Part of the mission of the Harlem Arts Alliance is Arts Advocacy which calls for actively supporting, encouraging and promoting the arts. We believe that all forms of art are essential to our daily lives. Advocating for the arts is something we must do to generate the level of resources we need in order to realize our cultural aspirations and to secure our artistic and organizational future.

The second annual Harlem Arts Alliance HARLEM ARTS ADVOCACY WEEK runs from Thursday October 2 through Tuesday October 7 in various locations around Harlem. With a focus on how the arts and business in today’s Harlem share the keys to Harlem’s future, this five-day exchange of ideas, from grassroots advocacy to city and state-funded marketing initiatives to local partnerships, will impact the businesses as well as the cultural institutions and individual visual and performing artists residing and working in the vibrant community of Harlem.

A complete schedule of this exciting lineup is listed on HAA Cultural Calendar at www.harlemaa.org.

Thank you,
The Harlem Arts Alliance Staff

Funded in part by:  

Additional support provided by:  

Councilmember Inez E. Dickens, Speaker Christine Quinn and the New York City Council

Our Partners:

290 Malcolm X Blvd.
Second Floor
New York, NY 10027

Graphics by
Shaniqua Bowden of ESSENTIAL REQUEST
September 23, 2008

Mr. Voza Rivers
President
Harlem Arts Alliance
230 Malcolm X Blvd. 2nd Floor
New York, New York 10027

Dear Mr. Rivers:

I am delighted to congratulate you, the Board and staff of the Harlem Arts Alliance on the occasion of the second annual Arts Advocacy Week in Harlem.

Arts Advocacy Week in Harlem was your brainchild. It is a week that showcases excellence in our culture, our history and explores limitless possibility that lies ahead. More importantly, our Village of Harlem, recognized as the black arts capital of the world is a cultural destination visited by millions of tourists from near and far. Indeed, Arts Advocacy Week in Harlem allows all New Yorkers as well as visitors to our great City to share and sample the creative brilliance of black art and culture.

I am very proud of the fact that this year’s festivities and forums are dedicated to the memory of my special friend Dr. Barbara Ann Teer. Dr. Teer was an arts pioneer, a visionary whose spirit will forever remain with us. In founding the National Black Theater in Harlem, Dr. Teer laid down a foundation for the eternal growth and development of black art and culture.

We face very challenging times in our city and across our nation. It is my firm belief that the arts, the faith and limitless possibility of the creative, will give us the courage and strength to weather any trials. I will always do my best to support and fund arts programs. We will endure.

In peace and unity,

[Signature]

Inez E. Dickens
Majority Whip

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The Harlem Arts Alliance wishes to thank the following

The Harlem School of the Arts
Strivers Art Circuit
The Malcolm X & Dr. Betty Shabazz Memorial, Educational and Cultural Center
Community Works
Taller Boricua Galleries
at the Julia de Burgos Cultural Center
Hip Hop Culture Center in Harlem
The Riverside Theatre
Councilmember Inez E. Dickens, Speaker Christine Quinn, and the New York City Council
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Special Thanks to
Shaniqua Bowden, Essential Request
Flo Wiley, PR Manager
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Myrna Long, PR Team
Richard Kornberg & Associates
Hubert Williams, Imagez of Us
Ossie Christines Catering
Barbara Horowitz, Community Works

THURSDAY, OCTOBER 2, 2008

10:00 am

*Harlem: Culture is Harlem’s Business*
With Harlem’s continued growth and development, it is consid-
ered by many to be the most dynamic community in New York State. Harlem’s reputation and mystique is tightly interwoven with its global reputation as a cultural and artistic center. The arts and business in today’s Harlem share the keys to Harlem’s future.

*Panelists:*
Averlyn Archer, Canvas Paper and Stone
Barbara Askins, 125th St. BID
Arthur Barnes, International Jazz Museum in Harlem
Maureen Knighton, UMEZ
Marcia Sells, Columbia University
Brett Wright, Uptown Magazine/Apollo Theater

*Moderator: Vince Morgan, Commerce Bank*

*Location: Harlem School of the Arts Theatre*
645 St. Nicholas Ave. New York, NY 10030

12:00 pm

*Arts and Business Leadership Luncheon*

*Location: Harlem School of the Arts Atrium*
THURSDAY, OCTOBER 2, 2008

6 pm - 9 pm

Strivers Art Scene
The Strivers Arts Circuit (SAC) presents a self-guided, walking tour of artist studios and venues in the historic Striver’s Row corridor, between West 135th and West 139th Streets between Adam Clayton Powell and Frederick Douglass Boulevards. The show “So It Is With Us” Betty Blayton: 40 Years of Selected Works will be on view at Canvas Paper and Stone & Strivers Gardens galleries.

Participating Galleries:
- Gallery M, 123 W 135 Street
  (212) 234-4106, artist: Aleathia Brown
- The Gadson Gallery, 225 W 134 Street
  (212) 694-0262, artist: Laura R. Gadson
- Barbara’s Flowers, 2522 Frederick Douglass Blvd
  (212) 234-3211, artist: Alfredo Negron
- Strivers Gardens Gallery, 300 W 135 Street
  (212) 491-0503, artist: Betty Blayton
- Shimoda Accessories, 2572C Frederick Douglass Blvd
  (212) 491-6726, artist: Shimoda
- Canvas Paper and Stone Gallery
  2611 Frederick Douglass Blvd, Studio 2N
  (212) 694-1747, artist: Betty Blayton

*Opening Reception for
“So It Is With Us” - Betty Blayton: 40 Years of Selected Works
Ruth Miller, Hand-Embroidered Tapestry Artist
239 W. 145 Street, apt 2F | (212) 368-4830

TUESDAY, OCTOBER 7, 2008

1:00 pm

Salute to Dr. Barbara Ann Teer
Hosted by Councilwoman Inez E. Dickens at City Hall, City Council members and Harlemites will celebrate the entrepreneurial success and spirited advocacy of the late Dr. Barbara Ann Teer, Founder of the National Black Theatre.

Keynote Speaker: Councilwoman Inez E. Dickens,
Majority Whip, 9th District

Location: City Hall

Dr. Barbara Ann Teer came to Harlem in 1968 leaving behind a lucrative show business career. Her commitment was to maintain and perpetuate the richness and beauty inherent in the form, feeling and cultural traditions of African-American lifestyle.

In 1983, Dr. Teer expanded the purpose and vision of the National Black Theatre by purchasing a city block front of property on the major business corridor of 125th Street in Central Harlem.

Dr. Barbara Ann Teer is a model of how the vision, talents and leadership of one person can inspire thousands of individuals and mobilize a community to reclaim and regain its ability to take care of its own.
MONDAY, OCTOBER 6, 2008

9:45am - 11:45am

HAA Monthly Membership Meeting
Securing our Cultural Future:
It’s Our Responsibility

Arts advocacy is something we must do if we expect to generate the level of resources we need in order to realize our cultural aspirations, and to secure our arts organizations for the future. Arts advocacy experts operating in the arts and government will give an overview of current public arts funding trends and advice on organizing to make our voices heard.

Panelists:
Garland Thompson, Frank Silvera’s Writers Workshop
Charles Weldon, Negro Ensemble Company
Gertrude Jeannette, H.A.D.L.E.Y. Players
Aleathia Brown, Visual Arts Coordinator, Harlem Arts Alliance

Moderator: Voza Rivers, Chair, Harlem Arts Alliance

Special Guests:
Cedric the Entertainer
Broadway cast of “American Buffalo”

T.C. Carson (Living Single) now performing in “Camp Logan”

Guest Presenters:
Councilwoman Inez E. Dickens
Patrice Powell, Deputy Chair, National Endowment of the Arts (NEA)

VOTER REGISTRATION
Location: The Riverside Theatre
91 Claremont Ave. at 120th St., New York, NY 10027

FRIDAY, OCTOBER 3, 2008

11 am - 12:30 pm

Sustaining Harlem’s Cultural Institutions:
Developing New Leadership for the Future

A Panel discussion with comprised of directors and board members from some of Harlem’s best-known cultural organizations. Discussion will place the issue of leadership at the center of concerns around the stability and long-term viability of these organizations. Panelists will consider the paths to leadership development in our community including board and staff development, fiscal stability, the role of marketing and audience development, and dedicated funding streams to support institutional advancement.

Panelists:
Robin Bell-Stevens, Jazzmobile
Luis Castro, Time Warner Corporate Responsibility
Patricia Cruz, Harlem Stage/Aaron Davis Hall
Zevilla Jackson-Preston, Children’s Art Carnival
Laveen Naidu, Dance Theatre of Harlem

Moderator: Marcia Pendleton, Walk Tall Girl Productions

Location:
The Malcolm X & Dr. Betty Shabazz Memorial, Educational and Cultural Center
3940 Broadway, New York, NY 10032

Lunch will be Served
**FRIDAY, OCTOBER 3, 2008**

**2 pm - 3:30 pm**

*Cultural Rights and Cultural Equity: A Global View*

Harlem has an undisputable historic record of shaping both the dynamics of global social activism and its arts communities. While some political gains have been won, the struggle for social justice is still nested in the silent battle for cultural rights and cultural equity. While outside the U.S. [with various levels of success] many communities have national government policies in place to use culture as a tool for generating cultural enterprise, to alleviate poverty, and further the possibilities for sustainability, paradoxically communities in the U.S. are not managing their creative assets as well.

*Moderator: Dowoti Désir, Executive Director The Malcolm X & Dr. Betty Shabazz Center*

*Location:*
The Malcolm X & Dr. Betty Shabazz Memorial, Educational and Cultural Center
3940 Broadway, New York, NY 10032

**6 pm - 8 pm**

*harlem is...Art. Marcos Dimas A Retrospective: 35 Years of Selected Works.*

Harlem Arts Alliance and Community Works salute artist Marcos Dimas.

*Location: Taller Boricua Galleries at the Julia de Burgos Cultural Center
1680 Lexington Avenue at 106th Street, New York, NY 10029*

**SATURDAY, OCTOBER 4, 2008**

**1 pm - 3:00 pm**

*YOUTH DAY*

*Empowering Our Youth through the Arts: Hip Hop and Our Culture*

*A Town-Hall meeting*

Panelists include youth and youth organizers working in the creative field using the systematic influence of Hip Hop—through our schools, pop culture, and global networking—for the greater good of the community.

*Performance by the Oscar® nominated Impact Repertory Theatre*

*Panelists:*
Jamal Joseph, Impact Repertory Theatre
Sarah Montgomery, Hip Hop Association
Cartier, Hip Hop Tap Dance Kid
PStar, Rapper/Feminist

*Moderator: Keyonn Sheppard, Youth Advocate*

*Location: Hip Hop Culture Center at the Magic Johnson Theatres
2309 Frederick Douglass Blvd, 2nd Floor at 124th St., New York, NY 10027*