

Pocono Mountains Chamber of Commerce
Stroudsburg, PA

IMPACT

Executive Committee

Bob Hay - Chairman of the Board
Denise Burdge - First Vice Chairman
Joseph McDonald - Second Vice Chairman
Jamie Keener - Treasurer
Daisy Gallagher - Secretary
Larry Crimi - Assistant Secretary
Charles Niclaus - Assistant Treasurer
John Casella - Past Chairman

Staff

Robert Phillips - President/CEO
Patricia Metzgar - Vice President, Operations/Development
Parviz Alasty - Vice President, Business Development/Government Affairs
Miriam Conway - Executive Assistant
Amber Richardson - Membership Director

Board of Directors

| | | |
|---------------------|------------------|-----------------------|
| James Becker | Richard Henley | Frank Revitt |
| Denise Burdge | Scott Henry | Michael Riley |
| Holly Corcoran | Tim Kelly | Barbara Samet |
| Dr. Matthew Connell | Elizabeth Koster | Isaac Sanders |
| Larry Crimi | Chris Kurtz | Conrad Schintz |
| Bruce Denlinger | Victoria Mavis | Paul Schuchman |
| Gene Dickison | Allan Muto | Linda Seliger |
| Robert Dillman | Jane Niering | Jack Wallie |
| Frank Epifano | Ann Pilcher | Bill Wells |
| Kim Filipkowski | William Prall | W. Andrew Worthington |
| Donald S. Hannig | Lynn Price | |



who have YOU been
keeping company with?



Those who know the difference
keep their company with Jenagraphics!

Sanofi-Pasteur | LTS Builders | Pocono Medical Center | The PMVB
Skytop Lodge | Pocono Produce Company, Inc. | Stroudsmoor
Great Wolf Lodge | Rosen's Furniture | Pocono Mountain Chamber

www.jenagraphics.com 570.476.6900

PERIODICALS
POSTAGE PAID AT
STROUDSBURG, PA 18360

IMPACT

(USPS 380-890)
Pocono Mountains Chamber of Commerce
556 Main Street
Stroudsburg, PA 18360-2093

Phone: (570) 421-4433
FAX: (570) 424-7281
E-Mail: info@poconochamber.net
URL: <http://www.poconochamber.net>

Printed on recycled paper.

"Promoting Prosperity in the Poconos"

Postmaster: Send address changes to Impact, 556 Main Street, Stroudsburg, PA 18360



IMPACT

Monthly

October 2006 VOL. 35, NO.10

GOVERNMENT AFFAIRS COMMITTEE CONDUCTING SIX DEBATES FOR THE UPCOMING ELECTION

The Pocono Mountains Chamber of Commerce Government Affairs Committee has been involved in candidates' debates for State Senate and the House of Representatives for the past seven years. These debates are designed to inform and educate the public about the issues affecting our region. The Chamber is partnering with Pocono Record, Blue Ridge Communications (TV 13), and the League of Women Voters for this event. The Government Affairs Committee is conducting six debates for the candidates running for the State Senate and the House of Representatives in the upcoming election covering Monroe County. These debates will be televised live by Blue Ridge Communications TV 13.

The **tentative** dates for the debates are:

Thursday, October 5 at ESU Abeloff auditorium:

- 8:00 p.m. **State Rep. John Siptroth vs. Commissioner Donna Asure**
- 8:45 p.m. **State Rep. Mario Scavello vs. Bernard Kennedy**

Thursday, October 12 at ESU Abeloff auditorium:

- 8:00 p.m. **Maureen Tatu vs. Mike Carroll**
- 8:45 p.m. **Senator Lisa Boscola vs. Bonnie Dodge**

Thursday, November 2 at Pleasant Valley HS auditorium:

- 8:00 p.m. **Lisa Baker vs. Robert McNamara**
- 8:45 p.m. **Senator Pat Browne vs. Richard Orloski**

Please call the Chamber at (570) 421-4433 to confirm these dates.

In This Issue

- From the ChairmanPg. 2
- New Member Breakfast.....Pg. 3
- Members in the News.....Pg. 4
- Ribbon Cuttings.....Pg. 8
- Women in Business.....Pg. 9

Pocono Mountains Business Magazine TV Show "Your Local Business and Economic News Report"

Airtimes: Mondays at 4:30 p.m., Thursdays at 8:00 p.m.,
and

Sundays at 12:00 noon on Blue Ridge Cable TV 13.
Airtimes are subject to programming changes.

For up-to-date airtime changes, program information,
or to download a copy of the show, go to

www.GeorgeTV.com



From the Chairman of the Board



The 3rd Annual HR Conference was held at the newly renovated Shawnee Inn & Golf Resort on September 19th. Approximately 100 participants and vendors practiced their human resource skills at seminars and learned about new products and services. This conference benefited both Human Resource Departments as well as addressing general issues of business. Everyone in attendance had the opportunity to attend twelve informative workshops. The topic for the panel discussion was "Best Practices: Developing Key Employees" moderated by Robert Phillips, our President/CEO. This is yet one more benefit that you receive from your Chamber membership.

I would like to thank All Staffing, Inc., Camelback, Monroe County CareerLink, Core People Resources, Cramer's Home Center, Manpower, and Patterson-Kelley for sponsoring the conference. I would also like to thank the speakers and the panelists for taking the time from their busy schedules to help make this event a success.

If anyone is interested in helping to plan for next year's conference, the HR Committee meets the third Wednesday of each month at 8:30 a.m. at the Chamber office.

*Bob Hay
Chairman of the Board*

**PMCC
MISSION STATEMENT**

Act as
A Unified Voice of Business
dedicated to the Prosperity of all
Commerce
leading to the Enhancement of the
Quality of Life
in our region and surrounding areas.

October 2006 Calendar of Events

- October 4.....**New Member Breakfast
7:30 a.m. - Burnley Employment & Rehabilitation Services - Snydersville
- October 5.....**Membership Committee
4:00 p.m. - PMCC
- October 6.....**Government Affairs Committee
8:00 a.m. - Best Western Pocono Inn - Stroudsburg
- October 10.....**Women in Business Luncheon
12:00 noon - Sam Snead's Tavern - Shawnee-on-Delaware
- October 11.....**Economic Development/Transportation Committee
8:00 a.m. - PMCC
- October 13.....**Leadership Pocono
8:00 a.m. - PMCC
- October 14.....**West End Business Exhibit
10:00 a.m. - Western Pocono Community Library - Brodheadsville
- October 16.....**Executive Committee
8:30 a.m. - PMCC
- October 16.....**Education Committee
12:00 noon - Monroe Career & Technical Institute - Bartonsville
- October 16.....**Business Card Exchange
5:00 p.m. - Pangea Restaurant - Scotrun
- October 17.....**Small Business Development Committee
8:00 a.m. - PMCC
- October 18.....**HR Committee
8:30 a.m. - PMCC
- October 20.....**Monthly Breakfast
7:30 a.m. - Best Western Pocono Inn - Stroudsburg
- October 23.....**West End Committee
8:00 a.m. - Western Pocono Community Library - Brodheadsville
- October 23.....**Expo Committee
3:00 p.m. - PMCC
- October 24.....**Board of Directors
8:30 a.m. - Best Western Pocono Inn - Stroudsburg
- October 25.....**Women in Business Steering Committee
10:00 a.m. - PMCC
- October 27.....**Environmental Committee
8:00 a.m. - PMCC
- TBA.....**Quality of Life Committee

Membership Anniversaries

20 Years

Nauman, B&R Inc.
Saylorsburg Lumber Co., Inc.

15 Years

Accounting & Tax Specialists
Big Wheel Family Roller Skating Center
Fitzmaurice Community Services, Inc.

Laurel Beverage, Inc.
Lear, Robert C., Attorney at Law
Penny-Wise Fuel Co., Inc.

Pocono Management Services
Pocono Medical Group & Nephrology
Pocono Mountain Dairies

10 Years

ASAP Mailing Service, Inc.
Priority Financial Group
Roadway Express

5 Years

Equi-librium, Inc.
Sobrinski Financial Services

Congratulations!

RINEHART RENTALS

A Plan & Rate to Fit Your Needs



Announcing
All-wheel drive
CHRYSLER PACIFICA
Seats 6 in comfort



**Small Size - Mid Size - Full Size - Mini Vans
Cargo Vans - Sport Utilities - Luxury
Starting at \$26.95 (with 150 miles free daily)**

RINEHART RENTALS
2 LOCATIONS FOR YOUR CONVENIENCE:

RINEHART RENTALS
1875 WEST MAIN ST.
STROUDSBURG, PA 18360
570-517-5700
800-695-1371

PLEASANT VALLEY MOTORS
ROUTE 209 & 115
BRODHEADSVILLE, PA 18322
570-992-4827
800-891-2317

Eco-tip: Reusing your Newspapers

- **Fix a flat tire** (on your bike, which of course you rode to school or work, rather than driving). If you get a tear in your bike tire, fold a quarter page of the newspaper into a square big and thick enough to cover the hole. Place the paper between the tube and tire, inflate the tube enough to hold the paper in place, put the tire back on the rim and fully inflate the tube. The fix won't last forever, but it should work for several miles.
- **Mulch your garden.** Layer 3-4 sheets of paper around plants, water thoroughly, and then cover with mulch such as shredded wood, grass clippings or straw. The paper helps hold weeds down by blocking sunlight and it helps keep the soil moist.
- **Cut the smell.** Line the vegetable drawer of the fridge with newspaper to keep it smelling fresh. Also, put newspaper in your shoes to absorb moisture.
- **Ripen tomatoes.** Wrap individual green tomatoes in newspaper and store in an airtight container in a dark room at room temperature (making sure to put the greenest tomatoes on the bottom layer, and the most ripe at the top). Check them every few days, using them as they ripen. (Almost ripe tomatoes can benefit from a day or two in a sunny window).
- **Wash your windows.** Dip crumbled newspaper into a solution of equal parts water and white vinegar (don't use pages with color pictures), squeeze out extra moisture and rub windows with a circular motion. For extra shine, wipe the windows dry with a clean piece of newspaper.

Source: The Washington Post

For more tips on reusing newspapers and other everyday items, check out:

- http://www.cawrecycles.org/living_green/reuse_tips
- <http://www.moea.state.mn.us/reduce/handbook3.cfm>

Women in Business Luncheon

The September Women in Business luncheon which was sponsored by Lisa Lake of Arbonne International was held at the Dansbury Depot in East Stroudsburg. Vivian Vance of Griswold Special Care delivered a very informative presentation titled "Advocacy Issues in Home Care."

The October luncheon sponsored by Mount Airy will be held at Sam Snead's Tavern in Shawnee-on-Delaware. The featured topic will be "Transforming Drab Rooms into Dream Rooms" and will be presented by Karen Burke of Interiors by Decorating Den.



*Pictured from left to right:
Vivian Vance, Lisa Lake*

For more information on upcoming WIB luncheons, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at (570) 421-4433.

Continued from page 7

Members in the News

The **Pocono Mountains Association of Realtors** has named Cheryl Ann Houseman of Mount Pocono as their Government Affairs Director. Houseman will serve as the liaison to regional government and provide advocacy for the association as it relates to real estate issues. She will create membership committees and will coordinate grassroots efforts on statewide and national issues affecting the local real estate market. Houseman joins PMAR after serving as Chief of Staff for State Representative Mario Scavello for four years where she managed research, staffing, constituency issues, and communications efforts. The Pocono Mountains Association of Realtors is an association committed to the betterment of the real estate professional. PMAR provides support, products, services, and education to more than 1,200 members in the Monroe County and Pocono Mountains area and serves as the primary information resource on housing and real estate trends in the region.

S&K Construction, Inc. was awarded a Certificate of Special Recognition on behalf of the Citizens and Volunteer Fire companies of the County for donation of in-kind services related to site improvement and drainage to improve the property at the Public Safety Center by the Monroe County Board of Commissioners. The award was presented to Zoltan Kovacs, Executive Vice President, Julius Kollar, Secretary/Treasurer, and Charles SanFilippo, Director of Operations of S&K Construction, Inc. This was arranged by Harry Robedeaux and presented by Robert Gress, County Controller and Bruce Henry, Facilities Manager.



Pictured: front- Charlie SanFilippo second row- left to right- Zoltan Kovacs, Julius Kollar

The **SkillsUSA Council** is looking for a few good men and women to help teach their student Ambassadors the business social skills we all look for in our employees. You are invited to participate in a Dessert and Business Card Exchange at 7:00 p.m. on Wednesday, October 25th at Caesars Brookdale Resort in Scotrun. Join us to meet our junior and senior career and technical education students as well as our business and industry members. Help these student Ambassadors learn the socialization skills they need. RSVP to Melinda at (610) 841-1190 by October 23. Remember to bring lots of business cards! The SkillsUSA Council is also looking for business people to speak informally to students about their profession. Please join us on Friday, October 27 from 9:00 a.m. to 10:30 a.m. at Great Wolf Lodge in Scotrun. Continental breakfast is included; call Melinda at (610) 841-1190 for details.

**Ribbon Cuttings
Auxiliary Business Central**



Auxiliary Business Central recently held a Ribbon Cutting Ceremony in honor of their new location at 586 Main Street, Suite B, in Stroudsburg. Auxiliary offers bookkeeping services as well as prepaid legal services. They also offer a notary service. Their phone number is (570) 504-1900. Stop by and see them today.

Horizon New Home Developers



Horizon New Home Developers recently held a Ribbon Cutting for the development of their brand new townhomes, The Townhomes at Ivy Ridge. They are located on Route 209 and Lake Valhalla Road in East Stroudsburg. Stop by and see them today.

Dollar Plus Market



Dollar Plus Market recently held a Grand Opening and Ribbon Cutting Ceremony for their brand new location on 582 Main Street in Stroudsburg. Dollar Plus Market offers great bargains at discount prices. Stop by and see them today, or give them a call! (570) 476-6330

New Member's Breakfast



Aflac/Cornerstone Benefits Group Bob Friedman and Ken Schmeer of Aflac deliver a full range of work site services. These are offered through payroll deduction and are voluntary employee benefits. There is no cost added to the employer. The services range to include section 125 flexible spending accounts. Let Aflac help provide solutions that win the admiration and loyalty of your employees. Contact them at (610) 398-3727.

Bermuda Triangle is a unique tanning salon designed to offer high performance tanning. They offer tanning services as well as a wide variety of accelerator lotions. They are conveniently located on the corner of Route 209 and Weir Lake Road in Brodheadsville. Call them today at (570) 402-6100, or stop by their store.

Cherry Valley Lawn Care and Landscaping is a full service lawn and landscape company. They offer a Bachelor degree in turf management and take care of all of your outdoor needs. They offer services for lawn pests, fertilizers, new lawn installation, retaining walls, and floods. Contact them today at (570) 656-1243.

Cingular Wireless located on the corner of Route 209 and Weir Lake Road in Brodheadsville provides cellular phone service, cellular phones, and accessories. They offer plans to meet all of your needs. Stop by and check them out today! (570) 402-7000.

Count Your Blessings is a children's quality clothing consignment shop. They offer children's special occasion favors and gifts. Stop by and see them today at 74 Route 611 in Bartonsville. Their phone number is (570) 629-4207.

Horizon New Home Developers is a development company specializing in building new homes. Currently, they are building The Townhomes at Ivy Ridge on Route 209 and Lake Valhalla Road in East Stroudsburg. All of their developments offer many options to both customize and upgrade. Contact them today at (732) 367-0189.

MP Mortgages provides mortgages for people looking for a home. They refinance current mortgages as well as offer mortgage protection insurance. They are located at 25 North 6th Street and their phone number is (570) 421-6500. Stop by and see them today.

Pocono Choral Society is a non-profit organization which produced choral concerts for the community and elsewhere. This organization has been together for twenty-five years. They sing classical, modern, and show music. They perform three concerts per year. For more information contact them at info@poconochoralsociety.org, or visit their Web site at www.poconochoralsociety.org.

We would like to extend a very special thank you to our friends at Edible Arrangements in Stroudsburg for sponsoring September's New Member Breakfast.

Monthly Breakfast

The Chamber's Monthly Breakfast was held on August 18, 2006 at the Best Western Pocono Inn. The event sponsor was Core People Resources, LLC. Ms. Vickie Mavis, President/CEO of Core People Resources delivered a PowerPoint Presentation on the Top 5 Mistakes That Small Businesses Make, Which Cost Them Big Profits.



Vickie Mavis & Robert Phillips, IOM

Actually it was six mistakes and they are: 1) Not Planning Ahead With Time, Talent, or Treasures, 2) Hiring the Person for the Wrong Job, 3) Not Holding Others Accountable, 4) Not Listening to What Customers Want-But Giving Them What You Think They Need, 5) Under-estimating the Value of Relationships, and 6) Bonus - Not Saying "Thank You" for the Little Things.

Ms. Mavis reported that a thank you may seem like so little, but sales are built on relationships, and relationships are built on people. People like to be appreciated and people that feel appreciated tell others.

To thank everyone who attended the breakfast, Ms. Mavis gave out post-cards for a free copy of the updated Federal Laws poster and the favorite thank you of all-chocolate! This month's Special Program was the United Way of Monroe County.

Ms. Shelley Crichlow, Funds & Distribution Director of United Way of Monroe County handed out the Funds Distribution Report. She reported that the four keys to meet are: 1) Identifying Problems, 2) Providing Solutions, 3) Evaluating Results and 4) Improving Lives.

The Pocono Township Fire Department Day of Caring which was held on September 7 is the largest one day event for United Way. Ms. Chris Garvey reported that Robert Phillips was the Campaign Chair this year. She also reported on numerous other upcoming events including: Great Wolf Day Pass Tickets where anyone can purchase tickets for \$20.00 each to be used between September 5 and October 12 with all proceeds benefiting United Way of Monroe County; Golf Tournament on September 15; and Super Saturday and Pocono Record Yard Sale on September 16. For more information visit their Web site at www.unit-edwaymonroe.org



Pictured:left to right, Chris Garvey, Tony Konn, Elika Almeida, Sarah Bell, Ellen Shafer, Shelley Crichlow, Robert Phillips, IOM.

Ms. Vickie Mavis won the 50/50 drawing and donated it to United Way.

From the President



Leadership Pocono Class of 2006-07 started their year-long journey with a Team Building Retreat at East Stroudsburg University's Stony Acres on Friday, September 8, 2006.

Twenty-one selected participants bonded as a unit, mostly through numerous physical team-building activities. These activities allowed them to practice their leadership skills and put them into action to achieve common goals.

The new Leadership Pocono Program has been developed with the goal of presenting a unique opportunity to a group of highly select individuals. The chosen class will learn leadership skills from top executives at some of the region's major institutions. These executives, some of the best and brightest minds in the Poconos, will share their business acumen as well as their commitment to the community. The class will meet monthly at various locations throughout the County. Each month they will cover a different topic such as: Human Services, Quality of Life, and Strategic Planning, to name a few.

The program, which began in September, will culminate with graduation in June 2007.

For more information visit their Web site at www.leadershippocono.org.

Robert Phillips, IOM

September Business Card Exchange

The September Business Card Exchange was held at Pocono Farms Country Club in Tobyhanna. Those in attendance enjoyed sampling the appetizers, networking with other area businesspeople, and most importantly, finding their other half (card match). Finding your card match allowed everyone present the opportunity to interact with fellow Chamber members.

Members in the News

Achieve Business Solutions and The Alternative Board (TAB) are hosting an Informational Abbreviated Board Meeting at the Pocono Mountain Chamber of Commerce on Thursday, October 12 from 12:00 noon to 1:30 p.m., with additional sessions being held in Northwestern New Jersey on October 10 and 11. During the meetings, business owners will have the opportunity to experience the power of Peer Board participation to address challenges and opportunities in their businesses, while networking with other local business owners. There is no cost or obligation for attending the meeting, however advance reservations are required. If you are interested in learning more, fax or email your name, business name, and phone number to (973) 833-0200 or mturkington@tab-nwjerseypoconos.com. Complimentary lunch and free email tips are also included.

The Budget Motel, a Pocono landmark at Exit 308 off I-80 in East Stroudsburg, begins a \$1 million renovation, to include a complete new façade as part of the change to their new name, Budget Inn and Suites. Long-time local owner, Barth Rubin, expects completion by November 15. The renovation includes upgraded deluxe accommodations and the addition of several suites to enhance the property. An indoor swimming facility is planned for September 2007. The Budget Motel has been family-owned since its inception in 1976, with Barth Rubin having taken over the business 11 years ago. Pride of ownership and expertise of staff is reflected by the many guests who return time and again for their lodging and food. In addition to the AAA Three Diamond rating, the property carries the Pocono Quality Assurance designation, a great source of pride to Rubin and staff. Guests can expect the same fine service, with the upgraded accommodations adding to their enjoyment of the property and its on-site restaurant, JR's Grill and Salad Bar. Phone: (570) 269-5778

The Budget Motel (soon to be Budget Inn & Suites) of East Stroudsburg welcomes Suzanne Hart as Director of Sales. Suzanne will provide public relations and marketing for the name change upon the completion of renovations and the addition of luxury suites at the Three Diamond property. In addition to the luxury suites, each guestroom will be refurbished and appointed with the most delightful array of colors, patterns, and textures. Ms. Hart will market the Inn and restaurant, JR's Grill & Salad Bar, a favorite of guests and local residents alike. She will build corporate business at the Inn and restaurant, and act as liaison with various community organizations including the Pocono Mountains Vacation Bureau, Pocono Mountains Chamber of Commerce, and area welcome centers and attractions. Barth Rubin, local owner and businessman, says he is thrilled with the addition of Ms. Hart to his already fine group of managers and staff, and is looking forward to the completion of renovations at the property and the Grand Re-Opening around November 15.

Christian Business Men's Committee of Stroudsburg is hosting a dinner to be held at the Water Gap Country Club on November 2, 2006 at 7:00 p.m. The speaker will be Mr. James S. Herr, the founder of Herr Foods, Inc. Because of Mr. Herr's outstanding achievements in business he has received many awards including Outstanding Pennsylvania Businessman of the Year by the Small Business Association in 1969, and in 1997 he was honored as Businessman of the Year by the Pennsylvania Chamber of Business and Industry. To make a reservation, contact Mr. Jack Bardakjy at (570) 424-5177. The cost is \$25.00 per person.

Coldwell Banker Commercial, Phyllis Rubin Real Estate in Stroudsburg, serving commercial real estate owners, investors, and users in northeastern Pennsylvania is pleased to announce that two of their associates, Spiros Bilianis, CCIM, and Susan Mikels have been named Circle of Distinction members by the national offices of Coldwell Banker

Commercial. This honor is bestowed upon the top-ranking producers among the more than 4,000 Coldwell Banker Commercial associates. Both honorees are commercial real estate experts. Mikels earned bronze designation for her achievement of nearly \$260,000 in closed adjusted gross commission income while Bilianis earned platinum designation for his achievement of more than \$500,000 in closed adjusted gross commission income (both awards were based on 2005 figures). The two were acknowledged during the 2006 Global Commercial Conference Awards and Recognition Program, which took place August 25 through 27 in Chicago.

East Stroudsburg University of Pennsylvania proudly announces the release of a specially-designed Liztech pin, "Celebrating Dr. King," designed to commemorate the tenth anniversary of the Dr. Martin Luther King, Jr. Celebration Breakfast. Two hundred pins have just been completed by the East Stroudsburg artisans at Liztech Jewelry which are now available in time for holiday gift giving. The pins, which go on sale on October 2, are selling for \$40 with all proceeds to benefit the Gertrude Mary Smith Boddie Scholarship fund for students of color. The story card that accompanies each pin gives a full description of the meaning behind its design. Each pin is individually gift wrapped in a colorful Chinese cartoon and ready for gift giving. Pins may be purchased at the ESU University Store, the Gallery @ Liztech, and at the Henry A. Ahnert Alumni Center. Anyone with questions may call Danelle McClanahan, Associate Director of Multicultural Affairs, at (570) 422-3896.

East Stroudsburg University will be the home to more than 600 Special Olympics Pennsylvania (SOPA) athletes who will compete in the annual Eastern Fall Sectional, slated to take place on Sunday, October 8. Special Olympics athletes from throughout the Eastern third of the state will compete in bocce, long distance walking/running, powerlifting, soccer, and volleyball. It is expected that more than 400 volunteers will be needed. Volunteer registration will be held in the University Center, Room 206AB starting at 8:00 a.m. and opening ceremonies will kick off at 9:00 a.m. in the Abeloff Center for the Performing Arts. There is no cost to attend SOPA competitions as an athlete, volunteer, or spectator. For complete details please call (570) 422-3429. Special Olympics Pennsylvania provides year-round training and competition in 23 Olympic-type sports to more than 18,000 children and adults with intellectual disabilities or closely related developmental disabilities. For more information about how SOPA inspires greatness, visit www.specialolympicspa.org.

Elevations Health Club announced that co-owner and General Manager, Rob Bishop has been contracted as a featured columnist by Fitness Management Magazine. Fitness Management (www.fitnessmanagement.com) is directed to owners, managers, and program directors in adult physical fitness facilities. Bishop's monthly column will provide insights on the operation of small, independently-owned health clubs.

The First Impression Career Closet has opened a new location in the Pokorney Relay Building at the corner of Route 611 and Rim Rock Road in Bartonsville. The new location is along the MCTA bus line. The new space provides more square footage to store and display the ever-growing volume of clothing donations. The First Impression Career Closet is set up as a small boutique, with retail fixtures that were donated by a local store that was going out of business. Clients are referred by local human service agencies and set up an appointment to select their interview/workplace outfits. Blazers, business suits, skirts, slacks, and sweaters are accepted. Items should be clean, on hangers, and no more than two years old. Donations are accepted by appointment on Friday and Saturday. The First Impression Career Closet is currently in need of volunteers to help with fundraising and inventory maintenance. If you are interested in making a donation, call Kathy at (570) 476-0406 or e-mail impress@ptd.net.

Hair Alternatives is holding a 1/2 price wig sale during the month of October for Breast Cancer Awareness Month. They will also be donating half of the proceeds to our local American Cancer Society, and taking donations for the cause too, for those that do not need a wig, but would like to make a monetary donation. The sale and fundraiser will run from Oct 1st through the 31st.

Herbert, Rowland & Grubic, Inc. (HRG) is pleased to announce that civil professional Deanna Schmoyer is now licensed to practice as a professional engineer in the Commonwealth of Pennsylvania. With her professional engineer registration, Schmoyer will be able to seal engineering plans, reports, and studies, allowing her to take on a greater role in the management of projects for HRG's Northeastern Pennsylvania area clients. Schmoyer earned her bachelor of science degree in civil engineering from The Pennsylvania State University in 1996 and has 10 years of experience in land development, hydraulic engineering, floodway modeling and analysis, stormwater management, earthwork, and erosion and sedimentation control. Originally founded 44 years ago to serve central Pennsylvania, HRG has grown into a full-service engineering firm, providing quality, cost-effective design solutions to a diverse client-base throughout the Mid-Atlantic region. For more information, please visit the Web site at www.hrg-inc.com.

ITS Builders' Founder and President, Larry Simon was recently honored at a luncheon hosted by East Stroudsburg University of Pennsylvania for his on-going support of the University's Fish and Wildlife Disease Research Program. Simon, a self-confessed "tree hugger," recently donated a new pick-up truck that will significantly enhance research capabilities for the ESU program. It was the second such donation by Mr. Simon to the program. More than 100 students, faculty members, and community leaders were on hand to join University President Robert J. Dillman and ESU's Center for Research and Economic Development in honoring Simon and his team. The new 2006 GMC Sierra extended cab pick-up, valued at more than \$16,000 will support student research in microbiology and biological sciences. It will be used by ESU students and faculty to conduct wildlife research projects that require traveling to collection sites at remote locations in Pennsylvania and New Jersey.

Pocono Medical Center was recently awarded a \$10,000 grant by the BJ's Wholesale Club Foundation for the expansion of the Pocono Kids Dental Care program at the Clementine Abeloff Community Health Center. The expansion project will allow Pocono Kids Dental Care to accommodate up to 2,400 children a year who are on medical assistance and in need of dental services.



Pictured from left to right - Debbie Galade, manager of the Stroudsburg BJ's Wholesale Club; Tom Gallagher, BJ's Wholesale Club Foundation; Richard J. Henley, President and CEO of Pocono Medical Center; Lillian Bracy, Lead Secretary, Clementine Abeloff Community Health Center; and Paul Schuchman, Pocono Health Foundation Board Member.

Continued on page 8

Welcome New Members

The following new members are not listed in the 2006 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory

Abacus Bookkeepers

Harry Roach
707 Scott Street
Stroudsburg, PA 18360
(570) 460-2554
abacusbook@gmail.com
BOOKKEEPING SERVICES

Aflac/Cornerstone Benefits Group

Robert Friedman
5095 Cornerstone Road
Wescosville, PA 18106
(610) 398-3727
(610) 398-2340
bobfried@ptd.net
INSURANCE

Besecker's Diner

Robert and Phyllis Besecker
1427 N. 5th Street
Stroudsburg, PA 18360
(570) 421-6193
RESTAURANTS

Cherry Valley Lawn Care

Gary Saylor II
RR5 Box 5420
Saylorburg, PA 18353
(570) 656-1243
LANDSCAPING

College Nannies and Tutors

Charlene Niles
665 Blue Mountain Lake
East Stroudsburg, PA 18301
(347) 564-5515
(570) 476-8888
cniles@collegenannies.com
www.collegenannies.com
SCHOOLS-EDUCATION-SUPPLEMENTAL

Count Your Blessings

Dina Alma
164 Stokes Avenue
East Stroudsburg, PA 18301
(570) 629-4207
dina@verizon.net
APPAREL-FAMILY

Coventry Real Estate Services

James Coventry
107 Country Heritage Drive
Stroudsburg, PA 18360
(570) 992-2711
(570) 992-4356
jamescov117@epix.net
www.coventryrealestateservices.com
REAL ESTATE-APPRAISAL SERVICE

Dawe's Motorsports Development, Inc.

Bob Milson
1 Foundry Street, Suite 107
Stroudsburg, PA 18360
(570) 422-6848
dmd2@ptd.net
www.dawesmotorsports.com
AUTOMOBILE-HIGH PERFORMANCE
ENGINES

Design Surveillance Systems, LLC.

Rosalia Gonzalez
RR1 Box 1822
Henryville, PA 18332
(570) 620-3068
rosalia@designss.net
www.designss.net
SECURITY CONTROL SYSTEMS

DM Palmisano Sanitation

Debbie or Deno Palmisano
PO Box 221
Mountainhome, PA 18342
(570) 595-3730
(570) 595-6098
dalm1@ptd.net
TRASH HAULING

EK Enterprises, LLC

Mr. Ed Kulesa
232 Blue Mountain Lake
East Stroudsburg, PA 18301
(570) 424-8805
(570) 424-8805
ekenter@ptd.net
CONSULTANTS-EDUCATION

HandMade With Love, Inc.

Wendy Sathmary
HC1 Box 639, Route 209 S.
Brodheads ville, PA 18322
(570) 992-0424
(570) 992-0190
handmadewithloveinc@yahoo.com
www.handmadewithloveinc.com
ARTS-CRAFTS

Horizon New Home Developers

Adina Scheimbaum
72 B Park Avenue
Lakewood, NJ 08701
(732) 367-0189
(732) 367-0854
adina@horizonnewhomedevelopers.com
philk@horizonnewhomedevelopers.com
BUILDERS

Joseph Sellare Inc.

Joseph and Diane Sellare
RR8 Box 8796
East Stroudsburg, PA 18301
(570) 223-1920
(570) 561-2950
josellare@aol.com
CONTRACTORS-GENERAL
ENGINES

Pocono Choral Society

Judith Holroyd
PO Box 5
Stroudsburg, PA 18360
(570) 426-1484
info@poconochoralsociety.com
www.poconochoralsociety.com
NON-PROFIT ORGANIZATIONS

Pocono Premier Realty

Sandra Bailey
806 Monroe Street
Stroudsburg, PA 18360
(570) 839-8171
(570) 839-8814
pocpr@ptd.net
www.poconopr.com
REAL ESTATE

Remax of the Poconos

Dulce Ridder
48 Chatham Hill Road
Stroudsburg, PA 18360
(570) 629-9781
dridder@ptd.net
REAL ESTATE

Shawnee Tabernacle Church

Pastor Dennis Bloom
16 Carriage Square
Tobyhanna, PA 18466
(570) 894-9650
shawneetabernacle@yahoo.com
NON-PROFIT ORGANIZATIONS

Steven Broderick, Author

RR1 Box 250F
Canadensis, PA 18325
(570) 595-9255
dewin51@aol.com
www.stevenbroderick.com
PUBLISHERS

Strausers Natures Helpers

Zechari Strauser
PO Box 352
Marshalls Creek, PA 18335
(570) 424-9434
(570) 223-7439
info@strausernature.com
www.strausernature.com
LANDSCAPING

Weichert Realtors Acclaim

Charles Marzzacco
RR1 Box 514, Route 611
29 Crystal Street, East Stroudsburg
Tannersville, PA 18372
(570) 420-0171
(570) 420-0169
REAL ESTATE

Corrections:**Creative Printing**

Terry Moore
268 East Shore Drive
Hawley, PA 18428
(570) 561-2955
(570) 226-4875
creations19@msn.com
PRINTERS

Pocono Conservatory for the Arts

Clarissa NewbyPhillips
2035 Milford Road, Suite 300
East Stroudsburg, PA 18360
(570) 476-6600
(570) 467-6609
Pcftarts@aol.com
DANCING INSTRUCTION

Sizzling Homemade Caribbean Cuisine

Carol Thompson
1794 Pine Ridge
Bushkill, PA 18324
(570) 606-4827
(212) 361-9209
scuisines@yahoo.com
CATERING