



United Way
of Monroe County

AGENCY APPLICATION
2010-2011 Grant Process

SECTION 1

Applying Partner Agency FAMILY PROMISE OF MONROE COUNTY

Address (Main Office) 901 North 5th Street, Stroudsburg, PA 18360

Phone 570-420-8589 Fax 570-420-8599

Executive Director (Chief Professional Officer) Kathy Aira

E-Mail Address kairafp@ptd.net Website familypromisepa.com
(Expect website to go live by March 1, 2010)

Agency Board President Darlene Winston Term of Service Two years (May 2009-June 2011)

Address 901 North 5th Street, Stroudsburg, PA 18360

Phone 570-420-8589 Fax 570-420-8599

E-Mail Address familypromisemc@ptd.net

Give a summary (25 word) description of the agency's mission (use SECA description if applicable)
Family Promise assists low-income families with children from all areas of Monroe County, achieve permanent housing and self sufficiency by providing shelter, meals, and support.

Complete Agency Financial Form (see attached template)

Submit all other documents requested (see attached list)

SIGNATURES (Required with Application)

I (signed below) certify that the information presented, both narratives and financials, are presented truthfully and to the best of the agency's abilities.

Executive Director or CEO

Board President

Board Treasurer

APPLICATIONS ARE DUE: 4:30 p.m. FRIDAY FEBRUARY 12, 2010

REQUIRED AGENCY DOCUMENTS

2010-2011 Grant Process

**The following materials are
ONLY FOR AGENCIES THAT DID NOT PARTICIPATE IN SECA**

- 1) Provide a current listing of the Board of Directors with names, addresses, and phone numbers.
- 2) Provide a copy of your IRS Tax Determination Letter.
- 3) Provide a copy of your **current** certificate of registration from the Department of State, Bureau of Charitable Organizations.
- 4) Please provide a copy of your IRS 990 and a justification of administrative and fundraising expenses over 25% (if applicable). Your IRS 990 **must** cover the same fiscal period as your audit/financial statements.
- 5) Provide agency's **most recent** annual report.
- 6) Provide one agency or program promotional piece such as brochure, newsletter, flyer, etc.
- 7) Provide a copy of your **most recent** financial audit.

**THE FOLLOWING MATERIALS ARE REQUIRED BY ALL
APPLYING AGENCIES**

- A. Give examples of how the organization identifies itself as a United Way partner agency. Please provide samples if applicable such as letterhead or brochure, etc.
- B. Provide some organizational structure showing various programs and lead volunteer/staff.
- C. Provide a schedule of Board meetings for the past year. Also, please have the past year's Board minutes available at the upcoming site visit.

**PLEASE SUBMIT APPLICATION & FINANCIAL MATERIALS
ELECTRONICALLY TO monica@unitedwaymonroe.org**

APPLICATIONS ARE DUE: 4:30 p.m. FRIDAY FEBRUARY 12, 2010

PROGRAM APPLICATION
2010-2011 Grant Process

SECTION 2

(If you are seeking funding for more than one program, complete a separate program application for each)

Program Name "Step-Up Program"

Address (Program Location) 901 North 5th Street, Stroudsburg, PA 18360

Phone 570-420-8589 Fax 570-420-8599

Primary Contact for Program Kathy Aira, Executive Director

E-Mail Address kairafp@ptd.net Website familypromisepa.com
(Expect website to go live by March 1, 2010)

Name the targeted community concern addressed through this program (i.e. youth delinquency)
Single and dual parent, low-income homeless families

Provide a brief written summary of the program seeking funding in 2010-11

Family Promise of Monroe County's Step-Up Program will provide one-on-one case management and basic needs to racially and ethnically diverse homeless families with children in Monroe County. Step-Up has two significant components. The first is providing one-on-one case management, which includes basic education classes on such topics as household budgeting, effective parenting, cost-effective housekeeping, balancing food costs and nutrition, and skills on how to obtain employment. The second is the provision of basic needs and supplies, such as diapers, transportation, hot water for showers, and daily necessities. United Way's financial assistance will allow the program to house and counsel 44 families from Monroe County during the year. Based on current data, that will mean assistance to more than 49 adults and 90 children from dual parent, male or female headed families.

What is the target population(s)? Give supporting demographic need information and source.

The Step-Up Program's target population is homeless families with children. Homelessness is a national crisis; estimates range from 750,000 to close to a million affected. Although it is commonly perceived to be an urban problem, the same issues affect rural populations. The rural homeless population has a higher percentage of families than in urban areas, and fewer shelter programs are available (NC, 2008). Not surprisingly, poverty and lack of affordable housing are the key causes of rural homelessness (NCH, 2008). A higher percentage of the rural populations lives in poverty (Jensen, 2006) and is more significant in areas that are changing their economic base, which may increase taxes and living expenses (Aron & Fitchen, 1996). This is an apt picture of Monroe County and its changing demographics. More than

19% of the population of Monroe County lives below the poverty level. With the profound economic crisis facing this country, the numbers living in poverty are increasing dramatically. More than 40% of the homeless population in Monroe County consists of families with children. One indicator of the extent of the homeless problem in Monroe County is the percentage of students eligible for free and reduced school lunches, which grew to 34.4% in 2006 and is expected to continue to increase sharply (CRP, 2007). A second concern related to the homeless in Monroe County is the high cost of housing. Both the cost for rentals and homes in the county are above the state average (Onboard Informatics, 2008) and saving enough of the monthly household income to secure housing becomes problematic for those families below or near the poverty line. A loss of employment, a significant illness or injury, or family crisis can impact the family income stream so that permanent housing is lost. Family Promise's mission is to serve families of diverse cultural and ethnic backgrounds with children. Several other agencies in the county support the housing of the homeless as well, but have either very limited space for families and allow only a 30-day stay (Salvation Army) or serve a particular population (PATH, Women's Resources). Family Promise's goal is to begin to meet the needs of single and dual parent families and to provide the long-term support that will bring real independence for its clients.

Describe how the program improves the lives of the targeted population.

Imagine a frosty winter night with the wind whistling around the car as the family huddles together trying to stay warm. The children are anxious about tomorrow and being able to be at school on time and facing their teachers because their homework projects are not complete. Dad is figuring out how often he can turn the car heaters on and still have enough gas to get the children to school. Mom is trying to figure out how to sneak the whole family into MacDonal'd's on Main Street to splash some warm water on their faces and wash their hands before trekking off to school or a job interview. Will they be warm enough? Will there be sufficient gas in the tank? Will they be able to keep going with only minimal food that night? Where are they to turn – no available family, friends...? These are the real questions that homeless families struggle to answer each day. Family Promise strives to alleviate these family struggles by providing the fundamental needs of housing, food, transportation and case management so that parents have the opportunity to train for, gain employment and save money for independent housing. Children have a supportive environment in which to complete their school work and assignments. Family goals are set and conditions created so that they can be met. Self-efficacy is progressively developed with each new success so that when challenges arise, families have the confidence and skills so that they can address them. Family Promise addresses the essence of quality of life by implementing programs that are designed to redress the underlying causes of homelessness and give clients the confidence and skills to live successful independent lives. Homelessness is about the lack of connectedness and Family Promise not only keeps the families together and connected, but introduces or reconnects the family with the community.

Complete Program Outcome Worksheet (**attach using UWMC template**) ATTACHED

Complete Program Financial Form (**attach using UWMC template**) ATTACHED

Complete Agency Financial Form (**attach using UWMC template**) ATTACHED

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