

United Way of Monroe County



June 2009

Donors, Volunteers and Friends,

Thank you for your support of the United Way of Monroe County's 2008 Campaign. All of us at the United Way sincerely appreciate your support and your belief in our vision to be a county full of thriving children, healthy families, self-sufficient people, and a vibrant, engaged community and neighborhoods.

The 2009-2010 Funds Distribution and Youth Allocation Report summarizes the funding decisions of dozens of volunteers engaged to invest the undesignated dollars raised in the 2008 campaign.

Requests from programs reviewed by the four panels increased to \$1,090,054, or 33.5% over the prior year, yet total dollars available for program grants were \$476,314 (includes Targeted Giving), or a 41.7% decrease from the prior year. The decrease in funds available to the United Way occurred because of the simultaneous impact of the following factors: a \$133,000 decrease in funds raised, \$226,000 in gross donor-directed gifts (excludes Targeted Giving), a significant decrease in underwriting expense by interest income, and a decrease in funds collected on pledges made in 2007.

The significant disparity between funds available and funds requested necessitated a far more critical and difficult review by this year's panels. Although challenging decisions were required by the panel volunteers, the funding limitations also crystallized the focus on greatest need and increased the importance of strong program results, as measured by outcomes. United Way's volunteer review process, in essence, was enhanced: emphasis on addressing greatest needs first, while achieving the most efficient and effective use of available resources.

We offer our most heartfelt thanks to the hundreds of people and businesses that contributed their gifts and their time to achieving the success of the campaign. We also thank the many volunteers and staff that served on allocation panels, who represent a broad spectrum of our community. Special thanks to high school officials and parents for supporting the students who served during the youth allocation process.

Thank you for taking the time to understand this aspect of United Way's belief in a thriving community, community impact, community change and our vision to *LIVE UNITED*.

Chuck Niclaus
President, Board of Directors
United Way of Monroe County

Chuck Hoffman
Fund Distribution Steering Committee Chair
United Way of Monroe County

Fund Distribution Volunteer Panels 2009-2010

Chuck Hoffman, Fund Distribution Steering Committee Chair

| <u>Meeting Basic Needs</u> | <u>Helping Children Succeed</u> |
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| <u>Promoting Self-Sufficiency</u> | <u>Strengthening Families</u> |
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Meeting Basic Needs

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| United Way Community Funds | \$107,959 |
| Targeted Giving | <u>\$ 16,748</u> |
| Total | \$124,707 |

Blood Services

American Red Cross of Monroe County

Program Description: The American Red Cross of Monroe County establishes contact with various sites around the county, which meet FDA guidelines, to have blood drives. Recruitment of volunteer blood donors is one aspect of the program and a canteen is supplied for these donors. Recruitment of volunteers to be trained and scheduled to work at the community blood drives is key to a smooth donation process. Self-contained mobile units (a bus) are also scheduled for various industries/corporations and special drives. Ongoing education of community members is needed to recruit first-time donors and encourage other donors to donate every 56 days. Pocono Medical Center in East Stroudsburg receives its blood and blood products from the American Red Cross.

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| 2008-2009 Total Allocation: | \$26,214 |
| 2009-2010 Program Funding Request: | \$24,500 |
| 2009-2010 Total Allocation: | \$23,700 |

2009-10 Outcome Projections: Twenty new volunteers will be trained to work at community blood drives/bloodmobiles; 35 events or meetings will be attended to recruit/educate potential donors; 8,500 blood donors will be recruited; 7,208 successful donations will occur; more than 1000 flyers and information sheets will be distributed to increase knowledge and awareness of Red Cross blood services to the community; Web site will be updated with drive calendar.

2008-09 Outcomes: Ten new volunteers were trained to work at community blood drives/bloodmobiles; 30 events or meetings were attended to recruit/educate potential donors; 8,000 blood donors were recruited; 6,860 successful donations occurred; more than 1000 flyers and information sheets were distributed to increase knowledge and awareness of Red Cross blood services to the community; Web site was updated with drive calendar.

2007-08 Outcomes: Twelve volunteers were trained to work at community blood drives, 32 events/meetings were held or attended to recruit donors; 7,321 donors were recruited and 6,473 donations were made.

Rationale for Funding: When it comes to meeting a basic need, nothing is more basic than Blood Services. It is truly a life-sustaining program that could have serious detrimental effect on this community if not allowed to continue in its current capacity (or more so). Given a time when the poor economy may hinder some programs from being fully-funded, the panel agreed that this program is not one to skimp on. In addition, other sources of funding are not available.

Further Comments & Recommendations: The panel commends the Blood Services program for broadening the opportunities for people to donate blood. It was noted that the blood donation times/places are more widespread and accessible than in the past.

Emergency Shelter
Salvation Army

Program Description: Provides 24 hour, seven-day-a-week temporary housing to families and individuals who are homeless. Lodging is available in an emergency shelter and family housing units. Clients are provided a bed, hot food and a safe, clean environment in order to locate more permanent housing. The stay may be up to 30 days in length. This program is an emergency stop-gap measure.

2008-2009 Total Allocation: \$15,000
2009-2010 Program Funding Request: \$15,000
2009-2010 Total Allocation: \$ 7,410

2009-10 Outcome Projections: 60% of the cases/clients who stay at least 30 days will have a greater opportunity of self-sustainability (gainful employment and stable housing). Approximately 11,500 nights of shelter will be provided.

2008-09 Outcomes: 55% of the cases/clients who stay at least 30 days have a greater opportunity of self-sustainability (gainful employment and stable housing). A total of 11,402 nights of shelter were provided.

2007-08 Outcomes: 26% (54 of 184) of the cases/clients who stayed at least 30 days found permanent housing upon leaving the shelter. A total of 9,927 nights of shelter were provided.

Rationale for Funding: The panel members were pleased with some of the improvements within this program as compared with the 2008/09 funds distribution cycle. Namely, the hiring of a professional case worker, a position which was vacant during last year's site visit. Given the limit to funding this year, the panel hopes that the program can meet its goals.

Further Comments & Recommendations: Instituting an internship program to help defray high personnel costs could benefit this program even more. Interns could work under the current case worker, allowing for more time with follow-up and outcome measurements. (Successful intern programs have been seen by the panel at other agencies.)

Energy Assistance
Salvation Army

Program Description: The Energy Assistance program is designed to assist low-income families with their heating bills. This program (in conjunction with PPL, Met Ed and First Energy/GPU), assists with electric bills, heating oil, kerosene, propane, natural gas, wood and coal. Assistance can pay up to one month's utility bill and/or a minimum fuel delivery of 150 gallons, once a year. Considering the limited income so many people receive, coupled with the high cost of living in Monroe County, the rising cost of energy is a major concern for many residents.

2008-2009 Total Allocation: \$36,624
2009-2010 Program Funding Request: \$37,750
2009-2010 Total Allocation: \$16,797

2009-10 Outcome Projections: 5% of the 1,400 employable people who receive energy assistance, will be able to provide for their own energy needs the following year.

2008-09 Outcomes: 15% of the 1,350 employable people who received energy assistance will be able to provide for their own energy needs the following year.

2007-08 Outcomes: 11% of the 897 employable people who received energy assistance were able to provide for their own energy needs the following year.

Rationale for Funding: Energy Assistance is one of three programs run by this agency that were reviewed. The panel recognizes the need for such a program to exist and understands that the need for assistance is greater during these troubling economic times. The panel was made aware that additional funding of \$26,000 was provided to this agency last year from the Pocono Mountains Community Fundraiser; of this amount, only \$6,000 has been utilized. In light of this, and given the limit to funding this year, the panel hopes that the program can meet its goals.

Further Comments & Recommendations: In review of the financials regarding this program, it appears that the \$37,750 request is directly linked to personnel salaries of the same amount. The panel would encourage this agency to seek qualified volunteers or interns to help offset this expense. East Stroudsburg University has many internship opportunities that could be investigated for this use. More money going out the door in response to the need for the program would have a higher impact on the community as a whole.

Feeding Program (Soup Kitchen)
Salvation Army

Program Description: A free nutritional hot lunch is prepared and served at the Salvation Army facility in East Stroudsburg five days a week. The service is open to all in need, especially the homeless, those who have limited income and those who can't cook meals. This program provides a social outlet for many attendees and assists children in the summer when school is not in session.

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| 2008-2009 Total Allocation: | \$17,250 |
| 2009-2010 Program Funding Request: | \$17,250 |
| 2009-2010 Total Allocation: | \$ 3,950 |

2009-10 Outcome Projections: 85% of the 35 clients who will use this program 10 or more times per month will report an increased sense of improved nutrition over the course of a year (based on a survey to be conducted). A total of 64,000 meals will be served.

2008-09 Outcomes: 85% of the 35 clients who used this program 10 or more times each month reported an increased sense of improved nutrition over the course of the year (according to a survey conducted in March 2009). A total of 60,956 meals were served.

2007-08 Outcomes: Twenty-three of the 35 clients who used this program 10 or more times per month reported an increased sense of improved nutrition during the year (according to those responding to a survey conducted in March 2008). A total of 63,015 meals were served.

Rationale for Funding: The panel recognizes this program as a beneficial service to those it assists within the community. During the site visit, it was mentioned that this program is "just about" self-sustaining. The reduction in funding versus last year and this year's grant is in direct relationship to this statement, and given the limit to funding this year, the panel hopes that the program can meet its goals.

Further Comments & Recommendations: Last year the panel recommended a possible name change for the program, but understands this program has operated a long time with this name. It was also noted that last year's comment on the cleanliness of the facility was addressed, with improvements in this area. Renovations of the dining facility and kitchen were under way during the site visit.

Food for Friends

The Follow Me Foundation

Program Description: Emergency food items/supplements are provided for more than 2,500 families in need in Monroe County. These families are mostly the working poor, whose income is too great for public assistance, but not enough to support their family. Due to financial constraints, the program has had to cut back distribution to one time per quarter per family, but due to the financial assistance of the United Way, distribution is being increased to every other month. Guests are not required to show proof of income to receive food and no one is turned away. The program also provides a \$10 ShopRite card per month, which is regulated so clients cannot buy tobacco products or alcohol. On average, at least 30 new families register each month.

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| 2008-2009 Total Allocation: | \$29,187 |
| 2009-2010 Program Funding Request: | \$72,109 |
| 2009-2010 Total Allocation: | \$ 2,500 |

2009-10 Outcome Projections: It is estimated that well over 3,000 families will use the program’s services. The number of volunteers for the program will remain steady at more than 35 (or increase).

2008-09 Outcomes: A total of 2,880 families were registered with “Food for Friends,” which includes 3,765 children and 5,200 adults. In 2008, there was a 12% increase in the number of families registered and from July to December 2008, an average of 30 new families registered for food each month.

Rationale for Funding: During our site visit, it was the impression of the panel that the increase in funding request was directly related to the ownership of the building in which the Foundation operates. Currently, the owners of the business where the Foundation operates, also run the Foundation. They are requesting funding over the 2008/09 allocation to expand into the rest of the building. The panel recognizes that the program provides a service that is valued in the community, but also feels that there are some duplication of efforts with other food banks that operate throughout the county. In the past, United Way funds were used to purchase \$10 ShopRite gift cards to give to the families to help supplement the donated food they receive. Given the viewed duplication of effort and the limit to funding this year, the panel hopes that program can meet its goals.

Further Comments & Recommendations: The panel would like to see more tracking of clients and assurance that they are not ‘gaming the system’ and obtaining food from several sources. We do commend the Follow Me Foundation for its dedication and mission. Some donations of hot foods, if not immediately needed or used by Food for Friends, could be utilized by other agencies. More community outreach, fundraising, and partnering with the United Way has been done, but the panel would like to see more of this in the future. Again, the panel would like to see more application for grant monies that may be available for such large increases in funding requests (i.e., the Pocono Mountains Community Fundraiser.)

Home Delivered Meals

Monroe County Meals on Wheels

Program Description: This program plans, supplies, and delivers nutritious and appealing meals – with the help of volunteers – to the homebound who are physically or mentally unable to shop for and/or prepare meals for themselves. This allows clients to maintain their independence and continue to live in their own homes. The service also provides daily contact with a volunteer and referral to appropriate agencies providing additional services when requested or required. This is the only such program in Monroe County and there are no age limitations. The agency works with another partner agency (Burnley) in contracting for the preparation of the meals.

2008-2009 Total Allocation: \$31,624
2009-2010 Program Funding Request: \$31,000
2009-2010 Total Allocation: \$24,500

2009-10 Outcome Projections: Approximately 89,000 meals will be provided by June 30, 2010 to a projected 275 unduplicated clients. Based on estimates, 65% of clients surveyed will report a positive weight change, 90% will feel their well-being is maintained or improved, and 35% will be able to stay in their own homes instead of having to live in a personal care facility.

2008-09 Outcomes: Approximately 90,000 meals were provided to 224 clients, with a projected total of 250. It is projected that 65% of clients surveyed will report a positive weight change, 88% will feel their well-being is maintained or improved, and 35% will be able to stay in their own homes instead of having to live in a personal care facility.

2007-08 Outcomes: A total of 92,708 meals were delivered to 322 clients by about 300 volunteers. Of those receiving meals (and surveyed), 89% reported improved well-being, 64% reported a positive weight change, and 35% felt they were able to stay in their own homes because of the assistance.

Rationale for Funding: Home-delivered meals by Meals on Wheels is a long-running (now it its 37th year) stable program serving clients throughout Monroe County. This program partners with another United Way agency to provide two meals per day to its clients. United Way funding directly covers the costs of the meals for those who are on a sliding scale of partial payment or no-payment due to income limitations. The number of clients currently served dropped from the prior year. Although outcomes are measurable and strong, the panel felt that a reduction in funding was warranted based on this decrease in clients served.

Further Comments & Recommendations: None

Shelter

Women's Resources of Monroe County

Program Description: Women's Resources Shelter is the only emergency crisis shelter available for family victims of domestic violence in Monroe County. It is operated 24-hours per day. Battered women and children are able to utilize the temporary emergency housing for up to 30 days within any six-month period. Men and families with teenaged boys are provided shelter within alternate facilities (i.e. hotel). Case management, counseling/support services, legal advocacy and referrals are provided for victims and their families. Women's Resources is considered a crisis center providing early intervention and support to families in crisis. Funding from the Pennsylvania Coalition against Domestic Violence (PCADV) and County Housing Assistance Program (HAP) only provides reimbursement for nighttime shelter hours; United Way monies are used to subsidize additional hours. Violence affects individuals regardless of class, race or education.

2008-2009 Total Allocation: \$10,245
2009-2010 Program Funding Request: \$15,400
2009-2010 Total Allocation: \$ 7,600

2009-10 Outcome Projections: 200 victims (adults and children) will be given safe housing, with 3,500 days of shelter and support services provided.

2008-09 Outcomes: Approximately 130 children and adults will be given emergency housing, with 2,000 days of shelter/support services provided.

2007-08 Outcomes: A total of 130 youth/adult victims will be given a safe place to stay, with 2,000 days of shelter/support services provided. According to exit interviews completed on all victims leaving the shelter, 67% of victims gained safe housing and 11% returned to their abuser.

Rationale for Funding: Women's Resources Shelter program is long-running with the community and now has a new shelter to complement the existing one to double its available occupancy. There are 11 beds within the existing shelter and 11 more will be available beginning May 1, 2009. Several area department stores have wish lists where community members can select items to purchase to furnish the new shelter with necessities. The panel was slightly confused by some of the answers to direct questions regarding the reasons for the increase in funds requested. (We are not certain if this was due to new employees or that the director was not available during our site visit.) Given the limit to funding this year, the panel hopes that the program can meet its goals.

Further Comments & Recommendations: This program has great outcome statements and follow-up. The panel knows the program is a stable one, but the site visits should be viewed with more importance by the agency.

Step- Up Program – NEW in 2009-10
Family Promise of Monroe County

Program Description: Family Promise is committed to helping low-income, homeless families with children achieve permanent housing by providing shelter, meals, case management and resources. The Step-Up Program provides one-on-one case management and basic needs to racially and ethnically diverse families. It has two significant components. The first is providing case management, which includes basic education classes on such topics as household budgeting, effective parenting, cost-effective housekeeping and skills on how to obtain employment. The second is the provision of basic needs and supplies, such as diapers, transportation, hot water for showers and daily necessities. Using its network of sponsor churches, this program hopes to house and counsel 40 families from Monroe County during the year.

2009-2010 Program Funding Request: **\$20,000**
2009-2010 Total Allocation: **\$ 9,900**

2009-10 Outcome Projections: 90% of families who have completed the program will maintain independent housing for a minimum of six months. A minimum of 40 families, including 132 members, will be assisted.

2008-09 Outcomes: 92% of seven families maintained a minimum of six months in independent housing.

Rationale for Funding: Family Promise of Monroe County's Step-Up Program is a newly-admitted program for the 2009/10 funding cycle. Although in operation for only 10 months, they have served 33 families since opening. The follow-up with clients once they have left the program (up to six months) was viewed as imperative to the overall success of the program in keeping clients in their own housing. Families receiving help have included 7 dual-parent and 3 single-father families, many of which were referred to Step-Up by county offices, PATH, Women's Resources and Salvation Army. United Way funding will go to basic needs for families such as diapers, additional food items, paper products, toiletries and case management support. The panel was impressed with the professionalism and follow-through of the program.

Further Comments & Recommendations: It will be important for the outcomes of this funding cycle to be measurable and make a statement (for how well received this program will be in the future). Initial opinion of this panel is that this program is headed in the right direction and provides a much-needed service to those families who are, or are about to become, homeless.

Transitional Housing Program
Pocono Area Transitional Housing (PATH)

Program Description: PATH provides temporary housing with support services to families with children experiencing a housing crisis in Monroe County. PATH's goal is to assist these families in addressing and resolving their housing crisis so that they will be able to obtain and maintain their own housing. The core of the support services is a mandatory savings program and the creation of a budget that fits the needs of each family. Lack of a family support system is a common characteristic of the families staying in temporary housing; PATH provides that important support system. Other services include training and advocacy in the areas of parenting, basic life skills, employment and training, and housing related issues. The average stay averages eight months, with the longest stay being more than a year.

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| 2008-2009 Total Allocation: | \$42,620 |
| 2009-2010 Program Funding Request: | \$45,000 |
| 2009-2010 Total Allocation: | \$28,350 |

2009-10 Outcome Projections: 17 of 26 families will obtain their own housing and save at least 45% of their income for housing costs.

2008-09 Outcomes: 12 of 24 families will obtain their own housing and will save at least 45% of their income for housing costs.

2007-08 Outcomes: 12 of 18 families obtained their own housing and saved at least 30% of their income for housing costs.

Rationale for Funding: The panel was impressed by the visit to the site. PATH's renovated and expanded facility is impressive and the panel was amazed at the difference from prior years. The new facility allows for housing for up to 10-11 families, whereas in the past, only 5 families could be housed. United Way funding supplements the difference in HAP (Homeless Assistance Program) funding to run this program. Although clients purchase their own food, the cost of running the program has increased over the years, along with the growth in number of clients served. United Way funding decreased only because of an overall decrease in allocable dollars, not due to program efficiency or need.

Further Comments & Recommendations: The panel congratulates PATH on its new facility and exemplary program. Like last year, the panel also commends the director of this program for her enthusiasm and passion.

Helping Children Succeed

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| United Way Community Funds | \$114,551 |
| Targeted Giving | <u>\$ 20,627</u> |
| Total | \$135,178 |

After School/Summer Program – NEW in 2009-10 ***Pocono Mountain Recreation Program***

Program Description: The program is an extension of the agency’s mission to enrich young peoples’ lives regardless of ability. Program activities will feature life skills, parent and child activities, and sports and fitness programs. The program has the support of the Pocono Mountain School District, and will initially serve an estimated 50-100 children in K-Grade 6 during the summer of 2009. Program goals are to serve a minimum of 60 children in all schools, including the intermediate, junior high and high schools.

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| 2009-2010 Program Funding Request: | \$ 10,000 |
| 2009-2010 Total Allocation: | \$ 2,000 |

2009-10 Outcome Projections: Of 50 children expected to be served in the program this summer, 100% will be exposed to positive social and recreational activities, reducing negative behaviors.

2008-09 Outcomes: N/A

Rationale for Funding: The program is reaching the underserved target population of isolated youth in and around the Pocono Plateau area not effectively served by other programs. Funding will support the purchase of sports equipment for the initial summer program offering.

Further Comments & Recommendations: The program must identify specific outcomes of the program and means of measuring those outcomes if future support for the program is sought. In addition, for this year’s grant, proof of attendance and invoices for expenses must be submitted to the United Way before grant payment is made.

Big Brothers/Big Sisters of the Bridge ***Catholic Social Services of Monroe County***

Program Description: The program and agency mission is to help children reach their potential through professionally supported 1-on-1 mentoring relationships. Children ages 7-17 from single-parent families or are children at-risk in other ways. Matching options also include couples, high school volunteers, and school-based matches. In all the above matching options, volunteers are carefully screened, trained, and matched based on compatibility with the child.

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| 2008-2009 Total Allocation: | \$ 22,616 |
| 2009-2010 Program Funding Request: | \$ 23,747 |
| 2009-2010 Total Allocation: | \$ 13,200 |

2009-10 Outcome Projections: Program will match and maintain 95 – 105 mentoring matches, of which 55% will show increase sense of self, ability to take criticism constructively and decision making ability, and 55% will show improved communications skills and ability to interact with peers. 60% of matches will also show improved academic performance, school preparedness and classroom behavior.

2008-09 Outcomes: From July 1 to December 31, 2008, 62 matches have been made, maintained and supervised. To that date, 93% or 57 children showed a slight, moderate or significant gain in sense of self and decision-making skills; 88% or 55 children showed measurable improvement in communications skills and 80% of 49 children exhibited improved academic performance, school attitude and preparedness.

2007-08 Outcomes: Program matched and maintained 92 mentoring matches, of which 89% or 81 children showed a slight, moderate or significant gain in sense of self and decision-making skills; 90% or 82 children showed measurable improvement in communications skills and 77% of 71 children exhibited improved academic performance, school attitude and preparedness.

Rationale for Funding: The Big Brothers/Big Sister program was ranked highly by the panel for quality, impact and outcomes. This year's funding recommendation takes into account the decrease in panel funds and anticipates additional program revenues from the partnership between Great Wolf Lodge, Big Brothers/Big Sisters and the United Way in the joint Spring Community Days fundraising event.

Further Comments & Recommendations: None

Direct Membership Scholarships for Families with Children
Pocono Family YMCA

Program Description: This program seeks to provide access to a healthy lifestyle by providing membership scholarships to families with children ages 0 to 17 who otherwise would be able to participate. A specific goal of the program is to reduce the incidents of childhood obesity.

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| 2008-2009 Total Allocation: | \$ 24,000 |
| 2009-2010 Program Funding Request: | \$ 45,000 |
| 2009-2010 Total Allocation: | \$ 14,000 |

2009-10 Outcome Projections: Approximately 130 scholarships will be offered with up to 50% of membership paid through scholarships.

2008-09 Outcomes: For calendar 2008, 132 youth received direct scholarships, of which 100% participated in regular scheduled program activities such as karate, swim lessons, youth sports, and childcare.

Rationale for Funding: The panel recognized the YMCA's continuing effort to improve usage tracking of scholarship recipients. The more time recipients make use of the YMCA facilities, the greater the impact on increasing physical activity and positive mentoring. The YMCA includes its childcare users as possible scholarship recipients. This year's funding recommendation takes into account the decrease in panel funds, the important work the YMCA does to engage youth in active lifestyles, and its efforts to improve its outcome measurement.

Further Comments & Recommendations: As with other recent panel recommendations, the panel recommends specific outcome measurements applied to scholarship users. Suggestions include of the users in childcare, what % show a measurable positive change in school readiness; determine the reduction of obesity by measuring the body mass index of users as they enter and where they are after 1 year of membership; or do an intake and update measurement of scholarships users attitudes as related to school and family responsibilities. The United Way staff and volunteers are available to help the YMCA develop any specific program outcome measure in the summer of 2009 well BEFORE next year's funding review process.

Direct Services to Troops & Girls
Girl Scouts, Heart of Pennsylvania Council

Program Description: Girl Scouts mission is “to build girls of courage, confidence, and character, who make the world a better place.” Girl Scouts provides informal educational activities, carried out in small groups of girls ages 5-17. Screened volunteer adults guide the girls throughout the year in activities that meet the needs and interests of the girls.

2008-2009 Total Allocation: \$ 12,600
2009-2010 Program Funding Request: \$ 12,600
2009-2010 Total Allocation: \$ 0

2009-10 Outcome Projections: 2,049 girls and 613 volunteer leaders in 150 troop in Monroe County will conduct at least 150 service projects in the community. Of all girls in the program, 33% will develop a stronger sense of self, develop healthy relationships, and participate in community service projects.

2008-09 Outcomes: 1,700 girls and 461 adults register in 136 troops in Monroe County. Of the girls served, 5 received the Silver Award and 57 earned the Bronze Award and over 4,435 badges were earned. 1 in every 11 girls in the County is in Girl Scouts, with 238 receiving financial aid totaling \$2,793. The membership retention rate is 62%.

2007-08 Outcomes: 1,842 girl members, 153 Troops and 555 adult members in Monroe County.

Rationale for Funding: The Girl Scouts council has had both financial and personnel challenges as a result of the council mergers that took place in late 2007. Overhead/administration transparency was also a concern of the panel. Volunteers and staff are working to correct the situation. No funds were granted this year as a result of reduced United Way funding overall and due to the need for the Girl Scouts to give specific outcomes in Monroe County, especially on how the funds help the girls most at-risk in our community.

Further Comments & Recommendations: The current panel as well as last year’s panel cited the need for the Girl Scout Council to be more specific as to how dollars are used to help Monroe County girls and troops. The United Way staff and volunteers are available to help the council develop any specific program outcomes and measurements well in advance of next year’s funding review process.

Equine Experiential Learning
Equi-librium, Inc.

Program Description: Equine Experiential Learning program provides positive activities for emotional support or learning students from the 4th, 5th and 6th grades from the Pocono Mountain and Stroudsburg Area Schools Districts, and from Pocono Services for Families and Children (another UW funding partner). The ongoing activities, interactive exercises and human-animal relationship experiences encourage positive behaviors, feelings and attitudes as well as physical and cognitive skill development. Emphasis is placed on the development of behavior management skills through an increased sense of self-esteem and self-responsibility. The programs last for 10 weeks at 2 hours per week.

2008-2009 Total Allocation: \$ 20,000
2009-2010 Program Funding Request: \$ 20,000
2009-2010 Total Allocation: \$ 10,000

2009-10 Outcome Projections: Of 36 elementary and pre-school children with emotional/learning challenges, 95% will show a reduction in disruptive behaviors, show improvement in functioning in school

settings, and reduce the incidences and severity of disruptive behavior in school through pre and post testing.

2008-09 Outcomes: Of 30 elementary and pre-school children with emotional/learning challenges, 95% of participants in the program are achieving desired outcomes in reduced disruptive behavior and an increase in positive behavior.

2007-08 Outcomes: 100% of the 10 students from the emotion support classed for 4th, 5th, & 6th Stroudsburg Middle School enrolled in the program demonstrated improved behavior in school settings, specifically 80% increase in attention span; 75% reduction of hyperactivity and impulsive behaviors; 50% increase in functional behavior with 20% reduction in severity; 15% reduction in disruptive incidents with 100% reduction in severity.

Rationale for Funding: The panel was very impressed with the programs' outcomes and quality. Though the panel recognizes the time intensity to achieve results, the panel did express concern for the limited number of children impacted and the limited timeframe of the program given the funding amount. This year's funding recommendation takes into account the decrease in panel funds available for grants and the scale of impact as well as quality and outcome results.

Further Comments & Recommendations: None

Head Start

Pocono Services for Families & Children

Program Description: Monroe County Head Start provides comprehensive educational, health, mental health, nutrition, and parent involvement and social services to 188 3-5 year-old children and their families struggling financially and who meet income guidelines. Staff work in collaborative partnerships with families on family goals, recognizing the parent as the first teacher of their child and decision makers. Parent trainings and supportive services are provided.

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| 2008-2009 Total Allocation: | \$ 91,577 |
| 2009-2010 Program Funding Request: | \$ 108,800 |
| 2009-2010 Total Allocation: | \$ 63,778 |

2009-10 Outcome Projections: 95% of the 188 families enrolled will attain at least one identified family improvement goal; 95% of 4-yr olds in the program will demonstrate improvements in approached to learning, social/emotional development, language, literacy, creative arts, science, math and physical health; 100% of all children will receive screenings for vision, hearing, speech and blood pressure; 100% had complete physicals, dental examinations and immunizations and developmental/emotional observations.

2008-09 Outcomes: As of January 2009, 100% of the 188 families enrolled attained at least one identified family improvement goal; 80% of 4-yr olds in the program demonstrated improvements in approached to learning, social/emotional development, language, literacy, creative arts, science, math and physical health; 100% of all children received screenings for vision, hearing, speech and blood pressure; 100% had complete physicals, dental examinations and immunizations and developmental/emotional observations.

2007-08 Outcomes: 100% of the 188 families enrolled attained at least one identified family improvement goal; 100% of 4-yr olds in the program demonstrated improvements in approached to learning, social/emotional development, language, literacy, creative arts, science, math and physical health; 100% of all children received screenings for vision, hearing, speech and blood pressure; 100% had complete physicals, dental examinations and immunizations and developmental/emotional observations.

Rationale for Funding: The panel felt that the Head Start program was exceptionally well-run and that the outcomes were well-conceived and comprehensive. This year's funding recommendation takes into account the decrease in panel funds available for grants.

Further Comments & Recommendations: None

Healthy Start Early Childhood Screening
Pocono Healthy Communities Alliance (PHCA)

Program Description: This program is to provide screening for children in the early childhood years, from birth to the start of kindergarten. Healthy Start Early Childhood Screening uses professional standards of practice to observe a child's development in areas such as speech and language, fine and gross motor, vision and hearing. Screenings identify children who may have health, social-emotional, or developmental problems and those who may need further assessment or evaluation. Healthy Start includes developmental, speech and language, and hearing screenings, in addition to vision.

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| 2008-2009 Total Allocation: | \$ 8,000 |
| 2009-2010 Program Funding Request: | \$ 14,000 |
| 2009-2010 Total Allocation: | \$ 4,500 |

2009-10 Outcome Projections: 700 children between birth and five years old will be provided Healthy Starts screenings for developmental, vision, hearing, cognition and autism, reducing the rates of "red flag" pre-kindergarteners for potential problems that school districts need to be aware of before starting school. The impact of screenings will be taken from test scores from local elementary schools available 1 year after children start school.

2008-09 Outcomes: 521 children between birth and five years old are projected to be provided Healthy Starts screenings.

2007-08 Outcomes: From July 2007 to June 2008, 1,100 children from birth to age 5 years were screened; with 63 receiving additional developmental screenings of which 9 were referred for further intervention. Another 200 children received additional developmental and vision screenings, with 29 children referred for further evaluation.

Rationale for Funding: This program works collaboratively with several child care providers to ensure these screens, which help school districts before children enter kindergarten. This year's funding recommendation takes into account the decrease in panel funds available for grants.

Further Comments & Recommendations: None

Preschool Program
The Growing Place Child Care Centers

Program Description: Preschool programs for three- and four-year-old children are offered from September through May. Families are offered a 2 ½ hour program several days a week in either a morning or afternoon session. The Growing Place believes that all children deserve access to quality care and education. The funding provided by the United Way enables The Growing Place to offer tuition assistance to families who qualify, improving access to quality preschool for children who need to be ready to learn in kindergarten.

2008-2009 Total Allocation: \$ 8,738
2009-2010 Program Funding Request: \$ 10,000
2009-2010 Total Allocation: \$ 5,000

2009-10 Outcome Projections: 100% of 11 children from 10 families will show enhanced social awareness and develop skills needed for pre-kindergarten preparation for a successful academic year.

2008-09 Outcomes: 100% of 11 children from 10 families with financial hardships were able to continue to attend pre-school.

2007-08 Outcomes: 100% of 10 children from 10 families with financial hardships were able to continue to attend pre-school.

Rationale for Funding: Panel members noted that this program addresses a need in the community through effective use of their tuition assistance program to families that would not be able to afford quality preschool education. However, this year's funding recommendation takes into account the decrease in panel funds available for grants.

Further Comments & Recommendations: None

Prevention and Community Education
Women's Resources of Monroe County

Program Description: The school-based and peer education programs incorporate both traditional group dynamics and peer-led training with the objective of addressing negative social norms, promoting positive attitudes and increasing understanding of healthy relationships. The program also goes by the title STOP (Students Together for Outreach and Prevention) Abuse. The program recruits and trains 16 youth with 2 adult mentors (staff) to conduct socio-dramas presentations.

2008-2009 Total Allocation: \$ 11,648
2009-2010 Program Funding Request: \$ 17,500
2009-2010 Total Allocation: \$ 4,000

2009-10 Outcome Projections: To offer 60 presentations impacting 2,200 people (1,000 adults and 1,200 youth) Pre and post test evaluations will determine increased understanding of abusive relationships, identify red flags to abusive behavior and how to access community resources.

2008-09 Outcomes: As of January 2009, 45 presentations to 725 participants had taken place.

2007-08 Outcomes: 120 presentations reached 2,942 youth and adult participants.

Rationale for Funding: This year's funding recommendation takes into account the decrease in panel funds available for grants.

Further Comments & Recommendations: Women's Resources are asked to provide the panel with the compiled results of the pre & post test results, which reveal the specific results (outcome) of the presentations as well as the numbers receiving the presentations. The agency is encouraged to state and provide outcome data for the STOP Abuse student team as well.

Scout Reach

Boy Scouts of America – Minsi Trails Council

Program Description: The Scout Reach (Urban Scouting) Program in Monroe County enables the mission of the Boy Scouts of America, to develop character in young people as given in the Scout Oath & Law, to reach the most at-risk boy population regardless of geographic, cultural or economic background. Through targeted outreach strategies, Scout Reach uses Scouting’s time-tested comprehensive youth development program (traditional Cub and Boy Scout units) of leadership development, character education and citizenship training to reach those children who need Scouting.

2008-2009 Total Allocation: \$ 15,000
2009-2010 Program Funding Request: \$ 17,500
2009-2010 Total Allocation: \$ 8,700

2009-10 Outcome Projections: Of the 192 entering and retained in the program for calendar year 2009, 85% will have demonstrated community involvement by participation in community service in their neighborhood; 33% will have attended a week-long campaign experience increasing both skills and self esteem; and 60% will learn skills and develop abilities by the Boy Scout advancement program.

2008-09 Outcomes: Of the 167 entering and retained in the program for calendar year 2008, 90% demonstrated community involvement by participation in community service in their neighborhood; 25% attended a week-long campaign experience increasing both skills and self esteem; and 65% learned skills and develop abilities by the Boy Scout advancement program.

2007-08 Outcomes: Of the 142 entering and retained in the program for calendar year 2007, 80% will have demonstrated community involvement by participation in community service in their neighborhood; 33% will have attended a week-long campaign experience increasing both skills and self esteem; and 65% will learn skills and develop abilities by the Boy Scout advancement program.

Rationale for Funding: The panel was impressed with the program’s outreach to isolated youth and its outcomes. This year’s funding recommendation takes into account the decrease in panel funds available for grants.

Further Comments & Recommendations: None

Special Needs

The Growing Place Child Care Centers

Program Description: The program provides comprehensive services to children with undiagnosed or unassisted special needs.

2008-2009 Total Allocation: \$ 10,794
2009-2010 Program Funding Request: \$ 12,000
2009-2010 Total Allocation: \$ 10,000

2009-10 Outcome Projections: 100% of 10 children from 10 families will set family developmental guidelines for their child; and will either successfully transfer child to more intensive services after further evaluation or will remain in the program with a behavioral assistant until diagnosis and placement.

2008-09 Outcomes: 90% of 10 children from 10 families will set family developmental guidelines for their child; and will either successfully transfer child to more intensive services after further evaluation or will remain in the program with a behavioral assistant until diagnosis and placement.

2007-08 Outcomes: 100% of 13 children from 7 families will set family developmental guidelines for their child; and will either successfully transfer child to more intensive services after further evaluation or will remain in the program with a behavioral assistant until diagnosis and placement.

Rationale for Funding: The panel commends this program for early intervention of special needs children. This is a program that provides services that is extremely important to families. This year’s funding recommendation takes into account the decrease in panel funds available for grants.

Further Comments & Recommendations: None

Student Assistance Program

Drug & Alcohol Commission of Carbon, Monroe & Pike Counties

Program Description: The Monroe County Student Assistance Program is a PA Department of Education, Health and Welfare endorsed model of intervention that utilizes a school-based multidisciplinary team referred to as a “Core-Team” to screen, assess and refer students who are at-risk for drug and alcohol abuse or dependency. The core-team, made up of a District Administrator, a Building Administrator, a Guidance Counselor, a School Nurse, two Classroom Teachers and a D&A Professional from the D&A Commission, attended a weeklong training event on the development of the Student Assistance Program (SAP) intervention model.

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| 2008-2009 Total Allocation: | \$ 7,000 |
| 2009-2010 Program Funding Request: | \$ 21,000 |
| 2009-2010 Total Allocation: | \$ 0 |

2009-10 Outcome Projections: 95% of referrals to SAP will be admitted to their appropriate level of care.

2008-09 Outcomes: 95% of referrals to SAP will be admitted to their appropriate level of care, with 97% reaching their recommended level of care by December 31, 2008.

2007-08 Outcomes: 95% of referrals to SAP will be admitted to their appropriate level of care, with 89% reaching their recommended level of care.

Rationale for Funding: After review of the submitted application/materials and the site visit, the panel did not feel that the agency provided justification for funding. This year’s funding recommendation also took into account the decrease in panel funds available for grants. The Commission is encouraged to seeking funding again next year.

Further Comments & Recommendations: The program needs to provide the actual number of referrals, and the outcomes tied to those served.

Trailblazer Program– NEW in 2009-10

Boy Scouts of America – Northeast Pennsylvania Council

Program Description: The Trailblazer Program seeks to offer opportunities for youth in the Pocono Plateau to develop new skills of leadership, teamwork, responsibility and physical activity at the Council’s Camp Aachela in Blakeslee, PA. The methodology is called BIC (Be In Charge), and includes both camp and off-site classroom training.

2009-2010 Program Funding Request: \$ 3,750
2009-2010 Total Allocation: \$ 0

2009-10 Outcome Projections: 100% of 15 high school students from Tobyhanna and Tunkhannock Townships would develop new skills or enhance current skills toward identified personal goals.

Rationale for Funding: The program offered does address an underserved area in the county. However, the program needs to develop more specific outcomes. This year's funding recommendation takes into account the decrease in panel funds available for grants. The Council is encouraged to seeking funding again next year.

Further Comments & Recommendations: None

Promoting Self-Sufficiency

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| United Way Community Funds | \$ 116,803 |
| Targeted Giving | \$ <u>7,824</u> |
| Total | \$ 124,627 |

Adult Facility Wellness Program – New in 2009-10* *Developmental Education Services*

Program Description: *This is the second-year request for a new program to be established by DES designed to assist individuals in establishing a wellness program with components relating to hygiene, nutrition, fitness and mental well being. This personal wellness portfolio for each client would have goals for achieving and maintaining healthy habits through individual and group activities, resulting in increased self sufficiency and decreased need for inhibiting medical interventions. DES has two Adult Training Facilities serving over 61 adult residents of Monroe County with developmental delays. Their ages range from 21 to 63 years of age, and serve both male and female clients.

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| 2008-2009 Total Allocation: | \$ 0 |
| 2009-2010 Program Funding Request: | \$15,000 |
| 2009-2010 Total Allocation: | \$ 0 |

2009-2010 Outcome Projections: 61 individuals will realize benefits from improved health and decrease the need for medical/physical supports. Individuals will show progress towards identified health goal (i.e., lowered blood pressure, stopped smoking, etc.) as documented monthly on their health chart.

2008-2009 Outcomes: N/A

Rationale for Funding: The program need, when compared to other needs addressed by the panel, is not considered to be as great. The panel felt the specific request was a need that could be addressed in other ways at possibly little to no cost to the agency.

Further Comments & Recommendations: Research into local wellness programs, such as those offered by Pocono Medical Center or East Stroudsburg University, is recommended, as well as searching the Internet for basic nutritional information and ideas.

Adult Training Facility Program *Devereux Pocono Center*

Program Description: The Adult Training Facility Program participants acquire the skills needed to live and work as independently as possible in their community. The program strives to help each client reach his or her full potential. No other comparable program exists in the Pocono Center service area. Clients package golf tees and candy for 29 local businesses. They also run a recycling program. Clients have needs that range from minimal care and supervision to those requiring medical and/or behavioral assistance with an intensive support system. The program has experienced a 35% increase in enrollment over the past year. The agency expects this trend to continue.

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| 2008-2009 Total Allocation: | \$ 9,000 |
| 2009-2010 Program Funding Request: | \$18,000 |
| 2009-2010 Total Allocation: | \$ 5,000 |

2009-10 Outcome Projection: No results given for community involvement or surveys; however, a review of goals geared toward reinforcing productivity and on task time has the following results: 30% of Clients were motivated to increase their paycheck, 30% were interested in increased social interactions, 30% were motivated to complete their activities, and 10% were not motivated by monetary, social or task reinforcements.

2008-09 Outcomes: 94% rate of clients reaching individual goals for community involvement. 18% of participant families returned surveys rating activities and services as 60% excellent and 40% very good; quality of transportation 80% excellent and 20% N/A; and safe and clean facilities as 60% excellent and 40% very good.

Rationale for Funding: This year's funding recommendation takes into account the decrease in panel funds. The panel recognizes the value of this program to its clients and families but is concerned that, while only about 50% of clients from Monroe County, UW of Monroe County funding may be used for non-Monroe County clients as well. Due to the multi-county makeup of its clients, the panel recommends that Devereux continues to seek additional funding from other funding streams in other counties, such as the UW of Pike and Wayne Counties.

Further Comments & Recommendations: Additional detail on outcomes, such as the precise number of Monroe County clients that benefit from agency services (in addition to the percentages of clients given), would be beneficial for future requests.

Counseling

Women's Resources of Monroe County

Program Description: To provide crisis counseling services for all victims of domestic and sexual violence on both a short-term and longer-term basis. Clients are assisted with safety planning, PFA's, obtaining housing, accessing their belongings and/or replacement identification, applications for benefits and/or other beneficial programs, understanding the dynamics of abuse, financial assistance with relocation funds, resources, and support of the parent/child bond. Services are offered in Spanish and English as well as providing translation for other languages and the hearing impaired. Counseling services also extend to non-offending significant others, and children's services are provided in a developmentally appropriate manner. A variety of sites facilitate the counseling, including 3 maintained WR locations, several school buildings, businesses, churches, correctional institutions, and other non-traditional settings throughout Monroe County.

2008-2009 Total Allocation: \$ 14,000

2009-2010 Program Funding Request: \$ 23,100

2009-2010 Total Allocation: \$ 11,000

2009-10 Outcome Projections: The program looks to serve the same number of clients as was projected for 2008-09.

2008-09 Outcomes: The program is projected to counsel somewhat less than the annual projections of 940 adult victims of domestic or sexual violence (479 as of 2/09), 140 child victims or family members (50 as of 2/09), and 90 significant others (85 as of 2/09), due to staff turnover. Also as of 2/09, 77% of participants know more ways to plan for safety, and 87% know more community resources.

2007-08 Outcomes: 882 adult victims or domestic or sexual violence, 152 child victims or family members and 99 significant others received counseling services. Survey results are as follows: 75% know more ways to plan for safety, 65% know more community resources, 75% felt they could do things on their own, 65% feel more hopeful about the future, 58% feel more comfortable asking for help, and 62% feel more confident in decision making.

Rationale for Funding: This year’s funding recommendation takes into account the decrease in panel funds. The panel recognizes that this program serves a critical need that is not otherwise met in the community and one that positively impacts individuals in crisis. The panel was impressed with the dedication to the program and the financial efficiency with which the program operates. The panel also understands that the agency does a very good job of outside fundraising and should continue its efforts in that direction.

Further Comments & Recommendations: None

Direct Membership Scholarships for Seniors
Pocono Family YMCA

Program Description: These scholarships subsidize senior citizen participation in health improvement programs based on household income guidelines. This program seeks to increase lower fixed income seniors’ ability to remain healthy and independent, reducing more costly treatments and providing opportunities for socializing with peers.

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| 2008-2009 Total Allocation: | \$ 10,000 |
| 2009-2010 Program Funding Request: | \$ 30,000 |
| 2009-2010 Total Allocation: | \$ 0 |

2009-10 Outcome Projections: For year-to-date (2/09), 1 Senior @ 70% scholarship, 1 @ 80% scholarship and 4 @ 90% scholarship.

2008-09 Outcomes: For calendar year 2008, 28 Seniors received scholarships; of those, 24 regularly visited the facility. The scholarship recipients’ statements reveal that the YMCA allows them to lead a more active life, and helps improve their spirit, mind and body through their workouts and social networking.

Rationale for Funding: The panel understands that there is value to the Senior Scholarship program and that it benefits the well-being of the participants; however, the presentation and application did not convince the panel that it was meeting an unserved need in the community. Also, there has not been sufficient progress in documenting outcomes as requested in prior years. The utility of the scanner system to help track usage was not made evident in the presentation. There was also a general lack of Outcome information to demonstrate the specific impact of the program, which made it very difficult for the panel to assess what level, if any, of funding was appropriate. Due to this uncertainty, the panel could not justify funding.

Further Comments & Recommendations: Outcomes that would be important to see are ones that track impact on Seniors’ lives, such as health benefits; i.e., blood pressure, increased mobility, weight maintenance or loss, etc. The panel also recommends enlisting first-person testimonials in future presentations.

Home Care
Visiting Nurse Association/Hospice of Monroe County

Program Description: The mission of the VNA/Hospice of Monroe County is to provide high quality, cost effective health and supportive services for the underinsured and non-insured in the home and/or community setting. VNA/Hospice clients are adults who are confined to their residence, are referred to the agency for care and treatment and require professional staff. Services include skilled nursing, therapeutic services, home health aide and medical social services.

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| 2008-2009 Total Allocation: | \$ 52,278 |
| 2009-2010 Program Funding Request: | \$ 71,000 |
| 2009-2010 Total Allocation: | \$ 39,000 |

2009-10 Outcome Projections: VNA expects the number of charity cases to rise significantly due to the current economic crisis with many people having lost or losing their jobs and insurance.

2008-09 Outcomes: VNA has seen the number of charity cases increase to-date by 8% and projects the number of uninsured and underinsured to continue to increase.

2007-08 Outcomes: Of 1,213 total patients, 1,063, or 88% were discharged with goals met (will either be self-sufficient in their care or will no longer need care), and 150 returned to receive services. Of the 247 individuals that are charity cases receiving home care services, 227 or 92% of these patients were discharged with individual goals met. 12% of the total served returned to receive the same service or were discharged to a hospital or other facility.

Rationale for Funding: This year's funding recommendation takes into account the decrease in panel funds. The panel was impressed with the quality of the presentation, outcomes and needs met with the program. The panel also recognizes that it is serving an area of critical need and high priority in the county and believes that the program should continue to be funded as fully as possible.

Further Comments & Recommendations: The fact that the program helps to alleviate the strain on PMC and other healthcare facilities by patients that would otherwise seek services there is very important during this severe economic crisis.

PoconoInfo

Pocono Healthy Communities Alliance

Program Description: PoconoInfo is Monroe County's comprehensive, health and human services Information and Referral (I & R) service. PoconoInfo offers Monroe County residents access to current information on 727 local health and human services that include, but are not limited to, resources for housing, transportation, mental health, disabilities and medical issues, plus children through adolescents services, via phone and walk-ins during regular business hours Monday - Friday and its web-accessible information site 24/7. PoconoInfo serves a variety of consumers from those requesting a simple phone number to those who require follow-up, advocacy or case management.

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| 2008-2009 Total Allocation: | \$ 15,420 |
| 2009-2010 Program Funding Request: | \$ 22,000 |
| 2009-2010 Total Allocation: | \$ 7,700 |

2009-10 Outcome Projections: Over 14,000 individuals will be provided information and referral Services (2,000 by phone, email or walk-in, 9,000 through the website and 2,000 through community outreach. A success rate of over 35% of connecting customers to services is expected.

2008-09 Outcome Projections: Over 12,000 individuals will be provided information and referral Services (1,500 by phone, email or walk-in and 9,000 through the website). A success rate of over 35% of connecting customers to services is expected.

2007-08 Outcomes: 9,844 individuals were provided information and referral services: 1,227 by phone, email or walk-in and 8,617 through the website. 728 community outreach contacts are available through the database and 1,430 referrals were provided. 121 follow-up phone calls were made with a 56% success rate of contacting the customer. Over 37% were successful in getting registered for services.

2006-07 Outcomes: A total of 6,955 people were provided information and referral services: 1,259 were by phone, e-mail or walk-ins, 4,244 from the website, and 1,452 through community outreach.

Rationale for Funding: This year’s funding recommendation takes into account the decrease in panel funds. The panel felt that PHCA should continue to pursue additional funding sources that are available, such as federal funding, and to increase its fundraising efforts overall. The panel also believes that it would be useful to pursue volunteer opportunities to solve staffing needs at lower or reduced costs. Additionally, more attention should be placed upon demonstrating favorable outcomes of clients served, as it seemed that such specific information was lacking in the materials presented.

Further Comments and Recommendations: PHCA continues to lobby for the creation of regional 2-1-1 I & R service.

Senior Club
Burnley Workshop

Program Description: This program is designed to help disabled individuals over age 55 to adjust to part-time work or retirement from the sheltered workshop program. The seniors participate in recreational and exercise programs. The program also provides opportunities to network into senior centers and connect with social services for senior.

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| 2008-2009 Total Allocation: | \$ 6,168 |
| 2009-2010 Program Funding Request: | \$ 6,000 |
| 2009-2010 Total Allocation: | \$ 0 |

2009-10 Outcome Projections: 15 individuals age 55+ with disabilities will participate in 47 weeks of 2-3 sessions weekly (118 sessions, 236 hrs) with a projected 95% understanding of senior services, 14% (2 are projected to retire) expected to transition to retirement, and 2% to transition part-time to senior housing.

2008-09 Outcomes: Of 15 people in the program, 95% have an understanding of senior services, 100% attended senior activities, and 14% (2 are projected to retire) will transition to retirement and 2% made a part-time transition to senior living.

2007-08 Outcomes: Of 16 people in the program, 95% demonstrated understanding of services available to them as seniors, 100% participated in senior activities, and there was an 18% referral rate to various senior services. In addition, 2 individuals (14%) successfully retired and 6% made part-time transition to senior living.

Rationale for Funding: The panel felt that, although worthy, no funding was possible in light of very difficult funding decisions faced by the panel and needs addressed by the program. While beneficial, it was not considered as significant for the population served.

Further Comments & Recommendations: None

VIABL Services
Visual Impairment and Blindness Services

Program Description: VIABL Services of Monroe County provides quality specialized services and programs designed to prevent, prepare and manage vision loss. The prime goal in working with visually disabled individuals is to promote independence through rehabilitation teaching, support groups, computer instruction and life skills classes. VIABL provides “escorted transportation” with a sighted guide to assist clients in accessing vital healthcare services and every day needs, like banking and shopping, plus helping clients live independently in their homes. VIABL also performs free vision screenings in preschools, schools and community groups and conducts educational programs on vision issues throughout the county. In

January 2009, VIABL opened an Eye Care Clinic for uninsured and underinsured Monroe County residents, and for families with Managed Care plans through the Monroe County Public Assistance Office.

2008-2009 Total Allocation: \$ 21,000
2009-2010 Program Funding Request: \$ 27,000
2009-2010 Total Allocation: \$ 13,327

2009-10 Outcome Projections: 150, or 100%, blind and visually impaired individuals receiving support services are projected to remain living independently in their own homes. 80, or 100%, visually impaired individuals served are projected to have escorted transportation to health care and other essential services. 45, or 90%, individuals are projected to demonstrate new life and coping skills from classes and support groups. 10, or 100%, individuals are projected to be able to use a computer after training. 1,000, or 100%, children and adults are projected to have their vision screened and learn about eye health and safety (100% failing a vision screening will be referred to an eye care professional for correction and 90% will demonstrate an increased awareness of eye health and safety.). 500, or 100%, low-income children and adults visiting the Eye Care Clinic are projected to improve their eye health and vision with corrective lenses.

2008-09 Outcomes: 150, or 100%, blind and visually impaired individuals receiving support services are projected to remain living independently in their own homes. 68, or 85%, visually impaired individuals served are projected to have escorted transportation to health care and other essential services. 45, or 90%, individuals are projected to demonstrate new life and coping skills from classes and support groups. 9, or 90%, individuals are projected to be able to use a computer after training. 1,000, or 100%, children and adults are projected to have their vision screened and learn about eye health and safety (100% failing a vision screening will be referred to an eye care professional for correction and 90% will demonstrate an increased awareness of eye health and safety.). 300, or 100%, low-income children and adults visiting the Eye Care Clinic (opened 2/3/09) are projected to improve their eye health and vision with corrective lenses.

2007-08 Outcomes: 137, or 90%, of blind and visually impaired individuals receiving support services remain living independently in their own homes. 78, or 98%, visually impaired individuals served got escorted transportation to health care and other essential services. 39, or 78%, individuals demonstrated new life and coping skills from classes and support groups. 3, or 30%, individuals were able to use a computer after training. 900, or 90%, children and adults had their vision screened and learned about eye health and safety (100% failing a vision screening were referred to an eye care professional for correction.).

Rationale for Funding: This year's funding recommendation takes into account the decrease in panel funds. The panel was impressed with the needs serviced by the program as well as the presentation and demonstrated outcomes provided. The panel was also impressed with the growth of the program (note the addition of the Eye Care Clinic) and the ability to serve an even greater number of clients.

Further Comments & Recommendations: None

Vocational Training
Burnley Workshop

Program Description: The Workshop provides on-the-job training and short/long-term employment opportunities for individuals with disabilities. Consumers are paid wages for the work they do for local employers who outsource jobs to the workshop. Jobs range from food service to assembly to collating. The workshop also provides literacy training and helps individuals acquire the information, attitudes and behaviors that will enable them to be competitive in the local job market.

2008-2009 Total Allocation: \$ 61,680
2009-2010 Program Funding Request: \$ 61,848
2009-2010 Total Allocation: \$ 32,200

2009-10 Outcome Projections: Of 67 consumers employed, 34% are projected to increase productivity and independence, 18% will enter mobile crew work and a higher level of work skills, and 2% are anticipated to move to employment outside the workshop.

2008-09 Outcomes: Of 67 consumers employed, 49% are projected to increase productivity and independence, 21% will enter mobile crew work and a higher level of work skills, and 0% to move to employment outside the workshop.

2007-08 Outcomes: Of 67 consumers employed, 58% demonstrated increased productivity and independence, 36% entered mobile crew work and a higher level of work skills, and 3% moved to employment outside the workshop.

Rationale for Funding: This year's funding recommendation takes into account the decrease in panel funds. The panel recognizes the need served in the community and appreciates the value of the program to its clients, although there is a concern about the declining performance projected in outcomes. There is also an understanding that, due to the poor economic climate, some of the employment opportunities for the consumers may decrease.

Further Comments & Recommendations: The recent affiliation with Allied is seen as a boon to the agency and the panel hopes that it will be financially beneficial, as well as possibly yielding other opportunities to the program that the established presence of Allied may provide.

Youth Employment Program

Monroe County Youth Employment Service

Program Description: Y.E.S assists teenagers living in Monroe County between 14 and 24 to secure employment. Y.E.S. has created and developed a new training project that will inform, educate and train Monroe County youth to reach their highest potential; it consists of Education & Business Partnership, Young-Adult Leadership Academy, and Employability and Community Involvement. This includes a 6-week Summer Youth Employment Program for economically-disadvantaged at-risk 14-21 year-olds, a 6-week Summer Youth Work Experience Program involving non-profit organizations for economically-disadvantaged at-risk 14-24 year-olds, a 6-week Youth Employment Program for 17-24 year-olds, and a 6-week Summer Course in conjunction with Northampton Community College for 14-15 year-olds. Y.E.S. also partners with the local school districts, MCTI and ESU.

2008-2009 Total Allocation: \$ 28,700
2009-2010 Program Funding Request: \$ 28,700
2009-2010 Total Allocation: \$ 16,400

2009-10 Outcome Projections: Up to 100 participants projected (80 to date, 4/09) for the Summer Youth Employment Program, 75 projected for the Summer Youth Work Experience Program, 100 for the Youth Employment Program, and 25 for the NCC/YES Summer Course.

2008-09 Outcomes: To date, of 137 youth, 105 participants have completed the program this year with 23 working full-time jobs, 11 working part-time jobs and 52 have worked full-time seasonal (summer) jobs. 100% have completed the application process and are registered on CareerLink.

Rationale for Funding: This year's funding recommendation takes into account the decrease in panel funds. The panel recognizes progress in this program in this important period of transition and applauds efforts made to upgrade levels of service, funding, leadership, and the makeup and commitment of its Board of Directors. The program should continue to explore additional revenue streams as it grows and develops.

Strengthening Families

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|-----------------------------------|------------------------|
| United Way Community Funds | \$ 81,831 |
| Targeted Giving | <u>\$ 9,971</u> |
| Total | \$ 91,802 |

Adult Day Care *Devereux Pocono Center*

Program Description: Devereux Pocono Center's Adult Day Care program is designed to meet the needs of families that have loved ones with special needs that require relief care during the day, to allow the family to maintain their daily work routines without interruption. This program aims to maximize their independent living skills and provide them opportunity for socialization and recreation.

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| 2008-2009 Total Allocation: | \$ 5,000 |
| 2009-2010 Program Funding Request: | \$ 5,000 |
| 2009-2010 Total Allocation: | \$ 2,500 |

2009-2010 Outcome Projections: Out of 17 individuals enrolled in the Adult Day Care program, 6 will be Monroe County residents. The client families will self report that they are able to work without taking time off to care for their family member that participated in the program.

2008-2009 Outcomes: Out of 17 individuals served in the Adult Day Care program, 6 were Monroe County residents. The families reported they were able to work without taking time off to care for the family members that participated in the program.

Rationale for Funding: This year's funding recommendation takes into account the decrease in panel funds. The panel was impressed with the quality of care at Devereux and the staff per client ratio. This program is needed in Monroe County for families struggling with caring for an elderly parent or relative. The panel recognizes transportation costs are a challenge for staff as well as families in need of services. Given the limit to funding this year, the panel was not able to fully fund this request and hopes that the program can continue to meet its goals.

Further Comments & Recommendations: None

Anger Management *Catholic Social Services*

Program Description: The Catholic Service Anger Management program is a six week program designed to address anger/aggression in individuals, both adult and adolescents. In order for the program to be effective the individual must be willing to cooperate in changing unhealthy anger into more positive accomplishments for not only themselves, but also for the community at large. Through the completion of the program, the individual is equipped with the skills and coping mechanisms to effect positive change in their behavior.

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| 2008-2009 Total Allocation: | \$ 5,000 |
| 2009-2010 Program Funding Request: | \$ 6,000 |
| 2009-2010 Total Allocation: | \$ 2,000 |

2009-2010 Outcomes Projections: 99% or 69 participants who begin the program will complete the program within a 3 month period. Of these participants, 100% or 70 participants will have increased knowledge of the impact of their anger/aggression on themselves and the community.

2008-2009 Outcomes: Of 70 participants who participated in the Anger Management Program 70 or 100% completed the program. Of these 70 participants, 100% have scored higher on their post test vs. pre test.

Rationale for Funding: This year's funding recommendation takes into account the decrease in panel funds. The panel felt that the anger management program is a good program with good outcomes and is needed in Monroe County. The program's administration appears organized and well run. Given the limit to funding this year, the panel was not able to fully fund this request and hopes that the program can continue to meet its goals.

Further Comments & Recommendations: The panel recommends that the program seek other avenues for funding.

Disaster Services

American Red Cross of Monroe County

Program Description: The American Red Cross of Monroe County's Disaster response focuses on meeting people's immediate emergency needs. When a disaster threatens or strikes, the Red Cross provides shelter, food, clothing and health and mental services to address basic human needs. The Red Cross also gives respite to emergency workers, handles inquires from concerned family members outside the disaster area, and helps those affected by disaster to access other available resources.

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| 2008-2009 Total Allocation: | \$ 44,770 |
| 2009-2010 Program Funding Request: | \$ 45,800 |
| 2009-2010 Total Allocation: | \$ 20,000 |

2009-2010 Outcome Projections: 50 volunteers will be trained. Ten volunteers will be trained to provide after-hour response, 30 volunteers will be trained to respond to mass care disaster and 10 volunteers will be trained to handle different aspects of administrative work relating to disaster information compilation. An estimated 120 individuals will be served.

2008-2009 Outcomes: 40 volunteers were trained. Ten volunteers were trained to provide after-hour response, and 30 volunteers were trained to respond to mass care disaster. Approximately 110 individuals were served.

Rationale for Funding: This year's funding recommendation takes into account the decrease in panel funds. The panel also felt that the American Red Cross is a distinguished and reputable brand. It was felt that in Monroe County, more use should be made of this brand to increase local recognition and support. Given the limit to funding this year, the panel was not able to fully fund this program's request and hopes that the program can continue to meet its goals.

Further Comments & Recommendations: The panel recommends seeking other alternatives for funding and to more fully engage both the staff and board members to enhance the efficiency of the program's current and future resources.

Early Intervention

Developmental Educational Services

Program Description: Developmental Education Services Early Intervention provides physical therapy, speech therapy, and special instruction in the home and community settings to children ages birth through

three years old for any child who has at least a significant delay in one or more areas of development, (fine motor, gross motor, cognitive, speech/communication, self help/adaptive or social emotional).

2008-2009 Total Allocation: \$ 30,000
2009-2010 Program Funding Request: \$ 30,000
2009-2010 Total Allocation: \$ 20,000

2009-2010 Outcome Projections: The program will serve 200 unduplicated cases. 70 children will receive physical therapy, 50 children will receive occupational therapy, 30 children will receive speech therapy and 50 will receive special instruction, lessening or erasing the percentage of developmental delay to their chronological age.

2008-2009 Outcomes: During the time period 7/2008 – 12/2008, 96 children were served. 23 children received occupational therapy, 37 received physical therapy, 12 received speech therapy and 24 received special instruction. Of these, 15 children were able to achieve their full potential and eliminate any developmental delay. Also, 32 children were able to reduce their delay to fewer than 25% of their chronological age.

Rationale for Funding: This year’s funding recommendation takes into account the decrease in panel funds. The panel feels that it is critical for children between the ages of 1-3 to develop skills crucial to their development. Addressing these issues earlier in children the panel felt is most beneficial, and might help eliminate some of the similar issues faced by our growing school districts, when children are entering kindergarten. The panel recognizes the challenges of State mandated requirements, such as the use of specialized software to maintain funding and reimbursement pools to continue providing this much needed service to the county. The panel also recognizes that it is a challenge to secure qualified individuals in this field and the cost of doing this. Given the limit to funding this year, the panel was not able to fully fund this request and hopes that the program can continue to meet its goals.

Further Comments & Recommendations: Explore the possibility of charging co-pay for those families that have the means to pay something toward the services provided. The panel also recommends exploring any collaborative opportunities available with other qualified service provider within the community.

Family Component Program – New in 2009-10
Ex-Offender Re-Entry Program

Program Description: This is a new program developed by the Ex-Offender Re-Entry Program designed to provide female mentors to the wives and children of incarcerated men. They will offer emotional support and encouragement to the family, along with ensuring that basic needs are supplied by directing the wife to the appropriate member agency. The target population is wives, with children, of anyone released from a county or state correctional facility and meeting the minimum requirements of the Program. 5 of the 15 men currently participating in the Re-Entry Program have wives and children.

2009-2010 Program Funding Request: \$3,000
2009-2010 Allocation: \$ 0

2009-2010 Outcome Projections: To train and pair 5 Family Component Mentors with 5 selected families.

2008-2009 Outcomes: N/A

Rationale for Funding: This year’s funding recommendation takes into account the decrease in panel funds. The panel felt that although, a worthy program, it would not be possible to fund a start-up program given the fact that there have been no prior outcomes and the paperwork presented was weak. The program may re-apply for funding in the next funding cycle.

Further Comments and Recommendations: There is a need for better recordkeeping. The panel also recommends more vigorous application to the churches in Monroe County for any assistance they can provide.

Hotline

Women’s Resources of Monroe County

Program Description: Women’s Resources Hotline is available 24 hours a day, 365 days a year. Service is available to anyone who has been emotionally, physically, or sexually abused, as well as their families. The hotline is also used frequently by community members for general questions relating to topics as wide as housing, jobs and women’s issues. Coverage is provided during the day by paid staff and by trained volunteers at night. All hotline workers are required to complete a minimum 70 hours of training. Training standards are established by Pennsylvania Coalition against Domestic Violence and the Pennsylvania Coalition against Rape.

2008-2009 Total Allocation: \$ 12,236
2009-2010 Program Funding Request: \$ 14,000
2009-2010 Total Allocation: \$ 10,000

2009-2010 Outcome Projections: The hotline is available 24 hours a day, seven days a week, 365 days a year, and will handle 2,000 calls. The callers will experience increased options for safety, knowledge of community resources, independence, feelings of hope, comfort asking for help and be more confident in making decisions. There will be 2-70 hour trainings for 12 new staff or community volunteers.

2008-2009 Outcomes: The hotline is available 24 hours a day, seven days a week, 365 days a year. In this time period, 2048 calls were handled. Of these, 1426 were domestic violence/sexual assault calls and 622 were general calls. There were 2-70 hour trainings resulting in 10 staff and volunteers successfully completing the training and 5-hour practicum.

Rationale for Funding: This year’s funding recommendation takes into account the decrease in panel funds. The panel felt that this is a needed program in Monroe County and that it is extremely well run. All the staff and volunteers are very committed and well trained. Given the limit to funding this year, the panel was not able to fully fund this request and hopes that the program can continue to meet its goals.

Further Comments & Recommendations: None

Housing and Transportation Assistance & Counseling

Ex-Offender Re-entry Program of Monroe County

Program Description: This is three-part program to help ex-offenders effectively re-enter the community after being released from prison. The housing and transportation components offer financial assistance to ex-offenders so they can secure permanent housing, and/or get their driver’s license privilege reinstated, and/or receive assistance with vehicle repairs. The family dynamics (counseling) component involves training mentors to recognize dysfunctional relationships within the family unit of the ex-offender. Intervention services are offered to those families experiencing problems and professional services are provided as needed.

2008-2009 Total Allocation: \$4,000
2009-2010 Program Funding Request: \$3,000
2009-2010 Total Allocation: \$2,302

2009-2010 Outcome Projection: 3 people will be assisted with housing and 9 people will be assisted with transportation issues, keeping people working with no lost work time due to transportation issues. This will increase the quality of life for the parties and families involved.

2008-2009 Outcomes: 2 people were assisted with housing, increasing their quality of life by securing lower cost housing for one family and one individual. 5 people were assisted with transportation issues, enabling parties to stay employed due to correcting transportation issues. Both ultimately saving potential housing incarceration costs.

Rationale for Funding: This year's funding recommendation takes into account the decrease in panel funds. The panel felt that since its inception, the components of this program have provided a much needed service in Monroe County; working with clients of all races and religions without discrimination to provide them with the ability to make positive choices in their lives, thereby improving both their lives and the lives of their families. Given the limit to funding this year, the panel was not able to fully fund this request and hopes that the program can continue to meet its goals.

Further Comments & Recommendations: There continues to be a need for better recordkeeping on the part of the program and the continuation of guidelines for financial assistance to be strengthened and clarified. The panel also recommends more vigorous application to the churches in Monroe County for any assistance they can provide.

Multidisciplinary Team Program
Pegasus Child Advocacy Center

Program Description: Pegasus Child Advocacy Center is dedicated to improving lives of children affected by crime. Their objective is to improve the health, stability, and future of Monroe County's communities by addressing the needs of these children. The Multidisciplinary team consists of law enforcement, child protective services, prosecution, victim advocates, mental health and medical professionals, along with Pegasus staff. They combine their wisdom and knowledge to provide for a more complete understanding of case issues and more supportive response for the child victim. This process decreases the total number of interviews the child must endure as was done in the past, and ensures each family receives the services needed to start the healing process.

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| 2008-2009 Total Allocation: | \$ 10,000 |
| 2009-2010 Program Funding Request: | \$ 10,000 |
| 2009-2010 Total Allocation: | \$ 5,000 |

2009-2010 Outcome Projections: 90% of all children victimized by abuse are seen through Pegasus CAC and the multidisciplinary team format. 100% of children seen through this program are not re-interviewed, lessening the trauma to the victim. It is estimated that 60-75 cases will be seen at the Monroe County location this year.

2008-2009 Outcomes: For the year ending April 30, 2008, there were a total of 265 cases seen by the program. Of these, 63 were unduplicated cases from Monroe County. The ages ranged from birth to 18 years of age. 100% of these children are not re-interviewed, lessening the trauma to the victim.

Rationale for Funding: This year's funding recommendation takes into account the decrease in panel funds. The panel felt that this program is essential for the county. They recognize the importance of having a site in Monroe County and the benefits for the victim that also help save time and cost to police and other officials that might otherwise travel out of the county for this service. Staff added that they would like to move to a different location more suitable for conducting cases such as these, thereby adding additional cost

to the program. Given the limit to funding this year, the panel was not able to fully fund this request and hopes that the program can meet its goals. **NOTE: Funding is contingent on Pegasus re-opening a facility within Monroe County by March 1, 2010.**

Further Comments & Recommendations: While recognizing the staff concerns over the accommodations and acoustics at the present site, the panel strongly recommends that the program remain where it is as they are provided the space rent free, thereby not taking money away from the operations of the program itself. Also recommended is more presence in Monroe County, possibly opening up new avenues for fundraising.

Parenting Education Program
Pocono Services for Families and Children

Program Description: PSFC’s Parenting Education Program is a supportive informative program for parents who are struggling with their most important role-caring for their children. This program provides training to thirty local parents through two, ten-week session courses. The program also stresses that each parent make his or her own child-rearing decisions based on their values, beliefs, culture and experiences. Positive parenting techniques, tools and strategies are discussed and practiced weekly to assist participants with their parenting roles. On-site child care is provided as well as healthy refreshments, trained facilitators, and individualized time with course instructors. Participants can be involved with up to three follow-up sessions. Parent involvement indicated this course has made major differences in their lives and parenting skills.

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| 2008-2009 Total Allocation: | \$ 12,000 |
| 2009-2010 Program Funding Request: | \$ 12,000 |
| 2009-2010 Total Allocation: | \$ 10,000 |

2009-2010 Outcome Projections: 30 individuals will receive parenting education to improve their parenting skills and knowledge of best practice. The participants will attend 90% of sessions for each of the two – 10 week courses. Attendees will complete a pre and post parenting skills assessment. To date, 15 individuals completed 90% of the first of two 10 week parenting course programs. All attendees were able to list at least two positive parenting techniques/skills at each of the 10 sessions.

2008-2009 Outcomes: 30 individuals received parenting education while attending a 10 week course, gaining increased knowledge and skills of positive parenting techniques based on research and best practice. All attendees were able to list 2 techniques/skills gained from each session.

Rationale for Funding: This year’s funding recommendation takes into account the decrease in panel funds. The panel felt that this program is addressing the needs cited in the United Way Needs Assessment, by providing tools, intervention and help to parents that are challenged daily to parent their children. The panel also felt it is a well run program with a committed staff, and dedicated staff. Given the limit to funding this year, the panel was not able to fully fund this request and hopes that the program can continue to meet its goals.

Further Comments & Recommendations: Consider charging, on a sliding fee scale, parents that are able to pay something toward the classes to help defray costs.

Services to Armed Forces
American Red Cross of Monroe County

Program Description: The American Red Cross of Monroe County’s Services to Armed Forces program is the program through which the American Red Cross provides its services to the members of the U.S. Armed

Forces and their families. The primary services are reporting and communications, access to Military Aid Society financial assistance in emergency situations as well as information and referral.

2008-2009 Total Allocation: \$ 9,675
2009-2010 Program Funding Request: \$ 9,700
2009-2010 Total Allocation: \$ 5,000

2009-2010 Outcome Projections: There will be 5 new on-call volunteers trained, with 2 new volunteers trained to contact new recruits and talk to National Guardsmen.

2008-2009 Outcomes: On-call volunteers trained 3 volunteers, trained to contact recruits, 1. Messages processed 43, letters sent 115, pamphlets distributed, 60.

Rationale for Funding: This year's funding recommendation takes into account the decrease in panel funds. The panel felt that this is a needed program in Monroe County which benefits military service personnel and their families. However, the panel feels the program could engage the board more to assist in finding alternative funding. Given the limit to funding this year, the panel was not able to fully fund this request and hopes that the program can continue to meet its goals.

Further Comments & Recommendations: Actively pursue more involvement from the board to assist with program funding and effort.

Ways to Work Family Loan Program
Family Answers, Inc

Program Description: This program is in its second year of existence in Monroe County. They are based in Northampton County which provided seed money for the expansion of the program to Monroe County last year. The program helps clients secure low interest loans for either car ownership or repair. The maximum amount of the loan is \$4,000. The program also provides guidance to clients to establish or build better credit. Keystone Nazareth National Bank (KNBT) is their fiscal agent in providing the loans. Their current request of \$35,000 is to sustain the program, salary and other expenses.

2008-2009 Total Allocation: \$ 5,000
2009-2010 Program Funding Request: \$ 35,000
2009-2010 Total Allocation: \$ 0

2009-2010 Outcome Projections: For the time period 7/1/2008 – 7/1/2010 (Two year term of loan), 11 people will successfully pay back their loan by the end of their 2-year term, successfully completing their loan obligations.

2008-2009 Outcomes: Intakes were done on 135 people who called to receive assistance. Of those 135 people, 50 (38%) qualified to receive financial literacy classes. Of those 50, 25 will submit completed applications and receive approval from the loan committee. At this time, 9 people have been approved for a loan.

Rationale for Funding: This year's funding recommendation takes into account the decrease in panel funds. There was discussion on the ability of the program to remain viable if full funding was not available. The panel felt the program has not established more of a presence in Monroe County, as stated in last year's recommendations, with no real outreach or fundraising visible in the county. The panel felt that since it is unable to fund the program at full or even half of the requested allocation, funding will not be provided this cycle. If the program does remain in Monroe County, they are invited to reapply next funding cycle.

Further Comments & Recommendations: None

Working Parent Program

The Growing Place Child Care Centers

Program Description: The Growing Place Working Parent Program provides childcare and early care and education for children from infancy through school-age. The program is designed to support families who are working. A comprehensive program is provided to families with educational and childcare services.

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| 2008-2009 Total Allocation: | \$ 20,000 |
| 2009-2010 Program Funding Request: | \$ 20,000 |
| 2009-2010 Total Allocation: | \$ 15,000 |

2009-2010 Outcome Projections: 12 Children to be served from 9 families. This will allow the parents to maintain full time employment and allowing the family unit to remain strong and self-sufficient, while the children are able to remain in a safe nurturing high quality early care and education environment.

2008-2009 Outcomes: 11 children were served from 8 families, which allowed the parents to maintain full time employment which allowed the family unit to remain strong and self sufficient. In this time period, the children were in a safe nurturing high quality early care and education environment.

Rationale for Funding: This year's funding recommendation takes into account the decrease in panel funds. The panel feels that it is imperative to keep parents working and for their children to continue to stay in a stable environment. The panel feels certain that the program will utilize the allocation to fulfill the greatest need to as many families possible. The panel also recognizes that this program has a waiting list of applicants and that United Way funding is used to subsidize the cost of childcare for families in need. The panel also feels that the program is extremely well managed and efficient. Given the limit to funding this year, the panel was not able to fully fund this request and hopes that the program can continue to meet its goals.

Further Comments & Recommendations: None



2009-2010 Youth Allocations Panel Report

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|--|
| <p>East Stroudsburg Senior High School North Joe Leone Sean Leone</p> |
| <p>Evergreen Community Charter School Justin Augustine Stephen James Kitt Dan Kang</p> |
| <p>Monroe Career and Technical Institute Nicole Cook Megan Ewer Fabio Peralta</p> |
| <p>Notre Dame High School Taylor Holmes</p> |
| <p>Pius X High School Andrew Rispin</p> |
| <p>Pocono Mountain East High School Blair Elumogo Briana Wade</p> |
| <p>Pocono Mountain West High School Angelika Almeida Jorge Almeida, Jr. Jennifer Karpf Eric Vasilko</p> |
| <p>Funds Distribution Steering Committee Chair Chuck Hoffman</p> |
| <p>United Way of Monroe County Staff Sarah Bell Francesca Turturro</p> |

United Way of Monroe County
Youth Allocations Panel
2009-2010 Summary of Funding Recommendations

| Agency and Program Name | 2009 Youth Allocations Funding Request | 2009 Funding Recommendation |
|--|--|--------------------------------|
| American Red Cross of Monroe County Masters of Disasters | \$ 1,000.00 | \$ 500.00 |
| Equi-librium, Inc. Equine Assisted Learning and Movement Experience for Children with Autism | \$ 1,500.00 | \$ 1,000.00 |
| Northeastern Pennsylvania Council - Boy Scouts of America "Read Me a Story" Good Turn for the Mentally Challenged and Sight Impaired Youth | \$ 1,375.00 | \$ 500.00 |
| Pocono Services for Families and Children Youth Mentoring Initiative | \$ 5,000.00 | \$ 1,150.00 |
| The Follow Me Foundation Food for Friends / Healthy Child | \$ 1,000.00 | \$ 1,000.00 |
| Women's Resources of Monroe County, Inc. Students Together for Outreach & Prevention of Abuse Leadership Training Camp | \$ 1,725.00 | \$ 850.00 |
| | \$ 11,600.00 | \$ 5,000.00 |

2009-2010 Youth Allocation Funding Recommendations and Rationale

Masters of Disaster

American Red Cross of Monroe County

Program/Project Description: Funding will support the implementation of the Masters of Disaster curriculum to elementary students in Monroe County. The Masters of Disaster program motivates children to learn about disasters while keeping them prepared for natural and human-caused disasters. The program curriculum contains ready-to-go lesson plans, activities, and demonstrations on the following disaster-related topics: Be Disaster Safe (general disaster preparedness), Facing Fear, In the Aftermath, Home Safety, Fire Prevention and Safety, Earthquakes, Floods, Hurricanes, Lightning, Tornadoes, and Wild land Fires. Red Cross staff and volunteers will prepare and implement lessons for Monroe County elementary students. The Masters of Disaster program increases children's awareness of unexpected events. By understanding disasters, children are more prepared and less anxious about unexpected events. Funding will also support the purchase of Masters of Disaster Educator's Kits to be distributed to each grade in each school district. The kit includes ready-made lesson plans, craft activities, activity sheets, and bilingual safety videos.

2009-2010 Funding Request: **\$1,000**

Panel Recommendation: **\$ 500**

2009-2010 Outcome Projected: 188 elementary students will be taught through 9 Masters of Disaster lessons (22 students avg. per classroom). 80% of students will demonstrate an increased knowledge in disaster preparedness and education as demonstrated by pre/post program testing.

2008-2009 Outcomes: The children were given a pre-test and post-test based on the information being taught to them through the Masters of Disaster program. On the pre-test, 34% scored an 80% or higher. On the post-test, 84% scored an 80% or higher. Pocono Mountain East High School students were trained and helped teach the lightning lesson.

Rationale for Funding: The panel would like to see if the Educator Kits are effective because they believe disaster awareness is very important.

Comments & Recommendations: The youth recommended that additional outcome measurements be used. Also, the panel urged the Red Cross to focus more on disasters relevant to Monroe County (i.e. ice storms, floods).

Equine Assisted Learning and Movement Experience for Children with Autism

Equi-librium, Inc.

Program/Project Description: To provide ten, forty-five minute sessions of individualized equine assisted learning and movement experiences to 30 Monroe County children, 2-18 years of age, who have been diagnosed with Autism Spectrum Disorder (ASD) during summer of 2009.

2009-2010 Funding Request: **\$1,500**

Panel Recommendation: **\$1,000**

2009-2010 Outcomes Projected: Equi-librium has developed a rubric score form that each instructor completes. Positive changes in individuals ranging from 20-60%, with an average change of 30% will be seen in the areas of cognition, behavior, and function with the following areas of concentration showing improvement within the 10 week summer period:

- Increased attention span
- Increased communication
- Increased level of cooperation
- Increased ability to follow directions
- Increased functional redial vaulting and/or functional riding skills
- Decreased behaviors of perseveration
- Decreased disruptive behaviors

2008-2009 Outcomes: Participants exhibited improvements in balance (follow through with hips) and behavior and, more specifically, they were less frustrated.

Rationale for Funding: The panel felt that this is a good program and appreciated that the program uses a rubric to assess progress. They also liked that those with other disabilities are also welcomed into the program.

Comments & Recommendations: The panel loved the idea of equine learning and suggested that they try to expand the program (i.e. supply more horses, more space) and increase publicity so that more people know about it.

“Read Me a Story-Good Turn for Mentally Challenged and Sight Impaired Youth”
NEPA Council-Boy Scouts of America

Project/Program Description: This is a unique community service project that focuses on the visually impaired and mentally challenged people of NEPA. The Arc clients and youth within Monroe County, sight impaired children in area school districts, and clientele from VIABL Services of Northampton and Monroe counties will all benefit from this project. The goal is to create a CD that contains stories surrounding the central idea of family and moral value. The stories will be 5-10 minutes long in length and will be read by the NEPA Council of Boy Scouts. They plan to have these audio CDs distributed by November/December 2009. The funding from United Way will be used to replicate the 500 audio CDs and CD jackets for the organizations listed above.

2009-2010 Funding Request: **\$1,375**
Panel Recommendation: **\$ 500**

2009-2010 Projected Outcomes: The families of the youth who receive a copy of the CD will know that the contents of the CD are safe and encouraging and will help their children expand their minds and imaginations. Recipients of the audio CD will also be exposed to a morally and ethically significant message within each story-one that re-affirms strong family values and personal responsibility.

2008-2009 Outcomes: N/A

Rationale for Funding: The panel liked that the project focuses on helping people with varying disabilities, including visually impaired youth and mentally challenged people of all ages. In general, they agreed that it is a good project.

Comments & Recommendations: The youth suggested that the Council bring boy scouts to help with future presentations. Also, they recommended that additional research be conducted regarding the cost of CD replication. In addition, the panel recommended that future outcomes be measured to address the effectiveness of CDs.

Youth Mentoring Initiative

Pocono Services for Families and Children

Program/Project Description: Area youth, ages 10-22 years, will be provided with opportunities to plan and carry out mentoring activities with disadvantaged and disabled pre-school children enrolled in PSFC programs. The mentors will be trained by PSFC staff and topics include child development, early childhood literacy, communicating with pre-school children, and sensitivity to differences in abilities. To actively involve youth in the training, hands-on activities, such as role playing and reading aloud, are utilized. This program benefits both area youth and the young, “at risk” children enrolled in PSFC by providing positive, developmental experiences for both age groups and assists area youth in feeling more connected to their community.

2009-2010 Funding Request: **\$5,000**

Panel Recommendation: **\$1,150**

2009-2010 Projected Outcomes: 100% of youth will receive early childhood education training and will walk away from this experience with skills that will be needed throughout life. In addition, the pre-school children’s social and language skills will improve greatly, while special relationships with the youth mentors are built and nurtured. Youth mentors complete an “Expectation Survey” prior to visits and re-examine their responses following their visits spent with the pre-school children. Success is also measured by a Work Sampling System. This records the children’s growth and development as well as 13 mandated learning indicators.

2008-2009 Outcomes: Youth participants ranged in age from 12-22 years of age. More than 150 youth mentors have participated in this initiative to date, and they anticipate that this number will grow by June 30, 2009. Furthermore, all 203 PSFC children improved their language and literacy skills this year by being a part of the initiative.

Rationale for Funding: The panel liked that the program benefits two distinct age groups. They also agreed that the program addresses a great concern in the community.

Comments & Recommendations: Although the panel regrets that they did not have more funding to give, they suggested PSFC include more information on their fundraising.

Food for Friends / Healthy Child

The Follow Me Foundation

Program/Project Description: The goal of the program is to provide natural, healthy, and organic (when possible) snacks for all 4,000 children registered in the Food for Friends program. Since

childhood obesity is such a big problem, they are trying to address the need for healthy foods. However, it is a challenge to have these snacks available on the first and third Wednesdays of every month. Through grants and particular wholesale food shopping, staff and volunteers are working on making snack bags accessible to all the children.

2009-2010 Funding Request: \$1,000
Panel Recommendation: \$1,000

2009-2010 Outcomes Projected: The outcome of this project is to provide healthy, natural food for children

2008-2009 Outcomes: N/A

Rationale for Funding: The panel liked that the program is addressing a need in Monroe County for low-income families, while also addressing childhood obesity by providing organic/healthy foods. They also liked the fact that 100% of the funding goes directly to provisions for the bags.

Comments & Recommendations: The panel really liked the program and enjoyed the presentation. However, they all agreed that the presentation needed more structure and organization.

STOP Abuse Leadership Training Camp
Women's Resources of Monroe County, Inc.

Project/Program Description: Women's Resources of Monroe County, Inc. is seeking funding to support a summer youth leadership institute. The objective of which will support the new leadership of current STOP Abuse sites. They will train 3-5 students from each of the four developing sites for one week. The students selected are those who are both self identified and school recommended for embracing leadership and non-violent attitudes. The program includes: two full days of socio-drama actor and facilitator training, three days of leadership development, and more. These teens will be expected to head up the STOP Abuse programs in their schools.

2009-2010 Funding Request: \$1,725
Panel Recommendation: \$ 850

2009-2010 Projected Outcomes: This new training model is being implemented by STOP Abuse in addition to an already successful leadership training program.

2008-2009 Outcomes: In addition to classroom trainings and presentations to area youth groups, the peer educators have demonstrated their effectiveness as advocates and activists at local community events.

Rationale for Funding: The panel really enjoyed the presentation and felt that it helped them to understand how the program works.

Comments & Recommendations: The panel suggested that the program continue working with underclassman. It was also recommended that the application outline be followed more specifically and that projected outcomes and outcome statement be clearly defined in the application.

2009-20010 United Way of Monroe County Partner Agencies

American Red Cross of Monroe County

322 Park Avenue
Stroudsburg, PA 18360
Phone: 570-476-3800 Fax: 570-476-3803
Website: www.redcrossmonroepa.org
Email: labarm@redcrossmonroepa.org
Chief Professional Officer: Martha LaBar
Chief Volunteer Officer: Lee McCloud

Anger Management Program/Catholic Social Services

411 Main Street
Suite 102 A
Stroudsburg, PA 18360
Phone: 570-476-6460 Fax: 570-476-6466
Email: tmulrain@cssstroudsburg.org
Chief Professional Officer: Tracey M. Mulrain
Chief Volunteer Officer: Marianne Chester

Big Brothers/Big Sisters of the Bridge/Catholic Social Services

| | |
|---|---------------------------------------|
| <i>Stroudsburg Office</i> | <i>Main Office</i> |
| 411 Main Street | 33 East Northampton St. |
| PO Box 51 | PO Box 1285 |
| Stroudsburg, PA 18360 | Wilkes Barre, PA 18703 |
| Phone: 570-421-2877 Fax: 570-476-6466 | Phone: 570-824-8756 Fax: 570-829-7781 |
| Website: www.bbbswb.org | |
| Email: revans@csswb.org | |
| Chief Professional Officer: Ronald G. Evans L.S.W. | |
| Chief Volunteer Officer: Bill Ramsden | |

Boy Scouts of America - Minsi Trails Council

991 Postal Road
Allentown, PA 18109
Phone: 610-264-8551/ 1-800-360-6551 Fax: 610-264-2599
Website: www.minsitrails.com
Email: tharring@minstrails.com
Chief Professional Officer: Thomas Harrington
Chief Volunteer Officer: John Hayes

Boy Scouts of America – Northeastern Pennsylvania Council

1 Bob Mellow Drive
Moosic, PA 18507
Phone: 570-207-1227 Fax: 570-207-1232
Website: www.nepabsa.org
Email: tslavicek@nepabsa.org
Chief Professional Officer: Thomas D. Slavicek
Chief Volunteer Officer: Bryan R. Fisk

2009-2010 United Way of Monroe County Partner Agencies

Burnley Employment and Rehabilitation Services

A Division of Allied Services

4219 Manor Drive
Stroudsburg, PA 18360
Phone: 570-992-6616 Fax: 570-992-5052
Website: www.burnley.org
Email: bames@allied-services.org
Chief Professional Officer: Robert Ames
Chief Volunteer Officer: Bill McCabe

Developmental Education Services of Monroe County

796 Lindbergh Ave.
Stroudsburg, PA 18360
Phone: 570-424-5410 Fax: 570-424-5664
Website: www.devedmc.org
Email: deved@ptd.net
Chief Professional Officer: Sue Folk
Chief Volunteer Officer: James Fareri

Devereux

1547 Mill Creek Road
Newfoundland, PA 18445
Phone: 570-676-3237 Fax: 570-676-4792
Website: www.devereuxpocono.org
Email: mseeley@devereux.org
Chief Professional Officer: Mary Seeley
Chief Volunteer Officer: Barkley Stuart

Drug & Alcohol Commission of Carbon/Monroe/Pike Counties

Penn Square, 724 Phillips Street, Suite A
Stroudsburg, PA 18360
Phone: 570-421-1960 Fax: 570-421-3548
Website: www.cmpda.cog.pa.us
Email: rmroczka@cmpda.cog.pa.us
Chief Professional Officer: Rich Mroczka
Chief Volunteer Officer: Christine Papson

Equi-librium

P.O. Box 305
Sciota, PA 18354
Phone: 570-992-7722 Fax: 570-992-8070
Website: www.equi-librium.org
Email: equi-librium@itscomp.com
Chief Professional Officer: Pat Sayler
Chief Volunteer Officer: Polly Beste

2009-2010 United Way of Monroe County Partner Agencies

Ex-Offender Re-Entry Program of Monroe County, Inc.

PO Box 1251
Stroudsburg, PA, 18360
Phone: 570-421-32802 Fax: 570-992-4136
Website: www.ex-offender.com
Email: reentry@patrout.net
Chief Professional Officer: Michael Tabery
Chief Volunteer Officer: Chaplain William Lee

Family Answers, Inc.

Main Office: Allentown
411 Walnut Street
Allentown, PA 18102
Phone: 610-435-9651 Fax: 610-435-9654
Website: www.familyanswers.org
Email: bvogler@familyanswers.org
Chief Professional Officer: William B. Vogler
Chief Volunteer Officer: Larry Allen

Stroudsburg Office
579 Main Street
Stroudsburg, PA 18360
570-424-1616 Fax: 570-424-0630
Email: dWASHINGTON@familyanswers.org
Contact: Dawn Washington

Family Promise of Monroe County

901 North 5th St., Suite A
Stroudsburg, PA 18360
Phone: 570-420-8589 Fax: 570-420-8599
Website: N/A
Email: familypromise@gmail.com
Chief Professional Officer: Kathy Aira
Chief Volunteer Officer: Ruth Piancone

The Follow Me Foundation

50 Storm St.
Stroudsburg, PA 18360
Phone: 570-420-1077 Fax: 424-6811
Website: www.followmefoundation.org
Email: angels4u@ptd.net
Chief Professional Officer: Susan Reynolds
Chief Volunteer Officer: Gerald Reynolds

Girl Scouts in the Heart of Pennsylvania

350 Hale Avenue / PO Box 2837
Harrisburg, PA 17105-2837
Phone: 1-800-692-7816
Fax: 717-234-5097
Website: www.gshpa.org
Email: ceo@gshpa.org
Chief Professional Officer: Shirley Valentine-Attoh (interim)
Chief Volunteer Officer: E. Lee Beard

2009-2010 United Way of Monroe County Partner Agencies

The Growing Place Child Care Centers

PO Box 168
Kresgeville, Pa. 18333
Phone: 610-681-5486 Fax: 610-681-3892
Website: www.thegrowingplacecenters.org
Email: tgpleick@ptd.net
Chief Professional Officer: Lisa Eick
Chief Volunteer Officer: Lynnette Thompson

Monroe County Meals on Wheels

9 North 9th Street
Stroudsburg, PA 18360
Phone: 570-424-8794 Fax: 570-424-8756
Website: www.monroemeals.com
Email: mcmow@ptd.net
Chief Professional Officer: Kathryn (Mimi) Mikels
Chief Volunteer Officer: Jill Ann Gunther

Pegasus Child Advocacy Center

44 N. Scott St.
Carbondale, PA 18407
Phone: 570-282-6881 Fax: 570-282-4770
Website: www.pegasuscac.org
Email: pegasuschild@echoes.net
Chief Professional Officer: Debby Mendicino
Chief Volunteer Officer: Mark Zimmer

Tobyhanna Office
5530 Memorial Blvd
Tobyhanna, PA 18466
Phone: 282-6881
Fax: 570-282-4770

Pocono Area Transitional Housing (PATH)

7 North 9th Street
Stroudsburg, Pa. 18360
Phone: 570-476-1828 Fax: 570-476-7707
Website: www.pathhouse.org
Email: stpath@ptd.net
Chief Professional Officer: Sharon Taylor
Chief Volunteer Officer: Joseph Conahan, Jr.

Pocono Family YMCA

809 Main Street
Stroudsburg, Pa. 18360
Phone: 570-421-2525 Fax: 570-421-2640
Website: www.poconoymca.org
Email: ceo@poconoymca.org
Chief Professional Officer: Matt Rumph
Chief Volunteer Officer: Barbara Samet

2009-2010 United Way of Monroe County Partner Agencies

Pocono Healthy Communities Alliance

458 Oakwood Ave.
Stroudsburg, PA 18360
Phone: 570-517-3953 Fax: 570-517-3957
Website: www.poconoalliance.org
Email: mtukeva@co.monroe.pa.us
Chief Professional Officer: Michael Tukeva
Chief Volunteer Officer: Sheila Theodorou

Pocono Mountain Recreation Program, Inc.

279 Glade Drive
Long Pond, PA 18334
Phone: 570-646-0842 Fax: N/A
Email: rdalvarez@epix.net
Chief Professional Officer: Don Alvarez
Chief Volunteer Officer: Joseph Wilson

Pocono Services for Families & Children/Head Start

212 West 4th Street
East Stroudsburg, PA 18301
Phone: 570-421-2711 Fax: 570-421-6482
Email: mkp@psfc.org
Chief Professional Officer: Mary Kay Posselli
Chief Volunteer Officer: Stephen J. Cunningham

The Salvation Army

226 Washington Street
East Stroudsburg, PA 18301
Phone: 570-421-3050 Fax: 570-421-8720
Email: Thomas.babbitt@usa.salvationarmy.org
Chief Professional Officer: Captain Thomas Babbitt
Chief Volunteer Officer: Ray Starner

Visiting Nurse Association/Hospice of Monroe County

502 Independence Road
East Stroudsburg PA 18301
Phone: 570-421-5390 Fax: 570-421-7423
Website: www.vnahospiceofmc.org
Email: mhodgson@vnahospiceofmc.org
Chief Professional Officer: Mark Hodgson
Chief Volunteer Officer: Troy Smith

2009-2010 United Way of Monroe County Partner Agencies

Visual Impairment and Blindness Services

Stroudsburg Office

Burnley Workshop 4215 Manor Dr.
Stroudsburg, PA 18360
Phone: (570) 992-7787 Fax: 570-992-7772
Website: www.viablservices.org
Email: judipobuda@viablservices.org
Chief Professional Officer: Judith Pobuda
Chief Volunteer Officer: David Pike

Main Office

260 East Broad Street
Bethlehem, PA 18018
Phone: 610-866-8049 Fax: 610-866-8730

Women's Resources of Monroe County

PO Box 645
215 W. Main St.
Delaware Water Gap, PA 18327
Phone: 570-424-2093 Fax: 570-424-2094
24 Hour Crisis Hotline 570-421-4200/1-866-421-4200
Website: www.wrmonroe.org
Email: jennifergrube.wrnc@verizon.net
Chief Professional Officer: Jennifer Grube
Chief Volunteer Officer: Kathie Weichel

Youth Employment Services

PO Box 81 / Rt. 611 Merchants Plaza
Tannersville, PA 18372
Phone: 570-620-2410 Fax: 570-620-0546
Website: www.yesmonroe.com
Email: payes@ptd.net
Chief Professional Officer: Peter Alasty
Chief Volunteer Officer: John A. Casella