

United Way of Monroe County
Summary Accounting of Community Services Funds Expenses: Campaign 2008

Campaign 2008 Results	\$ 1,133,927
Estimated Uncollectable Pledges (4% of campaign less cash gifts)	\$ (39,546)
Addition to Uncollectables for Campaign 2007 (per Board instruction)	\$ (30,000)

(Uncollectibles is a budgeted estimate of net annual loss of campaign pledges. Reasons for loss include contributor moving from area or job loss during the collection year.)

Net Campaign 2008 Funds	\$ 1,064,381
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Community Services Funding

United Way Community Fund	\$ 421,144
Targeted Areas Donor Designations	
Helping Children Succeed	\$ 20,627
Meeting Basic Needs	\$ 16,748
Promoting Self-Sufficiency	\$ 7,824
Strengthening Families	\$ 9,971
United Way Youth Allocations Grants	\$ 5,000
Net Designations to United Way Partner Agencies	\$ 22,912
Net Designations to Other United Ways	\$ 41,757
Net Designations to Non-UW Partner Agencies	\$ 149,145
Campaign Designations to UW Teen Works Initiative	\$ 3,424
United Way Direct Community Services *	\$ 145,216

(Includes Day of Caring, program outcomes and agency management assistance, support for volunteer funding review processes, grant development support, in-kind gifts distribution, collaborations and initiatives funding, volunteer placement, community needs assessment, general human services information & referral, FEMA, 9/11 memorial program.)

Total Community Services	\$ 843,768
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Community Services % of Net Campaign \$'s	79.3%
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United Way Campaign & Administration Expenses

Campaign Expenses	% of Net Campaign =	11.4%	\$ 120,973
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(Includes all campaign printed materials, video, training sessions, and staff support to volunteers to plan & implement campaign)

Administration Expenses	% of Net Campaign =	9.3%	\$ 99,640
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(Includes designations distribution, support of United Way volunteer governance, staff training, office materials, facility maintenance, website operation, regional, state, and national activities and support, and UW community involvement such as Rotary, Chamber of Commerce etc.)

Total Campaign & Administrative Expenses (from Campaign)**		\$ 220,613
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Expenses % from Net Campaign \$'s	20.7%
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United Way Direct Community Services figure (*) are 3 categories in the Statement of Functional Expenses section of the audit. The categories are Community Problem Solving, Information & Referral, and Agency Relations. The figure shown is an projection based on the functional expense ration in the 2008 audit.

The Total Campaign & Administrative Costs figure (**), does not include capital depreciation. Other sources of income have been applied to reduce overhead to maximize campaign contributions' impact on community issues.

Note 1: Copies of the June 2008 audit are available upon request.

Note 2: In 2002, the United Way of Monroe County Board of Directors approved a policy of donor designations sharing in costs of both fundraising and pledge loss. Net figures reflect designations less those costs.