



THE PENNSYLVANIA ASSISTED LIVING ASSOCIATION

SPRING 2015 CONFERENCE AND EXPOSITION

VENDOR REGISTRATION INFORMATION



PENNSYLVANIA ASSISTED LIVING ASSOCIATION
Pennsylvania's Only Organization Dedicated Exclusively to Assisted Living

VENDOR OPPORTUNITY

PALA's Spring 2015 Conference & Expo! **“Call for Vendors”**

The Eden Resort & Suites, Lancaster, PA

222 Eden Road, Lancaster, PA 17601

The Pennsylvania Assisted Living Association will hold its Spring 2015 Conference & Exposition on Tuesday, May 5th and Wednesday, May 6th, 2015 at the Eden Resort & Suites in Lancaster, PA

PALA is offering senior living service providers a day of interaction and networking with over 300 plus attendees!

Vendor & Exhibitor Schedule

Early Registration/Set up: Monday, May 4th from 5:00pm to 8:00pm

Day of Set up: Tuesday, May 5th from 7:00am to 10:00am

Vendor Participation Day with Attendees - Tuesday, May 5th, 2015

8:00am to 9:10am: Breakfast with attendees
10:45am to 11:00am: Break with attendees
12:00pm to 1:15pm: Lunch with attendees
2:45pm to 3:00pm: Break & Snack with attendees
4:30pm to 5:30pm: PALA Cocktail Reception
5:30pm: Prize Giveaways

Additional Information

Booths are reserved on a first come first served basis upon receipt of payment.

Vendors will receive booth assignments prior to the Conference.

DON'T MISS YOUR OPPORTUNITY!



PALA SPRING 2015 CONFERENCE VENDOR REGISTRATION FORM

Company Name _____

Company Web site _____

Address _____ City, State, Zip: _____

Phone _____ Fax _____

CONTACT E-Mail Address _____

Product/Industry to exhibit _____

Company representative(s) managing exhibit – Maximum 3 representatives, additional representatives will be at a \$50 additional fee.

1. _____ 2. _____ 3. _____

Exhibitor Registration Fees (Note: IP is PALA Industry Partner)

Premier Sponsor Location (Limited Number) – Payment includes designation as Conference Sponsor in handouts, along with exclusive and premier location in Exhibit hall.

_____ \$1,100 – Premier Sponsor
Premier Sponsor Booths are on a First Come, First Serve Basis Upon Receipt of Payment.

Regular Exhibitor Booth

_____ \$650.00 - PALA IP Member _____ \$850.00 - Non Member

Not a PALA Industry Partner? Become a PALA Industry Partner today! You'll receive preferred rates at conferences and training sessions; networking opportunities, visibility opportunities in PALA news, Membership directory listing, link on the PALA website, access to PALA membership, and more!

New Industry Partner Fee (optional) **\$250.00** \$ _____

Wi-Fi No Charge

Electrical at exhibit hall in hotel (optional) **\$50.00** \$ _____

Total **\$ _____**

Check enclosed in the amount of \$ _____.

Charge my **Credit Card**. MasterCard _____ Visa _____ Total \$ _____

Credit Card # _____ Expiration _____

Cardholder Signature _____

Print Cardholder Name _____

Remit registration and payment to: PALA, 105 N. Front Street, Suite 106, Harrisburg, PA 17101

Phone: 717.695.9734 Fax: 717.695.9735

For questions, please contact PALA Executive Director Jeremy Adlon at jadlon@pala.org or Director of Membership Services Tammy Leisey at tamitl@pala.org.

