

Leadership Pocono Class of 2009

On August 13, 2008, Nancy Cross, Chairman of Board for Leadership Pocono along with the officers and directors, will welcome twenty-one class members to Leadership Pocono. Coming together with a common goal, to excel in community leadership, the Class of 2009 will begin a journey of a lifetime.

Over the next months the class will learn what it really takes to be a leader, through listening, conversing, reading and observing from some of the best our community has to offer. Their guidance will come from community leaders who have faced obstacles not only in their business lives, but in their personal lives as well. These two, coupled with their commitment to servicing our community as volunteers will allow the attendees to strengthen our local social resources. Recognizing that business and community needs to be strong allies, it will be the charge of the Leadership Pocono board to oversee the growth in these individuals. With the support of family and friend, plus the support of their employers, by this time next year, the Poconos will welcome these individuals to their new role as community leaders.

The Board of Directors of Leadership Pocono, Inc., as well as the Greater Pocono Chamber of Commerce welcomes the Class of 2009:

JoAnne Baratta, Branch Manager - ESSA Bank & Trust

Megan Blessing, Legislative Aide -State Rep. Mario Scavello

Tara Brinker, Conference Service Manager - Shawnee Inn & Golf Resort

Carol Dean-Gardner, Associate Director of Education - Shawnee Academy & The Beacon School

Thomas J. Finn, Account Manager - Schaedler Yesco

Holley Kearns, Bank Officer, Branch Manager- KNBT

Cheryl Kindrew, Assistant Vice President - Pocono Community Bank

Larissa McNeill, Trauma Program Manager - Pocono Medical Center

Robin Olson, Chief of Police - East Stroudsburg University

Michael Rapino, Creative Director - A Sound Strategy, Inc

Matthew E. Rifenburg, Mechanical Designer - A.B.E.C.

Carol Robinson, Employment Specialist - Burnley Employment & Rehabilitation Service

Matthew Schwenk, Manager of Advertising & Design - Pocono Medical Center

Debbie Smith, Director of Habilitation Services - Fitzmaurice Community Services Inc.

Ousman Sy, Front Office Manager - Shawnee Inn & Golf Resort

Beth Taylor, Staff Development Specialist - Pocono Medical Center

Alan Thomas, Senior Systems Engineer - sanofi pasteur

Jean Tout-Pouissant, President - Ideal Design Solutions

Ann Winger, Civil Engineer - Niclaus Engineering Corp

Syed Zaidi, Director Facility Management- East Stroudsburg University

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Greater Pocono Business Magazine TV Show

%our Local Business and Economic News Report+

Airtimes: Mondays at 4:30 p.m.,

Thursdays at 8:00 p.m.,

and Sundays at 12:00 noon on

Blue Ridge Cable TV 13.

Airtimes are subject to programming changes.



For up-to-date airtime changes, program information, or to download a copy of the show, go to WWW.GeorgeTV.com

From the President



You may have heard talk that the Chamber is in the process of formalizing our "Public Policy". As the **Voice of Business Since 1910**, it is our obligation to keep abreast of issues that concern business. Providing a written Public Policy on pertinent issues establishes the heart of our Chamber.

As the principal advocate of the local business community, the Chamber's mission is to lead all public and private interests in its area to develop a climate in which business can create jobs and operate at a profit. To assist the Chamber in furthering its mission, the Public Policy Steering Committee reports on and analyzes the impact of local issues and state legislation which come to our attention.

This is not a new concept to chambers. Issues facing us today will continue to impact our area for generations to come. Today your chamber is discussing and debating areas that include: the need for sustainable and renewable energy, economic growth and expansion of infrastructure and how all of this interacts with the environment. And these are only a few of the concerns.

Committees are working hard on proposing statements that unify them behind the voice of the Chamber. This will be our voice, your voice in all government. Our mission statement, **"Act as a unified voice of business dedicated to the prosperity of all commerce leading to the enhancement of the quality of life in our region and surrounding areas"** will be our guide.

The Energy Committee, the Economic Development/Transportation Committee, the Education Committee, the Environmental Committee, the Business Development Committee, the HR Committee, and the Quality of Life Committee have already begun to work through this process. We welcome all members to join in this historic occasion. Input from you is essential. We can only be your voice, if we here yours.

Robert Phillips, IOM

August 2008 Calendar of Events

- August 6**.....*New Member Orientation*
8:30 a.m. – GPCC
- August 7**.....*Membership Committee*
8:00 a.m. – GPCC
- August 8**.....*Leadership Pocono*
8:00 a.m. – GPCC
- August 11**.....*Quality of Life Committee*
8:30 a.m. – GPCC
- August 11**.....*Business Card Exchange*
5:00 p.m. – Four Seasons Restaurant & Diner - Marshalls Creek
- August 12**.....*Economic Develop./Transportation Committee*
8:00 a.m. – GPCC
- August 12**.....*Women in Business Luncheon*
Noon – Chateau Resort & Conference Center
- August 15**.....*Monthly Breakfast*
7:30 a.m. Pocono Inne Town – Stroudsburg
- August 19**.....*Business Development Committee*
8:00 a.m. – GPCC
- August 20**.....*HR Committee*
8:30 a.m. – GPCC
- August 22**.....*Environmental Committee*
8:00 a.m. – GPCC
- August 25**.....*Executive Committee*
8:30 a.m. – GPCC
- August 26**.....*Board of Directors*
8:30 a.m. – Pocono Inne Town - Stroudsburg
- August 26**.....*Women in Business Committee*
10:00 a.m. – GPCC

- TBA***Expo Committee*
- TBA***Finance Committee*
- TBA***West End Committee*

Membership Anniversaries

25 Years
Liberty Homes Custom Builders

15 Years
Atlantic Communications Group, Inc.
Gateway Abstract, Inc.

10 Years
Bruce's Chimney Service, Inc.

5 Years
Joseph P. Pula Funeral Home-Mt Pocono
University of Scranton-SBDC

From the Chairman of the Board

The Greater Pocono Chamber of Commerce will celebrate its one hundredth anniversary in less than two years (June 2010 to be precise). Planning for appropriate events to mark the occasion will take place before too long. For now, I'd like to share some thoughts about endurance; specifically how member businesses and organizations evolve, survive and even thrive during a changing economy. After all, a century is a long time for any institution to survive.



I would think this Chamber's original membership included merchants, lenders, various trades and professional people, in some respects not unlike today's membership directory. Of course, the membership directory of the 21st Century is more diverse and specialized, particularly in the category of "services". For example, did the Chamber's original directory include "Human Resource Consultant", "Certified Residential Appraiser", "Title Insurance Agent" or "Wetland Delineation Services"? I doubt it.

The character and delivery of goods and services has clearly changed; yet, I believe one aspect of a successful business organization is as essential today as it was one hundred years ago: creative marketing in a changing economic climate. Consumers and businesses alike are preoccupied today with the rising cost of energy. Whether it's gasoline at the pump, the energy component of producing and transporting goods, or the ever present discussion about electric utility rate hikes, it's fair to say that "consumer confidence" is challenged.

Some people blame the national media for repeating or exaggerating bad economic news (one of my colleagues on the Executive Board suggests we should all turn the television off for thirty days and consumer confidence would rebound). This is debatable, but in the interim, business owners must take the initiative to reach a customer base, generate activity and overcome the perception, real or imagined, that market demand is down. In recent weeks I've noticed three examples of GPCC members doing just that:

1.) George Roberts Productions offering "Recession Busting" pricing for discounted Television and Internet based advertising (see July "Impact").

2.) Marita's/Marita's II Mexican Restaurants offering "Half Priced Fajita Nights" on Monday and Tuesday respectively (the McDonald family personally sampled this offer, and witnessed first hand the brisk activity it generated).

3.) Long time Pocono Area Homebuilder William Grant of Grant Homes in Brodheadsville has a unique offer for any new home buyer in his Company's new Carbon County subdivision, a new \$20,000 Honda Civic (see Morning Call Sunday July 27th).

Time will tell whether these ideas succeed, but the fact that business owners are aggressively pursuing their customer base is in itself a symbol of confidence, and confidence can be contagious, regardless of what century we're in.

As always, I welcome your thoughts at jmcdonald@josephmcdonaldlaw.com

Bizzy Awards 2008

The Bizzy Awards ballots are due now!

If you have not already done so, please fax ballots to 570-424-7281.

The Award Ceremony will be held on Thursday, September 25th at Fernwood Hotel so mark your calendars!

\$65.00 per person

For more information call Pat Metzgar at 570.421.4433

Office Space for Lease at the Greater Pocono Chamber of Commerce Building.

Call 570.421.4433 for more information.

Welcome New Members

The following new members are not listed in the 2008 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

APM Mangement Consultants

Debbie Kulick
PO Box 723
Bushkill, PA 18324
570-369-6877
570-588-9692
dkulick@noln.com
CONSULTANTS

Artube

Charles Lumis, CFO
One Forge Road
East Stroudsburg, PA 18301
570-476-8800
570-476-9800
clumis@artube.net
www.artube.net
MANUFACTURERS

ASTD Eastern PA

Karen Long
1874 Catasauqua Road #382
Allentown, PA 18109
570-778-5104
karenalong@gmail.com
www.easternpa.astd.org
NON-PROFIT ORGANIZATIONS

Atlantic Cigar

Rob Scipioni
600 Main Street
Stroudsburg, PA 18360
570-421-8468
570-614-2119
admin@atlanticcigar.net
www.atlanticcigar.com
CIGAR LOUNGE

Bernard A. Anderson, Attorney at Law

Barney Anderson
529 Sarah Street
Stroudsburg, PA 18360
570-872-4546
poconojustice@gmail.com
www.poconojustice.com
ATTORNEYS

Bottom Time Productions, LLC

Denny Willis and Billy Hine
201 Sellersville Drive
East Stroudsburg, PA 18302
570-504-8760
570-561-2304
denny@bottomtimeproductions.com
www.bottomtimeproductions.com
VIDEO-TELEVISION PRODUCTIONS

Dansbury Farmer's Market

Ann Gould
P.O. Box 126
Brodheadsville, PA 18322
570-992-5615
570-992-1928
FARMSTAND ASSOCIATION

eProfit, LLC

Ezra Campbell
1073 Penn Estates
East Stroudsburg, PA 18301
570-431-0780
570-431-0778
ezra@jahvid.com
www.numoneyrepaid.com
CREDIT CARD PROCESSING

Fallkinn Entertainment Group, Inc.

Russell F. Freeo, Jr.
RR 3 Box 3239
Saylorsburg, PA 18353
610-381-8640
610-381-8640
fallkinn@aol.com
ENTERTAINMENT

Golinski Henry, T

Henry T. Golinski
718 Avenue C
Stroudsburg, PA 18360
570-801-5211
g545396@verizon.net
FINANCIAL SERVICES

Grego, Patricia A.

Patricia A. Grego
12020 Maplewood Drive
East Stroudsburg, PA 18302
570-421-2789
INDIVIDUALS

Ibone, Arnold

Arnold Ibone
RR 1 Box 1039
Bartonsville, PA 18321
570-350-8552
570-629-1089
REAL ESTATE

JE HOME INSPECTIONS & REPAIR, LLC

Jon W. Evans
P.O. Box 216
Long Pond, PA 18334
570-972-1810
570-972-1040
www.jehomerepair@jwevans.net
www.jwevans.net
HOME INSPECTION SERVICES
camico@pplweb.com
CONTRACTORS-MECHANICAL

Monroe Farmer's Market

Richard Flarety & Ann Gould
P.O. Box 126
Brodheadsville, PA 18322
570-992-5615
570-992-1928
FARMSTAND ASSOCIATION

Mountain Managed Care

Vinny Festante
13 Joann Road
Bartonsville, PA 18321
570-619-6294
570-619-6295
mtmc@ptd.net
CONSULTANTS-MEDICAL

New York Life

Gareth Denniston
RR 6 Box 6863
Saylorsburg, PA 18353
570-969-3111
570-343-0617
gtdenniston@ft.newyorklife.com
INSURANCE - FINANCIAL SERVICES

Pocono Heritage Land Trust

Dawn Gorham
P.O. Box 553
Pocono Pines, PA 18350
570-424-1514
info@phlt.org
www.phlt.org
NON-PROFIT

Pocono Pistol Club, LLC

Jere W. Dunkelberger
P.O. Box 1046
Stroudsburg, PA 18360
570-424-2940
570-424-2947
info@poconopistolclub.com
www.poconopistolclub.com
SHOOTING RANGE

Welcome New Members

Radio Show

Saffron Indian Restaurant

Abu E. Ahmed
6 Liberty Square Plaza
East Stroudsburg, PA 18301
570-421-8468
570-223-2574
abueahmed@gmail.com
RESTAURANTS

Sedwin, Rob

Rob Sedwin
19 Image Drive
Scotrun, PA 18355
570-737-4150
robsed@ptd.net
INDIVIDUALS

Situational Awareness Systems, LLC

Dr. Robert Marmelstein
434 Normal Street
East Stroudsburg, PA 18301
570-422-3772
rmarmels@fd-software.com
www.fd-software.com
COMPUTER-SOFTWARE DESIGN &
CONSULTING

SJB Automotive, LLC

Scott Gregory
141 East Brown Street
East Stroudsburg, PA 18301
570-421-3411
570-421-3412
sjbauto@verizon.net
AUTOMOBILE-SERVICE & RE-
PAIRS

The Synchronium Group

Tina Dennis
7 Bridge Road Route 209
East Stroudsburg, PA 18301
570-424-5372
570-517-0153
tdennis@synchroniumgroup.com
www.synchroniumgroup.com
BUILDERS

UniFirst Corporation

John Sedeski
1082 Hanover Street
Wilkes-Barre, PA 18706
570-822-3008
570-822-3367
jsedeski@unifirst.com
www.unifirst.com
UNIFORM SUPPLY & SERVICE

WHAT: An educational based radio program hosted by our membership director, Jessica Goward, to highlight your company and inform our community about your field as well as giving tips on what to look for when choosing a business in your expertise.

WHEN: Each week, on Thursday afternoons at 2:15 P.M. until approximately 3:00 P.M. This time bracket is subject to change depending on re-takes. Keep in mind, this is a pre-taped program that will run 10-12 minutes the following Sunday at 8:05 A.M. As a new bonus, these shows will also now be on our website.

WHERE: The show is taped at the Nassau Broadcasting studio located on South 6th Street in Stroudsburg. For directions, please call (570) 421-2100.

WHO: We welcome any and all Greater Pocono Chamber of Commerce members.

HOW: Contact Jessica Goward at (570) 421-4433 or you can email Jessica at jgoward@greaterpoconochamber.com. You will need to develop a simple outline of what topics you'd like to cover and the show will develop from there.

For More Information:

(570) 421-4433

jgoward@greaterpoconochamber.com

www.greaterpoconochamber.com



Monthly Breakfast

The June 20, 2008 Monthly Breakfast was held at Pocono Inne Town. Blue Cross of Northeastern Pennsylvania was the Sponsor. Ms. Wendy Faux, an RN, who has been with Blue Cross for 1½ years, is in charge of promoting wellness and gave a PowerPoint Presentation on Workplace Wellness. Her focus is to inform businesses of free resources and get them to become more proactive with their health.



Blue Cross of Northeastern Pennsylvania associates and Robert Phillips, IOM

Blue Cross of Northeastern Pennsylvania offers health assessments of which the top issues in the Northeast are tobacco and weight management. Some of the topics that were discussed were: What's Driving Health Care Cost, Identifying the Problem Before it Occurs, How to Build a Healthier Workplace, Engage Your Employees in a Worksite Wellness, and Incentives. Prevention is imperative and the only effective way to contain health care costs is to avoid and control illness. Preventive illness makes up approximately 80% of total cost of health care and unavoidable diseases account for only 20%. We need to identify the problem before it occurs so the goal is to keep healthy employees healthy, help those with acute or chronic problems get healthier, and identify those who are at high risk for future problems to make changes and to get healthy.

For more information on Workplace Wellness contact Blue Cross of Northeastern Pennsylvania at 570-421-7897. (See page 7)

Tri-State Troopers Fund, Inc. was the special program. This non-profit organization started in 1997 when Trooper Scott Gonzalez of the New Jersey State Police was killed. Ms. Angela Tullo, Media Director and Treasurer of Tri-State Troopers Fund, Inc., discussed officer safety and also talked about statistics in the law enforcement field. There are over 1 million serving in law enforcement of which 15% are female. Officers today have better vehicles, more training, and better weapons. Tri-State Troopers Fund provides education and social outreach to state police.



From left to right, Trooper Victor Ortalano, Angela Tullo, Robert Phillips, IOM

Tri-State Troopers Fund organizes an Annual Law Enforcement Appreciation Dinner, 5K race, and a golf tournament. The proceeds are used to set up scholarships and to benefit families of fallen State Police Officers. All their fundraising events are held in Monroe County.

The State Police have a great relationship with local police departments and also the surrounding State Police Departments. For more information on Tri-State Troopers Fund or if you would be interested in being a volunteer for one of their fundraisers call 570-619-7020.

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2 locations for your convenience - Stroudsburg or Brodheadsville
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1875 W. Main Street
Stroudsburg, PA 18360
(570) 517-5700 or (800) 695-1371

Pleasant Valley Motors
Routes 209 and 115
Brodheadsville, PA 18322
(570) 992-4827 or (800) 891-2371

Let us show you why Rinehart Rentals stands above the competition. To schedule an appointment or receive a personalized price quote, please call us.

2008 HR CONFERENCE ANNOUNCED

The Chamber's Human Resource committee takes great pleasure in announcing its upcoming 2008 Human Resource Conference on October 22, 2008 at The Shawnee Inn & Golf Resort in Shawnee-On-Delaware, PA. The Chamber's last HR Conference was a resounding success, providing numerous area employers with timely and useful information on a variety of human resource issues. Approximately 150 attendees, speakers, volunteers, and vendors participated in the event.

The HR Conference is not just for human resource professionals! It is open to business owners and employers of all sizes, for profit or non-profit, public or private sector, and experienced or inexperienced with regard to human resource issues. The Conference is intended not only to provide some useful "nuts and bolts" presentations for smaller employers without a human resource department, but also more advanced topics of use to more experienced human resource professionals.

Please mark you calendars now for attendance. If you are interested in possibly sponsoring the event or having a vendor exhibition booth, the Committee still has some available sponsorship and vendor opportunities. This HR Conference is a great way to reach potential clients and create visibility for your business. Please contact the Chamber for more information and forms.

The HR Committee extends its warmest invitation to all members to get involved and attend this event on October 22, 2008. See you then!

Call for speakers – PMCC Fourth Human Resources Conference, October 22, 2008, Shawnee Inn and Golf Resort

Speaker opportunities are available for breakout sessions for this event. If you can speak on a topic related to management of Human Resources that would be relevant to Human Resources staff, Business Owners, and/or Managers/Supervisors, we welcome your application. Topics include:

Generational Relationships – Different Generations Different Expectations.
Wellness in the Workplace – Healthy Leads to Improved Bottom Line
Facebook & My Space – Does it belong in HR?
Motivating & Relationship – Keeping Employees Engaged

Look for *Speaker Guidelines* and the *Speaker Application Form* soon on the Chamber's website. Contact Ann Freed, HR Committee member at, 570-521-0574 or , afreed@cramers.com if you have any questions.

HEALTH TO WEALTH

Over the past several months we've been encouraging our members to tell us about your wellness programs at your business. We've heard some interesting stories. And, we would like to hear more. The Chamber, along with Blue Cross and Chamber Choice, has partnered to recognize businesses in both the small and larger business categories. Winners will be announced and celebrated at a luncheon in October. You will have the bragging rights for the next year. Bragging rights mean you put your employees first. Their health and well being is important to you!

Haven't submitted your application yet? Well you do have until August 29, 2008 at 4:00 pm to get us your application. It really isn't all that complicated. Just tell us about it.

We have also been asked what constitutes a Wellness Program, and if you are a sole proprietor or a small business, how can you be in this competition? Think about it for a minute. It is actually easier for you. As simply putting into place required break times or bringing apples and oranges to work for your employees is a great way to start. Maybe you develop a point system where you earn points when someone eats a healthy lunch, or takes a walk around the block. The winner for the month takes home a gas card for \$25. It doesn't cost you much and it helps to motivate your employees. You make your employees happy, and we all know that happy employees add to the bottom line.

So, one more time – don't forget to enter the Blue Cross and Chamber Choice "Wellness in the Workplace" contest! Be well.

For more information please go to: www.greaterpoconochamber.com or contact Denise Burdge at dburdge@greaterpoconochamber.com or 570.421.4433.



Monday Morning Report!

If you are interested in receiving the Chamber's Monday Morning Report
Please email
Denise Burdge at dburdge@greaterpoconochamber.com
so your email address can be
added to the
distribution list.
If you are not familiar with the Monday Morning Report, upcoming Chamber events and meetings for the week are posted.

Women in Business

The July Women in Business luncheon which was sponsored by Angela Tullo of Jewish Home of Eastern PA, was held at the Chateau Resort & Conference Center in Tannersville. Carol Sitroon of Monre Career & Technical Institute, presented a motivating topic entitled "ATTITUDE: It Can Change Everything!"



left to right - Carol Sitroon, Dr. Kim Filipkowski, Angela Tullo

Maria Geffers of A+ Tutoring, won the 50/50 drawing which she donated back to the scholarship fund.

The August luncheon which will also be held at the Chateau Resort & Conference Center in Tannersville, is being sponsored by Misericordia Univesity. Topic is to be announced.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.



Business Card Exchange

Pocono Farms Country Club hosted our July 14th Business Card Exchange. Everyone in attendance sampled the delicious hors d'oeuvres and enjoyed the beautiful view. The next card exchange will be held on August 11th at Four Seasons Restaurant & Diner in Marshalls Creek.

Members in the News

10,000 Friends of Pennsylvania announced the election of four new members to its Board of Directors.

Joining the board are:

- Steve Craig, Chairman of the Board of the Lawrence County Commissioners
- Daisy Gallagher, CEO of Gallagher & Gallagher, Inc.
- Oliver C. Mitchell, Jr., Senior Vice President, General Counsel and Secretary of Carpenter Technology Corporation
- Vern L. McKissick III, President of McKissick Associates.

"With these new members, 10,000 Friends has added an incredible wealth of knowledge of the state to our Board of Directors," said R. Eric Menzer, Chairman of the Board of 10,000 Friends of Pennsylvania. 10,000 Friends of Pennsylvania is a statewide alliance focused on use policies and actions to strengthen communities.

"We're honored to welcome these four leaders from across the state. Their experiences in both governance as well as the private sector are incredible talents," he said.

Judy Schwank, President and Chief Executive Officer of 10,000 Friends, said the new directors bring professional and geographic diversity to the organization. "Our new members will bring not only the perspective of the regions and areas of expertise they represent, but an array of new viewpoints on our policy and advocacy work at 10,000 Friends of Pennsylvania. I'm delighted that they have agreed to join the Board."

Daisy Gallagher, CEO of Gallagher & Gallagher, Inc., is a resident of Monroe County and has more than 25 years of marketing communications experience. Prior to starting her company, she held positions in the Manhattan corporate headquarters of a Fortune 100 firm. Ms. Gallagher has overseen public affairs, branding and public education campaigns for government agencies and industry on both a national and international level. Ms. Gallagher is an award-winning senior public relations fellow, is trained in crisis management and holds a Masters degree in project management. She served on the Executive Committee of Monroe 2020, the community visioning partnership in Monroe County, and was the public education firm for the partnership.

"I admire 10,000 Friends of Pennsylvania's commitment to promoting policies and taking action which helps strengthen Pennsylvania's communities. I look forward to serving on the board," she said.

Several recent projects exemplify creative problem solving that, in the end, strengthened each community.

- Conversion of Hazleton Castel High School to an Elementary Middle school (awarded the Preservation PA Construction award for Historic Preservation).
- Conversion of Reading's St. Joseph's Hospital into the Reading Citadel Intermediate High School, incorporating the historic structure's stone and brick walls.
- St Stephen's Episcopal K-8 School in downtown Harrisburg (LEED™ Silver rating pending) was awarded the Grand Prize for outstanding building by the Central PA

chapter of the US Green Building

Council for fusing a 1920s garage, a 177-year old cathedral and its adjacent, 158-year old chapter house.

-Renovation of Eagles Mere General Store to provide a sustainable downtown center for retail, art galleries and community use facilities.

10,000 Friends of Pennsylvania (www.10000friends.org) is an alliance of organizations and individuals committed to promoting land use policies and actions that will enable Pennsylvania to strengthen our diverse urban, suburban, and rural communities. Through a diverse coalition focused on a positive agenda, we seek proactive solutions and options for local, regional and state leaders. 10,000 Friends has offices in Philadelphia, Harrisburg and Pittsburgh.

Catholic Social Services brings Housing Education to Monroe County Pennsylvania residents at the following locations:

Monday, August 11th - 7:00 p.m. to 9:00 p.m.
St. Ann's Church, Main Street, Tobyhanna, PA 18466

Monday, August 18th - 7:00 p.m. to 9:00 p.m.
St. Luke's Church, 818 Main Street, Stroudsburg, PA 18360

Tuesday, August 26th - 7:00 p.m. to 9:00 p.m.
Our Lady Queen of Peace Church, Route 209, Brodheadsville, PA 18322

Topics will include Foreclosure Prevention, Adjustable Mortgages, Budget Counseling and Lifeline programs offered by the state and federal governments

This is information all Homeowners and potential buyers can use. Refreshments will be served. Please RSVP to Catholic Social Services (570) 207-2283 in order to ensure that there are enough materials on hand.

Presenters are: Mike Coyle of Catholic Social Services and Jesse Ergot of Neighborhood Housing Services

AmeriGas is celebrating Customer Appreciation Day with an Open House to support the Pocono Autism Society on Friday, August 15, 2008 from 11:00 a.m. to 1:00 p.m. Special Price Grill Cylinder & Cylinder Exchanges will be

available with \$2.00 from every cylinder purchase or exchange going directly to the Pocono Autism Society www.poconoautism.org. Lite Rock WSBG 93.5 FM will be broadcasting LIVE at the event. Help WSBG 93.5 FM & AmeriGas support the "Stuff The Bus!" Head Start program!

Be sure to ask about the AmeriGas Guaranteed Price Programs and protect your energy budget because *Every Dollar Counts...* buy early & save! PLUS for a Limited Time AmeriGas is offering FREE propane tank installation or tank swap-out to new residential heating customers.

Don't miss this Special Event - Enjoy FREE Food, Fun & Savings PLUS support the *Pocono Autism Society* at the same time! For more information contact AmeriGas at 800.729.2961.

Community Bank & Trust Co. Chairman, William F. Farber is pleased to announce that Theresa Anthony Yocum has joined the Bank's Tannersville office as Business Development Officer and Commercial Lender. Ms. Yocum maintains an office in the Tannersville branch located on Route 611, across from the fire department. Theresa brings ten years banking experience and additional sales expertise to the position.

Ms. Yocum earned her Bachelor of Science Degree in Marketing and Communications from Bloomsburg University and completed the Pennsylvania Bankers' Association Commercial Lending School at Bucknell University.



Active in the community, Theresa is President Elect for the West End Rotary Club and has served as a board member for the United Way of Monroe County, Pocono Builder's Association and Pocono Leadership and was a

Vice Chair for United Way's Annual Campaign. She is a member of the Greater Pocono Chamber of Commerce, Treasurer of the Pleasant Valley Field Hockey Parent's Club, a 2001 graduate of Pocono Leadership and community advisor for Pleasant Valley High School's Business Curriculum. Theresa lives in Brodheadsville and has two children, Bradley and Kelsey.

East Stroudsburg University of Pennsylvania has named Michael Crapp as the new Director of Procurement and Contracting. Formerly the Manager of Business Operations at TXU Energy of Dallas, Texas, the new manager comes to ESU with more than twenty years of experience in the field of procurement and contract management. In his new position at ESU, Mr. Crapp will be responsible for university-wide procurement of supplies, services, and equipment, as well as direction and oversight of design and construction contracting processes. He will also act as the university's designated construction contracting specialist. He will report to the Vice-President of Finance and

Come celebrate
at the **AmeriGas**
Open House!

FREE FOOD & FUN For EVERYONE!

SPECIAL Price Grill Cylinders & Exchanges!
(\$2.00 from cylinder purchase will be donated to the Pocono Autism Society)

LIVE Broadcast! Lite Rock WSBG 93.5 FM

Friday August 15, 2008
11:00 AM to 1:00 PM
RD2 Box 2129D Rockdale Lane, Butler Park
Stroudsburg, PA 18360
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Administration.

The new director began his career in procurement and contracting as a Staff Manager of Branch Procurement at Bellsouth of Atlanta, GA., and gained progressive experience through assignments with GTE Corporation and Verizon Communications. Mr. Crapp earned his Master of Business Administration degree at Georgia State University in Atlanta, Ga., and his Bachelor's of Business Administration in real estate finance at the University of Miami in Coral Gables, Fla.

The university's Office of Finance and Administration provides a broad range of services to the entire university community which enables the institution to carry out its mission of offering high quality educational programs at the lowest possible cost.

Fernwood Hotel & Resort is hosting the 13th annual Pocono Chicken Wing Off on August 10th from noon to 4 p.m. on the Great Lawn of the resort. For more information, please contact Loretta Porvaznik at 570-588-6661 x 2106.

Funtime Karaoke/DJ will be sponsoring a car show on September 14 at the Burnley Employment & Rehabilitation Services in Snyder'sville to benefit Burnley. There will be at least 21 classes of cars including Motorcycle Classes. 1st, 2nd, and 3rd Place trophies will be awarded for each class. 50's Band/DJ and other events will be featured throughout the day. Any and all business donations towards door prizes would be greatly appreciated for this worthwhile cause. For more information please contact Barry Possinger at 570-421-6086.

Niclaus Engineering Corporation is pleased to announce the addition of Jonathan Terry, PLS to our staff. Jonathan is a licensed land surveyor in eight states.

Niclaus Engineering Corporation now employs two licensed land surveyors and two civil engineers in their downtown Stroudsburg office. They are constantly expanding their services to clients which include Land Development Plans, Surveys, Subdivisions, Wetlands, Environmental Permitting, Phase I Audits, E&S Plans, NPDES, PennDOT Permits, Sewer and Water Systems, Infiltration Testing, Soils Testing and Septic Designs.

Jewish Resource Center of the Poconos is proud to announce its weekly Business Lunch and Learn series. Professionals, business people and others working in the area are invited to "schmooze, nosh and learn." The weekly study topics cover Jewish business & medical ethics, philosophy, history, life cycle issues and much more. For

more information, please contact Rabbi Yehuda Salkow at 570-517-0811 or email JewishRC@epix.net.

Shawnee Mountain Ski Area. The 2008 Pocono Garlic Festival, a two day event on Labor Day Weekend, August 30 and 31, and with host site Shawnee Mountain Ski Area, is pleased to unveil its growing list of entertainers for the locally based premier food festival. With two outdoor stages, an outdoor activity area, indoor theatre and multiple strolling acts, festival goers will enjoy a wide variety of non-stop live music and "garlic themed" novelty shows and entertainment geared for the whole family.

Headlining the musical entertainment both Saturday and Sunday will be ZYDECO-A-GO-GO, the Mid-Atlantic's



premier practitioners of good time Louisiana dance music. The all star fun loving group boasts colorful personnel with decades of musical experience. Their motto is "Laissez Les Bon Temps Rouler!" or "Let the Good Times Roll!" Also performing on the main stage this year is the Canadian group Greenwich Meantime. This Garlic Festival first is quickly becoming a hot commodity on the North American Celtic and World Music scene enjoying an ever growing fan base due to the strength of their festival performances and shows.



Returning and local musical acts performing live on stage include the high energy Roamin Gabriels with their "groove music", the banjo strumming Juggernaut String Band, The Lost Ramblers – a folk and bluegrass band, singer guitarist Jim Taylor, Milkweed – an original folk-jazz band and Shawnee favorites the Kate and CJ Duo.

The PA Dance Network and Melody's Dance Studio will

both be performing at this year's event. The two local Pocono dance schools promise troupes of child and adult dancers who will be tripping the light fantastic with entertaining dance recitals both Saturday and Sunday.

Along with his strolling magic, Steve Christopher will perform a special "Beyond the Five Senses" magic show in the "Garden of Wonders" magic theatre. Also strolling will be "Pie Man" the garlic cooking, living statue chef and stilt walker, both compliments of Aardvark Entertainment. For the younger children, "Dr. Planet" will perform his shows twice daily using clever lyrics and catchy songs to convey planetary and environment subject material.

Charlie Archibald, host of the New Era Cooking Show, will be a special added attraction both Saturday and Sunday at the 2008 Pocono Garlic Festival. His outdoor show will feature healthy cooking with tasty garlic flavored recipes, including his Roasted Garlic Chicken and famous Harvest Salad from his *Healthy Gourmet Cookbook*. Charlie has appeared on affiliate stations of all the major TV networks and on the Today Show in New York.

Festival organizers are pleased to welcome back Bob Dunkel to the 2008 Pocono Garlic Festival. Bob is a member of the Garlic Seed Foundation and editor of the Garlic Press. Bob will present two informative lectures on "Growing Your Own Garlic and Garlic History, General Health and Cooking Issues." Bob, who hails from Western New York, is devoted to garlic growing without the use of chemicals or supplements.

Use of Shawnee Place Play & Water Park, also on the grounds of Shawnee Mountain, with its two waterslides, splash down pools and 15 play elements will also be included with Garlic Festival Admission, both Saturday and Sunday.

The 2008 Pocono Garlic Festival is Proudly Sponsored by: *The Pocono Mountain Visitors Bureau, Pocono Mountains Media Group, WNEP TV, Radio Stations 106.3 The MAX, 103.7 WNNJ, and 102.3 WSUS, Fernwood Hotel & Resort, Waste Management, Frontier Communications, and Gary in the Morning Internet Radio Show.*

For more information on the 2008 Pocono Garlic Festival visit www.shawneemt.com or call Shawnee Mountain at 570-421-7231.

The Shawnee Playhouse presents a great line-up of shows for August.

FAME: THE MUSICAL follows a diverse group of high school students through four years of grueling artistic and academic work. High-spirited show based on the award-winning 1980 movie and the successful TV series.

PETER PAN (Children's Theater) Wendy and her brothers follow Peter Pan to Neverland where they match wits with Captain Hook's pirate crew. A non-musical version of the all-time favorite children's story.

NUNSENSE A riotous musical revue packed with hilarious, show-stopping song and dance numbers is the only hope for the nuns of a convent that's down on its luck.
THE STAR SPANGLED GIRL Classic Neil Simon comedy

about a love triangle complicated by politics and publishing.

For tickets, show times, and more information please contact the Shawnee Playhouse Box Office at 570-421-5093 or visit www.TheShawneePlayhouse.com.

Women's Resources of Monroe County needs volunteers for 2008 and 2009! Volunteer to be a hotline counselor and provide the support that victims and survivors of domestic violence and sexual assault need. Counselors are needed for our 24 hour crisis hotline from 5pm to 9am, Sunday through Thursday. No previous experience required, only a desire to help others.

The 69-hour training course will begin this September. Please call Christiana Sulinski at 570-424-2093 to discuss enrollment and your interest in making a lasting impact in our community!

Core People Resources announces that it has relocated its corporate headquarters to Access Office Technologies' Business Center, at 1070 West Main Street, Suite 125 in Stroudsburg, PA 18360, effective July 1, 2008. According to President Victoria Mavis, the move to Access' Business Center will greatly enhance Core's ability to provide client support in all areas of their web-based Human Resource (HR) Business.

According to Mavis, "Although we're a virtual company, clients still want to speak in real time to a person-even if that call ends up being routed to another consultant who may be located off-site." The move will allow clients the ease of access to a HR professional, sales support and technical support through client service representatives.

Since launching its web-based business in 2005, Mavis has seen that there has become an increasing reliance by customers in accessing HR and business expertise through technology portals such as the internet, phone and web conferencing services. Aligning HR services with an Information Technology partner is a natural fit since both services are highly dependent on the use of technology to service customers.

The move will also benefit the clients of Access Office Technologies. According to President, James Becker, the alignment of its business services with Core People Resources is a strategic move for both companies. "We have been providing our clients with HR services through Core People Resources for the last year and have seen tremendous benefits for our clients through this. In many cases, IT and HR work hand in hand for small business and this alignment will allow us to service the clients in innovative ways through the use of people and information technology." The move also allows Access to showcase its technology in areas such as web based IT support, phone and IP phone systems, web conferencing as well as web consulting and development.

For more information, contact Core People Resources at 1-570-424-7364 or support@corepeopleresources.com.

\$1 MILLION AVAILABLE TO HELP SMALL BUSINESSES IMPROVE ENERGY EFFICIENCY, PREVENT POLLUTION

HARRISBURG – Small businesses looking for help in implementing energy-efficiency and pollution-prevention projects as a way to cut costs can now apply for assistance through the 2008 Small Business Advantage Grant Program. Beginning today, applications can be downloaded at www.depweb.state.pa.us, keyword: SBAdvantage.

Department of Environmental Protection Small Business Ombudsman Julien Gaudion said the \$1 million program will help businesses implement measures that save at least 15 percent annually in energy or pollution-related costs.

“With energy costs rising, finding ways to become more energy efficient is a necessity and matter of financial survival,” said Gaudion. “Those companies that can reduce costs by cutting energy consumption or preventing waste will have a leg up on their competitors. Small Business Advantage Grants can help businesses boost their bottom line and protect the environment at the same time.”

The Small Business Advantage Grant Program provides a 50 percent matching grant of up to \$7,500 to help defray the costs of purchasing new equipment or implementing new processes that reduce energy consumption and prevent pollution, while helping to improve the bottom line.

Earlier this month, Governor Edward G. Rendell signed a \$650 million fund into law that will save money for small businesses and families by supporting investments in energy conservation and efficiency. Small businesses and residential consumers will be eligible for \$92.5 million in loans, grants, reimbursements and rebates to support energy conservation and weatherization projects that can ultimately reduce energy bills.

Programs and guidelines to implement the new energy programs are now in development.

Small Business Advantage grants are awarded on a first-come, first-serve basis once the applications have been reviewed for their eligibility requirements. All interested parties are encouraged to submit complete applications as early as possible since the allocated funds are generally depleted before the Aug. 29 deadline.

To be eligible, an applicant must be a for-profit corporation, LLC, partnership, sole proprietorship or

other legal entity with no more than 100 full-time employees. The entity must be a separate legal business at the time the application is submitted and located within the commonwealth.

Applicants may be manufacturers, retailers, service providers, mining operators or agricultural businesses. The grant-supported project must be located within a Pennsylvania facility belonging to the applicant and must save the business at least 15 percent in energy or pollution-related expenses annually.

The Small Business Advantage Grant Program has invested \$3.67 million in 670 businesses across the state since Governor Rendell launched the program in 2004.

For Additional Information please call: Neil Weaver, Department of Environmental Protection @ 717.787.1323.

GPCC Energy Committee meets the third (3rd) Monday of each month at 8:30 am at the Chamber. New committee members always welcome. For more information contact Denise Burdge at dburdge@greaterpoconochamber.com or call 570.421.4433.

Annual Membership Directories

If you have not received our brand-new 2008/2009 Membership Directory, please stop by our Chamber at 556 Main Street Stroudsburg, PA to pick up your copy(s) today!

This glossy full-color publication features all of our members, contact information for each and advertisements. It's also filled with photos and interesting facts for our beautiful Pocono Region.

Marketing Opportunities

- ◆ ***For Members Only Mailings***
For \$225.00, Reach Every GPCC Member
- ◆ ***New Members Packets***
No-Cost, monthly packet inserts
- ◆ ***IMPACT***
Free Press Releases, low-cost ads
- ◆ ***Sponsorships***
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Family Promise

Family Promise is committed to helping low-income families to achieve lasting independence. We do this by helping communities mobilize to provide safe shelter, meals, and support services for homeless families and through programs designed to redress the underlying causes of homelessness. For more information, please contact them at 570.420.8589.



Saffron Indian Restaurant

Saffron Indian Restaurant offers a wide selection of authentic Indian cuisine. With a cozy dining setting, Saffron Indian Restaurant offers a variety of delectable unique choices. With each Dinner Entrée comes a free glass of wine or B.Y.O.B. Try something different, delicious and out of the ordinary. Give them a call today at 570.421.8468.

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