

## Shippensburg University and East Stroudsburg University Officials Sign MBA Pact

Shippensburg University and East Stroudsburg University officials signed a letter of agreement that will bring Shippensburg's AACSB Internationally-accredited master of business administration (MBA) program to East Stroudsburg's campus to meet a growing need in that region. Shippensburg President Bill Ruud and by East Stroudsburg President Robert J. Dillman signed the agreement in the Dixon University Center in Harrisburg on June 29, 2011

“One hallmark of the Pennsylvania State System of Higher Education is the ability of its 14-members to work collaboratively to meet the needs of the citizens of the Commonwealth,” President Ruud said. “By joining together to offer this program, Shippensburg and East Stroudsburg not only meet the need for this type of programming but continue to make the most effective and efficient use of the resources entrusted to us by the Commonwealth. We look forward to bringing our MBA program to East Stroudsburg and the area it serves.”



*Seated are East Stroudsburg President Robert J. Dillman and Shippensburg President Bill Ruud. Standing, from left, are Dr. Van A Reidhead, provost and vice president of academic affairs at East Stroudsburg; Dr. Marilyn Wells, vice provost and graduate dean at East Stroudsburg; Dr. Alla L. Wilson, dean of the College of Business and Management at East Stroudsburg; Dr. John Kooti, Dean of the John L. Grove College of Business at Shippensburg; and Dr. Jody Harpster, executive vice for president external affairs and university relations at Shippensburg.*

According to President Dillman, “This partnership with Shippensburg University and its highly respected nationally-accredited MBA program is significant. Offering the program at ESU will provide working professionals, aspiring entrepreneurs, recent ESU graduates and others in the Stroudsburg region with convenient evening access to a high quality, affordable Masters in Business Administration degree program. The partnership also demonstrates the efficiency of cooperative planning between PASSHE universities as we strive to minimize duplication of existing academic programs.”

The program, which will begin with the Spring 2012 semester, is through Shippensburg’s John L. Grove College of Business. Classes will be taught at East Stroudsburg by Shippensburg faculty and, when needed, by East Stroudsburg faculty. Students must meet admissions requirements set by Shippensburg and will receive their degree from Shippensburg. Students will also be able to use the East Stroudsburg library during their studies. Each university will also appoint a liaison to coordinate the program.

Dr. Alla L. Wilson, dean of the College of Business and Management and former interim dean of the Graduate College, was

*(cont'd on page 9)*

### In This Issue

Calendar of Events.....	Pg. 2
Members in the News.....	Pg. 2
Ribbon Cuttings.....	Pg. 8
Business Card Exchange.....	Pg. 9
Women in Business.....	Pg. 9
New Members.....	Pg. 11

### GPCC MISSION STATEMENT

Act as A Unified Voice of Business  
Dedicated to the Prosperity of all  
Commerce  
Leading to the Enhancement of  
the Quality of Life  
in our region and surrounding areas.

## September 2011 Calendar of Events

- September 8.....*Government Affairs/Public Policy*  
8:00 a.m. – *Western Pocono Community Library - Brodheadsville*
- September 9.....*Leadership Pocono*  
8:00 a.m. – *GPCC*
- September 12.....*Business Card Exchange*  
5:00 p.m. – *Water Gap Country Club - Delaware Water Gap*
- September 13.....*Women in Business Luncheon*  
Noon – *Pocono Inne Town - Stroudsburg*
- September 14.....*West End Committee*  
8:00 a.m. – *Western Pocono Community Library - Brodheadsville*
- September 20.....*Women in Business Steering Committee*  
9:00 a.m. – *GPCC*
- September 22.....*Bizzy Awards*  
5:30 p.m. – *Chateau Resort & Conf. Center*
- September 23.....*Environmental Committee*  
8:00 a.m. – *GPCC*
- September 26.....*Finance Committee*  
8:00 a.m. – *GPCC*
- September 26.....*Executive Committee*  
8:30 a.m. – *GPCC*
- September 27.....*Board of Directors*  
8:30 a.m. – *Grace Park - Stroudsburg*

## MEMBERS IN THE NEWS

Pocono Raceway’s first NASCAR Sprint Cup Series race was in 1974, a second Sprint Cup Series race was added to the Pocono schedule in 1982. Sunday’s Good Sam RV Insurance 500 was the 68<sup>th</sup> Sprint Cup Series at Pocono Raceway. Each race was scheduled for 500 miles and each produced its share of drama and excitement.

Starting with the June 10, 2012 Pocono Sprint Cup Series race, the scheduled distance for both NASCAR Sprint Cup Series races will be shortened to 400 miles. “The 400 mile distance will make NASCAR racing at Pocono even more exciting,” stated Raceway President and CEO, Brandon Igdalsky. “Race strategies will change, fuel mileage calculations will be altered and I firmly believe that our fans will be treated to outstanding racing at the 400 mile distance.”

“NASCAR supports Pocono Raceway’s move to two 400-mile NASCAR Sprint Cup Series races in 2012,” stated Steve O’Donnell, NASCAR Senior Vice President, Racing Operations. “We believe this will be a good transition for the fans and competitors. It will provide the teams with a new type of strategy and should make for even more exciting competition at a unique facility that has a long-standing history in our sport.”

Eight weeks after the Pocono 400. It will be the August 5, Pennsylvania 400. Both 400 mile races will have the ARCA Racing Series presented by Menards as companion races. The August Pennsylvania 400 weekend will also feature a NASCAR Camping World Truck Series race on August 4.

**LEADS WANTED!!!!**

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact Rich Peterson at 570-421-4433 or [rpeterson@greaterpoconochamber.com](mailto:rpeterson@greaterpoconochamber.com).



On July 23, 2011 the **Pocono Farms Swimmers** Team participated in their annual Laps for Cancer event.

Swimmers swam for two hours raising money to help fight against Cancer. The Team solicited sponsors to support this worthy cause. In the end, an amazing \$2,127.00 was raised. This money will be donated to the Monroe County Hospice, located in East Stroudsburg. These funds are donated in loving memory of Mary Lou DeCroti and all other members of Pocono Farms Community, who lost their fight against cancer.

We would like to thank all the parents’, sponsors, and especially the children who participated in the event. Swim-

mers as young as 5 years old such as Jordana Loua and Christopher Storck swam for the team. 7 year old Raine Martinez stayed in the pool for the entire 2 hours. Not only did the children of the team participate but some of parents also took part in this awesome event. Mrs. Kristen Bond impressed everyone with her effort. However, the most impressive effort came from 16 year old Louis Schaefer who swam further than any one else. Louis swam 274 laps to help fight Cancer.

Special thanks to all of the volunteer workers who counted laps and worked the event. Below is a list of everyone who participated in the 2011 Laps for Cancer. We are very proud of everyone's efforts,

**Riverside Rehabilitation Centers** are pleased to announce that GEM Therapeutics, an outpatient physical and occupational therapy provider has joined their family of outpatient therapy clinics. Riverside Rehabilitation provides comprehensive outpatient rehabilitation services including physical therapy, aquatic therapy, occupational therapy, certified hand therapy and speech therapy. The acquisition includes three GEM Therapeutics facilities: 27 Main Street, Dallas, PA; 504-506 Hazle Street, Wilkes Barre, PA and 119 S. Main Road, Mountaintop, PA which will become GEM-Riverside Rehabilitation. Melissa McLaughlin, MS, OTR/L, CHT, Area Director, noted, "This venture will benefit our growing patient base by allowing Riverside Rehabilitation to expand our Luzerne County, PA operations to five convenient, comprehensive outpatient care facilities."



*From l to r: John Murray, Melissa McLaughlin, Joseph Jurray*

John Murray, OTR/L will serve as the Dallas facility's Clinic Director. A native of Plains, PA, John received his Occupational Therapy degree from College Misericordia. He has more than twenty-five years of clinical experience in occupational therapy with a special interest in upper extremity injuries. He is a member of the American Occupational Therapy Association, the Pennsylvania Occupational Therapy Association and the National Board of Certification for Occupational Therapy. He is also certified as a Disability Evaluator with certificates in Functional Capacity Evaluations. William Montross, MPT, will serve as a staff physical therapist at this location.

Joseph Murray, MSPT will serve as the Wilkes Barre facility's Clinic Director. Also a native of Plains, PA, Joe received his Physical Therapy degree from the University of Pittsburgh. Joe has more than twenty-five years of clinical experience in physical therapy with a special interest in sports medicine including injury prevention as well as shoulder, foot, ankle and all orthopedic rehab. He is a member of the American Physical Therapy Association. John Heiser, MPT, will serve as a staff physical therapist at this location.

GEM-Riverside Rehabilitation, Mountaintop will be housed in Riverside's existing Mountaintop facility at 80 N. Mountain Boulevard. Nadine Rolles, MPT will serve as Clinic Director. Kimberly Carpenter, DPT, MPT and Amy Wiedlich, MSPT, will join the staff at this location.

To schedule an appointment with GEM-Riverside Rehabilitation, obtain a physician's referral for outpatient therapy and call the nearest facility. Their therapists treat many diagnoses including athletic/sports injuries, arthritic conditions, automobile related injuries, back and neck disorders, cognitive disorders, hand/wrist injuries, joint replacements, musculoskeletal dysfunction, neurological disorders, orthopedic injuries, post surgery, repetitive use injuries, soft tissue injuries, sprains/strains, strokes, traumatic brain injuries, work related injuries and more.

For additional information on Physical, Occupational or Speech Therapy, contact Riverside Rehabilitation at 1-800-517-3422 or visit [www.riversiderehab.com](http://www.riversiderehab.com). With convenient locations in Brodheadsville, East Stroudsburg, Tannersville, Tobyhanna, Moscow, Dallas, Plains, Wilkes Barre, Mountaintop, Taylor, Tunkhannock and Berwick, patients receive individualized care by licensed professionals, close to home, work or school in five counties throughout Northeastern PA and the Pocono region. Extended evening hours are available. Most insurance plans are accepted.

Completion of the state-of-the-art Dale and Frances Hughes Cancer Center at **Pocono Medical Center** are one step closer after the **Pocono Mountains Economic Development Corporation (PMEDC)** presented Pocono Health System with a check for \$2 million to support the project.

The funds were initially allocated in 2010 via the Local Share Account (LSA) of gaming monies generated by the Mount Airy Casino Resort. The Monroe County Industrial Development Authority (MCIDA), a sister organization of PMEDC, administers local share account projects in Monroe County.

Kathleen E. Kuck, President and CEO of Pocono Health System/Pocono Medical Center explains, "We are very grateful to have received \$2 million from the Local Share Account for the construction of the new Dale and Frances Hughes Cancer Center, a project vitally important to the health care of our community."

“The new center allows us to have the most advanced technology and protocols available all under one roof and close to home for treating the leading cause of death in Monroe County,” she continues.

“I would like to take this time to thank and acknowledge all of our local, state, and federal officials, the Pocono Mountain Economic Development Corporation, and all of our generous supporters, for their kind support of this project and remind them how the lives of tomorrow’s cancer patients and their families will be significantly impacted in a positive way because of their support in making the new Dale and Frances Hughes Cancer Center a reality.”

Citing the cancer center as an example, PMEDC Executive Director Chuck Leonard points out that some important regional projects that benefit from LSA funding may not be obvious to the public.



*Elected officials and PMEDC present a Local Share Account for Monroe County grant to Pocono Medical Center for the New Cancer Center currently under construction. Pictured from left to right: State Representatives Mario Scavello and Rosemary Brown, Monroe County Commissioner Suzanne McCool, Pocono Medical Center CEO Kathy Kuck, Pocono Medical Center Board Member Chuck Hannig, PMEDC Executive Director Chuck Leonard and State Senator John Yudichak.*

“The public benefits from LSA in many unseen ways,” he says. “Whether it’s the recent airport expansion, new equipment at the Pocono Family YMCA or the Dale and Frances Hughes Cancer Center, there are dozens of projects in this community that may not have come to fruition as quickly if not for that funding,” he continues.

“We owe thanks to the Monroe County Commissioners and our local legislators for supporting projects like these that will generate a return for the community.”

The Local Share Assessment Account was established by the Pennsylvania Horse Race and Gaming Development Act, as amended, requires the Commonwealth Financing Authority to distribute money that is generated by licensed gaming facilities to support community and economic development projects.

It should be emphasized that the Local Share Account funds is from a completely separate pool of money than that which is used to reduce property taxes across the Commonwealth. This money rewards host communities

who worked to attract gaming licenses with funds for projects that provide benefit to the community.

Giving to **United Way of Monroe County** will now be easier and quicker than ever before, thanks to the launch of a new mobile giving initiative.

At a press conference at the United Way office this morning, 2011 Campaign Co-Chair George Roberts demonstrated how donors can instantly give \$10 by texting or scanning a QR code from their smart phone. United Way has partnered with mGive, part of Denver-based Mobile Accord, to make this possible.

The “text to give” program will be kicked off this weekend at Pocono Raceway in Long Pond, where the United Way of Monroe County will have a table before the races begin. By texting CARS to 50555 or scanning the QR code, donors will be able to contribute to the local United Way and its campaign for helping those in need.

“Our United Way is embracing the latest technology and innovative ways to reach and engage more donors and volunteers,” said Roberts. “Donations can be made on-the-spot and there is more top-of-mind awareness. While contributors will still be able to give to our campaign through donations at their workplace, we are trying to connect with brand new donors, including students and visitors to the Poconos.”

Co-Chair Connie Roberts gave thanks to GMDC Auto Sales in Blakeslee and Tannersville, and Hilltop Drive-in in Brodheadsville for sponsoring the United Way of Monroe County’s text to give platform. “We couldn’t have done this without their support,” she said. Because of the sponsorship, there is virtually no cost to the nonprofit.

The process is easy and seamless, noted Roberts. Donations are charged to users’ cell phone bills, collected from cell phone carriers, and distributed to the nonprofit organization. Plus, donations are identified as tax-deductible. Donors can give to United Way via text up to three times, explained Jen Cullin, who helped with the demonstration and is the interactive media, volunteer and TeenWorks coordinator for United Way of Monroe County.

Besides text messaging, the United Way is inviting cell phone users to sign-up for mobile updates. These updates or alerts can provide information on ways to give back to the community, how donations are improving lives, or getting involved with special events. Exclusive discounts will be offered from time to time to mobile network members.

While Pocono Raceway attendees will have the first chance to try the new giving technology, attendees at other upcoming events like township community days will have the opportunity to give by texting a different short code, “MONROE”. People attending StroudFest, the United Way’s official campaign kickoff on Sept. 3, will also have this opportunity. And a fall event at ESU will strive to engage more students.

What will a \$10 donation provide? It can cover two meals to a homebound elderly person, give a child a hearing or vision screening, provide an emergency food/gas card, or enable a visually impaired individual to attend a support group meeting.

United Way of Monroe County is following the trend of United Ways across the country, especially those in large metropolitan areas that are using text messaging for fundraising and cutting-edge constituent interaction. Mobile Accord and its mGive provider are the preferred partner of United Way Worldwide and about 50 United Ways nationwide. In the United States, there are 240 million mobile subscribers and 30 billion text messages are sent per month, according to Mobile Accord.

“Our board is supporting this new mobile platform because it will benefit our partner agencies and their programs, and our direct services,” said Curtis Rogers, board President of the United Way of Monroe County. “It all comes down to helping those in need, from preschoolers and single parent households to the disabled and elderly. We will be generating more funds and more awareness,” he added.

George Roberts, who formerly chaired the local United Way’s marketing committee, noted how all community outreach, online marketing and general promotional efforts will integrate the mobile technology. A specific portion of the organization’s website provides more information on the initiative: [www.unitedwaymonroe.org/mobile](http://www.unitedwaymonroe.org/mobile).

Earlier this year, the United Way of Monroe County launched Facebook and Twitter pages. Its website has continually been upgraded and improved as well. George and Connie Roberts said the mGive initiative has been in the works for a couple of months.

The United Way of Monroe County provides health and human services through community initiatives and funding to more than 30 local programs. Its targeted need areas include Engaging Youth, Meeting Basic Needs, Helping Children Succeed and Promoting Self-Sufficiency. “Live United” is part of the United Way’s mission of giving, advocating and volunteering to produce lasting changes in the community and advance the common good. Various opportunities for volunteering, giving and advocating are available at [www.unitedwaymonroe.org](http://www.unitedwaymonroe.org).

**NCC Offers Lead-Safe Certification Training.** As of April 2010, the Environmental Protection Agency requires that painters, plumbers, carpenters, electricians and window disturbing paint in housing and child-occupied facilities built before 1978 become lead-safe certified, or risk costly fines. On September 6, Northampton Community College will offer an eight-hour class, “Lead Safety for Renovation, Repair & Painting,” at the Fowler Family Southside Center in Bethlehem.

Developed by the EPA in collaboration with the U.S. Department of Housing and Urban Development (HUD), the class is for those who want to obtain EPA certification as a

Certified Renovator, which will enhance their credentials as private contractors and satisfy HUD requirements for interim controls training in Federally-assisted target housing.

The September 6 session will be held from 8:00 am to 5:00 p.m. in room 627. It includes a certification exam, which will be administered at the end of the class. The course code is CSTT1003-Q3. The class will also be held November 15 from 8:00 to 5:00 p.m. in room 527. The course code for the November session is CSTT1003-Q4.

The fee is \$299. To register, visit [www.northampton.edu](http://www.northampton.edu) and click on Search Courses, or call toll-free 1-877-543-0998. Please reference the course code when registering. For more information, call 610-332-6596 or e-mail [safety@northampton.edu](mailto:safety@northampton.edu). Payment is due at the time of registration. Enrollment is limited.

**Shawnee Playhouse’s** The Center Stage Players are back with their 2011 fall presentations. With 22 seasons and over 36 productions, Center Stage Players have presented very well received shows such as *Steel Magnolias*, *Move Over*, *Mrs. Markham*, *Dr. Cook’s Garden*, *Beyond Therapy* and *Moon Over Buffalo* at the Shawnee Playhouse.

#### The Gin Game

The Center Stage Players presents THE GIN GAME, by D.L. Coburn. In this Pulitzer Prize winning tragicomedy, much is revealed about two people’s respective regret-filled lives -- to the steady shuffling and playing of cards. Their mutual need for solace is momentarily satisfied, until pent-up rage, caused by subtle needling, builds to a terrible confrontation. Made famous on Broadway by Hume Cronyn and Jessica Tandy. Performances are September 9, 10, 16 and 17 at 8:00 pm, and September 11 and 18 at 2pm. Admission to The Gin Game is \$18 for Adults and \$15 for Seniors.

#### Postmortem by Ken Ludwig

In POSTMORTEM, it is 1922 and the cast of William Gillette’s latest Broadway revival of “Sherlock Holmes” has assembled for a weekend of relaxation at his magnificent medieval castle on a bluff overlooking the Connecticut River. For entertainment, actor-manager, playwright and heart-throb William Gillette, best known for his 30-year portrayal of the famous crime sleuth Sherlock Holmes, has arranged a séance. Now the scene is set for his greatest role. Someone is trying to murder Gillette and he suspects it is one of his guests. Intrepid, eccentric and wildly romantic, Gillette plans to solve the case himself à la Sherlock Holmes.

“A Sherlock Holmes whodunnit kind of mystery packed with suspects and tinged with suspense and laughter.” -London Times.

To for show times/dates and tickets please call the Shawnee Playhouse Box Office at 570-421-5093. Tickets can now also be purchased online!

**Shawnee Playhouse** Performing Arts Classes for Children. The Shawnee Theatrical Arts Resource School (S.T.A.R.S.) offers a channel for a child's natural gifts of imagination and role-playing. Through theatre arts children sharpen their creativity, improve their communication skills, gain self-confidence and learn the importance of teamwork. Above all, children enjoy becoming a part of the magic that they create on the stage.

Our program offers children an introduction to many aspects of theatre through stage movement, dance, music, art, creative games, role-play and scene study. In the past several years since its beginning, the S.T.A.R.S. program has grown to both fall and spring classes and two camps, one full week camp in the summer and a three day holiday camp in December.

"We are very excited about S.T.A.R.S.," says Midge McClosky, Executive Director of the Shawnee Playhouse. "For years we've enjoyed working with the talented children in our community through Children's Theater. Now we're thrilled to be able to offer them some real, concrete skills along with an insiders view of the realities and challenges of performing."

For the fall, four classes are offered, starting September 26. Classes fill up fast, so if you are interested, register early! The classes are described as follows:

**Introduction To Musical Theatre** For grades K-2. Does your child sing and dance around the house? This class introduces children to the unique aspects of Musical Theatre performance. Students will learn the basics of basic staging, choreography, diction, projection, and performing in group numbers. Students will work on stage, with a Grand Finale performance for family and friends, giving the students the opportunity to perform before a live audience. 45 minute class.

**Introduction To Musical Theatre** For grades 3-5. Does your child love to sing and dance? This class introduces children to the unique aspects of Musical Theatre performance. Students will learn the basics of basic staging, choreography, diction, projection, and performing in group numbers. Students will work on stage, with a Grand Finale performance for family and friends, giving the students the opportunity to perform before a live audience. 45 minute class.

**Theater Arts** For grades 3-9. For the child who loves acting and drama, but may not be interested in musical theater, Theater Arts explores more advanced aspects of theatre arts and teaches concrete performance skills, including diction, projection, dialog, cues, and blocking. Students work on character development with a variety of short scripts. The course concludes with a Grand Finale performance for family and friends, giving the students the opportunity to perform before a live audience. 1 hour class

**Intermediate Musical Theatre** For grades 6-9. Intermediate Musical Theatre is an exciting course that focuses on specific performance skills needed for musical

theatre. Staging, singing, choreography, character development, duet performance, transitions, and large group numbers. Students will work on stage, with a Grand Finale performance for family and friends, giving the students the opportunity to perform before a live audience. 1 hour class.

For more information and registration forms visit [www.theshawneeplayhouse.com](http://www.theshawneeplayhouse.com) Shawnee Playhouse at 570-421-5093.

**Water Gap Country Club** announces Golf Scramble Schedule for remainder of 2011.

Open to the public. Outside bar, patio and outside seating (weather permitting). \$22.00 per person includes golf, cart and prizes. September 2nd: 5:00 p.m. shotgun, DJ Chuck Seese, Landmark Beach Party and last Friday night scramble. September 4th: Holiday Scramble, 2:00 p.m. shotgun. Holiday cookout from 3:00 p.m. to 6:00 p.m. - \$17.95. R&B Oldies presented by Ron Richardson from 4:00 p.m. to 7:00 p.m. September 9th: Featuring DJ Chuck Seese from 6:30 p.m. to 10:30 p.m. no golf scramble. September 10th: First Saturday Scramble 4:00 p.m. shotgun. Wade Preston "The Piano Man" will be in attendance. September 17th: 4:00 p.m. shotgun, R&B Oldies featuring J.T. and Lee. September 24th : 4:00 p.m. shotgun, music to be announced. September 30th: Glow Ball 9 Hole Scramble, 5:30 p.m. to 6:30 p.m. "Brownies" Steak & Chicken Cookout. 7:00 p.m. Shotgun Start (walking only), \$39.00 cookout/golf/cart/prizes, \$25.00 golf/cart/prizes. October 22nd: Halloween Scramble - Details to be announced.

For more information, contact Water Gap Country Club at 570.476.0300.

**Morris Black Designs** is holding an Open House and Showroom Debut on Tuesday, September 13 from 5:00 p.m. to 7:00 p.m. at Shoppes at Crossroads in Bartonsville. The designers and staff at Morris Black Designs invite you to stop by after work on Tuesday, September 13 for a Meet and Greet at their new kitchen and bath showroom at the Shoppes at Crossroads in Bartonsville. Join them for wine, beer, soda and snacks. RSVP by Friday, September 9th to 570.619.7173 or email to [rschoeneberger@morrisblack.com](mailto:rschoeneberger@morrisblack.com).

The Blue Ribbon Foundation of Blue **Cross of Northeastern Pennsylvania (BCNEPA)** is committed to supporting nonprofit agencies that respond to the needs of its neighbors throughout the region. The Foundation's Board of Directors recently authorized its 2011/12 contribution of nearly \$122,000 to be shared by 14 United Ways across BCNEPA's 13-county service area.

As part of that contribution, the United Way of Monroe County received \$12,303 targeted specifically to support health-related programs for Monroe County residents.

"We are pleased to partner with the United Way of Monroe County to help improve lives and change the community conditions that affect our region's most vulnerable residents," said Cynthia A. Yevich, executive director of The Blue Ribbon Foundation.



From l to r: Curtis Rogers, Cindy Yevich, Connie Roberts, George Roberts

"The Blue Ribbon Foundation is one of our Pacesetter companies because they recognize the need in Monroe County, and have stepped up to contribute early in our campaign. We couldn't be more thankful for their continued support," said 2011 Campaign Co-Chair George Roberts. "Many people in need will benefit from these funds thanks to the generosity of The Blue Ribbon Foundation," commented Co-Chair Connie Roberts.

The donation was made at a recent United Way campaign meeting held at Northampton Community College in Tannersville. This year's campaign goal is \$1.2 million.

The Blue Ribbon Foundation and other Pacesetter companies/individuals will be recognized during an afternoon presentation at StroudFest in Stroudsburg on Sept. 3.

**NCC Offers Entrepreneur's Business Planning Workshop.** Need tools and information to determine the viability of starting and running a business? This workshop at Northampton Community College will cover all the subjects you need to address in your business plan: market research, law, insurance, accounting and cash flow.

You'll also investigate sources of funding, patent procedures, manufacturing challenges, and other basics of owning your own company.

The workshop is offered on Thursdays, Sept. 29-Dec. 22, from 6:30-9:30 p.m. at the Fowler Family Southside Center, 511 E. Third Street, Bethlehem. Cost is \$199.

To register, visit [www.northampton.edu](http://www.northampton.edu) and click on Search Courses, or call toll-free 1-877-543-0998.

**EWGA** is holding their Give Back to the Community Annual Golf Outing on Monday, October 3rd with a 12 noon shotgun start at Shawnee Inn & Golf Resort. Sign up your own foursome, twosome, or come as a single and they will pair you up! Format is scramble, two putt maximum and

cost is \$85 per person (includes 18 holes golf/cart; dinner and many prizes. To sign up or if you are interested in sponsorship or being a hole sponsor, please email [tournament@stroudsburgewga.com](mailto:tournament@stroudsburgewga.com) for more information.

New Realtor Frank Silaghy has joined **WEICHERT, REALTORS® - Acclaim**. He makes his home in Monroe and is a member of the Pocono Mountains Association of REALTORS®.



Frank Silaghy

Silaghy earned credentials as a master mechanical engineer and master nuclear science engineer and enjoyed a long career in power plant engineering before entering real estate. He holds membership in the American Society of Mechanical Engineering (ASME) and the American Society of Heating, Refrigerating and Air-Conditioning (ASRAE).

WEICHERT, REALTORS® - Acclaim is located on Route 611 in Tannersville, telephone 570-629-6100. For more information, the company Web site is [www.weichertrealorsacclaim.com](http://www.weichertrealorsacclaim.com).

Save the Date!! The Greater Pocono Chamber of Commerce's HR Committee will be holding a breakfast on Wednesday, October 19th at Chateau Resort & Conference Center.. Travis Paquette, Division Risk Manager at **Manpower Group** will be talking about ways to reduce Workman's Compensation Costs, OSHA, Safety & Training and PA W/C updates. More to follow.

**Sponsorships Available  
for 2011 & 2012**

Please contact  
**Pat Metzgar at the  
Chamber at 570.421.4433 to find  
out which sponsorships fit your  
needs!**

## Ribbon Cuttings

### Antonio's Grille



Antonio's Grille, located in Brodheadsville, held a ribbon cutting to celebrate their one year anniversary. They are a family owned restaurant specializing but not limited to the cuisine of Spain and Portugal. They offer various seafood, meat and pasta dishes all freshly prepared. For more information, contact them at 570.992.2616

### Danny's Fettuccine Bar



Danny's Fettuccine Bar recently celebrated their one year anniversary with a ribbon cutting. They are located on Route 611 in Stroudsburg (across from the Stroud Mall). They specialize in authentic southern Italian cuisine which is served family style. For more information, contact them at 570.424.9999.

(cont'd from front cover)

instrumental in coordinating the MBA degree partnership with Shippensburg University. The College of Business and Management at ESU offers undergraduate degrees in business management, sport management, hotel restaurant and tourism management, recreation management, as well as graduate degrees in sport management and management and leadership. "AACSB International Accreditation meets the highest standards for business schools worldwide.

This accreditation requires a commitment to quality, specific learning goals for students and continuous improvement by the accredited institution. Currently only 633 members institutions hold AACSB accreditation, with over 8,000 business programs worldwide." stated Dr. Wilson. "ESU and the College of Business and Management will submit AACSB pre-accreditation documents for the undergraduate business program in December, 2011, of which only 41 institutions world-wide have undergraduate only AACSB accreditation."

In 1981, Grove College became the first school in the current PASSHE system and the ninth college overall in Pennsylvania to become internationally accredited by AACSB International. The college was established in 1971 and last September *U.S. News and World Report* recognized the college as among the best business programs in the nation in its "Best Colleges Specialty Rankings: Best Undergraduate Business Programs" category.

More information on the program is available online at [www.esu.edu/mba](http://www.esu.edu/mba).



**Don't Miss This Opportunity!**

**The Greater Pocono Chamber of Commerce is now offering advertising space on its web page**

- ◆ Affordable Advertising
- ◆ Special Features Offered!
- ◆ Receive Over 100,000 Visitors!

**For More Information, Contact the Chamber at 570.421.4433**



## Business Card Exchange

The August Business Card Exchange was hosted by Barley Creek in Tannersville. Everyone experienced outdoor dining at Barley's Pint Size Park, along with networking with fellow Chamber members.



*Business Card Exchange at Barley Creek*

Wilkes University was the sponsor and attending from the university were Heidi Pollack, Kathleen Houlihan, and Anthony Liuzzo. They spoke about the MBA Program that Wilkes University is offering and they will be opening a location in Bartonsville in the near future. If you are interested in the Accelerated Bachelor's of Business Administration Program, contact Kathleen Houlihan at [kathleen.houliahn@wilkes.edu](mailto:kathleen.houliahn@wilkes.edu) and for the Master's of Business Administration Program, contact Karen Alessi at [karen.alessi@wilkes.edu](mailto:karen.alessi@wilkes.edu).



*Wilkes University - Sponsor  
from l to r: Heidi Pollack, Kathleen Houlihan, Anthony Liuzzo*

## Women In Business Luncheon

The August Women in Business luncheon was held at Pocono Inne Town and was sponsored by Riley and Company. Susan Watkins of sanofi pasteur did an informative presentation on how to write press releases and public service announcements.

The next luncheon will also be held at the Pocono Inne Town on September 13th. The topic will be "Leadership From a Woman's Perspective with Daisy Gallagher, CEO of Gallagher & Gallagher, Kathy Kuck President/CEO of Pocono Health Systems, and State Representative Rosemary Brown.. The luncheon is being sponsored by Pocono Lutheran Village.



*Women in Business Luncheon at Pocono Inne Town*

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

**Due to the Monroe County Addressing Project, our Mailing address has changed to:**

**Greater Pocono Chamber of Commerce  
552 Main Street  
Stroudsburg, PA 18360**

## Welcome New Members

The following new members are not listed in the 2010-2011 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

### **Comprehensive Counseling Services of Monroe County, LLC**

Pamela Shay, MSW, LSW  
278 Stone Hill Lane  
Saylorsburg, PA 18353  
(Loc. 547 Main Street, Stroudsburg, PA 18360)  
610.703.5040  
570.421.6021  
counselingservicesmc@yahoo.com  
Social Services

### **Northeastern Remediation & Restoration**

Joe Murphy  
Kresgeville Plaza Route 209  
Kresgeville, PA 018333  
570.722.9707  
570.722.3644  
northeasternrandr@gmail.com  
Fire & Water Damage Restoration

### **Green Works Holdings**

Carl R. Fraley  
3400 Bath Pike - Suite 305  
Bethlehem, PA 18017  
610.217.0909  
rhiller@greenworksholdings.com  
www.greenworksholdings.com  
Environmental Recycling

### **Pre-Paid Legal Services, Inc.**

Barbara Huston  
8 Poplar Lane  
Morristown, NJ 07960  
973.464.1287  
barbarahuston@prepaidlegal.com  
www.prepaidlegal.com/hub/  
barbarahuston  
Legal Services

### **Mr. Edouard's Bistro & Amazing Sauces Company**

Patricia Edouard  
Carriage House Square, Suite 1, RR3  
Box 2481  
Effort, PA 018330  
Carriage House Square, Route 115,  
Effort, PA 18330  
570.872.9933  
MrEdouard@MrEdouardSauces.com  
MrEdouardSauces.com  
Restaurant/Catering

### **Sal's Cottman LLC dba Cottman Transmissions**

Sal Albanese  
1 Kintner Alley  
Stroudsburg, PA 18360  
570.476.9898  
570.476.9929  
goumba67@gmail.com  
www.cottmanofstroudsburg.com  
Automobile Service & Repairs

### **New York Life Insurance**

John M. Huston  
250 Pehle Avenue, Suite 503  
Saddle Brook, NJ 7663  
201.845.6900 x 5702  
201.845.6787  
jhuston@ft.newyorklife.com  
www.johnmhuston.nylagents.com  
Insurance

### **Savage Financial Group**

Mike Savage  
1001 Seven Bridge Rd, Suite 153  
East Stroudsburg, PA 18301  
570.730.4880  
570.730.4882  
ms7281@gmail.com  
www.savagefinancial.net  
Financial & Investment Planning

### **Whitestone Care Center**

Jennifer Roberts  
370 Whitestone Corner Road  
Stroudsburg, PA 18360  
570.476.1600  
570.476.1677  
jennifer.roberts@saberhealth.com  
Nursing Home

# IMPACT



*The Voice of Business since 1910*

## Executive Committee

*Charles Niclaus* - Chairman of the Board

*Elizabeth Koster* - First Vice Chairman

*Chris Kurtz* - Second Vice Chairman

*Dr. Robert Dillman* - Treasurer

*Kathleen Kuck* - Secretary

*Daisy Gallagher* - Past Chair

## Staff

*Robert Phillips* - President/CEO

*Patricia Metzgar* - Vice President, Operations/Development

*Miriam Conway* - Executive Assistant

*Georgia Strunk* - Office Assistant

## Board of Directors

Madeline Anderson

Doug Atherton

Michael Baxter

James Becker

Rich Berkowitz

Vinny Bianchi

Debi Cope

Jere Dunkelberger

Frank Epifano

Kathy Ertle

Thomas Ford

Lisa Green

Donald Hannig

Bob Hay

Gary Hazen

Scott Henry

John Holahan

Rob Howell

Brandon Igdalsky

Michael Katz

Tony Konn

Brian McKenna

Kathy Mullins

George Roberts

Matthew Rumph

Dr. Thomas Rushton

Barbara G. Samet

Conrad Schintz

Dr. Arthur Scott

Tom Sforza

Mathilda Sheptak

William Skinner

Steve Somers

Paula Testa

Marc Troutman

Jack Wallie

Carl Wilgus

Theresa Yocum

# IMPACT

Visit us at [www.greaterpoconochamber.com](http://www.greaterpoconochamber.com)

(USPS 380-890)

Greater Pocono Chamber of Commerce

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Stroudsburg, PA 18360-2093

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Fax: (570) 424-7281

URL: <http://www.greaterpoconochamber.com>

***"The Voice of Business in the Poconos"***