

Pocono Mountains Chamber of Commerce
Stroudsburg, PA

IMPACT

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Matthew Connell - Chairman of the Board
John Casella - First Vice Chairman
Bob Hay - Second Vice Chairman
Denise Manhart - Treasurer
Joseph McDonald - Secretary
Jamie Keener - Assistant Secretary
Eugene Leblond - Assistant Treasurer
Bruce Denlinger - Past Chairman



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Patricia Metzgar - Office Administrator
Parviz Alasty - Vice President, Business Development/Government Affairs
Miriam Conway - Office Assistant
Michelle Kemmerer - Director of Finance
Val Vigliotti - Membership Director

Board of Directors

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IMPACT

October 2004 VOL. 33, NO. 10

Annual Award Winners Announced

The Chamber's Annual Awards Banquet will be held at Pocmont Resort & Conference Center in Bushkill on November 3, 2004. The banquet, beginning with cocktail hour at 6 p.m. will honor four very dedicated members of our community. They have all contributed to making the Pocono Mountains a better place to live and work. This year's award winners are as follows:

Chamber Honors Larry Greene as Citizen of the Year

Larry Greene, retired C.E.O. of Pocmont Resort and Conference Center has been a true leader and an inspiration to the entire Pocono Mountains region. He is dedicated to enriching the lives of others through countless community service and charitable efforts.



Larry Greene



Joan Fitzgerald

Businessperson of the Year goes to Joseph "Trip" Ruvane

Joseph Ruvane, President and Co-Founder of Barley Creek Brewing Company, a restaurant and microbrewery in Tannersville is being honored for his savvy business skills. Even more importantly is his selfless involvement in numerous charitable events.



Joseph "Trip" Ruvane



Tim Hayes

Tim Hayes Honored as The Humanitarian of the Year

Tim Hayes, CEO of Burnley Employment and Rehabilitation Services is being recognized for his outstanding contributions to the Pocono Mountains Region. He always goes above and beyond to help those in need.

And...the Athena Award Winner is Joan Fitzgerald

Joan Fitzgerald, real estate guru, restaurant connoisseur, and an avid supporter of pursuits to improve the quality of life in our community as well as the lives of others in need. Joan is being recognized for her outstanding contributions to the Poconos.

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Annual Award Honorees!

Route To:

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_____ □
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From the Chairman of the Board



In about one month, we will be going to the polls to elect the next President of the United States of America. I urge each of you to exercise your right to vote. One of the great freedoms we enjoy is our right to vote - please do so. It is the right thing to do.

In my September column, I wrote at length about the work being done on the governance of the Chamber. This column has generated the most response from you since I assumed the Chair's position. Thanks to all of you who took the time to read the column and provide thoughtful and insightful comments about our efforts. Most of the comments were positive about what we are doing, which tells me that we have hit a nerve. As I expect this work to carry over into the Chairmanship of John Casella, my successor, I hope that you will read more about this in future columns. On Monday, September 20, 2004 Board members gathered for a series of meetings about this important topic at the Chamber of Commerce headquarters on Main Street.

I want to use the rest of this column to focus on another of my favorite efforts. The United Way of Monroe County Annual Campaign has taken off! Chaired by Chuck Niclaus of Niclaus Engineering, (a Chamber Member, and member of our Board of Directors), we are seeking to raise more than \$1.075 million for more than 20 United Way Agencies. The Monroe County Business community has always been a very consistent and strong supporter of the United Way. Please continue to support this important cause.

Looking ahead, we will be holding our Annual Banquet on November 3, 2004 at Pocmont Resort & Conference Center. By now, invitations should be in your hands. This is a great annual event where we honor Monroe County's best. I hope to see you at the banquet hosted by the wonderful staff at Pocmont.

As always, please let me know of your thoughts about our Chamber. I can be reached at 570-688-2466 or by e-mail at mconnell@northampton.edu.

-Matthew Connell

October 2004 Calendar of Events

- October 1...***Legislative Committee*
8:00 a.m. – Best Western Pocono Inn
- October 4...***Business Card Exchange*
5:00 p.m. – Lake Naomi Club - Pocono Pines
- October 5...***Women in Business Steering Committee*
12:00 noon – PMCC
- October 6...***New Member Breakfast*
8:00 a.m. – PMCC
- October 12...***Women in Business Luncheon*
12:00 noon – Kirkridge Retreat & Study Center
Culinary Committee
4:00 p.m. - PMCC
- October 13...***Economic Development Committee*
8:00 a.m. – PMCC
- October 14...***Pocono Plateau Committee*
8:00 a.m. – Mt. Pocono Borough Hall
- October 15...***Monthly Breakfast*
7:30 a.m. – Shawnee Inn & Golf Resort
- October 18...***Education Committee*
12:00 noon – Monroe Career & Technical Institute
Quality of Life Committee
8:00 a.m. – J.R.'s Greenscene
- October 19...***Small Business Development Committee*
8:00 a.m. – PMCC
- October 20...***Executive Committee*
12:00 noon – PMCC
- October 21...***Membership Committee*
8:30 a.m. – PMCC
- October 22...***Environmental Committee*
8:00 a.m. – PMCC
- October 25...***West End Committee*
8:00 a.m. – Western Pocono Community Library
- October 26...***Board of Directors*
11:00 a.m. – Best Western Pocono Inn
- October 28...***HR Committee*
8:30 a.m. – PMCC

Members in the News

Access Office Technologies, Inc. celebrated 25 years in business on August 13, 2004. Originally established as The Typewriter Works located on Ann Street in 1979 and primarily servicing typewriters, the company rapidly expanded their services and product offerings. In 1988 along with a move to their current location on West Main St. the company changed their name to Access Office Electronics which better identified them with market changes in business machines from electro-mechanical to electronic. That same year Access moved to introduce computers as a part of their product line and soon expanded into computer networks. The company was incorporated in 1990 and today boasts a wide selection of products for office environments of all sizes. Jim Becker, CEO/President comments stating, "With our company offering so many products specializing in the office environment we are announcing a name change to Access Office Technologies."

For more information contact Holly Domotor at 570.421.0648 or hdomotor@accessoe.com. Access Office Technologies, Inc. is located at 1070 West Main Street in Stroudsburg.

The **East Stroudsburg University Warriors** will be hosting a weekly luncheon every Tuesday at 12:00 noon at Dansbury Depot beginning on August 31, 2004. Meet the coaches and get a "behind the scenes" view of ESU athletics. The cost of the luncheon is \$7.00. Please come out and show your support for ESU Athletics. For more information visit them online, www.esu.edu or call the Warrior hotline at 570.422.3000.

Inkwell, Inc. is expanding their business to meet the growing needs of our community. After 20 years of servicing the graphic design, advertising, publishing, and marketing community, Inkwell is bringing the Pocono Mountains community a single source for your Apple Macintosh Sales and Support needs. Philip Gruber, Apple Certified Technical Coordinator (ACTC) has supported the Apple Macintosh platform since its introduction in 1984. InkWell, Inc. is now a charter member of the Apple Authorized Business Agent (AABA) program. This makes available Apple branded hardware, software, support and training, as well as third party hardware and software as related to the platform. When asked, Philip responded, "We work closely with our clients to provide the very best solutions to their technology needs." "Apple Computer makes the 'whole widget,' the hardware, the operating system, the software and the training, in one box, and that makes my clients happy." InkWell, Inc. is a solid all-in-one place to go to. From XServers for small businesses to iMacs and PowerBooks with wireless technology, they provide sales, service, support and even 0% Apple Financing for both the Small Business Owner and the home user looking for Apple Solutions. Inkwell will help integrate Apple Macintosh into your existing PC environment. "We help our clients make their buying decisions based on their needs. It's a very exciting time to do this, with the introduction of the all new iMac G5 with its ease of setup and ease of use." Inkwell may be reached by calling 917.860.7740 or by email: info.inkwellinc@mac.com.

Access Office Technologies, Inc. recognizes dedicated employee for 25 years of service. Kathy Hill, Office Manager for Access Office Technologies was recently recognized for celebrating 25 years of service with the company. Ms. Hill joined the company when it was established in August of 1979 as the first employee and now manages the office staff, purchasing, bookkeeping, and service dispatch areas. Jim Becker, CEO/President states, "Kathy is a tremendous asset to our organization and we appreciate her dedication and loyalty." Ms. Hill participates in all company activities and has participated in the United Way Day of Caring for the past two years. She also volunteers her time to the Chamber of Commerce Environmental Committee's Adopt a Highway program. She resides with her husband Michael in the Reeders area of Jackson Township and enjoys fishing, swimming, and movies in her spare time.



Kathy Hill Accepting Service Award from Access CEO, Jim Becker

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Annual Chamber Honorees

Larry Greene, Chairman of the Board of Directors of the Pocono Mountains Vacation Bureau, has been involved in the hospitality industry for 54 years, beginning his career as a busboy at Pocmont Lodge which has since more than quadrupled in size into a magnificent Resort & Conference Center thanks in large part to his dedication. He served in the U.S. Army and Graduated from Temple University.

His countless civic undertakings include dedication to community, religious, and education in the Poconos.

Larry is currently President of L.E.G. Consultants, which provides an Analysis of Hotel Operations, identifies potential problems, and makes recommendations to correct deficiencies. Larry and his wife Norma have two children, Sherri and Diana, and one adorable granddaughter, Eliana.

Joseph J. Ruvane, III (Trip) a lifelong resident of the Poconos knew that he wanted to create his own company from the time he was a teenager. His first venture, *Trip's Down the Delaware*, featured guided, catered canoe tours of the River. From there, he went on to graduate from Hartwick College in Oneonta, NY, and accepted his first career in NYC as a corporate banker.

After ten years on Wall Street, he decided the time was right to pursue his dream of starting his own business. Barley Creek opened its doors in 1995 and is today, one of the most successful restaurants in the area. They provide microbrews to 17 counties in PA and six counties in NJ.

Trip, an active supporter of local charities lives in Barrett Township with his wife, Eileen and their three children.

Tim Hayes, a retired naval officer with an Associates Degree from Pensacola Junior College and a Bachelors Degree from Florida State University, accepted the challenge of CEO at Burnley Workshop less than a year after moving to McMichaels with his wife Joan and their children.

Throughout the nearly fifteen years at Burnley, Tim developed new programs and lead the efforts to train individuals with disabilities for entry level jobs in the hospitality sector. These programs have been responsible for successfully placing more than 200 persons in jobs within the community.

Hayes has been quite involved in a number of community service organizations in addition to Burnley. These organizations are wide-ranging from United Way to church boards, and education committees.

Joan Fitzgerald, a licensed Pennsylvania Realtor since 1987, is currently the Broker and Owner of Joan Fitzgerald Real Estate, Ltd. and Realty Resource Associates at Saw Creek. A successful career in real estate lead Joan to discover a forgotten passion - the food industry.

In 2002, Joan purchased the run down Meadowbrook Inn in Tannersville and has completely renovated the property into a premiere country inn with 16 rooms and a 100-seat restaurant. Joan's passion continued when she and her husband, Scott purchased the Red Rooster in Henryville. The restaurant, after remodeling is open as Black Bears Restaurant.

A graduate of ESU, Joan is dedicated to the support of the Pocono Medical Center, the ALS Association, Lou Gehrig's Disease, and Women's Resources of Monroe County.

Ribbon Cuttings

Bi Star Corporation

Bi Star provides unique start-to-finish cyber security services for businesses of all sizes. These services include interviewing and hiring of staff when needed. Bi Star is dedicated to providing opportunities to young adults residing in Monroe County by recruiting from area universities. For more information call Maria Ferry at: 570.422.1186.



Access Office Electronics, Inc.

Access Office Electronics, Inc. celebrated its 25th Anniversary last month with a ribbon cutting ceremony. To commemorate the occasion their name has been changed to Access Office Technologies, Inc. Access Office Technologies, Inc. is located at 1070 West Main Street in Stroudsburg. For more information please call: 570-421-0648.



Wayne Bank

Wayne Bank held a ribbon cutting ceremony to officially open their newest branch on Route 209 in Marshalls Creek. Wayne Bank is pleased to offer both businesses and residents the same personal banking service they are known for. You can contact Wayne Bank in Marshalls Creek by calling: 570-424-3330.



Workshops Huge Success!

The Chamber's Small Business Development Committee has conducted three successful workshops on Business Start-Ups, Marketing, and "Doing Business with the Commonwealth of Pennsylvania" at the Tobyhanna Township Municipal Building and Northampton Community College, Monroe Campus. The feedback that has been received is very positive regarding the presentations, information offered, as well as the professionalism of the presenters.

We would like to take this opportunity to thank all the presenters for their participation in these workshops. They are Mary Louise Parker, Esq., Catina & Parker, LLC, Carol Sitroon, CasAl Communications, Gary Hazen, CPA, John J. Riley, Inc., Denise Manhart, Pocono Community Bank, Brian Goward, Anderson & Associates Real Estate, LLC, Curtis Burwell, Bureau of Minority and Women Business Opportunities. Also, a special thanks to Kelly Biddle-Cooke, Tobyhanna Township Supervisor and Dr. Matthew Connell, Northampton Community College, Monroe Campus for their hospitality in hosting the seminars.

Everyone's efforts, both beforehand and during the presentations, were noteworthy and brought a positive reflection of the Chamber and each individual. They are one of the integral parts that make the Chamber work and we are proud to have them as a "Team Member."

New Member Breakfast

Stotz & Fatzinger

A woman owned business, servicing the area for more than 65 years, Stotz & Fatzinger offers everything from paper and pencils to furniture, toners and computer accessories. They provide one-on-one personalized service to ensure all your needs are met. Please call 610.433.6469.

Mr. Rooter

Mr. Rooter is a plumbing business utilizing high-tech equipment and the use of non-discriminatory standard pricing policy. They offer 24-hour emergency service and serve a huge portion of Northeast Pennsylvania. For further information call 570.929.1444.

Michael Straub Photography

Michael Straub specializes in wedding photojournalism and portraits. Their goal is to document your special occasion in an artistic and candid style. Custom Portrait Photography will capture your personality as well as your image. Please call Michael Straub at 570.881.5614.

Borked PC

Borked PC provides computer consulting and repair for small and mid-sized businesses. In addition, Borked PC is available for residential repairs. Please call owner, Scott R Schmutz at 570.894.0519.

Diversified Office Solutions

Diversified Office Solution offers office support, phone answering service, scheduling, notary services and database management. This cost-effective way to run an office frees up more of your time so you can focus on the core of your business. For more information 570.424.7646.

Corona Butcher

A family run business, they provide a variety of fresh homemade sausage, beef, lamb, poultry, and veal to their customers. Special orders are filled on request. Corona also services small restaurant businesses. For a full listing of products call 570.688.1132.



New Members Shown Above with Peter Alasty and Robert Phillips, IOM.

Ribbon Cuttings

Tomstone Animation Studios and Gallery

Original Warner Brothers Animator Tom Ray has moved his studio and gallery to Stroudsburg! Be sure to stop by and meet Tom Ray in person and see what's in store for you at TOMSTONE Studios Store. Come see original drawings, original paintings, prints, backgrounds, animation cells, and much more! For more info call: 570-421-2611.



The Edge Bar & Grill

The Edge Bar & Grill, located on Route 715 in Reeders is the newest place to celebrate good times. The upstairs restaurant is smoke free and provides a casual dining experience with flare or stay downstairs and enjoy the main bar and dance club. They serve a wide array of entrees from sandwiches to full course dinners. Please call: 570.688.9902



GraceAnn's Nail Shoppe

GraceAnn's Nail Shoppe offers the finishing touches in beauty. They specialize in manicures, pedicures, acrylics, ear piercing, and waxing. GraceAnn's also carries a discriminating line of beauty products. They are located on Route 209 in Brodheadsville. For more information or to schedule an appointment, please call GraceAnn at 570.402.1248.



Jade Healing

Jade Healing offers an alternative approach to traditional medicines through natural healing aided by Massage Therapy Beds. From headaches and back pain, to diabetes and high blood pressure, Jade Healing can help. Chamber Members are invited to stop by and receive a FREE, one-hour trial session. Call Christina or Daniel at 570-426-1519.



Sam Snead's Tavern

The legend of Sam Snead continues in Shawnee on the Delaware with the opening of the newest Sam Snead's Tavern. Adjacent to the Shawnee Inn and Golf Resort, Sam Snead's Taverns pride themselves on having only the highest quality food and beverage, serving only certified Angus Beef, fresh seafood and chicken. For more information please call: 570-424-4050



Ribbon Cuttings continued on page 8



From the President

Pennsylvania Governor Edward G. Rendell has proclaimed October as Chamber of Commerce month. I would like to share with you this proclamation.

PROCLAMATION

LOCAL CHAMBER OF COMMERCE MONTH October 2004

WHEREAS, In the Commonwealth of Pennsylvania, 240 Local Chambers of Commerce, representing more than 250,000 businesses, work with dedication and pride to promote business, community, and the well-being of all commonwealth citizens; and

WHEREAS, these independent, nonprofit chambers are made up of individuals and organizations united to advance the commercial, financial, industrial, and civic interests of the commonwealth; and

WHEREAS, Pennsylvania remains firm in its commitment to forming partnerships that draw upon the best that business, labor, education, and government have to offer, and our Local Chambers of Commerce are critical to the fulfillment of that goal, as well as to the commonwealth's continued economic growth and advancement; and

WHEREAS, it is important for the residents and businesses of our great commonwealth to recognize and appreciate the countless contributions that Local Chambers of Commerce have made to enhance the quality of our lives.

THEREFORE, In special recognition of the tremendous contributions that our Local Chambers of Commerce make to our citizens and our communities, I, Edward G. Rendell, Governor of the Commonwealth of Pennsylvania, do hereby proclaim October 2004 as LOCAL CHAMBER OF COMMERCE MONTH in Pennsylvania.

GIVEN under my hand and the Seal of the Governor, at the City of Harrisburg, on this tenth day of September in the year of our Lord two thousand and four, and of the Commonwealth the two hundred and twenty-ninth.

Edward G. Rendell

EDWARD G. RENDELL
Governor

I would like to thank our 1,700 members for their support and commitment in making the Pocono Mountains Chamber of Commerce the number one business advocate in our region.
-Robert Phillips, IOM

PNC Bank hosts August Breakfast

PNC Bank hosted the monthly breakfast on August 20 at the Chateau Resort & Conference Center.

Guest speaker, Mr. Steve VanAuken spoke about the wide array of banking services that they offer. With locations throughout the Poconos, PNC, a preferred SBA underwriter, offers business and personal banking, advanced savings and trust, as well as workplace banking.

The Special Program was sponsored by the Rotary Club of the Stroudsburgs. Speaker, Mr. James Becker gave a brief presentation about the history of Rotary International, which was started in 1905 and the local projects that his division undertakes. The Rotary Club of the Stroudsburgs participates in the Daffodil Express, Education Scholarships, Environmental Causes (\$16,000 disbursed to local organizations), the Rotary Regatta, spaghetti dinner, vocational auction, and the Rotary Classic Basketball Tournament. Their Web site is www.stroudsburgrotary.org.

Kathy Hill from Access Office Technologies, Inc. won the 50/50 drawing, which she donated to Rotary of the Stroudsburgs.



PNC Bank Breakfast Sponsors Shown Above



Special Program Sponsors from the Rotary Club

For Members Only Mailing

Effective October 1st, 2005 the cost of the For Members Only Mailing will be \$175.00.

Canevari new Chair of NEPA

Paul Canevari, Pocono area manager for PPL has been named Chairman of Northeastern Pennsylvania Alliance (NEPA). NEPA is a regional resource for economic and community development located in Pittston, PA and has a 44-member board of directors. Board members from Monroe County are Donna Asure, John Casella, Dr. Matthew Connell and Robert Phillips. Mr. Canevari represents Monroe County on the group's executive committee, which is made up of members from Lackawanna, Luzerne, Carbon, Monroe, Pike, Schuylkill and Wayne counties. He also chairs the board of Pocono Mountains Industries and is past chairman of the Pocono Mountains Chamber of Commerce.



Meet the Directors



Linda Seliger

Linda Seliger, a native Long Islander, has many fond memories of the Pocono Mountains - from vacationing here during childhood with her parents, and later with her husband, to finally relocating to East Stroudsburg more than 14 years ago.

One of the owners of Hair Alternatives, a full service and wig salon on Crystal Street, Linda is a firm believer in community involvement. The salon industry has been her passion for nearly thirty-two years. Mrs. Seliger takes great pride in her work.

Linda has served on the Board of Directors for the Pocono Mountains Chamber of Commerce for more than two years, has helped chair the Culinary Event at East Stroudsburg University for the last three years, and also has served on the board of the Eastburg Community Alliance (E.C.A.). The kind of person who can always make you smile, Linda is also a member of the Delaware Water Gap Chamber, American Cancer Society Daffodil committee, and she participates with a heartfelt passion for the Locks of Love & Wigs for Kids programs.

Linda feels that being involved in and committed to the ongoing improvement of your neighborhood is enlightening. "It makes you more aware of the needs around you and offers you a chance to make a difference," says Linda wholeheartedly. She touts that networking was one of the primary reasons that they joined the Chamber. She is impressed with the wealth of benefits that the Chamber has to offer to the community and its members.

Married for 27 years to her husband, Ron, the couple enjoys taking advantage of the many fine restaurants, entertainment, and wide array of summer and winter activities in the beautiful Pocono Mountains. They have made a number of great friends here, with whom they delight in spending time with. They have one son, Erik (19) who is currently attending college.

Membership Anniversaries

25 Years

Achterman Associates
Pocono Village Mall, Inc.

15 Years

Locust Ridge Quarry
Pleasant Valley School District
Tobyhanna Township

10 Years

Eyeland Optical
Filomena White Realty
Getz Personal Care Home, Inc.
Great Bear golf & Country Club
Hideaway Hills Golf Course
Kentucky Fried Chicken
Marie Page Cleaning Service
Neurology Associates-Monroe County
Toton, Frank, DMD
WAWA, Inc.

5 Years

Calvary Chapel Stroudsburg
Keystone Nazareth Bank & Trust
Salerno's Pharmacy, LLC

Congratulations!

Welcome New Members

The following new members are not listed in the 2004 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

Black Bears Lodge

Joan Fitzgerald
Routes 715 & 314
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Henryville, PA 18332
570-629-9598
570-629-5649
RESTAURANTS

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8560 Bumble Bee Way
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Diversified Office Solutions

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18 South 9th Street
Suite 104
Stroudsburg, PA 18360
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diversifiedstaff@yahoo.com
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PO Box 622
Shawnee on th Delaware, PA 18356
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www.fastfiresales.com
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