

United Way of Monroe County



June 2006

Dear Caring Neighbors and Supporters,

The piece you have in your hands is the United Way of Monroe County's Fund Distribution Report for 2006-07. Its purpose is to present back to the community decisions and rationales for expending the funds raised in the United Way's 2005 Campaign. This report is dedicated to the thousands of individuals and businesses that contributed their good will, financial support, and their time to generate funds collected in the 2005 Campaign for human services in Monroe County.

This year we welcomed three new programs and one new agency for our panels to review for funding. Due to the great campaign that we had in 2005, we had 8.45% more \$'s than last year to distribute to our programs. We also have the pleasure of reporting here on funds distributed through the Youth Allocations process for 2006. In its 5th year, area youth have once again demonstrated great discernment and decision-making skills.

The recommendations in this report were made by local volunteers that invested much of their own time and effort so that each dollar given to the United Way is used wisely. United Way fund distribution volunteers read through reams of materials on program detail, financial spreadsheets for both the agency and program, and reports on program outcomes. We are sure you will recognize neighbors and business acquaintances among the volunteers listed in the report. Please extend to them, as we do now, your personal appreciation for their time, energy and insights that are gathered in this report. We also wish to thank the volunteers and staff that presented their program funding requests on behalf of human service providers seeking partnership with the United Way in the coming year-long funding cycle. Finally, we thank you...the concerned community member, for taking time to understand this aspect of United Way's impact on the community.

If you have any questions, comments or suggestions regarding this report, please contact the United Way office by phone at (570) 629-5657 or by e-mail at www.info.unitedwaymonroe.org.

Barbara Samet
President, Board of Directors
United Way of Monroe County

Patrick Ross
Chair, Fund Distribution Committee
United Way of Monroe County

**Helping Kids and Youth – Matt Connell,
Chair, Northampton Community College–
Monroe Campus**

Staci Barkalow, Pocono Mountain Vacation
Bureau
Victor Brozusky, Access Office Technologies
Karen Ezzo*, Monroe County Grants Office
Sarah Goodrich, ESU
Debra J. Jones, Resorts USA, Inc.
Ann Pilcher, Pocono Mountain Vacation
Bureau
Kathie Weichel, Northampton Community
College
Dave Ford, Staff

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Pocono Health System**

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Hamilton Banks*, Retired
Deanna Brennan, Wachovia
Ron Dides, Wal-Mart D.C. #6080
Jeffrey Farnell, Papillon & Moyer
Anne Forte
Jeffrey Gilbert, ESSA Bank & Trust
Patricia Pinkowski, Pocono Health System
Brenda Schroder, Northampton Community
College – Monroe Campus
Ellen Shafer, Staff

**Promoting Self-Sufficiency – Chuck
Hoffman*, Chair, Brite Cleaners**

Christopher Bello, ESU
Denise Cebular, Penn Security Bank & Trust
Eileen Holder*, Engle, Hambright and Davies,
Inc.
Chief John Lamberton, Pocono Mountain
Regional Police Department
Francis Regan, Retired
Karen Sherrill, Care Givers America
Rick Sutliff, Richard Henry Construction
Tim Kelly, Staff

**Strengthening Families – Allan Muto*,
Chair, ESSA Bank & Trust**

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College – Monroe Campus
Theresa Croushore, Pocono Health System
Bill Forte, Retired
Tom Grayuski, ESSA Bank & Trust
Debbie Harrison, Careerlink
Pamela Hasara, sanofi pasteur
Barbara Huffman, Retired
Deborah A. Jones, Resorts USA Inc.
Christine Langlois, ESU
Peter Nish, Retired
Christiana Sulinski, Staff

Campaign 2005 Results	\$1,106,297
Estimated Uncollectable Pledges (4% of campaign less cash gifts)	\$ (31,000)
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Net Campaign 2005 Funds	\$1,075,297

(Uncollectibles is a budgeted estimate of net annual loss of campaign pledges. Reasons for loss include contributor moving from area or job loss during the collection year.)

Community Services

United Way Community Fund Allocations	\$ 631,962
United Way Youth Allocations	\$ 5,000
Targeted Areas Designations	\$ 51,794
Net Designations to United Way Partner Agencies	\$ 27,813
Net Designations to Other United Ways	\$ 16,328
Net Designations to Non-partner Agencies	\$ 6,151
Hurricane Katrina Relief (Donor Directed in Campaign)	\$ 412
United Way's Teen Works Community Initiative	\$ 8,426
United Way Direct Community Services *	\$ 183,548
(Includes Day of Caring, program outcomes and agency management assistance, support for volunteer funding review processes, grant development support, in-kind gifts distribution, collaborations and initiatives work, volunteer placement, needs assessment, general human services information/referral, Emergency Food & Shelter, 9/11 victims programs.	- based on 2005 audit UW Functional Expense ratio
Total Community Services	\$ 931,434
Community Services % from Net Campaign \$'s	87%

United Way Administration & Overhead**

Campaign Costs (% of Net Campaign= 7%)	\$ 73,775
(Includes all campaign printed materials, video, training sessions, and staff support to volunteers to plan & implement campaign. % base on 2005 audit)	
Administration Costs (% of Net Campaign= 6%)	\$ 70,088
(Includes designations distribution, support of United Way volunteer governance, staff training, office materials, facility maintenance, information dissemination, website operation, regional, state, and national activities and support, and UW community involvement such as Rotary, Chamber of Commerce etc. % base on 2005 audit)	
Total Administration & Overhead **	\$ 143,863
Overhead % from Net Campaign \$'s	13%

The United Way Direct Community Services figure (*) is derived from adding 3 categories in the Statement of Functional Expenses section of the audit. Those categories are Community Problem Solving, Information & Referral, and Agency Relations.

The Total Administration & Overhead figure (**), includes all administration and campaign costs but does not include capital depreciation as presented in the Statement of Functional Expenses for the year ending December 31, 2005 from the United Way's 2005 annual audit.

Note 1: Copies of the final 2005 audit will be available after 8/8/06, upon request.

Note 2: Total Community Services does not include \$18,900 in Community Initiatives grants made in 2005-06 with non-campaign \$'s.

Nor an additional \$2,000 in funds for Hurricane Katrina relief by a non-campaign contribution & by the United Way Board of Directors