

Annual Meeting Greater Pocono Chamber of Commerce

The Greater Pocono Chamber of Commerce held their annual meeting on June 25, 2013 at the Chateau Resort & Conference Center.

Mr. Chris Kurtz will serve as the Greater Pocono Chamber of Commerce Chairman of the Board. He is joined by Kathy Kuck, Pocono Medical Center, First Vice Chair, Michael Katz, R.J. Groner, Inc. as Treasurer, John Holahan, Liberty Homes Custom Builders as Secretary, George Roberts, George Roberts Productions, LLC, Assistant Secretary, and Elizabeth Koster, as Past Chairman of the Board.



Chris Kurtz, Chairman of the Board

The newly appointed board of directors include: Madeline Anderson, Mixtura Hair Studio, Michael Baxter, Michael Baxter & Associates, Brandie Belanger, Kash & Fedrigo, Attorneys at Law, Rich Berkowitz, Sherman Theater, Vinny Bianchi, Connoisseur, William Blake, Vigon International, Inc., Denise Cebular, Penn Security Bank & Trust, Bill Colavito, Great Wolf Lodge, Debi Cope, Debi Cope & Associates Employment Agency, Susan Corrigan, The Inn at Pocono Manor, Jere Dunkelberger, Dunkelberger's Sport Outfitters, Daisy Gallagher, Gallagher & Gallagher, Inc., Alex Grum, sanofi pasteur, Bob Hay, Keller Williams Real Estate, Gary Hazen, Riley and Company, Scott Henry, Martz Trailways, Rob Howell, Shawnee Inn & Golf Resort, Brandon Igdalsky, Pocono International Raceway, Tony Konn, ESSA Bank and Trust, James McClure, Blue Cross of Northeastern Pennsylvania, Kathy Mullins, Harry A. Mullins Insurance Agency, Inc., Doug Olmstead, Olmstead & Ruiz-Smith, LLC., Matthew Rumph, Pocono Family YMCA, Dr. Thomas Rushton, Monroe Career & Technical Institute, Barbara Samet, Barbara G. Samet Real Estate, Conrad Schintz, Geisinger Health System, Tom Sforza, Best Auto Service Center, Inc, Mathilda Sheptak, United Way of Monroe County, William Skinner, Paramount Business Development, Marc Troutman, Met-Ed, A First Energy Company, Dr. Marcia Welsh, East Stroudsburg University, Carl Wilgus, Pocono Mountains Visitors Bureau, and Theresa Yocum, PNC Wealth Management.

Mr. James Becker, Access Office Technologies, Inc., retiring board member, was not present at the meeting.

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*The Chamber Staff Would Like to
Wish Everyone a Safe and Happy
Fourth of July!*



July 2013 Calendar of Events

- July 8.....*Business Card Exchange*
5:30 p.m.- *Big Daddy's Family BBQ -*
Route 611 - Bartonsville
- July 9*Women In Business Luncheon*
Noon - Alaska Pete's - Marshalls
Creek
- July 12.....*Leadership Pocono*
8:00 a.m.- *GPCC*
- June 18.....*Women in Business Committee*
9:00 a.m.- *GPCC*
East Stroudsburg
- July 22.....*Finance Committee*
7:45 a.m. - *GPCC*
- July 22.....*Executive Committee*
8:15 a.m. - *GPCC*
- July 23.....*Board of Directors*
8:30 a.m. - *Chateau Resort &*
Conference Center - Tannersville
- July 28.....*Adopt-a-Highway Cleanup*
8:00 a.m. - *DWG Welcome Center*

Members in the News

The **United Way of Monroe County**, along with the United Way of New York City and the United Way of Pennsylvania presented a check of \$79,370 to the American Red Cross of the Poconos for Red Cross Disaster Relief supplies, food, shelter and other disaster materials on Tuesday, June 4, 2013. The East Stroudsburg University Koehler Fieldhouse was chosen as the location for the presentation, the same location where a Hurricane Sandy Mega Shelter was set up for all of the local residents who received Red Cross services during the recovery efforts.



Present (left to right): Lorna O'Farrell - American Red Cross of the Poconos Board of Directors Secretary; Rose Walsh - American Red Cross of the Poconos Office Manager; Peter Brown - CEO American Red Cross Northeast PA Region; Jim Rienhardt- Executive Director American Red Cross of the Poconos & Wayne/Pike; Kevin Lavelle- American Red Cross of the Poconos Board of Directors - Vice Chair; Mathilda Sheptak- Executive Director, United Way of Monroe County; Lynn Lansdowne - President United Way of Monroe County; Marcia G. Welsh, Ph.D - President East Stroudsburg University; Adrian Grieve - American Red Cross Regional Emergency Services Officer

“We are pleased to have been able to secure these dollars from the United Way Hurricane Sandy Recovery Funds in support of the local Red Cross Disaster Relief efforts,” says Lynn Lansdowne, President of the Board of Directors of the United Way of Monroe County.

Monroe County was one of the three hardest hit counties in Pennsylvania from the devastating winds of Hurricane Sandy. The Super Storm knocked out power to tens of thousands of residents at the end of October into the beginning of November 2012. According to Jim Rienhardt, Executive Director of the American Red Cross of the Poconos, “Over 1,100 residents of Monroe County received immediate assistance from the American Red Cross and other Emergency Management partners. One Mega Shelter at the East Stroudsburg University Koehler Fieldhouse, two other shelters and five warming/feeding/showering stations, throughout the county, were open for a period of 3-8 days after the Hurricane.”

**Sponsorships Available
for 2013!**

**Please contact
Pat Metzgar at the
Chamber at 570.421.4433 to find
out which sponsorships fit your
needs!**

Pocono Farms Country Club Association Awards \$4,000.00 in scholarships to Resident High School Seniors.

Tobyhanna, PA. – June 2013 - At their Ice Breaker Invitational Tournament held in May, the Pocono Farms Country Club Association's Golf Committee awarded (3) Pocono Farms graduating seniors with a total of \$4,000.00 in scholarship funds. The scholarship applicants were scored on their academic record, extracurricular involvement, community service, and their personal interview. Of all of the applicants, Joseph Iorio, Vinelys Mendez, and Matthew Planer received the highest scores and were each awarded one of this year's scholarships.

Pocono Farms Country Club Association has been awarding scholarships to deserving seniors since 2004 with a total of over \$35,000.00 awarded during that time. Contributions to this fund are made through various golf outings held throughout the season. Scholarships have also been awarded through funds set up memorializing past members of the Club that gave so much of their time and effort to the Club.

Golf is an integral part of the community of Pocono Farms. The golf committee and the golf members are proud to award these scholarships to deserving seniors now and in the future.

One year after the introduction of Tricky, the official mascot of **Pocono Raceway**, "The Tricky Triangle" is happy to introduce "Tricky's Kit Kamp." This kid-friendly addition, located behind the Grandstands near Gate 8, will open officially during the June 7-9 Party in the Poconos 400 Presented by Walmart race weekend. Tricky's Kit Kamp is an interactive, soft-play area available for children 42" and under. ¹Kit (noun): the young of certain animals, such as a beaver, fox, ferret and mink.



Tricky's Kit Kamp

Additionally, Pocono Raceway's annual GoBowling.com's Bowlopolis Kids Day will be held in the Chalet Village area, located behind the Grandstands, from 9 am – 1 pm ET on Saturday, June 8. Featuring face painting, a bouncy house, an ARCA Racing Series driver autograph session

and other kid-friendly activities, Kids Day is free for fans of all ages to attend.

Children, ages 12 and under, are also granted free admission, with adult holding a Grandstand ticket accompanying them, through Pocono Raceway's gates on Friday and Saturday. Friday's on-track events include NASCAR Sprint Cup Series and ARCA Racing Series Presented by Menards practice and qualifying sessions. Saturday's schedule includes two NASCAR Sprint Cup Series practice sessions, as well as, the Pocono 200 ARCA Racing Series race.

For ticket information visit: www.poconoraceway.com or call toll free 1-800-RACEWAY (1-800-722-3929).

¹ (reference for definition of kit via www.google.com)

In celebration of National Family Month, **Frailey Insurance and Financial Services** assisted Nurse-Family Partnership (NFP) at Pocono Health System by collecting various items (new or gently used) for babies, infant to 2 years of age. Some of the items collected were diapers, wipes, home safety items, digital thermometers, sippy cups, sassy feeders, baby spoons, onesies, receiving blankets, toothbrushes, and safety gates. Items were dropped off at their office on Route 611 and distributed by Nurse



Left to right: Kathleen Kwasny, Virginia (Ginny) Sosnowski, Michael J. Frailey, Michele A. Frailey-Miller and Peggie Livingston.

Home Visitors. The event was coordinated by the Frailey team, primarily Peggie Livingston, office manager, at 1286 N. Ninth Street, Stroudsburg.

"Oh my goodness, look at all of this stuff! This couldn't have come at a better time. We've had so many new parents in need which has depleted our existing supply. The safety gates are especially needed," exclaims Kathleen Kwasny, RN, Nurse Home Visitor of NFP.

Michael J. Frailey, a registered representative of Nationwide Securities, LLC, encourages his team to continually seek out opportunities to help build community. "Murray Lincoln is quoted as saying, 'No one will ever perform a better human service than to secure the needs of others.'

We strive to do that in our business by serving others through partnerships such as Nurse-Family Partnership,” states Frailey.

Nurse-Family Partnership is a voluntary prevention program that provides nurse home visitation services to low-income, first-time mothers. Nurses begin home visits early in the mother’s pregnancy and continue visitation until the child’s second birthday. Nurses provide support, education and counseling on health, parenting education and self-sufficiency issues. “This is fantastic, especially all of the safety items. Many new parents live on a tight budget. Having these specific items to give them is a bonus!” states Virginia (Ginny) Sosnowski, Manager of NFP.

If you would like more information about our event, you may contact Peggie at Peggie@Fraileyinsurance.com or 570 421-7447 x230.

Pocono Medical Center's Dale and Frances Hughes Cancer Center recently welcomed Blue Cross of Northeastern Pennsylvania's 2013 Gallery of Hope display to help raise awareness of the importance of self-detection



Pictured with the Gallery of Hope display at the Dale and Frances Hughes Cancer Center in East Stroudsburg are, left to right: Amanda Sugarman and Lynn Steele, oncology social workers, Pocono Medical Center; 2013 Gallery of Hope honoree Paula Heller-Hahn of Stroudsburg; and Anthony Matriciano, Blue Cross of Northeastern Pennsylvania.

and early treatment in the fight against breast cancer. Stroudsburg resident Paula Heller-Hahn is one of the breast cancer survivors whose story is included in this year's Gallery of Hope.

To learn more about this year's honorees, including Heller-Hahn, or to request the Gallery of Hope traveling exhibit for your facility or event, visit www.bcnepa.com/hope/SurvivorDetails.aspx?SID=91. Individuals can also become supporters of "Gallery of Hope - Blue Cross of NEPA" on Facebook and begin receiving regular announcements about BCNEPA's breast cancer education efforts.

At the recent Greater Pocono Chamber of Commerce annual awards banquet, **Michael J. Frailey** and **Michele A. Frailey-Miller** were presented the Frank Schoelch Community Commitment Award. This award recognizes

their distinguished commitment to the Pocono Mountains community through charitable and service endeavors. Since this award is presented only occasionally at the discretion of the awards committee, the Fraileys are extremely humbled and honored.

“As we have had the great opportunity to know Frank and watch him as “then younger” business people, Frank was a true community servant leader. Frank’s example is a legacy for all of us to follow – through his professionalism, engagement, sincerity, and passion. To receive the award that bears his name is a true honor,” said Michael Frailey.



From l to r: Robert Phillips, IOM, Michele Frailey-Miller, Michael J. Frailey at the Chamber's Annual Banquet Awards Dinner

Michele Frailey-Miller added, “Friends, everyone attending the awards banquet is important to our quality of life in our beloved Poconos. Our community is strong when we are all engaged in causes, groups, and charities that match our interests and passion. Please continue to share your time and your talents. Join us in bringing hope to more of our neighbors.”

Frailey Insurance and Financial Services’ team members not only support their passion for community involvement, they are wired similarly and look for opportunities to continuously serve their neighbors. If you would like the Frailey team to partner with your charity/organization, you may contact Peggie Livingston, Office Manager, at Peggie@Fraileyinsurance.com or 570 421-7447.

The Flag Store in Sciota (2361 Route 209) will unveil its new patriotic room and its collection of photographs celebrating local veterans and their selfless service June 15 and 16.

The Open House will begin on Saturday, 10 a.m. to 4 p.m., Guests can enjoy a replica of the USS Barb SS220, presented by The United States Submarine Veterans (Pocono Base). Representatives from the Valor Clinic, an agency that help veterans gain access to healthcare and transi-

tional housing will be on hand to answer questions and provide information. Hot dogs and beverages will be served on Saturday. Our hours on Sunday will be from noon to 4 p.m.

The Flag Store invites all local veterans to bring their service photographs for the "Wall of Honor" which currently includes more than 25 Pocono area veterans from most branches of the United States Military. The Flag Store opened its Patriotic Room in May as a place for proud Americans to gather.

Vena K. Ackerman, owner of the Flag Store, created the "Wall of Honor" to commemorate veterans and give veterans a place where they can share stories. Ackerman's brother served in Vietnam, and she remembers waiting for the postman to deliver the letters which filled her heart with joy. Through the years she has witnessed the sacrifices of all American servicemen and women and empathizes with the families of the United States Military personnel.

"Every day while my brother served, we were filled with apprehension. Our information came from the nightly news which at times left us with many a sleepless night", said Ackerman. "Veterans need to be honored because of what they have done to preserve our freedoms. They are so quiet about what they do, and they don't look for praise, but they deserve it. My brother was my hero. His hero was our uncle, who was killed at the Battle of the Bulge during World War II. I hope this 'Wall of Honor' recognizes those unsung heroes who protect our freedoms."

For the event, and to promote patriotic commemoration of Flag Day and Independence Day, The Flag Store will offer a 10% discount on all purchases (not to be combined with any other offer). The Flag Store is open 8 a.m. to 5 p.m., Monday through Friday; 10 a.m. to 4 p.m., Saturday; and noon to 4 p.m., Sunday. The Flag Store opened in 2005 and is ALWAYS PROUD TO HONOR THOSE WHO SERVE.

For more information about the Flag Store, visit www.venasflagstore.com. For more information about the United States Submarine Veterans (Pocono Base), visit www.poconosubvets.org. For more information about Valor Clinic, visit www.valorclinic.org.

Each year **Camelbeach** selects four nonprofits to participate in their fundraising event "The Big Give". Devereux Pocono Programs and Services is proud to announce that they have been chosen to be one of the participants. With this honor, Devereux Pocono will be selling rubber ducks for \$10. One hundred percent of the proceeds from each duck sold will go directly to Devereux Pocono. "The Big Give" race will take place on August 17th. Each duck purchased will be entered in to the race at the Blue Nile Lazy River; the first three ducks to cross the finish line will win valuable Camelbeach prizes.

In addition to the discounted tickets, Devereux is provided a promo code that allows the purchase of discounted tickets through Camelbeach's website www.camelbeach.com.

By way of this code you will have the ability to purchase tickets for only \$27; an \$11 savings. Camelbeach will donate \$13 to Devereux for each ticket sold. Only a limited number of tickets are available at this great discounted rate, so contact Kristen Laga at klaga@devereux.org before they run out. The tickets are for general admission and can be used any day in the 2013 summer season.

Devereux Pocono, established in 1981 is a nonprofit agency that provides a number of programs serving individuals ranging in age from two through adulthood. These individuals face significant developmental disabilities, traumatic brain injuries, Autism and other significant mental health disorders. Devereux Pocono operates 12 community homes and three training facilities in Northeast PA.

For more information on Devereux Pocono, to purchase your rubber ducks or to receive the promo code, please contact Kristen Laga, Development Manager at klaga@devereux.org or 570-335-4357.

Join in the competition and enter a team in Y Knot Pub & Eatery's 6th annual volleyball tournament taking place on June 21, 22 and 23 to benefit **Make-A-Wish® Greater Pennsylvania and Southern West Virginia**.



2012 Tournament Winners, FYI Graphics Volleyball Busters.

Over the last five years, the event has raised \$15,826, helping to grant wishes for more than four children from Lackawanna County. Last year, more than 100 competitors on 24 teams played at the eatery's sand volleyball court. The entrance fee per team is \$100.

To register a team, please contact Don Bray at (570) 840-7779. For more information, contact Maggie O'Brien at (570) 341-9474.

Make-A-Wish® Greater Pennsylvania and Southern West Virginia is a non-profit organization that grants wishes to children, aged 2 ½ to 18, with life-threatening medical conditions. Currently, the local chapter is one of the most active in the country, having fulfilled more than 13,500 wishes. For more information, please call Make-A-Wish at

(800) 676-9474 or visit its Web site at www.wishgreaterpa.org.

The Monroe County Historical Association is pleased to announce the newest exhibition at the Stroud Mansion titled, "Pennsylvania Pride." From glass A-Treat soda bottles to a Zippo lighter dating to 1955, this entertaining exhibit highlights a collection of items that were, or still are, manufactured in Pennsylvania. In addition to the many items that were made across the Commonwealth that are on display, artifacts representing locally-made goods include: Barley Creek Brewing Company; Blue Ridge Enameled Brick Company; Burt Bros. Bottling Works; East Stroudsburg Glass Works; Holland Thread Manufacturing Company; Monroe Dairy, Inc.; Neustadt Brewing Company; Penn-Dell Dairy; Pocono Cigar Company; Pocono Hosiery Mills; ShaweeCraft Brewing Company; Stroudsburg Bottling Works; Stroudsburg Brewing Company; Van Vleit Fruit Jar; and the Worthington Mower Co.



Yuengling Brewery of Pottsville, PA (America's oldest brewery) made a Pocono Mountain beer in 1978. The four cans each represent the different seasonal sporting activities enjoyed in the Pocono Mountains.

The Monroe County Historical Association is housed in the historic 1795 Stroud Mansion located at 900 Main Street, Stroudsburg, PA 18360. Hours of operation are Tuesday through Friday from 10:00 am to 4:00 pm and the 1st and 3rd Saturdays of the month from 10:00 am to 4:00 pm. Please contact the MCHA office ahead to confirm the exhibit will be open for viewing. One-hour guided tours of the Stroud Mansion are offered at 11:00 am and 2:00 pm. The cost to tour the entire Stroud Mansion is \$8.00 for adults, \$6.00 for seniors and \$2.00 to view the exhibit only. For more information, please contact the MCHA office at (570) 421-7703 or visit us at www.monroehistorical.org. The "Pennsylvania Pride" exhibit will be on display until December 20, 2013.

For additional information about the "Pennsylvania Pride" exhibit or the Monroe County Historical Association, please visit www.monroehistorical.org or call (570) 421-7703.



Andrew Worthington

Andrew Worthington, President and CEO of Bushkill Group, Inc., was recently elected as Chair of the **Pocono Health System/Pocono Medical Center (PHS/PMC)** Board of Directors. Mr. Worthington will serve through June 30, 2015.

Joining Mr. Worthington in leadership positions are Dr. Andrew Forte, President of Forte, Inc., a family-owned company which operates Stroudsmoor Country Inn as Treasurer, and Charles Hannig, President/Broker for Spread Eagle Realty will serve another term as Secretary. "The entire PHS/PMC family thanks Mr. Worthington, Dr. Forte, and Mr. Hannig for their leadership and support as we continue to deliver world class care, close to home," explains Kathleen E. Kuck, President and CEO of PHS/PMC.



Dr. Andrew Forte



Charles Hannig

Mr. Worthington is assuming his new role after Mr. Gary Olson, President and CEO of ESSA Bank & Trust served two terms as chair. "We acknowledge Mr. Olson for successfully leading our organization and always being a forward-thinking leader that generously gave of his time and talent as we continue to build a healthier community," says Kathleen E. Kuck, President and CEO of PHS/PMC. "Our success as a health care system was largely due to his support, leadership, and deep commitment to this community."



"Tiny Treasures"

Local artist opens new exhibit at **Silver Arrow Gallery**. From throwing a baseball to throwing pottery, local artist Jone Bush has been on a fascinating journey from Martinsburg, PA to Henryville, PA. "Tiny Treasures" her newest line of hand thrown pottery has just opened in Silver Arrow Gallery in Tannersville. Ranging in size from 2 to 3 inches tall they are decorated with hand carved trees. The "Tiny Treasures" are designed to hold those little flowers picked by the little hands of our children and grandchildren.

"Tiny Treasures" line has been added to her line of "Mom's Lace" dishes and "Carved Tree Vessels". All of Jone's pottery is microwave, dishwasher and food safe. Dr. Bush has spent her professional career working in the field of physical education. She retired from East Stroudsburg University and has been pursuing her love of art through the me-

dium of watercolor and pottery. She will be demonstrating her pottery making at two craft shows this summer on July 13th and August 24th. The shows will be held at Silver Arrow Gallery on Route 611 in DePue Plaza Tannersville from 10:00 a.m. to 4:00 p.m.

For further information, contact the gallery at 570.619.0461 or info@silver-arrow-gallery.com.

Devereux Pocono is happy to announce that they have been chosen to be a participant in “The Big Give” presented by Camelbeach waterpark located in Tannersville, Pa. With this honor Devereux has the opportunity to raise funds to assist them in advancing their mission.

Camelbeach has provided Devereux with a special promo code DEVEREUX13. With this code you are able to purchase DISCOUNTED Camelbeach tickets.... Tickets retail for \$38.00, with their promo code, you may purchase tickets online at www.camelbeach.com for \$27.00*, an \$11 savings. All tickets purchased may be used any day in the 2013 summer season. Quantities are limited**, so be sure to get yours soon, before the discounted tickets run out.

In addition, they are selling rubber ducks. 100% of these proceeds are being donated to Devereux Pocono. Each of these ducks will be entered into “The Big Give” race on August 17th at the Blue Nile Lazy River at Camelbeach. The first three ducks to cross the finish line will win a prize donated by Camelbeach.

Please email Kristen if you wish to purchase a Duck... klaga@devereux.org

*for each ticket sold with our Promo Code Camelbeach will be donating \$13.00 to Devereux.

**only 1200 tickets will be sold at the discounted price.

Best Auto Service & Tire Center presents “Knowledge is Power” a women’s car care seminar on Thursday, July 11, 2013 at 6:30 p.m. 2945 Route 611 Tannersville, PA 18372.

Knowledge is power, and when you’re getting your vehicle serviced, a little goes a long way. That’s why Best Auto is happy to announce their Women’s Car Care Seminar, where you’ll learn things like: regular maintenance, how to talk to your technician like a pro, and recognizing problems before it’s too late, all in a relaxed, confidence-boosting environment.

For the month of July and August, Best Auto is having a fundraiser for the United Way of Monroe County. They will donate \$5.00 for every oil change and \$10.00 for every oil change with tire rotation to United Way.

For more information, you can contact them at 570.688.2378.

Pocono Medical Center (PMC) and American Candle recently partnered to raise awareness on breast cancer and raise funds for the Dale and Frances Hughes Cancer Center.



Photo Caption: Lynn Steele, Oncology Social Worker, Dr. Patricia Riley, Breast Surgeon, and Stacy Goetz, Executive Director of the Oncology Service Line.

Every year, Patricia Howanitz, the owner of American Candle, holds a fundraising event for a local organization. This year she asked the Spirit of Women program at PMC to partner with American Candle to support women’s health in the community and raise money for the Dale and Frances Hughes Cancer Center at PMC. Franklin Hill Vineyards was brought in as a new Spirit Business Rewards partner to also make the event a success.

This year’s event was the largest and most successful yet, raising \$1,765 for the Dale and Frances Hughes Cancer Center during the two-hour event and American Candle donated items to be raffled off as a part of the “tricky tray” to benefit the Spirit of Women program. The Spirit program was able to sell 116 raffle tickets, raising \$580 for the program.

PMC’s Breast Surgeon, Dr. Patricia Riley, MD, gave a brief talk on breast cancer, breast health, and the importance of screenings and follow ups. The Cancer Center team also answered any questions and shared health information on women’s health, including our mammography services, and the new Hughes Cancer Center. The breast model was also used to demonstrate self checks.

Spirit of Women, the free women’s wellness program at PMC, is part of a national network of leading hospitals dedicated to improving women’s lives with innovative health and community programs. PMC’s Spirit of Women program touches the lives of thousands of women in our community through the presentation of educational events; a business rewards partner program, health promotion materials, free health screenings, and grassroots efforts to improve the health and well-being of women in the Poconos.

For more information about the Spirit of Women program or this event, please visit www.pmchealthsystem.org/spirit or email spirit@pmchealthsystem.org.

The Blakeslee Inn & Restaurants will host a cocktail and dinner event featuring appearances by 1979 Masters and 1984 US Open Champion, Fuzzy Zoeller and Owner/Driver of the Fuzzy's #20 Indycar, Ed Carpenter. The event will include a cocktail party & 6 course gourmet dinner infused with Fuzzy's Premium Vodka, a company owned by Fuzzy Zoeller and the official Vodka of the Pocono Indycar 400 on July 7th. Tickets for this unique, once in a lifetime fund raising event can be purchased at BlakesleeInn.com.

The cocktail party will feature gourmet hors d'oeuvres and exotic Fuzzy's Vodka cocktails, while the dinner will feature six vodka infused gourmet courses. Guests can attend either the cocktail party, dinner or both. Along with guests of honor, Fuzzy & Ed, the Fuzzy Indycar Triple Crown Trophy will be on display as well. Continuing the connection to Pocono Raceway; a portion of the evening's proceeds will benefit the Mattioli Foundation. Founded by the late Joseph "Doc" Mattioli, the foundation is known for its diverse donations that run the gamut from local, statewide and national organizations aimed at helping children, education and service organizations.

In addition to his golf victories, the legendary Fuzzy has also received several awards for his sportsmanship and charity. He received the Bobby Jones Award in 1985, joining the ranks of Francis Ouimet, Babe Zaharias, Gary Player, Arnold Palmer, Bing Crosby, Bob Hope and Jack Nicklaus. Fuzzy also received the Dave Marr award in 2010 as a result of his constant commitment to bettering the game of golf. In keeping for his taste for victory, Fuzzy created the award winning and 100% American made Fuzzy's Vodka. Distilled five times from corn, Fuzzy's Ultra Premium Vodka has a smooth and exceptional taste. The addition of Cascade Mountain spring water completes the process, culminating in and a smooth crisp finish.

Indycar driver, Ed Carpenter, is no stranger to speed. Racing since the age of 8, the stepson of Indy Racing League founder Tony George finished in the top ten in the first four races of the season and won the pole for the 2013 Indianapolis 500. Carpenter is just one of 33 drivers that will compete in the long awaited return of the Pocono Indycar race at Pocono Raceway on July 7, 2013.

Blakeslee Inn event coordinator, Christina Rodis-Durst said "We are very excited to be hosting this event that brings together so many of the outstanding attributes of our area; remarkable service, innovative cuisine, sport greats and history making moments, all for a philanthropic cause."

For details and tickets please visit Blakesleeinn.com

Pocono Medical Center (PMC), along with the support from the Community Health Connections members, recently launched the Healthy Menu Initiative by working with area restaurants to offer healthy meal options endorsed by PMC's Nutrition Department. Pocono Medical Center (PMC) and SCI - The Restaurant at Stroudsmoor Country Inn recently launched the SCI/PMC Health Advocates Menu with over 160 people in attendance!

The event was held on Thursday, June 20, 2013 at the Restaurant at Stroudsmoor Country Inn. Guests were treated to an interactive evening that began with a cocktail/wine tasting hour in the Lawnhaven Garden and Pavilion, where they



Dr. Jonathan Goldner

were able to sample new hors d'oeuvres. Dr. Jonathan Goldner, Chief Medical Executive, Chronic Disease and Medicine Service Line, provided an informative presentation on healthy living which gave an opportunity to guests to ask questions.

For dinner, guests were offered the choice of salmon or chicken and the evening commenced with a fruit sorbet or smoothie. Generous door prizes donated by James Diamond, Stroudsmoor Country Inn, and PMC were also presented. The meals were designed by Chef "G"erard of Stroudsmoor and Paula Schott, Manager of Clinical Nutrition and Registered Dietitian at PMC to be less than 500 calories. Each meal provides less than 400 mg sodium, less than 10 percent of the calories from saturated fat, and less than 100 mg cholesterol. The meat portions are the size of a deck of cards and demonstrate that taste does not need to be sacrificed for healthy living!

PMC is currently working with Smuggler's Cove in Tannersville to develop their healthy menu which will be launched on July 11, 2013 at the Spirit of Women Fortify Your Bones event. Dr. Roger Componovo, a member of PMC's Medical Staff will be the guest speaker for the event running from 11:00 am – 1:00 pm. The cost to attend is \$10 and individuals can register online at www.poconohealthsystem.org/spirit or by calling the Spirit of Women office at (570) 476-3357.

Leadership Pocono continues to integrate community service projects into its curriculum. Community partners are invited to submit proposals with project ideas for the Class of 2014. We are looking for projects that will have great impact on the community and encompass organizational, leadership, and networking skills for class participants. This year's class completed 3 projects that had tremendous impact on the organizations and the community. To obtain a copy of the Community Project RFP, please

visit www.leadershippocono.org and click on "Application". The deadline for project proposals is Wednesday, July 10th. For more information, please contact Francesca Turturro, Leadership Pocono Coordinator, at 570-421-4433 or via email at lpcoordinator@leadershippocono.org.

Leadership Pocono is a wholly-owned subsidiary of the Greater Pocono Chamber of Commerce, and the program was established in 1997. Leadership Pocono provides the identification, development and empowerment of excellence in business, personal and community leadership. A learning experience like no other, where those who shape our community tomorrow develop leadership skills from those who are doing it today. Over 200 individuals have successfully completed this intensive program and are contributing to the communities they live and work in. For more information, visit the Leadership Pocono website at www.LeadershipPocono.org

Chiropractic Pediatrics is one of Dr. Brettney Ramsour's specialties. On Chiro Kids Day Dr. Brett of **AlignLife of East Stroudsburg a Chiropractic & Natural Health Center** is dedicated to free consultations and education to children in the community. This event is sponsored by Health Missions which is a non-profit organization. Health Missions is committed to driving the utilization of natural healthcare services that embrace the body's own internal ability to heal without the utilization of drugs and surgery. The mission is being carried out with education, research and the influence of public policy. It is time the public is educated about alternative measures to drugs and surgery to maintain optimal health. Ear problems can be excruciatingly painful, especially in children. With over 10 million new cases every year, ear infections (otitis media) are the most common illness affecting babies and young children. It's the number one reason for visits to the pediatrician accounting for more than 35 percent of all pediatric visits.



Dr. Ramsour's "Chiro Kids Day"

Almost half of all children will have at least one middle ear infection before they're a year old. Two-thirds of them will have had at least one such infection by age 3. The symptoms can include ear pain, fever, and irritability. Otitis media can be either bacterial or viral in origin, and frequently result from other illness such as a cold. For many children, it can become a chronic problem, requiring treatment year after year. This can put the child at risk of permanent hearing damage, associated speech and developmental problems.

Standard treatment for most cases of otitis media is with antibiotics, which can be effective if the culprit is bacterial (antibiotics, of course, do nothing to fight off viruses.) But, according to many research studies, antibiotics are often not much more effective than the body's own immune sys-

tem. Repeated doses of antibiotics can lead to drug-resistant bacteria that scoff at the drugs, while leaving the child screaming in pain. There are alternatives to drugs and surgery. There was a study in Yonkers, New York showing that after receiving a series of chiropractic adjustments, nearly 80 percent of children treated were free of ear infections for at least the six-month period following their initial visits (a period that also included maintenance treatments every four to six weeks.) More parents are considering chiropractic to help children with chronic ear infections especially before "ear tubes" are suggested in surgery. Dr. Brettney Ramsour will host another Chiro Kids Day on Wednesday July 17 and will continue monthly as the community needs this service. Join Dr. Brett & his staff at his East Stroudsburg location for education, Food, Fun, coloring contest and a complimentary consultation for your children. For more information call 570-476-5577 or check out our website at www.alignlife.com/eaststroudsburg

AlignLife of East Stroudsburg will have another community outreach on Tuesday July 30th as Dr. Ramsour and staff hosts Thanksgiving in July at the Salvation Army on North Courtland St. in East Stroudsburg. They will cook and serve the homeless & seniors of Monroe County. During the whole month of July they will be collecting can goods and non perishable items to help stock food pantries for those in need in our community. All donations can be dropped off during business hours to their office. Donations will also be taken at the Woman in Business luncheon on July 9th. Anyone who would like to volunteer on July 30th can contact Antoinette Chiarello at 570-476-5577 ext 106.

WEICERT, REALTORS® - Acclaim in Tannersville has announced the return of Realtor Marco Pither to the agency's sales team following a four-month hiatus. A resident of Tobyhanna, Pither is a 10-year veteran Realtor,



Realtor Marco Pither

who speaks both English and Spanish. He serves buyers and sellers as a member of the Pocono Mountains Association of REALTORS®.

WEICERT, REALTORS® - Acclaim is located at 2920 Route 611 in Tannersville, Telephone 570-629-6100.

Business Card Exchange

Mountain Valley Orthopedics sponsored and hosted the June Business Card Exchange at their facility at 600 Plaza Court, Suite C, East Stroudsburg.

Dr. Frederick Barnes welcomed everyone and talked about the services that patients can receive at Mountain Valley Orthopedics. Dr. Barnes introduced the physicians that were present. Physicians that are associated with Mountain Valley Orthopedics are: Dr. Frederick Barnes, Dr. Roger Componovo, Dr. Patrick McDonald, DPM, Dr. Maurizio Cibischino, Dr. Gregory Menio, Dr. George Primiano, Dr. John Paglia, Dr. Brian Powers, Dr. Allister Williams, and Dr. Kimberly Filipkowski, D.C. The physician assistants are: Anthony Blundetto, PA-C, Nicole Kashner, MPA, PA-C, and Susan Rubin, PA-C.

You can contact any of the above physicians at 570-421-7020.



Dr. Frederick Barnes at Mountain Valley Orthopedics

Everyone who attended the card exchange had an opportunity to tour the facility, speak one on one with the physicians present, and indulged in the outstanding food that was catered by Momento's.

Women In Business Luncheon

The June Women in Business luncheon, sponsored by Ebony and Mark Satterfield of Saladworks, was held at Alaska Pete's Roadhouse Grill. The topic "Streetfighter Marketing: Low Cost/High Impact Marketing Ideas" was presented by Carol Sitroon of Monroe Career & Technical Institute.



Mark & Ebony Satterfield of Saladworks - Luncheon Sponsors



Carol Sitroon

The July luncheon will also be held at Alaska Pete's and the topic to be featured will be "Linkedin: How to Use it and Maximize Results" presented by Marty McGuire of Frontier Communications. The luncheon sponsor will be MedExpress.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

Welcome New Members

The following new members are not listed in the 2012-2013 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

AC Moore

Chris Jetty
1112 N. 9th Street
Stroudsburg, PA 18360
(Loc): Stroud Shopping Center
570.422.6860
570.422.6863
storemgr88@acmoore.com
www.acmoore.com
Retail

American Candle

Patricia Howanitz
3414 Route 611
Bartonsville, PA 18321
570.629.3388
570.620.0350
howanitz@ptd.net
www.american-candle.com
Gift Shops

B Epic Teen

Sharyn Bosio
292 Frantz Road - Suite 104
Stroudsburg, PA 18360
(Loc): Bartonsville Plaza
570.424.1701
570.424.1786
b.epicteenstore@gmail.com
Retail

Friends of HJP

(Hamilton, Jackson, Pocono Township)
Loria Ann Boch, Kim Ernsberger
c/o HJP Park & Open Space
Commission,
P.O. Box 194
Reeders, PA 18352
(Loc): 2162 Route 715
570.629.0966
570.629.1016
lori-abloch@live.com
www.hjpparks.org
Non-Profit Organizations

Halterman's Toyota Scion

Allen Blad
1752 Paradise Trail
East Stroudsburg, PA 18301
570.421.6930
570.517.0587
allenblad2@gmail.com
www.haltermans.com.
Automobile-Dealers

JB's Landscaping LLC

Jeff Baier Jr.
156 Polkville Road
Columbia, NJ 07832
908.496.4755
908.496.4755
info@jbslandscape.com
www.jbslandscape.com
Landscaping

Pocono Limousine Service

Dario Belardi
P.O. Box 340
Mt. Pocono, PA 18344
570.839.2111, 800.537.9667
570.839.1405
dario@poconolimousine.com
www.poconolimousine.com
Transportation

Pocono Ski Rentals Inc.

Donald Bonser
1832 Sullivan Trail
Tannersville, PA 18372
570.629.4660
570.629.4656
poconoskirental@gmail.com
Sporting Goods

Results Wellness Centers

Jacqueline LeClaire
P.O. Box 522
Saylorsburg, PA 18353
(Loc): 305 William Penn Street
866.998.4100
jacqueline.leclaire@gmail.com
www.resultswellnesscenters.com
Health-Wellness

IMPACT



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Kathy Kuck - First Vice Chairman
Michael Katz - Treasurer
John Holahan - Secretary
George Roberts - Assistant Secretary
Elizabeth Koster - Past Chairman

Staff

Robert Phillips - President/CEO
Patricia Metzgar - Vice President, Operations/Development
Miriam Conway - Executive Assistant
Georgia Strunk - Office Assistant

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Carl Wilgus
Theresa Yocum

IMPACT

Visit us at www.greaterpoconochamber.com

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