



United Way  
of Monroe County

**AGENCY APPLICATION**  
**2010-2011 Grant Process**

**SECTION 1**

Applying Partner Agency Pocono Family YMCA

Address (Main Office) 809 Main Street Stroudsburg, PA 18360

Phone (570) 421-2525 Fax (570) 421-2640

Executive Director (Chief Professional Officer) Matt Rumph

E-Mail Address ceo@poconoymca.org Website www.poconoymca.org

Agency Board President Barbara Samet Term of Service 2008-2011

Address 137 Maple Ave East Stroudsburg, PA 18301

Phone (570) 421-6780 Fax (570) 421-6133

E-Mail Address bgl@ptd.net

Give a summary (25 word) description of the agency's mission (use SECA description if applicable)  
**To be an open organization that puts Christian principles into practice through programs that builds a healthy spirit, mind, and body for all.**

Complete Agency Financial Form (see attached template)

Submit all other documents requested (see attached list)

**SIGNATURES (Required with Application)**

I (signed below) certify that the information presented, both narratives and financials, are presented truthfully and to the best of the agency's abilities.

Executive Director or CEO

Board President

Board Treasurer

**APPLICATIONS ARE DUE: 4:30 p.m. FRIDAY FEBRUARY 12, 2010**

## **REQUIRED AGENCY DOCUMENTS**

**2010-2011 Grant Process**

**The following materials are**  
**ONLY FOR AGENCIES THAT DID NOT PARTICIPATE IN SECA**

- 1) Provide a current listing of the Board of Directors with names, addresses, and phone numbers.
- 2) Provide a copy of your IRS Tax Determination Letter.
- 3) Provide a copy of your **current** certificate of registration from the Department of State, Bureau of Charitable Organizations.
- 4) Please provide a copy of your IRS 990 and a justification of administrative and fundraising expenses over 25% (if applicable). Your IRS 990 **must** cover the same fiscal period as your audit/financial statements.
- 5) Provide agency's **most recent** annual report.
- 6) Provide one agency or program promotional piece such as brochure, newsletter, flyer, etc.
- 7) Provide a copy of your **most recent** financial audit.

**THE FOLLOWING MATERIALS ARE REQUIRED BY ALL**  
**APPLYING AGENCIES**

- A. Give examples of how the organization identifies itself as a United Way partner agency. Please provide samples if applicable such as letterhead or brochure, etc.
- B. Provide some organizational structure showing various programs and lead volunteer/staff.
- C. Provide a schedule of Board meetings for the past year. Also, please have the past year's Board minutes available at the upcoming site visit.

**PLEASE SUBMIT APPLICATION & FINANCIAL MATERIALS**  
**ELECTRONICALLY TO [monica@unitedwaymonroe.org](mailto:monica@unitedwaymonroe.org)**

**APPLICATIONS ARE DUE: 4:30 p.m. FRIDAY FEBRUARY 12, 2010**

# **PROGRAM APPLICATION**

## **2010-2011 Grant Process**

### **SECTION 2**

(If you are seeking funding for more than one program, complete a separate program application for each)

Program Name Direct Memberships Scholarships - Youth

Address (Program Location) 809 Main Street Stroudsburg, PA 18360

Phone (570) 421-2525 Fax (570) 421-2640

Primary Contact for Program Matt Rumph

E-Mail Address ceo@poconoyymca.org Website www.poconoyymca.org

Name the targeted community concern addressed through this program (i.e. youth delinquency)  
**Youth Health & Well Being**

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Provide a brief written summary of the program seeking funding in 2010-11

**Childhood obesity is on a rise along with youth diabetes. These problems alone are why we must act. They need to have physical activities and interaction with peers to grow up healthy and well rounded. The issue of childhood obesity is over whelming in Monroe County and beyond. About 15.5 percent of adolescents (ages 12 to 19) and 15.3 percent of children (ages 6 to 11) are obese. Many of the obese children also are in the lower income bracket of the county. Being active in membership, programs or in a childcare environment gives the YMCA the chance to help mentor the future leaders of tomorrow for a healthier lifestyle. The economic down turn has increased the need for scholarships to keep the children active.**

What is the target population(s)? Give supporting demographic need information and source.

**The target group for scholarships for youth would range from ages 0 to 17. The dangers for each age bracket are different but we must look at them as our target audience.**

Describe how the program improves the lives of the targeted population

**The children will have a safe environment to express themselves with their peers and stay active at the same time. The staff at the YMCA is looking to expand programming to meet the needs and interest of the youth in the community. YMCA programming will keep them active and help the grown in spirit, mind and body for a brighter future.**

Complete Program Outcome Worksheet (attach using UWMC template)

Complete Program Financial Form (attach using UWMC template)