



Holiday Kitchens Licenses Robin Wilson Home for Custom Eco-Friendly Cabinetry
Distributed by over 400 kitchen dealers nationwide

NEW YORK – January 30, 2009 – Robin Wilson Home has agreed to license its name for a line of eco-friendly custom cabinetry line made in the USA by Holiday Kitchens. The cabinetry will be sold at over 400 kitchen dealers nationwide and will launch at the Architectural Digest Show in March 2009, followed by the April 2009 Kitchen/Bath Industry Show (KBIS) in Atlanta.

“This agreement represents a first for us in over 60 years of business,” says Vince Hodshire, president and CEO of Holiday Kitchens. “We are exceptionally impressed with the integrity Robin brings to the eco-friendly movement. She is against ‘green-washing’ and focuses on practical, affordable solutions for all consumers. She toured our factory and viewed our eco-friendly manufacturing process, visited with long-time employees and reviewed our lean-manufacturing process. We look forward to teaming with Robin Wilson Home and it is a testament that her brand attracts quality, eco-conscious consumers.”

Says Robin Wilson, “We are thrilled to work with Holiday Kitchens – and look forward to a long partnership. I’m thrilled to be the first woman to have a licensed brand of eco-friendly kitchen cabinetry because all families deserve a healthy living environment.”

The cabinetry has over 100 door styles in varying materials from bamboo, coconut, wenge, stainless steel, plus hardwood in cherry, maple, oak with low-VOC (volatile organic compounds) finishes. This frameless, custom-cabinetry line has over 10% more usable storage space maximizing storage, cleaning and functionality, compared to framed cabinetry. Distinguishing features and options include:

- European design, look and feel with unique styles – from classic to trend setting
- Unique interior storage accessories for all drawers and cabinets, including pantries
- Stainless steel drawers are optional for an eco-healthier option
- Frameless cabinets are easier to clean to ensure an eco-healthier home environment
- Silent-close drawers are standard

About Holiday Kitchens

The privately-held firm has been in business for over 60 years. One of the top 10 custom cabinet manufacturers in the USA, Holiday offers the most complete line of eco-friendly cabinetry in the industry. Focused on eco-friendly manufacturing processes, utilization of low-VOC paints and stains and computerized cutting methods to minimize waste. To further showcase the commitment to sustainability, Holiday boasts of 100% utilization of wood waste turning excess wood into cutting boards, into sawdust for animal bedding and landscape materials. Our cabinet line promotes sustainable such as bamboo, coconut palm and reconstituted veneer. Holiday is based in Rice Lake, Wisconsin and is a member of the KCMA, NKBA and is ESP certified.

About Robin Wilson Home

Robin Wilson Home is a national eco-friendly design firm focused on creating a healthy home lifestyle for its clientele. Robin has done notable projects including the 2008 Good Housekeeping LEED certified showhouse. Based in New York City, the firm is a member of the US Green Building Council.

For more information about the product line, please visit: www.RWHcollection.com