirts are being washed as they only have that one shirt," says Ken Culver, one of the Founding Directors of the Foundation For Peace. With the help of Caroline Verkaik, the three-time Mrs. World Kenya pageant winner, t-shirts will also be distributed at the A.C.K. (Anglican Church of Kenya) Emmanuel Educational School, Ngong Hills, Verkaik's hometown.

"For many of us t-shirts are something we buy as souvenirs, put in our drawers, and forget about. For others, a t-shirt is a luxury. Many people are at risk for diseases and infections because families cannot afford the cost of clothing. This is sad because it's totally preventable. While on a humanitarian trip to Kenya, I witnessed many children wearing a t-shirt that was full of holes and caked with dirt because this is the only shirt they owned. Water was so scarce it couldn't be washed," says Bowyer.

In 2009, Bowyer collected 4,000 t-shirts. "Needless to say, I was shocked. I even received calls from areas in New



Jersey. The idea started one morning after I participated in a 5k race; I overheard a gentleman say that he had a lot of racing t-shirts and didn't know what to do with them. 'I guess I'll give them to my kids or use them as dust rags. I must have a hundred or so,' he said. I immediately started thinking how I and the rest of our local running community could make a difference in somebody's life by donating the shirts. It just exploded," exclaims Bowyer.

During the months June through September, t-shirts will be collected at Aardvark Sports Shops, Stroudsburg and Bethlehem. These shirts will be sent via container to Kenya late September. Visit Aardvark Sports Shop's website at [www.aardvarksportsshop.com](http://www.aardvarksportsshop.com).

The Foundation For Peace is a 501 c (3) not-for profit organization dedicated to working hand in hand with people in materially impoverished areas such as Kenya. For more information about Foundation For Peace, contact [ken@foundationforpeace.org](mailto:ken@foundationforpeace.org) or their website, [www.foundationforpeace.org](http://www.foundationforpeace.org).

Bowyer states, "We accept new or gently used t-shirts, long and short sleeve, young children through adult sizes. It's an exciting and inspiring project and so humbling to see the difference one can make. Your efforts can be a blessing to so many. I urge you to give me the shirt off your back" For more information contact Bowyer at [cabowyer@ptd.net](mailto:cabowyer@ptd.net).

Want your business to be part of an exciting women's event featuring five-time Emmy winner and celebrity makeup artist Eve Pearl? Then sign-up as a vendor for the Makeup and Makeover Expo at The Chateau Resort and Conference Center in Tannersville.

The event will take place on Sunday, July 17, from 12 to 4 p.m. and will benefit the **United Way of Monroe County**. The afternoon will be filled with makeup demonstrations, mini-makeovers, cooking demonstrations, chair massages, great prizes, and health, wellness and fitness information. Eve Pearl, "makeup artist to the stars," will be joined by her expert team to offer priceless advice and tips.

Vendors will be able to market their beauty, fashion and health-related products or services to the many women attending the expo. The event is expected to draw women of all ages and interests.

For a donation to the United Way of \$150, vendors will receive an 8' skirted table with two chairs and their name will be included in the program books to be given to attendees. Vendors can represent industries such as hair care, personal style, health and wellness, cooking, jewelry, accessories, and couture.

Event sponsors are Eve Pearl, Pocono Medical Center and its Spirit of Women program, TV 13-Blue Ridge Communications, Pocono Mountains Media Group, The Chateau Resort and Conference Center, WSBG/WVPO, and Wind-song Photography. The cost to be a sponsor is \$3000. Sponsors will receive all the perks of a vendor, plus publicity on printed materials, in media releases/ads, and in a TV com-

mercial to promote this unique expo.

Vendors or sponsors interested in participating can contact Event Planner Elika Almeida at 570-994-4119 for more information and to reserve a spot.

Eve Pearl is well known for her work as a makeup artist for Meredith Vieira on the Today Show and the women on The View. She has worked at Live with Regis and Kelly, Good Morning America, and The Tonight Show with Jay Leno. The author of "Plastic Surgery without Surgery" and "The Miracle of Makeup Techniques," Pearl has her own line of beauty care products. "Her attendance at this event will be a beauty-changing experience to attendees and will definitely attract many women," said Connie Roberts, co-chair of the 2011 campaign and one of the expo organizers.

Proceeds from the Makeup and Makeover Expo will go towards the United Way of Monroe County's 2011 campaign.

The United Way of Monroe County provides health and human services through community initiatives and funding to 33 local programs. Its targeted need areas include Engaging Youth, Meeting Basic Needs, Helping Children Succeed and Promoting Self-Sufficiency. "Live United" is part of the United Way's mission of giving, advocating and volunteering to produce lasting changes in the community and advance the common good. Various volunteer opportunities are available at [www.unitedwaymonroe.org](http://www.unitedwaymonroe.org).

**East Stroudsburg University's Office of Workforce Development** is accepting applications for 2011-2012 Employee-Training Grants from the Workforce and Economic Development Network of Pennsylvania (WEDnetPA). Funding for WEDnetPA is provided by the PA Department of Community and Economic Development (DCED).

The WEDnetPA Program provides qualified companies with funds for training their employees in Basic Skills up to \$450 per eligible employee and in Information Technology up to \$850 per eligible employee. Companies can qualify for a total of \$75,000 for Basic Skills and \$50,000 for IT training. Funding is available primarily to manufacturing and technology-based industries including financial, healthcare, biotech and environmental-tech companies. Companies not eligible for funding include point-of-sale retailers, training vendors, government, education and non-profit organizations (except healthcare institutions and agencies).

The Office of Workforce Development at East Stroudsburg University will be **accepting applications for WEDnetPA funding through July 15, 2011**. Companies can apply on line at [www.isaac.wednetpa.com](http://www.isaac.wednetpa.com) ESU is as an authorized partner to apply for funding on a company's behalf. Additional information on the WEDnetPA Guaranteed Free Training Program is available at [www.wednetpa.com](http://www.wednetpa.com)

Grants will be awarded at the end of August for the fiscal year July 1, 2011 – June 30, 2012. During the 2009-2010 fiscal year, ESU received over \$280,000 in WEDnetPA

funding that supported over 30 companies with training grants.

For more information and assistance in completing the WEDnetPA application, contact **Daria Wielebinski, Interim Director of Workforce Development at 570-422-7952**. The Office of Workforce Development is part of the ESU Research and Economic Development Division.

**Danny's Fettuccine Bar - World Italian Eatery** is pleased to announce that we recently celebrated our one year anniversary on June 23<sup>rd</sup>, 2011. Since that time our



*The Staff at Danny's Fettuccine Bar*

business has significantly grown which is demonstrated by our many repeat customers and a steady crop of regulars.

We have been so happy for the opportunity to meet and

make many new friends during our relatively short time in business. Those that have come to know us understand that our philosophy of customer service is predicated on Italian/Sicilian traditions whereby the family is the most important foundational unit of society. Meals, both the preparation and dining together as a family plays a significant role in celebrating the cohesiveness of its members. This is a major contributor to why we consciously decided to structure our menu to be served family style with shared portions.

Our physical layout supports our "family" oriented philosophy in that many of our tables are long and capable of accommodating a large extended family. We also have more intimate seating available for couples or the single diner.

Our family culture can be seen with Danny cooking in the kitchen with his mom to teach cooking classes for children. Consider this as an option for your next birthday party.

Many of Danny's regulars take advantage of take out service. Look for more catering as we move into our second year.

You can find us at the Garlic Festival in September.

If you have not had the opportunity to experience Danny's Fettuccine Bar, stop by Danny's on Thursday August 18 from 2-4pm to sample the cuisine and participate in our Ribbon Cutting Ceremony at 4 o'clock. For more information about Danny's Fettuccine Bar or to take a look at our menu, please find us at <http://dannysfettuccinebar.com/>

Is there anything better than attending a NASCAR Sprint

Cup Series race and visiting an amusement park filled with Hershey chocolate and candy with your family and closest friends? We didn't think so either!

**Pocono Raceway** is excited to announce the Ultimate Summer Road Trip presented by Hersheypark for the Pennsylvania 500 race weekend. One lucky winner will be awarded:

- Overnight accommodations at the Hershey Lodge for four (4) people (one room) on either Thursday, August 4th or Monday, August 8th.
  - Eight (8) regular one-day admission tickets to Hersheypark
  - Overnight accommodations at the Blakeslee Inn for four (4) people (one room) on both Saturday, August 6th and Sunday, August 7th.
- Four (4) Grandstand tickets and four (4) Pre-Race Pit/Paddock Passes to Pocono Raceway for Saturday, August 6th.

Saturday's events include: Pennsylvania 500 Qualifying (NASCAR Sprint Cup Series), Pocono Mountains 125 (NASCAR Camping World Truck Series) and Pennsylvania 125 (ARCA Racing Series presented by Menards)

- Four (4) Terrace Club tickets and four (4) Pre-Race Pit/Paddock Passes to Pocono Raceway for the Pennsylvania 500 on Sunday, August 7th. And \$150 Sunoco Gas Card

For more information, contact Pocono Raceway at 1.800.RACEWAY

## Ribbon Cutting

### The Queen's Treasures



The Queen's Treasures located on 914 N. Ninth Street (Route 611) in Stroudsburg held their ribbon cutting on Friday May 27th. Along with an array of pretty frocks and furnishings for American Girl-sized dolls, the shop features unique kitchen accessories, delightful scented candles, child-friendly baking sets and home décor items to please any age. For more information contact them at 570.424.7333 or visit their website at [www.thequeenstreasures.com](http://www.thequeenstreasures.com).

## Business Card Exchange

The Business Card Exchange was held at the Big A Grillehouse on Monday, June 13.

There were over 100 people in attendance and everyone had a chance to sample Big A's Italian specialties including dessert while networking with fellow chamber members.

The next Business Card Exchange will be held on Monday, July 18th at Liquids Martini Bar on Main Street in



*Business Card Exchange at Big A Grillehouse*



*Tom and Lisa Sforza of Best Auto Service Center*

Tom Sforza of Best Auto Service Center was the sponsor for the June Business Card Exchange. Tom gave a brief overview of their services and noted that they are a full service shop and work on all makes and models, with Subaru being their specialty. They have over 30 years experience. For all of your auto service needs contact Best Auto Service Center at 570-688-2378.

## Women In Business Luncheon

The June Women in Business luncheon was held at Shawnee Inn & Golf Resort and was sponsored by Vivian Vance of Griswold Special Care. The topic "Eating Healthy & Local" was presented by Mollie Burnside and Chef G from the Shawnee Inn.

Everyone in attendance enjoyed a healthy lunch and Chef G provided a demo on how to make the dressing that was served with the spring salad. After the luncheon, the attendees were given a tour of the garden.

The next luncheon will be held on July 12th at Terraview at Stroudsmoor. The topic will be "Early Learning: A Strategy for Economic and Workforce Development" and is being presented by Lloyd Lamm of First National Bank of Pennsylvania. The sponsor is Brandi Belanger of Kash & Fedrigo.



**Don't Miss This Opportunity!**

**The Greater Pocono Chamber of Commerce is now offering advertising space on its web page**

- ◆ Affordable Advertising
- ◆ Special Features Offered!
- ◆ Receive Over 100,000 Visitors!

**For More Information, Contact the Chamber at 570.421.4433**

## Welcome New Members

The following new members are not listed in the 2010-2011 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

### Abelton's Autohaus

Matthew D. Schlosshauer  
 HC1 Box 458  
 Sciota, PA 18354  
 (LOC) Rt. 209 Business  
 570-801-7777  
 schlsshe@yahoo.com  
 Auto repair

### The Nema Group

William Cummings  
 1194 Arbutus Dr.  
 Tobyhanna, PA 18466  
 866-977-6362  
 866-223-3628  
 bill@thenemagroup.com  
 www.thenemagroup.com  
 Construction Management Co.

### DC Investigation & Security Solutions LLC

David Cuffee  
 730 Monroe Street, Suite #3  
 Stroudsburg, PA 18360  
 570-421-2297  
 570-424-9707  
 david.cuffee@gmail.com  
 Investigation & Security

### Wing King BBQ & Grille

Dawn LaRezza  
 628 Main Street  
 Stroudsburg, PA 18360  
 570-476-9464  
 duchesse@ptd.net  
 Restaurant

### Frank P. Carr Realty, Inc.

Carol Carr  
 PO Box 300  
 Tannersville, PA 18372  
 570-629-3661  
 570-629-5420  
 fpcr@ptd.net  
 Real Estate

### Jewish Federation of NEPA

Mr. Mark Silverberg  
 601 Jefferson Ave  
 Scranton, PA 18510  
 570-961-2300  
 570-346-6147  
 jfednepa@epix.net  
 www.jfednepa.org  
 Non-profit Organizations

### Premier Management Group

Richard Peterson  
 175 Watercrest Ave  
 Effort, PA 18330  
 570-807-7872  
 pmggroup@entermail.net  
 http://rpeterson87.prepaidlegal.com  
 Business Solutions/Prepaid legal

### The Hearing Aid Store

John Darren Kamp  
 HC2 Box 1708  
 Brodheadsville, PA 18322  
 570-992-0111  
 570-992-0115  
 johndarrenkamp@gmail.com  
 Hearing Aids

# IMPACT



*The Voice of Business since 1910*

## Executive Committee

*Daisy Gallagher* - Chairman of the Board

*Charles Niclaus* - First Vice Chairman

*Elizabeth Koster* - Second Vice Chairman

*Chris Kurtz* - Treasurer

*Dr. Robert Dillman* - Secretary

*Jamie Keener* - Past Chairman

## Staff

*Robert Phillips* - President/CEO

*Patricia Metzgar* - Vice President, Operations/Development

*Miriam Conway* - Executive Assistant

*Georgia Strunk* - Office Assistant

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Michael Baxter

James Becker

Rich Berkowitz

Gene Dickison

Jere Dunkelberger

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Gary Hazen

Timothy Hegarty

Scott Henry

John Holahan

Rob Howell

Brandon Igdalsky

Michael Katz

Tony Konn

Kathy Kuck

Brian McKenna

Kathy Mullins

William Prall

Matthew Rumph

Barbara G. Samet

Conrad Schintz

Dr. Arthur Scott

Tom Sforza

Mathilda Sheptak

William Skinner

Steve Somers

Paula Testa

Marc Troutman

Jack Wallie

Carl Wilgus

Theresa Yocum

# IMPACT

Visit us at [www.greaterpoconochamber.com](http://www.greaterpoconochamber.com)

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***"The Voice of Business in the Poconos"***