

United Way of  
Monroe County



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## **Press Release – June 23, 2005**

Contact: David Ford Ext. 11

### **For Immediate Release**

#### **United Way Sets Campaign Goal, Elect New Officers for 2005/06**

**Mount Pocono, PA— June 23, 2005**

The United Way of Monroe County held its annual meeting luncheon today at Pocono Manor to honor retiring Board volunteers, recognized an outstanding volunteer and partner agency, and elect new Board and Officers for the coming operating year. It also was an opportunity to announce the goal to be raised from the community in the annual campaign which supports human service programming in 2006/07.

Dr. Matt Connell, volunteer chair for the 2005 United Way of Monroe County and Dean of the Monroe Campus of Northampton County Community College, announced that the organization will be looking to raise \$1.1 million in the fall campaign, which will formally kickoff with a week-long awareness effort called Community Impact Week. The week will run from Sunday September 4<sup>th</sup> to Sunday September 11<sup>th</sup>. Events include Day of Caring on Thursday September 8<sup>th</sup>, Super Saturday on September 10<sup>th</sup>, and a memorial service at the Monroe County September 11<sup>th</sup> Remembrance Garden at the United Way on the anniversary of the national tragedy. Connell welcomed the announcement by the Pocono Mountains Association of Realtors, represented by Janet Amodie of Wilkins and Associates, that the Association's golf outing Tuesday June 21<sup>st</sup> raised over \$3,500 for the United Way. Connell thanks them and the ESU Sports' Management Club, a student campus organization that raised \$500 in April for the United Way.

Joining the United Way Board to serve a first three-year term ending in 2008 are: George Dargoltz, Wal-Mart Distribution Center; Donald Hannig, Spread Eagle Associates; Rachael Heath, East Stroudsburg Area School District; Dale Parisi, sanofi pasteur; and Robert Phillips, Pocono Mountains Chamber of Commerce. Returning to the Board for a second 3-year term are: DonnaASURE, Monroe County Commissioner; Mark Kelly, Stroudsburg Area School District; and Dr. David Krauser, Pocono Mountain School District. Elected to serve as Board officers in 2005-06 are: President, Barbara Samet, Barbara G. Samet Real Estate Ltd.; 1<sup>st</sup> Vice President, Tony Konn Jr., Resorts USA; 2<sup>nd</sup> Vice President, Janet Catina, Catina and Parker LLC; Secretary, Patrick Ross, Pocono Township; Treasurer, John Gerlach, Pocono Community Bank; and Immediate Past President, Jane Cilurso, Pocono Township.

Receiving the United Way's Community Involvement Awards were Stephen Carey – Volunteer of the Year Award, and Timothy Hayes and Burnley Employment and Rehabilitation Services – Partner of the Year Award. Carey has served on the United Way's Finance Committee for over 20 years, as its chair for 7 years, and as Board Treasurer for 4 years. He is vice president of Mellon Asset Management in Stroudsburg. Hayes is Executive Director at Burnley, a United Way partner agency with 2 funded programs, and is a leader among human service professionals.

Carey was also honored as he is retiring from the Board and the Finance Committee June 30<sup>th</sup>. Donald Page, ESSA was honored for his involvement on the Finance Committee for over 15 years. Chris Fisher, Pleasant Valley School District, was also honored as he retires from the United Way Board of Directors after serving two 3-year terms.

For more information about how you can get involved with the United Way of Monroe County please contact David Ford, Campaign Director, at the United Way office at 570-629-5657 ext. 11.