

The Importance of Government Contracting

On May 13, 2008 and May 27, 2008, two different audiences had the pleasure of hearing why, who and how small businesses can do business with both the federal and state government.

As you may recall from earlier publications, Monroe County is a specially designated HUBZone, also known as Historically Underutilized Business Zone. (See March 2008 "IMPACT"). This significant designation allows small businesses to compete for federal government contracts. On May 27, 2008, the Board of Directors invited David Caulfield, HUBZone Program Area Director, U.S. East and the Small Business Administration (SBA) Philadelphia District Director, David Dickison to give our audience the first hand view of how the HUBZone program works. Designed to strengthen small businesses, a HUBZone designation gives businesses in specific regions of the United States the opportunity to competitively bid on government business. In addition, and more importantly, the government has mandated that they, the federal government, use these businesses. Furthering that, large companies that do business with the federal government must contract a certain percentage of their work with these same small businesses.

On the state level, there are special programs designed for small businesses and minority and women owned businesses. On May 13, 2008, Daisy Gallagher, President and CEO of Gallagher and Gallagher, discussed the advan-

tages of working with both the state and federal government. Starting her business out of her home, Mrs. Gallagher and her skilled team, have become an international company. Headquartered in Stroudsburg since the beginning, she talked to the mainly women audience about the challenges of starting a small business. She stressed the importance of taking advantage of the opportunities small businesses are given. Focusing on the statistics for women owned businesses, Mrs. Gallagher told the audience that 67% of women owned businesses want to do business with government, compared to 33% of men owned businesses. Of the government contracts awarded, only 3% went to women owned businesses in 2003. For actual contracts awarded, 600,000 were awarded to women in 2003, versus 272,000 in 2002.

There are approximately thirty-five (35) businesses that are listed with the SBA as businesses certified HUBZone contractors. For some of these businesses, the loss of the government contracts could be 60% or more of their business. Because HUBZone status criteria are determined by census, Monroe County is faced with the real possibility of losing our special status after the 2010 census. Facing the reality that any loss of employers will negatively affect the economy of our area, the Board of Directors has determined that we will work for our membership and for the economic betterment of our entire community. By researching any and all avenues available to Monroe County to retain our status, we will work with our local and state legislatures and the business community. To prepare for what is ahead, we ask for your support, your time and expertise. Whether you are a certified HUBZone business or not, we ask that you help us help our area by working together as we gather information, and determine what our path may be.

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Greater Pocono Business Magazine TV Show

%our Local Business and Economic News Report+

Airtimes: Mondays at 4:30 p.m.,
Thursdays at 8:00 p.m.,
and Sundays at 12:00 noon on
Blue Ridge Cable TV 13.

Airtimes are subject to programming changes.



For up-to-date airtime changes, program information, or to download a copy of the show, go to WWW.GeorgeTV.com

From the President



I would like to wish everyone a "Happy 4th of July. With the current economic times, we cannot forget the brave men and women in uniform serving throughout the world. Talk about independence, they are the ones that continuously put their lives on the line so that we, as Americans, have our freedom.

As you continue forward to prosper your business, don't forget that the Greater Pocono Chamber of Commerce is here to assist you during these difficult economic times.

On a different note, you, the members, will be receiving the Greater Pocono Chamber of Commerce's 2008-2009 Directory and Buyer's Guide shortly. We are very proud of this publication and please use it as a resource when you need a specific product or service. If you need additional copies of the directory, please contact the Chamber.

Robert Phillips, IOM

July 2008 Calendar of Events

- July 2.....*New Member Orientation*
8:30 a.m. – GPCC
- July 3.....*Membership Committee*
8:00 a.m. – GPCC
- July 8.....*Women in Business Luncheon*
Noon – Chateau Resort & Conference Center - Tannersville
- July 8.....*Economic Development/ Transportation Committee*
8:00 a.m. – GPCC
- July 11.....*Leadership Pocono*
8:00 a.m. – GPCC
- July 14.....*Quality of Life Committee*
8:30 a.m. – GPCC
- July 14.....*Business Card Exchange*
5:00 p.m. – Pocono Farms Country Club – Tobyhanna
- July 15.....*Business Development Committee*
8:00 a.m. – GPCC
- July 16.....*HR Committee*
8:30 a.m. – GPCC
- July 18.....*Monthly Breakfast*
7:30 a.m. Pocono Inne Town – Stroudsburg
- July 21.....*Finance Committee*
7:30 a.m. – GPCC
- July 21.....*Executive Committee*
8:30 a.m. – GPCC
- July 22.....*Board of Directors*
8:30 a.m. – Pocono Inne Town - Stroudsburg
- July 22.....*Women in Business Committee*
10:00 a.m. – GPCC
- July 25.....*Environmental Committee*
8:00 a.m. – GPCC

- TBA*Expo Committee*
- TBA*West End Committee*

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Wealth thru Health

Why should you compare apples to apples, and oranges to oranges? Well, mainly because they both are beneficial, they both are good, but are they what you need? Wellness programs are kind of like that. They are definitely beneficial, they are obviously good for you, and yes, most likely are what you need. But the key here is that your wellness program can't always be compared to others. Businesses have different needs since they are different in size and scope, environments are different and so on.

So, what do you do? A great place to start is with your health insurance provider. Most insurance companies provide a "wealth" of information for you and your employees. They can suggest ideas that will fit with your company and your employees. And, you can make the program as simple and small as you would like, or as large and intricate as you like.

As you all remember, from last month's article, GPCC is working with Blue Cross of NEPA and Chamber Choice, in promoting the "Healthy Workplace Award". And, for Blue Cross, Chamber Choice and GPCC, it isn't about bringing notoriety to our agencies. It is about helping our clients be successful. And to be successful, most anyone will tell you that your employees are your most important asset. If that is true, then any type of wellness program is beneficial. You just need to start, and then you will continue to reap rewards. Enter and win, and you get the added bonus of being in the first ever "Healthy Workplace Award" program offered here!

The U.S. Departments of Health and Human Services (HHS) and Agriculture (USDA) make some key recommendations. As quoted from the June 26, 2008, New York Times website:

"Do not skip breakfast.
Eat at least three meals each day.
Eat foods from each of the food groups every day.
Eat 4 cups of fruit and 2 ½ cups of vegetables per day.
Stay away from added sugars".

This sounds just like what our mothers told us when we were growing up. And they were right. What we have always been told really holds true today. Eating right is a key component to our overall health.

It would be very easy to start a wellness program just by hanging posters of the current U.S. Department of Agriculture's food pyramid. To print or order the pyramid, go to www.mypyramid.gov for more information.

For more information regarding the "Healthy Workplace Awards" and to get an application, please go to our website, www.greaterpoconochamber.com under Membership. Or, if you would like, please call Denise Burdge at 570.421.4433.

Business to Business

When you made a decision to join the Greater Pocono Chamber of Commerce, you made an investment and a commitment.

You invested in an organization that supports the efforts of business, both small and large, in a wide variety of ways. More importantly, you invested in yourself. And you made a commitment towards your success.

As a Chamber, we do so much more than just bill you annually. The benefits of being a client, and yes you are a client, are numerous. There are opportunities for marketing and advertising to networking with fellow business owners and executives to educational workshops and seminars, to one on one counseling for all members, to the listing in our annual directory. Everything is available for the taking.

There are no less than three (3) networking opportunities each and every month. They are the: Women in Business luncheon, which is not just for women, the Monthly Breakfast and the Business Card Exchanges. It is absolutely understood, that not everyone can attend every event. So pick what works for you. But pick at least one each month. All three regularly scheduled events are affordable. And you almost always meet someone new. Remember that regular attendance will allow other business owners the opportunity to get to know you and your company. If you are not comfortable approaching people at a card exchange because you are new, please ask a chamber staff member. We are always willing to help you get started.

Take advantage of the different media opportunities that we offer. Every month we publish press releases from our business clients. And now, with the "IMPACT" being available on line, there is no limit to the exposure you can receive. Take time and read these articles and you will see why some businesses are jumping on board. And, if you aren't comfortable writing a press release, we'll help you. And, it doesn't end there. Nassau Broadcasting has given the chamber air time for twenty years, give or take. Chamber members have a chance to participate. Again, free advertising for you and your industry. Yet, there is more! When Paul "the camera guy" is walking around at our various events, and he asks you for a quote, step forward and take advantage. You may just be on air with the Greater Pocono Business Magazine TV Show, seen on Blue Ridge at least twelve times each month. Again, you put your business in the public eye. Three (3) more ways to use benefit your business.

There are more benefits coming, and of course, I'll be prepared to tell you them as the months go on. But for now, remember these few things:

Pick at least one event per month and attend with a goal of meeting at least one new contact. (look for Paul

at these events, and please make your reservations by contacting Miriam at mcoway@greaterpoconochamber.com.

Tell us what's new in your business, and send a press release for us to publish (mconway@greaterpoconochamber.com)

Call and schedule some time on the radio show. (jgoward@greaterpoconochamber.com)

For more information, on these or any other chamber benefits, please contact the chamber at 570.421.4433. Or, if you'd like e-mail me at dburdge@greaterpoconochamber.com.

Leadership Pocono Graduates 10th Class



*Leadership Pocono 2008 Graduates
Photo courtesy of V.I.P. Studios*

On June 19, 2008, Leadership Pocono, Inc, a sole-owned subsidiary of the Greater Pocono Chamber of Commerce celebrated the graduation of our tenth class. Twenty individuals, surrounded by

family, friends and employers were honored

for their year long commitment to a program offering them the chance to grow in leadership, as individuals and as leaders.

Keynote speaker, Mario Scavello, joked with the class for a few minutes because he knew one of the graduates as a child. Now, she was graduating. Charging the class to go forward and use their newly

honed skills in our community, Representative Scavello acknowledged their hard work and dedication put forth over the past year.

Leadership Pocono provides the identification, development and empowerment of excellence in business, personal and community leadership. Our vision is to provide a learning experience like no other, where those who shape our community tomorrow develop leadership skills from those who are doing it today.

The Board of Directors of both Leadership Pocono and the Greater Pocono Chamber of Commerce, along with the one hundred (100) plus alumni are pleased to announce the Class of 2008.

*Eric R. Baird - Ni Claus Engineering Corp.
Elizabeth (Beth) Booterbaugh - Fitzmaurice Community*

*Services Inc.
Shelley-Ann Crichlow - The United Way of Monroe County
Theresa M. Croushore- Pocono Medical Center
Guadalupe (Lu) Engel - Pocono Mountains Association of Realtors
Christina J. (Chris) Grape-Garvey - The United Way of Monroe County
Mary (Meg) Hardy
Geryl A. Kinsel - East Stroudsburg University
Mary Jane A. McCauley - MJ McCauley Digital Arts
Przemyslaw J. (PJ) Moskal - 3D Image Studio, L.L.C.
Tracey M. Mulrain - Catholic Social Services of Monroe County
Kat Nunn - Willow Tree Inn
Stacey Radenhausen - PNC Bank of Pennsylvania
Debra (Dee) Raneri - Northampton Community College
Michelle Rogan - ESSA Bank and Trust
Deanna L. Schmoyer - Herbert, Rowland & Grubic, Inc.
Robert (Rob) M. Sedwin - SDC Solutions
Douglas (Doug) J. Smith - Patterson-Kelley co.
Monica Startari - Shawnee Inn and Golf Resort
Debra (Debbie) A. Watts - KNBT Bank*

Thank you to our sponsors, ESSA Bank and Trust and Pocono Medical Center. Special thank you to VIP studios, Monroe County Transit Authority, all the employers who supported the graduates, to the Leadership Pocono Mentors, Dennis Jeter who lead us in the Star Spangled Banner, to Carole Ann Bowyer our 2008 LP Coordinator and to our ever gracious host, Gene Dickison.

For more information regarding Leadership Pocono, go to: www.leadershippocono.com

To view all the photos from Leadership Pocono Graduation, go to www.moments4ever.com Click on the Events Photo Tab. Keyword: GRADS Password: GRADS.

e-mail: kensvip@ptd.net for assistance.



**Now Accepting
Applications for
2008-2009 Class**

For Additional Information

**Please Contact
570.421.4433 or**

dburdge@greaterpoconochamber.com

2008 Youth Appreciation Day Awards Sponsored by PPL

The Greater Pocono Chamber of Commerce's Education Committee honored nine area students at their Youth Appreciation Day Awards Luncheon that was held on May 27, 2008 at Pocono Inne Town. PPL was the proud sponsor of this event. Mr. James Becker, Chair of the Education Committee welcomed everyone and Carol Huffman, Youth Appreciation Day Chair presented the awards.

Youth Appreciation Day recognizes students who have overcome significant challenges to achieve success. They are awarded based on their overall accomplishments and they are not the top athletes or scholars.



Youth Appreciation Day Award Recipients

Those students that were honored were: **Angel Satchell**, East Stroudsburg High School-North, **Corinne Dunne**, East Stroudsburg High School-South, **Derek Wallman**, Monroe Career & Technical Institute, **Deborah Lavin**, PA CareerLink of Monroe County, **Richard Cody Stevens**, Pleasant Valley High School, **Jeremy Swindell**, Pocono Mountain East High School, **Jacquelyn Hortis**, Pocono Mountain West High School, **Anthony Smith**, Stroudsburg High School, and **Chelby Jones**, The Beacon School.

The honorees received gifts donated by Aardvark Sports Shop, Big Wheel Roller Skating Center, Border's, Bushkill Falls, Carole Ann Bowyer, Consuelo Erickson-Suhy, Citizens Savings Association, GPCC Education Committee, ESSA Bank & Trust, First National Bank of Palmerton, First National Community Bank, Geisinger, Great Wolf Lodge, Hair Alternatives, Jewish Home of Eastern PA, KNBT, Leadership Pocono, Inc., MMI Preparatory School, North Penn Bank, Northampton Community College, Penn Security Bank & Trust Co., Penn's Peak, Pocono Community Bank, Pocono Family YMCA, Pocono Lutheran Village, Sherman Theater, Wachovia, and Wayne Bank. Complimentary lunches were provided by Barbara Samet, Denise Burdge, Elizabeth Koster, Joseph McDonald, MtM Financial Group (Gene Dickison), Pocono Mountains Economic Development Corp, Shawnee Academy/The Beacon School, and the United Way of Monroe County.

The recipients were also given certificates from the Senate, House of Representatives, and the County Commissioners.

Monthly Breakfast

The May 16th Monthly Breakfast was held at the Pocono Inne Town and Pennstar Bank was the sponsor. Ms. Annette Merlino, Manager of Pennstar Bank in Bartonsville introduced Rob Keating, V.P. of Cash Management.



From left to right, George Roberts, Raymond Ceccotti, Annette Merlino, Al Radabaugh, Jeff Reimer, Robert Keating

Mr. Keating talked about Remote Deposit and gave a product overview. Pennstar's Remote Deposit brings the teller line to your desktop. This system is web-based and allows businesses to electronically make deposits in their offices. The three main benefits are 1) you can make deposits until 6:00 p.m. 2) eliminates deposit slips, and 3) eliminates the need to travel to the bank. This system is easy to install and use and will free up your employees to do other things.

Image Quality Assessment is performed at time of scan. Check images and reports are available for download or printing by the customer. A Star Service staff will set customer up on the system and will install scanner and conduct training, along with ongoing support provided by Star Service.

For more information and pricing, contact Pennstar Bank at 570-420-4579.

PATH (Pocono Area Transitional Housing) was the Special Program. Ms. Sharon Taylor, Executive Director for 17 years, reported that PATH, a charitable non-profit organization, supplies temporary housing for families with children that are homeless. Their facility at 7 N. 9th Street was opened in 1990 and since that time, they provided a safe haven for 93,000 people. The average age of a homeless person in America is nine years old. PATH helps their families get better jobs with the help of PA CareerLink and Pocono Healthy Communities Alliance helps with transportation. It is mandatory that each family participates in a savings program and must save 45% of their gross income, so when they leave PATH they have some money



From left to right, George Roberts, Sharon Taylor

in the bank. Each family is totally responsible for cooking their own meals and buying their food. There are many rules to follow to stay at PATH and everyone works together and this creates structure in their life.

The ultimate goal of PATH is that each resident family will be able to obtain and maintain their own housing. PATH purchased a residence on Park Avenue by a generous donation from ESSA Bank in 1994, which is now under expansion to double the capacity.

For more information on PATH or to become a volunteer, contact them today at 570-476-1828. Kathy Hill, Access Office Technologies, Inc., won the 50/50 drawing, which she donated to PATH.

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Annual Golf Tournament

The Greater Pocono Chamber of Commerce recently held their annual golf tournament at Great Bear Golf & Country Club on June 23, 2008.

Everyone who participated enjoyed outstanding weather, a challenging course, delicious lunch, superb dinner and the evening was topped off with Chuck Niclaus, Patricia Metzgar, Miriam Conway, and Jessica Goward, who presented trophies and door prizes.

The tournament was set up as a four-man scramble and consisted of three flights.

The winners were:

1st Flight (57) Scott E. Henry
Scott M. Henry
John Henry
Ted Patton

2nd Flight (65) Steve Szydowski
Joe Szydowski
Adam Szydowski
Jim Fredmonski

3rd Flight (69) Keith Strunk, Jr.
Dean Eilenberger
Matt Rumph
Tim Kelly

Closest to the Pin: Rich Matos
Longest Drive: Sal Lombardo



*1st Flight winners left to right:
Scott E. Henry, Scott M. Henry*



*1st Flight winners left to right:
John Henry, Ted Patton*



*2nd Flight winners left to right:
Jim Fredmonski, Adam Szydowski,
Joe Szydowski, Steve Szydowski*



*3rd Flight winners left to right:
Dean Eilenberger, Matt Rumph,
Keith Strunk Jr., Tim Kelly*

The Chamber would like to recognize and thank the following Major Sponsors for their generous contributions.

Silver Sponsor: Herbert Rowland & Grubic, Inc.

Copper Sponsors: Adams Outdoor Advertising
Martz Trailways

Bronze Sponsors: A Sound Strategy, Inc.
Advanced Business Equipment
Liberty Homes Custom Builders
The Small Group Insurance

A special thanks to our golfers, volunteers, gift donors, Chamber staff, and Great Bear Golf & Country Club who made this tournament a success.

Women in Business

The June Women in Business luncheon which was sponsored by Good Shepherd Rehabilitation, was held at the Sycamore Grille in Delaware Water Gap. Bill Skinner of ActionCOACH, presented a topic entitled "Marketing 101".



left to right - Bill Skinner, Melissa Leaser, Dr. Kim Filipkowski, Marlene Nagle

Sharon Fish of Shawnee Inn & Golf Resort, won the 50/50 drawing which she donated back to the scholarship fund.

The July luncheon which will be held at the Chateau Resort & Conference Center in Tannersville, will feature Carol Sitroon who will present a topic entitled "ATTITUDE: It Can Change Everything!" The luncheon is being sponsored by Angela Tullo of Jewish Home of Eastern PA.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.



Business Card Exchange

Willowtree Inn in Stroudsburg was the host for our June 9th Business Card Exchange. The next exchange will be held on July 14th at Pocono Farms Country Club.

Members in the News

Bottom Time Productions is a production company offering award-winning customized video and TV production services. They are a Bronze recipient of the 28th Telly Award for Cable TV programming in the Travel category and they are proud to introduce their newest program, *Stage My House*, airing locally this summer. "We are very pleased to have the Pocono Mountains Association of Realtors, an organization 1500 members strong, as our Program Sponsor. Their support, along with our other Sponsors, gives testament to the strong interest among those in our community. *Stage My House* will certainly attract homeowner viewing, making it an advertising venue you'll want to be a part of. This subject & style of programming is tremendously popular with today's viewers with several variations currently on national TV being watched by our neighbors. We are bringing this a bit closer to home, a local program with local businesses and local viewers".

The official premier of the first episode of *Stage my House* will be launched as a red carpet event held at the Sherman Theater on Main Street in Stroudsburg on Wednesday July 30th, 2008. There will be media coverage by the Pocono Record, local television station and a live radio remote with Chuck & Joanne from WSBG, the number one radio station in the area. Other V.I.P's in attendance include: members of the Board from the Pocono Mountains Association of Realtors, representatives from the Chamber of Commerce, our Advertisers and Sponsors, and prominent members of the business community.

This event will also be open to the public, and promoted on television, radio and the internet. There will be time set aside for a meet and greet with our staff including the show's Producers, Stager and Host, as well as the other V.I.P's and the members of the general public before and after the screening. This event may well be the commercial event of the year. Attendance is free and you can register in advance at www.stagemyhouse.tv or by calling 570-369-4543

Core People Resources announces that it has relocated its' corporate headquarters to Access Office Technologies' Business Center, at 1070 West Main Street, Suite 125 in Stroudsburg, PA 18360, effective July 1, 2008. According to President Victoria Mavis, the move to Access' Business Center will greatly enhance Core's ability to provide client support in all areas of their web-based Human Resource (HR) Business.

According to Mavis, "Although we're a virtual company, clients still want to speak in real time to a person-even if that call ends up being routed to another consultant who may be located off-site." The move will allow clients the ease of access to an HR professional, sales support and technical support through client service representatives.

Since launching its web-based business in 2005, Mavis has seen that there has become an increasing reliance by customers in accessing HR and business expertise through technology portals such as the internet, phone and web conferencing services. Aligning HR services with an Information Technology partner is a natural fit since both services are highly dependent on the use of technology to service customers.

The move will also benefit the clients of Access Office Technologies. According to President, James Becker, the alignment of its business services with Core People Resources is a strategic move for both companies. "We have been providing our clients with HR services through Core People Resources for the last year and have seen tremendous benefits for our clients through this. In many cases, IT and HR work hand in hand for small business and this alignment will allow us to service the clients in innovative ways through the use of people and information technology." The move also allows Access to showcase its technology in areas such as web based IT support, phone and IP phone systems, web conferencing as well as web consulting and development.

For more information, contact Core People Resources at 1-570-424-7364 or support@corepeopleresources.com.

Core People Resources provides companies and organizations with virtual human resource and information technology support for legal compliance, safety, workers' compensation, data management, technology planning and general human resource and information technology issues through its web-based platform, CPR™. By using CPR™, clients reduce their risk of employer liability and ensure compliance with employment laws. CPR™ saves companies time and money by providing the policies, forms, and programs needed to manage all forms of employee and business issues. CPR also provides exclusive access to human resource and information technology experts through email, phone calls and conferencing. CPR™ is a cost effective way for clients to manage their most pressing people & technology issues.

Fitzgerald GMAC Real Estate, recently held one of their quarterly information seminars at their office located at the corners of Route 390 & 447 in Canadensis. The focus was on providing consumers information to make well-informed decisions about buying and selling real estate in Monroe County. Topics included County funded first time home buyer programs and an in depth view of the foreclosure processes. For additional information, visit them on the web at JoanFitzgeraldRealEstate.com

Herbert, Rowland & Grubic, Inc. (HRG) has again been named one of the top 500 design firms in the United States, according to *Engineering News-Record*

magazine. This is the firm's 10th appearance on the list, which is compiled annually based on the revenue earned by engineering and architectural firms from design services performed in the preceding year. "HRG has worked very hard to sustain consistent growth in order to provide optimal service to our clients and to provide our employees with exciting and steadily increasing career opportunities," said HRG President Robert Grubic, P.E. "We are honored to be recognized for this commitment by such an important publication in our industry."

Originally founded in 1962 to serve Central Pennsylvania, HRG has grown into a full-service firm that offers a comprehensive package of engineering and related services. HRG's professionals deliver quality, cost-effective solutions to diverse industries.

With offices throughout the mid-Atlantic region, we can provide personal, convenient service. Our service areas include land development, transportation, water resources, water and energy, environmental, electrical, surveying/GPS, geographic information systems, and financial consulting. For more information, please visit the Web site at www.hrg-inc.com

The Pocono Health Foundation, a 501(c) 3 nonprofit corporation that is an affiliate of Pocono Medical Center, recently awarded \$35,500 in grants and scholarships. The Pocono Health Foundation grants and scholarships were given from a variety of endowment funds at its annual Grants Reception ceremony.



The grants for community health and human services were given from the Dr. Alberta Finch Endowment and the Dr. Claus G. Jordan Endowment funds. The grants support community organizations

that carry out Pocono Medical Center's mission of providing the highest quality care, preventing illness, promoting wellness and restoring health.

"Whether providing healthy snacks to low income children, expanding mental health care services to parents and childcare providers, or training future nurses, these grants enable important community endeavors to succeed," noted Kathleen E. Kuck, interim president and CEO of Pocono Health System. "Each grant recipient indirectly helps PMC fulfill its mission in unique ways in the community." The scholarships for education in nursing and health-care awarded were the R. Dale Hughes Nursing Scholarship, to Mandy Lorenz; the Jennie Cramer Memorial Nursing Scholarship, to Magdalena Orchard; the Robert A. Gordon Memorial Nursing Scholarship, to

Laurie Fishinger and the Dr. Elmo Lilli Memorial Healthcare Scholarship to Kyle Moore.

The recipients of The Dr. Alberta Finch Endowment Awards included American Red Cross of Monroe County, the Follow Me Foundation, Pocono Area Transitional Housing, and Pocono Healthy Communities Alliance. The funds from the grants will be used in a variety of ways to benefit the community. The American Red Cross will provide the Red Cross Scrubby Bear Hand washing presentation to children to keep from spreading germs. Pocono Healthy Communities Alliance will provide developmental screenings to 25 pre-school children in local childcare group and family homes. Pocono Area Transitional Housing will conduct a health fair for 188 pre-school children and provide four to seven months of housing to 26 families and their children who are experiencing a housing crisis. The Follow Me Foundation will provide healthy snacks and breakfast bags to low income children in Monroe County.

Recipients of the Dr. Claus G. Jordan Endowment Awards included the American Red Cross, Complementary & Alternative Medicine Program (CAM) at Pocono Medical Center, The Latino American Alliance of NEPA, Community Partners of the Poconos, Pocono Area Transitional Housing Inc., East Stroudsburg University, Equi-librium, Ex-Offender Re-Entry Program, Inc., Pocono Family YMCA, Pocono Healthy Communities Alliance, and Women's Resources of Monroe County.

The grants awarded to these organizations will provide a variety of services to the community. The American Red Cross grant will help provide a free infant and child CPR Training Day. Complementary & Alternative Medicine Program (CAM) at PMC will use the funds for a start-up program using art therapy and other alternative programs for patients. The ESU grant will support the Books for Babies program at Pocono Medical Center that encourages parents to read to their newborns. Equi-librium provides physical therapy services using horses for children with autism. The Ex-Offender Re-Entry Program, Inc. offers bi-monthly training for active and newly recruited Mentors in Addiction Identification. The Latino American Alliance of NEPA will offer a course to prepare bilingual individuals to serve as medical interpreters. The project director of the Community Partners of the Poconos will attend courses to become licensed to provide a Standards of Excellence Program to the Monroe County Nurse-Family Partnership. Pocono Area Transitional Housing will provide four to six months of housing and support services to 26 families with children.

The Pocono Healthy Communities Alliance will expand mental health training for childcare providers and parents. Pocono Family YMCA will offer scholarships and fee reductions for seniors. Women's Resources of Monroe County will fund a trip to Harrisburg for middle

and high school students to talk to lawmakers about domestic violence.

The Pocono Health Foundation also awarded a grant to the ALS/Paramedic Units of Monroe County through the Eastern PA Emergency Medical Services Council to offset some of the user fees of Eastern PA MedCom. EMS professionals use the MedCom system to contact Emergency physicians from the field for medication and treatment orders before the patient is brought in to the ER.

The grant process began in March with the acceptance of applications. Volunteer committees then carefully reviewed the applications. The Pocono Health Foundation will again accept applications in March of 2009 for the awarding of grants in June of 2009. For more information on the grant process and the Pocono Health Foundation, visit www.poconohealthfoundation.org.

Pocono Medical Center is an acute-care hospital accredited by the Joint Commission of Accreditation of Healthcare Organizations (JCAHO), the national organization responsible for rigorous review of hospital procedures and policies. PMC provides high quality, state-of-the-art acute medical care and is committed to patient satisfaction, education, and promotion of wellness. Pocono Medical Center includes the Dale and Frances Hughes Cancer Center, the Clementine Abeloff Community Health Center, the Mattioli Emergency Center, the ESSA Heart and Vascular Institute and numerous other inpatient and outpatient services. PMC is part of the Pocono Health System (PHS).

PMC is also associated with Pocono Health Foundation; Mountain Family Care, located in the Mountain Healthcare Center in Coolbaugh Township; Pocono Hematology & Oncology and Pocono Infectious Disease, both located in the 447 Office Plaza, East Stroudsburg; Pocono Kids Dental Care and Pocono Kids Pediatrics, both located at the Clementine Abeloff Community Health Center; Pocono Obstetrics & Gynecology, with offices in East Stroudsburg and the Mountain Healthcare Center; Pocono Ambulatory Surgery Center in Stroudsburg; Advanced Radiology Services in the 447 Office Plaza and the Mountain Healthcare Center; Pocono General Surgery and Pocono Orthopedic Surgery.

The Pocono Medical Center Auxiliary announced a record donation to Pocono Medical Center (PMC) at their annual meeting and luncheon on June 16. Auxiliary President Ann Negvesky and Treasurer Margie Conahan presented a check for \$150,000 to interim PMC president and CEO Kathleen E. Kuck. The donation was \$45,000 more than last year, and the most ever given by the Auxiliary.

"We are thrilled by this donation," states Ms. Kuck. "Many of the health services that we offer today have in large part been made possible through the work of the

Auxiliary. Some recent projects that have received incredible support include the Mattioli Emergency Center and the ESSA Heart and Vascular Institute. The Auxiliary's gift today will be directed to the future neonatology program, which will assist in bringing another new needed service to the Pocono Region. We are truly blessed to have such a wonderful organization associated with Pocono Medical Center."

The donation was made from the proceeds of fundraisers held throughout the year, such as the Charity Gala, the Live TV Auction, the Annual Poinsetta Sale at Christmas, and the Rose Sale at Valentine's Day. Other popular fundraisers held throughout the year included jewelry sales, book sales and cookware sales at the Medical Center. The Gala was held this year on the grounds of the Medical Center under a large party tent to accommodate the 400 guests. The Gala will be held this year on November 1st at the Skytop Inn. The Live TV Auction is held every spring.

The annual meeting and luncheon also included Ms. Nancy Peretta receiving the Marilyn Naessig Award. Ms. Peretta, a member of the Auxiliary since 1983, is currently Membership Chair, an office she has held for two terms. The award is given in appreciation for extraordinary services to the Auxiliary and Pocono Medical Center. Recipients must be an active member who has served as president, officer, or committee chairperson and who has willingly assumed positions where there is or was a need for service.

"Nancy epitomizes not only the spirit of the Auxiliary, but the spirit of the community in which she lives," says Mrs. Negvesky. "She continually gives of herself and her time, quietly and without hesitation, often without being asked. It is her incredible love for and dedication to the Auxiliary and the people in the community that has helped make the Auxiliary what it is today."

Recognition certificates were also presented to Auxiliary members with five, ten, twenty, thirty, thirty-five, and forty years of service. Paulette Nish, PMC's Director of Women and Children's Services, offered remarks.

Pocono Medical Center celebrates Nursing Assistants Week with Excellence Awards. To celebrate National Nursing Assistants Week, Pocono Medical Center (PMC) held a ceremony announcing Tami Sever as the winner of the Nursing Assistant Excellence Award for 2008. Tami has been with PMC for 20 years. She was chosen for provid-



ing quality patient care and displaying a calm and caring approach with patients, visitors, and co-workers. Tami received the award at a ceremony held June 16 at PMC. Staff who see her work every day, nominated Tami for the award.

Tami is representative of the fine nursing assistants we have at Pocono Medical Center," states Kathleen E. Kuck, interim president and CEO at Pocono Medical Center. "Our nursing assistants serve 24/7 on the front lines and are focused on excellent patient care. We are proud that Tami was recognized for exemplifying our values of compassion, competence, teamwork, and customer service."

Candidates from a variety of fields including Nursing Assistants, Medical Assistants, Central Service Techs, ED Techs, GI Assistants, Maternal Child Techs, Medical P/T Care Techs, Mental Health Techs, Patient Care Support Assistants, Patient Care Techs and Trauma Support Assistants qualified for the award. A selection committee then decided the recipient of the Nursing Assistants Excellence Award. Nominees included Nory Abalos, Kathleen Asplint, Maranda Atwell, Kathiuska Cisneros, Valerie Janganan, Lori Kauth, Kristin Lopez, Sherree McCollum, Marthe Nelson, Stephanie Zarelli, and Scott Zimmerman.

The Shawnee Playhouse presents a great line-up of shows for July.

MY WAY is a musical tribute to Frank Sinatra. In an elegant nightclub, four suave singers recreate the hip glamour of the Sinatra era. June 5 – July 13, 2008.

FAME: THE MUSICAL follows a diverse group of high school students through four years of grueling artistic and academic work. High-spirited show based on the award-winning 1980 movie and the successful TV series. June 20 – August 9, 2008.

PETER PAN (Children's Theater) Wendy and her brothers follow Peter Pan to Neverland where they match wits with Captain Hook's pirate crew. A non-musical version of the all-time favorite children's story. July 5 – August 23, 2008.

THE DINING ROOM If walls could talk, they'd make you laugh in this famous play that looks at life as it passes through the dining room of a posh home. July 11 – August 3, 2008.

NUNSENSE A riotous revue packed with hilarious, show-stopping song and dance numbers is the only hope for the nuns of a convent that's down on its luck. July 19 – August 31, 2008

For tickets, showtimes, and more information please contact the Shawnee Playhouse Box Office at 570-421-5093 or visit www.TheShawneePlayhouse.com.

Bizzy Awards 2008

Look out for the Bizzy Awards 2008 Official Ballot coming in the "For Members Only" mailings.

ONLY ONE BALLOT MUST BE RETURNED BY EACH MEMBER BUSINESS OF THE GREATER POCONO CHAMBER OF COMMERCE.

Return your ballot by **Friday, August 15, 2008** by:

- FAX: 570.424.7281
- MAIL: Greater Pocono Chamber of Commerce
556 Main Street, Stroudsburg, PA 18360

To view **supporting material** for each entry:

- Go on-line to www.BizzyAwards.com
- Stop by the Chamber office

Each business must fill out and submit their own ballot - ballots may not be collected and submitted by any nominee or member.

TO SEE WHO WINS, BE SURE TO ATTEND THE 3rd ANNUAL "2008 Bizzy Awards recognition Dinner" to be held Thursday, September 25, 2008 at Fernwood Hotel & Resort in Bushkill, PA.

DINNER RESERVATIONS ARE \$65 PER PERSON. Proceeds benefit a scholarship for Monroe County students attending ESU's College of Business, Management & Economics Educations.

For tickets, contact the Greater Pocono Chamber of Commerce at 570.421.4433.

Radio Show

WHAT: An educational based radio program hosted by our membership director, Jessica Goward, to highlight your company and inform our community about your field as well as giving tips on what to look for when choosing a business in your expertise.

WHEN: Each week, on Thursday afternoons at 2:15 P.M. until approximately 3:00 P.M. This time bracket is subject to change depending on re-takes. Keep in mind, this is a pre-taped program that will run 10-12 minutes the following Sunday at 8:05 A.M. As a new bonus, these shows will also now be on our website.

WHERE: The show is taped at the Nassau Broadcasting studio located on South 6th Street in Stroudsburg. For directions, please call (570) 421-2100.

WHO: We welcome any and all Greater Pocono Chamber of Commerce members.

HOW: Contact Jessica Goward at (570) 421-4433 or you can email Jessica at jgoward@greaterpoconochamber.com. You will need to develop a simple outline of what topics you'd like to cover and the show will develop from there.

For More Information:

(570) 421-4433

jgoward@greaterpoconochamber.com

www.greaterpoconochamber.com

Monday Morning Report!

If you are interested in receiving the Chamber's Monday Morning Report
Please email

Denise Burdge at dburdge@greaterpoconochamber.com
so your email address can be
added to the
distribution list.

If you are not familiar with the Monday Morning Report, upcoming Chamber events and meetings for the week are posted.



Ribbon Cuttings



American Red Cross

American Red Cross of Monroe County celebrates its kickoff event for the brand new donor site at the Stroud Mall. This will make donating much more accessible and much easier. A blood drive was held in conjunction with this event from 11 a.m. to 4 p.m. For more information, they can be reached at 570.476.3800.



New York Bakery & Deli

New York Bakery & Deli offers our community a wide array of menu items such as Puerto Rican and American cuisine. This deli is well known for their Cuban and other specialty sandwiches and the use only Boars Head products. Stop by or give them a call today at 570.223.8033.



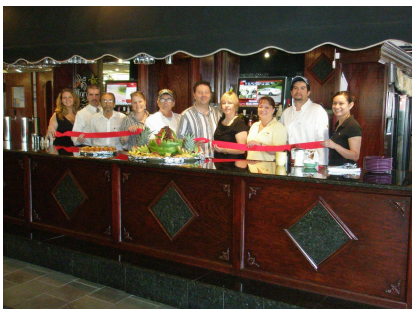
Big Apple Beauty Supply

A Grand Opening was held for Big Apple Beauty Supply, the one-stop shop for all your families hair care needs. They offer hair care products and beauty supplies for men, women and children of all ages. Give them a call today at 570.588.7200 for all of your beauty needs.



Silver Arrow Gallery & Gift Shop

Silver Arrow offers unique, unusual gifts and home décor items to satisfy any interest. The now offer Native American hand-painted pottery, art, jewelry, and a brand-new rock and fossil department with everything from small crystals up to salt rock lamps, woodwork by local PA artists with a whole new look to the store inside. Stop by or give them a call today at 570.619.0461



Four Seasons Restaurant & Diner

Four Seasons offers a large variety of family friendly dining options including traditional family favorites and they have just acquired their liquor license. They are conveniently located on the 209 corridor in Marshalls Creek . Stop by or give them a call today at 570.223.5060.



Vigon International, Inc.

Vigon International, Inc. located in East Stroudsburg, is a privately owned ISO9001 certified manufacturer and supplier of high quality flavors, fragrances, and ingredients. For more information, call them at 570.476.6300.

IMPACT



Executive Committee

Joseph McDonald - Chairman of the Board
Jamie Keener - First Vice Chairman
Daisy Gallagher - Second Vice Chairman
Charles Niclaus - Treasurer
Elizabeth Koster - Secretary
Bob Hay - Past Chairman

Staff

Robert Phillips - President/CEO
Patricia Metzgar - Vice President, Operations/Development
Denise Burdge - Vice President, Economic Development/Public Policy
Jessica Goward - Membership Director
Miriam Conway - Executive Assistant

Board of Directors

James Becker	Donald S. Hannig	Ann Pilcher	Linda Seliger
Denise Cebular	Scott Henry	William Prall	Jack Wallie
Bruce Denlinger	Tim Kelly	Lynn Price	Bill Wells
Gene Dickison	Elizabeth Koster	Barbara Samet	
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Frank Epifano	Allan Muto	Conrad Schintz	
Dr. Kim Filipkowski	Jane Niering	Paul Schuchman	

Visit us at www.greaterpoconochamber.com

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