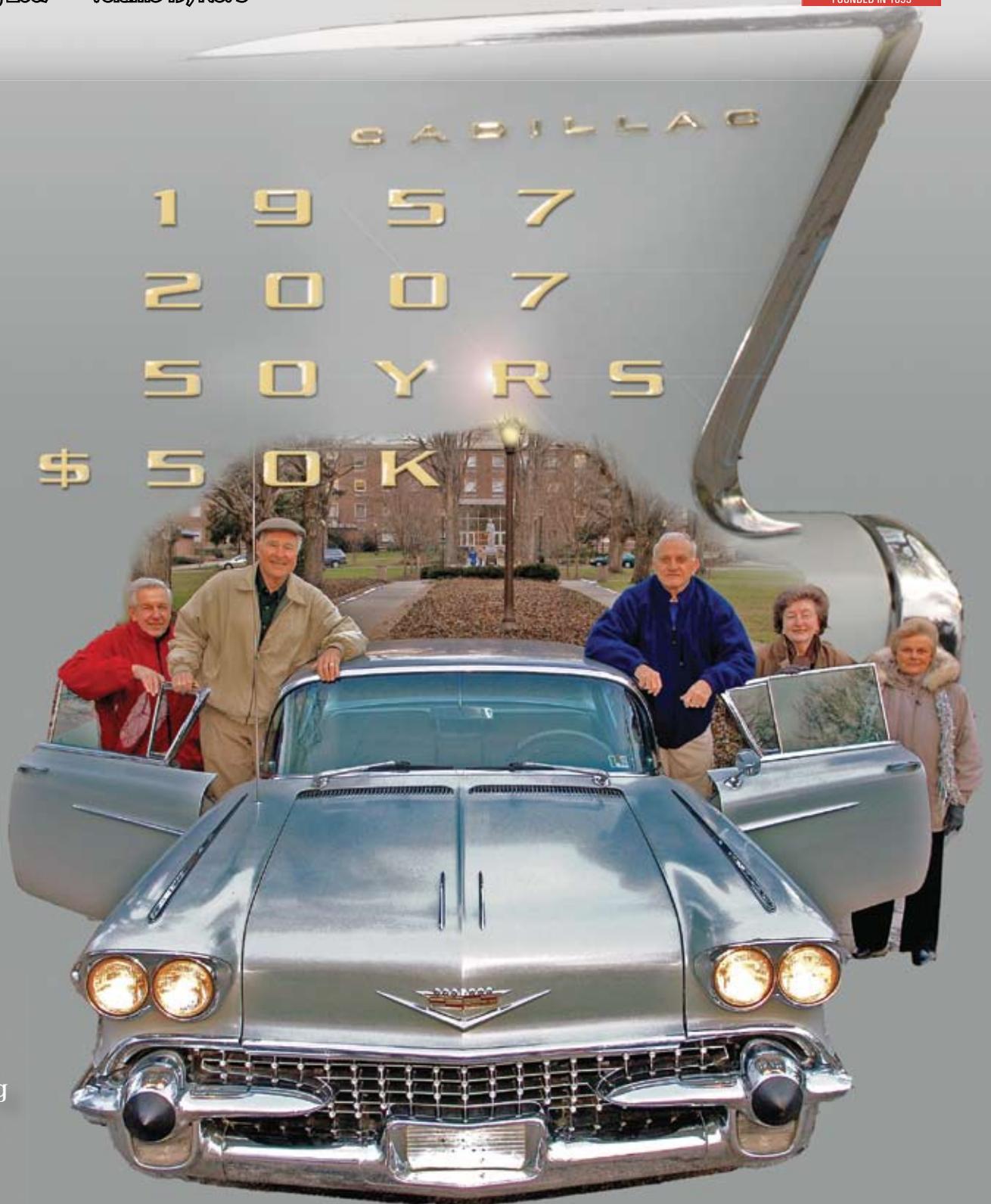


East Stroudsburg University of Pennsylvania  
**Alumni Herald**

Spring 2007    Volume 19, No. 3



Class of '57  
Revs Up  
Friendships  
While Driving  
Support for  
Alma Mater  
- Page 11

## Opening Remarks

Dear Friends,

Classic cars like the one on the cover of this issue surely conjure up a sense of nostalgia and fun for a great many of us. When you read on Page 3 all about the exciting events planned for ESU's Alumni Days, perhaps the nostalgia you feel for your years here at the university will move you to join us. We look forward to your visit.

The cover feature story in this issue is truly a classic about how the Class of '57 set a goal to raise \$50,000 in time for their 50th class reunion and met that goal. It is more than a fund-raising article and speaks to the human interest aspects of the folks who worked so hard to reach this goal.

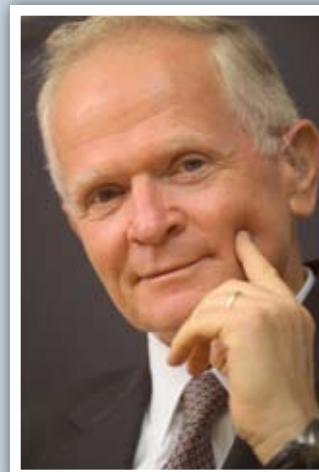
Speaking of goals, I am reminded every day of the progress being made on a major project that was once just a dream—the new ESU Science and Technology Center—just across the street from my office on the corner of Normal and Ransberry. This state-of-the-art multi-disciplinary building will be the largest academic building on campus when finished in less than two years from now. See Page 15 for an update.

I will let the rest of the magazine speak for itself, except for one sad note on the recent passing of Pete Nevins, ESU sports information director for 33 years. Pete was and is a legend in his field and here at the university. He was known to literally thousands of you. The memorial ceremony which was attended by more than 600, was a tribute to Pete, and his loyalty and contributions to this university. He will be missed.

In closing I want to tell you about some exciting

academic news—the creation of the College of Business, Management & Economics, the College of Education, and a new Department of Intercultural and Interdisciplinary Studies. The new colleges are designed to enhance student learning and preparation for careers and life. The new Department of Intercultural and Interdisciplinary Studies will help students with learning and understanding the role of diversity in society. For more information please go to [www.esu.edu](http://www.esu.edu) and click on News and Events.

As always, please know that I encourage you to visit your university and if you haven't been here lately I sincerely hope that you will take my invitation to heart. I think you will be pleasantly surprised by what you see.



Sincerely,

Robert J. Dillman  
President

## Alumni Herald

The Alumni Herald is the official publication for East Stroudsburg University's Alumni and is published three times a year.

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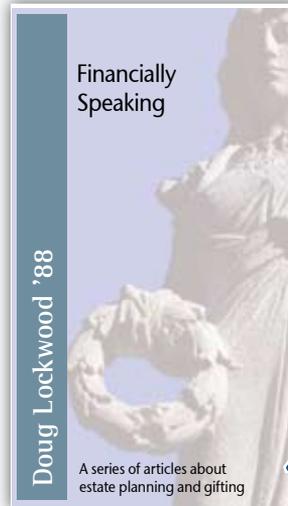


*Cover Story*  
 The Class of '57 is celebrating its 50th Reunion . . . and the fact that it has raised \$50,000 for ESU's new Science and Technology Center.

**II**

*features*

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**4** *New feature*

A series of articles by Doug Lockwood '88 on estate planning and gifting begins this issue.

**Alumni Day 2007**  
 June 1-2: Get your reservations in now: Hawaiian Luau, Reunion Luncheon and more!  
**2**

**EAST STROUDSBURG UNIVERSITY**  
**Alumni Association**

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 Irving "Itch" Sommer '50  
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 James "Pat" Hyde '63  
 Phyllis M. Kirschner '63  
 Dr. Frank Michael Pullo '73  
 John E. Woodling '68



# ESU Alumni Weekend Reservation form

You can make your reservations with Tania by phone or by email:  
(800) 875-8975 or (570) 422-3533 • alumni@esu.edu

**OR MAIL IN THIS COUPON**

Name(s) \_\_\_\_\_

*Below: Name(s) as you would like them to appear on nametag:*

Address \_\_\_\_\_

Phone (      ) \_\_\_\_\_ ESU Class \_\_\_\_\_

Email \_\_\_\_\_

*How many will be attending the following events:*

**Friday, June 3**

☛ Hawaiian Luau 5-7 p.m. Free \_\_\_\_\_ person(s)

**Saturday, June 4**

☛ Continental breakfast 9-10 a.m. Free \_\_\_\_\_ person(s)

☛ Reunion/Awards Lunch Noon-2 p.m. **\$10/ticket** \_\_\_\_\_ person(s)

*Lunch complimentary for Class of '57 members*

☛ Wine tasting 3-4 p.m. Free \_\_\_\_\_ person(s)

☛ Farewell reception 4-5 p.m. Free \_\_\_\_\_ person(s)

**TOTAL DUE for luncheon tickets** \$ \_\_\_\_\_

☛ Check enclosed, made payable to ESU Foundation

Bill my credit card: ☛ Visa ☛ Mastercard ☛ American Express

Card Number \_\_\_\_\_ Exp \_\_\_\_ / \_\_\_\_

Signature \_\_\_\_\_

**MAIL TO:** Ahnert Alumni Center  
East Stroudsburg University  
200 Prospect Street  
East Stroudsburg, PA 18301

*Or register for Alumni Day online at [www.esualumni.org](http://www.esualumni.org)*

## ESSC/ESU GYMNASTICS REUNION 1950 THROUGH 1990

SATURDAY, JUNE 2, 2007  
INTERNATIONAL GYMNASTICS CAMP  
(This reunion coincides with ESU's Alumni Weekend)

Please bring your family, your workout gear, your memories, and any memorabilia!  
We are looking forward to a wonderful day.

### Schedule Of Events

**Saturday, June 2**

- 1:00 - 2:00 pm Arrival and Welcome
- 2:00 - 3:30 pm Socializing & Family Activities  
(Spaceball, Swimming Pool, Miniature Golf, Volleyball)
- 3:30 - 4:00 pm Official Reunion Photo (Please meet at the cafeteria)
- 4:00 - 5:00 pm Workout and Family Activities  
(Spaceball, Swimming Pool, Miniature Golf, Volleyball)
- 5:00 - 5:30 pm Handstand and Giant Contests
- 6:00 pm Dinner
- 7:30 pm Moment of Reflection
- 8:00 pm Campfire and Gymnast/Coaches Roast  
(Share all your memories and those special stories.)

Anyone wishing to stay overnight at the camp is more than welcome.  
Kindly call the IGC office (570) 629-0244 so we may be expecting you.

**Sunday, June 3, 2007**

- 9:00 am Breakfast and Final Farewell



# ESU Alumni Weekend 2007

## Friday, June 1, 2007



**5 - 7 p.m.**  
**HAWAIIAN LUAU**  
Multipurpose Room  
Alumni Center  
Come to an alumni  
Tiki Room in

*your Hawaiian shirt! We'll provide the complimentary food and lei as you sip a mai tai and say aloha to your friends.*

## Saturday, June 2, 2007



**9 - 10 a.m.**  
**CONTINENTAL  
BREAKFAST  
and REGISTRATION**  
Lower Lounge  
Dansbury Commons  
Get your name tag,

*souvenir, and a quick bite, compliments of the Alumni Association.*



**9:30 - 10:30 a.m.**  
**A LIVING HISTORY  
OF ESSC/ESU**  
Lower Lounge  
Dansbury Commons

*Hear from alumni as they take a trip down memory lane and share experiences across the decades.*

**10:30 - 11:45 a.m.**  
**TOURS OF CAMPUS**

Departs from Lower Lounge  
Dansbury Commons  
*See how much the campus has changed, but also see how much it has remained the same!*



**11 a.m. - 3 p.m.**  
**VISIT THE ESU  
BOOKSTORE**

*Purchase your ESU paraphernalia. You'll get a discount coupon at registration.*



**Noon - 2 p.m.**  
**REUNION &  
AWARDS LUNCHEON**  
Keystone Room

*Salute fellow alumni as they are recognized for anniversary milestones and career achievements.*  
**\$10 per person, reservations required.**



**1 - 8 p.m.**  
**ESSC/ESU GYMNASTICS  
REUNION 1950-90**  
International Gymnastics  
Camp, Stroudsburg  
• (570) 629-0244

*Coach Bruno Klaus hosts alumni gymnasts. Family activities, dinner. (See schedule Page 2)*

**2 p.m. • CLASS PHOTOGRAPHS**  
for all alumni from class years ending in either '2' or '7'  
Keystone Room

**3 - 4 p.m. • WINE TASTING**  
Multipurpose Room, Alumni Center  
*Become a wine connoisseur!  
Or just sample red and white wines and learn terms and characteristics.*

**4 - 5:30 p.m.**  
**FAREWELL RECEPTION**  
Multipurpose Room, Alumni Center  
*Bid one another farewell at this FREE reception, but not before exchanging contact information and making plans to see each other next year.*

## 50 years

*Class of 1957*



## 30 years

*Class of 1977*

**EAST STROUDSBURG  
UNIVERSITY**  
*Alumni Association*

Let us know  
you're coming!

RESERVATION INFORMATION • Page 2

## Charitable Gift Annuities Can Work For Both You and Your Alma Mater

My name is Doug Lockwood, Class of '88, and I am a proud to say that I received my bachelor of arts degree in economics from East Stroudsburg University.

Twelve years ago, I became a partner at Harbor Lights Financial Group, Inc. ([www.hlfg.com](http://www.hlfg.com)), a full service wealth management firm located in Manasquan, N.J. We specialize in developing customized wealth management strategies, including estate planning.

Last year, Vincent Dent, Director of Major Gifts and Planned Giving in the University's Office of Advancement, got in touch to get me involved with the University's Foundation Board. I am excited to tell you that I was elected to the board in August of 2006.

This is the first in a series of articles I have been asked to write, illustrating some effective estate planning and gifting techniques that are available to all of us.

This first article will address **Charitable Gift Annuities**.

A Charitable Gift Annuity is a



Doug Lockwood '88

gift plan that truly "gives back" to the donor for the rest of his or her life.

In exchange for your cash, stocks, bonds or other negotiable instruments to ESU, the university can deliver an annuity contract (a written promise of income guaranteed by the ESU Foundation) to you, that will be paid on a quarterly

or annual cash annuity basis, at a handsome fixed rate (determined by your age) for the rest of your life. Features of this gift plan include:

- **Income for life** — A fixed payment for the rest of your life, regardless of how long you live, payable quarterly, or annually. A significant portion of this income will be tax-free for a number of years, based upon your age.

- **Beneficiaries** — A gift annuity can be paid to one or two individuals, for example, you, your spouse or partner, you and your spouse or partner, you and your child, etc.

- **Income tax savings** — You receive a sizeable income tax charitable deduction, which you can use

### Financially Speaking

Doug Lockwood '88

A series of articles about estate planning and gifting

in the year you make your contribution, subject to the 50 percent of Adjusted Gross Income Rule.

Just reading about a certain benefit isn't enough so let's look at an example.

How a charitable gift annuity works:

To further illustrate how an annuity operates, let's look at a typical annuity contract involving James Smith who creates a \$100,000 annuity:

## Last Year to Take Advantage of Charitable IRA Rollover

If you are age 70<sup>1/2</sup> or older, The Pension Protection Act of 2006 allows you to make cash gifts totaling up to \$100,000 this year from your traditional or Roth IRA to the East Stroudsburg University Foundation without incurring income tax on the withdrawal.

This is good news for people who want to make a charitable gift during their lifetime from their retirement assets, but have been discouraged from doing so because of the income tax penalty. The provision is effective for tax years 2006 and 2007 only, so you must act by Dec. 31, 2007 to take full advantage. Contact the East Stroudsburg University Foundation for more information.

The Pension Protection Act of 2006 contains a two-year IRA Charitable Rollover provision that allows people age 70<sup>1/2</sup> (at the time of the gift) to exclude up to \$100,000 from their gross income in tax years 2006 and 2007 for cash gifts made directly to a qualified charity. ❌

James Smith Annuity Gift Illustration  
6% Charitable Gift Annuity

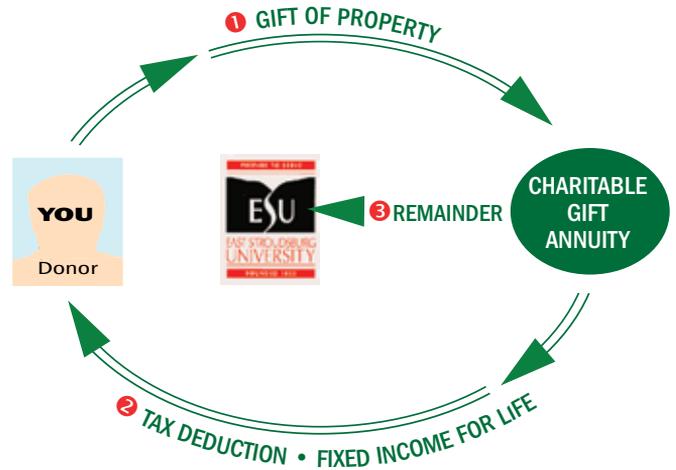
**ASSUMPTIONS**

Age of annuitant .....	[9/1/1941] 65
Date of gift .....	1/31/2007
Principal donated .....	\$100,000.00
Cost basis .....	\$100,000.00
Annuity rate .....	6%
Payment schedule .....	Quarterly at end

**CALCULATIONS**

Charitable deduction .....	\$38,539.00
Number of payments in first year .....	4
Days in first payment period (1/1 to 3/31/07) .....	90
Days in first credit period (1/31 to 3/31/07) .....	60
Annuity .....	\$6,000.00
Quarterly payment .....	\$1,500.00

As you can see, the Charitable Gift Annuity extends many direct benefits to both Mr. Smith and the university. One of the most important tasks in the wealth management process is to introduce the tools that are available that can create tax-advantaged income, reduce estate taxes, and leave a legacy to our great alma mater. 



-  You transfer cash, securities or other property to ESU
-  You receive an income tax deduction and may save capital gains tax. ESU pays a fixed amount each year to you or to anyone you name, for life. Typically, a portion of these payments is tax-free.
-  When the gift annuity ends, its remaining principal passes to ESU.

**FOR MORE INFORMATION**

*If you are interested in creating an annuity, please feel free to contact ESU's experts in the Office of University Advancement Vincent Dent at (570) 422-3936 or Robert Kelley '71 at (570) 422-3531.*

*For more information on Harbor Lights Financial Group you can reach Doug Lockwood at (800) 995-4534(HLFG) or [doug.lockwood@hlfg.com](mailto:doug.lockwood@hlfg.com). You can also visit the company website at [www.hlfg.com](http://www.hlfg.com).*

**How the new law works**

Edward, age 80, has \$450,000 in an IRA and has pledged to give \$75,000 to ESU this year.

If he transfers \$75,000 from the IRA, Edward will avoid paying income tax on that amount.

Edward has found an easy way to benefit charity without tax complications.

**Who is most likely to benefit?**

-  Individuals who must take mandatory minimum withdrawals, but don't want or need additional income.
-  Individuals who wish to give more than the deductibility ceiling (50 percent of AGI).
-  Individuals whose major assets reside in their IRAs and who wish to make a charitable gift during

their lifetime.

-  Individuals who intend to leave the balance of their IRA to charity at death anyway.

*PLEASE NOTE: This summary was prepared as an educational service to our alumni and friends, and is not intended as legal or tax advice. Consult your own legal or tax advisor before making any decision based on this information. *

# More Help for More Students

## Alumni give students chance to fulfill dreams

Alumni make it possible for today's students to become tomorrow's alumni through gifts to scholarship funds.

Students continue to need your support!

For more information on how you can become a contributor to your class, please contact the ESU Annual Fund office at (570) 422-3156. It's a great way to say hello to your fellow classmates and to give to a worthy cause.

*The following classes have awarded money from their endowed scholarship fund for the 2006/2007 academic year:*

Class of 1937  
 Class of 1938  
 Class of 1940  
 Class of 1942  
 Class of 1945  
 Class of 1947  
 Class of 1954  
 Class of 1955  
 Class of 1958  
 Class of 1962  
 Class of 1976

*Additional contributions have been given to the following scholarship funds:*

- Alumni Association Scholarship for Students of Color
- Alumni Association Scholarship
- Alumni Association Transfer Scholarship ☞

**ALUMNI EMPLOYERS:** If you are interested in offering an internship to ESU students please contact Dennis Steigerwalt, Ph.D., ESU's director of Career Services, at (570) 422-3282 to discuss ways to develop and promote an internship. This truly is a "win-win" situation as the company gets energetic service and the students get much needed practical experience to complement their class work.



The Class of '62 awarded four \$1,500 scholarships for 2006-2007.

**Seated**, from left, are the recipients: Peter Martinez, junior - physical education, Berwick; Lisa Antero, freshman - biology, Greendell, N.J.; Samantha Kotch, senior - special education, Bangor, and Kathy Beidleman, senior - elementary education, Kunkletown. **Standing**, from left, are members of the scholarship committee: David Luning, Bob Sweeney, Diane Miller Freed, Ken Benner, Patricia Alberts Hibschan, Ted Laurenson and Barry Slemmer. Not shown are Lynn Dambach Walton, Art Schisler and Betsy Reinhard Masenheimer.

## Class of '62 Awards Four \$1,500 Scholarships

By Pat (Alberts) Hibschan '62

With the guiding hand of the Alumni Office, the Class of '62 scholarship was launched mid 1997 by establishing criteria for awards. It quickly became endowed and awarded its first scholarship for \$900 for the 1999-2000 school year.

Due to the continued support of the Class of '62 and the successful planning of the ESU Foundation Investment Committee, the committee has been able to generously support very worthy students at ESU by not only increasing the number of recipients, but also the amount received.

Since 1998, the Class of '62 has awarded 26 scholarships, for a total of \$34,600.

The Class of '62 scholarship committee meets once a year, and convened in November 2006 to review the status of its fund and decide upon the distributions for 2007-2008. The scholarships will be increased in number to six, with each recipient receiving \$1,700.

Following the meeting, the ESU Advancement Office hosted a luncheon for the Class of '62 scholarship committee and the 2006-2007 recipients of its \$1,500 scholarships. ☞

# ESU Career Day 2007

## Alumni out in force to talk jobs

A record number of ESU alumni represented more than 60 employers at this year's Career Day on Feb. 27.

Alumni assisted in the recruiting process and were readily available to give career advice to some of ESU's finest and most eager students seeking employment after graduation.

Working in partnership with the Career Center and the Hotel, Restaurant & Tourism department, all alumni were invited to lunch following the event at P&J's Café for some relaxation and to share the successes of the day. ✂



From left, Neil Griffith '05, Augustino Venditti '05 and Amber Marino '06, represented Enterprise Rent-A-Car at Career Day 2007.



ESU senior Allison Pietz, left, and Rose Mehalschick '04 — wearing the company color — spoke about their work at Target stores.



John Tomaselli '99 represented Homewood Suites-Hyatt Hilton, and shared his company's vision of hospitality — "To Provide Award-Winning Customer Service" — and mission — "Leaders that are enthusiastic, educated, customer-focused and synergistic in the industry."

# Record-setting Group Gathers in Englewood

Dick Merring '57 and Joan (Stanley) Merring '67 again hosted a large gathering of the Sun Coast group in Englewood, Fla., with 44 attending, surpassing the previous record set by the Washington, D.C.-area group. As usual, the weather was perfect (see the squinting eyes?), and everyone enjoyed the private luncheon and good company. This event is so popular that some alumni drive two hours to participate!



FRONT ROW (from left) – Tom Kizis '70, ESU President Dr. Robert Dillman, Roseann Dillman, Barbara Lutz, Earl Lutz '55, Carol Tabor, Mary Sue (Harvey) Mitke '57, Charlie Mitke '56, Nancy (Clausen) Lane '52, Gwen (Ashner) Kreidler '50, Pat (Van Alstine) Hofmann '57, Shirley Ealey and Bob Ealey '56.

ROW 2 – John Watson '51, Dr. Isaac Sanders, ESU's vice president for advancement, Jim Lynady '53, Renie Weider, Bernie Fish '58 (purple shirt and sunglasses) Joe Chase '58, Bob Kelley '71, Bob Kreidler, Frank Krystyniak '57, Sheldon Chamberlain '63, Kathy Krystyniak, Wendy Jankoski '82, Janice Watson, (John '51), and Dr. Paul Morton '50, faculty emeritus.

ROW 3 – Ted Laurensen '62, Bette (Helt) Laurensen '62, Nancy Treible, and Dr. Chuck Wieder, faculty emeritus.

UP THE STEPS – Russ Myers '58 (white shirt), Russ Treible '60, Louise (Dunkelberger) Hawk '55, Joan (Stanley) Merring '67, Dick Merring '57, Lee Hill '56, "Mike" (Lipton) Hill '56, Billy Maioriello '58, Peg Gregory, Coach Jack Gregory '52, retired faculty, and Craig Leatherman '58.

NOT PICTURED: Elsie Valentine.



## Greetings from Florida

### The Villages

Spared from the recent tornado that affected some parts of the The Villages community, alumni gathered at the Nancy Lopez Legacy Country Club for an evening of socializing and dining. This spirited group connected as if they had known each other for years!

Enjoying the get-together were, from left: **Mary (Kenny) Sanders '64**, **Richard Brewer '60**, **Jean Brewer '89**, **Ardell (Schlappich) Katzenmoyer '51**, **Lin (Hopler) Whitenight '63**, and **Gene Whitenight**. Not pictured: **Olin Katzenmoyer**.

## Treated like Royalty

Alumni were treated like celebrities when they dined at the world-renowned Don Cesar Beach Resort in St. Petersburg Beach, Fla.

The event was organized by **Lisa (Haynes) Leidigh '87**, director of revenue management at "The Don," who ensured our lunch was first class. Lisa surprised everyone by treating us, thank you!

From left: **Lisa (Haynes) Leidigh '87**; **Dr. Bob Sutton**, faculty emeritus from movement studies and exercise science; **Linda Sutton**; **Trudy (Dopfel) James '64**; **Dr. Frank Sills**, former ESU president; **Harriet (Davis) Hall '56**; **George Hall '58**, and **John Ross**, director of alumni engagement.



## Tamga Time

Happy hour was ... well, very happy. And truth be told it lasted longer than an hour, but that is what happens when ESU alumni get together and share stories of their days on campus and discuss their "local politics." Some of those in attendance were, from left, **Sharon (DeLesio) Zegalia M'73**, **Jerry Yingling '75**, and **Betty (Lloyd) DeAngelis '60**.



## Ellis Island Adventurers



Alumni spent an exciting day tracing their genealogy at Ellis Island Immigration Museum, a place where it all began for many Americans. The names of many ancestors were just a touch away and found on a sophisticated computerized navigation system that matched names to dates and brought instant results. **James Rogers '85**, center in P.D. jacket, led the alumni group and made arrangements for a private lunch at the museum where all shared stories of their family heritage.

## Metro D.C.



The Washington D.C. Metro Area chapter organized a social on Feb. 2. This was the first event in what promises to be a very active year for alumni in the area. A tour of the National Marine Corps Museum was held in March, their annual brunch is April 22 and three more events are planned later in the year. A special thanks goes to **Tom Leshko '57** for spearheading the great efforts in the area. Attending the social, from left, are **Bill McFadden '81**, **Bob Kelley '71**, **Jeanne Chambers '73**, and **Ron Kochan '75**.

## Out & About

20 years: Phi Sigma Sigma



Homecoming 2006 hosted a 20-year reunion for sisters of the Phi Sigma Sigma sorority. The alumnae didn't let distance stop them from attending, as they traveled from Pennsylvania, New Jersey and Florida to attend the festivities. Back row, from left: **Kim McErlane Garnett '86**, **Gail Watson Fiorentino '86**, **Jacqueline Van Seggern Coleman '87**, **Sioban Hanlon Hessler '86**, **Gail Wieder Urland '86**, **Marianne Dougherty Walsh '86**. Front row: **Kathy Cominsky Dalrymple '86** and **Peggy Rowland Cigliński '86**.

## Night out in New York City



It was a night out in New York City at Dave and Buster's Restaurant for ESU alumni as they joined fellow alumni and staff members from other Pennsylvania state system universities for some mingling, networking and fun in the city so great it was named twice! From left: **Joe Emma '84**, **Carolyn Bolt**, ESU's assistant vice president for development, and **Mike Feralla '88**.

# Class of '57: full-throttle fundraising



## It was a half century ago.

**E**isenhower was in the White House, presiding over our 48 states. The “space race” had just gotten under way with the Soviet Union’s launch of Sputnik I. Americans, fearful of nuclear war, were investing in family fallout shelters, while their children learned to “duck and cover.”

Back then, a stamp cost 3 cents and a gallon of gas 18. It was a time when Father knew best

and Elvis ruled the radio, when the Dodgers broke hearts in their move to Los Angeles and nine black students in Little Rock showed the nation what bravery was all about.

It was the launching year for Dr. Seuss’s “Cat in the Hat,” Ford’s ill-fated Edsel, and, closer to home, East Stroudsburg State Teachers College’s Class of ’57.

*Continued on next page*

**L**ike other graduates before them, the Class of '57 went on to make their alma mater proud — teaching and coaching with vigor, starting businesses and families, serving their country and their communities. Now, as they approach their 50th year reunion, they've raised the bar for all East Stroudsburg alumni when it comes to generosity.

In a first for reunion classes, the '57ers launched “\$50,000 for 50 Years,” a fund-raising campaign to benefit the new Science and Technology Center, which is at the heart of ESU's *Today's Dream, Tomorrow's Reality* comprehensive campaign. As of March, they had topped their goal with \$53,000 in pledges and already had more than \$44,000 in the bank.

“We had hoped for 50 percent participation and got 42 percent,” says Sandra “Pinky” O’Neil (née Fees), who co-chaired the '57ers campaign with classmate Tom Leshko. “But, the way I look at it, to get over \$50,000 out of 128 classmates is pretty darn good.”

Pinky, who has served on the alumni board since 2002, remembers her reaction when the plans for ESU's \$15 million campaign were introduced.

“I thought, ‘Oh my gosh! We’re really going to have to raise funds, but individuals have a limit to what they can donate. How on earth are we going to do this?’”

She recalls thinking that perhaps her classmates might be able to contribute as a group. When the time came to plan a 50th reunion project, however, the class started considering funding a scholarship as others have done to the great benefit of ESU students.

“I worked my way through college so a scholarship was meaningful to me,” says Pinky, who found that several of her classmates were of a similar mind after she generated a letter asking for gift ideas.

But as she and Tom debated the idea, excitement over the Science and Technology Center was taking hold in the extended ESU community.

“It’s a challenge to raise \$15 million,” says Tom, coordinator of the

## ‘\$50,000 for 50 Years’ Campaign



**Sandra “Pinky”  
(Fees) O’Neil**



**Frank  
Herting**



**Tom  
Leshko**

Fifty years seems like yesterday as these leaders of the Class of '57 travel back in time through newspaper pages from 1957.

The class will celebrate its 50th Reunion this year at Alumni Day, and also revel in the accomplishment of raising more than \$50,000 for the new Science and Technology Center.

Sandra ‘Pinky’ (Fees) O’Neil co-chaired the '57ers campaign with Tom Leshko.

**Story by  
Regina Diverio**

**Photos by  
Perry Hebard**



*We were taught to work*

# Campaign an Alumni Class First



Stanley  
Tchorz



Shirley (Neas)  
Merring

The Class of 1957 thanks the following class ambassadors for their work with the 50th reunion and \$50,000 campaign:

- Barbara Brand Davies
- Edward Brewer
- Joseph DeRaymond
- Frank Herting
- Burton Hughes
- Frank Krystyniak
- Shirley Merring
- Natalie Miller
- +William Pfeffer
- Stanley Tchorz

+ passed away  
April 19, 2006



FROM LEFT:  
Frank Herting,  
Tom Leshko,  
Stanley Tchorz,  
and Shirley  
(Neas) Merring.

Washington, D.C., metropolitan area alumni cluster. “For many schools, it’s a piece of cake; successful people can write checks for that amount. But for ESU, it will take a lot of alumni involvement.”

In mutual agreement that they should direct Class of ’57 support to the Science and Technology Center, the co-chairs put together a strategy for contacting their classmates, with the help of ESU’s advancement office. Pinky approached the task with characteristic optimism, giving pep talks to any “class ambassadors” who were getting discouraged by turndowns as they made their telephone appeals.

“I feel that I’ve been in fund raising all my life,” says the Virginia resident, who has served as director of the Ms. Virginia Senior America Pageant and as the development and public relations director of the national pageant.

“If you go way back, I sold homemade pot holders off the back porch when I was a kid. Not everybody bought them, of course, so I learned early on to expect rejection. You just can’t give up. In this campaign, making the calls was the important thing.”

Those calls paid off. Alumni returning for reunion weekend can revel in that success at a luncheon on June 2, when the class presents a symbolic check to the university.

In recognition of their generosity, the ’57ers will have a conference room on the second floor of the new center named in their honor. Less tangibly but no less important, they will serve as role models for generations to come.

Frankly, though, that’s nothing new for this group.

Many in the Class of ’57 were the first in their families to attend college. That opportunity came because they made it happen, piling on odd jobs to pay for tuition and day-to-day necessities.

“We were all products of the Great Depression of the ’30s,” recalls Shirley Merring (née Neas). “We were raised on slim pickings and taught to work hard to get ahead and out of debt.”

*Continued on next page*

Work hard to get ahead

Tom Leshko and Stan Tchorz take photos of pages from the 1957 Daily Record for the Class of '57 display at the reunion this June.



*Continued from previous page*

Shirley waited tables. Tom did, too, along with bartending and scrubbing and buffing floors. Pinky took a year off after high school to work as a personnel office gofer by day and a Kohr's custard store staffer by night and on weekends, banking every penny for school expenses. Once enrolled, she secured a job in the dining room for 60 cents an hour and spent weekends on the "slop line." Room, board and tuition were \$500 a year, she recalls, a bargain and yet an enormous sum for working-class kids.

Beyond funding his school expenses, Frank A. Herting's hard labor benefited just about everyone in Northeastern Pennsylvania and enabled him to buy an engagement ring for his high-school sweetheart. After Hurricane Diane's flood waters ravaged the area in August 1955, the start of the semester was postponed until Columbus Day. Frank, employed by a local construction company, worked seven days a week rebuilding bridges that had been swept away.

But make no mistake, these undergraduates didn't let their work ethic stand in the way of fun. The women "played bridge every spare minute," Shirley recalls. That is, unless they were catching a movie at the Sherman or bowling at Harmon's. The community was small, and there was always a friendly face at Fred's and Rosie's in between classes or evenings at Rudy's Tavern — before curfew, of course. (Although several women confess to checking in at Stroud Hall before 10 p.m. weeknights and then slipping out the back.)

Wednesday night dances were a huge draw. In fact, the class loved dancing so much, they decided that nothing less than a big-name band would do for their junior "Extravaganza." Though the administration preferred something more low-key, the class prevailed and Eddie Grady and his Commanders took a detour from

their tour of major ballrooms to play at East Stroudsburg.

With that achievement, this class showed that when it set a goal, it meant to reach it. How prescient, too, that Shirley was crowned queen that night, since the Stroudsburg resident has been the undisputed leader of the class post-graduation.

"Shirley is the most dedicated alumna ESU could ever hope to have," says Frank, who has also settled in the Stroudsburg area after a distinguished career in education from Easton to North Plainfield, N.J. "She has been the driving force that kept us all connected."

The go-to person for all nine Class of 1957 reunions, Shirley credits her experience as a professional banquet manager for her knack at drawing former classmates back to campus and helping to arrange memorable occasions.

But she isn't the only '57er determined to keep the ESU connection strong. Of the university's six alumni clusters, two are run by members of this class: Richard "Dick" Merring heads the Sunshine Coast group in Florida and Tom leads the Washington, D.C.-area organization.

"I wanted to bring life to the alumni chapter in the metropolitan D.C. area," says Tom, a senior loan officer with SunTrust Mortgage who spent 27 years in the Navy. "Alumni chapters should provide a support network for alumni and for students about to graduate to help get them into the workplace. That's what I'm trying to do."

As a naval aviator, Tom lived all over the world and rarely got back to his alma mater until he reconnected some 15 years ago. He believes that, although the school has broadened its curriculum and degree options, it remains small enough to foster close relationships between students and faculty.

"And, under the stewardship of President Bob Dillman, it still takes a chance on kids with promise who may not have the top SATs, giving them the opportunity to change their lives," he says.

Today, as the university moves forward with ambitious construction and a bold vision for educating tomorrow's leaders, it will find that the past can be integral to future success, especially when that past involves the Class of '57, a dynamic group more dogged than ever in making things happen. *✍*

*'Alumni chapters should provide a support network for alumni and for students about to graduate to help get them into the workplace.'*

# Today's Dream, Tomorrow's Reality



ESU's new building is beginning to take shape! Steel began rising from the foundation of the new Science & Technology Center in the middle of March. When finished in the fall of 2008, it will mark the first new major academic building on campus in 29 years.

Perry Hebard  
photo



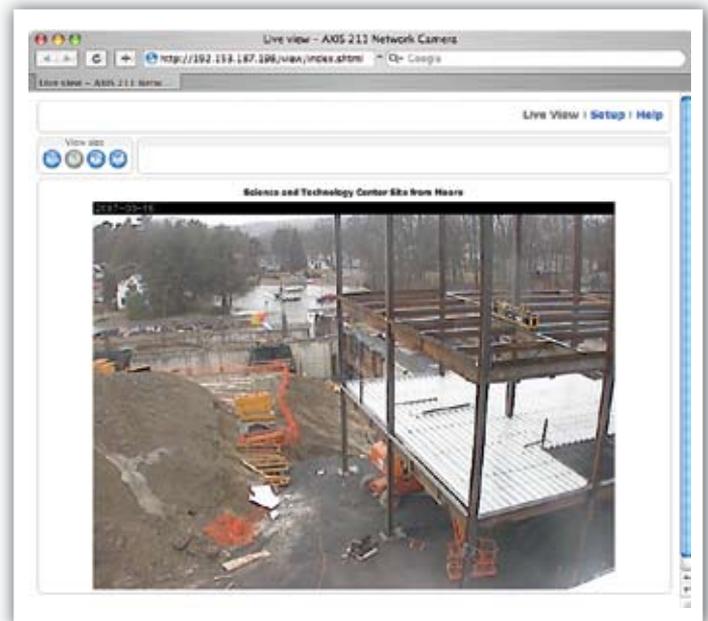
## From pile of dirt to state of the art!

The Science and Technology Center will be the first new major academic building at East Stroudsburg University since 1979.

The building is the centerpiece of the Comprehensive Campaign and with spring approaching, students and faculty eagerly await the projected completion date of fall 2008.

The Science and Technology Center will accommodate diverse university academic departments ranging from mathematics to computer sciences, chemistry, biology, biotechnology, and physics.

The 124,000-square-foot-structure will include research, classroom, and office space. The center was identified as the university's most needed facility in the Campus Master Plan. The building and its academic mission have been identified as a potential stimulant for regional economic growth and development. □



<http://192.153.187.198>

You can use science and technology to keep up on the progress of ESU's new Science and Technology Center: Watch the construction live on the campus webcam, trained on the building site from the top of the Moore Biology Building. (Be mindful of others, as usage is limited.)

# 'Who's Doing What'

## 1930s

**Agnes Adamson Barrow '35** celebrated her 93rd birthday together with her husband of 68 years, Thomas. ESU alumnus and son, Thomas Barrow, Jr. '62, together with his sisters, Virginia and Dotty, were in attendance. They invited seven grandchildren and 14 great-grandchildren and a few other relatives to the happy occasion.

## 1950s



**Sandra "Pinky" O'Neil '57** was awarded honorary title of Ms. Senior America at the National Pageant held at the Imperial Palace in Las Vegas in November. She was selected Ms. Virginia Senior America in 1996 and has served as state director for the non-profit national organization for the past nine years.

**James E. Mich '59** was inducted into the Montgomery County Coaches Hall of Fame. Jim was previously inducted into the Tri-County Chapter of the Pennsylvania Sports Hall of Fame and the Pennsylvania Football Coaches Association's Hall of Fame.

## 1960s

**Joseph W. Bean '61** retired from Wheaton College as the head coach for the Thunder men's soccer team after becoming the first men's coach in collegiate soccer history to reach over 600 career wins. He was honored by the college re-naming the Thunder soccer facility Bean Stadium.

**Jerome W. Sheska**

'68 was the guest speaker for the Lehigh Valley Soccer Scholar Athlete Foundation's 24th annual scholar-athlete dinner. Jerry has been coaching at ESU for 25 years and has won 14 PSAC championships, made 14 NCAA appearances, played in the final four in 2000 and finished third in the nation that year.



## 1970s

**Paul Scheuch, Jr. '71** has retired from Abington Heights School District after teaching health and physical education and being the athletic trainer there for 34 years. Currently, he still trains for the school district and teaches at the University of Scranton. His wife, **Nannette Solt Scheuch '72**, is retiring from the Scranton School district in June after teaching for 35 years. She taught health and physical education and then biology to finish her career.

**James J. Schulte '74** was honored with the Clara Barton Award by the Southeastern Pennsylvania Chapter of the American Red Cross. This award is given to a volunteer who has given 30 years of continuous service and has played a leadership

role with the Red Cross. Jim has been a Red Cross swimming instructor for at least 32 years.

**Stephen J. Axman '75** has joined the University of Idaho as offensive coordinator for the Vandals football team. He previously coached at Northern Arizona University, Washington, UCLA, Maryland, Stanford, among others as well as the Denver Gold of the USFL. Along the way, he coached the likes of UCLA's Troy Aikman, Washington's Marques Tuiasosopo, Maryland's Neal O'Donnell and Travis Brown and Jeff Lewis of NAU.

**Dr. Kevin V. Rote '78** has retired from Abbott Laboratories in the Chicago, Ill., area after 18 years of service and accepted a position as product quality director for Amgen, near Seattle, Wash.

## 1980s

**Elizabeth L. Bondurant '80** has become the first woman to lead Plainsboro's police department and one of the few in New Jersey to hold such a title. She joined the department in 1983 becoming the first female police officer in the area. In 1987, she was appointed sergeant, in 1994 she became a lieutenant and in 2004, she was promoted to captain, the highest-ranking officer in the department.

**Kyle J. Moore '80** was inducted into the football Hall of Fame at Towanda High School. He was an all-star wide receiver and cornerback for the Knights.

**John C. Karchner '83** has been named general manager to the 264-room Hyatt Regency Newport in Rhode Island by the Davidson Hotel Company. Prior to this position, John was a general manager of Wyndham Andover Hotel in Massachusetts.

## Alumni spotlight

**Dave Dunning '74** is senior vice president of sales, marketing, and strategic planning for the Fluor Power Business Group, a division of the Fluor Corporation, an international engineering, procurement, construction and maintenance company. He has been in the global power industry for 32 years and with Fluor for more than 29 years.

When he earned his degree from ESU in 1974, he never dreamed he would transition that learning into an executive leadership role of a Fortune 500 company. After attaining just one interview out of 20 teaching applications, he chose a simple role in the summer of 1974 as an "engineer in training" with the Bechtel Corporation. Three years later, he joined the Fluor Corporation and in the 29 years since, he has steadily increased his career position and responsibilities.

Dave serves, along with Power's president, as the executive management team for Fluor's Power business group. He also serves on the corporate sales board, chairman of the Sales People Development Forum, is a member of the Eastern Region People Development Forum, and sits on the board of directors for Powerspan.

In the past seven years, he has closed, both personally and through management oversight, some \$15 billion of new energy projects built globally. This was truly, in his case, "a window having been opened, when a door was presumably closed," Dave recalls.

Dave has personally closed contracts with values exceeding \$3.1 billion in revenue and has managed the Power sales group in the successful closure of more than \$13 billion of new award revenue.

## An Alumnus in 'Power'

- A native of Nescopeck, he graduated from ESU in 1974.
- Disappointed in teaching opportunities, he began that summer as an 'engineer in training' with Bechtel Corp. at the Susquehanna nuclear power plant near Berwick.
- In 1977, joined Daniel Construction Co. at Callaway nuclear power plant in Fulton, Mo. Began career with Fluor Corporation that year when the company acquired Daniel International.
- In 1984, transferred to Greenville, S.C., to become marketing coordinator, and then promoted to marketing and sales manager for the east coast.
- Relocated to Marlton, N.J., in 1987 as marketing and sales director for the northeast region. Promoted to executive director of sales in 1999.
- Moved to Charlotte, N.C., in 2001 when named senior vice president/sales, marketing and strategic planning for Duke/Fluor Daniel partnership.
- In 2003, named to lead the formation of Fluor's Power Business Group, where he leads the sales, marketing and strategic planning as senior vice president.



Dave Dunning '74

In 2003, the independent power market segment went into a downturn and the parent companies of the Duke/Fluor Daniel partnership elected to dissolve the company. Dave was asked by the parent company, Fluor Corporation, to lead the formulation of the Power Business Group where he leads the sales, marketing and strategic planning functions as its senior vice president.

A native of Nescopeck, Dave credits his time at ESU for being influential in his career. Always eager to learn, he completed graduate executive education programs at Harvard and the University of Pennsylvania's Wharton School. He is married to the former Christina Wright and has three daughters, Brooke, Lauren and Abby. He is an active member of his church in Charlotte, N.C. □

The Heritage Society was established by the East Stroudsburg University Foundation to recognize those alumni and friends who are interested in the long-term viability of the university. Heritage Society members make planned giving provisions to support ESU through:

- Will bequests
- Insurance beneficiary designations
- Charitable Remainder Trusts
- Pooled Income Fund
- Charitable Annuities
- Donations from retirement benefits such as IRAs
- Other planned giving options



Giving to ESU through the Heritage Society allows you to support ESU and provide for the future well-being of your family through planned giving. These types of gifts are donations that will live on, supporting ESU for generations to come. For more information on how you can join the Heritage Society, please call **Robert Kelley '71** (570) 422-3531 or **Vincent Dent** (570) 422-3936 or toll-free, (800) 775-8975.

**Douglas E. Strohmeier '83** is the president of Tyco Healthcare's retail business, responsible for managing the development, manufacturing and marketing of a wide variety of retail brand products for markets in the U.S., Canada and Mexico.

**Ann B. Clifton '86**, head coach for the Villanova Wildcats for the last 10 seasons, was honored as the College Coach of the Year award by the Southeast Pennsylvania Soccer Coaches Association at its 35th annual awards banquet.



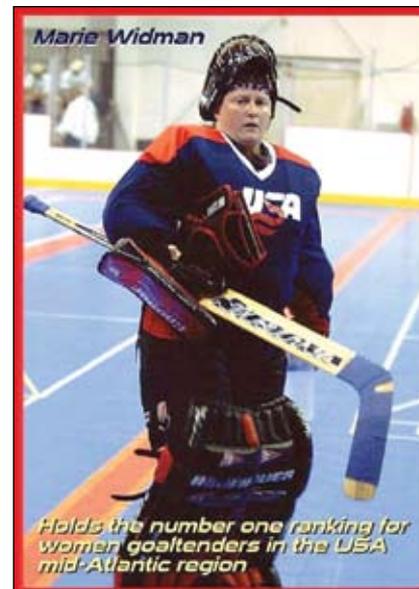
**Bret G. Urbine '86** and **April Roush Urbine '86** are enjoying their time

in Texas as hotel executives but they still dream of the Northeast and East Stroudsburg as evidenced by their boys Austin and Preston [above] in ESU red and black.

**Valerie J. Cushman M'88** was recently named chair of NCAA Division III Management Council. She will also serve on Division III general committees and on Association-wide committees. Valerie is in her 10th year as the athletics director of the Randolph-Macon Woman's College WildCats and chair of physical education.

## 1990s

**Marie M. Widman '91** is a member of the USA Women's National Ball Hockey Team as a goalie. She will represent the United States at the



first Women's International Street & Ball Hockey Federation World Championship, which will be held in Dusseldorf, Germany, on June 6-9.

## Alumni Spotlight

### REAL CAREER TWIST:

### Broker, counselor making pretzels

**Dan DiZio '95** became a stock broker after graduation and **Len Lehman '94** became a psych counselor. Neither felt fulfilled in what they were doing, so after much planning these former roommates at ESU decided to start a soft pretzel bakery in 1998.

To their surprise they had a line out the door the first day, and their Philly Soft Pretzel Factory business has been booming since. They opened a few stores in the Philadelphia area in the following years. Then in 2004, they started franchising.

There are now 90 locations either open or opening soon, some of which are owned by fellow ESU alumni.

**Michael Gabbett '96** took part in the second Soft Pretzel Factory store and it is one of their best performing locations. **Ron Heil '94** owns eight stores, **Max Barajas '96** owns two, and **Carl Mancini '97** recently opened his first store. All were roommates at one time in the Phi Sigma Kappa house, once known as "The Dungeon."

The stores make pretzels from scratch, and each pretzel is hand twisted. They often reflect back to ESU while twisting the day away. It seems as though the stories get more embellished each time they are told, but



**Len Lehman '94**, left, and **Dan DiZio '95** at one of their Philly Soft Pretzel Factory stores.

it makes the days go fast.

Some of the stores are capable of producing almost 40,000 pretzels per day. The concept has been kept simple, providing Philly pretzels "Hot Outta the Oven" at a great value. In most stores you can purchase 100 pretzels for \$20. 

Interested in pretzels? Visit the company website at [www.PhillySoftPretzelFactory.com](http://www.PhillySoftPretzelFactory.com), or call 1 (800) 679-4221.

**Bret C. Comp '93** has been named the Associated Press Class AA Coach of the Year. He is the head coach for the Warriors and a history teacher at the Wilson Area High School in Easton.

**John C. Petrilak '93** was named development director of the nonprofit domestic-violence agency, Turning Point of Lehigh Valley Inc. Previously he was income development specialist for the American Cancer Society Lehigh Valley Unit.

**Dr. Matthew Grimaldi '94** is the new director of athletics for Keystone College. He had been associate director of athletics for compliance and administration at Mercyhurst College in Erie since 2001.

**Jamie L. Lambert '96** was nominated for Teacher of the Year in a district-wide competition for Flagler County, Fla. Jamie is a fifth grade teacher at Bunnell Elementary School.

**Craig P. Thomas '98** was hired as the assistant director of web services at Wilkes University. His previous experience in marketing and media includes four years with the distance learning internet service, Thomson Education Direct.

**Jon Stephenson '99** is the vice president of marketing services with the New York Yankees AAA team in Scranton/Wilkes Barre. Formerly, he was the director of baseball operations for the Red Barons.

## 2000s

**Stacie Grassano '00**, a graduate student at the University of Vermont, is inventing a whey-based fungal factory that may save hemlock forests.

**Carissa Marasco '02** was named 2006 Teacher of the Year at Wyndham Lakes Elementary School in Orlando, Fla. where she teaches kindergarten.

**Justin L. Carbone '03** is a member of a four-person acoustic bluegrass band, The Special Consensus, which is kicking off the year with a tour through Ireland, England and Scotland. The Special Consensus began performing in the Midwest in the spring of 1975 and their first band album was released in 1979.

**Amy Bereschak '05** is the new marketing coordinator for Adoptions From The Heart in Wynnewood. AFTH is a licensed, non-profit agency offering domestic and international infant adoptions and is one of the largest placing agencies on the East Coast.

**Richard V. Hamlet '06** has created the StayTux® fabric which is featured in the only "self-tucking" shirts of his own designer apparel brand, Richard Adams Apparel. He is licensing StayTux to manufacturers for use on dress shirts, uniforms, sportswear, formalwear and other apparel. 

## Send your news to the Alumni Herald

Send "Who's Doing What" news as well as wedding, engagement and birth announcements to:

**Henry A. Ahnert, Jr.,  
Alumni Center**  
East Stroudsburg University  
200 Prospect Street  
East Stroudsburg, PA 18301

Fax: (570) 422-3301  
or E-mail: alumni@esu.edu

### Be sure to include:

- your name
- graduation year
- your name at graduation
- your major
- your home address
- home and work phone numbers
- e-mail addresses

Photos may be sent by e-mail or by mail. Please identify everyone in the photo. Space limitations restrict us to publishing only "Who's Doing What," wedding and engagement photos. New baby photos will only be used if ESU alumni are also in the photograph. "Who's Doing What" news may be featured on the ESU Web site unless you advise us otherwise.

The "Who's Doing What," Weddings, Engagements, and Births sections in the Alumni Herald are a report on the happenings in the lives of East Stroudsburg University alumni. The information we collect comes from alumni and from various media sources and we believe it is accurate. The Alumni Herald does not discriminate against anyone for any reason nor does it reflect the views or attitudes of ESU or its Alumni Association. Any editing that takes place is done solely for the purpose of clarity and /or length.

# Engagements



**Greg Kiernan '03 and Krista Vega '05** announce their engagement. Greg is an accountant for Ribis, Jones,

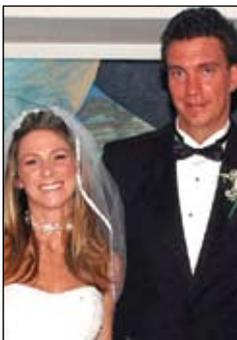
Maresca in Columbia, Md. Krista is a special education teacher and is pursuing her master's of education degree in reading from ESU. A wedding is planned for Oct. 13.

**Jessica M. Dideriksen '04** and Ryan R. Long announce their engagement. Jessica is employed with Alaska Pete's Bar & Grill in Marshalls Creek. Ryan is employed with Siamsa Irish Pub in Stroudsburg. A wedding is planned for June 29.

**Laurie A. Fiorito '05** and John Woychick III are engaged to be married. Laurie is employed with a domestic violence shelter in Poughkeepsie, N.Y. John is a chef at the Anderson School in Staatsburg, N.Y. Their wedding is planned for Dec. 30.

**Meghan Fitzmaurice '05** and Andrew Sucheski announce their engagement. Meghan is a reading specialist in Tobyhanna. Her fiancé is a process engineer with Smits Aerospace Tru Form in Wilkes Barre. A wedding is planned for July 8.

**Sara L. Martin '06** and Kevin J. Gaeta have announced their engagement. Sara is a child care counselor at Kidspeace in Bethlehem. Her fiancé serves in the 109th Infantry of the Army National Guard and has just returned from deployment in Iraq. A wedding is planned for the summer of 2008. ☞



**David "Oak" H. Sherako '91** and Janelle Speriglio were married on Nov. 22, 2006, off the coast of Grand Cayman Island. **James Bianchi '00** and wife, Karen, were in attendance and **Tim McMorrow '92** made the trip to Miami to see them off. Dave owns a Philly cheesesteak shop called Alex's Brown Bag in San Diego, Calif. Janelle is a clinical research associate for a pharmaceutical company in La Jolla, Calif. The couple live in San Diego, Calif.

**Erin E. Flower '98** and Christian Roguso were united in marriage on Sept. 16, 2006, at Skytop Lodge in Skytop. Erin is employed with Valley Furniture Shop in Watchung, N.J. Christian is employed with Golfsmith in Bridgewater, N.J. They live in Budd Lake, N.J.



the coordinator of annual funds at East Stroudsburg University and Erik is an account representative at Gertrude Hawk Chocolates. The couple live in Dunmore.

# Weddings

**Lisa I. Ernst '02** and Chad Moynihan exchanged wedding vows on Aug. 5, 2006, in Hanover. Lisa is pursuing a master's degree in education and secondary school counseling at Kutztown University. Chad is employed with GHR Systems in Wayne. The couple live in Ephrata.

**Renee L. Maxwell '03** and Stanley E. Budzilek II were united in marriage on April 29, 2006, at Sacred Heart of Jesus, Dupont. The bride is employed with Blue Cross of Northeastern Pennsylvania. The groom is employed with Pride Mobility Products Corporation in Duryea. The couple reside in Dupont.

**Brad A. McEvelly '04** and Rosalynn Bem exchanged wedding vows on Sept. 30, 2006, at St. Joseph's Church, Newton, N.J. ESU alumni in the wedding party were **Brian McEvelly '04** and **Caitie McEvelly**. Other ESU alumni in attendance were **Annette Wolosz Federico '04** and **Brian Moore '06**. Brad is the owner of AM Advertising & Marketing Group in East Stroudsburg. Rosalynn is a research scientist with Bristol-Myer Squibb in New Brunswick, N.J. They live in Plainsboro, N.J.

**Christine M. Falcone M'05** and Joseph D. Schieber III were joined in marriage on June 24, 2006, at Trinity United Church of Christ in Stone Church. Christine is a speech language pathologist in Lower Merion School District in Ardmore. Joseph is a lease sales representative with Penske Truck Leasing in King of Prussia. They live in Blue Bell. ☞

# Births



**James "Mike" M. Henderson '88** and Angie Henderson, Jacksonville, Fla., a daughter, Sophia Britt, born Feb. 28, 2006. Sophia was welcomed by big brother, Dillin.



**Megan Burke Aylward '89** and Sean Aylward, Wyckoff, N.J., a son, Daniel Sean, born June 12, 2006. Danny joins big brother, Liam, sister, Maggie and brother, Brendan.



**Mary Barry Simmons '92** and Michael Simmons, Seaford, N.Y., a daughter, Kiera Maeve, born on Sept. 24, 2006. Kiera

was welcomed home by big sisters, Kerry and Katelyn.



**Qiana Murphy Lehman, Esq. '97** and David Lehman, Dupont, a son, Calder Anthony, born on Thanksgiving, Nov. 23, 2006.

**Suzanne Yukna Dailey '98** and Richard Dailey, Nazareth, a daughter, Avery Kate, born on Oct. 16, 2006. Avery was welcomed by her siblings, Caden James and Olivia Page. ✂

## It pays to be ESU alumni!

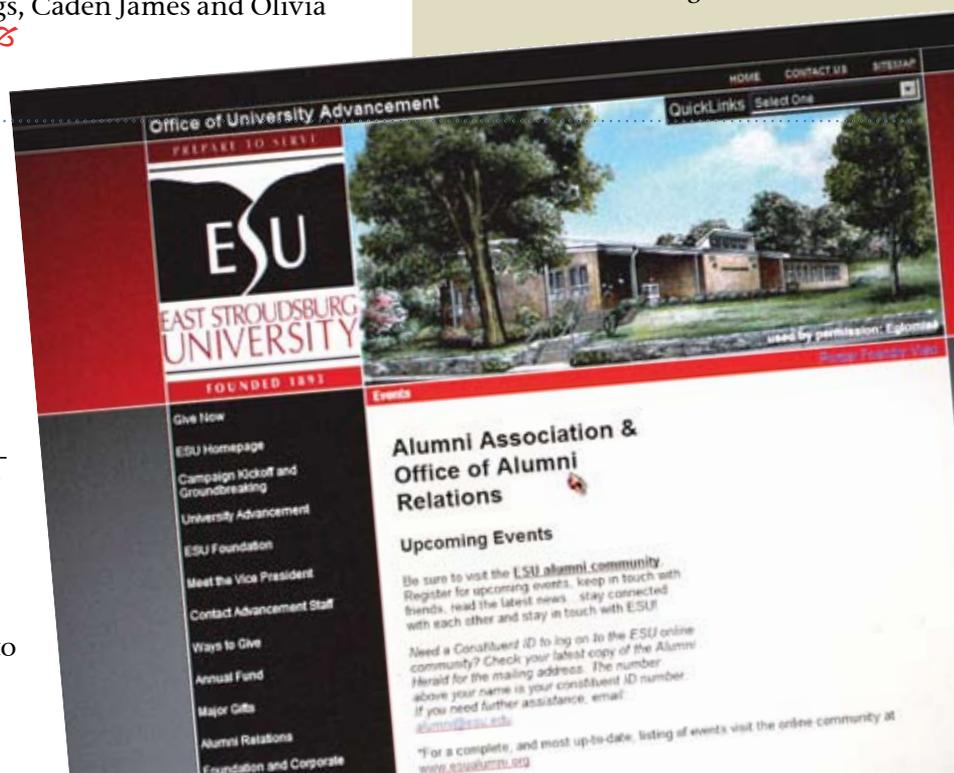
Have you visited the East Stroudsburg University Alumni Services Web site lately? Check out some of the great benefits offered to ESU grads:

- **Personal Health Insurance Services** - discounted long term care insurance from all the major carriers.
- **Dick Milham Ford Toyota Scion Discounts** - \$500 cash back on most new vehicle purchases if you graduated between May 2004 and January 2007. For more details call (800) 565-9191 and mention you are an ESU alumna/a.
- **Bank of America (formerly MBNA) Master Card** - Call your Alumni Office at (800) 775-8975 or visit your Alumni Services Web site at [www.advancement.esu.edu](http://www.advancement.esu.edu) and click on Alumni Relations for more information on the great benefits that are available to ESU grads.

## An online community that works together stays together...

Want to find an old classmate? Need all the details about an upcoming alumni event or reunion? Want to update your contact information? Other exciting services are available on the ESU alumni on-line community including up-to-date information on all regional events, career assistance, alumni benefits including discount car and homeowners' insurance, book store items and ESU license plates. You can find all of this and a lot more when you log on to [www.esualumni.org](http://www.esualumni.org).

Use your constituent ID#, printed above your name on the address label on this issue, to get started!





## Basketball Alumnae Hit Court for Friendly Game

### Winning 2006-07 Season Celebrated

Alumnae turned out in full force to lace up the sneakers for a friendly game against former teammates.

In addition, the alumnae had a chance to see the current team play. The current women's team completed an amazing season that saw the team finish with a regular season record of 25-3, tying the program's record for most wins in a season, 11-1 in the PSAC and an undefeated 14-0 record at home.

ESU Women's Basketball Head Coach Juliene Simpson was honored for the second season in a row as PSAC East Coach of the Year, and four players were honored by the PSAC.

Tri-captain Alyssa Antolick and Sophomore Jackie Yandrisevits were named to the first team. Tri-captain Maryellen Onofre was named to the second team, and Jhazmin Brown was named Rookie of the Year. 



From left, Brooklyn Betts '05, Jazmine Gittens '06, Debbie Losey '03 and Jennifer Simpson '05.

Athletic  
Hall of Fame  
Men's ring



Athletic  
Hall of Fame  
Women's ring



Left  
side

ESU Athletic Hall of Fame members:  
Show your pride by purchasing an official ring.  
Now you can be reminded of your momentous  
induction by wearing your ring.

The men's ring is above, left, the women's ring  
is above, right. The design on the sides of the  
rings are the same.

The cost for either ring is \$300.

Please contact Athletic Director Dr. Tom Gioglio  
at (570) 422-3689 for more information.



Right  
side



Golfers got into the swing of things at last year's golf classic, held at Skytop Lodge.

Perry Hebard photo

The 18th Annual East Stroudsburg University of Pennsylvania Educational Scholarship Golf Classic will be held on Monday, Aug. 13, beginning with a shotgun start at 8:30 a.m. at Skytop Lodge, Skytop.

The proceeds from the Educational Scholarship Golf Tournament will benefit the Prince Hall Scholarship Fund at ESU.

Prince Hall School is an urban kindergarten through fifth-grade school located in the West Oak Lane Section of Philadelphia. Each year, 10 graduating fifth graders are identified as Prince Hall Scholars who, upon graduation from high school and acceptance into East Stroudsburg University, are eligible to compete for two full scholarships covering tuition, room and board, and books.

East Stroudsburg University and Prince Hall School have a long association that began in 1988 through the Adopt-A-School-Program, a cooperative effort between Philadelphia Public Schools and business and civic organizations. Since establishing this partnership, ESU and

Prince Hall School have engaged in several initiatives that benefit both ESU and Prince Hall students.

Each semester, at least 15 ESU elementary education majors spend one week at Prince Hall School conducting Junior Field Experience activities and staying in the homes of Prince Hall faculty or students. Several ESU elementary education majors also select Prince Hall for their student teaching each year. In addition, 20 Prince Hall students, their parents and several teachers visit the ESU campus each fall to participate in classroom and lab activities, tours, theater productions and sporting events.

The tournament is a four-person scramble format. Prizes will be awarded to teams for Low Gross (1st, 2nd and 3rd in up to three flights), and individual prizes for closest to

## Prince Hall Golf Classic: Aug. 13, 2007 Skytop Lodge

the pin for men and women.

Immediately following the tournament, a buffet luncheon and awards presentation will be held at Skytop.

The entry fee for the Educational Scholarship Golf Classic is \$115 per person, which includes greens fees, cart rental, continental breakfast, group photo, refreshments, buffet luncheon and prizes. Those who wish to only attend the luncheon may do so for \$35 per person.

The tournament will also hold a special raffle drawing. At \$25 each, only 300 raffle tickets will be sold featuring prizes including hotel and golf packages, certificates for fine dining and other services and merchandise. The raffle is open to all interested parties; individuals need not participate in the tournament or attend the luncheon to get involved. 

*For more information on the tournament, sponsorship opportunities, the raffle or luncheon, contact Wayne Bolt, tournament chairperson or Christina Mace, coordinator of annual funds, at (570) 422-3156.*

## Mildred Evans Beers '29 Leaves Legacy of Generosity to ESU

East Stroudsburg University lost one of its most loyal and influential alumni of the last 75 years when **Mildred Evans Beers '29** passed away. Her giving spirit was evidenced early when she returned to teach in the same one-room school house in Richmond that she learned in. She eventually taught in most of the Slate Belt's one-room schools and influenced hundreds of students.

Mildred married Joseph Beers and they were lifelong partners. Together they generously gave their time and resources. Their legacy is one that positively impacted and inspired thousands of others in the Slate Belt, Lehigh Valley, and Pocono Mountain areas.

She was always quick to note, "I was very fortunate to have a husband that provided m with the

means to continue giving after his death."

Her great work did not go unnoticed. Two of the many awards she received include the Bangor Area High School Distinguished Graduate award in 2000 and the Pennsylvania State System of Higher Education Award for Philanthropy in 1998.

East Stroudsburg University is fortunate to have the Beers Lecture Hall, a 140 seat "Smart Classroom" that incorporates instructional technology in the teaching space, made possible from the largest private contribution for a facility project in ESU's history at the time.

Mrs. Beers is survived by her daughter, Nancy Beers George, son-



The late **Mildred Evans Beers '29**, with daughter, Nancy, and son-in-law, Richard K. George.

in-law, Richard K. George, grandson, Michael J. George, granddaughter Tracy E. Berger and her husband Craig J. Berger, great-grandson Noah J. Berger, and great-granddaughter Zoé E. Berger.✂

## Memory of Pete Nevins Lives On

The East Stroudsburg community was stunned and saddened by the recent death of **Pete Nevins M'84**, whose long reign as the sports information director will not be forgotten.

During his career, Pete wrote articles on more than 12,000 ESU athletic events that covered over 5,000 student-athletes.

He was inducted into the College Sports Information Directors of America Hall of Fame in 1987, and won the Warren Berg Award as the nation's outstanding College Division Sports Information Director, as well as many other honors.

The Pennsylvania State Athletic Conference (PSAC) has renamed its top female and male scholar-athletic honor the Pete Nevins Scholar-Athlete Award.

"Pete was so many things to many people," said Will Adair, the PSAC's assistant commissioner for



media relations.

"He was a mentor and role model for so many people getting started in this profession, including me," he said. "Even approaching the age of 70, he had more passion and love for what he did than anyone I know. It makes me extremely happy to know that passion will continue to live with his name on the award."

Pete Nevins served as sports information director since 1969 until his retirement in 2002. He remained active by writing a weekly column for the Pocono Record which chronicled the achievements of local student athletes who continued at the collegiate level. He was a volunteer for various university functions, including athletic events and school-sponsored committees.

Pete is survived by his wife, Gail, two married sons and six grandchildren.✂

## In Memoriam

**Helen Roscoe '27**  
**Esther A. Seip Martin '39**  
**John Oboyle Carroll '41**  
**Laura E. Brown '42**  
**Jean E. Kinsley Smith '42**  
**Hattie B. Vanderbeek '42**  
**Robert M. Burrows '49**  
**Samuel Lumer '50**  
**Natalie B. Murray '50**  
**Martin R. Conway '52**  
**Frederick L. Gahres '54**  
**Mary Lou Lynch Miller '57**  
**James M. Rine '57**  
**Shirley J. Allwine Rodabush '56**  
**Ronald Y. Rice '60**  
**Susan Kilpatrick '82**  
**Robert E. Brown, Jr. '83**  
**Peter Nevins M'84**  
**Sandra "Sandy" A. Detrick '05**

# Recognizing Outstanding Alumni

The Alumni Association Office is seeking to renew its pool of candidates for various annual Alumni Association awards. Alumni and friends of East Stroudsburg University are invited to submit nominations. Send a letter of nomination to:

Henry A. Ahnert, Jr. Alumni Center  
 East Stroudsburg University  
 200 Prospect Street  
 East Stroudsburg, PA 18301-2999  
 FAX: (570) 422-3301

Email: alumni@esu.edu

The letter should include the nominee's name, phone and address, your phone and address, and a statement as to the candidate's qualifications for the award. Include supporting documentation when possible.

## The Great Teacher Award

Presented to a teacher who has demonstrated superior teaching ability and extraordinary commitment to students. The recipient may be active or retired and must have a minimum 10 years teaching at ESU. The recipient need not be ESU alumnus.

## Humanitarian Award

Honors ESU graduate who has exhibited meritorious participation in a significant

act or operation of a humanitarian nature and /or whose work has contributed significantly to improve understanding, cooperation, friendship and development in a community and/or is highly distinguished for his/her notable humanitarian contributions to society in his/her chosen business, profession or philanthropic life's work.

## Conrad "Skip" Idukas Service Award

Recognizes a recipient who has made a significant contribution to the University and/or the Alumni Association through exceptional volunteer service. The recipient need not be an alumnus.

## Helen G. Brown Honor Award

Pays tribute to an ESU graduate whose extraordinary accomplishments in life have brought honor to the University and pride to all alumni.

## Jim Barniak Award

Recognizes ESU graduate for exceptional achievement in athletics beyond graduation. Designed to recognize those who might otherwise qualify for admission to the ESU Athletic Hall of Fame, but do not meet the requirement of having been a star athlete in intercollegiate sports as an undergraduate.

## Dr. George Thompson, Jr. Award

Recognizes exceptional accomplishment or life achievement in areas of community and human relations along

with a demonstrated commitment to the promotion of the mission of ESU. Candidate embodies multi-cultural and diverse values, and need not be an alumnus.

## Young Alumni Achievement Award

Honors a recent graduate (under 20 years) who has demonstrated exceptional ability and made significant strides in their chosen profession and/or whose extraordinary accomplishments have brought honor to the university and pride to all alumni.

## Distinguished Alumni Award

Honors an ESU graduate whose exceptional achievements or contributions in a field or profession have distinguished him/herself on national or international level bringing honor to the University and pride to its Alumni. This was created in 2006 and has not yet been awarded.

## Technical Achievement Award

Honors an ESU graduate who has made extraordinary accomplishment(s) in the field of Computer Science, Physics, Chemistry, Economics, Medicine, and Physiology or other technical field. This was created in 2006 and has not yet been awarded.

## George Ockershausen Student Award for Service to the Alumni Association

Recognizes a student who has provided exceptional service in a volunteer capacity to the Office of Alumni Relations and Development. ✂

## East Stroudsburg University Athletic Hall of Fame

NOMINATION FORM (Must be received no later than June 15)

NOMINEE:

Name \_\_\_\_\_ \*Class Year \_\_\_\_\_

*\*Must have graduated (or left) at least 10 years before selection into the Athletic Hall of Fame. May be awarded posthumously.*

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_ (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Nominated for (circle one):    • Student-Athlete    • Team    • Meritorious Service

Sport(s) or Team: \_\_\_\_\_

NOMINATED BY:

Name \_\_\_\_\_ Class Year \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_ (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Mail to: Tom Gioglio, Director of Athletics  
 East Stroudsburg University  
 200 Prospect Street  
 East Stroudsburg, PA 18301

# Upcoming Events

Following is a partial, preliminary list of upcoming events. For the latest information visit [www.esualumni.org](http://www.esualumni.org) or call the Alumni Office at (570) 422-3533.



### April 7-18 **Jewels of China Cruise**

Discover China's most renowned imperial treasures and travel along the legendary Yangtze River as you take this journey from Shanghai to Beijing. Prices start at \$2,827.

### April 14 **NYC Car Show or Met Trip**

Leave ESU via motorcoach for NYC to see what's hot in automobiles at the NY International Auto

Show at the Jacob Javits Center or take in 5,000 years of art at the famous NY Metropolitan Museum of Art. \$25 per person for auto show, \$30 for museum.

April 22  
**Metro D.C. Brunch**  
Treat yourself to an elegant brunch at the Army Navy Country Club in Arlington, VA.



### May 26- June 6

#### **Waterways of the Czars**

Travel with Professor Brian Sickels from St. Petersburg to Moscow along the majestic Svir River. Prices for the trip start at \$3,990.

### June 1 & 2

#### **Alumni Reunion**

If your class year ends in a "2" or a "7" make plans to reunite with classmates this summer for a memorable weekend. (Except the Class of '62)



### July 4-16

#### **British Isles Cruise**

From the spectacular vantage point of the Grand Princess, a British isles cruise presents an enticing array of destinations: Ireland, Scotland, Wales and France. Prices start at \$3,425.

### July 16 **Alumni Golf Outing**

Join us once again for a great day of golf on the beautiful course of Stone Hedge in Tunkhannock, Pa. Enjoy a great round of golf with friends capped with a steak dinner for only \$60 per person.



### August 12 **Alaska Cruise**

Sail aboard the ms Amsterdam roundtrip from Seattle, Wash., to the breathtaking glaciers of Alaska. Witness the spectacular wilderness that is home to bald eagles, whales, and bears. Prices start at \$1,641.

### October 6 **Homecoming**

Everyone's favorite event! Mark your calendars today for this fun-filled weekend and the Class of '62 reunion.



### Spring/Summer/Fall events in the making:

- California ■ Delaware ■ North Carolina
- Montgomery County (Pa.)
- DELCO (Pa.) 20th Annual Gathering
- Bucks County (Pa.)
- Atlanta, Ga.
- Alumni Golf Outing
- N.J. Beach Bash
- Scranton/Wilkes Barre
- N.Y.C. taping of an ABC TV show

#### Mail your reservation/request to:

Ahnert Alumni Center  
East Stroudsburg University  
200 Prospect Street  
East Stroudsburg, PA 18301

Or call in your guaranteed reservation to Tania at (800) 775-8975, visit [www.esualumni.org](http://www.esualumni.org) or email [alumni@esu.edu](mailto:alumni@esu.edu)



## Alumni Association

East Stroudsburg University of Pennsylvania  
200 Prospect Street  
East Stroudsburg, PA 18301-2999

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