

East Stroudsburg University of Pennsylvania  
**Alumni Herald**

Spring 2008    Volume 20, No. 3



Tony McMunn '69 and  
Pat Lythgoe McMunn '68:  
Making a difference  
where it counts at ESU

**Meet your memories at Alumni Day 2008**

## Opening Remarks

I have some very exciting news to share with you. ESU will introduce a mascot at Homecoming on Oct. 4. Having been a part of this process almost since its inception, I know many thoughts come to mind when alumni hear about a new mascot. Following are some facts to help clear up any confusion or misinformation.

**What happened to the “Warrior” nickname?** Nothing, ESU will continue to be nicknamed the Warriors; that will not change. For many of you who attended ESU or ESSC or ESSTC the nickname “Warriors” reaches back into our athletic history, as a Stroud Courier writer in 1932 coined the nickname because of the way the athletic teams took the field. The word “Warriors” is on — and will remain on — athletic team uniforms.

**Why are we getting a mascot?** The mascot is a student-driven initiative because they want to have a figure at athletic games and events and to represent ESU in the community.

**Did the NCAA make us change our mascot?** The NCAA did not make us change our mascot. A few years ago the NCAA listed ESU among the universities that needed to change their nickname. Our placement on the list was in error and we were quickly removed after they learned our nickname did not have Native American connotations either in our logo or mascot. In fact, we have not had a mascot in almost 15 years.

**What will the mascot look like?** No one knows because the process isn’t complete. When it is, the mascot will be unveiled at Homecoming 2008. We are not necessarily creating a mascot for the nickname of ESU. It could be one in the same, but it does not have to be. There are many schools,



like Stanford University with a nickname of Cardinal (after the color not the bird) that has a mascot called the Stanford Tree (which is a student dressed as a tree) which have a nickname and a mascot that are not the same. Other schools, like Duke University with a nickname and mascot of Blue Devils, have the same nickname and mascot.

**How are alumni involved?** From the very beginning the Alumni Association board of directors has been involved. As you know the board is a diverse (in terms of gender, class year, geographic area to name a few) and represents its constituency well.

**What are the next steps?** Focus groups representing alumni, students, parents, and faculty/staff met. The purpose of the focus groups is to get feedback regarding

the look, characteristics, personality, and overall feeling of an ESU mascot. This process is moving forward but nothing is set in stone.

**Can I help?** If you want to share your thoughts on the mascot, please contact me; I welcome your input. I know alumni are passionate about their alma mater and that is key to the continued success of East Stroudsburg University.

I look forward with much anticipation to the mascot at Homecoming; it promises to be a wonderful addition to your alma mater.

There are plenty of alumni events planned to keep everyone busy, please see the back cover for a listing.

I also encourage all alumni, particularly those who graduated in a year ending in a “3” or “8” to return for Alumni Weekend on May 30 and 31. The itinerary can be found on page 2-3.

I look forward to seeing you!

John J. Ross  
Director of Alumni Engagement

## Alumni Herald

The Alumni Herald is the official publication for East Stroudsburg University's Alumni and is published three times a year.

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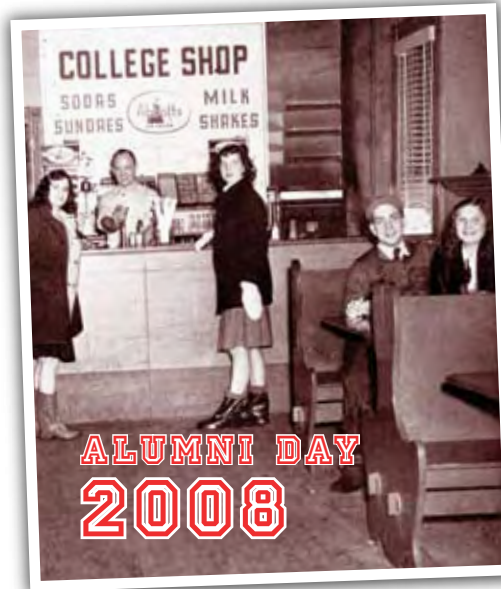
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*inside*

Calling all alumni! Your big weekend on the East Stroudsburg University campus is coming up on May 30-31. Get your reservations in now for the annual Alumni Day Luncheon and other special activities.

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**Tony McMunn '69 and Pat Lythgoe McMunn '68**  
 show how to step up and give back.

Cover photo: Carl J. Thome

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**EAST STROUDSBURG UNIVERSITY**  
**Alumni Association**

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Bryan L Hill '71

James "Pat" Hyde '63

Phyllis M. Kirschner '63

Dr. Frank Michael Pullo '73

John E. Woodling '68



# ESU Alumni Day 2008

## Friday, May 30

**11 a.m.**  
**CLASS OF '58 GOLF OUTING**  
 \$75. Reservations only.

**11 a.m.-2 p.m.**  
**CLASS OF '58 HISTORICAL TOUR and TEA/LUNCHEON**  
 Everybody's Café, Main Street, Stroudsburg  
 Reservations only. Lunch Dutch treat.

**5-8 p.m.**  
**ALUMNI DAY REGISTRATION**  
 Alumni Center Lobby

**5-8 p.m.**  
**MARDI GRAS NIGHT**  
 Alumni Center



## Saturday, May 31

**8 a.m.-3 p.m.**  
**HOSPITALITY ROOM OPEN**  
 Dansbury Commons, Lower Level

**8-10:30 a.m.**  
**REGISTRATION & MEET AND GREET**  
 Dansbury Commons, Lower Lounge

**8-9:30 a.m.**  
**BREAKFAST BUFFET**  
 Dansbury Commons Cafeteria  
 \$8. Reservations only.

**9:30-10:30 a.m.**  
**ALUMNI SHARE MEMORIES**  
 Lower Dansbury Commons Hospitality Room



**10 a.m. - 3 p.m.**  
**ESU BOOKSTORE OPEN**

**10:30 a.m.**  
**CLASS OF '58 TROLLEY TOUR**

**10:45 a.m. - Noon**  
**TROLLEY TOURS OF CAMPUS**  
 Departing from Lower Dansbury Commons Hospitality Room every 30 minutes.

**11-11:45 a.m.**  
**ALUMNI ACTIVITY PLANNING WORKSHOP**  
 Lower Dansbury Commons Hospitality Room

**11 a.m.-Noon**  
**CLASS OF '58 PRESIDENT'S RECEPTION**  
 President's House, University Circle

**Noon - 1:30 p.m.**  
**ALUMNI DAY LUNCHEON & AWARDS**  
 Keystone Room  
 \$12. Reservations only.

**1:30-2:30 p.m.**  
**CLASS PHOTOGRAPHS**  
 Keystone Room

**2-3:30 p.m.**  
**CLASS GATHERINGS**

**6 p.m.**  
**CLASS OF '48 DINNER**  
 Cost to be determined. Reservations

**6 p.m.**  
**CLASS OF '53 DINNER**  
 J.R.'s Grill, Budget Inn, East Stroudsburg  
 \$25. Reservations only.

**6 p.m.**  
**CLASS OF '58 DINNER**  
 Sycamore Grill, Delaware Water Gap  
 \$45. Reservations only.

**6 p.m.**  
**CLASS OF '63 DINNER**  
 Keystone Room, ESU  
 \$25. Reservations only.

**7-11 p.m.**  
**MOUNT AIRY CASINO**  
 Vans depart from Alumni Center  
 \$5. Reservations only.



## ESU Alumni Day Reservation form

You can make your reservations with Carleen by phone or by email:  
 (800) 875-8975 or (570) 422-3533 • alumni@esu.edu

### OR MAIL IN THIS COUPON

Name(s) \_\_\_\_\_

*Below: Name(s) as you would like them to appear on name tag:*

Address \_\_\_\_\_

Phone ( ) \_\_\_\_\_ ESU Class \_\_\_\_\_

Email \_\_\_\_\_

How many will be attending the following events:

### Friday, May 30

- Class of '58 Golf 11 a.m. \$75 each \_\_\_\_\_ person(s)
- Class of '58 Tour/Tea 11 a.m.-2 p.m. Dutch treat \_\_\_\_\_ person(s)
- Mardi Gras Night 5-8 p.m. Free \_\_\_\_\_ person(s)

### Saturday, May 31

- Breakfast buffet 8-9:30 a.m. \$8 each \_\_\_\_\_ person(s)
- Class of '58 Reception 11 a.m. Free \_\_\_\_\_ person(s)
- Alumni Awards Lunch Noon-2 p.m. \$12 each \_\_\_\_\_ person(s)  
*(Free for Class of '58 members)*
- Class Gatherings 2-3:30 p.m. Free \_\_\_\_\_ person(s)
- Class of '48 Dinner 6 p.m. TBD \_\_\_\_\_ person(s)
- Class of '53 Dinner 6 p.m. \$25 each \_\_\_\_\_ person(s)
- Class of '58 Dinner 6 p.m. \$45 each \_\_\_\_\_ person(s)  
*Make reservations with Jean Miller Leshko '58*
- Class of '63 Dinner 6 p.m. \$25 each \_\_\_\_\_ person(s)
- Mount Airy Casino bus 7-11 p.m. \$5 \_\_\_\_\_ person(s)

**TOTAL DUE** \$ \_\_\_\_\_

Check enclosed, made payable to ESU Foundation  
 Bill my credit card:  Visa  Mastercard  American Express

Card Number \_\_\_\_\_ Exp \_\_\_\_ / \_\_\_\_

Signature \_\_\_\_\_

**MAIL TO:** Ahnert Alumni Center  
 East Stroudsburg University  
 200 Prospect Street  
 East Stroudsburg, PA 18301

Or register for Alumni Day online at [www.esualumni.org](http://www.esualumni.org)



# Let us know you're coming!



60 years



55 years



50 years



45 years



20 years



# Vegas invasion

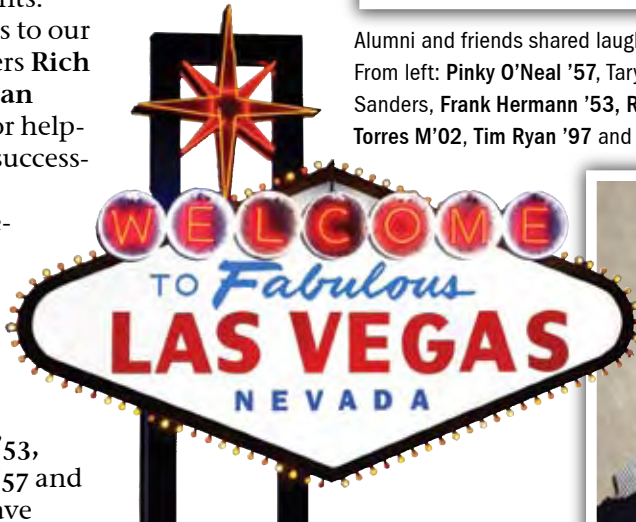
ESU descended upon Las Vegas alumni for the first of what is expected to be an annual "Vegas Invasion."

Twenty alumni and friends gathered at the luxurious Rio All Suites & Casino to enjoy the ambience, gambling and entertainment with the Penn & Teller comedy magic show.

Alumni were able to meet and share interesting stories about ESU and their undergraduate experiences. **Pinky O'Neal '57** hosted the reception event, bringing greetings from the Alumni Association and sharing her ESU memories and current campus events.

Many thanks to our alumni volunteers **Rich James '88** and **Dan MyKovich '87** for helping to plan this successful event.

The 2009 Vegas Invasion is already being planned for our Vegas, California and Arizona alumni. **Frank Herman '53**, **Clara Petrosky '57** and **Tim Ryan '97** have already volunteered to offer their support of next year's event. ❏



Alumni and friends shared laughs and ESU pride at a reception held at the Rio Belize room. From left: **Pinky O'Neal '57**, Taryn Hereda, Vice President for University Advancement Isaac Sanders, **Frank Hermann '53**, **Roy Miller '67**, **Clara Petrosky '57**, **Joanne Chaplin '88**, **Ybonne Torres M'02**, **Tim Ryan '97** and Al Person.



Above: Alumni taking part in the first "Vegas Invasion" enjoyed a show by comic magicians Penn and Teller. Shown with Penn Jillette are **Ybonne Torres M'02** and Wanda Ochei, assistant director of alumni relations.



**Pinky O'Neal '57** hams it up with the very entertaining Chippendales dancers at the Ultimate Girl's Night Out show in Las Vegas.



# Greetings from Florida



ESU



## Largest group ever gathers in Englewood

Dick Merring '57 and Joan (Stanley) Merring '67 really outdid themselves. Their hosting skill attracted 50 people to the luncheon in Englewood. This was their largest gathering ever and it was also the largest for ESU

outside of campus! So popular is this event that people drove for hours just to attend, and some flew. Those in attendance are too numerous to mention, but the picture tells the story! 🍷



At the St. Petersburg gathering, from left, are: Lisa (Haynes) Leidigh '87, Laura Dyer (Lisa's grandma and mother of alumnae Laureen Dyer Gerhart '83 and Barbara Dyer Swope '85), Kathleen Carfagno '86, Alexandra Pronevich Pizzuco '85, Mike Arhangelsky '03, and Paula Kimak Sheehan '87.

## St. Pete

Jerry Yingling '75 and Lisa (Haynes) Leidigh '87 hosted a fantastic gathering at The Don CeSar Beach Resort in St. Petersburg. This fabulous venue was made possible through Lisa and was a perfect setting for the more than 20 people who enjoyed lunch. Alumni in attendance were Betty Lloyd DeAngelis '60, Linda Hopler Whitenight '63, Trudi James-Dopfel '64, Bob Kelley '71, Sharon Delesio Zegalia '73, Joe Galyean '77, Janice Lisicky Galyean '78 and Patti Berzowski '84. 🍷



# florida football coaches reunion

For many years former East Stroudsburg football coach **Jack Gregory '52** has had a gathering of former players and coaches in Florida. This was a very special year as many alumni and coaches attended. **Doug McNamee '67** hosted the event at his home. 🇺🇸



From left, first row: **Joe Heverin '63**, **Bill Lewis '63**, **Tom Kizis '70**, **Charlie Reese**, **Tim Rooney**, **Fred O'Connor '62**, **Jack Gregory '52**, **Walt Posdowski**, and **Denny Douds**. Second row: **Doug McNamee '67**, **Walt Snyder '61**, **John Brunner '60**, **Sterling Brown '61**, **Bill Muir**, **Dick Merring '57**, and **Jack Bushofsky**.



From left, ESU coaches **Denny Douds** (1974-present), **Charlie Reese** (1966-'73) and **Jack Gregory '52** (1959-'65) celebrated almost 50 years of coaching the Warriors.



## fort Lauderdale



**Hugh Bryce '89** helped gather a great group of alumni in the Fort Lauderdale area. Meeting at a local watering hole that caters to fans of Philadelphia sports teams made everyone feel at home. Some of those in attendance, from left, were **John Ross**, director of alumni engagement, **Wally Weckter**, **Jan Cetta**, **Bob Cetta '58**, **Linda (Rhawn) Neddoff-Weckter '64**, **Mary Carol Mason '62**, and **Kevin Cerino '95**.





## The Villages

The Villages was the site of another alumni gathering. The Nancy Lopez Legacy Country Club was a beautiful venue for a reception and dinner. Among those in attendance were, from left, Nancy (Lushear) Staffieri '72, Chris Gentile '66 and Daune (Kemp) Gentile '65.



A group of alumni from The Villages stayed for dinner and really enjoyed each other's company including, from left, Richard Brewer '60, Jean Brewer '89, Mary (Kenny) Sanders '64, Kathy Munley, Ed Munley '68, Ardell (Schlappich) Katzenmoyer '51, Olin Katzenmoyer, Ed Moravetz '58 and Shirley Moravetz.



## Jacksonville

The alumni events in Florida concluded in Jacksonville. "Where Florida Begins" was where we ended but not before some Warriors gathered, including professor and former football coach Charlie Reese, left, and Ted Martz '47.

## D.C. Area

The Washington DC Area alumni group, led by **Tom Leshko '57**, is having a very active year with three gatherings in the first three months! First, alumni toasted the New Year with a happy hour in Falls Church, Va.

Another event was held at a Washington Capitals hockey game. The Caps lost the game but a great time was had by all.

The annual Cherry Blossom Brunch was a huge success this year, with more than 40 people taking part. As usual there was delicious food in an elegant setting and there was wonderful camaraderie. ☺



At a New Year Happy Hour in Falls Church, Va., from left: **Jim Viola '84**, **Jean (Miller) Leshko '58**, **Jim Morrissey '75**, **Ron Kochan '75**, **Jim Nesbitt '74**, **Pinky O'Neil '57**, **Pam Byers '77**, **Keith Fisher '91**, and **Jeanne Chambers '73**.



Attending a Washington Capitals hockey game, from left: **John Ross**, director of alumni engagement, **Ed Curvey '63**, **Tom Leshko '57**, **Jean (Miller) Leshko '58**, **Celeste Law '82**, **Jim Nesbitt '74**, and **Mary Noel**.



# D.C. Area Cherry Blossom Brunch



Tom Leshko '57, Metro D.C. alumni coordinator, greets guest speaker Col. James Viola '84.



The Washington D.C. Area Cherry Blossom Brunch attracted a large number of alumni this year, with more than 40 people taking part.



From left, Dr. Kenneth W. Borland Jr., acting ESU president, Augie Zullo '73, and Michael Barclay M'03.



From left: Gloria Keyser (wife of Jerry Keyser '59), Smiley Shackelford '85, and Cindy (Buda) Campbell '89.

## Christmas at Skytop

The holidays are a wonderful time for ESU to gather and share some cheer. This year Alumni Relations hosted a holiday party at the beautifully decorated Skytop Lodge.

It was a weekend event with scheduled activities throughout the day such as cooking workshops and tree decorating.

That evening 50 alumni and friends enjoyed a special meal prepared by celebrity chefs from other local resorts, as we enjoyed complementary wines and delectable desserts.

The evening was a huge success and alumni are looking forward to this year's holiday event. ❧



Sharing alumni holiday cheer at Skytop are **Earl Wagner '67**, with his wife, Joanne, at left, and John Ross, director for alumni engagement, and his wife, Beth.

## Hospitality industry visits campus for annual Career Day

Forty-five companies participated in the annual Hotel Restaurant Tourism and Management Career Day co-sponsored by Alumni Relations, Career Services and the HRTM department.

More than 25 alumni returned to campus among the company representatives who came

to recruit senior students for positions with their companies.

Afterward the alumni enjoyed a luncheon hosted by Alumni Relations in P&J's campus venue, where HRTM students presented their culinary talents. ❧



**Chris Soto '96**, left, and **Jodi Shapiro '97**, right, were on campus recruiting for Hospitality Partners, a hotel management firm based in Bethesda, Md. With them is **Carol Miller '81**, associate professor of hotel, restaurant and tourism management at ESU.



**Neal Griffith '05**, **Jennifer Radogna** and **Amber Hoffman '06** returned to campus to represent Enterprise Rent-A-Car at Career Day.



# Women's golf joins varsity sports

East Stroudsburg University will add women's golf as a varsity sport for the 2008-09 academic year and will begin competition this fall. Dustin McCormick, an assistant golf pro and head teaching professional at the Water Gap Country Club, has been named the first head coach of the program.



"The chance to start a program from the ground up and watch our athletes compete and succeed will be rewarding for everybody associated with ESU."

The new program strengthens the university's commitment to women's athletics, said Dr. Tom Gioglio, director of athletics.

ESU will join California, Clarion, Kutztown and West Chester as Pennsylvania State Athletic Conference institutions that sponsor women's golf. Gannon and Mercyhurst also have women's golf programs and will enter the PSAC as part of the conference's expansion this fall. Clarion announced in October that it will add women's golf starting next year.

There are six men's golf programs in the PSAC, with Mercyhurst joining existing members Clarion, California, Millersville, IUP and West Chester this year.

The PSAC golf championship is held at the end of the fall season, with the NCAA holding its championship each spring.

"As the PSAC continues to grow, we are growing our athletic department as well to provide championship opportunities for our student-athletes," Gioglio said.

McCormick, a graduate of East Stroudsburg South High School, was a four-year letterwinner and a three-time first team All-Middle Atlantic Conference selection at Moravian College in Bethlehem. He earned a bachelor of arts degree in history from Moravian in 2006.

He is pursuing his Level One Class A pro certification from the Professional Golf Association (PGA) and was a regional qualifier for the 2007 U.S. Open after finishing third out of 85 golfers.

In 2006, McCormick passed the Players Ability Test for Level One of the PGA, shooting consecutive rounds under 75 in the same day. He was one of three teaching pros in the field of 65 to successfully complete the test.

ESU sponsors 21 sports, including 11 women's sports and 10 men's sports.

Women are competing in basketball, cross country, field hockey, lacrosse, soccer, softball, swimming, tennis, indoor and outdoor track and field and volleyball. The men's sports are baseball, basketball, cross country, football, soccer, tennis, indoor and outdoor track and field, volleyball and wrestling.

## East Stroudsburg University Athletic Hall of Fame

### NOMINATION FORM (Please include a letter with supporting evidence)

**NOMINEE:**

Name \_\_\_\_\_ \*Class Year \_\_\_\_\_

\*Must have graduated (or left) at least 10 years before selection into the Athletic Hall of Fame. May be awarded posthumously.

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_ (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Nominated for (circle one):    • Student-Athlete    • Team    • Meritorious Service

Sport(s) or Team: \_\_\_\_\_

**NOMINATED BY:**

Name \_\_\_\_\_ Class Year \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_ (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Please return by June 15, 2008 to: Dr. Tom Gioglio  
 East Stroudsburg University  
 200 Prospect Street  
 East Stroudsburg, PA 18301

## 3 Warriors earn spots on Academic All-District team

The Warriors' men's and women's basketball programs have both made consecutive appearances in the PSAC playoffs, and that success has carried over to the classroom, with three ESU student-athletes earning spots on the 2008 ESPN The Magazine Academic All-District II team.

Junior Chris Bach, senior Monika Fogelsanger and junior Jackie Yandrisevits give ESU three of the four PSAC student-athletes on the team.

Bach, a sport management major with a 3.81 grade-point average, was the only PSAC men's basketball player among the 11 honorees. As captain of the team, he helped ESU to a 13-game winning streak, the second-longest in school history.

Bach scored a game-high 16 points on his 30th birthday on Feb. 16 in a 58-53 win at West Chester. He played basketball at Philadelphia University in 1996-97 before leaving school for a year, which turned into a decade away from the classroom. Bach enrolled at ESU in the summer of 2006 and has been an role model for his teammates on and off the court.

Fogelsanger has a 3.88 GPA in psychology and has been a four-year starter and a key member of two PSAC East regular season championship teams.

She averaged a career-high in scoring this year and is one of the top forwards in school history, with more than 700 points and 500 rebounds, and ranks in the top 10 in career blocks. Fogelsanger finished her career first



Junior Chris Bach, junior Jackie Yandrisevits and senior Monika Fogelsanger were named to the 2008 ESPN The Magazine Academic All-District Team.

in free throw percentage.

Yandrisevits became the 12th 1,000-point scorer in school history, and has been one of the top players since she entered the conference as the East Rookie of the Year in 2005-06. She was a first team All-PSAC East selection as a sophomore and leads the East in scoring this year.

She has compiled a 3.53 GPA in health and physical education through her first five semesters at ESU.

The selections give ESU five Academic All-District selections to date this year, including Danny Drago (men's soccer) and Sam Shuman (football).

The Academic All-District teams are voted on by members of the College Sports Information Directors Association). Nominees must have at least a 3.2 cumulative GPA and be a starter or key reserve. ❧

## Sheska named regional coach of the year for eighth time

East Stroudsburg University has one of the top soccer traditions in the Pennsylvania State Athletic Conference (PSAC), with three former coaches – **Howard DeNike '26**, **John Eiler '34** and **John McKeon** – among the 42 members of the National Soccer Coaches Association of America (NSCAA) Hall of Fame.

The Hall of Fame may need to make room on that list soon for current head coach **Jerry Sheska '68**.

Sheska was named the NSCAA/adidas Northeast Region Coach of the Year, his eighth regional coach of the year award, after leading the Warriors to their 15th PSAC championship in his 26 seasons in 2007.

Sheska will start next season



with 385 career wins, within reach of becoming the fourth head coach in Division II history and the 25th in NCAA history with 400 career victories. Less than

half of those coaches have spent their entire career at the same institution, as Sheska has done since he arriving at ESU in 1982.

The veteran head coach also built the Warriors' women's soccer program, which he coached for its first three seasons from 1992-94.

The 1994 men's and women's soccer teams both won PSAC championships, and Sheska was named the conference's coach of the year in both sports.

First-year women's soccer coach Rob Berkowitz made a sparkling debut, as he guided a team picked to finish fifth in the PSAC East to a spot in the conference semifinals for the first time since 1998.

Berkowitz was named the PSAC East Coach of the Year and senior back Brittany Staub was the PSAC East Athlete of the Year. Staub became just the third player in ESU women's soccer history to earn a spot on the all-conference first team for four straight years. ❧



# GOT TURF?



East Stroudsburg University has a unique opportunity to install synthetic turf on the Eiler-Martin and Whitenight athletic fields. Our goal is to raise the final **\$400,000** to complete this project. ESU football and soccer teams use the Eiler-Martin athletic field; women's lacrosse and field hockey teams use Whitenight athletic field, often throughout the same season. Most PSAC institutions already have artificial turf or are planning to install it soon.

## **BENEFITS:**

### **Lower maintenance cost**

Artificial turf requires no mowing, watering, or fertilizing, and it never needs reseeding.

### **Environmentally friendly**

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# Society for Arts names 2007 scholars

ESU's Society for the Arts awarded scholarships to students in art, dance, music, and theater at a special reception in November. President Robert Dillman and Dr. Peter Hawkes, dean of arts and sciences, presented the awards, and professors from the art, music, and theatre departments celebrated their students' accomplishments.

After the ceremony, participants attended the Fall Dance Performance, where the dance scholarship winner received her award on stage.

■ **Anthony Garbarino (Art Award)** — While many students are majoring in art and design, Garbarino has chosen to pursue a fine arts degree. He has excelled in both studio and art history courses.

His provocative artwork has won him prizes in exhibitions, including the Annual Student Art Exhibition. He also contributes to the university as a photographer for the *Stroud Courier* and as music director for the university radio station WESS. After graduation, he plans to pursue a master of fine arts degree and teach at the university level.

■ **Amy Abramson (Dance Award)** is a hotel, restaurant, tourism management major with a concentration in tourism. She began dancing at the age 4 at the Hillsborough Dance Academy in Hillsborough, N.J., and studied at the All Star Dance Academy in Princeton during high school. She has been a member of the ESU Dance Team for three years, and as a member of the University Dance Company for five semesters, has worked with many guest choreographers. A member of Eta Sigma Delta and Sigma Alpha Pi, Abramson plans to pursue a career in special events. Her goal is to work for the Walt Disney Company and own her own company someday.

■ **Krista Beam (Music Award)**, from Bethlehem, has been involved with music since she was 10. She will graduate this May with a bachelor of fine arts, concentration in vocal performance, and has earned a place on the dean's list every semester of her college

career.

She has appeared in the Music Department's reviews: "*Show Stoppers!*," "*It's A Mystery to Me*," and "*Another Op'nin', Another Show*," and is cast in the Spring 2008 musical review. She recently performed in the Theatre Department's "*Schoolhouse Rock*" and last year was in Stage II's "*It's a Mystery to Me*."

She is a member of A Cappella Ensemble, Pop/Jazz Singers, and Concert Choir. In high school she was also in "*State Fair*," "*The Music Man*" and "*Hello, Dolly*." She also is secretary/treasurer of Vocal Performing Arts at ESU. She plans to also obtain a degree in special education, hoping to teach music and theater to children with special needs.

■ **Jenell Anne Manzi (Theatre Award)** recently appeared in "*Schoolhouse Rock Live*" and in "*The Laramie Project*." She was also cast for the Music Department's musical

review, and appeared in the theatre department's production of "*Goodbye Marianne*." She maintains an active stage presence and is part of ESU's marching band while consistently completing excellent academic work and receiving top grades.

She is a junior theater major from Mount Bethel. In high school, she appeared in "*Once on This Island*," "*42nd Street*," "*The Pajama Game*" and "*Guys and Dolls*." She also appeared in "*Peter Pan*" and "*Footloose*" in community theater and was an extra in the film, "*The Lottery*." When not working on stage she works backstage on every production by ESU's Theatre Department and the theater club Stage II, which she also serves as secretary. She was a costume assistant and box office manager for "*Two Weeks with the Queen*," and did set construction for "*The Seagull*." ❧

*The Society for the Arts consists of a local group of arts enthusiasts and patrons whose membership dues go to scholarships and awards for arts majors at ESU. To join, contact Dr. Peter Hawkes, dean of arts and sciences, at (570) 422-3494 or email [phawkes@po-box.esu.edu](mailto:phawkes@po-box.esu.edu).*



Above: Society for the Arts Scholars Anthony Garbarino and Jenell Anne Manzi, with Dr. Peter Hawkes, left, dean of arts and sciences, and Dr. Robert Dillman.

At right: Amy Abramson with Dr. Hawkes and Dr. Elizabeth Gibbons, artistic director of the University Dance Company.





**C.A. "Tony" McMunn '69**

*'It was a huge break for me when [ESU] let me back. They gave me a second chance.'*

**Pat Lythgoe McMunn '68**

*'We've been fortunate to have had this wonderful life. We're thrilled to be able to give back, in return for the education we received at East Stroudsburg.'*

# Stepping up ... and giving back

**Y**ou could call him a self-made man, except that **Tony McMunn '69** credits East Stroudsburg University for giving him the chance he needed to make something of himself.

"I grew up there, in many ways," says McMunn. The campus is also where he met **Pat Lythgoe '68**. The two married the weekend after she graduated, and will celebrate their 40th anniversary this year on June 1.

Pat became a teacher, and Tony became a power tool salesman. Over the course of the next 20 years, Tony worked his way up to become the founding owner of a multimillion-dollar ladder

manufacturing company.

Today, Tony and Pat McMunn enjoy homes in Colorado, Minnesota, Florida and Ireland. They travel around the world for business and adventure, but keep ESU close to their hearts.

"When I go back, I'm flooded with memories, positive memories," Tony says. "That's why I'm drawn back there. And having met Pat there . . . Well, we're very well suited to one another. There's a very wonderful feeling. And we can share a lot of East Stroudsburg thoughts and memories."

*Continued on page 17*

Story by  
**KIM de BOURBON**

## Alumni couple builds success from ESU

Photo: 13-foot Multi-Position Gorilla Ladder with Scaffold, by Tricam Industries.

# Alumni entrepreneur Climbing up fro

Portraits by  
CARL J. THOMÉ



Tony McMunn '69  
and Pat Lythgoe  
McMunn '68  
in the garden  
of their home in  
Naples, Florida.

**The McMunns** have been major supporters of the Warrior soccer program for many years. Tony was on the championship team of 1962, after all, although he's the first to say he wasn't a key reason for its success.

**Jerry Sheska '68**, a classmate of Pat's, played three years of varsity soccer and is now ESU's much-honored soccer coach.

"Soccer meant something to me," Tony notes. "And to Pat — Jerry was one of Pat's friends. So Pat and I both pay attention to the soccer program."

The McMunns established the McMunn Soccer Grant-in-Aid Fund in 1992, pledging donations of \$10,000 a year. It grew to \$24,000, and they now give \$85,000 a year for soccer scholar-

ships. All told, well over half a million to the soccer program.

"Soccer was a sport where we could actually make a difference," Tony says. "Our children chose to go to Colorado and Vanderbilt, and both feel strongly about their universities. But I look at the endowment programs those schools have, and if you give back to those schools, it's just like a drop of water in the ocean.

"If we're going to give back, there's an advantage that at East Stroudsburg we're really able to make a difference. The impact we are able to have on student lives is just much more profound at East Stroudsburg."

Tony acknowledges not every alumnus is able to give the way he and

Pat have.

"The problem at state schools, especially with my generation, is that so many of the kids graduated to become educators. So from a dollar-generation standpoint, although they've had worthwhile and productive careers, they may not be in the financial position we're in."

Still, he feels, all alumni should be on ESU's honor roll of donors.

"If you had a good experience there, you can help the university out by giving back. It doesn't have to be huge chunks of money. Don't worry about how much. Alumni should all be giving back."

Tony is a serious advocate for alumni fundraising. Through an associ-



# becomes big booster of giving back in a second chance on campus

**T**ony McMunn started his college career in 1962. He was the third child in an Irish family of seven out in Pittsburgh, and his father said he could go to one of the state colleges, since – as Tony puts it – he never demonstrated any particular scholastic ability.

After looking at California and West Chester, he settled on East Stroudsburg “because frankly, it was as far away from Pittsburgh as you could get.”

By his own admission, Tony was not a good student. But his roommate talked him into going out for the soccer team as a freshman, even though he had never played – soccer was practically nonexistent where he grew up in western Pennsylvania.

Because the team was so good, he got to play in every match – including the game when East Stroudsburg won the NAIA title, under Coach **John Eiler '34**, in 1962. Tony describes his first years at East Stroudsburg as “playing soccer, and finding out about New York City.” He was in the city every other weekend.

But at the end of two years, he had less than nine credits with passing grades and was about to flunk out.

“Hey, it was 1964, I discovered Bob Dylan in Greenwich Village, and I was doing a lot of partying,” he says

*‘Get started, make it part of the pattern. Help ESU help those students who really need the help.’*

**Tony McMunn '69**

with a laugh.

He went to work in a factory, then tried summer school, but got drafted into the Army before he could complete the courses. He was in Vietnam for 14 months.

When he got out, he had a new attitude about life, and decided to go back to get his degree. He credits Dean McGarry, dean of education, with agreeing to let him back in de-

spite his pitiful previous performance, as well as a history professor who gave him a break when grading a critical test he had to pass to stay in school.

“It was a huge break for me when they let me back,” he says. “They gave me a second chance.”

Things continued to look up when he met Pat, although it took some persuasion on his part to get her to go out with him. She was talking with a group of girlfriends when Tony and his friends came up

*Continued on page 18*

ate out in Colorado, he recently met up with a young man who graduated from ESU in 1992. He had a wife and two children and described himself as very successful, with a strong affinity for his school.

Yet he told Tony he never responded to alumni fund-raising calls, thinking he still had two kids to get through college and that there would be time to give back when he was older.

“I encouraged him to start giving now,” Tony said. “I told him, ‘Your experience at East Stroudsburg was a very positive one. So was mine, 25 years earlier. The feeling you and I have about the school is not separated by 25 years. I

told him he’d find it very rewarding to start giving back right now.”

It’s advice he’d like to share with all alumni.

“Get started, make it part of the pattern,” he says. “Help ESU help those students who really need the help.”



# Climbing up

*Continued from page 17*

and invited them to a big party off campus.

“We were, shall we say, less than gentlemanly about it,” he says with a chuckle. She turned him down.

They didn’t meet again until Pat, a physical education major from Johnstown, returned from a study trip to Europe. Tony was working his way through college as a bartender at the Blue Note Inn in Delaware Water Gap. One afternoon, Pat walked in.

“I knew she recognized me, but she wasn’t sure from where. Eventually she realized I was this obnoxious person she had met earlier.”

Tony had to ask about five more times until Pat agreed to go out with him. His persistence paid off for both, as they got married the weekend after Pat graduated in 1968.

Tony graduated the following year with a degree in secondary education and they moved to Pittsburgh, where Tony was hired as a salesman by Rockwell International’s power tool division. He became the company’s top sales rep, selling to stores and distributors.

Pat, in the meantime, had started a successful teaching career. When Tony was transferred to Minneapolis, “we had to look at a map to see exactly where Minnesota was,” she chuckles.

Tony became a zone manager, and a few years later there was talk of a transfer to Texas with a promotion to national sales manager. It was time for an important decision.

“We had a discussion about our relationship, and what made us happy,” Pat says. “I had worked so hard to get a teaching job out in Minnesota. I was very apprehensive about getting a job down in Texas.”

Since they hadn’t yet started a family, they decided it would be a good time for Tony to try running his own business. So in 1976 he took what he learned at Rockwell and formed “McMunn Associates,” although he was the only associate. As a manufacturer’s representative, he represented hardware lines selling to major stores such as Target.

As the 1980s began, the retail market was going through a lot of consolidation. China was becoming an important player in international business, with many bigger companies starting to move operations there. Tony jumped into the market with his second business, MCM International, importing Christmas tree lights and extension cords for American companies.



Tony McMunn '69 and Pat Lythgoe McMunn '68 are celebrating their 40th wedding anniversary this year. The couple met at East Stroudsburg.



McMunn's in Ballybunnion, County Kerry, Ireland, has provided working experience for interns from ESU's Department of Hotel Restaurant and Tourism Management.

Brendan Landy, LandyPhotography

It wasn't long, though, until Tony sought to diversify.

“The writing was on the wall that importing and the rep business were becoming less important,” he says. “So, I started a manufacturing company.”

He named that company Tricam – “Tri” because it was his third business, and “cam” for Charles Anthony McMunn. A large Japanese trading company backed him with the money he needed to get started, and soon Tricam was making household stepstools in



Korea. In the mid '90s, he moved the manufacturing to China. McMunn Associates was still in business, but the manufacturing company kept getting larger and larger.

He spun off the rep business completely in 2001 to focus on Tricam. The company is now the largest small-ladder maker in the world, selling to WalMart, Kmart, Target, Sears, Home Depot and other major retailers. The company has developed a line of Gorilla brand multi-position and specialty ladders, and also makes the Rubbermaid line. Tricam also is a leading supplier of lawn and garden carts and wheelbarrows.

The company is headquartered in Eden Prairie, Minn., and has offices in Naples, Fla., where the McMunns now have their principal residence. Tricam's overseas headquarters is in Hong Kong, with offices and facilities in Shanghai, Shenzhen and Taiwan.

The McMunns' son, Ryan, oversees the Asian operations from Shanghai. Daughter Meghan has a wine business in Atlanta.

Along the way, Tony bought a pub in Ireland. Although it filled a tax need to have a business in the

European Union, owning a bar was something he'd wanted to do since his days working at The Blue Note.

"One of his dreams in life was to own a neighborhood bar," Pat says, "Although I've told him that Ballybunnion is not in the neighborhood . . . It's not even in the United States!"

Ballybunnion is a blue-collar seaside resort town with a championship golf course in County Kerry on the west coast of Ireland. The pub has been thoroughly remodeled and named - what else - "McMunn's." It features a restaurant and small hotel as well as a traditional Irish public house.

For the last two years, the McMunns have provided an exotic "real world" working experience for interns from ESU's Department of Hotel Restaurant and Tourist Management. The program had to be put on hiatus this year, in the face of some complex changes in Irish and U.S. foreign worker laws. But Tony plans to bring ESU students back to the pub in 2009.

"It's my refuge," Tony says. "I'm normally there for St. Patrick's Day, but I won't get there until early April this year. Then I'll be there every

month through the summer."

Ballybunnion doesn't hold the same kind of charm for Pat. When they first opened the place, a group of friends came over to visit. "None of my friends golf, so we drank from morning to night," she says with a laugh. "I think I lost my liver in Ballybunnion."

Now that Pat has retired from teaching, she is enjoying trips around the world. "I've been very fortunate to have Tony's support to do some traveling with friends," she says. "We've been to places like Egypt, Peru and Greece, and just came back from an African safari. We're taking a trip to Italy in May."

Her other passion is interior decorating. "Every home we have has been featured in magazines," Tony says with pride, noting that Pat is a collector of antiques and artwork. "It's a heck of an avocation, and she's gotten a lot of recognition for it."

"We've been fortunate to have had this wonderful life," Pat notes. "We're thrilled to be able to give back, in return for the education we received at East Stroudsburg. It's opened all kinds of doors for us, all kinds of opportunities." ❧



**Tony McMunn '69 and Pat Lythgoe McMunn '68** at the Eden Prairie, Minn., showroom of Tricam Industries, a major manufacturer of household ladders, stepstools and garden carts.

*Photo provided by Tricam Industries*

# "Who's Doing What"

## 1950s

**Richard Heckert '58** was featured in the St. Helena (California) Star regarding his career as a coach. He is an assistant basketball coach at St. Helena High School.

## 1960s

**Bruce Frassinelli '61, M'69** was elected president of the Professional Journalists and Communicators of Oswego County, N.Y.

**Cummings "Jake" Piatt '61** was the Grand Marshal at the ESU graduation commencements.

**Edward Watto '62, M'68** received the distinguished Leadership Award from the the National Football Foundation. Watto has served as the president of the Lehigh Valley Chapter for the last nine years and has served on the board since 1994.

**Roger A. Boger '66** recently wrote a book titled "Your Einstein Complex, Awaken Your Inner Genius and Live Your Dreams." Information about the book is at [www.youreinsteincomplex.com](http://www.youreinsteincomplex.com).

**Randy Polinski '67, M'81, M'85** has been elected to serve of the Pocono Mountain School District board of directors. He is serving a four-year term representing Jackson, Tobyhanna and Tunkhannock townships.

**Mervin Heller '69** was appointed chair of Berks Economic Partnership, a marketing agency for business attraction and retention in Berks County. He will serve a two-year term, and hopes to solidify the Reading area as a major economic development player.

**Ken Koberlein '69** was elected president of Monroe Chapter of the Pennsylvania Association of School Retirees. He is director of education at The Beacon School, an alternative school in Shawnee-on-Delaware, and previously served as superintendent of East Stroudsburg Area School District.

**Patricia Pearsol Schneider '69** received a Person of the Year award from the Pennsylvania State Association of County Fairs. She has been involved with the West End Fair in Gilbert since childhood, and has been on the board of directors since 1990. She was instrumental in writing the history of the fair and is curator of the fair's museum.

**Linda Wasser '69, M'75** received the Community Service Volunteer of Year Award from the Pennsylvania Association of School Retirees. She serves as the first vice president of the Stroudsburg Business and Professional Women's Club, is an active member of the Embroider's Guild, works at the Stroudsburg United Methodist Church soup kitchen and volunteers at Women's Resources in Delaware Water Gap.

## 1970s



**Linda March Lara '70** used her musical talents to produce a CD for young and special needs children. Her unique program ties music to yoga so that, in addition to other benefits, the words and rhythms are specifically designed to enhance the ability to learn and remember the yoga poses in sequence.

**Cindy Greiner Wagner '73** was named one of New Jersey's top high school coaches. The gymnastics coach at Somerville High School since 1978, she was inducted into Somerville High School Hall of Fame in 1999 and was named NJSIAA's Gymnastics Coach of the year in 2007. Cindy also trains new judges and is an elected member of the executive board of judges and the gymnastics committee.

**Christine Donohue '74** was elected to a 10-year term as a judge on the Pennsylvania Superior Court. Previously she worked as a civil litigator with Buchannan Ingersoll & Rooney in Pittsburgh and served a three-year appointment to the Pennsylvania Court of Judicial Discipline.

**Edward Hampford '74** was inducted into the Allen-Rogowicz Chapter of the Pennsylvania Sports Hall of Fame. A standout football player at ESU, he has taught physical education for 32 years at Pottsville Area High School, and has coached football, track and swimming there for 29 years.

**Ronald Quinn '75** was the guest speaker at the Lehigh Valley Soccer Scholar Athlete Foundation banquet. He is the director of graduate programs in sports administration at Xavier University in Cincinnati.



**Julianne Czaruk Pecorella '76** was honored as Delaware's National Distinguished Principal of the Year for 2007 by the National Association of Elementary School Principals. She is principal of the Maple Lane Elementary School in



Claymont, Del. This award is sponsored by the National Association of Elementary School Principals., which selects a principal from each state and a few overseas military bases and private schools.

**Joseph D'Amore '77** is national historian of the Grand Chapter of the Theta Chi Fraternity. He is a member of the Eta Pi chapter at East Stroudsburg University.



**Stephen Gardner '77** was installed as the 117th Right Worship Grand Master of the Free-

masons of Pennsylvania. He leads 120,200 members statewide as grand master and chairman of the board. He is employed as a project manager at Mack Trucks/Volvo Information Technology.

**Patricia Dolan Reidinger '77** was named the North Louisiana Chapter Chamberlain Scholar by the Association of Fundraising

Professionals Foundation for Philanthropy. She is director of development for Chimp

Haven, Inc., a nonprofit group which provides sanctuary for chimpanzees no longer used in research, entertainment or as pets.



defensive end, kicker and punter on the gridiron, a power forward/center on the basketball court, and competed in shot put, discus, javelin and high jump on the track and field team.

**John Gress M'82**, principal of Pleasant Valley High School in Brodheadsville, was honored by the Pennsylvania Art Education Association for support of the arts.

**Dr. Stephanie Romano M'84** was honored at ESU's third annual University Authors Book Reception for having published "The Oral History Project: Connecting Students to their Community, Grades 4-8." She is an assistant professor of reading at the university.

**Linda Lee Troiani-Niedbala '83** delivered the keynote address at ESU's winter commencement. She is the co-chair of ESU's Comprehensive Campaign, 'Today's Dream, Tomorrow's Reality.'

**Edith Miller M'85** was honored by ESU at its third annual University

**Patrick Flaherty '77, M'84** went to the Super Bowl as coach of the New York Giant's offensive line, which proved instrumental in winning the title. He just finished his fourth season with the Giants. An All-America player at ESU, he was the Warriors' offensive coach for two years, and is in ESU's Athletic Hall of Fame.

## 1980s

**Gunther Frauenpreis '82** was inducted into the Sussex County (N.J.) Sports Hall of Fame. He lettered in three sports in high school, having been a tight end,

## Alumni in the NEWS

**Stephan Miklos '50** and **Guido DiTorrice '57** both taught physical education at the North Brunswick Township (N.J.) High School for more than 30 years. Having been successful in their school's athletic programs at the state level, they were inducted into the high school Hall of Fame.

The Monroe chapter of the Pennsylvania Association of School Retirees contributed 90,792 hours of community service to Monroe County in 2006-07. Chapter members include **Beryl Godshall Gerhard '61**, **Shirley Brunch Haydt '62**, **Jean Eden '72, M'76** and **Nancy Besecker Myers '66**.

**Maury Molin '76** led a world events discussion called "Seniors to Seniors" between students in her Current World Issues at East Stroudsburg High School and eight senior citizens. ESU alumnae **Jean Eden '72, M'76** and **Donna Spino '69** participated.

ESU employees were recognized for their years of service during a dinner at Stroudsmoor Country Inn.

Among those honored were **Phyllis Pope Williams '65, M'83**, **Robert Kelley '71**, **Mary Mollie Whalen '78**, **Darcy Gannon '97**, **Renee Dorshimer Keiper '97** and **George Butts '06**.

Pocono Mountain East High School Principal **Todd Burns M'00** led a group of musical teachers called "T.B and the Rock 'n' Roll Dinos" in a rock concert for students the day before winter vacation. The concert has become an annual tradition enjoyed by students and teachers alike. Also performing in the group were English department supervisor **Bill Below M'71**, health and physical education teacher **Dale Johnson '74**, special education teacher **Joe Franco '99, M'05** and social studies teacher **Heather Naizby Jacobi '86**. The group performed a medley of rhythm and blues and Motown hits from the 1950s and '60s. ❌

# "Who's Doing What"

Authors Book Reception for having published "UDL: Universal Design in Learning for Educators."

**John "Buddy" Carr '86** was featured in an article by the Asbury Park (N.J.) Press regarding his business, Carr's Driving Schools, based in Point Pleasant Beach, N.J.

**James Davidson '86**, boys lacrosse coach at Summit (N.J.) High School, has been inducted into the New Jersey Lacrosse Foundation Hall of Fame. He has coached at Upsala College, Kean College and the Maine Maritime Academy.

**William Lewis '86** has been appointed assistant professor of literacy studies at The University of Delaware. Previously he spent 20 years teaching high school English in Pennsylvania.

**Nils Lomerin '86** has been named chief operating officer with Del Monte Foods. He is responsible for the company's marketing divisions and continue to oversee research and development, operations and the supply chain. Nils joined Del Monte in 2003 as executive vice president of human resources.

**Kelly Burni Wilson '86** was installed as vice president of the Kiwanis Club of the Stroudsburgs.



**Valerie Cushman M'88** is the new executive assistant to President Kenneth P. Ruscio of

Washington and Lee University. She also belongs to the NCAA executive committee and chairs the NCAA Division III Management Council. The National Association of Collegiate Women Athletic

Administrators also honored her as Woman Administrator of the Year.

**Lynn Kirkendall Bradley '89** was featured in a segment on the Today Show titled "Children in the Workplace." She is a partner with Tucker Griffin Barnes, a Charlottesville, Va., law firm which has a family-friendly policy allowing parents to bring children of all ages to work.

## 1990s

**Michael Gray '90, M'91** was honored at ESU's third annual University Authors Book Reception for writing "*The Business Captivity: Elmira and its Civil War Prison.*"

**James Scifers '90** was named associate dean of the Western Carolina University College of Health and Human Services. He also is program director for the WCU athletic training education program.

**Justin Dettore '91** was the featured muscle and fitness model in the Great Britain edition of *Men's Health and Men's Journal* in January. He is the coordinator of the Doylestown MVP Football Camp for youth players.

**John Toleno M'91** was hired as superintendent of the Stroudsburg Area School District. He also serves the community through the Salvation Army, Little League and youth soccer programs.



**Barry Strube Jr. '92** is a captain in the U.S. Air Force serving in Kirkuk, Iraq and is to leave in July.



**Phil Pope '93** was re-installed as the treasurer of the Kiwanis Club of the Stroudsburgs.

**Anthony Rondinelli '93** was named manager of commercial and industrial markets at National Grid-USA, a London-based company that delivers electricity and natural gas.

**James Franklin '95** was named assistant head football coach and offensive coordinator at the University of Maryland. Rivals.com twice named him one of the nation's top 25 recruiters.

**David Burke M'96** presented a lecture at ESU titled "Mycorrhizal Diversity in Forests: Controls on Species Richness and Distribution." While on campus he visited the university's Northeastern Wildlife DNA Laboratory and met with faculty and graduate students at a reception.

**Christine Martey-Ochola '96** joined the faculty at Villanova University as assistant professor of chemistry. She is involved in HIV/AIDS education, and travels extensively to discuss HIV/AIDS impacts on society, focusing on education that can lead to behavior change in at-risk populations.

**Michael Stalker '96, M'02** is the new coach of the East Stroudsburg High School - North wrestling program.



**Todd Mahar '98** [above, left] was awarded the Bronze Star with Combat "V" for heroism while



-serving as Weapons Company Commander, 1st Battalion, 6th Marines in Ar Ramadi, Iraq. He now serves as operations officer for Battalion Landing Team 1/6, 24th Marine Expeditionary Unit at Camp Lejeune, N.C.

**Matthew Graybill '99** is director of community life at Lives Changed by Christ, a church with locations in Manheim and Lingestown.

**Jeffery Heagele '99, M'05** was the co-organizer and a participant in a local quiz challenge based on the television show "Are You Smarter Than a 5th Grader?" The event included fifth-graders from DeFranco Elementary School in Bangor School District. The event was held at ESU and the donations benefited a DeFranco fifth-grader undergoing treatment at the Children's Hospital of Philadelphia.

**Kerri Baron Ruck '99, M'06** was named assistant principal at Stroudsburg Junior High School, which has an enrollment of 1,050 students in grades eight and nine.

## 2000s

**Steven Burgoon '00** was named station manager of White Rose Community Television in York. WRCT is the second oldest public access television station in the United States.

**Christina Fenton Mace '00** was named the director of alumni at Keystone College in La Plume.

**Mark Getz '01**, coach of the Pleasant Valley High School wrestlers, took his team to Reno to participate in the Tournament of Champions, a national high school championship contest billed as the "Toughest Tournament in the USA."

**Robert Heller '02** was promoted to senior associate athletic director at Kent State University in Kent, Ohio. His duties will include spearheading KSU's NCAA compliance and diversity efforts and sport oversight responsibilities for men's basketball, baseball, field hockey and track and field.



**Brian O'Sullivan '02** was recently named managing associate at the accounting firm of Drucker & Scacetti, P.C. in Philadelphia.

**Jesse Litchman '03** works in sales and marketing for Rent-E-Quip in Honesdale, and wrote an article called "Hardwood Flooring 101."

**Dania Batt '04, M'07** is working at Stroudsburg Middle School as a speech therapist.

**Anthony Creece '05** was named head coach of the Northampton Laurels, a women's football club team. He has spent more than 16 years playing and coaching in the Lehigh Valley region.

**Corie Meck '05** was hired by the Carlisle Area School District as an elementary school library media specialist.

**Amy Berklite '06** models for Pro Model & Casting Agency in Bethlehem. She has done many promotions with Budweiser and has appeared on the television show *Forensic Files*. She has a full-time position with the criminal justice system.

**Evan Prall '07** was signed to the New York Jets practice squad. ⓧ



**Edwardo Mendez '97**, right, receives the new Technical Achievement Award from **Roger DeLarco '80**, president of the Alumni Association board of directors.

## Visual effects wizard earns new Technical Achievement Award

The Alumni Association's new Technical Achievement Award was presented to **Edwardo Mendez '97**.

This award recognizes a graduate who has notable accomplishments in one or more of the following fields: computer science, physics, chemistry, economics, medicine, physiology or other technical fields.

Mendez graduated from ESU with a bachelor of science in media communication and then attended the Savannah College of Art and Design, where he received a master of fine arts in computer arts.

He is now making a name for himself in the visual effects industry as a compositing supervisor with CafeFX, who has described him as a "rising star."

He has worked as lead compositor on stereoscopic ride film projects, and has worked on many high profile films such as *Spider-Man 3*, *The Good Shepherd*, *Memoirs of a Geisha*, and *The Fantastic Four*.

# Engagements

**John Toleno '91** and Tammy Munson announce their engagement. He is superintendent of Stroudsburg Area School District. She is the principal of Swiftwater Elementary Center in the Pocono Mountain School District. A wedding was set for Dec. 31, 2007.

**Steve Lambert '93** and Dr. Katherine Vlasica plan to get married in Dubrovnik, Croatia. He is director of administration and industry relations at the Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management at New York University. His fiancée is an attending physician with an ER specialty.

**Michael Metrock '99** and Erica Kent plan to marry July 5. They both work at sanofi pasteur in Swiftwater. He is a manager, and his fiancée is a laboratory technician.

**Dana Shimko '99** and Eric Tillson '03 plan to marry this autumn. She is a project controller with a commercial construction company. He is a federal law enforcement officer with the Department of the Interior.



**Cristina Lombardo '00** and Joe Bahling plan to marry in June. She is a nurse at Lancaster

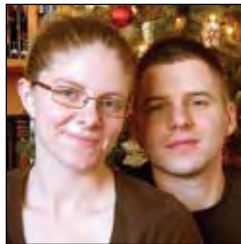
General Hospital, and he is a sales representative at Techo-Bloc Corp.

**Leon Niemoczynski '01** and Nalina Kruaechapnit plan to wed in August. He is an adjunct professor of philosophy at John Logan College and Southeast Missouri State University. His fiancée is pursuing a Certificate in Public Accounting, and is employed as an accountant.



**Angela Pompelli '01** and **Robert Butler '04** will marry this fall. She is a traffic reporter for

Clear Channel radio in New York City. He is a grade K-2 health and physical education teacher in Jersey City, N.J.



**Nicole Shewchuk '01** and **Matt Lewandowski** plan to wed in December. She is the graphic production

manager at Games Workshop in Baltimore and is pursuing a master's degree in publication design at the University of Baltimore. He is a trade sales manager with Games Workshop.



**Jessica Hameza '02** and **Vincent Oliva** are engaged. She is a fourth grade teacher for

Anne Arundel County Public Schools in Maryland. Her fiancée is a community association manager. Their wedding is planned for Aug. 8.

**Gina Gilbert '03** and **TJ Marston** plan to wed on Nov. 15. She is a physical education teacher and volleyball coach at Council Rock High School North in Newtown. Her fiancée is a carpenter, specializing in high-end kitchens and bathrooms.

**Mark Kowalski '03** and **Mindy Transue** announce their engagement. Mark is an executive chef with Penn State University at University Park. His fiancée is a payroll manager with the Hearthside Nursing and Rehabilitation Center in State College.

**Trista Cherry '04** and **Ryan Vanderah** are engaged. She works for West End Physical Therapy in Kresgeville. Her fiancée works for Ohl Construction in Jim Thorpe. A wedding is planned for May 17.



**Melissa Bender '05** and **David Camardella '06** are engaged. She works at RMS in Bethlehem,

and he works for Fisher Clinical Services in Allentown. A wedding is planned for June 6, 2009.

**Amy Bereschak '05** and **Adam Olsen** of Jupiter, Fla., plan to wed on Sept. 27. She is a communications manager with The Club at Admiral's Cove. Her fiancée is a medical rehabilitation coordinator with the St. Louis Cardinals.

**Jennifer Beichler '06** and **Kenneth Sauter '06** announce their engagement. She is a second grade teacher in Allamuchy, N.J., and he is a middle school teacher in Orange, N.J. The wedding is set for July 2009.

**Jessica Meyer '06** and **Matthew Davis '06** are engaged, and plan to be married in July.

**Loriann Pipech '06** and **Jed Vargo** announce their engagement. She is a case manager with Montgomery County Western Mental Retardation in Pottstown. He is employed with Qwest Communications in Audobon.

**Krista Renzi '06** and **Dino Galella '07** are engaged. Renzi is a speech pathologist. Galella is a physical education teacher in the Wilkes Barre School District.

**Lisa Tridente '06** and **Josh Saeger** plan to marry in December 2009. She is a manager at Abercrombie & Fitch in Allentown. He works for Home Depot in Allentown. ❌



# Weddings

**Susan Cays '98** and Donald Caravello were married July 20, 2007 at Foul Bay Beach in Barbados. They both work for sanofi pasteur in Swiftwater: She is the senior compliance official in the quality assurance department and he is the deputy director in the quality control department. The couple live in Reeders.

**Jennifer Fluck '98** and Phil Sykes were wed on Oct. 2, 2007, and are living in Clifton Park, N.Y. The newlyweds both work at the University of Albany in Albany, N.Y. She is the assistant lacrosse coach and he is the head women's field hockey coach.

**Toni Giustra '00** and William Pratt were married on Nov. 10, 2007 at Skytop Lodge. She works for the Pocono Mountain School District, and her husband is a self-employed software engineer. The couple live in Paupack.



**Heather Clouser '02** and **Daniel Bratton '03** were wed on June 16, 2007 in Wyomissing. Included in the bridal party were **Jenn Cifuni '03**, **Amanda Sprout-Brown '02**, **Jessica Mucha '03**, **Jill Murach '02**, **Joe Burton '03**, **Drew Baumgarner '02**, and **Jonathan Clouser '05**. The newlyweds both work for the Governor Mifflin School District, where she is an athletic trainer and he is a social studies teacher and a football and wrestling coach. The couple live in Womelsdorf.

**Jenny Hackett '02** and Eric Kuntz exchanged wedding vows on Oct. 7, 2007 at Holy Trinity Orthodox Church in Stroudsburg. She is a fourth-grade teacher in Pleasant Valley School District. Her husband served with the U.S. Army Reserve and works with the state Bureau of Forestry in Swiftwater. They live in Gilbert.

**Rachele Hallet '02** and Damon Gaun were united in marriage on July 7, 2007 at the Lodge at Mountain Springs Lake in Reeders. The couple live in Northampton County, and both work in Easton. She is a teacher for Colonial Intermediate Unit 20 and he is employed by Unicast Inc.



**Lisa Larkin '02** and Nicholas Chohany are married. Included in the bridal party were **Jaclyn Catsoulis '02**, **Mindy Walker '01**, **Lisa Hansen Vitale '01**, **Sandra Urban '02** and **Erinn Larkin '00**. The couple live in Harrisburg.



**Jennifer Lemp '02** and Adam Feichter were married Dec. 22, 2006 in Morristown, N.J. **Becky Dodson '01** was a bridesmaid. The newlyweds live and work in Long Valley, where she is a teacher in the Long Valley School District and he is a police officer.



**Nichole Sprofera '02** and Gregory Stiehl exchanged wedding vows on Nov. 10, 2007 in Fredon, N.J. Included in the bridal party were **Alison Stiehl-Gulick '01** and **Meghan Madden-Martinez '02**. Also in attendance were **Elizabeth Woods-Fusco '02** and **Stephanie Hoffman '02**. The newlyweds live in Blairstown, N.J. She is a special education teacher at Frankford Township School, N.J., and he is a union mason.

**Heather Bedford '03** and **William Feeney '05**, better known as Digger and Bubba, were wed on Oct. 6, 2007 at the Historic Lock Ridge Iron Furnace in Alburtis. She is the technical director at DeSales University, and he is a graduate student at University of North Carolina Greensboro. The couple live in Carrboro, N.C.

**Pamela Conklin '03** and Neal Poburski were united in marriage on June 16, 2007 at Zion United Lutheran Church in Brodheadsville. She is an early intervention teacher and behavioral specialist, and he is an account manager with Red Bull. The couple live in Wind Gap.



**Laura Gerth '04** and Lenny Makarczyk were married on Oct. 27, 2007 in Philadelphia. Included in the bridal party were **Kari Hodack '05**, **Chasity Riddick '04**, **Bryan Yagel '03** and **Eric Lenz '03**. Helping them celebrate were **Seth Cook '05** and **Carl Travis '05**.

The bride is a registered nurse with Geisinger Health System in Danville, while the groom is a supervisor at HD Hydro-Vac. The couple live in Mountain Top.

**Erica Dougherty '05** and David Deuschle were married on May 26, 2007 at Sacred Heart Church in Havertown. The couple live in Havertown. She is a staffing consultant in Philadelphia and he is a landscape contractor.

**Lindsey Field '05** and Scott Zimmerman were wed on June 29, 2007 at Woodloch Pines in Hawley. She works for the East Stroudsburg Area School District, and he works for Pocono Medical Center. The couple live in Shawnee-on-Delaware.

# Weddings

**Jennifer Geosits '05** and Jason Schuler were wed on Nov. 24, 2007 at Zion's Stone United Church of Christ in Northampton. The couple live in Palmer Township. She is a second-grade teacher in Bangor Area School District and he works for ESSROC Cement Company in Nazareth.

**Trista Gorman '05** and Jeffrey Hunsberger were married on July 29, 2007 at Our Lady of Victory Church in Tannersville, and are living in Effort.

**George Korovesis '06** and Ekaterine Rigas were wed on May 20, 2007 at St. Demetrios Greek Orthodox Church in Perth Amboy, N.J. The couple live in Stroudsburg, and both work at Pioneer Diner in Mount Pocono.

**Trish Pratt '06** and **Brian Ramage '05** exchanged wedding vows on May 18, 2007 at Pocmont Resort in Bushkill. She works for Selective Insurance Company and he is employed with Model A Fitness. The couple live in Stroudsburg.



**Alexander Wade Jensen '07** and Erin Lynn Weber were united in marriage on July 7, 2007 at the First Congregational Church in Burlington, Vt., and are living in Charlotte, N.C. He works for Teachers

Insurance and Annuity Association-College Retirement Equities Fund, and she is employed by Campbell and Associates, a law firm.



**Bethany Keene '07** and Lindsey Miller were wed on Oct. 14, 2007 at The Inn at Woodloch Pines in Hawley. The maid of honor was **Raquel Braemer '07**. The bride is a freelance editor and her husband is a

systems administrator. The couple live in Hawley.

**Cassie Peechatka '07** and **Christopher Enderes '05** exchanged wedding vows on Sept. 9, 2007 at the bride's parents' home. The couple live and work in Bethlehem. She is employed by Keystone Bank and Trust, and he works for Nationwide Insurance. ❧

# Births

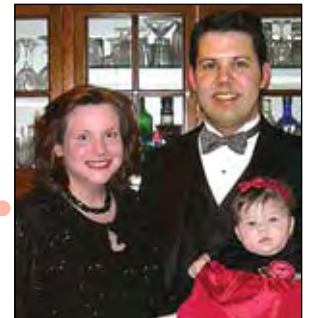
**James "Rocky" Rogers '85** of Bushkill, announced an addition ●●●●● to his family with a son, Ferdinand James Rogers.



**Kara Tierney Giammarino '92** and Michael Giammarino of Succasunna, N.J., added to their family on August 16, 2007 with the birth of twins, Gracie and Brady. They join siblings, Jakob, age 6 and Leo, age 2.



**Kathleen Hiller-Fisher '95** and Peter Morgan ●●●●● Fisher of N. Massapequa, N.Y., announce the birth of their daughter, Kaitlyn Morgan Fisher, born on August 14, 2007. She joins big sisters, Noelle, age 9 and Emma Rose, age 6.



**Melissa Byrne Leoni '95** and Dr. Jeff Leoni, ●●●●● of Exton, announce the birth of their daughter, Natalie Marie Leoni, born August 15, 2007.

**Jennifer Barnes Sullivan '00** and **Jason Sullivan '02** of Boonton, N.J., announce the birth of ●●●●● their son, George Robert Sullivan, born April 9, 2007.



**Holly Andruschowitz Ketchum '03** and **Kevin L. Ketchum '99** of Durham, N.C., welcome the birth of their second daughter, Amber Lee ●●●●● Ketchum, born July 27, 2007. She joins 2½-year-old big sister Reagan Andrea. ❧





# Community says farewell to Helen Brown

Helen G. Brown '37, an icon at East Stroudsburg, passed away at the age of 92.

She was born and raised in Monroe County and was laid to rest in Stroudsburg Cemetery with military honors, including an r8-gun salute. She received a bachelor of science degree in health and physical education from East Stroudsburg State College; a master of arts degree in education from Leland Stanford University, Palo Alto, Calif.

Ms. Brown was a captain in the U.S. Army from 1943 until 1946. In 1947 she returned to East Stroudsburg, where she was assistant dean of women and instructor of health and physical education until 1952, when she became associate professor of health and physical education, director of recreation and coordinator of outdoor education. She retired in 1975 but her efforts formed the basis for the Recreation Department and later the bachelor of science of recreation and leisure management degrees. She also founded and developed, along with students, Stony Acres, the college off-campus recreation area in Marshalls Creek.

Ms. Brown was recognized for her exemplary life. Among her honors: U.S. Army Commendation Ribbon and Medal; Phi Lambda Theta national honor fraternity at Stanford University; *"Who's Who Among Service*



Helen Brown, 1915-2008

*Women"*; a Leader in Outdoor Education in the USA in 1960; ESU Athletic Hall of Fame; ESU Alumni Association Great Teacher Award in 1986; Beta Sigma Phi Woman of the Year in 1995; Monroe County Area Agency on Aging Helen G. Brown Quality of Life Award in 1996; Pocono Mountain Chamber of Commerce's Humanitarian of the Year in 1997; Pennsylvania Governor's Silver and Gold Award in 2000; Rose Schoch Award for Environmental Education in 2001, ESU Alumni Association Honor Award in 2003, Monroe County Historical Association Lifetime Achievement Award in 2007, Monroe County Commissioners Certificate of Recognition and Lifetime Achievement Award in 2007.

Ms. Brown was a volunteer on many boards including: Monroe County Mental Health Association; National Outdoor Education Association; ESSC Alumni Board; Outdoor Education and Camping Council; American Association of Physical Education and Recreation; Monroe County Forestry Association; American Association of University Women and Young Men's Christian Association.

She was also: a member of the state Council of Civil Defense; a hunter safety instructor for Pennsylvania and NRA; national Girl Scout leader; member of the American Camping Association's Standards Committee and served on Civil Service boards of the Health, Fish and Game Commissions in Philadelphia and Harrisburg.

Some of the other organizations she served: Pennsylvania Outdoor Education/Conservation Association; Stroudsburg Business and Professional Club; Daughters of the American Revolution; and the Sorotomists Club.

Ms. Brown was also an author, and wrote *"My Favorite Backroads of the Poconos," "The Angels Took Care of Me"* and *"Pocono Backroads and Mini-Vacations,"* which benefited the Retired and Senior Volunteer Program. She also compiled a DVD about the deadly 1955 flood that followed hurricanes Connie and Diane. ❧

## In Memoriam

Sarah Ruth Rymond '30	Geraldine Ely Renken '44	Bruce Oberholtzer '64	Clara J. Fahy '76
Daniel Semenza '31	Michael Gazdick '47	Jerome Friedman '67	John H. Sullivan '76
Lillian Post Peechatka '34	Lillian Richline Henry '48	Ira DeShields '69	Lawrence Miller '78
Ruth Mogel Nunez '36	Robert Smith '49	Ann B. Williams '69	Robin Chadny McCurley '79
Helen G. Brown '37	Lester Katz '50	Cheryl Hughes Hoch '70	Vincent Morris '86
Marian Spears Snyder '41	David Gordon Guthrie '51	Daniel Miller '70	Douglas Pollard M'88
Maryellen Barry Pasko '43	George Knapp '53	Margaret Runkle '70	Patrick A. Brady '89
	William Morgan '56	Rita Williams Holman '71	Linda A. Green M'90
	Mary Lee Schussler '56	William Lade '72	Sharon Amico Litvin M'91
	Cummings 'Jake' Piatt '61	Mary Jean Romanak '75	Kathleen Parisi Moore M'05

# Dr. Jake Piatt, life-long educator

Dr. Cummings A. "Jake" Piatt '61 died Jan. 27. He was a member of the ESU faculty for 15 years, retired in 2006 and was then awarded the status of faculty emeritus. He taught a variety of courses in the field of professional and secondary education and served as a chair of that department for the five years leading up to his retirement.

Dr. Piatt earned a bachelor's degree in secondary education and then a master's degree in education from Lehigh University and a doctoral degree from Nova Southeastern.

Dr. Piatt was a four-year starter for the Warriors football team and a two-year All-Conference selection at tackle. He was



Jake Piatt

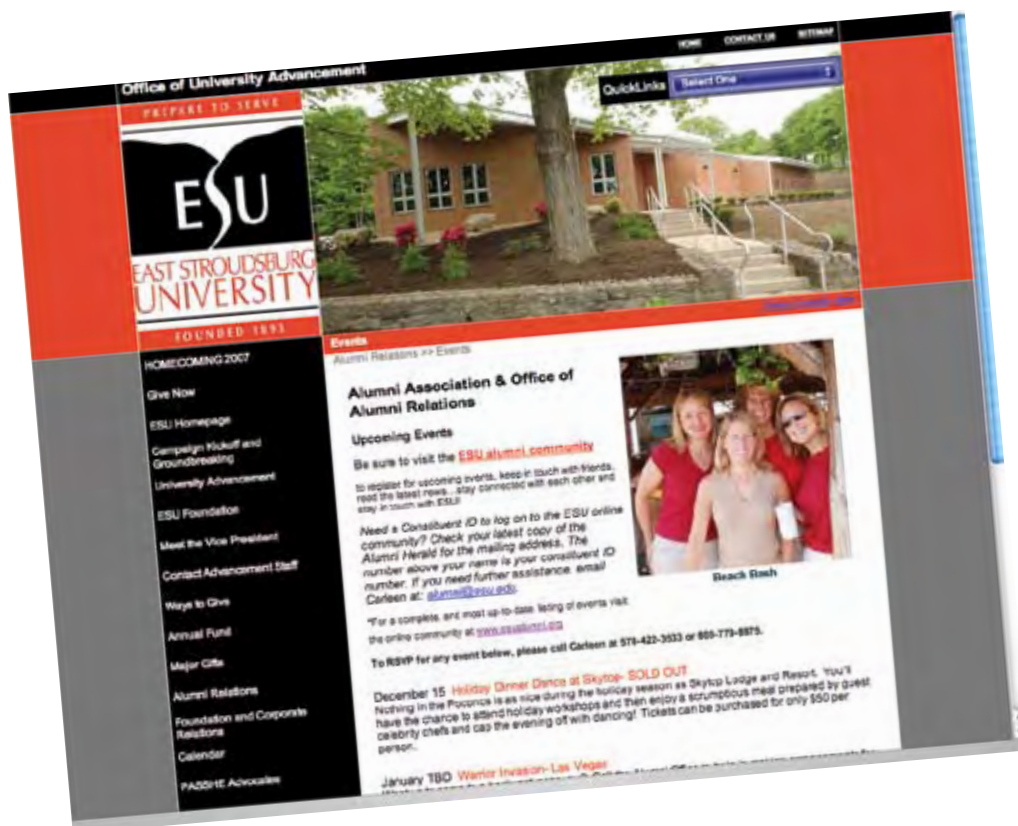
inducted into the ESU Athletic Hall of Fame in 2007.

In 1966, he began his

administrative career as vice principal of East Stroudsburg High School and was named principal five years later.

Over the course of 23 years, he served as superintendent of three school districts in New Jersey. He was Deputy Commissioner of Education for the State of New Jersey from 1983 to 1991.

Returning to ESU in 1991, Dr. Piatt received the Kappa Delta Pi student honor society's Outstanding Professor Award in 1994 and 1997 and 2002, the Outstanding Professor Award in 2002 by the Student Pennsylvania State Education Association, and the ESU Alumni Association Great Teacher Award in 2005. ❧



## An online community that works together stays together...

Want to find an old classmate?

Need all the details about an upcoming alumni event or reunion?

Want to update your contact information?

Other exciting services are available on the ESU alumni on-line community including up-to-date information on all regional events, career assistance, alumni benefits including discount car and homeowners' insurance, book store items and ESU license plates. You can find all of this and more when you log on to [www.esualumni.org](http://www.esualumni.org).

Use your ID#, printed above your name on the address label on this issue, to get started! ❧



## Science and Technology Center planetarium reaches stars

Installation of the planetarium marked a highlight in progress on the 124,000-square foot Science and Technology Center at ESU. Along with a planetarium, the center features a dome observatory with a 360-degree view.

When complete, the building will also house 17 teaching laboratories, nine research laboratories, 5,000 square feet of other laboratory space, nine classrooms, a multi-use 200-seat auditorium, a large reception area and faculty offices. The framework for a glass-walled walking bridge connecting the second floor of the new building to the second floor of the Moore Biology building was put into place in December. The building will be open for the fall 2008 semester.



Some of those supporting Prince Hall by playing in the annual golf outing last year are, from left, Michael Bivens, a friend of ESU, and Mark Thompson and Fred Schultz of MKSD, LLC.



## Golfers will drive, putt for Prince Hall scholars

The 19th Annual Educational Scholarship Golf Classic will be held Aug. 4, beginning with a shotgun start at 8:30 a.m. at Great Bear Golf & Country Club, a Jack Nicklaus signature golf course in Marshalls Creek.

The proceeds from the tournament will benefit the Prince Hall School Scholarship Fund, which affords students at that urban Philadelphia elementary school the opportunity to attend East Stroudsburg University. Upon graduating high school, qualified students receive up to a full four-year scholarship that covers tuition, room and board, fees and books.

The tournament is a four-person scramble format. Prizes will be awarded to teams for low gross (first, second and third in up to three flights) and individual prizes for closest to the pin and hole-in-one.

A buffet luncheon and awards presentation will follow the tournament at 1:30 p.m. in the Great Bear dining room.

The entry fee for the Educational Scholarship Golf Classic is \$120 per person, which includes green fees, cart rental, continental breakfast, group photo, refreshments, buffet luncheon.

Those who wish to attend only the luncheon may do so for \$40 per person.

The tournament will also include a raffle drawing. Only 300 tickets will be sold at \$25 each for a chance to

ESU has developed a series of Event Sponsorship Opportunities to enhance the fundraising efforts for this important program.

While many sponsorship opportunities are available, a \$1,500 contribution will entitle you to all the benefits listed on the Event Sponsorship flyer as well as Presidential Circle Donor Recognition benefits. Contributors at this level are publicly thanked in the Annual Report and Honor Roll of Donors, given a specially designed President's Circle pin in recognition of their first contribution at this level, invited with a guest to attend the President's Gala that honors our most dedicated and loyal supporters, and invited to sit in the President's Box for a Warrior home football game.

*Event Sponsorship Opportunities listed online at <http://advancement.esu.edu>. Click on the golf tournament logo.*

win prizes including hotel and golf packages, certificates for fine dining, and other services and merchandise. The top raffle prize is \$1,000 cash. The raffle is open to anyone, whether or not they take part in the tournament of luncheon. ❌

*For more information on the tournament, sponsorship opportunities, the raffle or luncheon, contact Wayne Bolt, volunteer tournament chairperson or Teresa McCraw Werkheiser, coordinator of donor relations and stewardship, at (570) 422-3658, or email [foundation@esu.edu](mailto:foundation@esu.edu).*



# Flip Unitrust: Gift to make when timing is everything

*This is the fourth in a series of articles that Doug Lockwood '88 has been asked to provide for the ESU Office of Advancement, illustrating some effective estate planning and gifting techniques that are available to all ESU alumni and donors. This article addresses Flip Unitrusts.*



Doug Lockwood '88

Named for the “flip” provision that allows you to defer most of your income payments until a later date, the Flip Unitrust is an excellent gift plan for cases in which you want to donate illiquid or hard-to-value assets, such as real estate or closely-held stock, and receive income in return. It is also an excellent supplemental retirement plan.

## How does it work?

A Flip Unitrust is a form of Charitable Remainder Unitrust. Unlike a standard unitrust that pays a percentage of the fair market value of the assets to the income beneficiaries, the Flip Unitrust defers income until a future time when the income switch “flips” on. Until that pre-determined time, the trust pays net income only. If no net income is produced, the trust pays nothing to the income beneficiaries. Once the “flip” event occurs, the trust converts or “flips” to a standard Unitrust that pays a defined percentage of the fair market value of the assets to the beneficiaries beginning at the next valuation date.

This “flip” feature is beneficial for gifts of illiquid or hard-to-value assets. By defining the “flip” event as the sale of the asset, the trust pays little or no income until the asset is sold. This protects the trust from having to pay income when its assets are in illiquid form. Once the asset is sold and the trust becomes liquid, the trust “flips” to a standard Unitrust.

The Flip Unitrust is also a superb device for building a supplemental, tax-deferred retirement plan. The flip feature allows you to donate assets now, but defer or limit income payments until the date of your retirement. In the meantime, you can sit back and watch the principal in the trust grow tax-free until your income payments begin.

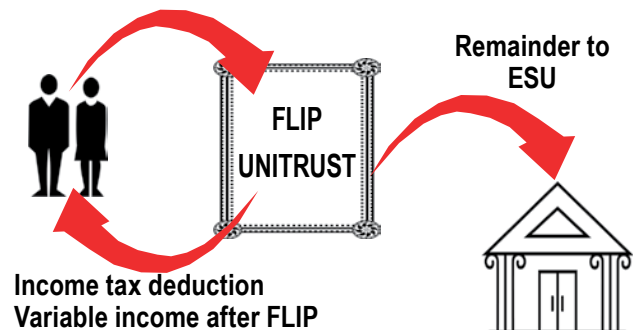
## What are the advantages?

- You can contribute hard-to-value or hard-to-market assets where the timing of the sale and the sale price are uncertain.
- You can use a Flip Unitrust as a supplemental retirement plan that grows your assets on a tax-deferred

basis until you need them later.

- You can take an income tax deduction now, but defer income to later.
- You can fund the trust with highly appreciated assets, allow the trust to diversify the assets tax-free, and avoid all capital gains tax you would have owed if you sold the assets yourself.
- You can have the satisfaction of making a substantial gift to the East Stroudsburg University Foundation.

## Transfer property



## How It Works

- You transfer cash, securities, real estate or other appreciated property to a trust.
- The trust pays you or other beneficiaries you name the net income only until a specified time when it “flips” and begins to pay a percentage of the assets re-valued annually.

*Continued on page 32*

Financially Speaking

Doug Lockwood '88

A series of articles about estate planning and gifting

## 'Doc' Sutton endows new football scholarship

Faculty emeritus Dr. Robert G. Sutton, who taught in the Health & Physical Education Department from 1964 to 2004, has established the Doc Sutton Scholarship Fund for Football with a major gift to the university's endowment.

The scholarship is designated to aid an offensive lineman on the Warriors football team. Doc Sutton was an assistant football coach from 1964 to 1973. He also served as freshman basketball coach from 1964 to 1969, and in 1972 he was acting director of athletics. In later years he served for a time as cheerleader adviser and organized weekly cookouts during summers at Stony Acres, ESU's recreation camp.

Today he maintains an active fitness program and visits campus several times weekly to play racquetball. ❧

*Those who remember Doc Sutton fondly are encouraged to make contributions to the new scholarship which bears his name. Checks may be made payable to the ESU Foundation at 200 Prospect Street, East Stroudsburg, PA 18301.*



## Class of '57 tops \$57,000 for Science and Technology

Every decade, it seems, contains a single year that epitomizes its era. During the Great Depression, it was 1933. In the 1960s, the iconic year was 1968: the Tet offensive, assignation of Robert Kennedy and the Rev. Martin Luther King Jr.

And so it is that 1957 marks another momentous time in American history. The Soviets launched Sputnik, growing racial tensions peaked in Little Rock, Ark., "the pill" was introduced, the Edsel was born and Dr. Seuss revolutionized the way kids learned to read.

Perhaps the Class of 1957 will be the class of the '50s that will be especially remembered for its cohesiveness and support to the university.

In celebrating their golden graduation anniversary, the Class '57 embarked on a "\$50,000 for 50 Years" campaign in support of the new Science and Technology Center.

The class has reached another milestone now, having matched their class year by raising \$57,000 toward the Science and Technology Center, with pledges and contributions still being made.

While many classes have established scholarship funds and other enduring projects, the Class of '57 was the first to initiate a campaign several years ago to set the stage for this goal. ❧

# Flip Unitrust: Another good way to give back

*Continued from page 31*

- The principal passes to the East Stroudsburg University Foundation when the trust ends.

### Benefits

- You can structure the trust to "flip" when you retire or when an illiquid asset, such as real estate or closely-held stock, is sold by the trust. This gives you control over when the income stream begins.
- You receive an immediate income tax deduction for a portion of your contribution to the trust.
- You pay no capital gains tax on appreciated assets you donate to the trust.
- You can have the satisfaction of making a significant gift now that benefits both you and the university later.

### Example

A 55-year-old donor contributes \$100,000 of appreciated stock with a cost basis of \$10,000 to a Flip Unitrust that pays no income until it "flips" in 10 years at retirement, at which time it begins to pay 5 percent of the fair market value of the assets. The trust is invested in growth stocks with 8 percent capital appreciation and no income until the "flip" event, and then is re-invested

in a more conservative "balanced" fund that produces 5 percent capital appreciation and 3 percent income. Assume an IRS discount rate of 5.4 percent for charitable deduction calculation.

Trust principal.....	\$100,000
Income tax deduction.....	\$33,964
Income tax savings (34% bracket).....	\$11,549
Capital gains tax savings (15%).....	\$13,500
Income (year 11).....	\$7,945
Projected after-tax benefit to income beneficiary .....	\$186,024
Projected benefit to ESU Foundation .....	\$267,543

PLEASE NOTE: This example is for illustrative purposes only and is not intended as legal or tax advice. Consult your legal and tax advisers before making any material decisions based on this data. ❧

*Doug Lockwood '88 is a partner at Harbor Lights Financial Group, Inc., a wealth management firm in Manasquan, N.J.*

*If you are interested in creating a Charitable Remainder Trust or have any questions about giving to ESU, please contact ESU's expert in the Office of University Advancement, Robert Kelley '71 at (570) 422-3531.*



# Interested in fixed income for the rest of your life?

Consider stabilizing your income while providing a lasting gift to East Stroudsburg University with a Charitable Gift Annuity.

In return for a gift of \$10,000 or more, ESU can offer you (and someone else if you wish) fixed income for life.

The annuity rate the ESU Foundation can offer is determined by your age(s) and current IRS interest rates.

## Sample Annuity Rates

*Based on gift of \$100,000*

Age	Income Rate	Single Income
60.....	5.7%	\$5,700
65.....	6.0%	\$6,000
70.....	6.5%	\$6,500
75.....	7.1%	\$7,100
80.....	8.0%	\$8,000
85.....	9.5%	\$9,500
90.....	11.3%	\$11,300

Annuity rates available are subject to change, but once your charitable gift annuity is set up, the annuity rate remains fixed.

Our University Planned Giving staff is available to provide a personalized illustration of how a Charitable Gift Annuity can work for you.

Office of University Advancement  
East Stroudsburg University  
200 Prospect Street  
East Stroudsburg, PA 18301  
(800) 775-8975 / (570) 422-3333  
E-mail: [alumni@esu.edu](mailto:alumni@esu.edu)



I PREPARE FOR SERVICE

# Upcoming Events

For the latest information on these and other events, visit [www.esualumni.org](http://www.esualumni.org) or call the Alumni Office at (570) 422-3533.

## May 30 & 31 Alumni Day

Join alumni, especially those with years ending in a "3 or 8," and celebrate special anniversaries.

See details, registration form on Pages 2-3.



## June 8

### Chesapeake Bay Tour from Wicomico, Va.

Sightseeing and fishing excursion on the Chesapeake Bay. \$90 per person includes equipment, bait and lunch. Sailing on the Jimmick Jr. III, owned and operated by Jim Deibler '56 and Mickey (Mauser) Deibler '57.

## June 21

### Beach Bash on the Jersey Shore

A day of fun in the sun at Bar Anticipation, Lake Como, N.J.). Barbecue tickets \$5 in advance or \$8 at the door. Games, prizes and more.

## June 28

### Lehigh Valley Alumni at Iron Pigs Baseball Game

Tailgate before the game then watch the Iron Pigs – Phillies Triple-A affiliate – take on the Syracuse Chiefs in their inaugural season at the brand new Coca Cola Park. Alumni Association will provide the burgers, dogs, and drinks; please bring a side dish. Tickets in Section 119 are \$7, which include \$2 toward food or merchandise at the game.



## August 9

### Scranton Yankees Game

Tailgate with before the game against the Syracuse Chiefs, and then watch some great baseball. The Alumni Association will provide the burgers, dogs, and drinks; please bring a side dish. Tickets for the game are \$8.



## August 16

### Washington Nationals Baseball Game

Tailgate with alumni before the game against the Colorado Rockies and then watch some great baseball in the brand new Nationals Park. For the tailgate, the ESU Alumni Association will provide the burgers, dogs, and drinks; please bring a side dish. Tickets for the game are \$30 in Section 104 / Rows G, H, J.



## September 6 Fan Zone

Join us prior to the game versus Gannon at 6 p.m. for some Warrior Tailgating in the lot across from Zimbar. Games, prizes and more so make plans to attend.



## September 20 Fan Zone

Join us prior to the game versus Shippensburg at 1 p.m. for some Warrior Tailgating in the lot across from Zimbar. Games, prizes and more.



## September 27 Fan Zone

Join us prior to the game versus Cheyney at 6 p.m. for some Warrior Tailgating in the lot across from Zimbar. Games, prizes and more so make plans to attend.



## October 4 Homecoming

Everyone's favorite event! Mark your calendar now and make plans with your friends to attend!!! The Warriors will play West Chester and the day will feature the debut of our new mascot.



## October 18 Fan Zone

Join us prior to the game versus Kutztown at 2:35 p.m. for some Warrior Tailgating in the lot across from Zimbar. Take part in our 2nd Annual Chili Cook-Off! Games, prizes and more so plan to attend.



## Other events in the making:

- Warrior Invasion: Montgomery County (PA)
- Bucks County (PA)
- Atlanta
- North Carolina

Mail your reservation/request to:

Ahnert Alumni Center  
East Stroudsburg University  
200 Prospect Street  
East Stroudsburg, PA 18301

Or call in your guaranteed reservation to Carleen at (800) 775-8975, visit [www.esualumni.org](http://www.esualumni.org) or e-mail [alumni@esu.edu](mailto:alumni@esu.edu)



## Alumni Association

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