

A personal biography...

The 10 Most Important Things You Should Know About ACTION Business Coach...Richard Munson...



1. He is *passionate about coaching businesses* to achieve massive results in growth and profits.
2. *Over 25 years of business management / development experience.*
3. *Expert at strategic, competitive, business planning* and putting strategic plans into ACTION plans for all levels of the organization. Also, expert in various aspects of business management including: team development, sales and marketing, finance and accounting, and operations.
4. *Experienced with turning around difficult working environments*, including proactively working with labor unions. Implemented strategies to improve the team atmosphere and team performance at all levels via strong leadership and an emphasis on teamwork.
5. *Experienced in business turnarounds* as 2 of the last 3 business units he led started out in loss situations and they were returned to profitability with a solid future.
6. *As General Manager*, led a plant turnaround to a 64% increase in production, achieved almost 2 years injury free, and lead introduction of 4 new products that were patented and grew to over 50% of sales. Also, and expert at developing cost reduction and profit improvement strategies.
7. *Systemized operations and procedures* to meet strategic planning projections, improve customer service, and improve mechanical/electrical reliability of production operations.
8. *MBA, Professional Engineer, BSME.* Master's Business Administration – University of Louisiana, Licensed Professional Engineer, BS Mechanical Engineering – Purdue University.
9. *As a Boy Scout Leader*, Richard enjoys spending time helping young men develop into future adult leaders of our community.
10. *Richard enjoys many outdoor activities* including hiking, camping, hunting, bicycling, and has coached several different youth sports.

Richard Munson – Licensed *ActionCOACH* Business Coach
556 Main Street, 2nd Floor, PA 18360
O: 570-517-7100, F: 570-517-7105, C: 570-460-3596
Email – richardmunson@actioncoach.com
Website – www.actioncoach.com/richardmunson

