

Youth Appreciation Day Recipients Honored!

The Greater Pocono Chamber of Commerce honored nine area high school students at its Youth Appreciation Day Luncheon on May 25, 2010. The event, sponsored by PPL and hosted at Terraview at Stroudsmoor, drew more than 100 attendees.

Sponsored by the Education Committee, the luncheon recognizes students who are not necessarily the top athletes or scholars, but who have overcome significant challenges to achieve success. Mr. James Becker, Education Committee Chair, and Carol Huffman, Youth Appreciation Day Chair, presented the students with their awards.



The students that were honored were: Rriel Noriega, East Stroudsburg High School-North, Jean Lee, East Stroudsburg High School-South, Nicholas Campaniello, Monroe Career & Technical Institute, Andrew Holmes, PA CareerLink of Monroe County, Alex D'Antonio, Pleasant Valley High School, Lakaia Burgess, Pocono Mountain East High School, Amber Jones, Pocono Mountain West High School, Desiree Hooey, Stroudsburg High School, and Jazzmyne Kennedy, The Beacon School.

The recipients received gifts donated by Best Buy, Carol Ann Bowyer and Marianne Chester from mEnterprise Solutions, Citizens Savings Bank, Community Bank & Trust, The Crossings Premium Outlet, East Stroudsburg University, ESSA Bank & Trust, First National Bank of Palmerton, Geisinger, Herbert, Rowland and Grubic, Inc., KNBT, McDonald's Restaurant, Monroe County Transit Authority, Northampton Community College, Penn Security Bank & Trust, Pennstar Bank, Pocono Community Bank, Pocono Family YMCA, Pocono Medical Center, Pocono Mountains Visitors Bureau, Barbara Samet, Sherman Theater, Verizon Wireless, Wachovia, and Wayne Bank. They also received certificates and citations from the Senate, House of Representatives, and the Monroe County Commissioners.

James Becker, Education Committee Chair and Carol Huffman, Youth Appreciation Day chair (top row far left) and Jamie Keener, Chairman of the Board (top row far right) with Youth Appreciation Day recipients.

Complimentary lunches were provided by A Sound Strategy, Bruce Denlinger, Fitzmaurice Community Services, Sharon Laverdure, Marisol Lopez, Victoria Mavis, Northampton Community College, Pocono Mountains Economic Development Corp., Elisa Rosario, Representative John Siptroth, The Beacon School, Spread Eagle Development, Vigon International, and Theresa Yocum.

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GPCC MISSION STATEMENT

Act as A Unified Voice of Business
Dedicated to the Prosperity of all
Commerce

Leading to the Enhancement of
the Quality of Life
in our region and surrounding areas.

June 2010 Calendar of Events

June 8.....	Economic Development/Transportation Committee 8:00 a.m. – HRG Bartonsville
June 8.....	Women in Business Luncheon Noon – Sycamore Grille - Delaware Water Gap
June 9.....	West End Committee 8:00 a.m. – Western Pocono Community Library - Brodheadsville
June 11.....	Leadership Pocono 8:00 a.m. – GPCC
June 11.....	100th Anniversary Gala 6:00 p.m. – Terraview At Stroudsmoor
June 14.....	Education Committee Noon. – JR's Grille - E. Stroudsburg
June 14.....	Business Card Exchange 5:00 p.m. – Camp Canadensis - Canadensis
June 15.....	Business Development Committee 8:00 a.m. – GPCC
June 15.....	Women in Business Steering Committee 9:00 a.m. – GPCC
June 16.....	HR Committee 8:00 a.m. – GPCC
June 21.....	Finance Committee 8:00 a.m. – GPCC
June 21.....	Executive Committee 8:30 a.m. – GPCC
June 21.....	Energy Committee 8:30 a.m. – Strunk Albert Engineering
June 22.....	Board of Directors 8:30 a.m. – Pocono Inne Town
June 25.....	Environmental Committee 8:00 a.m. – GPCC

**Monthly Breakfast
Sponsorships Available
for 2010!**

**Please contact
Pat Metzgar at the
Chamber at 570.421.4433**

Ribbon Cuttings

Back 2 Health Family Wellness Center



Back 2 Health Family Wellness Center (formerly Laubach Family Chiropractic) held a ribbon cutting ceremony on Sunday, May 23 to kick off a health and wellness fair. Free mini-massages, health screenings and stress checks were offered along with free ID kits and balloons for the children. This event was held in conjunction with a fundraiser for the United Way of Monroe County and its support of health and human services. The Plaza Deli donated healthy refreshments and WSBG broadcasted live from 1:00 p.m. – 3:00 p.m. Back 2 Health is located on Route 611 in Scotrun across from Great Wolf Lodge.

Plaza Deli



The Plaza Deli Eatery & Catering, located on Route 611 across from Great Wolf Lodge, celebrated its Grand Opening on Sunday, May 23. The deli partnered with Back 2 Health Family Wellness Center by offering healthy beverages and food items from the healthy choices menu. The Chamber of Commerce assisted with a ribbon cutting ceremony and there was free face painting for the children.

Members in the News

Weis Markets and Pocono Raceway Celebrate 5 Year Anniversary with Race Sponsorship. In 2006 Weis Markets joined forces with Pocono Raceway to be its Official Super Market as well as the title sponsor of Time Trials for Pocono's two annual NASCAR Sprint Cup Series events. For 2010, Weis is not only continuing its partnership at Pocono as Time Trial Sponsor, but expanding it as the title sponsor of Pocono's July 31st ARCA race, the Weis Markets 125. The Weis Markets 125 will be part of a racing tripleheader at Pocono on July 31st that will include Happy Hour (final practice) for NASCAR Sprint Cup competitors and the inaugural running of a NASCAR Camping World Truck Series event, all preceding the August 1st Sunoco Red Cross Pennsylvania 500.

Weis and Pocono will kick off the 2010 season on Friday, June 4th with Weis Time Trials setting the starting field for the June 6th Gillette Fusion ProGlide 500 Presented by Target. On Saturday, June 5th, Pocono will host its 1st ARCA event of the season, the Messina Wildlife Management Animal Stopper 200.

Weis Markets will take center stage on Friday, July 30th with Weis Time Trials setting the field for the August 1st Sunoco Red Cross Pennsylvania 500, returning on Saturday, July 31st as the title sponsor for the Weis Markets 125 ARCA Series event.

"Since 1912 Weis Markets has a history of setting the pace and being a leader when it comes to bringing value and quality to our customers, and our association with Pocono helps us celebrate that. Additionally it gives our customers, who we know love racing, added value for Pocono's race weekends," commented Brian Holt, Weis Director of Marketing.

Weis is providing its customers with coupons good for discounts on the purchase of grandstand tickets for Weis Time Trails, June 4th and July 30th, a \$10 value, and June 5th (Messina 200) and July 31st (Weis 125 and Camping World 125), a \$25 value.

Weis Markets was founded in 1912 by Henry and Sigmund Weis on Market Street in Sunbury, PA. Today, the company operates 164 supermarkets in five states and employs more than 18,000 associates in its stores, distribution center, corporate office and manufacturing facilities.

Weis Markets and its associates are committed to being good neighbors and each year support local food banks through its Fight Hunger Program which generates thousands of meals for people in need. Weis Markets also donates to community based health care organizations, focusing on charitable and clinic programs benefiting women's health care and pediatric programs.



AlignLife The Center for Natural Health runs to promote Heart Health by teaming up together in The Run For The Red Race. (From l. to R. Dr. Michael McLarnon, Dr. Brettney Ramsour and Dr. Kim Filipkowski) They are always ready to promote health and help a cause in anyway they can. Monthly they all promote workshops at their expense to teach individuals on how to take back their health or maintain good

health. Our website has information on these workshops www.alignlife.com. Our Doctors also coach others to be ready for 5K's or other athletic competitions with Great results. Just call our office for more information 1-877-25-chiro and for an office near you.

Burnley Employment & Rehabilitation Services recently held the April Showers Ball, its annual fundraising event. The evening was a huge success thanks to the contributions of time, treasure, and talent from the community leaders of the Pocono Region.



Burnley's board of directors, staff, and employees recognized Weiler Corporation as this year's April Showers Ball Honoree. Karl Weiler, Chairman of the Board of Weiler Corporation, accepted the prestigious Mary Gearhart Award.

Over the course of four decades, Weiler Corporation has provided meaningful work for more than 65 people with disabilities in the Pocono community. An industry leader in the manufacture of surface conditioning solutions, Weiler provides world-class service and performance-engineered products to a global market. While their business is international, their philanthropy is local.

Barth Rubin, Owner, Budget Inn & Suites, in East Stroudsburg, served as this year's April Showers Ball Honorary Chair. The recipient of the James Trent Award, Barth has been involved with Burnley both personally and

professionally for more than two decades. In fact, approximately 20 years ago, when Burnley was implementing its Community Employment Program, Barth took a leap of faith and became one of the first employers in the area to hire an individual from Burnley at his hotel as the dish machine operator.

The April Showers Ball's two presenting sponsors chose to remain anonymous. Supporting sponsors were BioSpectra, Inc., Budget Inn & Suites, Pocono Medical Center, PPL, Regan, Levin, Bloss, Brown & Savchak, P.C., and Stroudsburg Eye Specialists. Lamar Advertising donated billboard advertisements and Blue Ridge Communications/TV 13 donated public service announcements.

For questions on Burnley, please call Melody Bitkoff, Director of Business Development and Fundraising, at 570.992.6616.

On Sunday, May 16th **Best Auto Service Center** in Tannersville held a Car Show & Fundraiser to help support the Monroe County Special Olympics and raised \$500.00 for them.

With the generosity of many local businesses donating food, beverages, raffle prizes and free giveaways, the day was a huge success. There was music, food, cool hot rods and people stopping by all day long to support this wonderful organization.

This is the 2nd year that Best Auto Service Center has held a car show & fundraiser for a local organization at their shop.

The following businesses contributed: Mr. Z's, Giant, BJ's, Corona Butcher, Gary's Meat Market, Holsum Bread, Friendly's of Tannersville, Uncle Ray's Pizza, Smuggler's Cove, Bailey's, Vocelli's Pizza, Staples, Dollar General, Stroud Garden, Potting Shed, Keyco, Dunkin Donuts of Tannersville, Nibor's, ABC Trophy, Hot Heads Salon, Best Auto, DG Nicholas/Carquest Auto Parts, A & A Auto Parts, Advanced Auto Parts, Napa Auto Parts, Minooka Subaru, B & I Auto Parts, Jack Williams Tire, S.B.C. Run-Rite Products, Steve Shannon Tire, Uptown Shine, Cartridge World, Yuppy Puppy, Elevations Health Club, YMCA, Best Buy, Raul the DJ, Gotta-Go-Potties, Inc.

The Friends of **Western Pocono Community Library** will be holding a Yard Sale on Saturday, June 12 (rain date is Sunday, June 13) at Back Door Books used bookstore located at the corner of Route 209 and Bond Lane in Brodheadsville.

The Yard Sale runs from 10 a.m. to 4 p.m. and vendors are still being accepted. Reserve your 10x10 space (cash only please) for only \$25 since we are now passed the June 1 deadline. Tables and chairs are not provided. Pick up your application at the Library on Pilgrim Way today! For more information call Barbara at (570) 992-9243.

ESSA Bank & Trust dignitaries, board members and management were in attendance for the ribbon cutting ceremony on Wednesday, April 28, 2010, at their new full-service branch office located at 975 Route 390, Mountainhome. This facility will help ESSA to better serve new and existing customers, offer more convenience, and create employment opportunities.



With more than 3,100 square feet, this state-of-the-art banking facility will be staffed by four full-time employees and will bring expanded customer convenience to Mountainhome and surrounding areas. A Mortgage Specialist and an Investment Executive will each be on-site one day a week. Convenience features include two drive-up lanes, a 24-hour drive-up ATM and night depository, safe deposit boxes, an Internet station, LCD screen TVs, a self-service coin machine, and an inviting community room and fireplace.

Along with ESSA's two new Lehigh Valley facilities that opened in April, ESSA will operate 16 full-service branches throughout Monroe County, in the Slate Belt area of Northampton County, and in the Lehigh Valley.

The Heating Security Task Force of the **Pocono Alliance** has diligently sought a solution to the harsh winters of Monroe County. In Fall '08, Monroe County Area Agency on Aging (MCAAA), United Way of Monroe County and Pocono Alliance approached Pennsylvania State Representative John Siptroth and Mario Scavello to obtain funding that would be designated to help Monroe County residents stay warm throughout the winter. Representative Siptroth and Scavello enthusiastically responded to the call. Monroe County Area Agency on Aging and Pocono Alliance each received \$10,000 in appropriations, supported by John Siptroth through the Department of Community and Economic Development. Representative Siptroth commented that, "the agencies were serving as a pass through to provide \$300 "mini-grants" to Monroe County individuals that are slightly above the LIHEAP guidelines. Pocono Alliance's Heating Security Task Force is providing the guidelines, structure for allocations and tracking of the funds. It's great to see agencies working together for the betterment of Monroe County." The United Way of Monroe County also received \$10,000 from the Department of Community and Economic Development with support from Mario Scavello. Representative Scavello shared that "the identification of heating needs in Monroe County de-

manded these funds. I am pleased to know that 100% of the allotted funds will go directly to the people in need." To date, \$13,922.36 in heating grants has been released into Monroe County.



The Monroe County Area Agency on Aging, United Way of Monroe County and Pocono Alliance are following the same procedures for this program. Each agency fills out the Joint Heat Security Application with a client's information. Since the designated funds are for individuals that are slightly above the LIHEAP guidelines, individuals were able to provide a LIHEAP denial letter as proof of eligibility. If a person did not have such documentation, he or she was able to provide proof of income. "The funds held by the Monroe County Area Agency on Aging and United Way of Monroe County were only for Monroe County residents 60 years and older that have incomes that fell into 151-200% of the Federal Poverty Income Guidelines," says Mathilda Sheptak, Executive Director of the United Way of Monroe County. Patty Fretz, Director of the Monroe County Area Agency on Aging added, "The funds were primarily used for deliverable fuels (oil, propane, wood, pellets, and kerosene). Individuals that call our office were also receiving information on budgeting to help improve self-sustainability."

Pocono Alliance, which has provided the tracking for the three organizations, differed slightly in that the funds they received are not earmarked for the senior population. Michael Tukeva, Executive Director of the Pocono Alliance stated, "The guidelines and procedures are the same for all three organizations except that the funds held by the Monroe County Area Agency on Aging and United Way of Monroe County were specifically for the Monroe County senior population. The Pocono Alliance works to avoid duplication of efforts. We are very pleased that Representatives Siproth and Scavello generously support the efforts of non-profits in Monroe County. This has been a true success." Over \$13,000 has been provided to community residents. Interested individuals can contact PoconoInfo: Monroe County's Helpline (570-517-3954) for qualification requirements and other health and human service needs.

Pennstar Bank announced a \$2,000 contribution to **Pocono Alliance's** Tax to the Max for Kids Campaign. The donation is made under the Pennsylvania Educational

Improvement Tax Credit (EITC) Program.

Tax to the Max for Kids Pre-K Scholarship Program offers tuition assistance to children from financially eligible families wishing to attend approved pre-school facilities. The "Win-Win" Campaign celebrates the success of all stakeholders. Businesses, like Pennstar, win by investing their tax dollars in their local community and future workforce. Parents win because they are more productive employees knowing that their children are in high quality early care and education programs. Children win because they are in nurturing programs designed to prepare them to enter school ready to learn. "Quality early learning is so important to a child's future. About 90% of a child's brain develops before he/she enters kindergarten. What a child experiences before age five can affect the way his/her brain develops," said Roxanne Powell, Program Manager of Tax to the Max.



"Pennstar Bank recognizes Pocono Alliance's commitment to improve the quality of life in Monroe County." David Oberheu, President, Regional Sales

Manager of Pennstar Bank, added, "We believe in supporting local programs that keep our tax dollars here and provide opportunities for children to live a healthy, safe and meaningful life." The Tax to the Max for Kids Campaign is a unique opportunity for businesses to use their tax dollars, which they need to pay regardless, to benefit the children of their community. Businesses that pay the following taxes are eligible to contribute to Pocono Alliance's Tax to the Max Program: 1. Corporate Net Income Tax 2. Capital Stock Franchise Tax 3. Bank & Trust Company Shares Tax 4. Insurance Premiums Tax 5. Title Insurance Companies Shares Tax 6. Mutual Thrift Institutions Tax 7. Personal Income Tax of S Corporations Shareholders or Partners in a General or Limited Partnership.

"Pocono Alliance is very grateful for Pennstar's participation" said Michael Tukeva, Executive Director. "We hope to see more Monroe County businesses taking advantage of this opportunity." Businesses that would like more information should contact Roxanne Powell at Pocono Alliance at (570) 517-3958 or rpowell@co.monroe.pa.us.

Pocono Raceway Owners, Drs. Joseph and Rose Mattioli, Contribute \$1 Million to Support Trauma Care at Lehigh Valley Health Network. On the first lap of a 1988 Pocono Raceway event, NASCAR legend Bobby Allison radioed his crew that his tire was going flat. In the second turn, the tire blew. Allison's car hit the wall, spun and was T-boned on the driver's side. His injuries were life-threatening.

As trauma specialists from Lehigh Valley Health Network (LVHN) began treatment at the scene, raceway owners Drs. Joseph “Doc” and Rose Mattioli comforted Allison’s wife, Judy. “I told her we had a helicopter to take him to the health network’s Trauma Center and that he would receive the best care,” Rose says. “All the drivers took comfort in knowing he was in good hands.”

The Mattiolis believe Allison is alive today because of the trauma care he received. It’s one reason they contributed \$1 million to support trauma care at LVHN. In recognition of the gift, LVHN has named the Lehigh Valley Hospital-Cedar Crest facility the Mattioli Trauma Center. “We’ve been fortunate over the years, and strongly believe in supporting things that are important to us,” Doc Mattioli says.

Interest from the endowment created by the Mattiolis’ gift will perpetually support trauma care, education and research. “It will raise the quality of trauma care available in our community to an even higher level and further enhance our health network’s reputation as a regional and national leader,” says Elliot J. Sussman, M.D., LVHN’s president and chief executive officer. The Mattioli Trauma Center is the region’s largest Level 1 Trauma Center for adults, provides the region’s highest level of trauma care for children, is the only one that specializes in trauma care for older adults, and includes one of the most advanced burn centers in the nation. Approximately 4,500 people receive care at the Mattioli Trauma Center every year.

The Mattiolis also experienced the importance of specialized health care when their twin great-granddaughters were born prematurely. Weighing three pounds at birth, they received care in LVHN’s Forrest G. Moyer, M.D. neonatal intensive care unit (NICU). “It’s a miracle that they lived,” Rose says. “We had the right people to take care of them. We call them our miracle babies.”

Children of modest families, Doc and Rose vowed in their youth to support causes that were important to them if they ever had the means. “Thank God I married someone who had the same beliefs as me,” Rose says. “It’s important for us to give back to the community that has given us so much.”

Doc and Rose’s “passion for the sport of racing” is as strong today as it was when they built the Long Pond, Pa., raceway more than 40 years ago. They know that by supporting a health network with *A Passion for Better Medicine*, future generations will have access to the same life-saving care that a NASCAR legend and their beloved great-grandchildren received.

Riverside Rehabilitation Centers are pleased to congratulate Robert Hartman, MSPT, CSCS, for successfully completing the National

Strength and Conditioning Association’s exam and becoming a Certified Strength and Conditioning Specialist. Hartman works as a staff therapist and Clinic Director at Riverside’s Taylor, PA facility.

The primary function of a Certified Strength and Condi-

tioning Specialist (CSCS) is to provide sport-specific strengthening and conditioning combined with injury prevention education in order to improve athletic performance, often in a team setting. At Riverside Rehabilitation, Rob treats injuries from all types of sports, in athletes of all levels. He develops treatment plans tailored to each athlete’s needs in order to allow a smooth transition back



to his/her respective sport. By gaining this certification, Rob has better knowledge of the testing and sport-specific training that is required in today’s competitive sports environment. This will allow him to develop the most effective physical

therapy programs and set individual rehabilitation goals for a speedy return to competition for local high school, college, and professional athletes as well as motivated “weekend warriors”.

Hartman graduated from Misericordia University with a Masters degree in Physical Therapy. Rob has worked in an outpatient physical therapy setting for more than eleven years and has been with Riverside for more than seven years.

Pocono Raceway acknowledges its most loyal customers. NASCAR fans imagine standing in the starter stand, green flag in hand as a 900 horsepower NASCAR Sprint Cup Series car roars under your feet at nearly 200 m.p.h. Well, for 40 of the most loyal Pocono Raceway fans that dream will become a reality. They will have the opportunity to wave the green, white and checkered flag over Weis Markets qualifying for the June 6th, Gillette Fusion ProGlide 500 Presented by Target and the August 1st, Sunoco Red Cross Pennsylvania 500.

Nick Igdalsky, Raceway Senior Vice President, has personally called the Raceway’s most loyal customers, asking them if they would like to participate in Sprint Cup Series qualifying on Friday of each of the races at Pocono Raceway in 2010. Twenty loyal fans will have that opportunity on Friday, June 4th during qualifying for the Gillette Fusion ProGlide 500 Presented by Target. Twenty additional fans will have that opportunity on Friday, July 30th during qualifying for the Sunoco Red Cross Pennsylvania 500.

“This once in a lifetime opportunity is our way of saying thank you to our most loyal customers for supporting Pocono Raceway over the years,” Igdalsky stated. “They will wave the green flag to start the two lap qualifying run, the white flag to signify one lap to go and the checkered flag at the completion of the qualifying run. Qualifying will be televised live on SPEED, so they will be center stage for all the drama and excitement of Sprint Cup Series qualify-

ing,” Igdalsky added.

Tickets for the June 4-6 Gillette Fusion ProGlide 500 Presented by Target and the July 30-August 1 Sunoco Red Cross Pennsylvania 500 weekends are available by calling the Pocono Raceway Ticket Office toll free at 1-800-RACEWAY (1-800-722-3929) or by visiting www.poconoraceway.com



What: Summerfest 6

Where: Barley Creek Pavilion
(Sullivan Trail & Camelback Road)

When: June 19, 2010

Live entertainment will be provided by the MayBabies. Food and drink will be available all day as well as fun family games including, horse-shoes, bocche ball, and an inflatable moon bounce! Also, there will be a mechanical bull for adults!

Tickets are \$10 at the door; there are \$5 pre-buy tickets available while supplies last. The event will take place rain or shine. For more information, contact Barley Creek Brewing at 570.929.9399 or visit their website at www.barleycreek.com.



Best Buy participated in Kids Against Hunger project which was held at St. Paul's Lutheran Church in Tannersville. They helped pack-

aged 30,888 meals, 143 boxes, each box containing 36 bags and one box will feed 216 adults or 432 children. One bag can feed either six adults or 12 children. The packets contain soy, 22 vitamins, dehydrated vegetables and rice for a casserole style meal. 2/3 of the meals were sent to Haiti and 1/3 stayed in the community to be distributed to the local food banks for families in need.

There were 20 Best Buy employees that volunteered their time to this very worthy cause, along with three Girl Scouts from Troop 591. Best Buy donates \$1000 per 10 employees to a non-profit organization so they were able to submit two Tag Team Awards (\$2,000) to benefit Kids Against Hunger. The people at Best Buy are so excited to be part of helping local communities.

PPL EnergyPlus is ready to help large businesses in Pennsylvania communities served by Penelec and Met-Ed take advantage of the cost-saving and energy efficiency opportunities created by the competitive market for electricity as generation rate caps expire Dec. 31. PPL EnergyPlus is the competitive energy supply business of Allentown-based PPL Corporation, which has 90 years' experience in the energy business.

"With the lifting of rate caps, businesses across Pennsylvania have real, tangible opportunities to make a difference in their bottom lines," said Gene Alessandrini, senior vice president of marketing for PPL EnergyPlus.

PPL EnergyPlus has been successful in attracting and retaining industrial, commercial and institutional customers in areas of Pennsylvania where electricity rate caps already have expired, and is bringing its experience and knowledge of the competitive electricity market to the Penelec and Met-Ed service territories.

The company plans to begin serving Met-Ed customers in June because, for some businesses in that territory, PPL EnergyPlus' prices are already better than current capped rates.

"As the economy recovers, business leaders know the importance of making smart choices to stay competitive and manage risk," Alessandrini said. "PPL EnergyPlus is able to help businesses with solid strategies to manage electricity and natural gas supply and energy services — strategies that are tailored to the unique ways each customer uses energy.

"When generation rate caps expire for Penelec and Met-Ed customers at the end of 2010, they will have more competitive offers for their energy supply," Alessandrini said. "It's not too soon for customers to assess their options and start shopping because wholesale electricity prices are lower than they have been in years.

Businesses may find that tailored price offers from a competitive energy supplier like PPL EnergyPlus are preferable to their regulated utility rate for default service, which is based on the average usage profile of all the customers in their rate class, Alessandrini said. "Businesses have opportunities for savings by looking beyond the 'one-size-fits-all' approach of regulated utility rates," he said.

No matter what choice customers make for their electricity supply, the electricity they use will continue to be delivered by the local utility, Penelec or Met-Ed, through its wires. The local utility will continue to maintain the wires and respond to outages.

ESSA Bank & Trust dignitaries, board members and management were in attendance for the ribbon cutting ceremony on Thursday, May 27, 2010, at their new full-service branch office inside Weis Markets at 5020 Route 873, Schnecksville. This is the third of three new full-service branch offices located in Weis Markets in the Lehigh Valley. These in-store branches will help ESSA reach out to new customers in the Lehigh Valley and provide additional outlets of service to existing customers.

ESSA will offer added convenience with seven-day banking and create new employment opportunities with each new location. In addition to accessing traditional banking services, customers can make appointments with ESSA's Investment Services and Asset Management & Trust professionals.



Along with ESSA's newly opened offices in Mountainhome and inside Weis Markets on Crawford Drive in Bethlehem and in Crest Plaza in Allentown, ESSA will operate 17 full-service branches throughout Monroe County, in the Slate Belt area of Northampton County, and in the Lehigh Valley.

Chamber Day! Exclusive Opportunity for Chamber Members Only! Whitewater Challengers invite you to bring your family and friends and enjoy an afternoon of whitewater rafting on the Lehigh River in the Poconos, of Northeastern Pennsylvania. A visit to Whitewater Challengers means real fun, real adventure!

Date: Sunday, July 25, 2010

Check-in Time: 11:20 a.m.

Meeting Place: Whitewater Challengers, Adventure Center, 288 N. Stagecoach Road, Weatherly, PA.

Cost: \$49/per Person (Ages 9+).

Includes Guided Rafting Trip, Instructions, Shuttle, Equipment, and River Launch. Reservations are required!

For more information call 800.443.8554 or visit their website at www.whitewaterchallengers.com

Harsco Industrial Patterson-Kelley and **Buflovak LLC** are pleased to announce the sale of the Process Equipment Division from Harsco to Buflovak. The sale of the product line was completed on Wednesday, May 5, 2010.

Buflovak is committed to provide the same high level of quality and service that has been associated with the Process Equipment Product Line. In its effort to create a smooth transition between the two businesses; and with a continued focus on meeting customer expectations, Buflovak will maintain the laboratory and sales office for this product line in East Stroudsburg, PA.

Buflovak has over a century of process knowledge and experience in the design and manufacture of rotating and vacuum thermal process equipment. With its engineering, manufacturing and laboratory facility in Buffalo, NY, they have been a leader in the application of thermal heat transfer for drying food, chemical and pharmaceutical products.

The process knowledge associated with the process equipment product line in both batch and continuous mixing, in conjunction with the full range of processing, agglomerating, and intimate mixing technologies associated with the PK Brand, will enhance Buflovak's capabilities in meeting its customer's drying and blending requirements.

East Stroudsburg physical therapist **Laurie B. Samet, PT** received her clinical doctorate in physical therapy from



Dr. Laurie B. Samet, PT

Regis University in Denver, CO on May 8, 2010. The 1975 East Stroudsburg High School graduate earned her bachelor of arts degree in English from Lafayette College in Easton,

PA in 1979 and her master of science degree in physical therapy from Duke University in Durham, NC in 1982. She is a member of the American Physical Therapy Association and is board certified in both sports and orthopedic physical therapy by the American Board of Physical Therapy Specialties. Dr. Samet is a member of the American Academy of Orthopedic Physical Therapists and is a National Athletic Trainers Association certified athletic trainer. She has been in independent private practice in East Stroudsburg since 1995.

The Greater Pocono Chamber of Commerce would like to thank **Tobyhanna Army Depot** for their hospitality in hosting the May 28th Environmental Committee. At the end of the meeting, committee members were given a tour of the facility

Reserve your space today for the annual Golf Tournament to be held on Monday, July 26th at Great Bear Golf and Country Club!

For more information, contact Pat Metzgar at 570.421.4433.

Welcome New Members

The following new members are not listed in the 2009-2010 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

Chelsea Sun Inn

Holly Battillo
487 Stone Church Drive
Mount Bethel, PA 18343
610-588-8600
holly@chelseasun.com
www.chelseasun.com
Bed & Breakfast

R.G.M. Enterprises

Ralph Megliola
PO Box 269
Mountainhome, PA 18342
570-595-7300
megliola@ptd.net
www.rgmenterprises.net
Landscaping

Dandana International Restaurant, LLC

Monier Gaffar
6 Liberty Square
East Stroudsburg, PA 18302
570-730-4477
570-730-4477
moniergf@aol.com
Restaurants

Spytronics Inc.

Rudy J. Hofbauer
PO Box 299
Pocono Lake, PA 18347
(LOC) 13 Cresco Drive, Pocono Lake
866-779-8769
866-532-0437
spytronics2@gmail.com
www.spytronics.net
Security Control Systems

Lamar Diamond

1660 Valley Center Parkway Suite 200
Bethlehem, PA 18017
610-439-4133 ext. 1209
610-439-8311
ldiamond@stratixsystems.com
Individual

Staples

Janine Upright
7500 Route 611
Stroudsburg, PA 18360
570-420-0600
570-420-9109
www.staples.com
Office Equipment-Supplies

Harry and David

Jessica Turs
1000 Route 611, G-82
Tannersville, PA 18372
(LOC) The Crossings
570-620-9566
570-620-9575
jturs@harryanddavid.com
www.harryanddavid.com
Retail-Gift & Candy

TJ Maxx Distribution Center

Brett Amosson
Grimes Industrial Park 4000 Old Field
Blvd.
Pittston, PA 18640
570-603-5830
570-603-5858
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Stroudsburg, PA 18360
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Bill Storr
100 Burson Street Suite A
East Stroudsburg, PA 18301
716-799-5214
bstorr@pkblenders.com
www.pkblenders.com
Manufacturers

Monthly Breakfast

The May Monthly Breakfast was sponsored by Herbert, Rowland and Grubic, Inc. and was held at the Chateau Resort & Conference Center.



From left to right: Robert Phillips, IOM, Julie McMonagle, Jamie Keener

Mr. Jamie Keener, Regional Manager for the Stroudsburg and Dunmore offices talked about what his firm offers. Herbert, Rowland and Grubic, Inc. was founded in 1962 and has nine offices and serves a very diverse market. They provide expertise in civil resources, environmental site assessments, surveying, GIS development, transportation, and trail designs. HRG builds relationships and designs solutions.

Mr. Keener gave a PowerPoint Presentation on the Rail-Trail Project.

The special program was presented by Julia McMonagle from the Pennsylvania Environmental Council and she discussed the Wilkes Barre & Eastern Rail-Trail Project Feasibility Study.

The mission is to protect and restore the nature built environments through innovation, collaboration, education and advocacy. Ms. McMonagle talked about the inter-connections and this rail will provide access to state parks, forest, game lands, and open space. This is a tremendous opportunity to promote nature's heritages and will be open to the public.

Some of the project benefits are: Eco-tourism, connections to developing trail systems, potential to create a tri-state trail network, promotes healthy lifestyles, and improves the overall quality of life. They will be reaching out for partnerships and this project study is scheduled to start in January 2011 and should be completed within 18 months.

Annie Lamberton from Papillon and Moyer Excavating and Paving won the 50/50 drawing, which she donated to the Pennsylvania Environmental Council.

Membership Appreciation

Mount Airy Casino Resort hosted the Greater Pocono Chamber of Commerce Membership Appreciation Party on Monday, May 10. Over 200 members were in attendance to take advantage of the opportunity to network and sample an array of delicious hors d'oeuvres. Several members also tried their luck at the slot machines, hoping to hit the jackpot!



*Membership Appreciation at Mt. Airy Casino
(photo courtesy of VIP Studios)*

Women in Business

The May Women in Business luncheon, sponsored by Trish Dunkelberger of Dunkelberger's For Women, was held at the beautiful Meadowbrook Inn in Anomink. Debi Cope of Debi Cope Associates Employment Agency, did a very informative presentation entitled "How to Prepare Yourself for the Employment Search" Part 1. In addition to the presentation, everyone in attendance also enjoyed a fashion show featuring Dunkelberger's For Women line of clothing.

The June luncheon will be held at Sycamore Grille in Delaware Water Gap and is being sponsored by Betsi Olmstead of Pocono Lutheran Village. Debi Cope will continue with part 2 of her presentation "How to Prepare Yourself for the Employment Search"

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.



Women in Business Luncheon at Meadowbrook Inn

New Member Orientation

The New Member Orientation was held on Wednesday, May 5. Following a brief presentation on benefits by Membership Director, Audrey Bartkowski, Theresa Yocum and Lisa Major of Community Bank & Trust discussed how the Preferred Vendor Programs can help Chamber members save on their banking services and realize more value in their memberships. CPA Tim Hegarty, a 6-year Chamber member, was also present. He shared his experiences as a member and how he has used the Chamber to benefit his business. Fresh bakery items were donated by Cheeky Monkey Coffee House.

The new members who attended were:

Best Buy Stroudsburg – a consumer electronics retailer that also offers services for computer technology as well as home theater needs. Yazmin Malpica, Best Buy's new Community Lead Specialist, is responsible for organizing the community volunteer projects among the Best Buy employees. Phone: 570-476-1421; Website: www.bestbuy.com

Camp Papillon Pet Adoption & Rescue – a non-profit 501(c)(3) no-kill animal rescue, is an all-volunteer organization and relies strictly on donations. Their mission is to establish an Adoption Center & Sanctuary to provide short-term shelter for rescue animals and long-term care for those animals that cannot be placed in permanent homes. Camp Papillon holds pet adoptions monthly and has many opportunities available to volunteer and/or make a donation. Phone: 570-420-0450; Website: www.camppapillon.org

Cheeky Monkey Coffee House – located at 526 Main Street, next to the Sherman Theater, Cheeky Monkey Coffee House is truly a unique experience that you won't find at other coffee spots. It offers a cozy atmosphere with its warm colors, lounge furniture and even Wi-Fi. Private java dens are available for personal use or business meetings, and live music is featured on Wednesday, Thursday (open mike) and Saturday evenings. Owners Rodrigo and Lorraine Fritz are proud supporters of the arts and are open during events at the Sherman Theater. Phone: 570-420-8222; e-mail: rodrigo_fritz@hotmail.com

Cartridge World - the leader in the refilling and remanufacturing of empty printer cartridges, with over 1,600 stores worldwide. They refill all major brands of inkjet cartridges for most home and small business printers and remanufacture toner cartridges for most high-speed copiers, full color printers and all-in-one laser printers. Cartridge World also carries a wide assortment of brand name cartridges in case you don't have empties. The store is located in the Bartonville Plaza on Route 611. Phone: 570-730-4333 or 1-888-99-REFILL.

Full Potential IT, LLC – Owner Ray Kowski offers his expertise in information technology consulting to businesses ranging in size from private companies to government offices. Some of his services include hardware and software sales, networking, troubleshooting, maintenance, staffing replacement, web/e-mail hosting and web design. Ray is also a Frontier Communications authorized reseller. Phone: 570-234-0753; website: www.fullpotentialit.com

LeTip of Stroudsburg – an international non-profit organization whose sole purpose is to get together and exchange business tips. The group meets every Thursday at 7:00 A.M. at the Pocono Inn Town. For more information, please contact Brett Coryell, President by phone at 570-223-7211 or e-mail brett@ptd.net.

Amy Moulton, CPA – shares her knowledge about various services such as QuickBooks set-up and training, bookkeeping, payroll and personal and business tax returns. Amy is located in the Effort area and can be reached at 570-646-6954 or you can visit her website www.AmyMoulton-CPA.com



From L to R – Theresa Yocum (Community Bank & Trust), Bob Bilbow (Cartridge World), Dr. Brett Coryell (LeTip of Stroudsburg), Yazmin Malpica (Best Buy), Ray Kowski (Full Potential IT, LLC), Lisa Major (Community Bank & Trust), Amy Moulton, CPA, Rodrigo Fritz (Cheeky Monkey Coffee House), Christine Andrew (Camp Papillon Pet Adoption & Rescue)

IMPACT



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IMPACT

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