

Annual Bizzy Awards Presentation

The 4th Annual Bizzy Awards was held Thursday night, September 24th at the Inn at Pocono Manor. This year marks the first time a business has won TWO Bizzy Awards in one night. Richard Henry Construction took the Best Small Business and Best Business Website Categories. Mike Dembinski accepted the awards for Richard Henry Construction of Pocono Pines.



Ken. Schurman/VIP Studios

2009 Bizzy Award Winners

There was an all-time high of 73 entries in 11 categories submitted this year. And 170 people attended the formal event at the Inn at Pocono Manor. This year's event was sponsored by ActionCoach – the World's Number One Business Coaching Firm. The Bizzy Awards is a fundraising event with proceeds going to the small business resource center at the Greater Pocono Chamber of Commerce. 2010 will be the 5th year for the Bizzy Awards. Entry forms will be available starting in March.

To find out more, go to www.BizzyAwards.com or contact the Greater Pocono Chamber of Commerce at 570-421-4433.

2009 Bizzy Award Winners:

Best Business Logo - **Grandpa Pete's Bagels**, Best Business Website - **Richard Henry Construction**, Best Interior Design - **Better Homes & Gardens/Wilkins & Associates**, Best Business Card Design - **Ideal Design Solutions**, Best Business Marketing Campaign - **Pocono Medical Center**, Best Green Marketing Campaign - **Monroe County Transportation Authority**, Best Small Business - **Richard Henry Construction**, Best Medium Business - **East Stroudsburg Veterinary Hospital**, Best Large Business - **Inn at Pocono Manor**, Best New Business - **Shiro Japanese Sushi & Hibachi Restaurant**, Best Overall Business - **Barley Brewing Company**.

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Greater Pocono Business Magazine TV Show

 %our Local Business and Economic News Report+

 Airtimes: Mondays at 4:30 p.m.,

 Thursdays at 8:00 p.m.,

 and Sundays at 12:00 noon on

 Blue Ridge Cable TV 13.

WWW.GeorgeTV.com

October 2009 Calendar of Events

- October 1**.....*Quality of Life Committee*
10:00 a.m. – GPCC
- October 2**.....*Government Affairs Committee*
8:00 a.m. – Tobyhanna Township Building -
Pocono Pines
- October 5**.....*Business Card Exchange*
5:00 p.m. – Dansbury Depot - E. Stroudsburg
- October 6**.....*Business for Breakfast*
7:30 a.m. – GPCC
- October 7**.....*New Member Orientation*
8:30 a.m. – GPCC
- October 8**.....*Women in Business Steering Committee*
8:30 a.m. – GPCC
- October 9**.....*Leadership Pocono*
8:00 a.m. – GPCC
- October 13**.....*Economic Development/Transportation
Committee*
8:00 a.m. – GPCC
- October 13**.....*Women in Business Luncheon*
Noon – Great Wolf Lodge - Scotrun
- October 14**.....*West End Committee*
8:00 a.m. – Western Pocono Community
Library - Brodheadsville
- October 19**.....*Education Committee*
Noon. – JR's Grille - E. Stroudsburg
- October 19**.....*Geothermal Heat Pumps Seminar*
8:00 a.m. – Pocono Inne Town
- October 20**.....*Business Development Committee*
8:00 a.m. – GPCC
- October 20**.....*Healthy Workplace Awards Luncheon*
Noon - Sycamore Grille - Delaware Water Gap
- October 21**.....*HR Committee*
8:00 a.m. – GPCC
- October 26**.....*Finance Committee*
730 a.m. – GPCC
- October 26**.....*Executive Committee*
830 a.m. – GPCC
- October 27**.....*Board of Directors*
8:30 a.m. – Pocono Inne Town – Stroudsburg
- October 28**.....*Membership Committee*
8:00 a.m. – GPCC
- October 29**.....*West End Networking*
5:00 p.m. – KNBT - Brodheadsville

GPCC MISSION STATEMENT

Act as A Unified Voice of Business
Dedicated to the Prosperity of all
Commerce

Leading to the Enhancement of
the Quality of Life
in our region and surrounding areas.

New Member Orientation

4Life Research/Mangulina Enterprises – Raul Gonzalez and Yahaira Nunez are partners in this network marketing company which promotes 100% natural products used for wellness, nutrition, fitness and skin care. The Stroudsburg office is located at 556 Main Street, Third Floor. Phone: 484-554-1543 or 610-441-1675

All Souls Christian Center – Barry Howard, Pastor. All are welcome to attend services at the church located on Crystal Street, East Stroudsburg. Pastor Howard shares his knowledge and understanding of the bible through his teaching and sharing of God's word. Phone: 570-730-9845

Ask We Clean, LLC – Pat Thomas and Sharon Thomas provide excellence and quality workmanship in pre and post construction clean-up services for residential and commercial construction projects. They also offer trash removal and clean-up services for foreclosed properties. Ask We Clean, LLC is licensed and insured. Phone: 570-872-7542

Axion LLC - Lou Carrega, owner, offers a wide range of intelligent solutions including business development, web solutions and website development, site development analysis, manufacturing cost analysis, strategic sourcing and competitive intelligence. Axion LLC is located in Brodheadsville across from the Chestnuthill Diner. Phone: 610-624-1929

Diadime Color, Inc. – Barry Howard, President, provides digital printing and photography services, graphic displays and photo retouching. Currently located on Route 46 in Mountain Lakes, New Jersey, the company will be moving in November to their new location on Main Street in Stroudsburg. Phone: 347-439-4163

Geo-Science Engineering Co., Inc. – Ann Marie Scheller is the Controller of this geo-technical engineering firm located in Jessup, PA. The company was first started in 1983. They perform construction testing in their on-site lab for design professionals and several other institutions such as hospitals, schools, government agencies and the general public. Phone: 570-489-8717

Howell Benefit Services – Judy Dvorshock brings twenty years of experience to her position as Vice President and Employee Benefit Consultant at Howell. The company offers medical and welfare insurance products for employers/businesses and also specializes in human resource technology. Phone: 570-952-4266

J.N. Entertainment – John and Natalie Kahwaty, co-owners, offer their professional expertise in DJ and MC services, singing and dance instruction. They provide live entertainment for senior homes, weddings, school dances, proms and all types of parties: sweet sixteen, backyard parties, reunions, kids' video parties and dance instruction

parties. John and Natalie will customize any event. Their "Aim is to Entertain".
Phone: 570-504-5938

Minuteman Press of Stroudsburg – Andrew Porter, Owner, is a full-service offset and digital printing company which provides business cards, brochures, banners, letterhead and envelopes and promotional materials. No job is too big or too small. Minuteman Press is located on Route 611 in Stroudsburg, across from Gray Chevrolet.
Phone: 570-421-1437

New York Life – Thomas Donnelly, offers a full range of life insurance and financial products. He works with individuals, families and business owners to review their individual situations and objectives, analyzes and reviews their needs and goals, coordinates their financial activities and monitors progress, providing ongoing service as needs and situations change. Phone: 215-441-3240

Tech1440, LLC – Frank Nieto, Owner, located on Route 940 in Mount Pocono, they offer technology services, computer network designs, software/web development, hardware & software sales and computer consulting. Phone: 570-972-0090

Willie Pee the Clown – James Latimore ("Willie Pee") serves the Pocono area as well as New Jersey and New York at birthday parties, picnics and corporate or non-profit events. He sings, dances, performs comedy magic and creates twisted balloons. A karaoke machine and stage lights are also available. His mission is to take away the frowns and bring back the smiles. Phone: 917-620-1950



September New Member Orientation at the Greater Pocono Chamber of Commerce

Women in Business

The September Women in Business luncheon, sponsored by Pennstar Bank, was held at Great Wolf Lodge in Scotrun. The topic, presented by Dr. Arthur Scott, President of Northampton Community College, focused on the expansion and funding for their new campus.

The October luncheon will again be held at Great Wolf Lodge. The topic "The New Focus of Breast Health at Pocono Medical Center" is being presented by Kyra Walters, RN,BSN,OCN of Pocono Medical Center and will be sponsored by NEPA Federal Credit Union.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.



Dr. Arthur Scott speaks at the September Women in Business Luncheon at Great Wolf Lodge

Save the Date!

November 4, 2009

Greater Pocono Chamber of
Commerce's Annual Banquet
at Terraview at Stroudsmoor
Country Inn

Monthly Breakfast

The September Monthly Breakfast was sponsored by Mr. Tom Donnelly of New York Life Insurance.

The Special Program was Big Brothers Big Sisters of the Bridge. Ms. Tanya Olivany talked about the power of friendship and turning it into a lifelong impact to a child.

Big Brothers Big Sisters mission is to help children reach their potential through professionally supported, one-to-one relationships and their vision is successful mentoring relationships for all children who need and want them, contributing to brighter futures, better schools, and stronger communities for all.

Kids that are matched for one to two hours a week are less likely to be involved in a juvenile act, do better in school and family relationships.



From l to r Jim Becker, William Ramsden, Tanya Olivany, Holly Harding, Mary Ann Heeter, Jamie Keener

Ms. Olivany discussed the process of being a volunteer and BBBS is a partner agency with United Way of Monroe County. Their advisory board is extremely active in fundraising and thanked Bill Ramsden and Mary Ann Heeter, who sit on the BBBS Advisory Board. Jamie Keener will be co-chairing the Annual Telethon this year. The two fundraisers for 2010 are: 1) Annual Telethon to be televised live on February 6, 2010 from noon until 10:00 p.m. at East Stroudsburg University, 2) Bowl for Kids Sake to be held on March 27, 2010 at Sky Lanes in East Stroudsburg. There will be free food and refreshments and we are looking for sponsors. They are also part of the Community Days at Great Wolf and passed out a flyer on this event.

Kathy Hill, Access Office Technologies won the 50/50, which she donated to Big Brothers Big Sisters.

Business Card Exchange

AWESOME, is the best word to describe the September Business Card Exchange that was hosted by the Inn at Pocono Manor. What an outstanding array of food and beverages that were compliments of the Inn. For information on what the Inn at Pocono Manor offers, contact them today at 570-839-7111.



September Business Card Exchange at Inn at Pocono Manor

**Monthly Breakfast
Sponsorships Available
for 2009!**

**Please contact
Pat Metzgar at the
Chamber at 570.421.4433**

Members in the News



Richard Henry Construction was honored at the Annual 2009 Pocono Builders Association Awards Dinner on September 16th accepting one of the evening's top awards for residential construction between \$225,000 - \$300,000.

"We have always been proud of our one of kind custom homes, but it is an honor to have our work recognized by our

industry peers." comments Michael Dembinski of Richard Henry Construction.

In May 2009, Richard Henry Construction also took top honors for single family home design over 4,000 square feet & website marketing content & design at the Building Association of Northeastern Pennsylvania's 2009 Keystone Awards.

"It takes a team effort to be competitive and successful in this market, and winning in three categories this year was significant. We are honored to have the team that we do. In a year when the housing market is slower than past years, these awards showcase our rise early, work hard business approach, in striving to provide our customers with the best possible building experience," added Dembinski.

Founded in 1990, Richard Henry Construction is renowned for building quality, stylish custom homes in the Pocono Mountains. Visit award-winning website www.RichardHenry.us or call 570.646.1429 for more information on custom homes, remodeling, design services, and commercial construction.

The **SkillsUSA Council** would like to thank Split Rock Resort for hosting Ambassador Training in October for their career and technical education students. At this overnight training, students learn public speaking, business etiquette, and networking skills to prepare them to represent the Council and their schools throughout the year. The mission of the Council is to create a world-class workforce by developing partnerships among the business community and our schools.

Coldwell Banker Commercial Pennco Real Estate recently completed a nearly \$2 million transaction for Monroe County's first STS Tire & Auto shop located at 93 Route 611 in Bartonsville, Pa.

Coldwell Banker Commercial Pennco Real Estate's associate broker, Terri Mickens, CCIM, handled the agreement for the sale of the 9,600 square foot property which was purchased by Somerset Tire Service, Inc., from Pocono Tire

Company, Inc. The new STS Tire & Auto store is now open.

Coldwell Banker Commercial Pennco Real Estate, located in Stroudsburg, serves commercial real estate owners, investors and users in northeastern Pennsylvania. They have brokered several other high profile sales in recent years including the 140,000 square feet of mixed retail space at The Shoppes at Stroud which includes national retailers Borders, Best Buy and Pet Smart among others.



Father Joseph Kopacz, Board Member of **Catholic Social Services** and Pastor of St. Mary of the Mount Church in Mount Pocono and St. Ann's Church in Tobyhanna, has been appointed to the Board of Directors of **The Sherman Theater** in downtown Stroudsburg. Father Kopacz began his affiliation with the Sherman Theater, under the direction of Rich Berkowitz, in Fall 2008 when plans began for a benefit concert on

behalf of Catholic Social Services. The concert, "The Golden Age of Rock and Roll," took place on May 2, 2009, at the Sherman Theater.

Presenting the finest local and regional ingredients, uniquely prepared to pair with selections from its exclusive onsite brewery, **The Shawnee Inn and Golf Resort** is scheduled to unveil a new dining experience, The Gem and Keystone, opening September 3, 2009.

Enhancing the resort's reputation as one of the top dining destinations in the area, The Gem and Keystone is destined to become not only one of the top restaurants in the Pocono Mountains, but throughout the Northeast. The Gem and Keystone will be the home of ShawneeCraft brewing, a special new feature of the historic resort. Many of the classic American pub items will be cooked with different styles of ShawneeCraft beers, while every selection will be created to complement different styles of beer.

"We are excited about infusing fresh ideas into an invigorated menu," said General Manager Daniel Rothman, a longtime chef and one of the region's leaders in the implementation of "farmfresh" whole foods into dining. "We know our guests will enjoy every visit to The Gem and Keystone".

Formerly Sam Snead's Tavern, the revitalized restaurant will feature all-natural choice cuts of meats, including lamb from Jamison Farms, of Latrobe, PA--to be showcased in new menu items, such as the braised lamb shank with root vegetable and crisp gnocchi. Along with fresh locally raised trout, which thrives virtually right outside the door, seafood selections will be taken from the Smithsonian Sustainable Seafood List.

The restaurant will prepare produce from its own private garden, while fostering relationships with local farmers, artisan cheese-makers and others to present the highest form of quality seasonal cuisine.

Regulars will find many Sam Snead's favorites reprised on the new menu, including choice, juicy steaks, smoky tender ribs, our fabulous crab cakes and more. The Gem and Keystone will put its special touches on them, all designed to satisfy long-time guests and new visitors alike.

The setting will maintain its familiar golf theme, with more emphasis on Shawnee's own storied golf history. Guests will also enjoy the addition of period art, antique brewery pieces and local artists' work on the nature and scenery of the Delaware River and its surrounding area.

The motto of ShawneeCraft Brewing Company, "True to Nature, True to the Craft", is embodied in its preference for natural and local products, and is contributing to Shawnee's ongoing program to shrink its carbon footprint. This commitment to nature, craftsmanship, and authenticity is the core principle of ShawneeCraft. Under the direction of brewmaster Leo Bongiorno, ShawneeCraft Brewing Company makes artisanal, heirloom, whole-food beers right at the resort. Only the finest ingredients are used, sourced as locally and as organically as possible, with the lightest possible environmental impact, and with no artificial ingredients or stabilizers whatsoever. Current offerings include a variety of session ales and lagers, as well as barrel aged specialties - the list continues to grow.

The Gem and Keystone will open daily for lunch and dinner, with lunch starting at 11:30am and dinner at 4:00pm. The restaurant will continue to host private parties and group events as well. The new restaurant will open September 3, 2009.

For more details about the new Gem and Keystone or to schedule an interview with management, please contact Jeremy Wo, Public Relations Coordinator at: 570-424-4000 x1409 or visit ShawneeInn.com. To book reservations, please call (570) 424-09990.

The kids are back at school, but you can still enjoy summertime by taking advantage of fall Community Days at **Great Wolf Lodge**. One-day passes to the resort's fun-

filled, indoor waterpark are now on sale and can be used from Sept. 8 through Oct. 16.

If you've been wanting to take your family or friends to Great Wolf's Bear Track Landing Waterpark, this is a great opportunity. Ticket proceeds benefit the United Way of Monroe County and Big Brothers/Sisters of the Bridge, Monroe County. Both weekend and weekday passes are now just \$25, with children under 2 free.



Tickets are valid from 9 a.m. to 9 p.m. every day, except for the Columbus Day Weekend, Oct. 10-12, and from Sept. 20 to 25, when Great Wolf is closed for maintenance.

An exciting family raft ride is the newest attraction at Bear Track Landing, 78,000 square-foot indoor play place featuring 12 water slides and several pools. More than 100 certified lifeguards oversee safety. In Fort McKenzie, a three-story interactive activity center, kids find lots of water-based adventure interconnected with suspension bridges, cargo nets and web crawls, guest-activated water effects, and a 48-foot tall tipping bucket that douses gallons of water on guests below every few minutes.

Tickets can be purchased at www.unitedwaymonroe.org and the United Way office in Tannersville. Other ticket locations are: Kinsley's ShopRite in Brodheadsville; Wayne Bank locations in Marshalls Creek, Stroudsburg and Tannersville; Pocono Community Bank branches in Mountainhome, Swiftwater, Brodheadsville and Stroudsburg; North Penn Bank in Effort; Community Bank and Trust in Tannersville, and Great Wolf Lodge.

Community Days tickets offer local organizations and clubs a unique opportunity for a group activity. Groups such as Cub packs or dens, Scout troops or church youth are most welcome to enjoy lots of fun at the resort. Local companies may buy blocks of tickets for employee appreciation, customer gifts, and similar uses.

Great Wolf Lodge also has an arcade, spa, gift shop, restaurant, snack bars, a Starbucks shop and other activities for the kids. It is located in Scotrun, Pa., just north of the Crossings Premium Outlets off Exit 298 of I-80.

The fundraiser lets people enjoy the waterpark without having to reserve a room or hold a private function at the resort. All children must be accompanied by a parent or adult chaperone.

For more information, visit www.unitedwaymonroe.org, or call the United Way at 570-629-5657.

On Sunday, November 29th the **Western Pocono Community Library** will be holding its annual Craft Show at our beautiful library located on Pilgrim Way, just off Rt. 115, across from the Pleasant Valley Middle School.

We are now accepting applications for handmade arts and crafts, and vendors that sell Avon, Pampered Chef, and Tupperware etc. The price for an 8-foot space is \$35.00, which includes one table and chair per space. The show will be held on the upper level of our library as well as the "walking track" location.

We **expect** this year to have well over a hundred crafters and vendors, making this our best show yet! Reserve your table now, as space is limited!

For additional information and an application you can contact Donna Foley @ 570-402-8436 or donnafoley@bankersfirst.com

Here at **East Stroudsburg University** we are preparing for the sixth annual Warrior Athletic Club Televised Auction. We would like to take this opportunity to invite you to become a part of this exciting event. The annual auction will be broadcast on Blue Ridge Cable Television channel 13 from 6:00 pm to 10:00 pm on November 10th, 11th, and 12th 2009.

The primary focus of this auction is to raise \$50,000 for ESU student-athlete scholarships. Athletic scholarships will be awarded to one area high school male and female athlete who will participate in ESU athletics.

To reach our goal, we hope you will consider donating an auction item and/or sponsorship. In exchange for your contribution, ESU will auction your item valued at \$50.00 or more, while promoting your business on live TV. If you are interested in sponsorship, the cost is \$500.00 per night. Sponsorship of our auction provides valuable exposure for your business while benefiting a great cause.

If your donation exceeds \$1,000 or more please send a 30 second commercial, which will be aired each of the subsequent nights. Please contact me so that we can also further promote your business throughout the 2008-2009 athletic seasons. Additionally, if you send gift certificates please be sure to try and email pictures to estolkowski@po-box.esu.edu so that we can better promote your business.

As previously stated the auction occurs on three subsequent days. We highly encourage you to donate multiple items in order to ensure your business is highly visible throughout the entire auction.

As a Warrior Athletic Club Auction merchandise donor or event sponsor, you share the distinction and satisfaction of being responsible for providing the gift of education to student athletes through athletic scholarships. Your tax deductible contribution will assist East Stroudsburg University student athletes experience success in the classroom in addition to their accomplishments in the athletic arena.

For more information regarding the auction or to arrange pick up of your donation please contact either Emily Stolkowski at (570)-422-3578 or estolkowski@po-box.esu.edu or Tom Gioglio at (570)-422-3689 or tgioglio@po-box.esu.edu.

On behalf of the student athletes and coaches, we thank you in advance for your support of East Stroudsburg University Athletics.

Dawn LaMura of **Michael Baxter & Associates Commercial Real Estate & Property Management (MB&A)** obtained her Pennsylvania real estate license. Dawn is now MB&A's Licensed Property Manager and handles all aspects of maintaining the clients' investment properties. She is responsible for collecting rents, monthly reporting, working with vendors, and resolving client-tenant issues. In addition to her real estate license, Dawn has a Bachelor of Science degree in Media Communication & Technology from East Stroudsburg University.



Dawn comments, "Our goal is to raise awareness that hiring a property management company isn't financially out of reach. It needs to make sense; we take the day-to-day stress off the client and help the property reach its maximum profit potential. Selecting services that specifically meet the client's needs, keeps the cost of hiring our firm affordable."

MB&A is the leading commercial real estate firm in the Pocono Mountain region. Over the past 10 years, MB&A has sold and leased over \$200 million of commercial real estate. According to the 2008 statistics from the Pocono Mountain Associates of REALTORS®, MB&A has sold and leased over three times the amount of commercial real estate than its nearest competitor.

Viamedia, the cable industry's leading independent cable rep firm, announced today the launch of ViaCastTV.com. ViaCastTV is a cost-effective advertising solution that uniquely merges dynamic value of video with the broader reach of the web both locally and nationally.

The new interactive web site ViaCastTV.com organizes video content into a wide variety of video magazines. Businesses and organizations can feature their content in 2-3 minute informational video segments produced by Viamedia. The video segments are organized in vertical channels by business type.

In addition to ViaCastTV.com, video segments can be embedded into each business' own web site and can be aggregated to numerous other video content web sites like YouTube, Google Video, Yahoo Video and Viddler to name just a few.

This new on-line component has been designed to work in conjunction with the long established television video format ViaCastTV (formerly LVTV), airing on channel 49 on Service Electric Cable TV and RCN in the Lehigh Valley. ViaCastTV also airs in select time periods in Carbon, Monroe, Pike, and Wayne Counties on Blue Ridge Communications TV-13. This powerful combination is designed to deliver maximum awareness.

For questions regarding ViaCastTV, contact Jim Burke at jimburke@viamediatv.com.

Hello Friends of **East Stroudsburg University!** Rich and I would like to take this opportunity to invite you to become part of a very prestigious and exclusive program

called "Paint the Town Red & Black." The Paint the Town Red & Black program is designed to showcase your business as primary supporters of East Stroudsburg University and more specifically our nationally recognized ath-

letic department while enhancing the current relationship ESU has with you as well as create more town spirit.

As a Paint the Town Red & Black participant you will receive at *no cost to you* a one line advertisement in all of our 2009 football game day programs as well as on our scrolling scoreboard at Eiler Martin Stadium during this years football games, a 2009 football game schedule poster, four general admission tickets which may be used at any of this years football games and you will be provided the opportunity to set up a sampling booth/informational table to promote your business during this years homecoming football game. We know what you are thinking....What a great opportunity but what is the catch?

In exchange for the ESU Athletic Department promoting your business, we would like you to show your support of ESU by decorating your store front with Red and Black during our homecoming week which is October 5th through the 10th.

All businesses that participant in the Paint the Town Red & Black program will have the opportunity to win the annual Paint the Town Red & Black award, which signifies the best store front display. The best store front will be chosen by our 500 plus student athletes who will cast their vote by Friday October 9th. The business with the best store front will also be provided with a complimentary Athletic Department Corporate Sponsorship Package valued at \$3,000 for the following year. The winning business will be announced at our homecoming game and will also receive a personalized plaque and the three foot traveling trophy to display proudly.

In closing, if you would like to participate in this very special opportunity please email our Paint the Town Red & Black Coordinator, Emily Stolkowski at estolkowski@po-box.esu.edu or call her at 570-422-3578.

Two local businesses team up to benefit **Pocono Family YMCA**. Many families use and have been using Pocono Family YMCA services for 95 years. There are many that benefit from the local YMCA from services ranging in puppy/dog obedience classes to child care to sports programs. With all that Pocono Family YMCA has done for the community, 2 local businesses have decided it's time to give back, and you can be part of it. Joan Schramm owner of Silver Arrow Gallery said "I am pleased to co-host this fund raising opportunity for the YMCA. The Y's long history of service to the families of our community is a valuable asset to the excellent quality of life found in Monroe county."

Pocono Gold Discount Card and Silver Arrow Gallery are joining together to hold a fundraiser in which a percentage of the sales will be donated to the Pocono Family YMCA. The fundraiser will be held on October 20, 2009 at Silver Arrow Gallery in Tannersville from 5:00pm to 8:00pm. Refreshments will be served. Drawings will be held at 6:15pm and 7:45pm and you must be present to win. Also, Bob Schramm from Silver Arrow Gallery will be demonstrating how to make jewelry, Joane Bush will be making

pottery and Barbara Case, owner of The Lady Laughs A lot, will have an animal totem display.

"The Pocono Gold Discount Card is happy to work with Silver Arrow Gallery in helping to raise funds for Pocono Family YMCA, a great non profit that helps the community in many ways." says Joann Manka, owner of Pocono Gold Discount Card.

For more information or to RSVP for the YMCA Fund-raiser please call (570) 595-3404 or e-mail info@silver-arrow-gallery.com.



NCC Monroe Executive-in-Residence Gary Olson to Give Lecture. Gary Olson, president and CEO of ESSA Bank & Trust, will present a public lecture at Northampton Community College's Monroe Campus on Thursday, October 22, as part of the College's Executive-in-Residence program. Titled "The Adventures of Community Banking," the lecture will be held at 12:30 p.m. and again at 7 p.m. in the Community Room at the Monroe Campus in Tannersville. Olson

will also spend the day at the College meeting with students and faculty.

Olson began his career in finance in 1977 after graduating from East Stroudsburg University, when he joined ESSA Bank & Trust as a staff appraiser. Over the next decade he rose through the ranks, eventually becoming executive vice president and chief operating officer. Olson was named president and chief executive in 2000.

Besides his dedication to his profession, Olson is involved in service to his community. He has served on the board of directors for Pocono Medical Center since 2001. He has also served in various capacities on the board of directors for the American Cancer Society, and is currently chairman of the Pennsylvania division. He has been on the Society's Monroe unit board since 1982, and was Stroudsburg ACS Relay for Life chairman from 1994 to 2002.

Olson is a founding member of the Stroudsburg United Soccer Club, and was recently inducted into the Stroudsburg High School Athletic Hall of Fame.

NCC's Monroe Executive-in-Residence is made possible through a grant from Wall Street West, funded by the U.S. Department of Labor. The October 22 lecture is free and open to the public. For more information, call Northampton Community College at 610-861-5519.

Scott A Miller, CPA, CFE, CVA, CFF of **Riley and Company** attends AICPA's National Forensic Accounting Conference in Orlando, Florida. The Conference covered a wide range of topics on working with the legal profession, including Accounting Malpractice Expert for Plaintiff and Defendant, Working with Attorneys as Forensic Experts, Effective Deposition Preparation, Using Statistics to gen-

erate Credible Evidence, White Collar Criminal Defenses, Fraud in Family Law Cases, and Forensic Solvency in Bankruptcy.

Several seminars were devoted to the topic of Fraud, including Data Analytics for Fraud Detection, and the Latest Forensic Accounting Techniques to Identify Fraud, and Tax and Insurance issues in Forensic Investigations.

Scott A. Miller is a shareholder of Riley and Company, Inc. In addition to being a Certified Valuation Analyst, Scott is also a Certified Public Accountant and a Certified Fraud Examiner.

Riley and Company, Inc. is a full service CPA and business advisory firm with offices in Stroudsburg and Mt. Pocono. Riley and Company, Inc. provides a wide range of forensic and litigation support services including business valuations, divorce and support hearing testimony, and investigations into alleged frauds.

In an effort to honor the law enforcement officers who serve this county with courage, pride and compassion, **The Tri-State Troopers Fund, Inc.**, The Greater Pocono Chamber of Commerce Crime Task Force and the Monroe County Crimestoppers, will sponsor the first Monroe County Law Enforcement Appreciation Dinner on Thursday, October 29, 2009 at the Chateau Conference Center and Resort, Sullivan Trail, Tannersville, PA. A program book will be published and distributed to all of the guests that evening. If you are interested in ad space, please contact Angela Tullo at ATullo@troopersfund.org or call 570 213 2882 or Vinny Bianchi at 570-977-2506.

Better Homes and Gardens Real Estate, Wilkins & Associates has always prided itself on its commitment to the neighborhoods that the company provides real estate services to. One of the firms Associate Brokers, Kathy Skillman, has taken commitment to her neighborhood to another level.



Director for the Gouldsboro Area Foundation (GAF). Kathy is responsible for organizing group trips and fundraisers.

The Foundation is a non-profit organization that is committed to making sure that the greater Gouldsboro area stays a great place to live. GAF was responsible for the restoration of the Gouldsboro train station, which is a stop

As a professional, Kathy works out of the firms North Pocono office and has been a licensed REALTOR® for nineteen years. Personally she is the Program

for the Steamtown train excursion, and remains the foundations corporate offices. GAF funds its community contributions through donations it receives and fundraisers that it holds.

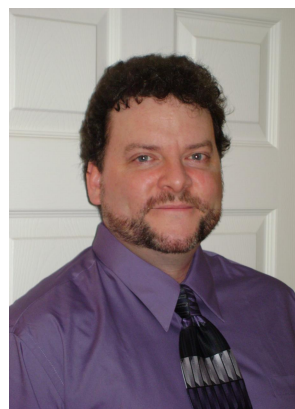
The next event that the GAF is hosting is the Annual Fall Foliage and Wine Tasting Tour on October 17 & 18 in Finger Lakes, NY. The foliage tour should have 27 couples in attendance. For it's fundraiser, the foundation will be accepting donations in the form of hats and bags, baskets of cheese & crackers for its auction. GAF holds contests like the "most creative piece auctioned". Kathy says, "The foundation has helped me get to know my neighbors better. I enjoy the community unity; it makes me feel as if I am part of one big extended family

Anyone interested in attending the tour or joining the foundation are welcome to e-mail the program director at k8tskill@aol.com to be included in group emails for current events.



Deborah Mattews and Rick Calissi have joined **Better Homes and Gardens Real Estate, Wilkins & Associates** and will be working out of their Bushkill office, announces the company's SVP/GM, Dominick J. Sacci.

Deborah graduated from the Pocono Real Estate Academy and is newly licensed. Originally from Langhorne, Pennsylvania she has lived in East Stroudsburg for the last fifteen years. Debbie attended ESU for two years and has previous work experience with Sinkler Inc. (an oil-heating and air-conditioning company) in their customer service department. For the last fifteen years, she has been a stay at home, where she is raising her four sons.



Rick completed his real estate licensing classes on-line with the Kaplan Corporation. He originates from Ramsey, NJ, but has resided in Dingmans Ferry for the last four years. Rick is A+ certified in computer repair and electronics and is a graduate of the Bergen Technical School of Hackensack New Jersey. In his previous life he was a licensed Health and Life Insurance producer. In his spare time Rick enjoys being an experienced electrical mechanic, musician/arranger, and a guitar and trumpet player.

Joanne Transue Ifill has re-joined **Better Homes and Gardens Real Estate, Wilkins & Associates** and will be working out of their Stroudsburg office, announces the company's SVP/GM, Dominick J. Sacci.

Joanne has been a licensed REALTOR® since 2002. She was previously employed by Wilkins and Associates for years and has now re-joined the firm as part of the Better Homes and Gardens Real Estate franchise.

Transue is originally from Stroudsburg, moved away for a short period of time and has now lived here since she was in second grade. Outside of real estate, Joanne is the assistant varsity field hockey coach for the Stroudsburg School District.

Get together with family and friends to help **Pocono Healthy Communities Alliance (PHCA)** and help yourself to some great food and ice cream at the same time! Friendly's Restaurant in East Stroudsburg will hold a special fundraising night for PHCA on Thursday, October 15, 2009 from 5:00 to 8:00 p.m. Friendly's will donate up to 20% of the night's proceeds to PHCA.

What is Pocono Healthy Communities Alliance? PHCA's four committees; Education, Health, Housing, and Transportation; serve as the table in which representatives in our community identify unmet needs, assist with program development, and deliver services in Monroe County. PHCA works with representatives from local school districts, county agencies, service providers, the private sector, and service recipients.

PHCA also provides a free neighborhood helpline, PoconoInfo, which assists local individuals and families in finding the health and human service information that they need. Call PoconoInfo: 570-517-3954 between 8:30 a.m. and 4:30 p.m. Monday through Friday or visit www.poconoalliance.org and click on the PoconoInfo icon 24 hours a day.

PHCA's vision is a community in which every individual has the opportunity to live a healthy, safe, and meaningful life. For more information on Pocono Healthy Communities Alliance or the Friendly's fundraiser, call (570) 517-3953.

Shiro Japanese Restaurant is hosting "A Night of Good Fortune" on Thursday, Oct. 15, to benefit the **United Way of Monroe County**. The event runs from 6 to 9 p.m. and features sushi, hibachi buffet, open bar and dancing. The \$40 admission goes entirely to the 2009 United Way campaign.

The evening's theme is Denim and Diamonds, with attendees encouraged to dress in keeping with the theme. A silent auction will be part of the festivities. Shiro is located on Route 611 in Swiftwater. To RSVP, call the United Way of Monroe County at 629-5657.

Great Wolf Lodge's Community Days are another way to support those in need. One-day passes to the resort's indoor waterpark are just \$25, with proceeds benefiting United Way and Big Brothers/Big Sisters. Tickets can be purchased and used through Oct. 16, except for Columbus Day weekend. Great Wolf Lodge is on Route 611 in Scotrun. Passes can be purchased at www.unitedwaymonroe.org. United Way of Monroe County, Great Wolf, Wayne Bank branches in Stroudsburg, Marshalls Creek and Tannersville; Pocono Community Bank in Mountainhome, Swiftwater, Stroudsburg and Brodheadsville; Kinsley's Shop-Rite in Brodheadsville; Community Bank & Trust in Tannersville; and North Penn Bank in Effort.

Eastburg Community Alliance sponsors event on Crystal Street East Stroudsburg. Come enjoy downtown East Stroudsburg for a special fall afternoon, Sunday October 11th, starting at noon and ending at sundown. Join the party on Crystal Street for fun, music, games, and prizes all afternoon long.

On the corner of Crystal and Analomink Streets, a DJ will be giving away prizes from local businesses to attendees. All you need to do to win, is to show up and have a good time.

Planned activities will include apple bobbing, pumpkin painting, sidewalk sales, and a classic car display. Local non-profit groups will be on hand providing activities and a variety of information on volunteer opportunities including: The Pocono Community Theater, The Sherman Theater, A.W.S.O.M., WESSfm, PCAtv, and others.

Events sponsored by the Eastburg Community Alliance are able to be successful because of the generosity of the ECA media partners; Local Flair Magazine, Nassau Broadcasting, Orobo Design Studios, Pocono Parent Magazine and Pocono Record.

Better Homes and Gardens Real Estate Wilkins & Associates is the proud recipient of a 2009 Bizzy Award for the Best Interior Design. The Best Interior Design category recognizes excellence in the design of a lobby or office. Better Homes and Gardens Real Estate Wilkins & Associates entered their newly renovated Stroud Mall office design for the win.



The 2009 Bizzy Awards ceremony themed black & white & green all over, was held on Thursday September 24th at The Inn at Pocono Manor. Thomas R. Wilkins, CEO, Christine Scrofano, Vice President/Associate Broker, Heather M. D'Adamo, Executive Vice President/Partner and Robert Albanese, Vice President of Affiliate Consulting for Better Homes and Gardens Real Estate

were in attendance. Wilkins proudly accepted the award for the company. Wilkins later commented, "Receiving this award is proof the community recognizes our hard work & dedication. Our team works hard and is truly deserving of this honor."

Better Homes and Gardens Real Estate Wilkins & Associates was acknowledged during the awards ceremony for its excellence in business. Better Homes and Gardens Real Estate Wilkins & Associates was the only real estate company to be presented with a 2009 Bizzy Award. "We at Better Homes and Gardens Real Estate are proud to be affiliated with Wilkins and Associates, and congratulate them on the recognition given to them through these awards" remarked Albanese.



Melody Bitkoff was recently hired as the Director of Business Development & Fundraising for **Burnley Employment & Rehabilitation Services (Burnley Workshop)**.

This past year Burnley celebrated its 45th Anniversary, and today, employs more than 100 individuals with developmental disabilities in the greater Pocono area. Local businesses such as Weiler Corporation, Patterson-

Kelley and Lombardo & Lipe Electrical Contractors have outstanding partnerships with Burnley because its employees are trained to effectively accomplish their individual needs and produce top-of-the-line products. It is truly astonishing the wide-range of jobs which Burnley employees take-on at the workshop in Stroudsburg, PA. From basic tasks such as collating a mailing, or packaging products, to the more complex including assembling machines - they can do it. This makes Burnley a competitive and viable option for area businesses, and provides an opportunity for companies to give back to the community in which we live.

Since 1998, Bitkoff has worked in the fields of marketing, fundraising and communication providing non profit organizations and companies with guidance in the intricacies of marketing communication and income development strategy and management.

Bitkoff spent seven years working for higher education institutions, most recently as the Director of Annual Giving at Columbia Law School in New York City, and formerly at Massachusetts Institute of Technology (Whitehead Institute for Biomedical Research) in Boston where she was promoted through various individual and leadership giving positions.

She is well acquainted with marketing and fundraising for social service agencies as well, having held leadership positions in New York City's social service industry. Bitkoff was the Director of Corporate and Foundation Relations and Special Projects at Graham Windham Services for

Children and Families and the Assistant Manager of Individual Giving at YAI National Institute for People with Disabilities. Early in her career she held positions at United Cerebral Palsy and United Way.

In 2006 Bitkoff served as an Adjunct Communication Faculty Member at Raritan Valley Community College in New Jersey teaching interpersonal communication and she guest lectures at universities and conferences including The Public Affairs Master's Program, at Bernard M. Baruch University and the First Social Marketing Conference at the National University of Ireland. She is a member of The Greater Pocono Chamber of Commerce, serves as a Board Member for RSVP (Retired Senior and Volunteer Program) and is going through the induction process to become a member of the Rotary Club of Stroudsburgs. As well, she served on the Board of Directors for the Boston Junior Chamber of Commerce and is a member of several other professional and fundraising associations.

Throughout her career, Bitkoff has worked pro-bono consulting for various projects including private fundraisers (Leukemia Research Gala at the State University of New York at Stony Brook, New York), published authors and artists. She holds a Master's Degree in Integrated Marketing Communication from Emerson College in Boston, where she was confirmed as a member of the Communication National Honor Society and she has a B.A. in Communication/ Public Relations with a minor in Health Science from the State University of New York College at Oswego.



Don't Miss This Opportunity!

The Greater Pocono Chamber of Commerce is now offering advertising space on its web page

- ◆ **Affordable Advertising**
- ◆ **Special Features Offered!**
- ◆ **Receive Over 100,000 Visitors!**

For More Information, Contact the Chamber at 570.421.4433

Ribbon Cuttings



AlignLife Center for Natural Health hosted a Grand Opening Luau at their new location on Route 611, Stroudsburg on Monday, September 21. The Chamber assisted with a ribbon cutting ceremony and the AlignLife staff conducted a coat drive for the needy. For more information, please call 1-877-25-chiro or visit the website www.alignlife.com.



Sonic Drive-In celebrated the Grand Opening of its Stroudsburg location with a ribbon cutting ceremony on Monday, September 28. Sonic is located on Route 611 in the Bartonsville Plaza. Please call 570-420-8922 or visit the website www.sonicdrivein.com to find out more.



Home Instead Senior Care held a ribbon cutting ceremony on September 1 to announce their newest location on Route 611 in Tannersville. For more information on the home care services they provide, please call 570-629-6785 or visit the website at www.homeinstead.com/nepa.



Minuteman Press of Stroudsburg held a ribbon cutting ceremony and reception for family, friends and customers to celebrate its grand opening on September 29. This full service printing franchise is located on Route 611 in Stroudsburg, across from Gray Chevrolet. To find out more about the services they offer, contact Andy Porter at 570-421-1437 or visit www.stroudsburg.minutemanpress.com.



St. Luke's Sports & Rehabilitation celebrated the Grand Opening of their eighth facility in the Blakeslee Medical Professional Complex with a ribbon cutting ceremony and reception on September 17. For more information or to make an appointment, please call 570-643-3706.

Welcome New Members

The following new members are not listed in the 2009 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

209 Enterprises

Herbert Ortiz/Lorenzo Formato
RR 13 Box 3132
Stroudsburg, PA 18360
570-476-1120
570-476-1140
herbortiz1114@aol.com
Entertainment-Music

AAA Radon Experts

Eric Levine
RR 5 Box 5485
Music Center Drive
East Stroudsburg, PA 18301
570-424-0469
570-424-0469
eal@ptd.net
Radon Testing & Mitigation Services

Blondie Salon

Amy Safin
921 North Ninth Street
Stroudsburg, PA 18360
570-421-5404
570-476-4969
blondiesalon@hotmail.com
Beauty Salons-Cosmetology

Days Inn- Tannersville

Nancy Desai
RR 5 Box 501
Tannersville, PA 18372
570-629-1667
570-629-7903
nancyjdesai@gmail.com
www.daysinnntannersville.com
Hotels-Motels

KGB Corporation

Herbert Ortiz
2221 Sutton Drive
Stroudsburg, PA 18360
570-369-4779
570-476-1140
herbortiz1114@aol.com
Advertising-Marketing

Learn About Us, Inc.

John Komatsoulis
246 Shawnee Valley
East Stroudsburg, PA 18302
570-369-5280
john@learnaboutus.com
www.learnaboutus.com
Consultants-Business

Pocono Tourist Map & Guide

Steven Potestio
208 Eagle Valley Mall
East Stroudsburg, PA 18301
570-309-6831
steve@poconocartoonmap.com
www.poconocartoonmap.com
Advertising-Marketing

Second Haven

William Freeman
P.O. Box 329
Mount Pocono, PA 18344
866-343-5509
866-343-5509
wfreeman@secondhaven.org
www.secondhaven.org
Non-Profit Organizations

The Sessoms Group, Inc.

Lincoln Sessoms
722 Blue Mountain Lake
East Stroudsburg, PA 18301
570-484-8235
570-424-0819
lincolns@thesessomsgroup.com
www.thesessomsgroup.com
Advertising-Marketing-Public Relations

Solar Energy is Power

Herbert Ortiz
2221 Sutton Drive
Stroudsburg, PA 18360
570-369-4779
570-476-1140
herbortiz1114@aol.com
Solar Energy Installation

Sonic Drive-In

Kasie Wilson
4060 Easton-Nazareth Highway
Nazareth, PA 18064
570-420-8922
570-420-8722
paul.klotz@sonicpartnernet.com
www.sonicdrivein.com
Restaurants

St. Luke's Sports & Rehabilitation

Andrea Visnosky
360 W. Ruddle Street
Coaldale, PA 18218
570-645-8392
570-645-2121
visnosa@slhn.org
www.slhn.org
Physical Therapy

Tandoor Palace

Nancy Desai
RR 5 Box 501
Tannersville, PA 18372
570-619-0068
570-629-7903
nancyjdesai@gmail.com
www.tandoorpalace.net
Restaurants

Steven A. Weisblatt, M.D.

HC 87 Box 69
Pocono Lake, PA 18347
570-646-6677
www.drweisblatt.com
Psychiatrists

Kenneth Zahl, M.D.

23 North Fifth Street
Stroudsburg, PA 18360
570-213-0292
973-989-2645
drzahl@paindoctor.com
www.paindoctor.com
Medical

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Stroudsburg, PA 18360-2093

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