

2008 BIZZY AWARDS - "What An Outstanding Event!"

The Greater Pocono Chamber of Commerce held the Third Annual Bizzy Awards on September 25, 2008 at Fernwood Resort in Bushkill. What an outstanding event! The event was co-sponsored by the Greater Pocono Chamber of Commerce and George Roberts Production. A portion of the proceeds will benefit the College of Business, Management, and Economics.

The evening started with a walk down the red carpet to the cocktail reception to listen to George Buynak on the piano, then to the ballroom for dinner and the awards presentation.

The atmosphere offered an array of style from formal to evening wear, mixed with the elegance of the décor and delectable entrée selections made for a marvelous evening. Everyone in attendance had an opportunity to have a professional photo taken by V.I.P. Studios.

Each Chamber member received a nomination form with 11 different categories in which they could enter. After the nominations forms were returned, ballots were then sent to the membership for voting.

The 2008 Bizzy Award Winners were: Best Overall Business- **Sherman Theater**, Best New Business- **Pocono Business Journal**, Best Small Business- **ActionCOACH**, Best Medium Business- **RGB Custom Home Builders**, Best Large Business- **Great Wolf Lodge**, Best Business Card Design- **Enterprise Solutions**, Best Interior Design-

Pocono Builders Association, Best Business Website- **Michael Baxter & Associates**, Best Business Logo- **Montana Mercantile**, Best Business Marketing Campaign- **LTS Builders**, and Best Curbside Appeal- **Fitzmaurice Community Services**.

We would like to thank Fernwood Hotel for doing a great job hosting this event, Floral Boutique for the magnificent centerpieces and McDavitt Signs & Awards for the banner.

A special thanks to all the presenters and especially George Roberts, our Master of Ceremonies, who did an outstanding job. But most of all, we would like to thank our sponsors, AAA North Penn, Adams Outdoor Advertising, Blue Ridge Communications TV13, Pocono Record, and Schaedler Yesco, as well as all of those who attended.



2008 Bizzy Award Recipients

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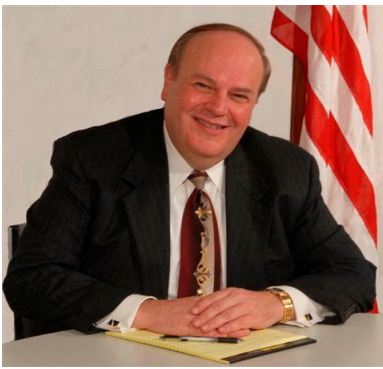
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Greater Pocono Business Magazine TV Show

%our Local Business and Economic News Report+
Airtimes: Mondays at 4:30 p.m.,
Thursdays at 8:00 p.m.,
and Sundays at 12:00 noon on
Blue Ridge Cable TV 13.
Airtimes are subject to programming changes.



For up-to-date airtime changes, program information, or to download a copy of the show, go to WWW.GeorgeTV.com



From the President

Pennsylvania Governor Edward G. Rendell has proclaimed October as Chamber of Commerce month. I would like to share with you this proclamation.

PROCLAMATION

LOCAL CHAMBER OF COMMERCE MONTH
October 2008

WHEREAS, In the Commonwealth of Pennsylvania, more than 200 Local Chambers of Commerce, representing approximately 250,000 businesses, work with dedication and pride to promote business, community, and the well-being of all Commonwealth citizens; and

WHEREAS, these independent, nonprofit chambers are made up of individuals and organizations united to advance the commercial, financial, industrial, and civic interests of the Commonwealth; and

WHEREAS, Pennsylvania remains firm in its commitment to forming partnerships that draw upon the best that business, labor, education, and government have to offer, and our local Chambers of Commerce are critical to the fulfillment of that goal, as well as to the Commonwealth's continued economic growth and advancement; and

WHEREAS, it is important for the residents and businesses of our great Commonwealth to recognize and appreciate the countless contributions that local Chambers of Commerce have made to enhance the quality of our lives.

THEREFORE, In special recognition of the tremendous contributions that our local Chambers of Commerce make to our citizens and our communities, I, Edward G. Rendell, Governor of the Commonwealth of Pennsylvania, do hereby proclaim October 2008 LOCAL CHAMBER OF COMMERCE MONTH in Pennsylvania.

GIVEN under my hand and the Seal of the Governor, at the City of Harrisburg, on this ninth day of September in the year of our Lord two thousand and eight, and of the Commonwealth the two hundred and thirty-third.

EDWARD G. RENDELL
Governor

I would like to thank our members for their support and commitment in making the Greater Pocono Chamber of Commerce the number one business advocate in our region.

October 2008 Calendar of Events

- October 1**.....*New Member Orientation*
8:30 a.m. – GPCC
- October 2**.....*Membership Committee*
8:00 a.m. – GPCC
- October 6**.....*Education Committee*
Noon – JR's Grille - E. Stroudsburg
- October 6**.....*Business Card Exchange*
5:00 p.m. – Meadowbrook Inn – Analomink
- October 8**.....*West End Committee*
8:00 a.m. – Western Pocono Community Library - Brodheads ville
- October 10**.....*Leadership Pocono Board*
8:00 a.m. – GPCC
- October 14**.....*Economic Development /Transportation Committee*
8:00 a.m. – GPCC
- October 14**.....*Women in Business Luncheon*
Noon – Shawnee Inn & Golf Resort - Shawnee-on-Delaware
- October 16**.....*Expo Committee*
8:00 a.m. – GPCC
- October 17**.....*Monthly Breakfast*
7:30 a.m. Chateau Resort & Conference Center – Tannersville
- October 21**.....*Business Development Committee*
8:00 a.m. – GPCC
- October 22**.....*HR Conference*
7:30 a.m. – Shawnee Inn & Golf Resort - Shawnee-on-Delaware
- October 22**.....*Welcome Wednesdays*
5:30 p.m. – Chiropractic Health Partners of the Poconos - Stroudsburg
- October 24**.....*Environmental Committee*
8:00 a.m. – GPCC
- October 27**.....*Finance Committee*
7:30 a.m. – GPCC
- October 27**.....*Executive Committee*
8:30 a.m. – GPCC
- October 28**.....*Board of Directors*
8:30 a.m. – Pocono Inne Town - Stroudsburg
- October 28**.....*Women in Business Committee*
10:00 a.m. – GPCC
- TBA***Quality of Life*

GPCC
MISSION STATEMENT

Act as A Unified Voice of Business
Dedicated to the Prosperity of all
Commerce
Leading to the Enhancement of
the Quality of Life
in our region and surrounding areas.

Monthly Breakfast

First National Community Bank sponsored the August 15th Monthly Breakfast that was held at Pocono Inne Town in Stroudsburg.



From left to right: Robert Phillips, IOM, and FNCB Staff

Mr. Jonathon Grande reported that FNCB is a locally owned and operated community bank. Their headquarters are in Lackawanna County and they have offices in Lackawanna, Luzerne, Monroe and Wayne Counties in Pennsylvania. They have two offices in Monroe County, one on McConnell Street in Stroudsburg and one on Route 209 in Marshalls Creek.

First National Community Bank is a full service financial institution and is very progressive on business banking. They offer 24-hour banking services by making Automated Teller Machines (ATMs) available at all of their branch locations. FNCB is expanding its offsite ATM network at locations that are convenient for their customers.

For more information on services that FNCB offers, contact their Stroudsburg Office at 570-517-3622 or visit their web site at www.fncb.com.

Annual Membership Directories

If you have not received our brand-new 2008/2009 Membership Directory, please stop by our Chamber at 556 Main Street Stroudsburg, PA to pick up your copy(s) today!

This glossy full-color publication features all of our members, contact information for each and advertisements. It's also filled with photos and interesting facts for our beautiful Pocono Region.

The Sherman Theater, A Fine Arts Discovery Series, presented the special program.



From left to right, Robert Phillips, IOM, Richard Berkowitz

Mr. Rich Berkowitz discussed the history of the Sherman Theater and reported that he purchased the theater in 2005.

The Sherman Theater has a high level of equipment and attracts high names. Community is key to the Sherman Theater and hosts a lot of community events and has become a tool for social service and community organizations. Events at the theater have brought approximately 40,000 people to downtown Stroudsburg and those people have come from 34 out of 50 states.

The Sherman Theater has launched a Capital Campaign and is focused on the brick and mortar. Their goal is to deliver a debt free performing arts center.

If anyone is interested in volunteering for the theater, or getting involved in the campaign, please contact Rich at 570-420-2808. For more information on their upcoming events, visit their web site at www.shermantheater.com. The Sherman Theater is your theater, "Be Part of the Sherman".

Monday Morning Report!

If you are interested in receiving the Chamber's Monday Morning Report
Please email
Denise Burdge at
dburdge@greaterpoconochamber.com
so your email address can be
added to the
distribution list.

If you are not familiar with the Monday Morning Report, upcoming Chamber events and meetings for the week are posted.

Welcome New Members

The following new members are not listed in the 2008 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

Amber Freda Landscape Design

Amber Freda
PO Box 137
Albrightsville, PA 18210
570.722.8969
amber@amberfreda.com
www.amberfreda.com
LANDSCAPING

Bankers First Mortgage, Inc.

Mamie DiBella
PO Box 325
Brodheadsville, PA 18322
570.402.7450
570.796.0043
mamiedibella@bankersfirst.com
www.bankersfirstpa.com
MORTGAGES

Bradley Writing Services

Thomas A. Bradley
271 Sellersville Drive
East Stroudsburg, PA 18302
570.223.7573
tabradley55@gmail.com
www.bradleywritingservices.com
WRITERS

Cartridge World of Stroudsburg

Sharon Bush-Stokes
240 Blue Mountain Lake
East Stroudsburg, PA 18301
570-421-8468
570.300.1604
mstokes1@ptd.net
OFFICE EQUIPMENT-
SUPPLIES

Dawn of New York

Dawn Notaro
PO Box 505
Brodheadsville, PA 18322
570.992.7005
570.992.7005
dawn@dawnstyle.com
www.dawnstyle.com
CLOTHING & ACCESSORIES-
ALTERATIONS

Law Offices of Ysabel Williams, LLC

Ysabel Williams
118 Pocono Boulevard
Mt. Pocono, PA 18344
570.839.6593
570.839.6594
ysabelwilliams@gmail.com
ATTORNEYS

Lee Myles Transmission & Auto Care Center

Dominick Charowsky
10 Pine Hill Road
Mt. Pocono, PA 18344
570.895.4973
570.895.4640
domchar@comcast.net
AUTOMOBILE-SERVICE &
REPAIRS

M. Fred May Excavating

Diane & Fred May
20 Hollow Road
East Stroudsburg, PA 18302
570.223.8313
EXCAVATING
CONSTRUCTION

McCormack Business Development, LLC

Henry McCormack
15 Young Oak Court
Henryville, PA 18332
570.688.0769
570.688.0801
visex@ptd.net
www.mccormackbusiness.com
BUSINESS DEVELOPMENT-
MARKETING

Mo Better Music & Events

Maureen Madden
7404 Ventnor Drive
Tobyhanna, PA 18466
888.770.0731
570.894.4611
mobetmusic@aol.com
www.islandsol.com
ENTERTAINMENT-MUSIC

Novisi, LLC

Leonard M. Procano
132 N. 2nd Street
Stroudsburg, PA 18360
570.476.4327
monroehearing@hotmail.com
www.monroehearingaid.com
AUDIOLOGY-HEARING AIDS

Monroe Hearing Aid Center

Denise Nicholson
1036 N. Ninth Street
Stroudsburg, PA 18360
570.476.4327
monroehearing@hotmail.com
www.monroehearingaid.com
AUDIOLOGY-HEARING AIDS

New Member Orientation

We had a great time at the New Member Orientation for September 2008. The members that joined us are Dr. Sudarshan Singla from Pocono Laser Center in Stroudsburg, Luis Bermudez of SGA Advisors of Monroe County, Captain Bob Boyd of A Fantastic



From left to right: Dr. Singla, Luis Bermudez, Captain Bob, Gareth Denniston

Voyage a mobile musical entertainment company and Gareth Denniston of New York Life of Monroe County. Members were made aware of the many benefits that GPCC has to offer, received our membership directory and taped their introductions on our TV program, Greater Pocono Business Magazine which airs a total of twelve (12) times a month.

Membership Anniversaries

25 Years

Adventure Sports Canoe & Ski Shop
Alpine Mountain Ski & Ride Center
International Sports Camp & Trout Lake
Shirley Katz, inc. & A & S Katz
Penn Hills Resort
Penn Mountain Rentals
Pocono Pool & Spa

15 Years

Francis X. Mullane, Inc.

10 Years

Buck Hill Falls Company
KNBT, Division of National Penn Bank
Mericle Commercial Real Estate Services
Murder on Demand
RBLA of PA, Inc.
Tobyhanna Township

Congratulations!

Radio Show

WHAT: An educational based radio program hosted by our membership director, Jessica Goward, to highlight your company and inform our community about your field as well as giving tips on what to look for when choosing a business in your expertise.

WHEN: Each week, on Thursday afternoons at 2:15 P.M. until approximately 3:00 P.M. This time bracket is subject to change depending on re-takes. Keep in mind, this is a pre-taped program that will run 10-12 minutes the following Sunday at 8:05 A.M. As a new bonus, these shows will also now be on our website.

WHERE: The show is taped at the Nassau Broadcasting studio located on South 6th Street in Stroudsburg. For directions, please call (570) 421-2100.

WHO: We welcome any and all Greater Pocono Chamber of Commerce members.

HOW: Contact Jessica Goward at (570) 421-4433 or you can email Jessica at jgoward@greaterpoconochamber.com. You will need to develop a simple outline of what topics you'd like to cover and the show will develop from there.

For More Information:

(570) 421-4433

jgoward@greaterpoconochamber.com

www.greaterpoconochamber.com



Women in Business

The September Women in Business luncheon which was sponsored by Annette Merlino of Pennstar Bank,



Left to right - Jeff Reimer, Annette Merlino, Dr. Kim Filipkowski, Lola Swaby

was held at the Chateau Resort & Conference Center in Tannersville. Attorney Lola Swaby of The Swaby Law Firm, gave a very informative presentation on what business owners need to know before and after opening a business.

The October luncheon which will be held at the Shawnee Inn & Golf Resort in Shawnee-on Delaware, is being sponsored by Sylvan Learning Center. Attorney Jane Roach will be doing a presentation entitled "The Art of Negotiating".

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

Business Card Exchange

Marita's graciously hosted the September 10th Business Card Exchange, which provided a great atmosphere for networking. The next card exchange is scheduled for October 6th at Meadowbrook Inn & Restaurant in Anamokink.



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Phone 570-369-4543

billy@bottomtimeproductions.com

Office Space for Lease at
the Greater Pocono
Chamber of Commerce
Building.

Call 570.421.4433 for more
information.

WELCOME WEDNESDAYS

On Wednesday, September 24th, 2008, the Chamber held its second Welcome Wednesdays Event featuring The Big A Grillehouse on Fox Run Lane in East Stroudsburg. Starting off with a history of the restaurant, owner Bruce Brandli took us through the years bringing the group up to



date with the times of The Big A Grillehouse.

With an interactive class, from Chef Doug Petruzzi, Chief Executive Chef of Pocono Produce, members learned

different cuts of meat and how to prepare these individually. Remember, the higher the heat, the better the steak.

As the evening continued, members became aware that with different seasoning and preparation, the taste of a fine wine can become an unexpected reaction. As Chef Doug stated; a grilled item goes great with a strong red wine and a lemon seasoned dish partners with a white wine, so don't be afraid to order that Chardonnay with your Grilled Swordfish.



After the hands-on workshop portion of the event, the chef of The Big A Grillehouse, Chef Ron Dell'Aquila interacted with members on a one-on-one basis explaining individuals questions and/or comments. Members were welcomed to a delicious meal, buffet style offering steamed vegetables, an array of sauces to choose, sides all topped with a healthy serving of delicious select cut steak. Not to mention the sampling of tasty hors d'oeuvres throughout the entire night paired with the drinks of your choice. To contact The Big A Grillehouse to host your next night to remember, call them at 570.223.1700 or online at www.brandlis.com.

All of our members had a fantastic time and will definitely look for the next Welcome Wednesdays to be held on Wednesday October 22, 2008 at Chiropractic Health Partners of the Poconos in Stroudsburg. At this event Dr. Kim Filipkowski will host a fun night with interactive learning and educational projects to understand the importance of a healthy spine. To find out more, please call 570.421.4433.

The new **East Stroudsburg University Science and Technology Center** held a ribbon cutting ceremony on Friday, September 26th. Construction of the Center was completed on schedule in late July in time for the start of fall semester classes on August 25.

The ceremony highlighted the unveiling of the building's name. Construction of the \$41 million new Science and Technology Center began in April, 2006, following a groundbreaking attended by former commonwealth Governor Mark S. Schweiker, former PASSHE Chancellor, Judith Hample, University President, Robert J. Dillman, ESU Trustees, students, faculty, alumni, and other state and local dignitaries. The building was completed on schedule in July, 2008.

The new Center houses five academic departments – biology, chemistry, computer science and security, mathematics, and physics. The 124,000 square foot building includes: 17 teaching laboratories; 9 research laboratories; 5,000 square feet of other laboratory space; 9 classrooms; planetarium; a multi-use 200-seat auditorium; a rooftop observatory; a large reception area; and faculty offices. Plans are also in motion to include a museum of natural history in the near future.

The completed new building is already beginning to prove adept at what it was designed to do, which is to provide the state-of-the art technological and scientific teaching resources that will empower students to take ideas from concept to reality, and which will ultimately prepare students for the new professions of the 21st century. The facility is the centerpiece of ESU's Comprehensive Campaign, which is also focused on raising funds for scholarships and other university priorities.

For more information, visit www.esu.edu, or call the office of admission today at 877-230-5547 to schedule a guided tour of the campus.

MARK YOUR CALENDAR!

Annual Awards Banquet
Wednesday, November 5, 2008

Terraview at Stroudsmoor

6:00 p.m. cocktails

7:00 p.m. dinner

Cost \$70.00 per person

The award winners will be announced in the October For Members Only Mailing.

Members in the News

Brian Pedone of ABP Software is named one of Business Week's 2008 finalists in America's Best Young Entrepreneurs. Programming and boxing sound like an unlikely



pair of business interests, but Brian Pedone has managed to pursue both as the founder of ABP Software, a software development firm, and Pedone's Heavy Hitters, a boxing gym. While the gym is a sideline business, Pedone thinks ABP's latest application, an online password-management tool with 2,000 registered users, could catch on. Designed with the inexperienced computer user in mind, Pedone says the application's Web site, NeedMyPassword.com is designed to easily store and retrieve passwords. He recently filed a patent for a voice-activated version of the application, which he says will be accessible from any phone. Pedone says ABP had revenues of \$50,000 in 2007, mainly from consulting jobs, and expects the business will be profitable by January. (Article courtesy of Business Week).

Better Homes and Gardens Real Estate, Wilkins & Associates has announced their companywide recycling efforts.



Dominick J. Sacci VP/GM says, "As a company we were recycling long before it was fashionable, but we have never had a formal recycling program in place. We looked at all aspects of the company and have included the recycling of paper, plastics, aluminum cans, ink cartridges, file folders, and many other office supplies. We also scan and utilize e-mail more than we ever have".

"We have also implemented the beginnings of our paperless real estate office. All of our forms that were copied and left lying around the offices in bulk are now on-line" says Yarrow Wilkins, President "Now, not only is this a huge savings and a convenience to our sales staff, but as forms are updated we will have zero waste".

Tom Wilkins CEO of Better Homes and Gardens Real Estate, Wilkins & Associates says, "But it doesn't stop there. We are committed to the environment, and are very sensitive to the condition that we need to leave our neighborhood in for our children. Our company car is a Hybrid. Our Realtors® will rotate the usage of our company vehicle and will be contributing to the green efforts as we show properties to our clients and customers".

Better Homes and Gardens Real Estate, Wilkins & Associates has hired Patricia Potter and Salvatore Ventrilli announces Dominick J. Sacci, VP/GM.

Both Patricia and Salvatore were licensed through Jim Gravatt Naomi



Pines Real Estate and were acquired by BHGW&A upon its purchase of the brokerage. Sacci says, "Whenever you purchase a real estate company and explore the options of keeping the sales team that is already in place there is always that "getting to

know you period", the moment that we met with Sal & Pat we knew that they would be an enhancement to our family of sales associates. We are glad that they see the value in staying on and joining our firm".

Patricia is originally from Narberth PA and has lived in White Haven since 1993. Personally, she has an education from Dickinson College in Carlisle and professionally she has her ABR designation. Pat's family had their own business for 55 years; Patricia ran it for 25 years. Pat says, "I work 7 days a week, and I love what I do"

Salvatore is originally from Brooklyn, NY and has lived in Lake Naomi for 12 years. He has a BBA and a MBA from Baruch City College of NY. His prior work experience was with Con Edison as a Project Manager for 37 years. He is a proud Chairman of the Pocono Lions Club, and a member of the Lake Naomi Club.

"Welcome to the Neighborhood" Better Homes and Gardens Real Estate, Wilkins & Associates has eight offices that serve the entire Pocono Mountains, North Pocono/Moscow, and historic Milford areas, Phone 570-421-8950 or visit www.wilkins1.com. The company takes pride in recruiting new and veteran agents and providing exceptional training. BHGW&A handles the sale of homes, estates and land to first and second time buyers, relocation buyers and retirees.



Landmark Community Bank President and CEO, Daniel R. Nulton is pleased to announce that Dominique DelPrete has joined the bank's Deposit Sales Team and will be covering the Monroe County/Pocono area.

Dominique is headquartered in the bank's Loan Production Office, 304 Park Avenue, 2nd Floor, Suite 200, Stroudsburg.

Dominique is a graduate of the University of Scranton. She will

be introducing Landmark's innovative products including the **Money Machine**, a remote deposit capture system, and **Valet Banking for Business™**, a bonded and insured courier service, to businesses and professionals in the area. Dominique is prepared to "bring the bank to you"!

Marianne Chester, President/CEO, and Tom Rhiel, Principal, of **mEnterprise Solutions, LLC (mES)** are pleased to announce that Carolé Ann F. Bowyer has joined their Stroudsburg/Colorado operations in the role of Business Development. Ms. Bowyer brings more than 25 years of hotel/resort experience to the company.

As an experienced resort owner and supervisor, she is accomplished in all areas relating to hotel/resort management, including financial reporting, accounting operations, systems management, staff supervision, cash management, budget preparation and compliance, sales and marketing, client relations, and customer service.

Active in the community, Carolé Ann served as Director of Leadership Pocono Class of 2007-2008 and is currently serving as a board member for the United Way of Monroe County. She served as President of the American Heart Association for three consecutive years which honored her as volunteer of the year in 1995; Past President of Kiwanis Pocono-Daybreak, and Past Distinguished Lt. Governor of PA District Kiwanis International. She's a member of many community organizations such as Pocono Medical Center Auxiliary, Business Development Committee of GPCC, Sherman Theater, Pocono Arts Council, and the Jacob Stroud Corporation. As a member of a local running club, she successfully competed in various 5ks and her first half marathon earlier this year.

Ms. Bowyer knows that managing change impacts your bottom line and that mEnterprise Solutions, LLC (mES) can help manage the challenge of continual change. For more information, contact cabowyer@mEnterprisesolutions.com or their website, www.mEnterprisesolutions.com.

The Pocono Builders Association held its 2008 Building Awards ceremony last month. The annual event takes place each September and recognizes local builders and contractors for new construction, remodeling, interior decorating, landscaping, community service projects and pro-

motions.

RGB Custom Builders not only received 12 building awards, but was also honored with the Community Service Award for RGB's roll as Project Manager of a Habitat for Humanity Home completed last winter. Once again, RGB made an outstanding showing, receiving more awards than any other builder as well as an award for their website which can be seen at www.RGBHomes.com.

Fifteen companies were represented and judged by building professionals from the Building Industry Association of Northeast Pennsylvania. RGB Custom Builders' awards included first place recognition for quality of construction, overall architectural design, specialty rooms, specialty features, and custom finishes. RGB award winning homes ranged in size from 1,264 square feet to 7,153 square feet. Since 2004, RGB has received 55 awards including "Best in Show" honors for 2004 & 2005.

Twin Lake Estates, a lake community in East Stroudsburg is graced with 22 award winning RGB homes where new custom home-and-land packages are being offered now from \$298,800. Models can be seen by calling RGB at (877) RGB-1986 for appointment.

Pocono Business Journal offers "A Christmas Sax" to area non-profits. For the second year, Pocono Business Journal's editor Deb Burke provides free, to non-profit groups, the unique "A Christmas Sax."

Last year, Burke, who by day juggles content for the respected Pocono region publication, performed at Pocono Medical Center's annual tree lighting holiday party and at Siamsa Irish Pub in Stroudsburg for a United Way fundraiser. This year she has added some tunes to her repertoire and has been practicing diligently.

"Debbie's talents are diverse and skillful, bringing experience and entertainment to her sax performance," says Marynell Strunk, publisher of Pocono Business Journal.

As a free service to the community, "A Christmas Sax" books up fast. Organizations may contact her at 570-421-0100 or by email at dburke@pbjonline.com.

Pocono Business Journal is dedicated to reporting the economic news of the Pocono region and focuses exclusively on the business and industry environment unique to the area. Contact dburke@pbjonline.com with business events, press releases and comments or call (570) 421-0100.

sanofi pasteur's Swiftwater site has a new telephone exchange. On September 15th, sanofi pasteur's Swiftwater Pennsylvania site implemented its own telephone exchange (the first three digits of our seven-digit telephone number). The new exchange of 570.957 has replaced the two exchanges 570.895 and 570.839.

Due to expansion, the Swiftwater site has outgrown the number of existing telephone numbers available. Additionally, the 839 and 895 exchanges are shared with local neighbors and businesses, causing some misplaced calls. Our new exchange, dedicated solely to the Swiftwater site, will address those issues and allow for future growth.

This change will affect all telephone numbers used to access the site, including fax lines. As a guideline to our new system, the last four digits of the original telephone number will remain the same. For example, our main number 570.839.7187 has changed to 570.957.7187. Please note 1.800 numbers will not be affected.

We ask that you inform those within your organization and make any necessary changes. This will help minimize interruptions.

Schaedler Yesco Distribution, Inc. is proud to announce the opening of its Pocono Mountains branch, located on Route 191 in Cresco, PA. This 7,500 square foot facility houses a counter/showroom area and carries over \$ 2 0 0 , 0 0 0 i n i n v e n t o r y .

The Pocono Mountains branch is the fifth location where Schaedler Yesco (*electrical*) and APR Supply (*plumbing & HVAC*) share a facility, expanding a unique concept to customers. Now customers of the two companies will have the ability to find a large assortment of products needed for their projects in one convenient place. The business model is the first of its kind in Central Pennsylvania. As a result, customers of the two companies will experience a level of service that surpasses that of competitors.

The two prominent, independent wholesale distributors headquartered in Central Pennsylvania – in addition with Industrial Piping Systems (*pipe, valves & fittings*) – opened their first joint facility in Chambersburg, PA in October 2006.

Talks continue between the three companies to pursue other existing and uncharted territories that would benefit from this endeavor.

For more information, visit www.sydist.com, www.aprsupply.com, and www.ipspipe.com

Shawnee Mountain Ski Area presents the 3rd Annual Timber and Balloon Festival. This major event returning on the weekend of October 17, 18 & 19, 2008 combines Shawnee's entertaining Lumberjack Festival with the beauty of the annual Shawnee Balloon Festival into one mega autumn happening on the grounds of Shawnee Mountain Ski Area.

With the picturesque mountain as a backdrop during the prime fall foliage time, the Timber and Balloon Festival offers a weekend full of family friendly entertainment, music, food and festivities. Featured entertainment is the 2008 Timber Team Ironjack Shows. Each 60 minute show thrills spectators with both demonstration and competition as World Class Lumberjacks pole climb, log roll, chop, saw and chainsaw. A colorful announcer combines folk lore, comedy and history into each show to encourage a rowdy frontier spirit. Along with a Friday evening show, 3 shows will be performed daily on Saturday and Sunday.

Friday festival goers will enjoy the zany Daisy Jug Band featuring a new Elvis show and see a choreographed twilight Hot Air Balloon Glow followed by an exciting fireworks display. Tethered Balloon Rides will be available Friday evening and Saturday and Sunday. Two spectacu-

lar Hot Air Balloon Launches are scheduled daily at 7:30 AM and 4:30 PM both Saturday and Sunday. A limited number of Hot Air Balloon Rides are available by reservation – call 570-421-7231 ext. 243 for details. All Hot Air Balloon activity is weather permitting.

On stage live musical entertainment will be provided Saturday and Sunday by The Cramer Brothers, a country show band with six multi-talented musicians performing contemporary country, classic country and Blue Grass. Local favorites, The Lost Ramblers, will stroll the festival grounds both Saturday and Sunday playing high energy Appalachian music that runs the gamut from bluegrass to gospel, swing and old time music in three part harmonies.

Festival goers on Saturday and Sunday will witness a spectacular Sky Diving Exhibition, with a colorful team of sky divers including the Guinness World Record holder Don Kellner who currently has over 37,000 jumps, descending thousands of feet, landing on the festival's Sky Park Area.

Festival Americana and novelty entertainers include David Fiemster's "Hot Dog" Pig Racing, Noah's World Petting Zoo, Pony Rides, Climbing Wall and Vertical Reality Bungee, Magician Stephen Christopher's Traveling Medicine Show, Paul Bunyon Stilt Walker, "Pie Man" the Living Statue, and balloon art by Aardvark Entertainment. Chainsaw Carvers Brian Dionyisus and Neil Keegan will demonstrate and display chainsaw sculptures throughout the weekend.

Scenic Chairlift Rides, 3000 feet to the top of Shawnee Mountain will be offered Saturday and Sunday afternoon. A variety of food vendors and crafters will be scattered throughout the festival grounds and Ski Lodge. Shawnee Place Play Park will be open for children with its ball crawls, cloud bounces, cable glides and net climbs.

Beverages will be available outdoors as well as indoors in the EZ Bumpys Saloon. The indoor Hope Lodge Café will also be open during the festival.

Timber and Balloon Festival hours are 4PM to 10PM Friday, 7AM to 6PM Saturday and Sunday. Gate prices are \$10 Adult, \$8 Child on Friday, \$12 Adult and \$10 Child on Saturday or Sunday. Toddlers 2 and under are admitted FREE. Group rates are available for 15 or more and advance discount tickets are available on-line at www.shawneemt.com. Festival Lodging packages are available through Shawnee Inn by calling 800-SHAWNEE.

The Shawnee Mountain Timber and Balloon Festival is sponsored by Budweiser, WNEP TV, Halterman's Toyota and the Coca-Cola Bottling Company.

Shawnee Mountain is located in the Pocono Mountains of Pennsylvania just off Exit 309 of Interstate 80. For general information call 570-421-7231. For lodging information, call 888-VILLA4U (townhomes and chateaus), 800-SHAWNEE (Shawnee Inn), or 800-POCONOS (vacation bureau). Or visit Shawnee Mountain on-line at www.shawneemt.com.

Five **Tobyhanna Army Depot** employees were recognized for their years of government service during the Aug. 27 Length of Service Ceremony.

Curtis Bennett (a resident of Mountain Top) —35 years, production controller, Command, Control, Guidance and Support Scheduling Division, Production Management Directorate.

William Chupko (a resident of Dunmore) —35 years, electronic integrated systems mechanic supervisor, Air Defense Radar Systems Branch, Surveillance Systems Division, Intelligence, Surveillance and Reconnaissance (ISR) Directorate.

Ronald Rains (a resident of Jessup) —35 years, management analyst, Research and Analysis Division, Productivity, Improvement and Innovation Directorate.

Carl Harshbarger (a resident of Pocono Summit) —30 years, electronics mechanic, Man Portables Branch, Electro-Optic/Night Vision Division, ISR Directorate.

Daniel Nelson (a resident of Stroudsburg) —30 years, electronics mechanic, Sidewinder Missile Branch, Tactical Missile Division, Command, Control and Computers/Avionics Directorate.

Tobyhanna Army Depot is the largest full-service Command, Control, Communications, Computers, Intelligence, Surveillance, and Reconnaissance (C4ISR) maintenance and logistics support facility in the Department of Defense. Employees repair, overhaul and fabricate electronics systems and components, from tactical field radios to the ground terminals for the defense satellite communications network.



Tobyhanna's missions support all branches of the Armed Forces. The depot is the Army Center of Industrial and Technical Excellence (CITE) for Communications-Electronics, Avionics, and Missile Guidance and Control Systems and the Air Force Technology Repair Center (TRC) for ground communications and electronics.

About 5,800 personnel are employed at Tobyhanna, which is located in the Pocono Mountains of northeastern Pennsylvania.

Tobyhanna Army Depot is part of the U.S. Army CECOM Life Cycle Management Command. Headquartered at Fort Monmouth, N.J., the command's mission is to re-

search, develop, acquire, field and sustain communications, command, control, computer, intelligence, electronic warfare and sensors capabilities for the Armed Forces.

Western Pocono Community Library will be holding its annual Craft Show at their beautiful library located on Pilgrim Way, just off Rt. 115, across from the Pleasant Valley Middle School.

They are now accepting applications for handmade arts and crafts, and vendors that sell Avon, Pampered Chef, and Tupperware etc. The price for an 8-foot table is \$25.00 with a limit of two tables per vendor. The show is being held in the lower level of the library at the walking track location.

They expect this year to be better than ever, due to the high cost of gas and the need for local residents to make their holiday purchases closer to home.

Reserve your table now, as space is limited!

For additional information and an application you can contact Donna Foley @ 570-402-8436 or donnafoley@bankersfirst.com

Better Homes and Gardens Real Estate, Wilkins & Associates has won the Kiwanis Club of the Stroudsburg's 2008 Jim Bramblet Fall Brawl held on September 24, 2008 at the Delaware Water Gap Country Club.

The golfers are all Realtors® with Better Homes and Gardens Real Estate Wilkins & Associates and are pictured right to left, John Martin, Jeffrey Serowick, Denise Mooney, and Charlie Carmela.

Yarrow Wilkins, the company's President is a Board of Director for the Kiwanis Club of the Stroudsburg's and says, "It is important to us as a company to see our agents and staff out supporting an organization like Kiwanis, whose focus is our youth. The guys had a great time while supporting a great cause!"



Tobyhanna Army Depot names three new supervisors.



Pete Sabecky (a resident of Ashley) is chief of the Counter Fire Radar Scheduling Branch; Intelligence, Surveillance and Reconnaissance Division; Production Management Directorate.

He supervises 19 people who oversee scheduling and program management of workload for several divisions in the Intelligence, Surveillance and Reconnaissance Directorate.

Prior to his current position, he was a logistics management specialist in the directorate's Air Traffic Control Scheduling Division. He began his depot career in March 2000.

Sabecky served eight years in the U.S. Army and three years in the Pennsylvania National Guard. During his career he was assigned to Fort Drum as a production control supervisor and Fort Bliss as a radar instructor. He completed one overseas tour.

Sabecky graduated from West Side Area Vocational-Technical School, Pringle, P.A., in 1981. He attended classes at Luzerne County Community College.

He and his wife, Cathy, reside in Ashley. They are the parents of Christopher, 22.

Deborah Shea (a resident of Madison Township) is chief of the Manufacturing Support Division, Production Management Directorate.



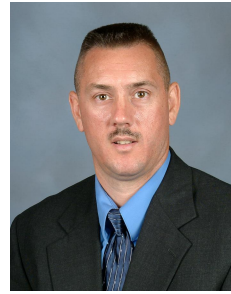
She supervises 43 people in the manufacturing and overhaul systems and support branches. Each branch consists of a team of a logistic management specialists, production controllers and program analysts. They coordinate, monitor, schedule, track and report to internal and external customers the progress of both major systems and secondary item fabrication

and overhaul workload performed by Systems Integration and Support Directorate personnel.

Prior to her current position, Shea was chief of the directorate's Manufacturing Scheduling Division. She began her depot career in January 1978. Shea is a 1973 graduate of Central High School, Scranton. She has attended night classes at Pennsylvania State University and Lackawanna College.

She and her husband, Daniel, reside in Madisonville. They are the parents of Nathan, Belinda and Danielle.

Dale Wesner (a resident of McAdoo) is chief of the Avionics Branch; Command, Control and Computer (C3)/Avionics Division; Production Management Directorate. He supervises 25 people who oversee scheduling and program management of workload for several divisions in the C3/Avionics Directorate.



Wesner served 25 years in the Marines, retiring as a captain in September 2007. He enlisted in the Pennsylvania Army National Guard in September 1982, then the Army Reserve in July 1984. In 1985, he found his niche in the Marine Corps. Following boot camp, Wesner completed technical training and was assigned to VMFA-115 at Beaufort, S.C., as an F-18 mechanic. Throughout his military career Wesner held various maintenance and leadership positions, including work center noncommissioned officer in charge, squadron ground safety officer, battalion career planner and maintenance material control officer. Wesner completed the Enlisted to Warrant Officer Program in 1998; within four years he was promoted to the rank of chief warrant officer. In 2003, he was promoted to the rank of captain. Wesner was assigned to military installations around the world: Bahrain, Hawaii, Italy, Virginia, Florida, and North and South Carolina.

Prior to his current position, he was a director and officer in charge at Marine Corps Air Station, New River, N.C. He began his career at Tobyhanna in October 2007.

Wesner is a 1983 graduate of Hazleton High School. He earned a Bachelor of Science degree in professional aeronautics in 2005 from Embry-Riddle Aeronautical University, Daytona, Fla., and a Master of Business Administration in 2007 from Touro University International, Cypress, Calif.

He and his wife, Cheryl, reside in McAdoo. They are the parents of three sons, Robert, Michael and Nicholas.

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Ribbon Cuttings



Blimpies' Salads & Subs

Blimpie Salads & Subs on Main Street in Stroudsburg joined hands to support an astonishing organization this month. Working closely together with the Make-A-Wish Foundation, Blimpie Salads & Subs organized an evening of fun, great food and prizes. The Chamber held a Ribbon Cutting Ceremony to kickoff the event that was held on September 23, 2008. Since 1980, the Make-A-Wish Foundation has enriched the lives of children with life-threatening medical conditions through its wish-granting work. The Foundation's mission reflects the life-changing impact that a Make-A-Wish experience has on children, families, referral sources, donors, sponsors and entire communities. To make a donation or to find out more please call Blimpie Salads & Subs at 570.420.1810 or visit them online at www.blimpie.com.



NHS Services-Outpatient Clinic

September 9th, 2008 brought the Grand Opening of an organization that developed its new home over the course of ten years. MHMR and NHS came together to place this fantastic facility in the heart of Mt. Pocono. The Chamber celebrated this event with a ribbon cutting ceremony. NHS is a nationally recognized human service organization whose programs offer a full range of integrated services in the areas of Behavioral Health, Intellectual/Developmental Disabilities, Addictive Diseases, Therapeutic Foster Care, Juvenile Justice, Special Education and Elder Care. For more information, please visit them online at www.nhsonline.org.



Burnley Employment and Rehabilitative Services:

Burnley Employment and Rehabilitative Services partnered with Allied Services officially on September 17th, 2008. We welcomed the partnership in our community with a ceremony held at the Manor Drive location. The founders of Burnley Workshop aim to provide individuals that have disabilities with true life experience, partnered with Allied Services the program will become a large resource for all businesses while building the lives of individuals. For more information on any of the programs offered, please call 570.992.6616, or online at www.burnley.org.



Schaedler Yesco

Schaedler Yesco Distribution Center opened a new location in the Cresco area on Wednesday, September 17th, 2008. Since their beginnings, much history has been written, including the 1999 merger of the two companies into one. Today, Schaedler Yesco is the largest electrical distributor headquartered in central Pennsylvania, with stores in Harrisburg, York, Lancaster, Lebanon, Williamsport, State College, and Chambersburg, and newly welcomed into our community. To find out more, please visit them online at www.sydist.com.

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