

2013 Healthy Workplace Awards Luncheon

The 2013 Healthy Workplace Awards luncheon was held on Wednesday, October 22, 2013 at Ridgcrest at Stroudsmoor and was sponsored by the Greater Pocono Chamber of Commerce, Blue Cross of Northeastern Pennsylvania, and ChamberChoice.



*2013 Healthy Workplace Continuing Excellence Award
Pocono Medical Center - Recipient*



*2013 Healthy Workplace Award
East Stroudsburg University - Recipient*

The purpose of the Healthy Workplace Awards is to recognize companies that are adopting and continuing wellness programs in their workplace.

The 2013 Healthy Workplace Award (Over 100 Employees) winner was East Stroudsburg University. The 2013 Healthy Workplace Continuing Excellence Award was given to Pocono Medical Center.

Congratulations to the winners and a thank you to all those who submitted nominations. You will see more businesses offering wellness programs to keep their employees healthy and as a result to help reduce their health care costs.

If your business would like to participate in the Healthy Workplace Awards for next year, applications will be available on our website in August 2014.

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GPCC MISSION STATEMENT

Act as A Unified Voice of Business
 Dedicated to the Prosperity of all
 Commerce
 Leading to the Enhancement of
 the Quality of Life in our region and surrounding
 areas.

November 2013 Calendar of Events

- November 4**.....*Business Card Exchange*
5:30 p.m.– *Mountain Springs Lake Resort - Reeders*
- November 12**.....*West End Committee*
8:00 a.m.– *Western Pocono Community Library-Brodheadsville*
- November 12***Women In Business Luncheon*
Noon – *Chateau Resort - Tannersville*
- November 13**.....*Econ Dev./Transportation Committee*
8:00 a.m. – *GPCC*
- November 18**.....*Education Committee*
11:00a.m.– *GPCC*
- November 19**.....*Women in Business Committee*
9:00 a.m.– *GPCC*
- November 25**.....*Finance Committee*
7:45 a.m. – *GPCC*
- November 25**.....*Executive Committee*
8:15 a.m.– *GPCC*
- November 26**.....*Board of Directors*
8:30 a.m. – *Location TBA*

Business Card Exchange and other Sponsorships Available for 2014!

Please contact
Pat Metzgar at the
Chamber at 570.421.4433 to find
out which sponsorships fit your
needs!

Members in the News

CDE Career Institute's President Tina Albright is pleased to announce that Robert (Bob) and Catherine Cunningham have acquired CDE Career Institute. These life-long educators are the owners of Twenty First Century Minds, LLC - an educational services company – and bring considerable experience as well as enthusiasm to our school.

“We had the opportunity to join several schools, but we decided that we wanted to be part of CDE because the President and instructors are so clearly committed to the students and to doing whatever it takes to prepare students for employment,” Bob commented. He continues, “We also loved that the state backs up the programs by ensuring that they prepare students in areas where jobs are actually available locally. In the end, it really is all about the jobs.”



Robert Cunningham

Bob and Catherine have both previously served as teachers and administrators. Bob is the former Head of School for The Gateway Schools, which serves students with learning differences in kindergarten through eighth grade in New York City. He holds a B.S. in education from Indiana University of Pennsylvania and two Masters Degrees from Teachers College, Columbia University. Bob was recognized in 2011 by The Huffington Post as a Game Changer in the field of education. Catherine holds a B.A. from William Smith College and two Masters Degrees

from Teachers College, Columbia University. “We are so thrilled that our family has an opportunity to serve the Poconos community through the important work of CDE,” remarked Catherine.

CDE Career Institute is the premier career training school in Northeastern Pennsylvania. The school is licensed under the Pennsylvania Department of Education, Bureau of Postsecondary and Adult Education and holds national accreditation through the Council on Occupational Education (COE). Founded in 1996, CDE Career Institute offers diploma programs in the areas of PC Applications, Help Desk, Medical Office Assistant, Medical Transcription/Insurance Billing and Computerized Office Assistant that are taught with a flexible schedule and a “hands-on” approach to learning. CDE Career Institute also is an authorized testing center for the Microsoft Office Specialist examinations. Financial aid is available for those who qualify.

The Barrett-Paradise Business Association announces that their next monthly meeting is 8am Wednesday, November 13, 2013 at Tom's Country Kitchen in Mountainhome (regular menu).

Join them on Friday, November 29, 2013 for their annual Tree Lighting Ceremony at the Mountainhome United Methodist Church, located on 390 across from the Mountainhome Diner. The tree lighting is at 6pm, Santa will arrive via old fire truck at 6:30pm.

Their annual Inn Tour is on Sunday, December 8, 1 to 5pm. Tickets available at each of the inns, or at the Theo B. Price hardware store on Route 191 in Cresco. For information please call Maryann Miller at 570-595-2501.

Please refer to their website www.barrettparadise.com for any updates or new announcements; their revamped website will be online by the end of 2013.



Dr. Charles K. Herman

Dr. Charles K. Herman, Chief Medical Executive and Chairman of Surgery and **Pocono Medical Center (PMC)** and Clinical Professor of Surgery at The Commonwealth Medical College, has collaborated with students from Wellesley College and St. Joseph's University and residents in the Department of Plastic Surgery at University of Miami to work on an educational project. Working with Dr. Herman, Kelly Ann McCullagh from Wellesley and Kathryn Worthington from St. Joseph's helped

film a video in the operating rooms of PMC that will appear in the textbook *Operative Procedures in Plastic, Aesthetic and Reconstructive Surgery*, to be published by CRC Press in April 2014.

The students also worked with Dr. Ari Hoschander at the University of Miami to contribute to the chapter entitled, "Abdominoplasty, Panniculectomy, and Belt Lipectomy." Kelly and Kathryn filmed and edited footage for the video that will accompany the chapter. Kelly says, "This was a unique opportunity for me. Spending most of my time reading books as a student in school, this experience gave me a fresh perspective on how much actually goes into writing a book. Working with Dr. Herman on this project and shadowing him in the office also reinforced my interest in pursuing medicine as a career."

"This video project is particularly special to us because Dr. Herman worked with two students to develop it which demonstrates our commitment to educating and engaging our future healthcare leaders," commented Kathleen E. Kuck, President and CEO, Pocono Health System/Pocono Medical Center. The textbook is being edited by faculty at the University of Miami in Florida. It is an atlas that contains text, drawings, and video that describes the most common procedures performed in plastic surgery.

It is designed to be a guide for students, residents, and plastic surgeons who perform these procedures. More information about the book is available online at <http://www.crcpress.com/product/isbn/9781466585591>. For infor-

mation on PMC's Plastic and Reconstructive services, please contact Dr. Herman's office at 570-420-6220.



Cathie Rienzo

Cathie Rienzo, director of the Diagnostic Medical Sonography program at **Northampton Community College (NCC)**, has been named the 2013 Society of Diagnostic Medical Sonography (SDMS). The SDMS Fellowship recognizes individuals who have made outstanding contributions to the field of sonography and to the SDMS. Rienzo was inducted at the Society's annual conference in Las Vegas on Oct. 12, 2013, and is the only inductee for this year.

"Cathie Rienzo is deeply committed to her profession and to educating future sonographers. Her active participation in the SDMS and the Joint Review Commission on Educational Programs in Diagnostic Medical Sonography (JRCDMS) has been sustained over many years and we are thrilled that the SDMS has recognized this commitment by honoring her as a fellow of the organization. Cathie is recognized nationally, regionally, and locally for her expertise and commitment to quality educational programs. We are fortunate to have such a respected, nationally recognized professional leading our program here at NCC," said Carolyn Bortz, dean of Allied Health and Sciences at NCC.

Rienzo joined the NCC faculty as an adjunct instructor in 2001, when she started the diagnostic medical sonography program at the college. In 2004, she became a full-time associate professor in the program. She holds an AAS degree in radiologic technology from Hahnemann College of Allied Health, and a bachelor's degree in health arts and a master's degree in training and development from the University of St. Francis. Before coming to NCC, Rienzo had 21 years of experience in the practice of diagnostic medical sonography, holding positions at well-known regional health care facilities.

The employment outlook in diagnostic medical sonography continues to be strong. NCC offers both an associate degree and specialized diploma, both of which allow the graduate the opportunity to sit for the American Registry of Diagnostic Medical Sonographer's (ARDMS) examination. Graduates are employed at St. Luke's University Hospital Network, Lehigh Valley Health Network, Easton Hospital, Sacred Heart Hospital, Pocono Medical Center, Grandview Hospital, Warren Hospital, Hackettstown Medical Center, and Hunterdon Medical Center.

Pennsylvania's Promise for Children Month was observed during October throughout the Commonwealth. Goals include raising awareness about the impact of quality early

childhood education and the importance of helping children reach their potentials, since they are our state's future. The Office of Child Development and Early Learning is part of this initiative.

Many preschools and early learning centers had events to mark the celebration. **Pocono Services for Families and Children** held its annual Family Fun Day on October 5th in Dansbury Park in East Stroudsburg. Information on PA's Promise for Children was displayed and free resources on early learning were available. Family Fun Day featured games, a moon bounce, face painting, pumpkin painting, refreshments, prizes and free books through the Cops 'n' Kids Literacy Program.

Throughout October, success stories about children and their potential or "promise" were highlighted at www.papromiseforchildren.com. Some of the featured vignettes said "I have the promise to be an astronaut, computer programmer or a doctor. Many of these stories will remain online during the year.

PSFC has materials on PA's Promise for Children that are available for members of the public who would like to learn more. Items include bookmarks, magnets, window clings, place mats, photo frames and brochures. If you are interested in some of these items, call Chris Grape-Garvey at Pocono Services for Families and Children, 570-421-2711, x 238.

Businesspeople and community members are encouraged to sign the PA's Promise for Children declaration showing their support for quality early learning and child development. Research shows that youngsters who attend a quality early education program are more successful in school and life. The declaration can be signed at www.papromiseforchildren.com.

Western Pocono Community Library will be hosting a bus trip to Paper Mill Playhouse in Milburn, NJ December 8 to see *Oliver!*

Adapted from the novel by Charles Dickens, this beloved classic will enthrall you from the start with the miraculous tale of a young orphan's quest to find home and family in Victorian London.

The cost of the trip is \$72 per person and includes admission to the playhouse, transportation to and from, and a tip for the bus driver! All ticket sales are final!

Please note that there are approximately 10 to 20 stairs involved in getting to your seat! The bus will be departing the library parking lot at 11 a.m. and returning at 8:30 p.m.

The library needs to purchase the tickets for this show by November 5 so that you may share in the discount that is being offered.

For more information or to purchase tickets please call the library at 570-992-7934.



Yvonne L. Reitemeyer

Yvonne L. Reitemeyer, Financial Adviser, ChFC®, recently attended Life University, at Nationwide's home office in Columbus, Ohio. At this three-day educational event, top financial services agents heard from nationally known speakers and added to their knowledge about financial products and services, which will help them meet their clients' needs.

"I want to congratulate Yvonne on qualifying for Life University," said Michael J. Frailey, Chief Executive Officer, **Frailey Insurance and Financial Services**. "This was a unique educational opportunity for Yvonne and shows that she is among Nationwide Insurance's top agents. Yvonne is more prepared than ever to help our customers achieve their financial goals."

Because agents qualified based on sales in the first five months of the year, only top agents were invited to this conference. Company leaders were on hand to thank agents for their hard work and recognize their success.

Reitemeyer said, "I am humbled and honored to be able to provide our members with the valuable protection and coverage that life insurance provides. To be recognized by Nationwide for doing something that I feel so strongly about is an added bonus. Life University provides me with an opportunity to learn from not only my peers who have the same values and feelings about the importance of life insurance, but also from industry leaders who offer new and innovative ideas on how to protect our members and their families."

Nationwide, based in Columbus, Ohio, is one of the largest insurance and financial services organizations in the U.S. and is rated A+ by A.M. Best. The company provides a full range of personalized insurance and financial services, including auto insurance, motorcycle, boat, homeowners, life insurance, farm, commercial insurance, administrative services, annuities, mortgages, mutual funds, pensions and long-term savings plans. For more information, visit www.nationwide.com.

The Monroe County Historical Association will host the annual "Holiday Luncheon at the Stroud Mansion" fund-raiser on Thursday, December 12 and again on Friday, December 13, 2013. There are two seatings each day. The Early Lunch seating will be held from 11:00 a.m. until 12:30 p.m. and the Late Lunch seating will be held 1:00 pm until 2:30 pm.

The Holiday Luncheon will be held on the second floor of

the historic 1795 Stroud Mansion, 900 Main Street, Stroudsburg. Please note the second floor is not handicap accessible. The building will be decorated for the holiday season and music will fill the air. The luncheon will be a hot buffet-style meal catered by the farmhouse kitchen.

This year's menu will feature: Christmas salad, apple cider marinated pork loin, whipped sweet potatoes, butternut squash lasagna, fresh green beans, buttered rosemary rolls and a wonderful selection of homemade desserts. Coffee, decaf, tea and a complementary glass of wine, will be served at your table. The Stroud Mansion museum exhibit rooms will be open to those attending the luncheon.

The cost for the luncheon fund-raiser is \$19.00 per person. Tickets must be purchased at the Stroud Mansion, 900 Main Street in downtown Stroudsburg. Please get your tickets early; seating is extremely limited for this popular event. Tickets will NOT be sold at the door. For more information, please contact MCHA at (570) 421-7703 or mcha@ptd.net. Visit us on the web at www.monroehistorical.org.

WEICHERT, REALTORS® - Acclaim in Tannersville has announced that Realtor Judeth Bonnick-McLaughlin has joined the agency's sales team. A resident of Effort, she will assist buyers and sellers in Monroe. She is a member of the Pocono Mountains Association of REALTORS®.



Judeth Bonnick-McLaughlin

McLaughlin is a life insurance producer and has a background in the educational test preparation industry. She holds a bachelor's degree in human resources management and an associate's degree in liberal arts.

WEICHERT, REALTORS® -

Acclaim is located at 2920 Route 611 in Tannersville, Telephone 570-629-6100. The company Web address is www.weichertrealtorsacclaim.com.

For the second year in a row **Northampton Community College** has been named to the Military Friendly Schools® list. The list honors the 20 percent of colleges, universities and trade schools in the country that are doing the most to embrace America's military service members, veterans, and spouses as students and ensure their success on campus.

"Inclusion on the 2014 list of Military Friendly Schools® list shows Northampton's commitment to providing a supportive environment for military students," said Sean Collins, vice president at Victory Media and a nine-year Navy veteran. "The need for education is growing and our mission is to provide the military community with transparent, world-class resources to assist in their search for

schools." Complete survey methodology is available here.

The Military Friendly Schools® website, found at www.militaryfriendlyschools.com, features tools to help military students find school to suit their unique needs and preferences. The 1,868 colleges, universities and trade schools on this year's list exhibit leading practices in the recruitment and retention of students with military experience. According to Collins, these schools have "world-class" programs and policies for student support on campus, academic accreditation, credit policies, flexibility and other services to those who served.



"Tribute to the Troops" in Veterans Plaza on Northampton's Main Campus in Bethlehem

Now in its fifth year, the 2014 list of Military Friendly Schools® was compiled through a survey of more than 10,000 schools nationwide approved for VA tuition. Each year schools taking the survey are held to a higher standard than the previous year.

Northampton has welcomed veterans since the college opened in 1967. Today more than 230 veterans are taking classes at Northampton's campuses in Bethlehem and Tannersville and online. In addition to having a certifying official who can help veterans access the educational benefits they have

earned and apply for state and federal financial aid, the College's support for veterans, includes a special orientation program to help them transition to the college environment. The "Band of Brothers," a student-veteran club that focuses on veteran-related issues on campus, is one of the most active student organizations at the College.

Through a grant from the National Endowment for the Humanities, the College is conducting a full-year exploration of the experience of military veterans during and after their service from 1945-present. Programs are open to all veterans and to the public free of charge.

Detailed information about the College's outreach to veterans can be found at <http://www.northampton.edu/veterans.htm>

In celebration of Alzheimer's Awareness Month, **Frailey Insurance and Financial Services** assisted Golden Living Center-Stroud by collecting various items for those who cannot remember. During the month of September, the Frailey team and its members collected such things as baking supplies, stuffed animals, lap blankets, playing cards and craft supplies.

"Wow, look at all of this. It's incredible. We're so thankful to receive items that will help to minimize both physical and cognitive decline with our residents here in Monroe County", states Jennifer Bayer, former Alzheimer's Care Unit Director.

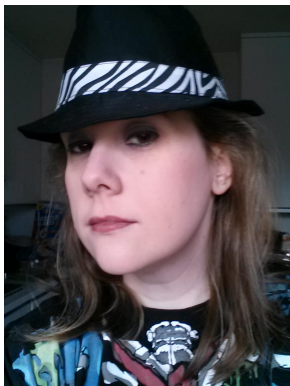
Michael J. Frailey, Chief Executive Officer, at Frailey Insurance and Financial Services, encourages his team to continually seek out opportunities to help build community. "We strive to secure the needs of others in our business and also by serving others through partnerships such as the Alzheimer's Care Unit at Golden Living Center," states Frailey.



From l to r: Peggie A. Livingston, Michele A. Frailey-Miller, Jennifer Bayer, Frances Kentzler, Dylan Laders, Michael J. Frailey and Maria Kohn.

Golden Living Center-Stroud is a 127-bed long term care, skilled nursing facility providing sub-acute rehabilitation and a secure Alzheimer's unit. The facility is located on East Brown Street in East Stroudsburg, PA.

If you would like more information about Frailey Insurance and Financial Services, call 570 421-7447 or visit, www.fraileyinsurance.com



Cathy Schmalfluss

Cathy Schmalfluss of **Sir Murray Productions, LLS** has been coming to the Pocono Mountains since she was a child. In 1999, Cathy moved to Pennsylvania full time. Amongst the serenity of the mountains, she began to immerse herself in the arts and started screenwriting. Since then she has come to network with a number of people in the arts and entertainment industry both locally and on the West Coast. She started her own production company in order to

maintain creative control of her projects and also offer the community the opportunity for involvement which is essential to her.

Sir Murray Productions, LLC is a privately owned, independent film company dedicated to projects that have something to offer the world. Started in 2008, SMP has been hard at work with a variety of projects. Their first short film, JANE, was completed in 2008. They completed

two more short films in 2009 and are currently in production on their first feature film, slated for 2014.

She looks forward to meeting fellow members with and networking in the community and would like to thank the Chamber for such a warm welcome.



Tarik El Bassiouni

Morgan Stanley announced today that Tarik El Bassiouni has joined the firm's Wealth Management office in Stroudsburg at 701 Main Street as a Financial Advisor.

Formerly with Nationwide Insurance and Financial Services for eight

years, Mr. El Bassiouni is a native of Stroudsburg, PA. He holds a Bachelor of Business Administration in business law and finance from the University of Miami, where he was an Academic All American as a student athlete competing for both the men's tennis and basketball teams.

Tarik currently lives in Hamilton Township with his wife Alexa and their three children, Marlo, Tae and Mya.

Notara Dance Theater presents the Nutcracker Ballet on Saturday, November 30, matinee performance at 2:30 p.m., November 30 evening performance at 7:30 p.m. and Sunday, December 1 matinee performance at 2:30 p.m.

The performance will be held at East Stroudsburg High School auditorium on North Courtland Street. Featuring New York Professional dancers and local talents. Open seating, all tickets \$20 cash and checks only. Tickets are available at the door one hour prior to performance. No exchanges or refunds. For further information call 570.421.1718.

Notara Dance Theater is currently looking for sponsors for this production. As a sponsor, your business would appear in the program and be announced at all performances. Notara Dance Theater is a 501(c)3 non-profit group. For more information on sponsorships, contact Sally Notara, owner of Notara School of Dance & Acting at 570.421.1718.

Brettney Ramsour of **AlignLife East Stroudsburg** will present New Life Resolutions to help you permanently

make changes to your health for the New Year! This Exciting presentation will be held on two dates in January. January 6th for those who want to start right away, and January 20th.

Please keep in mind that seating is limited. Light refreshments will be served. This event will have registration @ 6:15pm and start at 6:30pm. Come meet and greet other like minded people on natural health and get on the right track for the New Year.

The address is 747 Milford Road in East Stroudsburg near Eagle Valley. Please R.S.V.P. as soon as you can to 570-476-5577.

The Monroe County Historical Association is pleased to announce the development of lesson plans that highlight President Franklin D. Roosevelt's administration and how his policies impacted Monroe County citizens. The lesson plans focus on the use of primary sources in the classroom. The FDR lesson plans are available on the Monroe County Historical Association's website, www.MonroeHistorical.org. In addition to the lesson plans, a special presentation will be made to Monroe County High Schools. Neill Hartley, a professional actor and educator, will portray Franklin Delano Roosevelt in a captivating performance that is set against the background of the Great Depression. Through the lesson plans and Hartley's performance, local students will learn about the Roosevelt's New Deal of the 1930's and the president's famous "fireside" chats.

Neill Hartley will be performing November 14th at East Stroudsburg High School- South and Pocono Mountain West. Hartley will perform again on November 15th at Stroudsburg High School and Notre Dame High School.

Funding for the FDR lesson plans and Neill Hartley's performance was made possible by a National Endowment for the Humanities challenge grant, secured by Northampton Community College to support programs for students, faculty, and the public on an annually selected theme in the humanities.

For additional information about the FDR lesson plans, the presentation by FDR re-enactor, Neill Hartley, or the Monroe County Historical Association, please contact the office at (570) 421-7703 or e-mail mcha@ptd.net. The mission of the Monroe County Historical Association is to promote, protect and preserve the rich history of Monroe County. Please visit our Web site at www.MonroeHistorical.org.

All aboard, all aboard! Don't miss out on the bus trip to New York City and the chance to see Radio City Music Hall's Christmas Spectacular, an all-day event benefiting **Make -A-Wish® Greater Pennsylvania and West Virginia**.

There are two scheduled dates for this magical holiday season experience: Monday December 2nd, and Wednesday,

December 4th. The bus will arrive in the city in time to see the 2 p.m. show at Radio City Music Hall, 1260 6th Avenue, New York, NY.

Tickets are \$100 per person, which includes orchestra seating and the bus trip into NYC. The bus departs from Stroudsburg Weis on 611 (next to the Stroud Mall) at 10 a.m., and returns at 8 p.m.

On December 2nd, there is also a kids workshop. For an additional \$27 per child, each child will have an opportunity to attend a 90-minute dance workshop at the theater, taught by a Broadway performer. The workshop recreates a true Broadway rehearsal with the participants, who learn the choreography, staging and music from a Broadway production.

To reserve your tickets, please contact Lisa at 484.772.9893 or by email at ricoli99@yahoo.com.

A Fraud Prevention Seminar for Business Owners will be held on Friday, November 15th at The Shawnee Inn & Golf Resort. Registration is at 7:30 a.m., program runs from 8:00 a.m. - 10:00 a.m. Light breakfast will be served during registration.

The seminar is being presented by **Riley and Company, Inc** and **EHD**. Points to be covered are: Types of fraud, Who commits fraud, How to detect fraud in the workplace., What preventative measures should be put in place, How do you recoup your losses, What steps need to be taken if fraud is detected, and Where do you go from here.

For more information and to RSVP, contact Jessica C. Alexandre at Riley and Company, Inc. at 570.424.0667 or email jalexandre@rileyandcompany.com.

Save the Date! November 12, 13, 14 from 6-10 p.m. on Blue Ridge TV-13.

Support **ESU's 10th Annual Athletic Auction**. Live from McGarry Communications Center. Tune in, bid, and support Warrior Sports Programs. See your favorite coaches and local media personalities. Win autographed sports memorabilia (makes great holiday gifts). Proceeds to benefit future ESU student-athletes.

To donate items or for more information call 570.422.3578 or email cbell11@esu.edu.

Save the Date! – **Hillside, a Pyramid Healthcare, Inc.** facility, will be holding a holiday open house and ribbon cutting ceremony from 11:00 AM – 2:00 PM on Friday, December 13, 2013 at their newly opened location at 420 Supreme Court Drive in East Stroudsburg.

All attendees will have the opportunity to learn about the comprehensive drug and alcohol rehabilitation programs and treatment options provided, take a guided tour of the

facility, meet and hear a variety of expert speakers and enjoy complimentary lite fare and refreshments.

For additional details and directions to Hillside, please contact Janet Laboy at (570) 213-3300, extension 3105 or via email at jlaloy@pyramidhc.com. Visit the website at www.recoverathillside.com or call Hillside toll-free at 1-855-878-8554.

It's that time of year once again. It's a time to give back to the community which is part of **Frailey Insurance and Financial Services'** mission. Starting Friday, November 1, the public, members, friends and family can support the Christmas tree project, Angels for Aging. The event is being coordinated by the Frailey team at their office on North 9th Street, Stroudsburg.

"This is our second year supporting Monroe County Area Agency on Aging. By engaging in this project, we are enhancing the quality of life of some Monroe County senior citizens age 60 and older. We are doing this by picking a name off the tree and fulfilling their 2 wishes. We then wrap the gifts, attach their name, and place them under the tree. Gifts will be picked up on Wednesday, December 13, 2013. It's always a pleasure making a difference in the lives of others. I encourage anyone who is interested to come in and pick a name from our tree," says Sandy E. Haley, a licensed sales associate.

"Many of the seniors that we serve have outlived their families, and are also low income. The thoughtful gifts given by Frailey Insurance and Financial Services are sometimes the only holiday cheer that these individuals receive during the holidays. It makes such a huge difference!" states Gretchen Peters, Access Services Coordinator, Monroe County Area Agency on Aging.

Michael J. Frailey, Chief Executive Officer, encourages his team to continue their "community service" events. "Service to others is a natural extension of our every day work and Angels for Aging is a positive way that we can change lives during this holiday season. It is people helping people," states Frailey.

If you would like more information about our Angels for Aging project, you may contact Frailey Insurance and Financial Services at 570 421-7447.

Northampton Community College's Center for Business and Industry will offer half-day Microsoft Access 2010 training classes specifically for small businesses. The classes, held at NCC's Fowler Family Southside Center, 511 E. Third Street, Bethlehem, feature hands-on instruc-

tion and small class sizes. Fee for each class is \$79. Topics include:

Forms in Depth – Tuesday, Nov. 12, 9 a.m.-noon.

Queries in Depth – Tuesday, Nov. 12, 1-4 p.m.

Reports in Depth – Friday, Nov. 15, 1-4 p.m.

Register at www.northampton.edu/lifelearn. For questions, call 610-861-4550.

It will be a night of laughter when Josh Rabinowitz performs his self-deprecating brand of stand-up comedy on Friday, November 8, at 8 p.m. at **East Stroudsburg University**. The event, hosted by ESU's women's lacrosse team - on which Lauren Nunes, a Philipsburg High School star who was named Express-Times Girls Lacrosse Player of the 2012 Year, plays attack - will be in the Abeloff Center for the Performing Arts. All proceeds benefit the women's lacrosse program at ESU.



Josh Rabinowitz, a Comedy Central "Comic to Watch," is known for appearances on MTV's *I Just Want My Pants Back*, the original FX series, *Louie*, and will soon be appearing on *Adam Devine's House Party* as one of Devine's favorite new comedians. He also performed on comedy tours with Comedy Central and CollegeHumor.com.

The doors open at 7:15 p.m. Rabinowitz will perform an hour of stand-up comedy that is appropriate for ages 17 and over. The event is open to the public and tickets can be purchased from an ESU women's lacrosse member, online at www.esufunny.com, or at the door the night of the event. Tickets cost \$10 for ESU students with a valid ID and \$18 for non-ESU students. Premium seating will also be available for \$30.

For more information or special accommodations please visit www.esufunny.com or contact ESU women's lacrosse coach Aaron Jaffe at 570-422-3672.

Ribbon Cuttings



African American Network
556 Main Street
Stroudsburg, PA
570-588-5065



Maximum Solutions Physical Therapy
66 S. Courtland Street - #101
East Stroudsburg, PA 18301
570.420.0606



CDE Career Institute
1644 Route 611, Pocono Creek Plaza
Tannersville, PA 18372
570-629-2690



Pocono Services for Families & Children
212 W. 4th Street
East Stroudsburg, PA 18301
570-421-2711



Wealth Strategies & Management, LLC
907 Main Street, Suite 102
Stroudsburg, PA 18360
570-424-1555

Business Card Exchange

First National Bank of Pennsylvania hosted and sponsored the October Business Card Exchange. They are located on Route 611 in Tannersville and Ms. Holley Kearns welcomed everyone and talked about the services that First National Bank of Pennsylvania offers.



From l to r: Robert Phillips, IOM, Holley Kearns



Networking at First National Bank of PA

Food was provided by Dickey’s Barbecue Pit. The beverages and dessert was provided by local businesses.

For more information on First National Bank of Pennsylvania, contact Holley Kearns at 570-619-6620.

Women In Business Luncheon

The October Women in Business luncheon, sponsored by Pocono Medical Center, was held at the Dale & Frances Hughes Cancer Center in East Stroudsburg. Dr. Patricia Riley of Pocono Medical Center gave a presentation on “Minimizing Downtime with the Latest Breast Cancer Technologies” which was followed by Q&A session.



Dr. Patricia Riley - Speaker



From l to r: Kathy Kuck, Danielle Jordan of Pocono Medical Center - Luncheon sponsors

The November luncheon will feature a Health, Fitness, and Beauty Expo which will be held at the Chateau Resort and Conference Center in Tannersville. Riverside Rehabilitation will be the sponsor for the November luncheon.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

Welcome New Members

The following new members are not listed in the 2013-2014 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

Avion Energy Group

Nancy Miller
766 Main Street
Stroudsburg, PA 18360
570.977.0767
570.424.8995
nancymiller18@gmail.com
ENERGY BROKER

Barrett-Paradise Business Association

Nate Covington
P.O. Box 459
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NON-PROFIT ORGANIZATIONS

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IMPACT



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Elizabeth Koster - Past Chairman

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Miriam Conway - Executive Assistant
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