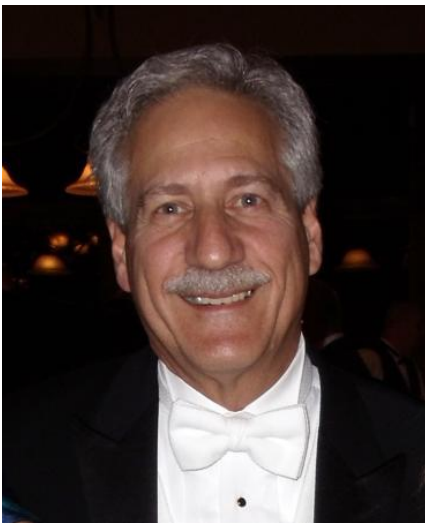


Chamber Holds Annual Meeting

The Greater Pocono Chamber of Commerce held their annual meeting on June 24, 2014 at the Chateau Resort & Conference Center.



Michael Katz, Chairman of the Board

Mr. Michael Katz will serve as the Greater Pocono Chamber of Commerce Chairman of the Board. He is joined by John Holahan, Liberty Homes Custom Builders, First Vice Chair, George Roberts, George Roberts Productions, LLC, Treasurer, Debi Cope, Debi Cope Employment Agency, as Secretary, Conrad Schintz, Geisinger Health System, Assistant Secretary, and Chris Kurtz, Homestead Land Services, as Past Chairman of the Board.

The newly appointed board of directors include: Madeline Anderson, Mixtura Hair Studio, Michael Baxter, Michael Baxter & Associates, Brandie Belanger, Kash & Fedrigan, Attorneys at Law, Rich Berkowitz, Sherman Theater, Vinny Bianchi, Connoisseur Media, William Blake, Vigon International, Inc., Denise Cebular, Penn Security Bank & Trust, Bill Colavito, Great Wolf Lodge, Susan Corrigan, The Inn at Pocono Manor, Tom Donnelly, Adams Outdoor Advertising, Alex Grum, sanofi pasteur, Bob Hay, Keller Williams Real Estate, Gary Hazen, Riley and Company, Brandon Igdalsky, Pocono International Raceway, Tony Konn, ESSA Bank and Trust, Elizabeth Koster, Fitzmaurice Community Services, James McClure, Blue Cross of Northeastern Pennsylvania, Kathy Mullins, Harry A. Mullins Insurance Agency, Inc., Doug Olmstead, Olmstead & Ruiz-Smith, LLC., Philip Pope, RLB Accountants, Dr. Brettney Ramsour,

AlignLife, Center for Natural Health, Matthew Rumph, Pocono Family YMCA, Linda Salas-Mamary, Riverside Rehabilitation Center, Barbara Samet, Barbara G. Samet Real Estate, Tom Sforza, Best Auto Service Center, Inc, Mathilda Sheptak, United Way of Monroe County, William Skinner, Paramount Business Development, Jeff Snyder, Pocono Medical Center, Marc Troutman, Met-Ed, A First Energy Company, Dr. Marcia Welsh, East Stroudsburg University, Carl Wilgus, Pocono Mountains Visitors Bureau, and Theresa Yocum, PNC Wealth Management.

Retiring board members are Mr. Chuck Niclus, Niclus Engineering Corporation, and Mr. Scott Henry, Martz Trailways. Mr. Henry was not present at the meeting.

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GPCC MISSION STATEMENT

Act as A Unified Voice of Business
Dedicated to the Prosperity of all
Commerce
Leading to the Enhancement of
the Quality of Life in our region and surrounding
areas.

July 2014 Calendar of Events

- July 1**.....*West End Committee*
8:00 a.m.– *Western Pocono*
Community Library - Brodheadsville
- July 8**.....*Women In Business Luncheon*
Noon – *Terraview at Stroudsmoor*
Country Inn - Stroudsburg
- July 14**.....*Business Card Exchange*
5:30 p.m. – *Franklin Vineyard Wine*
Shop - Tannersville
- July 15**.....*Women in Business Committee*
9:00 a.m.– *GPCC*
- July 21**.....*Finance Committee*
7:45 a.m. – *GPCC*
- July 21**.....*Executive Committee*
8:15 a.m.– *GPCC*
- July 22**.....*Board of Directors*
8:30 a.m.. – *ESU Innovation Center -*
East Stroudsburg
- July 28**.....*Annual Golf Tournament*
Noon. – *Mount Airy Golf Course -*
Mt. Pocono

Members in the News

PPL Corporation and Riverstone Holdings, LLC, are forming one of the nation's largest Independent Power Producers.

This unique transaction, announced a short time ago and the first of its kind in the utility industry, will create Talen Energy Corporation.

We are excited to create a new, large Pennsylvania-headquartered company that will own power plants not only in Pennsylvania but also in Texas, Maryland and New Jersey.

This transaction offers the best path forward for both PPL's regulated and supply businesses, unlocking the proper value of both businesses. After closing, PPL Corporation and Talen Energy will operate as separate, stand-alone companies.

The transaction has no effect on PPL Electric Utilities customers. PPL's regulated companies will remain focused on delivering service that is without parallel to customers in the United States and the United Kingdom.

While the name on the front door eventually will change for PPL's existing power plants, they will continue to be run by the experienced people who have run them for years. In addition, they will continue to maintain a strong commitment to their communities, and to safe and reliable operation.

Talen Energy will be built to compete and win in today's challenging electricity markets. It will have the scale, cost structure and financial agility to grow, succeed, deliver value for shareowners and provide rewarding careers for employees.

Paul Farr, PPL's Chief Financial Officer, who has two decades of energy industry experience, will become Chief Executive Officer of Talen Energy. Nearly all of the executive management team of Talen Energy will come from PPL Corporation.

Pocono Health System's Dale and Frances Hughes Cancer Center was recently recognized for achieving the highest level of quality and patient safety in radiation oncology, earning a three-year accreditation by the American College of Radiology. The accreditation involved a third-party, impartial peer review and evaluation of patient care. This included a rigorous review of the personnel, equipment, treatment-planning, treatment records, patient-safety, and quality-control procedures.

"At Pocono Health System, our ultimate goal since 1988 has been to provide our patients with the safest and most advanced radiation treatment for their specific type of cancer as well as compassionate care," notes Dr. Michael

LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact Patricia Metzgar at 570.421.4433 or email to pmetzgar@greaterpoconochamber.com.

Greenberg, Medical Director and Radiation Oncologist, Dale and Frances Hughes Cancer Center at Pocono Health System/Pocono Medical Center. "This recognition by the American College of Radiology affirms our commitment of world-class care, close to home."

The Dale and Frances Hughes Cancer Center provides a full line of cancer treatment services to patients and their families. Our mission is to provide the most technologically advanced cancer therapy and treatment in order to offer every patient the optimal chance for cure. Our team of experienced physicians and staff are dedicated to providing state-of-the-art care, utilizing a multidisciplinary approach, to bring the most recent medical advances close to home. The team also pays close attention to the medical, emotional, financial, nutritional, and psychologically needs of each patient and their family.



Dr. Charles K. Herman

Dr. Charles K. Herman, Chief Medical Executive and Chairman of Surgery at **Pocono Medical Center (PMC)** and Clinical Professor of Surgery at The Commonwealth Medical College, was recently recognized as part of the New York Super Doctors 2014. This list ran in the Sunday, May 18th New York Times as part of the New York Times Magazine to recognize top doctors in New York City. Dr. Herman is one of only a select number of plastic surgeons recognized in the entire New York City area.

The magazine listed top physicians across 41 specialties and the selections were made by a peer vote looking at who the doctors would choose for their own medical care or their families as well as a committee that researched professional recognition. Dr. Herman is an author of over 40 textbook chapters and journal articles and is also a board-certified plastic surgeon who performs cosmetic surgery of the face, breasts, and body, as well as reconstructive surgery of the face and breasts. In addition to his PMC Physician Associates office in East Stroudsburg, PA, he also has an office on Fifth Avenue in New York City right near the Metropolitan Museum of Art.

"We are very fortunate to have physician leaders like Dr. Herman here providing care to the patients of our community and I would like to take this time to again recognize him for being one of the top physicians in the entire nation within his discipline," commented Dr. Bill Cors, Vice President and Chief Quality Officer, Pocono Health System/Pocono Medical Center.

In recent years, Dr. Herman was named Top Doctor in Plastic Surgery by the US News and World Report and that selection was also based on peer reviews and done by a physician-led research panel. For more information on PMC's Plastic and Reconstructive services, please contact Dr. Herman's office at 570-420-6220 or visit <http://www.charleshermanmd.com>.

Sit, Stay, 'N Play, located at 1501 North 5th Street in Stroudsburg, is celebrating their First Anniversary on July 26, 2014, and clients across Monroe, Pike, and Northampton Counties are experiencing the many benefits of partnering with a professional Dog Trainer. Now you too can have your dog behave better in greeting your guests, walking in town, and properly meeting other dogs.

The celebration will run from 10:00 am – 4:00 pm. Dog-friendly vendors will be in attendance as well as local rescues. The day will also include live music and raffle items to benefit the local rescues in attendance.

Passion and the entrepreneurial spirit, along with a genuine love for animals, were the building blocks for Sit, Stay, 'N Play in 2013. Owner and animal enthusiast, Lisa Kirschner is thrilled to tell her success story, a year after opening this dog training and social center. Dog owners view their canine friends as valued members of the family, and want to see them become the best they can be. This is why our positive reinforcement training techniques work quickly.

Since July 2013, Sit, Stay, 'N Play has offered affordable dog training and provides indoor social time. The main canine care services include all level of obedience training, agility training, Rally-Obedience, and Treibball. Kirschner and her team not only wish to offer quality training, but also maintain reasonable prices. Sit, Stay, 'N Play offers some of the most affordable dog training rates across Monroe County.

There weren't many growing pains throughout the last year, as owner of Sit, Stay, 'N Play, Lisa Kirschner, utilized her business background to build the company and cultivate success. She turned her passion for dogs into an opportunity. "Many people have great ideas or wish they could do what they love. Having a good dog with lots of energy, I decided it was time to do what I love, which is to work with animals and help people better understand them."

All canine parents are encouraged to contact Sit, Stay, 'N Play for dog training and social time in Stroudsburg. Sit, Stay, 'N Play operates Monday through Saturday, from 10 AM – 8 PM, and Sundays from 10 AM – 5 PM. To schedule a free evaluation for social time, call 570.872.9748. During the evaluation, owners will meet a trainer to discuss the specifics and evaluate the dog's behavior and needs.

To learn more about how you can finally have the support you've been looking for, and a well behaved dog, visit www.sitstaynplay.net or call (570) 872.9748.

On Thursday, June 12, 2014, the **Pocono Health Foundation (PHF)** awarded over \$70,000 to various community organizations and students. The presentation of these awards was part of PHF's 22nd annual grant reception, which was held at the Hughes Cancer Center at Pocono Medical Center (PMC) located in East Stroudsburg.

Jeff Snyder, President and CEO of Pocono Health System/Pocono Medical Center explains that “For over 22 years, our Foundation has partnered with area organizations to help them assist the families of our community while also providing financial support to help educate our future healthcare professionals.”



Representatives from area non-profits serving Monroe County surround the Jordan Family in appreciation for the monies awarded by the Dr. Claus E. Jordan Endowment Fund. The Fund supports innovated health outreach programs in Monroe County and is overseen by the Pocono Health Foundation.

The thirteen Monroe County community organizations that were honored through the generosity of the *Dr. Alberta Finch Children's Health Endowment Fund* and the *Dr. Claus G. Jordan Endowment Fund* include the following: American Red Cross, Development Education Services, Devereux Pocono Programs & Services, National Multiple Sclerosis Society, Pocono Alliance, Inc., Pocono Area Transitional Housing, Pocono Family YMCA, Pocono Services for Families and Children, The Salvation Army, Upward Bound Asthma Camp, Women's Resources of Monroe County, Inc., Valerie M. Hodge Memorial Dental Center, Youth Infusion, Inc.

As a result of the *R. Dale Hughes Nursing Scholarship Endowment*, *Jennie Cramer Memorial Nursing Scholarship*, *Robert A. Gordon Memorial Nursing Scholarship*, and the *Dr. Elmo J. Lilli Healthcare Scholarship* the following students from northeastern Pennsylvania schools received scholarships: Jeffrey Gentry: \$3,500, Ashley Wilchek: \$2,000, Amy Matla: \$1,000, Shannon Lyons: \$1,500

In addition to these grants and scholarships, one PMC physician received a grant from the *William B. Cramer Medical Staff Equipment Endowment* to enhance the medical services provided to the community.

Pocono Health System/Pocono Medical Center is excited to offer 3D mammography (breast tomosynthesis) at the Bartonsville Health Care Center. Breast tomosynthesis produces a three-dimensional view of the breast tissue that helps radiologists identify and characterize individual breast structures without the confusion of over-

lapping tissue. This facility is the first in Northeastern PA north of Route 80 to have 3D breast tomosynthesis.

The center's Selenia® Dimensions® breast tomosynthesis system is made by Hologic, a world leader in digital mammography. The Selenia Dimensions system offers exceptionally sharp breast images, an advanced ergonomic design providing more patient comfort, and the groundbreaking tomosynthesis platform designed to deliver superior screening and diagnostic performance for all breast types.¹ Our unit also includes the new ground-breaking C-View synthesized 2D option which preserves important details from the 3D tomosynthesis slices reducing both patient compression time and radiation dose.



3D Mammography

Breast tomosynthesis will benefit all screening and diagnostic mammography patients, and is especially valuable for women receiving a baseline screening, those who have dense breast tissue and/or women with a personal history of breast cancer. Breast cancer screening with tomosynthesis when combined with a conventional 2D mammography has a 40% higher invasive cancer detection rate than conventional 2D mammography alone.² Tomosynthesis technology gives radiologists increased confidence with up to a 40% reduction in recall rates.⁴⁻⁵

The tomosynthesis screening experience is similar to a traditional mammogram. During a tomosynthesis exam, multiple, low-dose images of the breast are acquired at different angles. These images are then used to produce a series of one-millimeter thick slices that can be viewed as a 3D reconstruction of the breast. By offering women the latest and more accurate⁶ technology in mammography, Pocono Health System expects to increase the number of area women who will be routinely screened. Breast cancer is the second leading cause of cancer death among women, exceeded only by lung cancer. Statistics indicate that one in eight women will develop breast cancer sometime in her lifetime. The stage at which breast cancer is detected influences a woman's chance of survival. If detected early, the five-year survival rate is 98 percent.⁷

Pocono Health System is committed to the fight against breast cancer. In offering breast tomosynthesis digital mammography, Pocono Health System provides the latest in imaging technology. If you would like to schedule a mammogram or have questions about this important breast health procedure, please contact our team at (570) 476-3500.

The Mattioli Foundation hosted a 50/50 Raffle at **Pocono Raceway** during the June 6-8 Pocono 400 race weekend. Anna G., a Lehigh-Valley resident, won a total of

\$16,052.50. The remaining proceeds benefited The NASCAR Foundation.

“My family and I parked on Sunday morning, were approached by a couple of the folks selling 50/50 Raffle tickets, and we decided to pay \$20 to enter the raffle,” said Anna G. “We were on our way home, checked to see if we were the winner and, once we realized it was us, there were a bunch of screams from our car. You could not have



L to r: Brandon Igdalsky, Anna G. (winner), and mascot

planned a better way to end an already great weekend! My favorite driver, Dale Earnhardt, Jr., won and we won 16 grand. I'm going to Disney World!"

"I had the pleasure to meet Anna in person," said Pocono Raceway President/CEO, Brandon Igdalsky. "She was so happy and we were equally thrilled to give back to The NASCAR Foundation. With the success of this 50/50 Raffle, we will look at hosting these contests at our other major motorsports events this year."

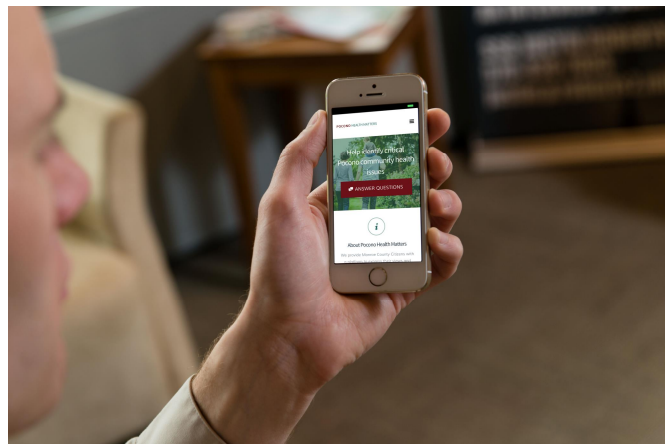
East Stroudsburg University of Pennsylvania, in partnership with Pocono Health System (PHS), will conduct a Community Health Needs Assessment (CHNA) of the Poconos during the next three months.

The goal of the CHNA is to assess the overall health status and health needs of the local community, what health care services are actively being used and what actions need to be taken in the future to address these needs. The study, to be conducted by ESU, is designed to provide PHS with critical data that will allow it to better serve the residents of Monroe County and surrounding communities.

ESU has already begun analyzing data from government sources and from the hospital to get an initial insight into the community's needs. However, the CHNA needs input from the community in order to get a better understanding of the specific health concerns. Over the next two months, residents of the Poconos will have the opportunity to provide their views about the health of the region. Residents will have various opportunities to give their opinions.

"This is an exciting and critical process for the community," said Alberto Cardelle, Ph.D., professor of health studies and interim dean of ESU's college of health sciences. "By using social media and technology in new and

exciting ways, all of the residents of the region will be able to make sure that their voices are heard. This is important because this report is not only used by the hospital but it is made available to all organizations in the county and then it is used for other projects and programs that bring additional resources to the community."



PoconoHealthMatters smartphone application

Residents now can download the PoconoHealthMatters smartphone application. Through the application, residents will be able to work alongside university and hospital researchers to provide key data about their communities. The phone application may be downloaded from the App Store or Google Play.

On July 1, human service agencies, churches, doctors' offices and other community organizations in the region will receive surveys that will ask them to provide information about the health of their clients, members and patients without officially naming anyone. In addition, in late July, households will get a survey that will allow them to anonymously respond and provide information about the health status of the household members.

"We are very excited to once again partner with Dr. Cardelle and our colleagues at East Stroudsburg University as we continue to build a healthier community," said Geoffrey M. Roche, director, community and government relations at Pocono Health System/Pocono Medical Center. "We take the CHNA process very seriously and in fact, embrace it as a part of our vision and commitment to serving the community. It is our sincere hope that members of our community will engage in this process so we can continue to improve the health of the community."

The results will be presented to the community by Pocono Health System in October at an open community forum. The report will then be posted online and specific data will be continuously updated and available.

For those who would like more information, visit <http://poconohealthmatters.org/>, email Roche at groche@poconomedicalcenter.org, call Cardelle at 570-422-3425 or email Cardelle at acardelle@esu.edu. Anyone who wishes to register and is not contacted automatically can visit poconohealthmatters.org or

surveymonkey.com/s/PHS_Assessment. The assessment is being funded by Pocono Health System.

Come join **Oakwood Terrace** for their Gazebo Concert on Thursday, July 24 from 2:00 p.m. to 4:00 p.m. at 400 Gleason Drive, Moosic PA (off Rocky Glen Road). Free admission and open to the public.

Local entertainer Tom Rogo will perform all types of music from "Under the Boardwalk" to "Copacabana" and more! Come sing and dance with us as we enjoy a pleasant summer afternoon. There will be giveaways, door prizes, and light refreshments.

For more information, contact Oakwood Terrace at 570.451.3171 x 116.

The **Monroe County Historical Association** is pleased to announce the newest exhibition at the Stroud Mansion titled, "Fred Waring: A Pennsylvania Treasure." This year marks the 30th anniversary since the passing of local musician, band-leader and radio star, Fred Waring (1900 – 1984). In honor of his many accomplishments, the Monroe County Historical Association has mounted a special exhibition highlighting the local and national accomplishments of Waring.

Items on display include artifacts, sheet music, photos and personal items that belonged to Fred Waring. The exhibit



Fred Waring

is filled with pieces dating from his early collegiate life with the Pennsylvanians to the many golf tournaments he organized at Shawnee Inn in his later years.

The Monroe County Historical Association is housed in the historic 1795 Stroud Mansion located at 900 Main Street, Stroudsburg, PA 18360. Hours of operation are Tuesday through Friday from 10:00 am to 4:00 pm and the 1st and 3rd Saturdays of the month from 10:00 am to 4:00 pm. Please

contact the MCHA office ahead to confirm the exhibit will be open for viewing. One-hour guided tours of the Stroud Mansion are offered at 11:00 am and 2:00 pm. The cost to tour the Stroud Mansion is \$8.00 for adults, \$6.00 for seniors. The cost to view only the Fred Waring exhibit is \$2.00.

For more information, please contact the MCHA office at (570) 421-7703 or visit us at www.monroehistorical.org. The "Fred Waring: A Pennsylvania Treasure" exhibition will be on display through Saturday, December 20, 2014.

The mission of the Monroe County Historical Association is to promote, protect and preserve the rich history of Monroe County, Pennsylvania.

Sit, Stay 'N Play

Why Train Your Dog?

Obedience training is one of the most important aspects of raising a dog. In fact, a well-trained dog is a happier dog! Why? Because a trained dog requires fewer restrictions. The more reliable the dog, the more freedom he is given.

It is much easier to walk into some stores and businesses that allow dogs on their premises when the puppy or dog will walk nicely by its owner's side, or will sit, down, and stay without hesitation. When friends and relatives come to your house, there's no need to remove a well-behaved dog to another room for fear that he will jump, lunge, or bark. Moreover, because a well-mannered, obedience-trained dog is both appreciated and welcome, he receives more attention and interaction from family members, visitors, and passers-by, than does the ill-mannered dog.

You As Your Dog's Leader

Training strengthens the bond between a dog and his owner. It builds communication, understanding, and mutual respect, and subtly but effectively demonstrates to your dog that you're the leader of the pack (commonly referred to as the "Alpha"). And if your dog doesn't respect you as his leader, you may both be in big trouble, particularly if he's a bit rowdy or dominant by nature.

Training May Save Your Dog's Life

Obedience training also gives the dog owner the voice control necessary to prevent numerous potential tragedies. For instance, should a dog slip out of his collar in the middle of a congested traffic intersection, he can be safely heeled across the street, then given a sit command to facilitate putting his collar back on. Or should someone accidentally leave the front door open, and you spot your dog leaving, he can be safely called back to you using the recall c o m m a n d .

Not only will obedience training help your dog to become more responsive, but because it enables you to have immediate control over your dog's behavior, in emergency situations obedience training may save your dog's life. In fact, it can ultimately save the lives of many dogs, because far fewer dogs would end up in animal shelters if their owners would simply take the time to train them.

And for those dogs that do need homes, a trained dog is far easier to adopt out to a new home than an untrained one.

Statistics also show that puppies which receive early socialization, obedience, and temperament training (aggression prevention training) are far less likely to end up being destroyed by the time they turn three years of age than those that do not receive this early training.

The Consequences of an Untrained Dog

Without proper training, many dogs are likely to misbehave. And when owners allow their dogs to misbehave, everyone suffers: The owner, because he or she lives with a dog, the dog, because everyone's down on him for misbehaving; the dog's owner's neighbors, because living next to a difficult dog is no one's idea of fun; and ultimately every

dog owner, because each incidence where a dog creates a nuisance increases anti-dog sentiment, and contributes to the likelihood that tough legal restrictions will be placed on all dogs.

Obedience Training Benefits Everyone

A well-behaved, obedience trained dog is a pleasure to own because he can go virtually anywhere without being a risk or nuisance to others. And don't we all want a dog who exhibits appropriate behavior in a crowd, good manners when we have guests in our home, is reliable around children, and who doesn't threaten other dogs or passers-by?

The bottom line is that dog obedience training truly benefits everyone.

For more information on how to train your dog, contact us at Sit, Stay, 'N Play. We are located at 1501 North 5th Street in Stroudsburg. 570.872.9748 or online at www.sitstaynplay.net. Did we mention that a trained dog is a happy dog?

Monroe County Meals on Wheels will be holding its 19th Annual Pocono Chicken Wing Off at Shawnee Mountain Ski Area on Sunday, August 10, 2014 from noon to 4pm. Last year, the event raised more than \$16,000, making it the largest fundraiser of the year for Monroe County Meals on Wheels.

Each year, 4,000 chicken wing enthusiasts gather at the base of Shawnee Mountain to sample 40+ chicken wing flavors, enjoy live entertainment, and support Meals on Wheels's excellent cause. Local restaurants and businesses bring their best chicken wing flavors as they compete in four different categories including Chef's Choice, Most Original, People's Choice: Hottest, and People's Choice: Best Tasting.

Meals on Wheels is seeking sponsorships from local businesses and organizations to support this year's Pocono Chicken Wing Off. A three-tiered sponsorship program allows businesses of all sizes and budgets to contribute to this excellent cause. Sponsorship levels include "Blazing Hot" at \$250, "Smoking Hot" at \$500, and "Red Hot" at \$750. All levels of sponsorship receive advertising benefits and complimentary wing tickets for the event. New for 2014, a V.I.P. Case Sponsorship Program offers another way to support Meals on Wheels and the Pocono Chicken Wing Off at a lower cost per sponsorship. For \$100, sponsors will receive access for 2 to a V.I.P. Sampling Tent, eliminating the need to stand in lines, and receive 25 complimentary wing tickets.

Sponsoring the Wing Off is a great way to receive positive publicity while giving back to your local community. Looking back on a successful 2013 Pocono Chicken Wing Off, Mimi Mikels, executive director of Meals on Wheels, commented "We could not have our most important fund-raiser without the restaurants that are extremely generous in preparing and serving the wings and without the businesses that sponsor the Wing Off. The proceeds from this year's Wing Off will enable us to provide 2100 meals to

elderly and disabled homebound people in Monroe County."

Meals on Wheels also relies heavily on volunteer help and is seeking 50 volunteers for this year's Wing Off. Volunteers will work in two shifts, either 11:30am - 2:00pm or



Wing Off at Meals on Wheels

2:00pm - 4:30pm. Volunteers will receive 10 complimentary wing tickets to use before or after their shift. Volunteering is a great opportunity for business community service days, and any support is greatly appreciated.

If you are interested in becoming a sponsor or event volunteer, please contact Dan Cardamone at (570) 421-7231 ext. 201 or email Dcardamone@ShawneeMt.com.

The early years count! Since a child's brain is 90% developed by the age of five, early childhood screening programs are essential to the growth and future success of a child. Over the past 10 years, the Healthy Start Early Childhood Screening Program at **Pocono Alliance** has provided 6,234 developmental, vision and hearing screenings to children birth to 5 years old. Out of those children screened, 830 children were referred for additional evaluation. These screenings help parents find out how their child is growing and developing. If an issue or delay is recognized, the program also connects families with school and community resources.

The Healthy Start Early Childhood Screening Program began in 2004 with 156 vision screenings and has grown dramatically to nearly 1,000 vision, hearing and developmental screenings annually.

In 2013, Tina Deller's daughter Bianca, 4, had a free vision screening at her childcare facility.

"Pocono Alliance changed my daughter's life by providing a free vision screening...I was not aware that my daughter was having problems with her vision and was quite shocked when I received the alarming results. I made an appointment with an optometrist who diagnosed her with astigmatism. Prior to receiving her glasses she was not coloring in the lines and could not write her name, but within 2 weeks of wearing her glasses, she can now do both."

The importance of early childhood screening is also being embraced by the Monroe County community. Recently, Pocono Alliance received \$35,000 from the Dale & Frances Hughes Foundation and \$3,000 from the Jordan Foundation for Healthy Start screenings.



Aubree, a toddler from East Stroudsburg, receives a hearing screening from East Stroudsburg University's Speech and Hearing Center staff at Resica Elementary during the East Stroudsburg School District Literacy Night in the spring. (age unknown)



Jada, 1, sits with her mother Stephanie while having her vision screened by Nell Mayotte with Center for Vision Loss during the Pleasant Valley School District Academic Fair in the spring.

"We want to thank the Dale & Frances Hughes Foundation and Jordan Foundation for supporting the screening program and helping us change lives of children in Monroe County," Executive Director Michael Tukeva said.

For more information on the Healthy Start Screenings Program visit PoconoAlliance.org or call 517-3953.

Fourteen years ago, the Board of Directors of the **Western Pocono Community Library** took a giant leap forward and built a new 30,000 sq ft Library on Pilgrim Way across from the Pleasant Valley School District.

This three million dollar project was financed from public contributions plus a 1.3 million dollar mortgage by First Northern Bank and Trust of Palmerton.

This year the Library will celebrate the 40th anniversary of its opening and we have been challenged to 'burn the mortgage' on that day, September 17, 2014. They will need \$70,000 to accomplish this goal.

To encourage your support, we have received a challenge grant that will match your gift, dollar for dollar. Therefore, we only need to raise \$35,000 from the community.

Every contribution ... no matter how small or how large is important, since it will be doubled. We ask you to help us and to express your confidence in the work that we are doing to serve the community.

For more information, contact Carol Kern at Western Pocono Community Library at 570.992.7934.

The ArtSpace Gallery in the **PoconoArts Cultural Center** in Stroudsburg honors the recipient of the 2014

PoconoArts Lifetime Achievement Award, Peter Salmon, with an exhibit during the month of July. Entitled, "People I've Met and The Places I've Been," the show is a retrospective of Peter's work throughout his career.



In the Haymarket by Peter Salmon

Peter Salmon was born in Vermont and grew up there and in Yonkers NY. Majoring in history & education, he graduated from Harvard after studying at Middlebury College, where he met his wife Linda. This background led him to work for peace and civil rights with Quaker organizations for two years in the early 60's. Having also studied his first love, painting the world around him, along the way at the Brooklyn Museum and Boston University, he

returned to that world for good in 1962. Linda & Peter moved to the Poconos 50 years ago and still live in the house they built and in which they raised their three children. Peter has been described as a naturalist and his paintings reflect a typical year in his life, depicting people and wildlife in his surroundings through the seasons. He is the recipient of the Sterling Strauser Award presented at the annual Celebration of the Arts in Delaware Water Gap and his work can be found in collections throughout the area.

Also on display in the gallery is the work of Armando Baez, Pamela Mading and Joan Raushi. Art from the PoconoArts Morris Berman Collection will be on display in the Studio Gallery. An opening reception is scheduled for Saturday, July 12, 5-8pm. The show will run through July 26, 2014.

For further information on the ArtSpace Gallery or membership in the Pocono Arts Council, please call 570-476-4460, email info@poconoarts.org or visit www.poconoarts.org.

Make your summer a safe one

Electrical safety tips to protect your family

What started out as a day of fun for two friends turned tragic in Virginia earlier this month, when the hot-air balloon in which they were riding struck a power line and caught fire. The two women and the balloon's pilot were killed.

The story, which made headlines throughout the country during National Electrical Safety Month, served as a tragic reminder of the importance of electrical safety.

At **PPL Electric Utilities**, we work hard to keep our employees and the public safe. Colleagues look after each other. Before each job begins, crews discuss potential hazards they may encounter. When the unexpected occurs or conditions change, employees are encouraged to stop and reassess before moving on with the job.

Our focus is to make sure everyone goes home safely at the end of the day.

That same focus on patience, preparation and prevention can keep your family safe at home. This is particularly important as we all head outdoors to play, to dust off our tools and to get started on home improvement projects. As you head into the summer months, here are some simple tips to keep you and your loved ones safe.

Call before you dig

Whether planting new trees or shrubs, building a deck or putting in a new mailbox near the street, never assume it's safe to dig. Call 811 first at least three days in advance of digging. This enables utilities to mark the location of underground lines and helps protect you from potential injuries, fines and repair costs. The service is free, and utilities will mark the area within days.

Look up

Be aware of what's above when you're planning and carrying out a home project. Never use a metal ladder near power lines; never place any ladder where it could slip, fall or touch power lines; and know your surroundings when trimming any trees with an extendable tree pruner or power saw. Keep yourself and all tools and equipment at least 10 feet from any lines.

Play safe

Teach your kids not to fly kites or model airplanes around power lines. Keep cords and plugs away from pools and hot tubs. Make sure kids aren't plugging in electrical devices, like handheld video game consoles, while wet. And teach them to stay clear of substations and, in the case of storm damage, downed power lines.

An ounce of prevention really is worth a pound of cure. Help us put safety first this summer. For more tips, visit www.pplelectric.com. If you have a power emergency, contact us at 1-800-342-5775.

Ribbon Cutting

Northeast Title & Tag



Northeast Title & Tag recently held a ribbon cutting at their Stroudsburg location at 1155 N. 9th Street. For more information on the services that they offer, they can be reached at 570.424.7777.

Business Card Exchange

The Business Card Exchange was held on June 2nd at Gray Chrysler Dodge Ram Jeep in Stroudsburg.

The next card exchange will be held on Monday, July 14, 2014 at Franklin Hills Vineyards' Wine Shop in Tannersville.

For reservations, please contact the Chamber at 570.421.4433.



Networking at Gray Chrysler Dodge Ram Jeep

Women in Business

The Women in Business luncheon was held on Tuesday, June 10 at Grace Park Seniors Living Well in Stroudsburg. The Topic was presented by Carol Sitroon of MCTI and was sponsored by PNC Bank.



Carol Sitroon

The next luncheon will held at Stroudsmoor Country Inn on Tuesday, July 8, 2014. The topic to be presented will be "Networking 24/7 on the Greens and Beyond" and will be presented by Bill Skinner of Paramount Business Development. The luncheon will be sponsored by Griswold Home Care.



Richard Scott of PNC Bank, Luncheon Sponsor

Business Card Exchange and other Sponsorships Available for 2014!

Please contact
Pat Metzgar at the
Chamber at 570.421.4433 to find out
which sponsorships fit your needs!

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

Welcome New Members

The following new members are not listed in the 2013-2014 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

Big Mama's Soul Food, LLC

Anthony Gaynor
1539 N. Ninth Street
Stroudsburg, PA 18360
570.242.3776
570.421.2225
info@bigmamassoulfood.net
www.bigmamassoulfood.net

RESTAURANTS

Dickey's Barbecue Pit

Joe Mamary
Highway 315
Wilkes-Barre, PA 18701
570.270.2000
570.270.2001
dickeys315@gmail.com
www.dickeys.com

RESTAURANTS

Helping Hands and Beyond

Herline Raphael
4178 Blue Mountain Crossing
East Stroudsburg, PA 18301
570.426.1972
helpinghandsandbeyond@gmail.com
www.helpinghandsandbeyond.org

NON-PROFIT ORGANIZATIONS

New Millennium Prestige

Ernst Racine Jr.
804 Sarah Street, Suite 306
Stroudsburg, PA 18360
570.421.5001
570.421.5002
eracine@nmpfs.com
www.nmpfs.com

FINANCIAL SERVICES

Northeast Title & Tag

Joseph Grasso
Eagle Valley Mall, 213 Skyline Drive,
Suite 230
East Stroudsburg, PA 18301
570.517.5550
570.517.0926
jgrasso@netitle.org
www.tagman.org

DMV SERVICES-LOGISTICS- INSURANCE

Northeast Title & Tag

Joseph Grasso
1155 N. 9th Street
Stroudsburg, PA 18360
570.424.7777
570.424.1600
jgrasso@netitle.org
www.tagman.org

DMV SERVICES-LOGISTICS- INSURANCE

Northeast Title & Tag

Joseph Grasso
Mt. Pocono Plaza, 3236 State Route 940,
Suite 114
Mt. Pocono, PA 18344
570.895.1000
570.839.0911
jgrasso@netitle.org
www.tagman.org

DMV SERVICES-LOGISTICS- INSURANCE

Prudential Insurance Company of America

Ganiat Tajudeen
30 Ed Preate Drive
Moosic, PA 18507
570.340.7052
570.340.7063
ganiat.tajudeen@prudential.com
www.prudential.com

INSURANCE-INVESTMENT

Shawnee Inn and Golf Resort

Rob Howell
100 Shawnee Inn Drive
Shawnee-on-Delaware, PA 18356
570.424.4000
570.424.9168
info@shawneeinn.com
www.shawneeinn.com,

RESORTS-CONFERENCE CENTERS

TCB Promotions

Melissa Moritz
144 Falling Water Court
Bushkill, PA 18324
201.232.2169
201.408.8992
melissa@tcbpromo.com
www.tcbpromo.com

PROMOTIONAL PRODUCT ADVERTISING

IMPACT



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Michael Katz - Chairman of the Board
John Holahan - First Vice Chairman
George Roberts - Treasurer
Debi Cope - Secretary
Conrad Schintz - Assistant Secretary
Chris Kurtz - Past Chairman

Staff

Robert Phillips - President/CEO
Patricia Metzgar - Vice President, Operations/Development
Miriam Conway - Executive Assistant
Georgia Strunk - Office Assistant

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Michael Baxter
Brandie Belanger
Rich Berkowitz
Vinny Bianchi
William Blake
Denise Cebular
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IMPACT

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