

Meet The New Faces of Healthcare at PMC

Cardio-Thoracic Surgeon



Lazlo Fuzesi, MD

Surgical Oncologist



Mo Lareef, MD

Vascular & Endovascular Surgery



David Meir-Levi, DO, FACOS

Endocrinology



Ronald Pyram, MD

Breast Surgery



Patricia Riley, MD

Vascular & Endovascular Surgery



Eric Wilson, MD, FACOS

For more information on these new physicians or to schedule a consultation, go to www.poconohealthsystem.org

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GPCC MISSION STATEMENT

Act as A Unified Voice of Business
 Dedicated to the Prosperity of all
 Commerce
 Leading to the Enhancement of
 the Quality of Life in our region and surrounding
 areas.

September 2012 Calendar of Events

- September 4**.....*West End Committee*
8:00 a.m.– *Western Pocono Community Library - Brodheadsville*
- September 7**.....*Gov't Relation/Public Policy Committee*
8:00 a.m.– *Western Pocono Community Library - Brodheadsville*
- September 10**.....*Education Committee*
12 Noon – *JR's Grille - East Stroudsburg*
- September 10**.....*Business Card Exchange*
5:30 p.m. - *Pocono Pistol Club - Stroudsburg*
- September 11**.....*Econ.Dev./Transportation Committee*
8:00 a.m.– *GPCC*
- September 11**.....*Women in Business Luncheon*
Noon – *Peppé's Bistro - East Stroudsburg*
- September 14**.....*Leadership Pocono*
8:00 a.m.– *GPCC*
- September 18**.....*Women In Business Committee*
9:00 a.m.– *GPCC*
- September 19**.....*HR Committee*
8:00 a.m.– *GPCC*
- September 20**.....*Expo Committee*
8:00 a.m.– *GPCC*
- September 24**.....*Finance Committee*
8:00 a.m. – *GPCC*
- September 24**.....*Executive Committee*
8:30 a.m. – *GPCC*
- September 25**.....*Board of Directors*
8:30 a.m. - *Location to be announced*
- September 27**.....*Bizzy Awards*
5:30 p.m.. - *Chateau Resort & Conference Center*
- September 28**.....*Environmental Committee*
8:00 a.m. . - *GPCC*

Members In The News

The Frailey Agency is pleased to announce the new Nationwide® Visa Prepaid Claim Card. Nationwide® Insurance Company has initiated this new program to make their already 'best in class' claims service even better! The Visa claim card is for a total loss of vehicle with no lien holder or a substantial home fire and allows the local agency to hand a card to the insured so they can get back on their feet instantly. This eliminates delivery/ mailing delays that existed with traditional checks.

"Large losses create hardship for our members financially and mentally. I believe this is a much better way to handle total loss claims. It's the adjuster who is assigned to the claim that loads the card with an amount not to exceed \$10,000 initially. There is also a hard copy for tracking purposes in case the card gets lost or stolen.

The insured keeps the card until the claim is completed in the event that it needs to be reloaded with another dollar amount. The card does have an expiration date and any remaining funds, will be mailed via a check," shares Michael J. Frailey, a registered representative of Nationwide® Securities, LLC.

Frailey Insurance and Financial Services is a full service agency. For more information, please contact Carole' Ann F Bowyer, cabowyer@Fraileyinsurance.com 570 421-7447.

Retail theft is being addressed by **Catholic Social Services** in a newly organized six week program to deter teens or adolescents from retail theft. The program, called Responsible Choices, is being offered by CSS of Monroe County, 724 Phillips Street—Suite A—in Stroudsburg. Tom Regan, Project Director of CSS of Monroe County, is conducting the program in six weekly 1½ hour sessions. These sessions are open to all teens.

In addition to serving Catholic Social Services of Monroe County, Regan has served as a school psychologist for more than 30 years working with adolescents in middle school and high school. He also worked for 15 years as a psychotherapist with adolescents and families.

Candidates for the Responsible Choices program are usually referred by the Monroe County Family Court. At a cost of \$35 per session, the program guides participants through a six part program: (1) Welcome—Why are we here? (2) Consequences of Retail Theft; (3) Motives for Retail Theft; (4) Taking Responsibility for Retail Theft; (5) The Addictive Nature of Retail Theft; (6) Developing a Personal Plan to Stop Retail Theft.

At the conclusion of the six week course on Responsible Choices, candidates receive a certificate of completion. The current class has four candidates working to receive cer-

tificates. For information, call Tom Regan at Catholic Social Services of Monroe County at 570-517-0892, Ext. 3404. CSS is a non-denominational service organization.



Tiffany Remington

Riverside Rehabilitation is pleased to welcome Tiffany Remington, MS, CCC-SLP as a full time Speech Therapist and Lindsey Conner Stephens, as a full-time Occupational Therapy Assistant.

Tiffany Remington is a graduate of State University of New York with a BS in Speech Pathology and Audiology. She also received a Master of Science in Communication Sciences and

Disorders from Marywood University. Tiffany evaluates and treats adult and pediatric patients with deficits in speech, articulation, language, voice, swallowing and cognition resulting from brain injuries, strokes, and other neurological and auditory processing disorders. Speech Therapy patients, referred by their physicians, can set an appointment with Tiffany by calling Riverside Rehabilitation's Brodheadsville location at 570-992-4400 or their East Stroudsburg facility at 570-839-9975 located in the Eagle Valley Mall.



Lindsay Conner

Lindsay Conner Stephens received her Associate Degree of Science from Penn State University. She has worked for Riverside Rehabilitation in Luzerne County since 2006 and continues working with the organization at their locations in the Pocono region. In her role as Certified Occupational Therapy Assistant, Lindsay will work collaboratively with Riverside's Occupational Therapists to rehabilitate patients to their fullest potential.

Riverside Rehabilitation would also like to recognized employees who were recently promoted within their organization.

Briona Cordero, SLP-CCC, has been promoted to Manager of the Speech Language Pathology Department. Briona has been a SLP for five years and has been treating patients throughout Riverside's Pocono locations since 2009.

Kevin Riorden, LPTA, has been promoted to Assistant Clinic Director of Riverside Rehabilitation's Stroudsburg location. Kevin, who joined Riverside in 1999, has been a licensed PTA for sixteen years.

Erin Mattox, LPTA, has been promoted to Assistant Clinic

Director of Riverside Rehabilitation's Tobyhanna location. Erin has been a licensed PTA for seventeen years. She worked for Riverside Rehabilitation since 2010.

Diakon Lutheran Social Ministries and Lutheran Social Services of South Central Pennsylvania (LSS) are pleased to announce the integration of their home care operations.



From l to r: Bob Rundle, LSS CEO; Terry Shade, LHCH Executive Director / CEO; Mark Pile, DLSM CEO

Diakon staff has joined LSS' Lutheran Home Care & Hospice, Inc., (LHCH), and will continue to provide the same level of exceptional hospice and home care services throughout northeastern Pennsylvania. LSS and Diakon share similar missions focused on serving and caring for people in need. We will continue LHCH's and Diakon's traditions of providing quality home-based services in the community at large as well as the residents of our senior living communities.

Since 1978, LHCH has provided skilled and para-professional care and support in communities of south-central Pennsylvania and northern Maryland. We are committed to delivering health care and related services to help individuals recover from an illness or injury, live life to the fullest and continue to live at home, wherever "home" may be. This venture allows us to pool resources and gain operational and cost efficiencies while fulfilling Diakon's mission to love thy neighbor through acts of service.

For more information call 1-800-926-7382 or visit the website at www.lutheranhomecare.org

Pocono Medical Center (PMC) today announced that it celebrated the 10 Year Anniversary of Nurse-Family Partnership on August 10, 2012.

Nurse-Family Partnership (NFP) is a voluntary prevention program that provides nurse home visitation services to low-income, first-time mothers. Nurses begin home visits early in the mother's pregnancy and continue visitation

until the child's second birthday by providing support, education, and counseling on health, behavioral, and self-sufficiency issues. NFP is one the most rigorously tested program of its kind. Randomized controlled trials conducted over the past 30 years demonstrate multi-generational outcomes for families and their communities.

Mothers and children who have participated in the program have consistently demonstrated significantly improved prenatal health, fewer subsequent pregnancies, increased maternal employment, improved child school readiness, reduced involvement in crime, and less child abuse, neglect and injuries. Independent analyses has shown that communities benefit socially and financially when they invest in NFP; the RAND Corporation calls Nurse-Family Partnership "a wise choice" that has favorable economic return to communities of \$5.70 for every public dollar spent on the program.

There are currently 112 young mothers participating in PMC's Nurse-Family Partnership program in Monroe and lower Pike Counties. A grant agreement to expand Nurse-Family Partnership services under the Maternal, Infant and Early Childhood Home Visiting Program has been awarded from the Commonwealth of Pennsylvania, Department of Public Welfare/Office of Child Development and Early Learning. This will enable NFP to serve an additional 25 families in Monroe, Pike, and a portion of Carbon counties. "This program changes the life trajectories for both mother and child, benefiting multiple generations," says Ginny Sosnowski, RN, Manager of NFP at PMC. As of July 2012, Nurse-Family Partnership serves families in 41 states.

For more about PMC's Nurse-Family Partnership, please contact Ginny Sosnowski at 570-426-1688.



Seated l to r: Sylvia Kolosinsky, Community Relations Coordinator, Theresa Janosov, Food and Beverage Director, Brianna Spak, LPN, and Terry Gabriel, Residents Charge.

Standing same order: Todd Mell, Associate Implementation Consultant for Cerner Extended Care, Janine Starinsky, Oakwood Terrace's Executive Director, Trish Slusarczyk, RN, BSN, Health and Wellness Director, and Aileen Exeter, Residents Charge.

Oakwood Terrace memory care community in Moosic becomes the first personal care home in Northeastern Pennsylvania to install the CareTracker system. CareTracker helps improve the quality of residents'

care and reduces risk. As the information is entered, the

CareTracker analysis tools constantly scan for changes in resident conditions.

CareTracker also allows manager to quickly communicate with staff about changes in resident care, in-service meetings, change in procedures, and more. Todd Mell, Associate Implementation Consultant for Cerner Extended Care, conducted the training sessions for the staff.

Center Stage Players brings radio back onto the stage at **Shawnee Playhouse**, former site of the Fred Waring Radio Program. CSP is presenting two classic radio thrillers by Lucille Fletcher: *The Hitch-Hiker* and *Sorry, Wrong Number*. The six performances begin at 8:00pm on Friday, September 7th

The first act brings the audience right into a 1947 radio studio, to watch as actors present *The Hitch-Hiker*, a play which was originally written for Orson Welles' Mercury Radio Theater and later adapted for the television series, *The Twilight Zone*. A man on a road trip from New York to California is stalked by a mysterious hitch-hiker who appears on every road he travels. The radio experience will include live sound effects, human interest stories, and contemporary commerials.

The second half of the evening will feature, *Sorry, Wrong Number*, one of the most celebrated suspense plays in the history of American radio. The original 1943 broadcast starred Agnes Moorehead; Fletcher later adapted the script for the classic film noir version with Barbara Stanwyck. *Sorry, Wrong Number* is set in the bedroom of Mrs. Stevenson, a wealthy, spoiled, bedridden woman, whose sole connection to the outside world is her telephone. One night, while trying to call her husband's office, she gets what seems to be crossed phone lines, and overhears two men planning a woman's murder. Her attempts to get telephone operators or police to act on her complaints go unheeded, and tension mounts as Stevenson begins to fear the worst.

Center Stage veteran Dan Eash takes the wheel in *The Hitch-Hiker*, while newcomer Valerie Cruz answers the phone in *Sorry, Wrong Number*. Eight other actors take on multiple roles in both plays: Audrey Borgia, Trudyann Buckley, Debbi Chambers, Marty Courtney, Amy Cramer, Maureen Harms, Eric Mark and Wes Walker. Katherine Neville directs, with Lillian Ramirez-Gonzalez acting as stage manager for the production.

There will be six performances of *An Evening with Lucille Fletcher* over two weekends, from September 7-9 to September 14-16, 2012. Friday and Saturday evening performances begin at 8:00pm, and Sunday matinees are at 2:00pm. There will be an opening night reception on the 7th, with complimentary wine and hors d'oeuvres at 7:00pm at the Playhouse.

Ticket prices are \$18 for adults, \$10 for children, and \$15 for seniors; there are also various dinner theater packages available. The price does not reflect ticketing fees. For

more information and to make reservations, please visit the Shawnee Playhouse website at theshawneeplayhouse.com, or call 570-421-5093.

To learn more about Center Stage Players please visit our page on Facebook, where you will also find more about our 2012 season, as well as on auditions for future shows. Center Stage Players is an all-volunteer community theater company with membership is open to everyone regardless of experience.

Press Contact: Katherine Neville, 424-2498. For tickets, show times, and more information please contact the Shawnee Playhouse Box Office at 570-421-5093 or visit www.TheShawneePlayhouse.com.



Steve Johnson

This is the year Riger salutes Steve Johnson, Managing Partner, on the 25th anniversary of his employment with the firm. Steve started out as an intern at Riger before officially joining the agency in 1987 as a copywriter. Since then, he's relentlessly pursued the satisfaction of clients across an array of different business categories.

But it's not just Steve's vast knowledge of marketing communications that makes him a true leader at Riger - it's the way he cares about those around him, whether it be his clients, colleagues, family, fellow Yankee fans, or even his 4-legged best friend (his black lab Nikki!).

A newly established PHF fund will help breast cancer patients at the **R. Dale & Frances Hughes Cancer Center**



R. Dale & Frances Hughes Cancer Center

Carol Ann F. Bowyer, a long-time resident of Monroe County, has led the effort of a highly motivated group of community volunteers to establish the "*Hope for Strength Breast Cancer Fund*", after Bowyer's daughter was diagnosed with breast cancer last year. The fund will provide

resources to eligible patients for expenses such as medications, wigs, etc.

Two fundraising being held to support the initiative are as follows: September 15 – October 15, Strand Together for Strength (www.strandtogetherforstrength.com), The "Hope is on the Horizon" luncheon on October 21. The fund will commence providing support in November 2012.

"Because I have seen many of my causes come to fruition, I had no hesitation to create this fund after breast cancer personally touched my family. My daughter was very fortunate having the resources and support throughout her diagnosis and treatment while living in Washington, D.C. My goal is to provide the same for families diagnosed with this terrible disease who are being treated at our new Dale & Frances Hughes Breast Cancer Center," says Carole' Ann Bowyer.

For more information about these two fundraisers and how you can participate, you can contact Carole' Ann F. Bowyer at 570 977-0872 or email cabowyer@ptd.net.



Dr. Ronald Pyram

Pocono Health System has welcomed an endocrinologist to its family of healthcare providers. Dr. Ronald Pyram completed his endocrinology fellowship at the SUNY Health Science Center at Brooklyn, New York.

"The arrival of Dr. Pyram marks the debut of a hospital-based endocrinology program at Pocono Health System and fully complements our Diabetes Education Program which has been existence for over 10 years," said Kathleen E. Kuck, President and CEO of

Pocono Health System/Pocono Medical Center. "We can now offer both inpatient and outpatient medical services in order to meet this growing healthcare need in our community."

Endocrinology is the specialty medical field that offers advanced training in the endocrine system. Although Diabetes is one of the most common problems of the endocrine system, Endocrinology also includes disorders of various glands and organs, including the thyroid, pituitary, adrenal, ovaries, and testes. According to the Pennsylvania Department of Health 2011 County Health Profile, Diabetes is the fifth leading cause of death in Monroe County. However, there is hope according to Dr. Ronald Pyram. "We are living in exciting times in medicine. With the growing options and continued advances in diabetes management, patients are becoming more comfortable and confident in taking back control of their health. With the joint efforts of this community and the highly trained team at PMC, I foresee a healthier Monroe County in the near future."

Dr. Pyram received his Doctor of Medicine from the St.

James School of Medicine in Bonaire, Netherlands Antilles and completed an Internal Medicine Residency at SUNY Health Science Center in Brooklyn, New York. Prior to becoming a physician, he received a Bachelor of Science in Physician Assistant Studies from SUNY Health Science Center in Brooklyn, New York. Pyram also previously served as a Registered, Board-Certified Neurosurgical Physician Assistant at Lutheran Medical Center and Maimonides Medical Center, both in Brooklyn, New York.

The PMC Physician Associates: Endocrinology office is located at 447 Office Plaza/500 Building, First Floor, East Stroudsburg, PA 18301 and can be reached at 570-426-2330. For more information about the Diabetes Education Program, which includes Success with Diabetes Self Management classes, please call 570-476-3395.

Free Composting Classes being offered to residents by the **Monroe County Municipal Waste Management Authority**.

The composting classes have been a huge success. Everyone who attended had all their questions answered and felt very confident about going home and start composting. It is one way of recycling and also helps fertilize your garden or yard. Every attendee left with a free bag filled with items and information on the Waste Authority and composting.

The Monroe County Municipal Waste Management Authority (the Waste Authority) in conjunction with Penn State Extension is holding 2 more composting classes this year. September 8th and October 13th, they will have a certified Penn State Extension Master Gardener here to speak about residential composting. The class will start at 9:00 a.m. and last approximately 1hour. Composters will be available for purchase at the class. In order to participate, you must register with the Waste Authority. All classes will be held at our facility in Blakeslee.

Anyone interested in registering for a class is asked to call (570) 643-6100, visit our website at www.thewasteauthority.com or email cindy.parks@frontiernet.net.

The Crossings Premium Outlets and Susan G. Komen for the Cure are teaming up to support breast cancer awareness, research, and treatment programs in the community. During the month of October, visit the on-site Information Center to donate \$10 to support the cause and receive 25% off one item from select stores including Calvin Klein, Champion, Cole Haan, Eddie Bauer, Guess Factory Store, Juicy Couture, Nautica, Polo Ralph Lauren and more. Donations will be accepted on-site via cash or credit, with all proceeds benefiting Komen Northeastern PA.

Strand Together for Strength is a not for profit organization created to raise funds to benefit breast cancer pa-

tients at The Dale and Frances Hughes Cancer Center at Pocono Medical Center who have been affected by this terrible disease. This year, we have an exciting and unique program planned that will not only allow us to raise money toward meeting our financial goal, but will also encourage visible support for those who have been affected by breast cancer.

This September 15th through October 15th, all over the Pocono Mountains, we will be offering for sale in area hair salons, pink clip-on hair extensions. These strands are fashionable and trendy, and most importantly - they feel like real hair! Strands will sell for \$10 each, and 100% of all money raised will be donated to our fund, the Hope for Strength Breast Cancer Fund. During and prior to the sale period, we will be engaging the community by promoting our cause through online social and print marketing efforts. With a little help from salons, this will truly be an exciting way to show our strength!

To confirm your participation as a salon, or for more information, please contact Carole' Ann Bowyer at 570.977.0872 or email cabowyer@ptd.net.

Save the Date! October 21st 2012. Hope is on the Horizon. A luncheon to benefit the **Dale & Frances Hughes Cancer Center** and Breast Friends of PA

Event to be held in the new Crystal Ballroom at The Fernwood Hotel, Bushkill PA. Door open at noon.

For more information, contact Carole' Ann F. Bowyer at 570.977.0872 or email cabowyer@ptd.net.

Pocono Raceway announced its 2013 NASCAR events will be held on their traditional weekends and feature NASCAR's premier series, the NASCAR Sprint Cup Series. The June 9, Pocono 400 and the August 4, Pennsylvania 400 be the cornerstone for each race weekend.

The Pocono 400 will kick-off "The Tricky Triangle's" season-opening NASCAR Sprint Cup Series weekend, June 7-9. NASCAR's top touring series will be accompanied by the ARCA Racing Series presented by Menards with the 27th running of the Pocono 200, set for Saturday, June 8th. On Sunday, June 9th, Joey Logano will look to repeat his 2012 winning performance in the 32nd running of the Pocono 400.

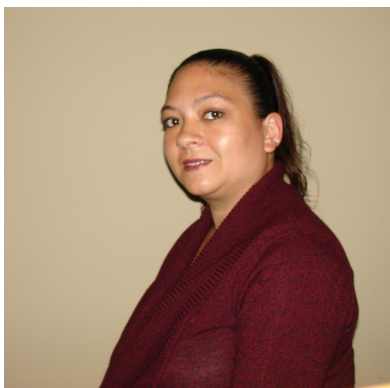
The 40th annual Pennsylvania 400 takes over the spotlight for Pocono's second NASCAR weekend, August 2-4. The NASCAR Camping World Truck Series rejoins the Sprint Cup Series and ARCA Series for a triple-header weekend of racing action. The Truck and ARCA Racing Series events are scheduled for Saturday, August 3rd. On Sunday, August 4th, defending race champion Jeff Gordon will lead the charge in the Pennsylvania 400.

Grandstand ticket prices for the 2013 NASCAR race at Pocono Raceway remain the same as the 2012 season. Fri-

day and Saturday General Admission tickets will cost \$10 and \$20, (\$25 at the gate) respectively. Children, ages 12 and under, accompanied by an adult holding a General Admission ticket will be admitted free on Friday and Saturday. Sunday Grandstand tickets start at \$45, all Concourse-Level tickets will remain at half-price for kids ages 1 2 a n d u n d e r .

Tickets to the 2013 events at Pocono Raceway will be available to the general public following our customer renewal process. Please visit www.poconoraceway.com, follow us @poconoraceway on Twitter or "Like" us on Facebook (www.facebook.com/poconoraceway) for the most up-to-date ticketing information.

Leilani O'Connor has joined the sales team at **WEICHERT, REALTORS® - Acclaim** in Tannersville. A two-year area resident who makes her home in Stroudsburg, O'Connor will serve buyers and sellers throughout Monroe County.



Leilani O'Connor

Prior to becoming a career agent with the Weichert agency, O'Connor worked as an Avon sales representative and legal secretary. She is active in the community as a fundraiser for Light the Night and Cure Search.

WEICHERT, REALTORS® - Acclaim is located at 2920 Route 611 in Tannersville, telephone 570-629-6100. For more information, the company Web site is www.weichertrealorsacclaim.com.

Kathleen E. Kuck, President and CEO of **Pocono Health System/Pocono Medical Center** is pleased to announce that Mo Lareef, MD, surgical oncologist, has joined the award-winning team at the Dales and Frances Hughes Cancer Center at Pocono Medical Center. Dr. Lareef joins our organization after serving as a Surgical Oncology Fellow at the prestigious Fox Chase Cancer Center in Philadelphia, PA. Dr. Lareef's expertise in the surgical management of cancer brings a level of care to our area that was previously available only at major academic centers. In addition to his fellowship at Fox Chase, he has also worked as a staff surgeon at Hahnemann Hospital in Philadelphia, PA. His areas of specialization include cancers of the colon, rectum, stomach, pancreas, liver, and breast.

Dr. Lareef's credentials are exemplary. He is fellowship-trained in surgical oncology and breast cancer, having completed training sponsored by the Department of Defense, US Army, at Fox Chase Cancer Center. Dr. Lareef also was an Oncology Scholar-in-Training and received an

award in recognition of promising cancer research. During his surgical training at Graduate Hospital in Philadelphia, Dr. Lareef received the prestigious Guth Award, given to those who have demonstrated exceptional compassion for the sick with a true sense of humanity and human dignity. He is a member of the American College of Surgeons, Surgical Society of Oncology, and the American Association of Cancer Research. Dr. Lareef received his Doctor of Medicine from the Tver State Medical Academy in Tver, Russia. He has numerous peer-reviewed publications in many highly regarded medical journals.



Mo Lareef, M.D.

"Dr. Lareef will be a great addition to our Oncology team and I am confident that he will assist us in our journey to provide world class cancer care close to home," said Kathleen E. Kuck, President and CEO of Pocono Health System/

Pocono Medical Center. Dr. Lareef's skills will further enhance the services available at the Hughes Cancer Center. The Hughes Cancer recently received the Outstanding Achievement Award from the Commission on Cancer, which reflects its mission to provide care close to home that is second to none.

Dr Lareef and his wife Fathima and their two children reside in Smithfield Township.



Lisa Green

The Inn at Pocono Manor has named Lisa D. Green general manager for the historic property. The Inn, which opened in 1902, is the longest continuously operating resort in the Pocono Mountains and one of the oldest in North America.

"Not since 1902 has The Inn at Pocono Manor been led by a woman general manager," said Carl Wilgus, president & CEO of the Pocono Mountains Visitors Bureau. "Pocono Manor's first GM, Mrs. Mary Emma Wister, headed the resort at a time when very few women were in leadership positions within hospitality. Today, Lisa is one of a handful of woman GMs in our Pocono Mountains region, and is, therefore, building on the legacy of Mrs. Wister. It is with great pleasure that I congratulate Lisa on her important new role at this historic resort."

Previously Lisa Green was the acting general manager of The Inn at Pocono Manor, a position she assumed in 2011. In this role she successfully led a multimillion dollar, comprehensive renovation of the historic property, which was completed this year. Ms. Green came to Pocono Manor four years earlier as director of sales and marketing for the landmark property.

Earlier in her hospitality career, Lisa Green served as director of sales and marketing for Lancaster Host Resort & Conference Center. She was appointed to this position following success as the property's regional director of government accounts.

Ms. Green gained important experience in destination sales and marketing, working with the Pennsylvania York County Convention & Visitors Bureau. She resides in Pocono Manor and in York, Pennsylvania.



*First Place
Mr. Earl Lehman of Jessup, PA
'Forest Pool'*

The Inn at Pocono Manor, which is the longest continuously-operating inn in the Poconos and one of the oldest in North America, recently completed a \$5 million comprehensive renovation program. To help celebrate the renovation and underscore the resort's Pocono Mountains heritage, the

Inn invited Pocono-region artists to enter an art competition sponsored by the Inn. Artists were advised that three



*Second Place
Mr. Leon F. Viera of Clark Summit, PA
'Autumn Birches'*

of the entrees would be selected by a judging committee, with selected artists receiving cash awards and their artworks placed permanently on display at the historic property. The three Pocono artists selected in the competition were **Earl Lehman**, the Grand Prize winner who received a

prize of \$1500; **Leon F. Viera**, Second Prize winner and recipient of \$750, and **Lucille Norella**, the Third Prize winner who received \$500.



*Third Place
Lucille Norella of Waymart, PA
'Magniloquent'*

"The Poconos has such a rich legacy of gifted artists, and we wanted to support our local painters and showcase their art," said Lisa Green, General Manager. "We were thrilled with the results of the competition, and are so pleased to add three of the works to our permanent collection here at The Inn at Pocono Manor."

Each of the three paintings is on permanent display in the public spaces of the main lodge at The Inn at Pocono Manor. Pocono-region neighbors and friends of the Inn are invited to visit the resort to view the new artworks seven days a week.

Bushkill Falls, known as "The Niagara of Pennsylvania", and one of the Pocono Mountains' most famous attractions, has completed an \$ 800,000 renovation to its food and beverage facility as well as the gift and souvenir shop.



Newly Renovated Food & Beverage Facility at Bushkill Falls

"It's been more than 30 years since we've completed such an undertaking to our food service environment," said Donna Smith, General Manager. "The entire building was gutted and remodeled. We've installed state-of-the-art appliances, redesigned seating areas, built a new deck that increases seating availability, added new menu items, and improved traffic flow."

A major feature of the remodel lessens the time someone waits to receive their food. The cafeteria-style layout allows diners to select their freshly-made items and quickly proceed to the check-out. Menu items have been broadened and include freshly-made salads, fresh fruit, burgers, hot dogs, the Falls' own smoked pulled pork, sausage & peppers, kielbasa with 'kraut, and much more.

"We have seen an increase in customer satisfaction," said Smith. "Our guests love the new deck. Repeat visitors are astounded by the changes which included removing the wall between the gift shop and dining areas. It has created a warm, spacious atmosphere. We're proud and excited about our new facility."

Information about Bushkill Falls can be obtained on their website at www.visitbushkillfalls.com. Pictures of the renovations can be seen on their Facebook page at www.facebook.com/BushkillFalls.

Make-A-Wish Greater PA is looking for kindhearted individuals to step forward and volunteer their time and friendship in order to assist with wish fulfillment. To become a wish volunteer, individuals must be at least 21 years of age, pass a criminal background check and attend a training session.

As members of ‘wish teams,’ volunteers are an important component of fulfilling wishes. Working together, the ‘wish team’ meets with the wish child’s family, acts as a liaison between Make-A-Wish staff and the family, and aids in determining the most suitable wish for the child.

Volunteers also help at special events such as golf tournaments and walks. They have the opportunity to help implement fundraising programs at schools and in work places with the guidance of the Make-A-Wish staff.

Attendance at one four-hour training session is mandatory for all interested individuals. This training will familiarize the prospective volunteer with his or her duties to Make-A-Wish and our families. To register for the upcoming training on October 20th, or if you have any questions please contact staff at 570.341.9474.

Volunteers are needed for **Ironman 70.3 Pocono Mountains** on Friday, September 28th thru Sunday, September 30th.

Be a part of a great event that brings a positive economic impact to the community and benefits several local charities. Be a supporter of dedicated athletes that have trained for this amazing physical challenge. As a token of appreciation, you will receive a ‘cool’ event t-shirt and lunch.

Note: Volunteering assignments are based on availability and the average shift is 4 hours long.

To sign up, individuals can go to the event website www.ironmanpoconomountains.com and click on the ‘Volunteer’ tab to register online.

Groups can sign up directly with Peggy, the Volunteer Coordinator. Qualifying groups can receive a stipend to support their organization, institution, athletic team, etc.

For more information, email Peggy at phillytrivolunteers@yahoo.com.

Pocono Medical Center (PMC) has launched an educational initiative to provide families with tips on personal hygiene for children in and out of the home. *Hygiene Beyond Hand Washing* stresses the importance of teaching hygiene regimens throughout early childhood to help prevent common conditions children may experience during puberty.

‘While the need for even basic hygiene routines, such as hand washing, is important as young children,’ explains Paulette Nish, Vice President of Patient Care/CNO at Pocono Health System/Pocono Medical Center, ‘it’s amplified as they reach their teenage years. *Hygiene Beyond Hand Washing* explains how teaching children these routines early can help stave off many common problems teenagers

experience as their bodies change.’

Children typically begin to notice a change in their bodies between the ages of eight and twelve, when changes in glands can begin to produce excess oil production, in turn leading to acne and body odor. Simple tips, such as washing your face regularly and switching to fabrics such as cotton that allow the body to cool itself down can prevent the embarrassment teenagers often face as they learn how to deal with the changes.

Hygiene Beyond Hand Washing is powered by Spirit of Women and locally presented by Pocono Medical Center. Spirit of Women is a national network of leading hospitals dedicated to improving women’s lives with innovative health and community programs. Spirit of Women Hospitals touch the lives of millions of women each year through the presentation of educational events, consumer membership programs, annual conferences, marketing communications and grassroots efforts to improve the health and well-being of women everywhere. Spirit of Women enables participating hospitals to focus on community needs while providing the strength of national support. Visit spiritofwomen.com.

Ribbon Cutting

Mountain View Vineyard



Mountain View Vineyard recently held a ribbon cutting to celebrate the opening of their second location at The Castle Inn, 20 Delaware Avenue, Delaware Water Gap. Everyone who attended had the opportunity to taste their wide variety of wines. You can contact them at the Castle Inn at 570-424-1418. You can take tours of their vineyard at 5866 Neola Road, Stroudsburg or visit their website at www.mountainviewvineyard.com.

SEPTEMBER is NATIONAL PREPAREDNESS MONTH

Remember a Crisis Never Happens When It's Convenient...

What would you do if...

Due to an emergency, you are unable to have access to your facility or home?

Cell service and land lines are not working and you lose the ability to communicate with & transfer information to your staff and/or constituents?

Your primary assembly point route is unavailable?

Benefits of Preparedness

An estimated 25% of businesses do not reopen following a major disaster. "How quickly your company can get back to business after a terrorist attack or tornado, a fire or flood often depends on emergency planning done today." (Small Business Administration)

Local responders may not be able to reach you immediately, or they may need to focus their efforts elsewhere. If a disaster occurs in your community, local government and disaster-relief organizations will try to help you, but you need to be ready as well. (Small Business Administration)

Get Ready! Be Prepared!

Helpful Tips

Establish with staff, suppliers and customers a contingency communication system.

Incorporate into your emergency response plan any personnel personal issues that may hinder staff's ability and/or availability to respond.

Practice makes perfect: 1) ensure that all staff know the first 3 things to do in an emergency without supervisory guidance, 2) make sure that emergency and facility access supplies are accessible to multiple staff, and 3) conduct periodic simulated drills to test different scenarios and systems.

Adopt the 5 Ps: Proper Prior Preparation Prevents Poor Performance!

Prepared by **Strategic Crisis Solutions** for the Greater Pocono Chamber of Commerce members. For more information or assistance, go to www.strategiccrisisolutions.com or contact (888)502-3099.

Business Card Exchange

Buck Hill Falls Company hosted the August Business Card Exchange. Not only did everyone enjoy the delicious array of food that was presented, they also enjoyed sitting outside overlooking the tennis courts. Buck Hill Falls has so much to offer, and the public can take advantage of their amenities. For more information on Buck Hill Falls contact them at 570-595-7511 or visit their website at www.buckhillfalls.com



Business Card Exchange at Buck Hill Falls

Women In Business Luncheon

The August Women in Business luncheon, sponsored by A Sound Strategy Inc, was held at Peppe's Bistro in East Stroudsburg. Erin Sutzko of Wilkes University talked about change careers in today's economy and continuing education.



Women in Business Luncheon at Peppe's Bistro

The September luncheon will be also be held at Peppe's Bistro. The featured topic will be "Help You, Help Me!. Keep the Men in Your Life Healthy, Keep Your Sanity, and Be More Productive". There will be a Men's Health Panel consisting of physicians from Pocono Medical Center. The luncheon is being sponsored by Madeline Anderson of Mixtura Hair Salon.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact Patricia Metzgar or pmetzgar@greaterpoconochamber.com.

Sponsorships Available for 2012 & 2013

Please contact
Pat Metzgar at the
Chamber at 570.421.4433 to find
out which sponsorships fit your
needs!

Welcome New Members

The following new members are not listed in the 2012-2013 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

Battery Warehouse, Inc.
Todd Shutter
511 Independence Road
East Stroudsburg, PA 18301
570.424.2288
570.424.6988
battery@evenlink.com
www.batterywarehouseinc.com
Batteries-Electrical Storage

PA Home Improvements
Angel Pineda
764 North 9th Street
Stroudsburg, PA 18360
570.420.1505
570.371.5414
info@pa-homeimprovements.com
www.pa-homeimprovements.com
Roofing

Bushkill Inn & Conference Center
Melissa Corea
159 Pocmont Loop
Bushkill, PA 18324
570.431.5202
570.431.5300
mcorea@bushkillinn.com
www.bushkillinn.com
Resorts-Conference Centers

Pocono Mountain Recovery Center
Mitch Garfinkel
3437 Route 715
Henryville, PA 18332
Route 715 Henryville
954.232.8904
bbmb2@aol.com
www.poconomountainrecoverycenter.com
Rehabilitation Center-Alcohol & Drugs

Cartesion Dance Academy
Cinthia Marino
P.O. Box 526
Brodheads ville, PA 18322
(loc. 1703 Rt. 209)
570.992.5299
cinthiamarino@yahoo.com
www.cartesiondance.com
Dance Instruction

**Servpro of Northeast/Southern
Monroe & Pike County**
Michael Gross
1001 Seven Bridge Road, Suite 154
East Stroudsburg, PA 18301
570.424.2290
570.424.2522
servpro9600@aol.com
Fire & Water Damage Restoration

**Herman Family Chiropractic
Center**
Dr. Jan B. Herman
1718 W. Main Street
Stroudsburg, PA 18360
570.424.5433
570.424.5764
doctorjan714@gmail.com
www.hermanchiropractic.com
Chiropractors

Silvex Designs, Inc
Athena Macy-Meier
P.O. Box 345
Cresco, PA 18326
6581 Route 191
570.595.2560
570.595.2640
thedesignersemporium@yahoo.com
Jewelry-Wholesale

Mountain View Vineyard
Linda Rice
The Shoppes at Castle Inn
20 Delaware Avenue
Delaware Water Gap, PA 18327
570.424.1418
linda@mountainviewvineyard.com
www.mountainviewvineyard.com
Vineyard-Gift Shops

Yellow Book (Hibu)
Joe Mamary
P.O. Box 1232
Blakeslee, PA 18610
570.760.4703
570.846.8647
jmamary@frontier.com
joe-mamary@yellowbook.com
Advertising-Publishers

IMPACT



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Chris Kurtz - First Vice Chairman
Kathy Kuck - Treasurer
Michael Katz - Secretary
John Holahan - Assistant Secretary
Chuck Niclaus - Past Chairman

Staff

Robert Phillips - President/CEO
Patricia Metzgar - Vice President, Operations/Development
Miriam Conway - Executive Assistant
Georgia Strunk - Office Assistant

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Doug Atherton
Michael Baxter
James Becker
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IMPACT

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