



United Way
of Monroe County

AGENCY APPLICATION
2010-2011 Grant Process

SECTION 1

Applying Partner Agency Minsi Trails Council, Boy Scouts of America

Address (Main Office) 991 Postal Road, Allentown, PA 18109

Phone 610-264-8551 Fax 610-465-4500

Executive Director (Chief Professional Officer) James C. Gillick Jr. (Acting CEO)

E-Mail Address.James.Gillick@Scouting.org Website www.minsitrails.com

Agency Board President John Hayes Term of Service 1-1-09 to 12-31-10

Address Dynametrics, LLC – 405 West Linden St., Allentown, PA 18102

Phone 610-390-5725 Fax 610-435-0244

E-Mail Address jch@dynametrics.com

Give a summary (25 word) description of the agency’s mission (use SECA description if applicable)
The mission of the B.S.A. is to prepare young people to make ethical choices over their lifetime by instilling in them the values of the Scout Oath & Law.

Complete Agency Financial Form (see attached template)

Submit all other documents requested (see attached list)

SIGNATURES (Required with Application)

I (signed below) certify that the information presented, both narratives and financials, are presented truthfully and to the best of the agency’s abilities.

Executive Director or CEO

Board President

Board Treasurer

APPLICATIONS ARE DUE: 4:30 p.m. FRIDAY FEBRUARY 12, 2010

REQUIRED AGENCY DOCUMENTS

2010-2011 Grant Process

**The following materials are
ONLY FOR AGENCIES THAT DID NOT PARTICIPATE IN SECA**

- 1) Provide a current listing of the Board of Directors with names, addresses, and phone numbers.
- 2) Provide a copy of your IRS Tax Determination Letter.
- 3) Provide a copy of your **current** certificate of registration from the Department of State, Bureau of Charitable Organizations.
- 4) Please provide a copy of your IRS 990 and a justification of administrative and fundraising expenses over 25% (if applicable). Your IRS 990 **must** cover the same fiscal period as your audit/financial statements.
- 5) Provide agency's **most recent** annual report.
- 6) Provide one agency or program promotional piece such as brochure, newsletter, flyer, etc.
- 7) Provide a copy of your **most recent** financial audit.

**THE FOLLOWING MATERIALS ARE REQUIRED BY ALL
APPLYING AGENCIES**

- A. Give examples of how the organization identifies itself as a United Way partner agency. Please provide samples if applicable such as letterhead or brochure, etc.
- B. Provide some organizational structure showing various programs and lead volunteer/staff.
- C. Provide a schedule of Board meetings for the past year. Also, please have the past year's Board minutes available at the upcoming site visit.

**PLEASE SUBMIT APPLICATION & FINANCIAL MATERIALS
ELECTRONICALLY TO monica@unitedwaymonroe.org**

APPLICATIONS ARE DUE: 4:30 p.m. FRIDAY FEBRUARY 12, 2010

PROGRAM APPLICATION
2010-2011 Grant Process

SECTION 2

(If you are seeking funding for more than one program, complete a separate program application for each)

Program Name ScoutReach (Urban Scouting) Program

Address (Program Location) 991 Postal Road, Allentown, PA 18109

Phone 610-264-8551 Fax 610-264-2599

Primary Contact for Program James Gillick, Finance Director & Acting CEO

E-Mail Address James.Gillick@Scouting.org Website www.minsitrails.com

Name the targeted community concern addressed through this program (i.e. youth delinquency)
Providing character building and outdoor activities to youth-at-risk.

The Mission of the Boy Scouts of America is to develop character in young people by instilling in them the values of the Scout Oath & Law. The ScoutReach (Urban Scouting) Program ensures that Scouting is available to all youth, regardless of geographic, cultural or economic background.

Experience has shown us that low-income urban youth will join Scouting if the opportunity is offered to them in their school or neighborhood. Certain barriers, however, must be overcome to enable youth to participate, including a lack of adult leadership, transportation, language differences and poverty.

ScoutReach utilizes a unique set of strategies to overcome these potential barriers. Youth in ScoutReach Programs meet after school and are often led by teachers who are Scout leaders. College students are recruited to serve as assistant leaders and receive scholarships for their service. These strategies improve the quality of Scouting for inner-city youth and ensure that previous participation barriers no longer keep boys from becoming Scouts thus enabling us to fulfill our mission of developing character in all young people.

What is the target population(s)? Give supporting demographic need information and source.

The Urban Scouting Program is targeting 1,400 minority and low-income boys in the Pocono Mountain and East Stroudsburg School Districts (figures taken from school enrollment data.) Of the 1,400 boys targeted, 159 are currently enrolled in Scouting programs. Boys were identified as low-income by the school administrators using the PA Free & Reduced Lunch Program as a guideline.

Describe how the program improves the lives of the targeted population

Over the last decade, youth population has grown rapidly in Monroe County, particularly among the Hispanic community. Census figures show that Monroe County's student population grew more than 88% between 1990 and 2000. Many of these youth come from families where one or more household adults commute out of the area for work. Hispanic and African American youth now account for almost 25% of the student population in Monroe County. Local school districts have seen a number of new challenges in the past few years, with East Stroudsburg and Pocono Mountain School Districts reporting significant increases in dropout rates and student violence to the Pennsylvania Department of Education.

The Needs Assessment and Strategic Plan developed by the United Way of Monroe County stress the need for positive programs for our areas young people. In fact, the number one Community Goal listed in the United Way Strategic Plan is entitled "Focus on Youth", stating that the greatest unmet need is helping teens age 13-18.

The ScoutReach (Urban Scouting) Program helps meet that need by focusing Scouting's time tested program of leadership training, character development and citizenship training on those children who need it most. ScoutReach works in collaboration with other agencies such as schools (Middle Smithfield & Clear Run Elementary) and in our community organizations (Penn Estates & Pocono Country Place), ensuring that positive adult role models are delivering quality programs to young people throughout Monroe County.

Local teachers & volunteer leaders working with ScoutReach youth report improvements in student behavior, attendance and academic achievement. Furthermore, national research indicates youth involved in Scouting are more likely than non-Scouts to graduate from high school as well as college, earn higher household incomes, make honest (not easy) decisions and serve as leaders in their schools and communities.

Through participation in Scouting, youth receive character education and lessons in participating citizenship and leadership development. Working on the Scouting Advancement program teaches boys specific skills and abilities, as well as critical thinking skills and the ability to set and achieve goals. Finally by participating in week-long summer camping programs, children learn to not only how to get along with other children, but how to lead a group of their peers. Furthermore, camp provides children with the opportunity to develop strong relationships with positive adult role models as well as their peer group and significantly enhances a child's self-esteem.

Complete Program Outcome Worksheet (**attach using UWMC template**)

Complete Program Financial Form (**attach using UWMC template**)