

## 7TH ANNUAL BIZZY AWARDS 2012!

The 7th Annual Bizzy Awards was held on Thursday, September 27<sup>th</sup> at the Chateau Resort & Conference Center in Tannersville. Awards were given in 12 categories and over 200 people were in attendance.

The Chateau did an outstanding job with hosting this event. The cocktail reception featured an ice sculpture in the shape of the Bizzy Awards and there was a complimentary “Shooter Bar” sponsored by Stoli. Music for the Cocktail Party was provided by Adam Jacob. Along with socializing, everyone enjoyed the fantastic array of food. Then it was off to the ballroom, which was beautifully decorated in black and white and the dinner music was provided by the Byrd Pressley Band. After the awards, everyone was invited to the lounge to continue the festivities.



2012 Bizzy Awards Winners with Robert Phillips, IOM (back row left) and Connie and George Roberts (back row, first and second from right)

This year’s event was sponsored by Adams Outdoor Advertising, Bayada Home Health Care, Blue Ridge Communications, Chateau Resort & Conference Center, Best Auto Service Center, Dawn of New York, East Stroudsburg University, George Roberts Production, Greater Pocono Chamber of Commerce, Mixtura Hair Studio, Paramount Business Development, Quality Health Care, and WebLeaps.

Mary Frances Postupack, V.P. of Research and Economic Development at East Stroudsburg University, presented three Innovator of the Year Awards to: Jonathan Weber, Rick Bailey, and Melissa Shaw. Mr. Weber founded eDentified People Search, Mr. Bailey founder of Success TSM, and Ms. Shaw developed Lyme-Aid.

2012 Bizzy Award Winners were: Best Business Logo – **Bayada Home Health Care**, Best Business Website – **Pocono Mountains Visitors Bureau**,

(cont'd on page 2)

### In This Issue

Calendar of Events.....	Pg. 2
Members in the News.....	Pg. 2
Business Card Exchange.....	Pg. 12
Women in Business.....	Pg. 12
New Members.....	Pg. 13

## October 2012 Calendar of Events

- October 1**.....*Business Card Exchange*  
5:30 p.m. - Dale & Frances Hughes  
Cancer Center - East Stroudsburg
- October 2**.....*West End Committee*  
8:00 a.m.- Western Pocono Community  
Library - Brodheads ville
- October 4**.....*Expo Committee*  
8:00 a.m.- GPCC
- October 5**.....*Government Relations/Public Policy  
Committee*  
8:00 a.m. - Middle Smithfield  
Township Building - East Stroudsburg
- October 9**.....*Women in Business Luncheon*  
Noon - Chateau Resort -  
Tannersville
- October 10**.....*Econ.Dev./Transportation Committee*  
8:00 a.m.- GPCC
- October 12**.....*Leadership Pocono*  
8:00 a.m.- GPCC
- October 15**.....*Education Committee*  
12 Noon - GPCC
- October 16**.....*Women In Business Committee*  
9:00 a.m.- GPCC
- October 22**.....*Finance Committee*  
8:00 a.m. - GPCC
- October 22**.....*Executive Committee*  
8:30 a.m. - GPCC
- October 23**.....*Board of Directors*  
8:30 a.m. - ESU's Research &  
Development Center -  
East Stroudsburg
- October 24**.....*Healthy Workplace Awards Lunch*  
Noon - Terraview at Stroudsmoor  
Country Inn - Stroudsburg
- October 26**.....*Adopt a Highway Cleanup*  
8:00 a.m. . - Welcome Center
- October 26**.....*Environmental Committee*  
9:30 a.m. - GPCC

(cont'd from front cover)

Best Curbside Appeal – **Adam's Jewelry**, Best Interior Design – **Garden at Desaki**, Best Business Card Design – **Ideal Design Solutions**, Best Business Marketing Campaign – **Deerfield Spa**, Best Green Marketing Campaign – **Pocono Health System**, Best Small Business – **Best Auto Service Center**, Best Medium Business – **R. J. Groner**, Best Restaurant– **Barley Creek Brewing Company**, - Best New Business – **Mixtura Hair Studio**, and Best Overall Business – **Dunkelberger's Sports Outfitter**.

To find out more about the Bizzy Awards go to [www.bizzyawards.com](http://www.bizzyawards.com) or call Pat Metzgar at 570.421.4433.

## Members In The News

The **Monroe Animal League's FALL DINNER & CHINESE AUCTION** is Friday October 12th. This fundraising event will be held at The Delaware Room in the Penn Stroud Hotel, 700 Main Street in Stroudsburg (formerly the Pocono Inn Town). Ticket price is \$27 for 3-course sit down dinner with dessert. Menu includes Potato Leek soup, House salad & your choice of Entree' from the following: Breast of Chicken Cordon Bleu, Sliced London Broil with Bordelaise Sauce or Crabmeat Stuffed Flounder. All entrees' will be served with vegetable duJour, dinner rolls & seasoned red potatoes. Dessert is German Chocolate cake. Coffee, iced tea & hot tea are included. Cash bar will be available that evening. Doors will open at 5:30pm & the first dinner course will be served promptly at 6:15pm. Auction drawings to begin at 7:30pm. **TICKETS ARE ON SALE NOW!** Since this is a sit down dinner, there will be absolutely NO tickets sold at the door - **ADVANCE TICKET SALES ONLY PLEASE!!**

Note: you can not attend the auction without purchasing a dinner ticket. There is a vegetarian entree' available upon advanced request. Contact the MAL office at 570-476-8444 to order tickets.

Proceeds from this event will help fund MAL's vital animal welfare programs including our Spay/Neuter, Humane Education & Feral Cat programs."

**The Crossings Premium Outlets** and Susan G. Komen for the Cure are teaming up to support breast cancer awareness, research, and treatment programs in the community. During the month of October, visit the on-site Information Center to donate \$10 to support the cause and receive 25% off one item from select stores including Calvin Klein, Champion, Cole Haan, Eddie Bauer, Guess Factory Store, Juicy Couture, Nautica, Polo Ralph Lauren and more. Donations will be accepted on-site via cash or credit, with all proceeds benefiting Komen Northeastern PA

There are over 5.8 million vehicle collisions a year. In crashes where minutes can spell the difference between life and death, first responders to the accident scene need proper training so they can act quickly. On Wednesday October 10 at **Scott's Collision Center** in Stroudsburg and on Thursday October 11 at Scott's Auto Service in Easton, who are members of the National Auto Body Council (NABC), will deliver the latest in vehicle emergency occupant extrication training to first responders, ultimately helping to save lives.

The First Responders Emergency Extrication (FREE) program is a four-hour course that incorporates classroom and hands-on instruction, including demonstrations of vehicle cutting techniques.

"First responders such as firemen require the most current vehicle information to be effective," states FREE Chair-

man Mike Quinn. “FREE helps keep them up to date, which is more important than ever given the rapid onslaught of advancements in vehicle design such as high-strength steels, advanced restraint systems, and multiple air bags. The growing popularity of high-voltage hybrid and electric vehicles also makes this class a necessity.”

Late model vehicles, scheduled to be donated by LKQ Thruway Auto Parts, will be available for participants to practice on, a great aspect of the program since most fire departments have no access to such vehicles. A new Chevrolet Volt will be on display from Gray Chevrolet to provide an example of the technology used in an electric vehicle.

“As its name implies, the FREE program is delivered at no cost,” says NABC Executive Director Chuck Sulkala. “This is a great opportunity for the collision repair industry—which has access to some of the most current information on vehicle design and construction—to pass it on to those needing it most.”

“These men and women risk their lives daily to save our lives,” says Scott’s Collision Centers Vice President Matt Dewalt. “In our business, we see the constant changes in vehicle technology; things you repaired one way one year need to be repaired differently the next year. Our local firefighters face the same changes and challenges. I felt this a perfect way for us to give back and help them help the public.”

Holmatro, an international rescue equipment manufacturer, will be present at the program displaying key products used to increase the speed at which occupants can be removed safely from damaged vehicles.

For more information, contact Matt DeWalt of Scott’s Collision Centers at 610.253.1528 or email matt@scottcollisioncenters.com.



Riverside Rehabilitation Therapists pictured L-R are: Christina Valvano, Lindsay Connor, Briona Cordero, Ann Kreibel, and Elizabeth Svetovitch

**Riverside Rehabilitation** is joining the National Rehabilitation Awareness Foundation in observance of National Rehabilitation Awareness Week from September 16-22 at their 14 locations throughout Northeast PA and The Poconos.

The week is designed to promote the value of rehabilitation; highlight the capabilities of people with disabilities; salute the professionals who provide service to people with disabilities, and to renew our nation’s commitment to fulfill the unmet needs of people with disabilities.

For additional information on Physical, Occupational or Speech Therapy, contact Riverside Rehabilitation at 570-839-9975 or visit [www.riversiderehab.com](http://www.riversiderehab.com). With conven-

ient locations in Brodheadsville, East Stroudsburg, Stroudsburg, Tannersville, Tobyhanna, Moscow, Plains, Mountaintop, Dallas, Wilkes-Barre, Taylor, Tunkhannock and Berwick, patients receive individualized care by licensed professionals, close to home, work or school in five counties throughout Northeast PA and the Pocono region. Extended evening hours are available. Most insurance plans are accepted.



Paul and Judy Schuchman

Paul and Judy Schuchman, who are well known in the area for their philanthropy, volunteerism and business success, will be the honorees at the Pocono Celebrity Roast on Thursday, Oct. 18, to benefit the **United Way of Monroe County**. The celebration will take place at Paradise Stream Resort on Route 940 in Mount Pocono.

The black-tie optional fundraiser begins with a cocktail hour at 5:30 p.m. and gourmet dinner at 6:30 p.m. The roast and feting will start at 7:45 p.m.

Reservations to attend this gala occasion and/or roast the Schuchmans are now being accepted by the United Way at [www.unitedwaymonroe.org](http://www.unitedwaymonroe.org) or by calling 570-629-5657. Cost per person is \$100, with tables of eight available. The cost to roast the honorees is \$100 a minute.

Paul and Judy are well known in the Poconos as the owners of the successful Odd-Lot Outlet stores in Marshalls Creek and Tannersville. They have been active members of the Pocono Mountains Visitors Bureau and the Greater Pocono Chamber of Commerce.

The Schuchmans are longtime supporters of the United Way of Monroe County and among the organization’s Leadership Givers. Paul served as chair of the annual campaign in 2002-03 and for many years he has contributed raffle prizes for weekly campaign meetings.

Besides the United Way, the Schuchman’s charitable and community involvement includes Pocono Medical Center, Northampton Community College and Women’s Resources of Monroe County, Inc. In 2011, the Pocono chapter of the Association of Fundraising Professionals honored them for their outstanding philanthropic efforts. In addition, Judy has been an active member of the Foundation Board for the Retired and Senior Volunteer Program in Monroe County. The Schuchmans have two sons and grandchildren.

This year’s Pocono Celebrity Roast will mark the first time a couple and a woman have been roasted for the good of United Way. Past roast honorees include: State Representative Mario Scavello; the late Dr. Joseph “Doc” Mattioli;

Stroudsburg Attorney Bill Cramer of Cramer, Swetz and McManus; Robert Ugucioni, former executive director of the Pocono Mountains Visitors Bureau; and Patrick Ross, who served as a supervisor in Pocono Township for many years.

A commemorative program book will be part of the evening and advertising opportunities are available. For information on placing an ad, visit [www.unitedwaymonroe.org](http://www.unitedwaymonroe.org) or call Chris at United Way, 570-629-5657, x 115. All proceeds from the event will go to the 2012 campaign.

For a third time, **Northampton Community College** has won a truck driver training grant from the Department of Transportation (DOT). The \$159,600 grant will allow the College to provide free Class A truck driver training and comprehensive career services to 38 financially needy individuals. NCC's program is one of only a handful in the nation to receive this funding.

The Class A truck driver training course at NCC provides theoretical classroom and practical, on-the-road instruction with safety in mind. Students will be prepared for entry level into the job market, with emphasis on being a company driver. Entry-level drivers can expect to make between \$35,000 and \$45,000.

For more information about NCC's truck driver training programs, visit [www.northampton.edu/Center-for-Business-and-Industry](http://www.northampton.edu/Center-for-Business-and-Industry).

**Northampton Community College** is pleased to announce that Sam Schaadt, an instructor in the Quality program in the College's Center for Business & Industry, has been named to two important industry organizations.

In August, Schaadt was elected by the current members of the American Society for Quality Technical Advisory Group 176 to membership in US Tag 176, a group that reports to the American National Standards Institute (ANSI) on U.S. industry's position on International Standards.

Also in August, Schaadt was elected to ANSI ASC Z1 Subcommittee on Quality Management, Environmental Management, Dependability, Statistics, and Auditing. This group's focus is documenting consensus on proposed American National Standards in the fields of quality management and quality systems, environmental management systems, dependability and related disciplines.

Schaadt has been an instructor at NCC for over ten years, and has also taught quality courses at Moravian College, Lehigh University, and the American Society for Quality. He was formerly employed in quality control and assurance at Mack Truck.

NCC's Center for Business & Industry believes the key to sustained excellence for any company is the adoption of

quality policies and practices that create a learning organization. CBI provides a comprehensive, market-driven approach to organizational quality through a series of workshops identified by industry leaders as important to their organizations.

For more information, visit [www.northampton.edu/Center-for-Business-and-Industry](http://www.northampton.edu/Center-for-Business-and-Industry).

The **Leadership Pocono** Class of 2013 has its first class Wednesday, October 17<sup>th</sup> at Pocono Medical Center. The objectives of this first session are understanding innovation and how it may be useful in developing solutions and recommendations for Community Projects and identifying and understanding key components of project management by clarifying goals and coordinating outcomes.

Also at this session the class will be broken into 3 groups and be given their Community Projects. Each group will work as a Team over the next 8 months to complete the project and deliver their results. The classmates will meet, if not done previously, and have lunch with their Mentors, that have been assigned to them to help coach and guide them through the Program.

If you would like to know how you could become involved with Leadership Pocono visit our website [www.leadershippocono.org](http://www.leadershippocono.org) or call 570-421-4433. We are always looking for sponsors, mentors, speakers, and more. Help build our future leaders.

**Herbert, Rowland & Grubic, Inc. (HRG)** recently announced that it has been selected as the Pennsylvania Tourism and Signing Trust Administrator. HRG will provide Administrative, Operational and Engineering Services for the Pennsylvania Tourism Signing Trust's (PTST) PA Logo Signing and Tourist Oriented Directional Signing (TODS) Programs.

HRG began its relationship with PTST more than two decades ago and gained a depth of knowledge and understanding about the Trust and intricacies of its signing programs. The Logo Program spans throughout the Commonwealth of Pennsylvania with over 6,000 total sign installations and 5,000 TODS. As Administrator, HRG is responsible for the solicitation, marketing and qualification of businesses for participation in the Logo Signing and TODS Programs; delivery of engineering and construction services; billing and collection of accounts, as well as accounting services; and general administration and database management for the programs.

PTST maintains an office at 2300 Vartan Way, Suite 240, Harrisburg, PA 17110-9794 and the office is staffed by the following HRG employees: Jack Hildebrand who serves as the PTST Director of Operations and is responsible for operational aspects of the program and engineering; Lois-rae Graybill, PTST Director of Signing Programs, responsible for administering the Trust's Signing Programs and Chuck Rieck, Transportation Engineering Technician.



"We are thrilled for this opportunity to partner with the Trust and help the Trust administer their Signing Programs," said Christopher K. Bauer, P.E., PTOE, Director of Transportation Services for HRG.

HRG served as Interim Administrator for the Trust from October 2011 until the end of August 2012.

For more news and information on HRG and its services, please visit [www.hrg-inc.com](http://www.hrg-inc.com).

In June **Frailey Insurance and Financial Services** celebrated 75 years of doing business. Due to their hectic schedule, none of the commissioners could attend. However this past week, Commissioner Suzanne F. McCool, stopped by the office and presented a Certificate of Special Recognition to Michael J. Frailey, Agency Owner.



Michael Frailey and Commissioner Suzanne F. McCool

"Wow, what a surprise. My family and I are quite humbled that the commissioners would remember our anniversary. It's refreshing to know that they keep their hands on the pulse of the community," states Frailey.

Commissioner McCool shares, "I'm really sorry we couldn't attend but we feel that 75 years in business is very significant and should not go unrecognized. This is remarkable and I love to see our long-time local businesses do well. I also enjoyed reading the history of the local insurance business. I actually know people from education who went into it. I know your

business is successful because of the personal service you give and the great people you employ!"

Frailey Insurance and Financial Services is a full service agency. For more information contact Carolé Ann F Bowyer at [cabowyer@Fraileyinsurance.com](mailto:cabowyer@Fraileyinsurance.com) or 570 421-7447.



From l to r: Mathilda Sheptak, Cynthia Yevich

The Blue Ribbon Foundation of **Blue Cross of Northeastern Pennsylvania (BCNEPA)** is committed to supporting nonprofit agencies that respond to the

needs of its neighbors throughout the region. The Foundation's Board of Directors recently approved nearly \$122,000 in contributions that will be shared by 14 United Ways across BCNEPA's 13-county service area.

In Monroe County, the local **United Way of Monroe County** received \$12,303 for its 2012/13 campaign. These funds are targeted specifically to support health-related programs for area residents.

"We are pleased to once again partner with the United Way to help provide much-needed services for Monroe County's most vulnerable residents," said Cynthia A. Yevich, executive director of The Blue Ribbon Foundation.

The donation was presented at a recent United Way campaign meeting at Barley Creek Brewing Company in Tannersville. Executive Director Mathilda Sheptak and 2012 Campaign Chair Trip Ruvane thanked Yevich for the contribution.

"This donation is greatly appreciated and it will help make a difference in people's lives," said Ruvane, who is president/owner of Barley Creek. "We value our ongoing partnership with The Blue Ribbon Foundation."



Dr. Brettney Ramsour

**AlignLife the Center for Natural Health** of East Stroudsburg proudly announces the completion of The Pocono Challenge by Dr. Brettney Ramsour. On September 16 over 200 competitors began the first of its kind adventure race in the Pocono Mountains. The race was a 14.5 mile mountain bike ride along the beautiful McDade Trail. Then a 10 mile paddle down the Delaware River. The challenge ended

with a 2.5 mile trek or jog that stopped at Smithfield Beach with a wonderful celebration for all who finished. Dr. Ramsour had 2 patients also complete the challenge along with Julianne Anderson office coordinator of the Stroudsburg office. It was an opportunity to promote a healthy lifestyle while enjoying our beautiful Pocono Mountains.

This month is National Chiropractic Month. It's an opportunity to learn what Chiropractic care can do for you. Dr. Brettney Ramsour in East Stroudsburg & Dr. Neil Lewis in Stroudsburg are offering Free Health talks in their office to explain to the public "What You've



Julianne Anderson, Office Coordinator

always wanted to know about chiropractors but were afraid to ask" It is a one hour talk. You can also stop by one of our offices this month and place your business card in a "Win a Free lunch & Mas-

sage for your office!" The Doctors will come to you and give a talk, massage & lunch.

October starts the change of season. Therefore we begin our coat & blanket fundraiser for the homeless of Monroe County. For more information Please call our offices in East Stroudsburg 570-476-5577 or Stroudsburg 570-420-1600.

Realtor Albert Grant has joined the sales team at **WEICHERT, REALTORS® - Acclaim** in Tannersville. A resident of the area since 1984 and with two years in real estate, Grant will assist buyers and sellers in the Pocono Mountains. He lives in Tobyhanna and is a member of the Pocono Mountains Association of REALTORS®.



Realtor Albert Grant

Grant is a member of St. Mary of the Mount Parish and serves the Pocono Farms East Association. His professional background is in the hospitality industry, beginning in 1972 in New York City and Pennsylvania, with the most recent 17 years at Skytop Lodge and conference center.

WEICHERT, REALTORS® - Acclaim is located at 2920 Route 611 in Tannersville, telephone 570-629-6100. For more information, the company Web site is [www.weichertrealorsacclaim.com](http://www.weichertrealorsacclaim.com).

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Paulette Nish

In a world where 30 is the new 20, 40 is the new 30 and so on, **Pocono Medical Center (PMC)** knows that reaching the century mark is still a great accomplishment. In honor of National Aging Month, PMC has launched *Five Secrets of Centenarians*, a nationwide educational initiative that provides know-how for living long, healthy lives.

According to the CDC's State of Aging and Health in American 2007, "the current growth in the number and proportion of older adults living in the United States is unprecedented in our nation's history. Two factors – long lives and aging baby boomers – will double the population of Americans aged 65 or older during the next 25 years."

"*Five Secrets of Centenarians* provides insider tips of how

to make the most of the many years ahead by making healthier decisions early on," says Paulette Nish, Vice President of Patient Care/CNO at Pocono Health System/Pocono Medical Center. These tips can include eating a balanced diet, practicing home safety, maintaining a relationship with your physician, and more.

*Five Secrets of Centenarians* is nationally supported by Spirit of Women and locally promoted by Pocono Medical Center. Spirit of Women is a national network of leading hospitals dedicated to improving women's lives with innovative health and community programs. Spirit of Women Hospitals touch the lives of millions of women each year through the presentation of educational events, consumer membership programs, annual conferences, marketing communications and grassroots efforts to improve the health and well-being of women everywhere. Spirit of Women enables participating hospitals to focus on community needs while providing the strength of national support. Visit [spiritofwomen.com](http://spiritofwomen.com).



Jeff Snyder

Kathleen E. Kuck, President and CEO of **Pocono Health System/Pocono Medical Center** is pleased to announce that Jeff Snyder, has joined the Pocono Health System family to serve as the Chief Operating Officer. Mr. Snyder possesses 25 years of experience in the health care industry including his most recent position as the Chief Executive Officer of Mercy Suburban Hospital in East Norriton, PA.

Prior to that role, he served as Chief Operating Officer at St. Christopher's Hospital for Children in Philadelphia, PA. Mr. Snyder received his Bachelor of Science in Business Administration from Albright College in Reading, PA. He also has a Masters of Business Administration in Healthcare Administration from Widener University in Chester, PA.

Mr. Snyder also has held leadership roles in administration, hospital operations, strategic planning and business development, managed care, and financial planning at Saint Clare's Health System in Denville, NJ, Virtua Health in Mount Holly, NJ, and Meridian Health System in Red Bank, NJ. "We are pleased to welcome Jeff to our leadership team," said Kathleen E. Kuck, President and CEO of Pocono Health System/Pocono Medical Center. "Not only does he understand our commitment to providing world class care, close to home, he also has a proven track record of leadership and success in hospital operations." Mr. Snyder is joining Pocono Health System at a time of growth with the opening of the new Dale and Frances Hughes Cancer Center, management of new physician practices and providers, and the development of new hospital-based services such as endocrinology.

Join **Ready, Set, Run**, a charming specialty running store located at 431 Main Street for their Grand Opening on October 6<sup>th</sup> 2012. Owned by Trish D'Imperio, former manager of Aardvark Sport Shop's Stroudsburg location since it was introduced in 2005; D'Imperio's ambition and love for the sport led her to take over the store completely under a new name and location.

Ready, Set, Run carries a variety of running shoes, apparel, accessories and a full-line of nutrition products for men and women. Their shoe selection consists of running shoes, (stability, cushioned, and motion control), minimal/barefoot shoes, walking shoes, trail running/walking shoes, track spikes, cross country spikes and more. Apparel brands such as Asics, Saucony, Brooks and Life Is Good, as well as a large selection of accessories by Fuelbelt, Nathan, Timex and Garmin, just to name a few.

Trish's love for running began 14 years ago when her Jack Russell needed to be exercised and therefore became her training partner. D'Imperio's first race was a two-mile run. She has since accomplished a 32-mile ultra-race among eight other marathons including the Boston Marathon. She also runs a training group for the Red marathon every year and started First Strides, the popular beginner walking and running program for women which meets in Stroudsburg and Brodheadsville. D'Imperio's impressive background in running has provided her with the knowledge and experience to ensure that every customer is given the attention and service they deserve in order to meet their individual needs.

We all have something that inspires us; for Trish D'Imperio it is running. Ready, Set, Run prides itself in personal service and in-depth knowledge and is truly held together by passion and love for fitness. Stop by and see for yourself what sets Ready, Set, Run apart from all the rest, and as always, keep calm and run on.

Store hours are: Monday: 10 to 5, Tuesday: 10 to 5, Wednesday: 10 to 6. Thursday: 10 to 8, Friday: 10 to 6, Saturday: 10 to 5, Sunday: 12 to 4.

**The Monroe County Historical Association**, in conjunction with the Shawnee Inn and Golf Resort and Hartzell's Auction Gallery, is pleased to announce an art and auction fund-raiser featuring the artwork of Justin McCarthy, Robert Rasely, Jack Savitsky, and Sterling Strauser.

The exhibit is titled, 'Outsider' Artists of the Middle Delaware and will be held Saturday, November 10, 2012 at the Shawnee Inn and Golf Resort, 1 River Road, Shawnee-on-Delaware, PA 18356.

The galleries will be open for public viewing on Saturday, November 10, 2012 from 10:00 a.m. until 2:00 p.m. There is a \$5.00 entrance fee to view the artwork at this time. There will be an evening gala featuring a private viewing and dinner reception held Saturday beginning at 5:30 p.m. Guests will be treated to a special viewing and an intimate

four-course meal surrounded by the artwork. James Sittig, a local art professional, will give a short presentation and history about the featured artists following the meal. The live auction will begin at 9:00 p.m. The cost of the Saturday evening gala is \$100.00 per person and includes entry for the all-day event.

Local collectors who wish to include their paintings in the exhibition are encouraged to contact John Hartzell at



*The Bald Eagle" by Jack Savitsky*

Hartzell's Auction Gallery, Bangor, PA by Friday, October 19, at 1 (800) 724-6808. For event information, please contact the Monroe County Historical Association at (570) 421-7703 or visit the web site at [www.monroehistorical.org](http://www.monroehistorical.org). For auction information, please contact Hartzell's Auction Gallery at 1 (800) 724-6808 or visit [www.hartzellsauction.com](http://www.hartzellsauction.com). For overnight accommodations at the Shawnee Inn and Golf Resort, please call 1(800) SHAWNEE or visit [www.shawneeinn.com](http://www.shawneeinn.com).

All proceeds benefit the Monroe County Historical Association, a 501(c) 3 nonprofit organization dedicated to promoting, protecting and preserving the history of Monroe County, Pennsylvania.

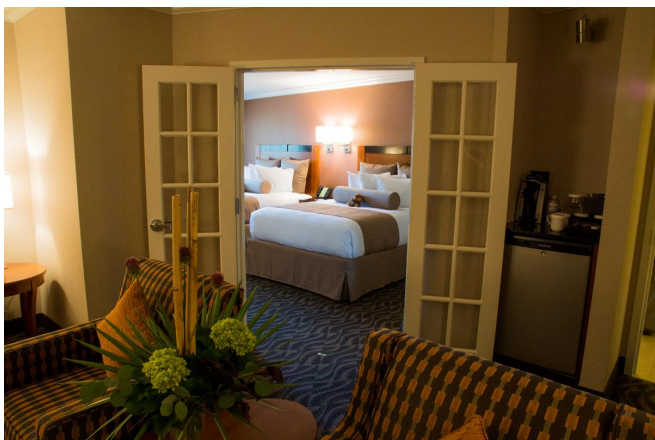
**The Bushkill Inn & Conference Center**, a newly renovated luxury travel resort and conference center destination, opened its doors to the public in August 2012. Located on 160 acres of gorgeous mountain landscape, The Bushkill Inn & Conference center boasts 166 elegantly appointed rooms, four separate dining options of unparalleled quality, 13,000 square feet of flexible meeting space, a Day Spa retreat with a full range of services available, and numerous prestige amenities.

"We have created a resort that cannot be matched for quality or luxury in the Poconos," expresses Roger Taylor, General Manager of The Bushkill Inn & Conference Center. "Our resort combines the most elegant of hotel settings with the untouched scenic beauty of the Pocono Mountains for a vacation destination which is chic, relaxing, and memorable."

Refinement, luxury, and elegance are notable at the Bushkill Inn from the minute a guest enters the lobby. A wall



length indoor water fixture sets the backdrop for the sweeping entranceway outfitted with artistic and unique chandeliers and impressive wood and stone design elements.



*One of the newly renovated guest rooms at Bushkill Inn*

Just past the check-in, the Lobby Bar exemplifies old-world elegance with its distinguished wood paneling and impressive fireplace. Guests can stop by on the way to their rooms to partake of one of the many premium and signature cocktail items available.

Once the guest travels to their room, they will be greeted by the opulent surroundings that are the hallmark of the Bushkill Inn property. Decorated in a soothing palette of navy, taupe, and brown, room accommodations include the choice of a Standard Room, King or Queen Suite, or Private Cottage. All rooms feature pillow-top mattresses, granite décor accents, minibars, walk in showers, and natural wood tone furnishings. Suites also include a built-in bar, private balcony, spacious sitting area, Jacuzzi bath tub, and walk-in shower – all among interconnected rooms in a modern, light filled floor plan.

When the time comes for dining, be it a light bite to eat or



*The Lobby Bar at Bushkill Inn*

a special evening out, numerous options are available throughout the Bushkill Inn. Choices include a Steakhouse, led by a five-star chef and featuring prime cuts of steak carefully prepared in a partially opened kitchen design; a Lounge Restaurant for casual dining with stunning mountain views; and the Main Dining Room. Additionally, a full range of room service menu options are available.

“We have created an atmosphere which redefines the storied Pocono vacation for today’s modern traveler, providing them with the conveniences and luxury they expect in a destination resort melded with the charming surroundings and activities that define a true Pocono Mountains vacation,” continues Taylor.

The Bushkill Inn has diverse and numerous activity options, sure to entice every member of the family. Included in the resort’s many options are an indoor/outdoor pool, hot tub, Fitness Center, tennis courts, boating, miniature golf, archery, volleyball, basketball, fishing, hiking trails, and paddle boats. Additionally, the Bushkill Inn has partnered with numerous Pocono travel destinations, among them ski, golf, and shopping destinations, to allow their guests premium access and unique discounts.

Guests can further complement their stay at The Bushkill Inn and Conference Center at the newly designed Day Spa. Located just outside of the lobby, the Day Spa features a number of premium spa services and allows guests to relax in calming, private treatment rooms outfitted in blonde woods and tile accented floors.

“We have planned every detail of The Bushkill Inn to provide our guests with an incomparable travel experience,” sums up Taylor. “We are pleased to have opened our doors and are eager to serve our guests with our definition of a true luxury mountain vacation.”

For more information on The Bushkill Inn & Conference Center, please visit [www.bushkillinn.com](http://www.bushkillinn.com) or call 570-431-5200 to request information.

The Pennsylvania Game Commission will present the **Buck Hill Falls Company** with a certificate of recognition and a Working Together for Wildlife bluebird print for its’ highly successful bluebird nest box project, Wednesday September 12<sup>th</sup>, 1:00pm at the Buck Hill Golf Club.

The Buck Hill Falls Company along with Otter Creek Environmental Education Services recognized an opportunity for the children of the Buck Hill Falls community, who attend the annual summer camp, Camp Club, to have the experience of playing a direct role in establishing a community-based nature project. The children’s part in the project was the construction of over twenty nest boxes from pre-cut kits provided by the PA Game Commission.

With the support of the Buck Hill Falls golf course staff, the nest boxes were installed (ten in 2010 with ten additional boxes erected in 2011) in pairs, on the community’s premier golf course. Two additional nest boxes, in place at the Camp Club building, have provided direct experience for the children in studying the ecology, particularly the nesting cycle of any bird species occupying the boxes.

Critical to the success of the project has been the commitment of the Pocono Avian Research Center and the Buck Hill Falls Conservation Foundation in conducting weekly monitoring of the nest boxes; over two nesting seasons, from April through August, on the golf course. Pocono Avian Research Center also produces an annual report for the project.

In 2011, with the initial ten nest boxes in place, thirty eastern bluebirds and twenty-six tree swallows were fledged. Many more swallows and bluebirds fledged from the twenty boxes on the golf course this year. The collabo-



rative nature of this project, with all of the project partners working together to bring it to fruition, has been an essential element in its success in enhancing the community and its natural resources.

**Pocono Raceway** today announced 2013 Grandstand tickets to the June 7-9 Pocono 400 and August 2-4 Pennsylvania 400 race weekends are now available for purchase. Grandstand ticket prices for the 2013 season at "The Tricky Triangle" remain the same as they were in 2012.

Sunday Grandstand tickets start at \$45, all Concourse Grandstand tickets remain at half-price for kids ages 12 and under. Friday and Saturday General Admission tickets cost \$10 and \$20 (\$25 at the gate), respectively. Children, ages 12 and under, accompanied by an adult holding a General Admission ticket will be admitted free on Friday and Saturday.

This marks the initial release of select Grandstand tickets for the 2013 NASCAR race weekends at Pocono Raceway. Additional tickets will be released following the Raceway's customer renewal process.

Available tickets can be purchased by contacting Pocono Raceway's ticket office at 1-800-RACEWAY (1-800-722-3929) or by ordering them online at [www.poconoraceway.com](http://www.poconoraceway.com).

Jere Dunkelberger CEO of **Dunkelbergers, Pocono Pistol Club** and soon **Dunkelbergers** in Brodheadsville has hired Roy Horton of Bushkill as Vice President of Operations for his expanding business. Roy comes to Dunkelbergers with many years of retail experience under his belt. He has spent the last 6 years with Sears Holding Corporation. Roy also serves as an elected School Board Director for the East Stroudsburg Area School District and



Roy Horton

is a veteran of the United States Navy having served on the USS Theodore Roosevelt and the JAG in Norfolk VA.

Roy will be tasked with the opening

of the new Dunkelbergers in Brodheadsville, which is tentatively scheduled for mid-March, and from there he will work on growing the Dunkelberger brand.

Dunkelbergers was started by Jere Dunkelberger in a one room rented storefront on 6th Street in Stroudsburg in 1972 and since then has become a local success story with over 40 years in business. It has become a destination for out-of-towners and a regular stop for locals who want to

see what new great deals they have to offer, or just to seek advice from the pros that work there.



Just in time for Breast Cancer Awareness Month, **Mountain View Vineyard** will be releasing their new dry rose wine, Wild Mountain Rose. They will be donating \$1 for each bottle sold of Wild Mountain Rose and First Blush (their "pink" wines) during the entire month of October to support The Hope For Strength Breast Cancer Fund through the Pocono Health Foundation.

The purpose of the fund is to minimize the financial and emotional impact of breast cancer diagnosis and treatment. Donations will go towards patient's basic living expenses such as rent, transportation, child care, groceries, utilities, and medication. If you'd like to donate directly, go to [www.poconohealthfoundation.org](http://www.poconohealthfoundation.org) and click



on "Give Today", select "Temporarily Restricted Fund", enter dollar amount, and select "Hope For Strength Breast Cancer Fund" from the dropdown menu, or call 570.476.3629.

Chambourcin Weekend - Saturday, October 20th and Sunday, October 21st. **Mountain View Vineyard** will be supporting the top grape in our region, the Chambourcin Grape, with a special food and wine pairing. For more information, please call the winery at 570.619.0053 or check out the website at [www.mountainviewvineyard.com](http://www.mountainviewvineyard.com)!

Outdoor adventure sports have never been more popular than right now, given the immense following of hits as CBS's reality show *The Amazing Race*, the recent movie phenomenon *The Hunger Games* and even ABC's *The Bachelorette*. **The Inn at Pocono Manor** blends this new-found intrigue for adventure with serious corporate meetings via an innovative approach to corporate team-building. Called "Pocono Manor's Amazing Race Team Competition," the 3000-acre resort incorporates many of the adventure activities it offers guests through its Manor Sports Club to deliver a team adventure and learning experience unlike any other.

"We find corporate sales teams, leadership retreats and staff training programs all taking advantage of our outdoor sports activities," said Lisa Green, general manager for The Inn at Pocono Manor. "We thought this strong interest would translate well into learning initiatives during a meeting. Pocono Manor's Amazing Race Team Competition places a creative spin onto the more traditional teambuilding programs, and this can be customized to our client's meeting goals." Ms. Green continued with, "Women are just as excited as men to try their skill at archery, trap shooting and fishing. It really bonds the team together as each participant looks to one another for assistance, support and leadership."

The Inn at Pocono Manor has adapted the Amazing Race concept to incorporate many of the activities the resort offers through the Manor Sports Club. Select activities include archery, fly or pond fishing, mountain biking, sporting clays, cross country skiing, snow shoeing, sledging and more.

The Inn at Pocono Manor provides corporate groups all the necessary adventure program planning, training, equipment, targets, bait, etc., as well as the inspiration. Team-building groups can range from 10 – 100 conferees. As the teambuilding programming is coordinated through the resort, pricing is just \$45 - \$75 per person, based on the number of activities and stations. (Formal teambuilding facilitation is also accessible for an added amount, with referrals available through Pocono Manor.)

"Our corporate groups find adventure teambuilding to be a great diversion from a long day of analyzing reports and new product training programs," provided Susan Corrigan, assistant director of sales for the resort. "Our two championship golf courses have always been a big draw for meetings, but now, with an improving economy and companies ramping up for renewed growth, an increasing number of our corporate clients want to further unify their management teams, and we've responded with what we believe is one of the most innovative teambuilding programs available," Corrigan added.

For more information on the Pocono Manor's Amazing Race Teambuilding, contact Susan Corrigan, assistant director of sales, at 570-839-7111, ext. 7534, or by email at [scorrigan@poconomanor.com](mailto:scorrigan@poconomanor.com).

Every year September to mid-November Leigh Frailey works with a local team of volunteers to collect shoe boxes that are filled with school supplies, small toys, clothing items (socks, t-shirts, ball caps), flashlights with extra batteries, hygiene items, your family photos and notes of encouragement for needy children. In 2011 Operation Christmas Child, a worldwide children's project of Samaritan's Purse®, provided more than 8 million shoe boxes to kids around the world. This year they anticipate reaching an important milestone in the history of Operation Christmas Child - 100 million!

Frailey has been personally involved in packing shoe boxes for 16 years and has been in her current role as a Community Relations Coordinator (CRC) for the past 6. As a CRC, she has coordinated local participation at events such as the West End Fair, Carbon County Fair, Light in the Park & a Family Movie event at Pocono Community Theater. She has also received support from local groups such as scout troops, women's groups, and service clubs such as Kiwanis. In the Southern Pocono Area which is comprised of Monroe, Carbon, Pike and Northampton Counties approximately 12,000 boxes were collected last year.

Again this year **Frailey Insurance and Financial Services** will be a drop off site for gift-filled shoe boxes at their office on Rt. 611, Stroudsburg. Once the shoe boxes are collected, they will be taken to First Baptist Church in East Stroudsburg. Samaritan's Purse® sends a truck to

pick them up and deliver the cartons to a processing center (there are 7 in the U.S.). Afterwards they are shipped by land, air, and sea around the globe where they are hand-delivered to children between the ages of 2 & 14. Once the gift-filled shoe boxes are transported globally, Samaritan's Purse® teams and partners distribute them by bus, train, helicopter, boat, elephant, mule and even dog sled. Since its 1993 beginning, Samaritan's Purse® project has collected and hand-delivered more than 94 million gift-filled



shoe boxes to needy children in more than 130 countries. U.S. Presidents Ronald Reagan, George H.W. Bush, Bill Clinton and George W. Bush have all packed Operation Christmas Child gift-filled shoe boxes. Samaritan's Purse® also works in some 100 countries providing aid to victims of war, natural disaster, famine, disease and poverty.

"If you need a shoe box, I will have a limited supply in the Agency's lobby. People just have to come in get a shoe box, fill it with items and return it no later than November 16, 2012. I really like this project because everybody can participate - groups, individuals, seniors, and young people." stated Frailey.

For more information, contact Carole' Ann F. Bowyer, [cabowyer@Fraileyinsurance.com](mailto:cabowyer@Fraileyinsurance.com), Frailey Insurance and Financial Services, 1286 N. Ninth Street, Stroudsburg. 570 421-7447.

The nursing staff at **Pocono Medical Center (PMC)** was recently recognized by VHA Inc. for the exceptional job they have done preventing pressure ulcers in patients. Pressure ulcers, most commonly known as bed sores, are red wounds that appear on the skin that could develop within 48 hours. Patients who are bed-resting require repositioning about every two hours to avoid them.

VHA recently visited PMC to collect and record clinical, process, and design facts about the pressure ulcers process in operation. They have compiled the list of comprehensive organizational best practices that support PMC's newly blueprinted process which will be shared with other health care facilities.

"We are very proud of our entire nursing team for providing exceptional nursing care consistent with our mission. They are truly "world class" and I am proud that they are

receiving this national recognition,” said Kathleen E. Kuck, President and CEO of Pocono Health System/Pocono Medical Center. “We look forward to working with VHA to help other health care organizations deliver the same quality of care that our community receives.”

**Pocono Raceway** announced today open-wheel racing will return to “The Tricky Triangle,” following a 23-year hiatus, with a 400-mile IZOD IndyCar Series event in 2013. Tickets for the July 7th Pocono IndyCar 400 are now available for purchase.

“The fans wanted to see open-wheel racing return to Pocono Raceway and we’re excited to welcome the IZOD IndyCar Series back next summer,” stated Raceway CEO and President, Brandon Igdalsky. “We are now pleased to offer the greatest fans in all of motorsports, the very best in both stock car and open-wheel racing.”

Pocono Raceway’s 400-mile event will join the 2013 IZOD IndyCar Triple Crown, with a \$1 Million bonus awarded to a driver who wins at Indianapolis Motor Speedway, Pocono Raceway and the 2013 IndyCar Series season finale at Auto Club Speedway. A driver that wins two of the three races will be awarded a \$250,000 bonus.

Pocono Raceway’s three corners were designed in 1965 after three IndyCar tracks. Turn 1 resembles the defunct Trenton Speedway, Turn 2 was built to mirror Indianapolis Motor Speedway and Turn 3 is modeled after The Milwaukee Mile. IndyCars were commonplace at the Long Pond, PA. Raceway annually from 1971 to 1989 with some of the all-time greats of open-wheel racing, including Foyt, Andretti, Mears, Rutherford, Sullivan and the Unsers, earning victories at the track once nicknamed “The Indy of the East.”

On July 7, 2013, a new generation of IZOD IndyCar stars, including Power, Hunter-Reay, Castroneves, Dixon and Franchitti, will attempt to conquer the unique, 2.5 mile, three-turn Pocono Raceway “Tricky Triangle” configuration. Speeds are expected to exceed 200 M.P.H. with side-by-side racing and last-lap passes to win, the norm.

Tickets for the 2013 Pocono IndyCar 400 start at \$25 and can be purchased by visiting [www.poconoraceway.com](http://www.poconoraceway.com) or by calling 1-800-RACEWAY (722-3929)

Nazanin Ehsani, MD, MPH, Urogynecologist, with **PMC Physician Associates** recently learned that she will be published in various international and national medical journals. The articles written by Dr. Ehsani include “Risk Factors for Mesh Extrusion Following Prolapse Surgery: A Case-Control Study” in the *Journal of Female Pelvic Medicine & Reconstructive Surgery* and “Use of Patient Reported Outcome Questionnaires in the Urogynecologic Literature” in the *Journal of Neurology and Urodynamics*. The third one is “Spanish Translation and Validation of Four Short Pelvic Floor Disorders Questionnaires” in the *International Gynecology Journal*. All three articles will be published in the medical journals over the next few months. Dr. Ehsani holds a Doctor of Medicine and a Mas-

ter of Public Health from the George Washington University School of Medicine and Public Health, located in Washington D.C. She completed residency in Obstetrics and Gynecology at the George Washington University and a fellowship in Urogynecology at St. Luke’s University Health Network in Bethlehem, PA.

As a fellowship-trained Urogynecologist, Dr. Ehsani offers the most advanced treatment, including vaginal, laparoscopic, and robotic procedures, for pelvic disorders such as urinary and fecal incontinence, overactive bladder, prolapse, and others. She is also one of a select few physicians able to perform vesicovaginal fistula repairs (connections between the bladder and vagina due to trauma during child birth or complications for gynecologic surgery). Dr. Ehsani has participated in African mission trips specifically to perform these types of surgery.

Dr. Ehsani practices at all of the PMC Physician Associates: Obstetrics and Gynecology practices in Monroe County. Patients who have any questions regarding her services can call 570-426-2301. To learn more about how PMC Physician Associates provides a single source for all the care your family needs, please visit [PoconoHealthSystem.org](http://PoconoHealthSystem.org).

## Ribbon Cutting

### Cartesion Dance Academy



A recent ribbon cutting was held at the opening of the Cartesion Dance Academy, which is located at 1703 Route 209 in Brodheadsville (across from McDonald’s and behind Subway). They offer a wide variety of dance classes for everyone, regardless of previous experience or age. For more information contact them at 570-992-5299 or visit their website at [www.cartesiondance.com](http://www.cartesiondance.com).



## Business Card Exchange

**Pocono Pistol Range**, located at 85 N. First Street in Stroudsburg, hosted the September Business Card Exchange. Everyone in attendance had an opportunity to see what Pocono Pistol has to offer, sample outstanding hors d'oeuvres, network with fellow Chamber members, and also received a certificate for one hour of range time. If you are looking to visit the facility or possibly make a purchase, call them today at 570-424-2940. You can also visit their website at [www.info@poconopistolclub.com](http://www.info@poconopistolclub.com).



*Business Card Exchange at Pocono Pistol Club*

**Pocono Business Referral Exchange** was the sponsor of this event. Pocono Business Referral Exchange is a business networking group in the Poconos. Mr. David Kallatch, a member of the organization, spoke on the benefits of becoming a member. The purpose of this organization is to create business opportunities by introducing fellow members to clients, customers, family, and friends who can use their products or services. They meet every Wednesday at 7:00 a.m. at Studebakers in Stroudsburg. Contact Kevin Yurko at 570-424-1555 or Jim Becker at 570-421-0648 for more information.



*David Kallatch, Pocono Business Referral Exchange - Sponsor*

## Women In Business Luncheon

The September Women in Business luncheon, sponsored by Mixtura Hair Salon, was held at **Peppé's Bistro** in East Stroudsburg. The topic "Help You, Help Me!. Keep the Men in Your Life Healthy, Keep Your Sanity, and Be More Productive", featured a Men's Health Panel with Dr. Sheka, Dr. Keuler, and Dr. Cohan from Pocono Medical Center. The presentation was followed by questions from the audience.



*Men's Health Panel with (from l to r): Dr. Sheka, Dr. Keuler, Dr. Cohan*



*Daryl Anderson, Mixtura Hair Studio - Luncheon Sponsor*

The October luncheon will be held at the Chateau Resort & Conference Center and the topic will be "Maintaining Your Image While Marketing Through Social Media" The presenter will be Marty McGuire of Frontier Communications and will be sponsored by PMC's Spirit of Women.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

## Welcome New Members

The following new members are not listed in the 2012-2013 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

**Battery Warehouse, Inc.**  
Todd Shutter  
511 Independence Road  
East Stroudsburg, PA 18301  
570.424.2288  
570.424.6988  
battery@evenlink.com  
www.batterywarehouseinc.com  
Batteries-Electrical Storage

**PA Home Improvements**  
Angel Pineda  
764 North 9th Street  
Stroudsburg, PA 18360  
570.420.1505  
570.371.5414  
info@pa-homeimprovements.com  
www.pa-homeimprovements.com  
Roofing

**Bushkill Inn & Conference Center**  
Melissa Corea  
159 Pocmont Loop  
Bushkill, PA 18324  
570.431.5202  
570.431.5300  
mcorea@bushkillinn.com  
www.bushkillinn.com  
Resorts-Conference Centers

**Pocono Mountain Recovery Center**  
Mitch Garfinkel  
3437 Route 715  
Henryville, PA 18332  
Route 715 Henryville  
954.232.8904  
bbmb2@aol.com  
www.poconomountainrecoverycenter.com  
Rehabilitation Center-Alcohol & Drugs

**Cartesion Dance Academy**  
Cinthia Marino  
P.O. Box 526  
Brodheads ville, PA 18322  
(loc. 1703 Rt. 209)  
570.992.5299  
cinthiamarino@yahoo.com  
www.cartesiondance.com  
Dance Instruction

**Servpro of Northeast/Southern  
Monroe & Pike County**  
Michael Gross  
1001 Seven Bridge Road, Suite 154  
East Stroudsburg, PA 18301  
570.424.2290  
570.424.2522  
servpro9600@aol.com  
Fire & Water Damage Restoration

**Herman Family Chiropractic  
Center**  
Dr. Jan B. Herman  
1718 W. Main Street  
Stroudsburg, PA 18360  
570.424.5433  
570.424.5764  
doctorjan714@gmail.com  
www.hermanchiropractic.com  
Chiropractors

**Silvex Designs, Inc**  
Athena Macy-Meier  
P.O. Box 345  
Cresco, PA 18326  
6581 Route 191  
570.595.2560  
570.595.2640  
thedesignersemporium@yahoo.com  
Jewelry-Wholesale

**Mountain View Vineyard**  
Linda Rice  
The Shoppes at Castle Inn  
20 Delaware Avenue  
Delaware Water Gap, PA 18327  
570.424.1418  
linda@mountainviewvineyard.com  
www.mountainviewvineyard.com  
Vineyard-Gift Shops

**Yellow Book (Hibu)**  
Joe Mamary  
P.O. Box 1232  
Blakeslee, PA 18610  
570.760.4703  
570.846.8647  
jmamary@frontier.com  
joe-mamary@yellowbook.com  
Advertising-Publishers

# IMPACT



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*John Holahan* - Assistant Secretary  
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*Patricia Metzgar* - Vice President, Operations/Development  
*Miriam Conway* - Executive Assistant  
*Georgia Strunk* - Office Assistant

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# IMPACT

Visit us at [www.greaterpoconochamber.com](http://www.greaterpoconochamber.com)

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