



United Way
of Monroe County

AGENCY APPLICATION
2010-2011 Grant Process

SECTION 1

Applying Partner Agency **The Salvation Army**_____.

Address (Main Office) **226 Washington Street, East Stroudsburg, PA 18301**_____.

Phone (570) 421- 3050_____ Fax (570) 421-8720_____.

Executive Director (Chief Professional Officer) **Major James Gingrich**_____.

E-Mail Address saspringfield@hotmail.com Website (Facebook) East Stroudsburg Salvation Army

Agency Board President **Mr. Ray Starner**_____ Term of Service January 2009 to Present_____.

Address **505 Beaver Valley Road, Stroudsburg, PA 18360**_____.

Phone (570) 402-8969_____ Fax _____.

E-Mail Address _____.

Give a summary (25 word) description of the agency's mission (use SECA description if applicable)

"The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination."

Complete Agency Financial Form (see attached template)

Submit all other documents requested (see attached list)

SIGNATURES (Required with Application)

I (signed below) certify that the information presented, both narratives and financials, are presented truthfully and to the best of the agency's abilities.

Executive Director or CEO

Board President

Board Treasurer

APPLICATIONS ARE DUE: 4:30 p.m. FRIDAY FEBRUARY 12, 2010

REQUIRED AGENCY DOCUMENTS

2010-2011 Grant Process

**The following materials are
ONLY FOR AGENCIES THAT DID NOT PARTICIPATE IN SECA**

- 1) Provide a current listing of the Board of Directors with names, addresses, and phone numbers.
- 2) Provide a copy of your IRS Tax Determination Letter.
- 3) Provide a copy of your **current** certificate of registration from the Department of State, Bureau of Charitable Organizations.
- 4) Please provide a copy of your IRS 990 and a justification of administrative and fundraising expenses over 25% (if applicable). Your IRS 990 **must** cover the same fiscal period as your audit/financial statements.
- 5) Provide agency's **most recent** annual report.
- 6) Provide one agency or program promotional piece such as brochure, newsletter, flyer, etc.
- 7) Provide a copy of your **most recent** financial audit.

**THE FOLLOWING MATERIALS ARE REQUIRED BY ALL
APPLYING AGENCIES**

- A. Give examples of how the organization identifies itself as a United Way partner agency. Please provide samples if applicable such as letterhead or brochure, etc.
- B. Provide some organizational structure showing various programs and lead volunteer/staff.
- C. Provide a schedule of Board meetings for the past year. Also, please have the past year's Board minutes available at the upcoming site visit.

**PLEASE SUBMIT APPLICATION & FINANCIAL MATERIALS
ELECTRONICALLY TO monica@unitedwaymonroe.org**

APPLICATIONS ARE DUE: 4:30 p.m. FRIDAY FEBRUARY 12, 2010

PROGRAM APPLICATION
2010-2011 Grant Process

SECTION 2

(If you are seeking funding for more than one program, complete a separate program application for each)

Program Name Emergency Shelter Program

Address (Program Location) 226 Washington Street, East Stroudsburg, PA 18301

Phone (570) 421-3050 Fax (570) 421 – 8720

Primary Contact for Program Mr. Edward Smith

E-Mail Address _____ Website _____

Name the targeted community concern addressed through this program (i.e. youth delinquency)
Basic Needs - Homelessness

Provide a brief written summary of the program seeking funding in 2010-11

According to “best estimates” by Shelter Care providers, on any given day there are approximately 100 homeless individuals in Monroe County but only about 10 who are “on the streets.” The majority of our homeless population will temporarily reside in shelters or “homes of friends.” The Salvation Army provides 2 Shelter facilities: One facility for single men and women and the Second facility for up to 3 families. The shelters operate 24 hours a day, 7 days a week, 52 weeks a year. Clients residing at the Shelters receive safe housing; a lunch meal at The Salvation Army Soup Kitchen, snacks in the evening; counseling and advocacy to overcome barriers to safe and sustainable housing.

Of the \$15,000 being requested for this Program, 100% of the funding is to be used to help with the expense of the salaries of the Shelter Coordinator and Attendants. We are seeking the assistance of interns from local universities however, we are mandated to have a paid staff person “on duty” at all times that the Shelter is open. The Shelter Director will work directly with the Corps Officer to secure necessary funding to keep the program fiscally solvent. Contracts that The Salvation Army currently has, such as the Emergency Shelter Grant, provide funding for “direct service” and operational costs – such as Utilities; but will not fund more than 10% of all Shelter Staff salaries. It is critical that our local United Way assist with funding our Shelter Salaries in order for The Salvation Army to continue to offer this service.

What is the target population(s)? Give supporting demographic need information and source.

The “target population” consists of homeless individuals and families who are below 200% of the Federal Poverty Level and are currently residing in Monroe County; these individuals are divided into 2 categories: There are those who are “chronically homeless” who consistently fluctuate between stable housing – to living on the streets – to living in a shelter – getting help to obtain stable housing – to living on the streets – to living in a shelter ... etc.. Then there are those who are experience a “crisis of homelessness.” For example, there were 1575 foreclosures in Monroe County in 2009 – some of

those who lost their homes ended up at our shelter. Many who lost their homes first lost their employment. While there are several “Employment Training Services and Programs,” there is a lack of “low-skill” employment opportunities in Monroe County.

In 2009, there were 504 individuals (and families) who resided at the shelter which represents an increase of 10% from the same point in time in 2008.

Describe how the program improves the lives of the targeted population

The Shelters obviously improve life by getting individuals and families “off the street” and into a safe place to stay; by providing counseling to determine real cause(s) for homeless condition; by providing advocacy and assistance to secure sustainable housing.

Complete Program Outcome Worksheet (**attach using UWMC template**)

Outcomes:

1. Of the 740 individuals and families who will reside at our shelter, 75% (555) will participate in counseling sessions to:
 - i. Determine cause(s) of homeless condition and
 - ii. Develop an income source to become self-sufficient.
2. Of the 740 individuals and families who will reside at our shelter, 75% or 555 will obtain sustainable housing.
3. Of the 740 different individuals who will stay at our shelter throughout the year, 90% will be made aware of the mainstream health and social services for which they are eligible. (We estimate that 10%, all of which will be “chronically homeless,” won’t even try to listen or pursue opportunities)
4. Of the 740 individuals and families who will reside at our shelter, 75% or 555 will not participate in illegal activity (including but not restricted to theft, drug use or assault).
5. 30% of the adults with a history of substance abuse who resided at the Shelter in 2009 participated in some form of treatment during their shelter stay. Our Outcome for 2010-2011 is to increase that to 45%.
6. 75% of adults with a history of mental illness who resided at our Shelter in 2009 began or continues the process of treatment during their stay at the Shelter. Our Outcome for 2010-2011 is to increase that to 85%.

Complete Program Financial Form (**attach using UWMC template**)

PROGRAM APPLICATION

2010-2011 Grant Process

SECTION 2

(If you are seeking funding for more than one program, complete a separate program application for each)

Program Name Energy Assistance

Address (Program Location) 226 Washington Street, East Stroudsburg, PA 18301

Phone (570) 421-3050 Fax (570) 421 – 8720

Primary Contact for Program Mrs. Heather Cleveland

E-Mail Address _____ Website _____

Name the targeted community concern addressed through this program (i.e. youth delinquency)
Basic Needs – Emergency Assistance: Housing & Utilities

Provide a brief written summary of the program seeking funding in 2010-11

The Emergency Assistance Program for Housing & Utilities provides:

1. Fuel assistance with a one time delivery of fuel: Kerosene/Oil customers will receive up to 150 gallons and Propane Customers will receive up to 100 gallons. Every client will also receive a Winter Weatherization Kit (which we provide) to conserve heating energy.
2. MedEd PCAP assistance with a maximum credit on their monthly bill of \$200. Their “back balance” will be “frozen” and forgiven if the client stays current on future bills for 36 months and if they continue to participate on the PCAP program.
3. “Dollar Energy” program which provides a one time assistance up to a maximum of \$500 toward a client’s MetEd or PA American Water bill.
4. Rental assistance for qualifying clients who are at or below 200% of the Federal Poverty Guidelines up to a maximum of \$400.

In addition, The Salvation Army will provide assistance with food, medication, clothing, or other items as needed and based upon available funds and resources.

Of the \$25,000 being requested for this program, \$15,000 is to assist with the salary of the Social Worker and \$10,000 will go to direct financial assistance. The Social Worker will work directly with the Corps Officer and Resource Development Manager to secure necessary funds to provide direct assistance. Of the contracts and grants we currently have for these services, all funds go directly to provide services – none for salaries. It is critical for The Salvation Army to obtain funding from our local United Way to help with this staff position in order to continue to offer these services. The remaining \$10,000 will assist clients who “fall between the cracks” and can’t be assisted by any other funding source.

What is the target population(s)? Give supporting demographic need information and source.
Monroe County residents whose income is at the Federal Poverty Guidelines (200% of Poverty) with a demonstrated need.

Describe how the program improves the lives of the targeted population

While all clients fall below 200% of the Federal Poverty Guidelines, most live in severe poverty; doing what they can to survive. This program improves their lives by giving practical advice on managing very limited resources while providing practical assistance to reside in a warm and (physically) safe home.

It should be noted that while there are those clients who can be classified as experiencing a “Crisis of Poverty” – usually caused by extenuating circumstances and clients can resume healthy, normal lifestyle once assistance is given; the majority of clients live in a “Culture of Poverty.” They are not necessary looking to improve their living situation or “become better people,” they are simply looking to survive at their current level of existence.

Complete Program Outcome Worksheet (**attach using UWMC template**)

Outcomes:

Through this Emergency Assistance Program, The Salvation Army will help clients move forward to becoming Mature, Responsible Adults by:

1. Of the 25 households who will be assisted with Heating Fuel, 80% (or 20) will install weatherization kits to make their homes more energy efficient.
2. Of the 240 clients who will be assisted with Utility Assistance, 90% (or 216) will demonstrate that they have used their resources for other necessities.
3. Of the 265 clients who will be assisted through the Emergency Assistance Program, 75% (or 199) will not resort to illegal activities to secure necessities.

Complete Program Financial Form (**attach using UWMC template**)

PROGRAM APPLICATION

2010-2011 Grant Process

SECTION 2

(If you are seeking funding for more than one program, complete a separate program application for each)

Program Name Soup Kitchen and Food Pantry Program (Feeding Programs)

Address (Program Location) 226 Washington Street, East Stroudsburg, PA 18301

Phone (570) 421-3050 Fax (570) 421 – 8720

Primary Contact for Program Mrs. Stephanie Lesh/Jill Bring

E-Mail Address _____ Website _____

Name the targeted community concern addressed through this program (i.e. youth delinquency)
Basic Needs – Hunger

Provide a brief written summary of the program seeking funding in 2010-11

The Salvation Army Soup Kitchen operates Monday through Friday, year round, from 11:00am – 12:00pm. The Soup Kitchen provides a generous, nutritious hot lunch to individuals experiencing hunger. The Soup Kitchen served 52,438 meals to 12,247 individuals throughout 2009.

The Salvation Army Food Pantry Program operates Monday through Friday, year round, from 9:00am – 4:00pm daily. The Food Pantry distributes enough groceries to typically feed the (client) family three meals per day for three days in addition to providing a once per month mass distribution of U.S. Commodity foods. The Food Pantry served 12,637 people which represented 4,745 families throughout 2009.

Of the \$15,000 requested for the Soup Kitchen, \$10,000 will go toward the salary of the Soup Kitchen Coordinator/Cook and \$5,000 go toward the purchase of food items. The Soup Kitchen Coordinator will work directly with the Food Bank Coordinator and Corps Officer to secure grants and revenue sources needed to maintain the Soup Kitchen and Food Pantry operations. Because the resources we receive funding through for these programs are designated for direct service (purchasing food, etc.), it is critical for The Salvation Army to receive funding from United Way for this staff position in order to maintain these services.

What is the target population(s)? Give supporting demographic need information and source.

The target population is: Residents of Monroe County who are at or below 150% of the Federal Poverty Guidelines; however, nearly all clients of the soup kitchen live in severe poverty. According to information gathered from PA Department of Education and the Department of State (PA), Monroe County has the highest percentage growth of children living in poverty in the state since 2001. In addition, Monroe County's unemployment rate stood at 9.4% in October of 2009. With increases in poverty, more and more residents are required to survive on fewer resources.

Some of the specific crimes that seem to be more typical among those living in acute poverty and their number of incidents include:

	<u>2008</u>	<u>2009</u>
Murder & Non-negligent Manslaughter	4	10
Robbery	31	45
Burglary	83	156
Aggravated Assault	95	148

It is not untypical to find these types of trends when communities are experiencing high levels of unemployment and increases in the number of residents living in poverty.

Describe how the program improves the lives of the targeted population

The Soup Kitchen program improves life by providing nutritious meals in an atmosphere that fosters socialization while the Food Pantry sustains families in our area with the basic necessity of food. These services allow individuals and families to use their very limited resources to pay for other necessities such as rent, utilities or medication and to not resort to criminal activity to gain the resources needed to survive.

Complete Program Outcome Worksheet (**attach using UWMC template**)

Outcomes:

1. Of the 12,200 clients who utilize the Soup Kitchen, 70% (or 8540) will use their resources to keep from becoming homeless.
2. Of the 12,200 clients who utilize the Soup Kitchen, 99% (or 12,078) will be prevented from going to the hospital for reasons of malnutrition.
3. Of the 12,200 clients who utilize the Soup Kitchen, 90% (or 10,980) will not engage in illegal activity to secure resources to avoid hunger.

Complete Program Financial Form (**attach using UWMC template**)