

2011 Youth Appreciation Day Awards Luncheon Sponsored by PPL

The Greater Pocono Chamber of Commerce's Education Committee honored nine area students at their Youth Appreciation Day Awards Luncheon that was held on May 24, 2011 at Terraview at Stroudsmoor. PPL was the proud sponsor of this event. Ms. Daisy Gallagher, Chair of the Greater Pocono Chamber of Commerce, welcomed everyone and introduced Ms. Carol Huffman, Youth Appreciation Day Chair, who presented the awards. Each student was given an Outstanding Achievement Certificate, along with a "goodie bag" with gifts donated by Chamber members.



*2011 Youth Appreciation Award Winners
photo courtesy of VIP Studios*

Youth Appreciation Day recognizes students who have overcome significant challenges to achieve success. They are awarded based on their overall accomplishments and they are not the top athletes or scholars.

Those students that were honored were: **Kaitlin Gonzalez**, East Stroudsburg High School-North, **Sean White, Jr.**, East Stroudsburg High School-South, **Morgan Brown**, Monroe Career & Technical Institute, **Rebecca Hughes**, PA CareerLink of Monroe County, **Stanley Gallon**, Pleasant Valley High School, **Janell Rabinowitz**, Pocono Mountain East High School, **Sonya Whitman**, Pocono Mountain West High School, **Eyakeno Antiaobong**, Stroudsburg High School, and **Sarah Helwa**, Upward Bound.

The honorees received gifts donated by AlignLife, A Center for Natural Health, Brandi Belanger, Kash & Fedrigo, Carole Ann Bowyer and Marianne Chester, mEnterprise Solutions, LLC, Citizens Bank of Pennsylvania, Citizens Savings Bank, The Crossings Premium Outlet, East Stroudsburg University, Eastern Monroe Public Library, ESSA Bank &

Trust, First Keystone Community Bank, First National Bank of Palmerton, First National Bank of Pennsylvania, Gallagher & Gallagher, Inc., Geisinger Health Plan, Goodwill Industries, KNB, Division of National Penn Bank, Leadership Pocono, Inc., Manpower, Inc., McDonald's Restaurant, Monroe County Transit Authority, Northampton Community College, Oakwood Terrace Assisted Living, Penn Security Bank & Trust, PNC Bank, Pocono Family YMCA, Pocono Gold Discount Card, Pocono International Raceway, Representative Rosemary Brown, Senator Lisa Boscola, Sherman Theater, United Way of Monroe County, and Wayne Bank.

Complimentary lunches were provided by Barbara Samet, Dunkelberger's Sports Outfitter, Marisol Lopez, Brian McKenna, Pocono Mountains Economic Development Corp., Elisa Rosario, Spread Eagle Development, and Theresa Yocum.

The recipients also received citations from the Senate, certificates from the House of Representatives and the County Commissioners.

In This Issue

Calendar of Events.....	Pg. 2
Members in the News.....	Pg. 2
New Member Orientation.....	Pg. 8
Membership Appreciation.....	Pg. 9
Women in Business.....	Pg. 9
New Members.....	Pg. 10

GPCC MISSION STATEMENT

Act as A Unified Voice of Business
Dedicated to the Prosperity of all
Commerce
Leading to the Enhancement of
the Quality of Life
in our region and surrounding areas.

June 2011 Calendar of Events

June 3.....	Government Relations/Public Policy Committee 8:00 a.m. - Stroud Township - Stroudsburg
June 8.....	West End Committee 8:00 a.m. - Western Pocono Community Library - Brodheadsville
June 10.....	Leadership Pocono 8:00 a.m. - GPCC
June 13.....	Education Committee Noon. - JR's Grille - E. Stroudsburg
June 13.....	Business Card Exchange 5:00 p.m. - Big A Grillehouse - East Stroudsburg
June 14.....	Women in Business Luncheon Noon - Shawnee Inn & Golf Resort - Shawnee On Delaware
June 15.....	HR Committee 8:00 a.m. - GPCC
June 21.....	Women in Business Steering Committee 9:00 a.m. - GPCC
June 24.....	Environmental Committee 8:00 a.m. - RGB Model Home - Shawnee-on-Delaware
June 27.....	Finance Committee 8:00 a.m. - GPCC
June 27.....	Executive Committee 8:30 a.m. - GPCC
June 28.....	Board of Directors 8:30 a.m. - Chateau Resort & Conference Center - Tannersville

Members in the News

Doris Kearns Goodwin, historian, author and commentator, will speak at **Northampton Community College** next spring. Her appearance on April 12, 2012, will be the culminating event in a full year of programming about the Civil War.



Doris Kearns Goodwin

Goodwin is the Pulitzer Prize-winning author of *No Ordinary Time: Franklin and Eleanor Roosevelt: The Home Front in World War II*. Her other bestselling books include *Wait Till Next Year*, *The Fitzgeralds and the Kennedys*, and *Lyndon Johnson and the American Dream*. Her most current work, *Team of Rivals: The Political Genius of Abraham Lincoln*, won the Lincoln Prize and the Book Prize for American History, as well as being chosen a finalist for the National Book Critics Circle Award. The book

has been acquired by Steven Spielberg for a film. Goodwin is a frequent commentator on Presidential history and politics for major networks.

Goodwin's lecture will be among the highlights of a year-long exploration of *The Meaning of Freedom: Civil War 1865 to Today*. "The programming will be made possible by the largest challenge grant, \$800,000, awarded by the National Endowment for the Humanities (NEH) in a highly selective competition in 2008. The proposal was awarded a "We the People" designation for its capacity to "strengthen the teaching, study and understanding of American history and culture" and to enhance the importance of the humanities in local community life. NCC had to raise \$1.6 to match the grant to create an endowment that will fund the exploration of a different topic each year.

Programming will benefit the community as well as NCC students, Public school students, college students and the community at large will have the opportunity to explore different humanities subjects in depth through credit and non-credit classes, film series, theatre performances, book discussions, service learning projects, and displays or art or artifacts.

Collaborating with NCC in this project are the Bethlehem Area Public Library, the Bethlehem Area School District, the Eastern Monroe Public Library, Historic Bethlehem Partnership, the Monroe County Historical Association, and the Stroudsburg Area School District.

Mike Vitale is an Account Sales Manager for Fraser **Advanced Information Systems** located in Bethlehem, PA. A new addition to the Fraser team, Mike has started his focus on creating a name for himself and company by providing document management solutions to small and mid-size organizations throughout the Greater Pocono Area.

LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact Patricia Metzgar at 570-421-4433 or pmetzgar@greaterpoconochamber.com.

Founded in 1971, Fraser-AIS has led the way in office automation and workflow management solutions becoming one of the largest information management companies serving eastern and central Pennsylvania, New Jersey and Delaware. Fraser is a certified dealer for Sharp, Canon, and KIP wide format.



Mike Vitale

For over 9 years, Mike has been involved in all aspects of sales management and excels at developing long-term customer relationships. He was an account manager at RCN and also conducted his own successful independent Insurance Agency.

Mike has achieved President's Club for his accomplishments in

Insurance sales. He has received recognition from Sharp and Canon for his achievements in providing scalable solutions and comprehensive product knowledge.



Mary Bristol

Peter J. Danchak, president of **PNC Bank**, Northeast PA, recently announced that Mary Bristol has joined PNC Bank's business banking team, Pocono region.

Bristol joins PNC with over fourteen years of banking experience; most recently as part of the commercial banking team at KNBT.

The PNC Financial Services Group, Inc. (NYSE: PNC) is one of the nation's largest diversified financial services organizations providing consumer and business banking; specialized services for corporations and government entities including corporate banking, real estate finance and asset-based lending; wealth management; asset management and global fund services.

The Inn at Pocono Manor boasts two of the most important golf experiences in the Poconos. The East Course, which dates to 1912 and was redesigned by the legendary Donald Ross in 1927, incorporates a mountain setting with rolling hills and plush tree-lined fairways, making play challenging yet incredibly memorable. The West Course, which opened in 1965, is a favorite of the long ball hitter. Together they make up 36 holes of the northeast's must-play golf!

The Inn at Pocono Manor has just introduced the "Golf Fling Package" for the 2011 season. The Golf Fling Pack-

age *includes*: Unlimited play on 36 holes of classic golf, Greens fees Cart, Beautifully renovated guest accommodations at the historic Inn at Pocono Manor, A Four-course Dinner in the resort's Mountain View Dining Room, Hearty Breakfast the next morning, All taxes and gratuities!, \$135.50 per person per night /\$271 per person for a 2-night stay (guests are requested to ask for the Golf Fling Package to ensure they receive all the benefits)

Additionally, golfers have access to the resort's complete fitness facilities with indoor and outdoor pools, and to endless resort recreational opportunities, including clay shooting, fly-fishing, archery, horse-back riding, hiking, the luxurious Laurel Spa, and so much more.

Golf at Pocono Manor has a long and distinguished history, hosting All-Star Golf, the LPGA, and several PGA Seniors Events. The East Course has been host to many of the golf's most distinguished players, including Sam Snead, Arnold Palmer, Tommy Bolt, Gene Littler, Doug Ford, Jackie Burke, and Art Wall, Jr.

The historic and newly renovated Inn at Pocono Manor, which opened in 1902, is the longest continuously operating resort in the Poconos and one of the oldest in North America. The Inn's elegant Exchange at Pocono Manor restaurant welcomes guests for dinner each evening. The Old Lamplighter Lounge serves specialty beverages and pub fare throughout the day. The Laurel Spa offers state-of-the-art treatments designed to enhance guests' healthy lifestyles and sense of well being.

The "Golf Fling Package" at The Inn at Pocono Manor is from \$135.50 per person per night (\$271 per person for a 2-night stay), and *includes* all taxes and gratuities. For more information, reservations and for Tee times, contact 800-233-8150 / 570-839-7111, or visit www.poconomanor.com. Ask for the "Golf Fling Promotion" to receive all the benefits of the package.*

In an effort to help children lead happier, healthier lives, **Pocono Raceway** will unite to celebrate NASCAR Day on May 20 with the NASCAR Day Car Wash for Kids, a NASCAR Unites national fundraiser engaging motorsports racetracks, charities, sponsors and more to support children's charities. Pocono Raceway will join more than 20 locations stretching from Concord, N.C. to Fontana, CA by uniting for the NASCAR Day Car Wash for Kids.

Funds raised through the NASCAR Day Car Wash for Kids event will benefit The NASCAR Foundation and the Neonatal Intensive Care Unit (NICU) at the Pocono Medical Center (PMC) in Stroudsburg, PA. Since opening in August 2010, over eighty newborns and their families have directly benefited from the specialized and coordinated care available at Pocono Medical Center's new NICU. The NASCAR Foundation is committed to children's causes and, through the NASCAR Unites campaign, has vowed to raise \$1 million and generate 1 million volunteer hours in 2011.

"Pocono Raceway is proud to be a part of this united effort

for children's causes," said Brandon Igdalsky, President of Pocono Raceway. "This event is a great way for fans and local residents to come out, see our venue and participate in a national fundraising effort."

Pocono Raceway's Car Wash for Kids event will be open from 9:00 am to 6:00 pm. For a \$10 donation, attendees will receive a car wash and a NASCAR Unites wristband. NASCAR Unites wristbands showcase supporter's passion for children's causes and encourage volunteerism in local communities. Attendees have the option to "dry" their vehicle by taking a lap around Pocono's 2.5 mile race track.

If you can't make it to the Raceway on May 20, Dynamite Car Wash, with four locations throughout Monroe County, will donate \$2 to the NASCAR Day Car Wash for Kids every time a customer enters the promo code "500" at their locations from 9:00 am to 6:00 pm on May 20.

The local group of McDonald's restaurants, owned by Donna Zlocki / Columbia Associates, will provide a special buy-one-get-one coupon to all attendees of the car wash at Pocono Raceway. This coupon may be redeemed at any of their seven restaurants throughout Monroe County.

The NASCAR Day Car Wash for Kids will mark the eighth annual charitable celebration of NASCAR Day. To date, NASCAR Day has raised more than \$8 million for The NASCAR Foundation, sent more than 500 kids to Victory Junction, treated more than 19,000 pediatric patients annually at Speediatrics units and granted more than 500 NASCAR-themed wishes

Products donated by 3M Company include car wash and waxes which are the Official Car Appearance Products of NASCAR and will be used at each Car Wash for Kids location. For more information, visit: www.poconoraceway.com and www.NASCAR.com/Unites.

The Eastburg Community Alliance (ECA) is pleased to announce that vendor registration and sponsorship opportunities are available for its 10th Annual American Freedom Festival. This anxiously anticipated event will be held on Monday, July 4th, 2011 from 2:00 p.m. to 9:00 p.m. at Dansbury Park in East Stroudsburg and culminate with a professional firework show over the Brodhead Creek. With last year's attendance setting records at nearly 20,000 attendees from Northeast PA and beyond, ten years of building the reputation and offerings of this event have made it one of the region's premier free-admission, family-focused Fourth of July Festivals. In celebration of the American Freedom Festival's explosive ten year anniversary, the ECA is seeking the participation of food vendors, merchants, local businesses and area non-profits. Registration forms and details are available online at <http://www.eastburgalliance.com/AFFEST.html>

The ECA is also seeking event sponsors to help support this festival and capitalize on the promotion and outreach opportunities it presents for our community's businesses. Sponsorship packets outlining levels of support available

as well as specific benefits and promotion opportunities are also available online at <http://www.eastburgalliance.com/AFFEST.html>

Last, but certainly not least, volunteers are needed to make this free event a success. We invite you and/or your company or civic group to contribute a few hours of volunteer service. Volunteers giving two hours or more will receive a free commemorative t-shirt and festival food vouchers in appreciation for their support. For more information or to sign up for a shift or specific activity, please contact the ECA office.

For additional information, please visit www.eastburgalliance.com or call Cheryl Hayne, downtown manager with questions at 570-424-7540 or eastburginfo@gmail.com.



Ysais Martinez

Ysais Martinez, a former **Northampton Community College (NCC)** student, has been named a 2011 Google Hispanic College Fund Scholar. He is one of fourteen students nationwide to

receive a \$10,000 scholarship and an invitation to attend this summer's scholars' retreat at "Googleplex," the Google headquarters located in Mountain View, California.

To qualify, students must be pursuing a degree in computer science or computer engineering and have a record of strong academic performance.

Martinez enrolled at NCC in 2004 after moving to the United States from the Dominican Republic to pursue an advanced academic degree. Martinez began his American educational journey at NCC to improve his English, become more familiar with American culture, and to become active in the community before transferring to a graduate program. He is also a graduate of the NCC Leadership Development Program.

After studying web site design and English at NCC, Martinez transferred to DeSales University where he earned his master's degree in instructional technology. Currently he is a student at The Pennsylvania State University and is working on his doctoral dissertation on the subject of haptic systems development in assistive technologies. He is designing software interfaces to help people with severe cognitive disabilities interact with computer applications.

"I see a lot of promise for my research in the areas of special education and/or medical research for people with mental disabilities or people who have lost the sense of hearing or sight. Haptic means to touch," he said about his

dissertation. "There is an amazing capability of knowledge transfer through our skin that is yet to be understood and integrated into our lives."

In the future, Martinez hopes to start his own software development company to develop assistive software and work directly with schools, hospitals and community centers.

"I would not be so successful today if the people around me at NCC had not created such a solid foundation," Martinez said. "The faculty and staff at NCC are simply amazing and a testimony to the fact that education is not a career, it is a vocation, a God-given gift."



Jessica Juliano

Jessica Juliano joins **The Alignlife Center For Natural Health** Team. Jessica completed her Massage Therapy program at Health Options Institute in Bethlehem, PA, graduating at the top of her class for Massage Technique and Academic Scholarship. She had previously earned a B.S. in Information Management

from Syracuse University before realizing she was destined for work in the field of health and wellness.

The team at AlignLife welcomes her because she is passionate about her work. She embraces being part of a team that helps each person achieve optimum wellness. Every massage that Jessica does is tailored to meet your unique needs, restoring balance between mind, body & Spirit. She is excited to show you first hand the wide range of therapeutic effects massage has to offer.

Jessica is available for massages on Monday & Wednesdays 8:30 am- 12:30 pm; Tuesdays 2 pm-6pm; and Fridays 8:30 am - 12:30 pm & 3 pm- 6:30 pm. To schedule your appointment call Alignlife The Center For Natural Health 611 Office in Stroudsburg @ (570) 420-1600 .

On Saturday, July 9, 2011, **Quiet Valley Living Historical Farm** will be hosting their 1st annual 5k Rooster Cross Country Run and Walk at Quiet Valley Farm in Hamilton Township, Stroudsburg, PA. The participants will travel Quiet Valley Living Historical Farm property over hill and dale, past the farm pond and historical buildings, and through the pastures and apple orchard. The race will begin at 9 am. We welcome walkers as well as runners.

Online registration is available at www.active.com until July 8 or download a registration form @ www.quietvalley.org . All early registrants will receive a race t-shirt. Early registration ends June 25. Registration at the race site will occur starting @ 8 am on July 9. For

more information call Ceal Yost @ 570-424-1085.

Proceeds will benefit Quiet Valley Living Historical Farm, a 501 (c) (3) non-profit registration. Quiet Valley. The museum was founded in 1963 and is on the National Register of Historic Sites.



James Knowles

James Knowles, Realtor has joined Better Homes and Gardens Real Estate Wilkins & Associates in their Stroudsburg office as a Salesperson.

Knowles has lived in the Poconos for 39 years and is originally from Scranton.

Knowles is involved with various youth sports programs as a coach, and a volunteer for the Special Olympics.

Knowles will concentrate on residential sales in the four school districts.

As a former sports editor of the Pocono Record, author Joe Miegoc covered racing at **Pocono Raceway** for two newspapers for more than 15 years, saw most of the good at the track and some of the bad. Now he has turned spectator, beginning a two-year journey that gave birth to "Pocono:NASCAR's Northern Invasion."

This book documents iconic Pocono Raceway, the role it played in spreading NASCAR above the Mason-Dixon Line and conversely, the role NASCAR played in saving Pocono. "Pocono: NASCAR's Northern Invasion" includes interviews and recollections of major NASCAR and Indy Car players of the time, Richard Petty, David Pearson, Darrell Waltrip, Bobby Allison, Rusty Wallace, A.J. Foyt, Janet Guthrie, Bill Elliott, Geoff Bodine and others.

As Pocono observes the 40th anniversary of its first major event, the 1971 Schaefer 500, "Pocono: NASCAR's Northern Invasion" details how NASCAR creator Bill France helped Pocono survive the USAC-CART Indy car war, how the track rode the coattails of Hall of Fame drivers Petty, David Pearson and Bobby Allison to financial success and how at Pocono, Allison's career ended and Tim Richmond's flourished.

It also documents Pocono's role in rock music history with its 1972 event that drew more than 200,000 people to a site more known for auto racing, with more than 30 million people in a 300-mile radius. "Pocono: NASCAR's Northern Invasion" is an informative read that shows Pocono, in all its remoteness, in the great outdoors, where the legends have raced, and won and lost.

For more information on this book, interested parties may log on to www.Xlibris.com, or contact Mr. Miegoc at 570-878-4373 or jmiegoc@gmail.com.

New Realtor Anthony DeFazio has joined **WEICHERT, REALTORS® - Acclaim** to serve buyers and sellers throughout Monroe County. A 20-year resident of the market, he makes his home in East Stroudsburg and is a member of the Pocono Mountains Association of REALTORS®.

DeFazio earned a bachelor's degree in food service management and worked in the food industry prior to entering real estate. He can be reached at the Weichert® agency located on Route 611 in Tannersville, telephone 570-629-6100.

For more information, the company Web site is www.weichertrealorsacclaim.com.

Anything that hurts your ability to communicate limits you. If you have problems expressing ideas or understanding others, call **Riverside Rehabilitation's** speech-language pathologists this May, Better Hearing and Speech Month.

Imagine not being able to communicate simple thoughts like "Thank you" or "Tell me a story." For millions of Americans with speech and language disorders, this is reality. For them, words don't come easily.

Speech and language disorders range from stuttering or extreme hoarseness to an inability to speak or remember words. Speech and language problems can affect anyone of any age at any time. Children can have a language disorder that limits learning. Following a stroke, older people can have a condition that leaves them unable to express thoughts. Speech and language problems are serious. They isolate and frustrate the sufferer. But proper treatment can eliminate or minimize their impact.

If you or someone you care about has difficulty speaking or understanding, or if they display swallowing difficulties, oral or motor facial weakness, inability to express wants/needs, inappropriate social skills, inability to follow directions, stay on task or pay attention, safety judgment issues or cognitive deficits, talk to your physician about a speech therapy referral.

Riverside Rehabilitation's speech-language pathologists provide comprehensive speech therapy services for all ages in eight of their outpatient facilities, including E. Stroudsburg, Brodheadsville, Tobyhanna, Moscow, Taylor, Plains and Mountaintop. Riverside also provides physical therapy, aquatic therapy, occupational therapy and certified hand therapy. This is especially convenient for patients with multiple conditions that need comprehensive care under one roof. Patients receive individualized care by licensed professionals, close to home, work or school in five counties throughout Northeastern PA and the Pocono region.

Extended evening hours are available. Most insurance plans are accepted. For more information, please visit www.riversiderehab.com.

The Shawnee Playhouse is proud to announce the beginning of our summer season starting in May. This year has something for everyone of every age, including the return of *two* children's shows this summer instead of one, and our magic shows!

RIVER'S EDGE: THE STORY OF SHAWNEE

Written by Midge McClosky and Rod Foote, Opening May 21 and running through September 2nd, **RIVER'S EDGE: THE STORY OF SHAWNEE** is a nostalgic, witty musical that takes you on a sentimental journey through the 20th century. Celebrate the 100th anniversary of the historic Shawnee Inn & Golf Resort with memorable music of the past hundred years, and the fascinating people and personalities that made the historic area of Shawnee sparkle. An exclusive treat for the entire family. Ticket prices for River's Edge: The Story of Shawnee are: Adults: \$18, Seniors: \$15 Children: \$10

MYSTERRIO'S TALES OF MAGIC AND MYSTERY FOR KIDS

Opening June 3 at 10:00 am, acclaimed magician and World Record holder Mark Mysterrio presents an all-new show this year, featuring one of the youngest magician's assistants, Middle Smithfield resident, Aubrey Haskell. **MYSTERRIO'S TALES OF MAGIC AND MYSTERY FOR KIDS** is an amazing spectacle of illusions and wonders created especially for the Shawnee Playhouse. Mysterrio's exceptional style of magical presentation appeals to all ages. His genial nature and learning through fun magic approach makes the show family-friendly and appropriate for all ages. Performances of **MYSTERRIO'S TALES OF MAGIC AND MYSTERY FOR KIDS** are Friday and Saturday mornings at 10:00 am June 3-June 18, 2011. Tickets for **MYSTERRIO'S TALES OF MAGIC AND MYSTERY FOR KIDS** are: \$10 for all seats.

SISTERS OF SWING: THE STORY OF THE ANDREW SISTERS

by Beth Gilleland, Bob Beverage, and Raymond Berg, Opening June 1 at 2:00 pm and running through September 3rd at the Shawnee Playhouse. They sold over 90 million records, had more Top Ten hits than the Beatles, and are still one of the best-selling female vocal groups of all time. Follow LaVerne, Maxene and Patty Andrews from their early days on the road through their meteoric rise as recording stars. Charming musical is packed with favorites including Don't Sit Under the Apple Tree, Boogie Woogie Bugle Boy, Near You, Apple Blossom Time, Accentuate the Positive, and much more. Ticket prices for Sisters of Swing are: Adults: \$28, Seniors: \$25 Children: \$15

NUNSENSE 2 THE SECOND COMING

by Dan Goggin Opening June 17 and running to September 4th, **Nonsense 2, the Second Coming** is one of the most successful musical comedies of all time! The Little Sisters of Hoboken are back on stage – they're performing a

"thank-you" show now that they've caught the theater bug. But first they have to fight the Franciscans for Sister Mary Amnesia, who won the Publishers Clearing House Sweepstakes. And rumor has it that there's a talent scout in the audience. A laugh out loud bingo game and rousing music including What Would Elvis Do? and There's Only One Way to End Your Prayers and That's to Say Amen!, this show is a guaranteed crowd pleaser. Ticket prices for Nunsense 2, the Second Coming are: Adults: \$28, Seniors: \$25 Children: \$15

SCHOOL HOUSE ROCK LIVE! JR. Originally Conceived and Directed by Scott Ferguson, Music & Lyrics by Bob Dorough, Dave Frishberg, George Newall Kathy Mandry, Lynn Ahrens, Tom Yohe Book by George Keating, Kyle Hall, Scott Ferguson. School House Rock Live is based on the Emmy award winning educational cartoon series. The show offers a wide array of music to teach grammar, math, history, science, social studies and political science, while telling the story of Tom, a young teacher nervously anticipating his first day on the job. The songs are all the upbeat, toe-tapping ones on the cartoon series including "Conjunction Junction", "Unpack Your Adjectives", "Interjections" and more.

This a music filled show entertaining for all ages; both those who remember the Saturday morning School House Rock cartoon series and the new generations who will love the music and dancing.

Ticket Prices for School House Rock Live! Jr. are: \$10 for all seats

Group Rates are available for all shows; please call the Box Office at 570-421-5093 for more information.

The Shawnee Playhouse Summer Season continues with the beloved, fun for all ages, musical comedy, ANNIE, and Disney's ALICE IN WONDERLAND JR.

For tickets, showtimes, and more information please contact the Shawnee Playhouse Box Office at 570-421-5093 or visit www.TheShawneePlayhouse.com. Advance Reservations are recommended.

Riger Account Executive Jamie Jacobs and Vice President Creative Services Mark Bandurchin recently presented to the Binghamton Club's Women's Networking Group, facilitating a discussion about marketing to women. The presentation first explored the basics of a good marketing plan



Riger presenting at Binghamton Club's Women's Networking Group

and then turned to debunking the myths associated with marketing to women. The Binghamton Club holds Women's Networking luncheons the third Thursday of each month. To attend, or inquire about presenting, contact Jackie Hendrickson at (607)722-2329. For more information about

marketing to women, contact Jamie Jacobs at (607)723-7441 or jjacobs@riger.com.

Founded in 1950, Riger is expanding its reach as it celebrates 60 years as the largest marketing communications company in south-central New York State by recently opening a second office in Stroudsburg, Pennsylvania. The agency now serves clients throughout New York and Northeast Pennsylvania, providing creative and effective marketing communications solutions to meet its clients' business challenges. Riger is a 30-year member of the American Association of Advertising Agencies and enlisted in the Public Relations Society of America.



Christopher Baj, Commercial Advisor with **Michael Baxter & Associates Commercial Real Estate & Property Management** earned the Certified Commercial Investment Member (CCIM) designation from the CCIM Institute, one of the leading commercial real estate associations in the world.

Earning the designation at the Institute's biannual business meetings in Bethesda, Maryland, *Baj* was among 194 commercial real estate professionals who passed the CCIM Comprehensive Examination, the final component in the designation process.

The CCIM designation is awarded to commercial real estate professionals upon completion of the graduate-level Core Course curriculum and attainment of a level of qualifying experience. The curriculum addresses: financial analysis, market analysis, user decision analysis and investment analysis – the cornerstones of commercial investment real estate.

CCIMs are recognized experts in commercial real estate brokerage, leasing, asset management, valuation, and investment analysis. Since 1969, the Chicago-based CCIM Institute has conferred the Certified Commercial Investment Member designation to commercial real estate and allied professionals through an extensive curriculum of 200 classroom hours and professional experiential requirements.

In addition to his CCIM designation, Baj is also a Certified Public Accountant in Pennsylvania and New Jersey. With more than 20 years of business development experience, Baj looks for value-added attributes inherent to commercial real estate which maximizes value for clients.

WEICHERT, REALTORS® - Acclaim's Executive Vice President Michelle Cappabianca has announced the company's top agents for January through March of 2011.

Andelina "Andie" Katz, Tiffanie R. Bailey Romey, Lisa Vukovic-Krajnak and Marina Ogneva have earned the title

of 1st Quarter Sales Leader at the Tannersville agency. The Weichert office, located at RR1, Route 611, can be reached at 570-629-6100. Web site address is www.weichertrealtorsacclaim.com.

Laura Gehl, Realtor, has joined **Better Homes and Gardens Real Estate Wilkins & Associates**. Gehl has been in the real estate business since 2003 and prior to joining the Wilkins organization was with Joan Fitzgerald Real Estate, Ltd. for 6 years.



Laura Gehl

Gehl is one of the first agents hired by Wilkins to sell from their new Mt. Pocono office scheduled to open in mid-June. Gehl holds the prestigious ABR designation which is sponsored by the National Association of REALTORS®. Gehl is an active member of the Rotary Club of Mt. Pocono. She is married; has 3 daughters, 5 grandchildren and 2 son-in-laws. Her family resides in Pocono Summit.

Better Homes and Gardens Real Estate Wilkins & Associates are expanding by the opening of an office in Mount Pocono. Said Dominick J. Sacci, President, "The Pocono Mountain School District has been very good to us over the years and having the pleasure of going back into that market is very exciting. Laura does a lot of her real estate work in that area, so it was natural that she would be interested in our office which is in a prime location."

Gehl will also maintain a desk at the Park Avenue, Stroudsburg office.

New Member Orientation



From l to r (standing): Theresa Yocum, Maureen Christy, Michael Cimino, Kevin Noll
From l to r (sitting): Amanda Kuhn, Heidi Pollack

New chamber members and representatives from the Membership Committee attended the New Member Orientation on Wednesday, May 4 in the chamber conference room. Membership Director Audrey Bartkowski welcomed the new members and delivered a brief presentation on how to use the chamber to promote and market their businesses. Everyone present had an opportunity to share information about his or her

business and discuss their reasons for joining the chamber and what they hoped to gain from membership. Breakfast was donated by Grandpa Pete's Bagels. Representing the Membership Committee were Maureen Christy, CPA, Kevin Noll, AFLAC and Theresa Yocum, First National Bank. New Member Orientations are held the first Wednesday of each month at 8:30 a.m. in the chamber conference room. All are welcome to attend!

The following businesses were in attendance:

Maureen Christy, CPA—provides accounting and tax services for individuals and small businesses. This includes bookkeeping and payroll services, and individualized notary. Maureen is also a Quick Book ProAdvisor and offers Quick Books training. Her office is located at 3537 Pheasant Drive, Kunkletown. For more information, call (610) 681-6694 or e-mail Maureen Christy at mhccpa@ptd.net.

Wilkes University—a private university based in Wilkes Barre, PA currently in the process of developing a satellite campus in Bartonsville. Starting in fall 2011, the university will begin offering the Accelerated Bachelor of Business Administration (ABBA) and the Master of Business Administration (MBA) at their new location in the Poconos. These programs are flexible, convenient, and designed for working adults. Please contact Heidi Pollack by phone (570) 408-4705 or e-mail heidi.pollack@wilkes.edu.

PoconoSeekandFind.com—Michael F. Cimino of East Stroudsburg, specializes in promoting everything about the Pocono Mountains, whether it's for business or pleasure. He created an informative website to assist others in finding places of business, houses of worship, recreational activities, our local school districts, and even a calendar of community events. Advertising opportunities are also available. For more information, please contact Michael Cimino at (570) 223-7106 or bene531@aol.com.

Smart Blonde Creative—located in the Cresco area, Amanda Kuhn offers her expertise in print, web and graphic design. Her company is dedicated to helping businesses of every size with all their graphic needs. Amanda can be reached at (570) 807-6810 or Amanda@smartblondecreative.net.

Membership Appreciation

The Inn at Pocono Manor graciously hosted the Chamber's Membership Appreciation Party on Monday, May 9, 2011.

Everyone in attendance had an opportunity to take a tour of the newly renovated rooms, which entitled them to "free" cocktails for the evening. Along with taking the tour, attendees enjoyed the delicious array of food that was displayed and got a chance to network with fellow Chamber members.



*Networking at the Membership Appreciation event
(photo courtesy of VIP Studios)*



*Sponsor of the event Jim Becker of Access Office Technologies
(photo courtesy of VIP Studios)*

James Becker from Access Office Technologies, sponsored this event. Jim gave a brief PowerPoint presentation on the products and services that his company offers. For your technologies needs, contact Access Office Technologies today at 570-421-0648.

Women In Business Luncheon

The May Women in Business luncheon which was held at the Sycamore Grille. was sponsored by Home Instead Senior Care. The topic "Conversations on Leadership" was presented by Gary Olson of ESSA.



*Women in Business May Luncheon at Sycamore Grille.
(photo courtesy of VIP Studios)*



*Gary Olson talks about Leadership
(photo courtesy of VIP Studios)*

The next luncheon will be held on June 14th at Shawnee Inn & Golf Resort in Shawnee-on-Delaware. The topic will be "Eating Healthy & Local" presented by Mollie Burnside, Rob Howell and Jeromy Wo. The lunch will feature a cooking demonstration by Chef G and afterwards, guests will be given a chance to tour the garden. Vivian Vance of Griswold Special Care, will be sponsoring the June luncheon.



Home Instead Senior Care - Sponsor

Welcome New Members

The following new members are not listed in the 2010-2011 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

ABN Consulting Inc.

Vasily Naumenko
204 Sharrick Court
Stroudsburg, PA 18360
570-688-1000
v1234567@gmail.com
www.abnconsulting.us
Consultants

Affordable Comfort Contracting Inc.

Greg Gill/Jeff Lorah
PO Box 573
Saylorsburg, PA 18353
570-992-2806
570-992-8636
affordablecomfortinc@gmail.com
www.affordable-comfort.com
Contractors-Heating, Air Conditioning
& Plumbing

Best Vision Center Inc.

Dr. Richard Richardson, Jr.
HC89 Box 481
Pocono Summit, PA 18346
570-839-0770
570-839-3411
cocoa0304@verizon.net
Optical Services

Carriage House Country Club

Don Jarvis
PO Box 125
Pocono Manor, PA 18349
(LOC) Manor Drive & Route 314
570-839-6761
570-839-1782
djarvis@tricommanagement.com
www.carriagehousecountryclub.com
Resorts-Conference Centers

Danny's Fettuccine Bar

Danny Macrini
1155 N. 9th Street
Stroudsburg, PA 18360
570-424-9999
danny@dannysfettuccinebar.com
www.dannysfettuccinebar.com
Restaurants

D-N-A Property Management Co.

Donald Heller
1128 N. 5th Street
Stroudsburg, PA 18360
570-424-8131
570-424-8110
services@DNAprop.com
www.DNAprop.com
Property Management

Helping Hands and Beyond

Herline Raphael/Bergson Raphael
116 Blue Mountain Lake
East Stroudsburg, PA 18301
570-426-1972
helpinghandsandbeyond@gmail.com
www.helpinghandsandbeyond.org
Non-profit Organizations

Northeast Energy, Inc.

Christian Fornataro/Kelly Loughran
210 King Street
East Stroudsburg, PA 18301
570-421-2701
570-476-0477
cfornata@ptd.net
www.NortheastEnergyInc.net
Contractors-Heating, Air Conditioning
& Plumbing

Personal Budget & Credit Report Cleaner

Lynette J. Drayton
208 Eagle Valley Mall # 300
East Stroudsburg, PA 18301
(LOC) RR 5 Box 5329, East Stroudsburg
570-856-7991
budget_creditreportcleaner@yahoo.com
www.pbcr.com
Credit Counseling

Pocono Times

Alice Manley
PO Box 424
East Stroudsburg, PA 18301
570-421-4800
570-421-4255
amanley@timeshamrock.com
www.thepoconotimes.com
Newspaper

Recovery Resolution Services

Lynette J. Drayton
208 Eagle Valley Mall # 300
East Stroudsburg, PA 18301
(LOC) RR 5 Box 5329
East Stroudsburg
570-856-7991
recoveryresolutionservices@yahoo.com
Collection Agency

IMPACT



The Voice of Business since 1910

Executive Committee

Daisy Gallagher - Chairman of the Board

Charles Niclaus - First Vice Chairman

Elizabeth Koster - Second Vice Chairman

Chris Kurtz - Treasurer

Dr. Robert Dillman - Secretary

Jamie Keener - Past Chairman

Staff

Robert Phillips - President/CEO

Patricia Metzgar - Vice President, Operations/Development

Miriam Conway - Executive Assistant

Georgia Strunk - Office Assistant

Board of Directors

Doug Atherton
Michael Baxter
James Becker
Rich Berkowitz
Gene Dickison
Jere Dunkelberger
Frank Epifano
Kathy Ertle
Thomas Ford
Lisa Green
Donald Hannig
Bob Hay
Gary Hazen

Timothy Hegarty
Scott Henry
John Holahan
Rob Howell
Brandon Igdalsky
Michael Katz
Tony Konn
Kathy Kuck
Brian McKenna
Kathy Mullins
William Prall
Matthew Rumph
Barbara G. Samet

Conrad Schintz
Dr. Arthur Scott
Tom Sforza
Mathilda Sheptak
William Skinner
Steve Somers
Paula Testa
Marc Troutman
Jack Wallie
Carl Wilgus
Theresa Yocum
Donna Zlocki

IMPACT

Visit us at www.greaterpoconochamber.com

(USPS 380-890)
Greater Pocono Chamber of Commerce
556 Main Street
Stroudsburg, PA 18360-2093

Phone: (570) 421-4433
Fax: (570) 424-7281
URL: <http://www.greaterpoconochamber.com>

"The Voice of Business in the Poconos"