



PENNSYLVANIA ASSISTED LIVING ASSOCIATION
Pennsylvania's Only Organization Dedicated Exclusively to Assisted Living

EXHIBITOR OPPORTUNITY

PALA's Spring 2014 Conference & Expo! **"Call for Exhibitors"**

Sheraton Hotel & Conference Center – Harrisburg, PA

4650 Lindle Road - Harrisburg, PA 17111

The Pennsylvania Assisted Living Association will hold its Spring 2014 Conference & Expo on **Tuesday, March 4th and Wednesday, March 5th, 2014** at the Sheraton Hotel and Conference Center in Harrisburg, PA

PALA is offering senior living service providers interaction and networking with over 200 plus attendees!

Exhibitor Schedule

Early Registration/Set up: Monday, March 3rd from 5:00pm to 8:00pm

"Welcome Cocktail Reception": Monday, March 3rd from 7:00pm to 8:00pm

Day-of Set up: Tuesday, March 4th from 7:00am to 10:00am

Participation Day with Attendees: Tuesday, March 4th, 2014

7:00am to 8:00am: Breakfast with attendees

10:00am to 10:15am: Break with attendees

11:45am to 1:15pm: Lunch with attendees

2:45pm to 3:00pm Break with attendees

4:30pm to 6:00pm PALA "Thank You" Cocktail Reception and Party!

6:00pm – Exhibitor Tear Down

Additional Information

Booths are reserved on a first come first served basis upon receipt of payment.

Vendors will receive booth assignments prior to the Conference.

DON'T MISS YOUR OPPORTUNITY!



PALA Spring 2014 Conference Vendor Registration Form

Company Name _____

Company Web site _____

Address _____ City, State, Zip: _____

Phone _____ Fax _____

CONTACT E-Mail Address _____

Product/Industry to exhibit _____

Company representative(s) managing exhibit – Maximum 3 representatives, additional representatives will be at a \$50 additional fee.

1. _____ 2. _____ 3. _____

Exhibitor Registration Fees (Note: IP is PALA Industry Partner)

Tier 1 (Limited Number & located inside Main Conference Ballroom)

_____ \$750.00 - PALA IP Member _____ \$950.00 - Non Member
Tier 1 Booths are on a First Come, First Serve Basis Upon Receipt of Payment.

Tier 2 (Located in hallways outside of Main Conference Ballroom)

_____ \$600.00 - PALA IP Member _____ \$800.00 - Non Member

Not a PALA Industry Partner? Become a PALA Industry Partner today! You'll receive preferred rates at conferences and training sessions; networking opportunities, visibility opportunities in PALA news, Membership directory listing, link on the PALA website, access to PALA membership, and more!

<u>New</u> Industry Partner Fee (optional)	\$250.00	\$ _____
Wi-Fi	No Charge	
Electrical at exhibit hall in hotel (optional)	\$50.00	\$ _____
	Total	\$ _____

Check enclosed in the amount of \$ _____.

Charge my **Credit Card**. MasterCard _____ Visa _____ Total \$ _____

Credit Card # _____ Expiration _____

Cardholder Signature _____

Print Cardholder Name _____

Remit registration and payment to: PALA, 105 N. Front Street, Suite 106, Harrisburg, PA 17101

Phone: 717.695.9734 Fax: 717.695.9735

For questions, please contact PALA Executive Director Jeremy Adlon at jadlon@pala.org or Director of Membership Services Tammy Leisey at tamitl@pala.org.