

## Making the Move to Electric Competition

On April 28, 2008, over 100 Greater Pocono Chamber of Commerce members joined together to listen to and learn about how the move to electric competition will affect their businesses. Mr. David DeCampli, President of PPL Electric Inc., presented the audience with information regarding the deregulation in 2010.

Mr. DeCampli provided a brief background on how we got to the pending increases. In 1997, Pennsylvania mandated the electric utilities to separate into three distinct areas: generation, transmission and distribution. Generation is the source of power and therefore is the producer. The generation component of the equation is not regulated. Transmission, which is regulated by the federal government, is the unit that purchases the power produced by the generators. Distribution is regulated by the state, with their responsibilities including the delivery to your business and home.

When the regulations came into play in 1997, PPL Corporation implemented the mandated reorganization. At that time PPL Electric Inc. was formed to be the transmission and distributor arm for electric power. This allows PPL Electric to purchase power from any producer of power. By doing this they are able to shop for pricing from various sources. Because the deregulation is slated for 2010, consumers will see prices increase. Up until now, between the federal regulations control-

ling transmission prices and the state regulations controlling the delivery prices, we have seen very little in the way of price changes.

The regulations have not allowed for the increase in fuel prices, cost of materials and equipment, environmental regulations and the increased usage of electric power due to the rise in population and consumer demand.

Does this mean that our businesses will not have options? No. And in fact, they will have more options. You will now have the ability to shop for your power supplier. Shopping leads to competition. And, competition leads to providers being more efficient, more innovative regarding alternative clean and renewable energy.

Like most power companies, PPL Electric is offering many ways and ideas to lower the pending increase. Becoming energy efficient is the key. And doing it prior to the increases taking place is a good idea.

Consider some of the simpler things you can do: unplug non-essential electronics and appliances when not in use, buy only energy efficient appliances, remember to take advantage of the "off peak" hours, purchase and use the newest lighting products.

Remember also to shop for your power supplier. For information, go to:

[www.puc.state.pa.us/utilitychoice](http://www.puc.state.pa.us/utilitychoice)

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### Greater Pocono Business Magazine TV Show

Our Local Business and Economic News Report+  
Airtimes: Mondays at 4:30 p.m.,  
Thursdays at 8:00 p.m.,  
and Sundays at 12:00 noon on  
Blue Ridge Cable TV 13.  
Airtimes are subject to programming changes.



For up-to-date airtime changes, program information, or to download a copy of the show, go to [WWW.GeorgeTV.com](http://WWW.GeorgeTV.com)

## Business to Business

### What's in your tool box?

Many smaller businesses are afraid to invest in the right tools that are needed for them to succeed and for their team members to be the best they can be.

What tools should you have in your toolbox? Well, to start with you will need a strong team of professionals including an attorney, an accountant and an insurance agent. But don't forget that having a mentor or a coach is always nice to have on hand. And who can you go to with your HR issues or what do you do when you have employees who need training. And you need a website to compete! Does it every stop? No, but we have an answer for you.

If you are reading between the lines you may have already guessed that *we* are your toolbox. As clients of the **Chamber**, you have an advantage over those who haven't taken us up on our offer to be there for you. We can assist you with your business, and recommend you to all other chamber members. We know your area of expertise and we are not afraid to share that knowledge. In fact, we enjoying telling everyone who calls our office just how great our clients are. We love bragging, and take every opportunity to do so with pride.

It may surprise you to hear this, but you, the member, are our clients. We are here to provide you with as much support as possible. We are here to offer you guidance, support, educational opportunities, marketing opportunities, networking, referrals and the list goes on.

As a chamber we welcome, and even expect, you to provide us with suggestions of what you feel you need in your business to succeed. Watch for new and innovative offerings over the next several months. Share your ideas ([dburdge@greaterpoconochamber.com](mailto:dburdge@greaterpoconochamber.com)), any and all, so that we can continue to be your tool.

GPCC  
MISSION STATEMENT

Act as A Unified Voice of Business  
Dedicated to the Prosperity of all  
Commerce

Leading to the Enhancement of  
the Quality of Life  
in our region and surrounding areas.

## From the Chairman of the Board



If someone asked you to define the term "benevolence" how would you respond? An act of kindness. The disposition to do good. A generous gift. Any would satisfy the editors at Webster's. If someone asked for an example of a benevolent organization how would you reply? Locally the United Way of Monroe County comes to mind, or any of a number of local religious congregations and civic groups that look out for the immediate needs of our community.

It's unlikely that we speak of benevolence and banking in the same breath. Yet the citizens of Monroe County are blessed with the good deeds, commitment and generosity of the ESSA Foundation, an organization that underscores, if not redefines the term "benevolence" right here.

Formally created in 1998 by the directors of the former East Stroudsburg Savings and Loan, the ESSA Foundation recently marked its Tenth anniversary with a breakfast at Stroudsmoor's Terraview. The event brought together representatives of the dozens of section 501C (3) organizations, all based right here in Monroe County, that have been strengthened by the Foundation's grants of financial benevolence.

I had the good fortune to attend the event, not because of my Chairman's title, but because of my involvement as an officer and volunteer with the Stroudsburg Little League. The Foundation granted a \$50,000.00 three year pledge toward construction of a new multi-field complex in 2005. Seated at the same table were representatives of the new Barrett Township Library, another "bricks and mortar" beneficiary of the Foundation. The Library is scheduled to open this month. Those in attendance were entertained by the Pleasant Valley Choral Society, accompanied by a Julliard School faculty member playing a new state of the art keyboard funded by the Foundation.

During the program, ESSA President and CEO Gary Olsen spoke of the Bank's recent conversion from a mutual association to a publicly traded stockholder owned company. He said the question raised most frequently during the subscription period was not about the stock value, but rather what will happen to the Foundation. That's how important the Foundation had become to our area. Fortunately the Bank's Directors and underwriters chose to fully fund the Foundation with the greatest percentage of subscription dollars permitted by law, to the tune of approximately \$12 million dollars. The public offering has ensured that the ESSA Foundation will continue its community benevolence for years

to come.

Yes there are other lending institution present in our community that sponsor charitable foundations, but with state wide or multi-state banking charters these foundations do not specifically target Monroe County as the ESSA Foundation does.

I take this space to publicly thank the ESSA Foundation for the intangible strength it provides to our local 501C (3) organizations and our enhanced quality of life. You see “banking” and “benevolence” **do** go together here in Monroe County.

Please direct any comments to jmcaldonald@josephmcdonaldlaw.com.

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**June 2008  
Calendar of Event**

- June 3**.....*Business for Breakfast*  
7:30 a.m. – GPCC
- June 4**.....*New Member Orientation*  
8:30 a.m. – GPCC
- June 5**.....*Membership Committee*  
8:00 a.m. – GPCC
- June 6**.....*Government Affairs Committee*  
8:00 a.m. – Pocono Inne Town -  
Stroudsburg
- June 9**.....*Quality of Life Committee*  
8:30 a.m. – GPCC
- June 9**.....*Education Committee*  
Noon – Monroe Career & Technical  
Institute – Bartonsville
- June 9**.....*Business Card Exchange*  
5:00 p.m. – Willowtree Inn - Stroudsburg
- June 10**.....*Women in Business Luncheon*  
Noon – Sycamore Grille –  
Delaware Water Gap
- June 11**.....*Economic Development/Transportation  
Committee*  
8:00 a.m. – GPCC
- June 13**.....*Leadership Pocono*  
8:00 a.m. – GPCC
- June 17**.....*Business Development Committee*  
8:00 a.m. – GPCC
- June 18**.....*HR Committee*  
8:30 a.m. – GPCC
- June 19**.....*Leadership Graduation*  
6:00 p.m.- Lawnhaven @ Stroudsmoor –  
Stroudsburg
- June 20**.....*Monthly Breakfast*  
7:30 a.m. Pocono Inne Town –  
Stroudsburg
- June 23**.....*Finance Committee*  
7:30 a.m. – GPCC
- June 23**.....*Executive Committee*  
8:30 a.m. – GPCC
- June 24**.....*Golf Tournament*  
10:00 a.m. Great Bear Golf & Country  
Club - East Stroudsburg
- June 27**.....*Environmental Committee*  
8:00 a.m. – GPCC

TBA .....*Expo Committee*  
TBA ..... e



**Now Accepting  
Applications for  
2008-2009 Class**

## From the President

Now is the time to start your business planning with the rising cost of health care, utilities and especially the current gas prices.

Everyone will have to learn to conserve and that is one reason why the Greater Pocono Chamber of Commerce created an Energy Committee. This committee will help educate our members on ways to conserve energy, since energy costs will be a significant cost in doing business.



One way to cut health care costs is to eat healthier and exercise. The Chamber partnered with Blue Cross of NEPA and ChamberChoice on The Healthy Workplace Awards Program.

With the rising cost of gas, we need to make sure our vehicles are in good running condition, as we continue to do periodic maintenance, such as changing the oil, making sure your tires have the correct pressure, tune-ups, etc. A good start to conserving is to plan out your daily activities and/or errands and consider car pooling to work.

If you are interested in joining the Energy Committee or participate in The Healthy Workplace Awards Program, contact the Chamber at 570.421.4433.

*Robert Phillips, IOM*

### Greater Pocono Chamber of Commerce Golf Tournament

The Greater Pocono Chamber of Commerce Golf Tournament will be held on Monday, June 23, 2008 at Great Bear Golf & Country Club.

Four Man Scramble - \$130 per person  
(includes green fees, carts, all American lunch and dinner).

**Registration Deadline**  
**June 9, 2008**

**Applications are available on our  
website**  
**[www.greaterpoconochamber.net](http://www.greaterpoconochamber.net)**

## Wealth thru Health

If you have been watching our TV show, Greater Pocono Chamber Business Magazine TV Show, or been to some of our recent chamber events, you may have heard the buzz about a healthy workplace award program. It's more than just a buzz. In collaboration with Blue Cross of Northeastern Pennsylvania and Chamber Choice, the Greater Pocono Chamber of Commerce has partnered to conduct the "Healthy Workplace Awards Program". At a special luncheon in October, together GPCC, Blue Cross of Northeastern Pennsylvania and Chamber Choice will recognize chamber members that have adopted wellness practices in the workplace.

What do you need to do to be considered for a Healthy Workplace Award? It is really very simple. Apply, and tell us what you do in your business to help you and all your team members stay healthy. Whether you are a small company (49 or less) or a larger company (50 or more) we want to hear about what you are doing. Take a few minutes, go to our website ([www.greaterpoconochamber.com](http://www.greaterpoconochamber.com)) and get your application in. Drop it in the mail, fax it to us, or e-mail it to us today. Be proud of what you do for your employees.

Now, why "WEALTH THRU HEALTH"? It is simple. Industry statistics report that, "Productivity losses related to personal and family health problems cost U.S. employers an estimated \$1,685 per employee per year." If you have ten employees, that is \$16,850 right off your bottom line. If you invest \$16,850 for ten years at 4%, you will end up with \$25,120. So getting healthy will make you wealthy. Not just because you save money as an employer, but because you care.

Take this quick test, and see whether you are wealth thru health wise:

1. Which has more calories, 27 grapes or 1 donut hole?
2. How many cups of blackberries equal one slice of black berry cobbler?: 3.1, 4.3, 5.7, or 6.2
3. A typical bagel is equal to how many slices of bread?: 2, 3, 4, or 5
4. How many minutes of golfing does it take to burn off an apple Danish?: 35, 55, 87, or 102
5. Twenty years ago a portion of spaghetti was 1 cup of spaghetti and 3 small meatballs, which equaled 500 calories. Today a portion size is 2 cups of spaghetti and 3 large meatballs. How many calories are in today's serving?: 650, 810, 935, or 1,025

If you want the answers, call me and I'll be happy to share them. You may be very surprised. And, don't forget to put in place your Healthy Workplace Program and maybe you will be honored for your efforts this fall.

For more information, please e-mail [dburdge@greaterpoconochamber.com](mailto:dburdge@greaterpoconochamber.com) or call us at 570.421.4433. Let's all be healthy together.



## Monthly Breakfast

### Leadership Pocono Alumni Take Center Stage

On April 18, 2008, the alumni of Leadership Pocono sponsored the GPCC monthly breakfast. Alums Dennis Jeter, Class of 2007, and Dr. Kim Filipkowski, Class of 2000, welcomed the opportunity to talk about their personal and professional growth that they contribute, in large part, to participating in the Leadership Pocono program.



*Leadership Pocono Alumni & Board*

Presented to an audience of approximately one hundred people, Dennis and Dr. Kim talked about the benefits of participating in the program for both the individual and the employer. Attendees strengthen skills in communication, leadership, strategic planning and team work, just to name a few. The employer gains an employee with more developed and well rounded skills in all of these areas as well as now having employees who understand the need for forming alliances with and helping their communities.

As a subsidiary of the Greater Pocono Chamber of Commerce, Leadership Pocono, Inc. came to be in 1998, first as a committee of the Chamber and then as its own entity under the Chamber.

Today, and in the future, Leadership Pocono provides the identification, development and empowerment of excellence in business, personal and community leadership.

The leadership journey begins in May as applications are reviewed, and applicants are interviewed. Once accepted into the 10 month program, an orientation breakfast is held. The first session is a retreat at Stony Acres in Marshalls Creek courtesy of East Stroudsburg University of Pennsylvania. Team work is the focus as attendees participate in activities where they really get to know each other, begin to trust each other and start bonding as a new unit.

As they travel on throughout the year, each month a full day session is held. The curriculum is intense as every aspect of leadership is covered, from communication to finance to writing a full strategic plan, as a team, for a fictional non-profit or business.



*Leadership Pocono Class of 2008*

Leadership Pocono is designed for all leaders, whether they are a part of a large corporation or a single business owner. Upon the graduation of the class of 2008, over 120 new leaders will be out contributing to the community. Our graduates are presidents of companies, executives with well known industries in our area as well as successful business owners. We are honored that today, they sit on many community boards throughout our region. Anyone with the desire and comment to become a leader of tomorrow is welcome to apply. For more information and an application, please go to [www.leadershippocono.org](http://www.leadershippocono.org) or call 570.421.4433.

### Leadership Graduation

On June 19, 2008, the Board of Directors and alumni of Leadership Pocono will celebrate the accomplishments of the Class of 2008. If you would like to join in and support the next generation of graduates, please call for reservations at 570.421.4433.

<p style="text-align: center;">Class of 2008</p> <p style="text-align: center;">Graduation and Celebration</p> <p style="text-align: center;">Lawnhaven, Stroudsmoor Country Inn</p> <p style="text-align: center;">June 19, 2008</p> <p style="text-align: center;">6:00 Cocktails – Cash Bar</p> <p style="text-align: center;">7:00 – Dinner - \$40.00</p>
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## HR Corner

**My company has hired several high school students to work for the summer, once they are on summer break are there any scheduling restrictions?**

Summertime is upon us, which means seasonal hiring for many of the area employers. During this time of year many of the available positions will be filled by high school students. Please remember that summer vacation does not mean that we can schedule minors for whatever hours we want. Although summer break offers more flexibility in hours, there are still rules that employers must adhere to when it comes to employees under age 18.

The hours of employment for minors during summer vacation are as follows:

All employees under the age of 18 are only permitted to work a maximum of 8 hours per day, 44 hours per week. In addition to this, employees of the ages 14 and 15 are only permitted to work between the hours of 7 am and 10 pm.

However, the hour restrictions are not the only piece of the puzzle. Please be sure that you are obtaining Employment Certificates from all minors. Employees can obtain these from their school in the form of a general employment certificate, vacation employment certificate, or transferable work permit.

Remember that Child Labor Laws can vary slightly depending on the industry the child is employed in, so please be sure to check with the Pennsylvania Department of Labor and Industry for more specific information.

### Monday Morning Report!

If you are interested in receiving the Chamber's Monday Morning Report  
Please email

Denise Burdge at [dburdge@greaterpoconochamber.com](mailto:dburdge@greaterpoconochamber.com)  
so your email address can be  
added to the  
distribution list.

If you are not familiar with the Monday Morning Report, upcoming Chamber events and meetings for the week are posted.

## Women in Business

The May Women in Business luncheon which was sponsored by ESSA, was held at the Sycamore Grille in Delaware Water Gap. Daisy Gallagher of Gallagher & Gallagher, delivered an informative presentation entitled "The Government Contractor's Resource Guide".



left to right - Daisy Gallagher, Dr. Kim Filipkowski, Lisa Hutchinson

Pamela Haydt of First National Bank of Palmerton, won the 50/50 drawing which she donated back to the scholarship fund.

The June luncheon which will also be held at the Sycamore Grille, will feature "Networking 101" presented by Bill Skinner of ActionCOACH, and sponsored by Good Shepherd Rehabilitation.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

## Membership Appreciation

The May Membership Appreciation Party was held at Skytop Lodge. Everyone enjoyed the great ambiance that Skytop offers. The next card exchange is scheduled for June 9th at the Willowtree Inn.



Photo courtesy of V.I.P. Studios, Inc.

## Members in the News

Every time you turn on a TV or open a newspaper you hear about the challenges and changes in the housing industry. How do these changes affect you?

Would you like to purchase a home or are you trying to sell or refinance your current home? Donna Foley a Brodheadsville mortgage professional with **Bankers First Mortgage**, will be speaking at this FREE seminar; she will take you thru the process step by step, to show you just what it takes to qualify in today's market, offering tips on how to repair credit, information on grant funds, and tips on how to negotiate a purchase price to effect low cost financing. A Real Estate professional will also be speaking on home valuation and the wonderful opportunities available in today's market.

Come and learn about the many programs that have been redesigned for today's market: such as the federal insured FHA.

Local Real Estate and Finance Professionals will be available for one on one answer and questions session, Free information booklets will be distributed, and refreshments will be served.

Join us at the "American Legion Hall" located in Gilbert, PA. Route 209 S. on Thursday June 12<sup>th</sup>, from 7:00 to 9:00 pm. Call 570-402-7450, to reserve your seat!

**Carl Pettry**, a Certified Purchasing Manager and member of the Dallas Texas affiliate of the Institute for Supply Management, is putting together two seminars; Materials Management and Materials Management & Purchasing. Learn basic Materials Management information designed for your small or large business. Perfect for all Supply Chain, Supervision and Management employees, starting a business, or a refresher for existing businesses. A two or four hour informal presentation and discussion at your facility on Saturday mornings to avoid distractions, production interruptions and the stress of customers' demands. Includes terms, common procedures, getting started, typical duties and best practices. Cost is \$250.00 which includes hand out material for attendees.

Materials Management and Purchasing seminar is a four hour informal presentation that includes all the information in the two hour Materials Management presentation plus purchasing related terms, procedures, vendor management and best practices. Cost is \$400 which includes handout materials for attendees.

To schedule your presentation, call Carl at 973-294-4075.

Pocono Mountain Community Days at **Great Wolf Lodge** have kicked off again, allowing the general public to enjoy the fun-filled indoor waterpark and raising money for local nonprofit organizations at the same time.

One-day tickets to Bear Track Landing Indoor Waterpark, costing \$30 each, are available at local businesses and organizations. All proceeds will benefit the United Way of Monroe County, Pocono Environmental Education Center and St. Jude Children's Research Hospital.

The spring Community Days passes can be used seven days a week from 9 a.m. until 9 p.m. Usage dates run from Monday, May 5 through Friday, June 13, 2008, except for Memorial Day weekend, May 24-26. Great Wolf Lodge is located minutes from the Crossings Outlets on Route 611 in Scotrun, PA, and just off exit 298 of Interstate 80.

Tickets may be purchased online at [www.unitedwaymonroe.org](http://www.unitedwaymonroe.org), at the United Way office in Tannersville, at Great Wolf Lodge and at Pocono Environmental Education Center in Dingmans Ferry. One-day passes are also available at other locations, including North Penn Bank in Stroudsburg and Effort, Barrett Paradise Friendly Library in Mountainhome, Kinsley's ShopRite on Route 209 in Brodheadsville, Co-CoSolo on North 5<sup>th</sup> Street in Stroudsburg, Pocono Community Bank in Stroudsburg, Mountainhome and Brodheadsville, Pocono Township Municipal Building, Wayne Bank branches in Monroe and Pike counties, and Garvey Agency near Mr. Z's in Tannersville.

The fundraiser lets people enjoy Great Wolf's Bear Track Landing Waterpark without having to stay overnight or hold a private event at the resort. At least one adult must accompany every five children and have a ticket; children under age two do not need tickets. All guests are required to have a waterpark bracelet to enter the park; there is no "observation only" admission. Food may not be brought in from the outside, but can be purchased at the resort.

Sponsors of the 2007 spring Community Days include JENA Communications of Stroudsburg. For more information, visit [www.unitedwaymonroe.org](http://www.unitedwaymonroe.org), call the United Way of Monroe County at 570-629-5657 or call Pocono Environmental Education Center at 570-828-2319.

**The Greater Pocono Business Magazine TV Show** featured one lucky Chamber member who received a complete Business Woman's makeover.

Brenda Schroder of Stroudsburg was chosen "because she represents the modern day business woman and now we're going to give her a look to match", said the show host Danielle Jordan. When Brenda was surprised at work with a bouquet of flowers and told of her



makeover she excitedly said, "I feel great!"

Brenda Schroder, 33 is an Enrollment Services Manager for Northampton Community College, and mom of a teenager and a toddler. She is a student at Strayer University pursuing a Masters Degree in Accounting.

On May 13, Brenda revealed her new look at the GPCC Women in Business Luncheon at the Sycamore Grill. Afterwards, Pangea Restaurant in Scotrun hosted the "Reveal Party" for Brenda's family, friends and coworkers.

Shear Design in Stroudsburg made Brenda over literally from head to toe. (Haircut and color, make up application lesson and the products, spray tan, eyebrow waxing, manicure, pedicure... complete pampering!)

Van Heusen & GB Bass, part of Phillips Van Heusen Corporation located at The Crossings Premium Outlets in Tannersville provided new professional outfits and shoes. Baldwin Limousine provided a white stretch limousine for transportation and Floral Boutique of Stroudsburg gave the beautiful flower bouquets.

"Dress For Success" will air as a two part makeover show. The June show will feature Brenda's new professional business outfit and the second in July will feature her appearance makeover and the big reveal.

The Greater Pocono Business Magazine TV show airs on BRC - 13 and is produced by George Roberts Productions, LLC for the Greater Pocono Chamber of Commerce. For show times go to [www.georgetv.com](http://www.georgetv.com).

**HRG** is pleased to welcome Kelley R. Sartori, P.E. to the Transportation Service Group in their Dunmore office as a traffic project engineer. As an integral part of the transportation team, Ms. Sartori will be responsible for performing planning, analysis, and design services for highway, traffic, and structural bridge projects located in and around the Dunmore area. She will also perform overall project and client management services, including due diligence analysis, traffic study reviews, permitting, and bidding and construction administration.

Sartori holds a bachelor's degree in civil and environmental engineering with a Certificate in Transportation from the University of Pittsburgh School of Engineering and is a registered professional engineer. Kelley brings over eight years of industry knowledge and engineering experience in highway and roadway design, project management, and construction administration services to the firm. Ms. Sartori also offers skills in preparation and review of construction plans, traffic control plans, signing and pavement marking plans, erosion and sedimentation control plans, and cost estimates.

Originally founded in 1962 to serve Central Pennsylvania, HRG has grown into a full-service engineering

firm, providing quality, cost-effective design solutions to a diverse client-base throughout the Mid-Atlantic Region. The firm currently has office locations throughout the commonwealth of Pennsylvania.

Offering a full complement of in-depth technical expertise and diversity of engineering disciplines, HRG provides services in land development, water resources/environmental studies and design, water and wastewater systems, transportation, surveying, electrical engineering, financial consulting, and geographic information systems. For more information, please visit the Web site at [www.hrg-inc.com](http://www.hrg-inc.com).

**Kittatinny Canoes** announces **DAD'S PADDLE FREE ON THEIR DAY.** Father's paddle absolutely FREE on Father's Day, June 15th, when accompanied by their families. Kittatinny Canoes offers a choice of calm or whitewater canoeing or whitewater rafting trips free of charge. Advance reservations are required for this fun-filled day.

Were you always interested in learning to canoe or kayak, but apprehensive about trying it? Our instructional "Learn to" days will include; Learn to Canoe on June 21st. Participants will meet at Kittatinny's river base in Dingmans Ferry, PA, where instructors will teach novices the essentials of canoeing followed by a guided eight mile trip from Milford Beach to Dingmans Ferry. Join us on June 22nd to "Learn to Kayak". Participants meet at Kittatinny's river base in Matamoras, PA, where certified instructors will teach novices the essentials of kayaking, followed by a guided ten mile trip from Pond Eddy, New York to Matamoras. **FOR INFORMATION ON OUR RIVER TRIPS, CAMPING OR PAINTBALL, OR TO MAKE RESERVATIONS, CALL: 1-800-FLOAT-KC.**

**Pocono Medical Center** (PMC) celebrates National Nurses Week each year in May, and annually two nurses are chosen among their peers as recipients of the Nursing Excellence Award. Jane Haney, LPN in PMC's Occupational Medicine department and Mary Jane Garvey, RN in the Cardiovascular Unit received the Nursing Excellence Awards for 2008. Haney has been with PMC for 26 years, while Garvey has been on staff for ten.

"Jane and Mary Jane are representative of the fine nurses we have at Pocono Medical Center," says Kathleen E. Kuck, interim president at CEO at Pocono Medical Center. "All of our nurses are focused on excellent patient care, and we are proud that Jane and Mary Jane were recognized for exemplifying our values of compassion, competence, teamwork and customer service."

Nursing peers, who see their work every day, nominated Haney and Garvey for the award. A number of other nurses from across Pocono Medical Center were



also nominated. A selection committee then decided the two recipients of the Nursing Excellence Award. Haney and Garvey received the awards at a ceremony held May 7.

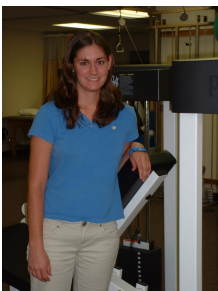
National Nurses Week is time set aside to recognize nurses for their contributions to healthcare in our community. As part of the celebration, Pocono Medical Center hosted many activities for nurses, and hosted speaker Dr. Joel Schwartz who provided information on enhancing the working relationships between nurses and physicians.

**The Rotary Club of Stroudsburg** awarded the 120<sup>th</sup> “Paul Harris Fellow Award” to Nicole Foleno. The Paul Harris Fellow is awarded in appreciation of tangible and significant assistance given for the furtherance of better understanding and friendly relations among peoples of the world. Nicole Foleno, Executive Director of the Pocono Builders Association, is very active in community affairs and became a member of the Rotary Club in 2006. Congratulations Nicole on a recognition well deserved!



**Riverside Rehabilitation Centers** are pleased to congratulate Tina Billias, DPT, Physical Therapist at Riverside Rehabilitation, Mount Pocono, upon her graduation from Misericordia University’s Transition Doctor of Physical Therapy Program.

The Doctor of Physical Therapy Program coursework is divided among four physiological systems, musculoskeletal, cardiopulmonary/cardiovascular, neuromuscular, and integumentary. Students learn to evaluate and use clinical research and other evidence to improve current healthcare knowledge and practice. They effectively modify clinical practice based on cultural and global diversity and identify educational needs of health care professionals, the community, patients and their families, especially regarding prevention, health promotion, fitness, and wellness. They must demonstrate a commitment to lifelong learning and participate in service learning activities to benefit the public. When they complete the program, they are prepared to practice physical therapy autonomously, making clinically oriented, ethical decisions.



Billias graduated from Misericordia in 2006 with a Masters of Science in Physical Therapy. She has worked at Riverside Rehabilitation as a physical therapist in an outpatient environment for two years, while earning her DPT. She specializes in treating patients with back injuries, spinal fusions and other back surgeries. Billias is an active member of the American Physical Therapy Association (APTA). She is certified as a clinical instructor for

physical therapy students through the APTA.

**Scott A Miller, CPA, CFE, CVA with Riley and Company, Inc.**, attends AICPA’s National Conference on Divorce in Las Vegas. The fourth Biennial AICPA/AAML National Conference on Divorce covered the issue from both a legal and an accounting point of view. Topics included: Types of Business Organizations and Related Tax Attributes, Computer Forensic Techniques, Dissecting a Business Valuation Report, Clash of Tax and Divorce Planning, Reading Tax Returns, Case Law Update, Collaborative Law, Review of Rules of Evidence, and Asset or Income, Double Dip; Concept of Income in Divorce.

Scott A. Miller is a shareholder of Riley and Company, Inc. In addition to being a Certified Valuation Analyst, Scott is also a Certified Public Accountant and a Certified Fraud Examiner.

Riley and Company, Inc. is a full service CPA and business advisory firm with offices in Stroudsburg and Mt. Pocono. Riley and Company, Inc. provides a wide range of forensic and litigation support services including business valuations, divorce and support hearing testimony, and investigations into alleged frauds.

**SERVPRO Franchise** Opens in Southern Monroe County. When fire or water damages occur, property owners have a new ally ready to aid them in their recovery efforts. Owned by Justin Snarponis, SERVPRO of Southern Monroe County has opened its doors for business offering a full line of fire and water cleanup and restoration services to help home and business owners regain control of their lives faster following a loss.

“As a new franchise, we are proud to be able to bring Servpro Industries, Inc.’s nationally recognized services to our customers,” said Snarponis. “I encourage home and business owners to contact us about any cleaning or restoration need they may have – especially following a fire or water loss when emergency response is vital to protecting their assets from further damage.”

In addition to fire, water, and mold cleanup and restoration services, residential and commercial customers can take advantage of SERVPRO of Southern Monroe County’s wide variety of cleaning services: carpets, floors, on-site dry cleaning of draperies, furniture and upholstery, and ductwork systems. In the event of a fire or water damage, SERVPRO of Southern Monroe County provides 24-hour emergency service. Under normal circumstances, a trained SERVPRO Franchise Professional can be on-site in less than four hours to provide emergency mitigation services to help the property owner regain control of their life as soon as possible.

Founded in 1967, Servpro Industries, Inc.’s franchise system is a national leader and provider of fire, water,

mold and other specialty cleanup and restoration services. SERVPRO's certified professional services network of more than 1,300 franchises responds to property damage emergencies ranging from multi-million dollar disasters affecting entire communities to those suffered by individual businesses and homes. Providing coverage in 48 states, SERVPRO has established relationships with major insurance companies and commercial clients, as well as individual homeowners.

**Shawnee Mountain Ski Area** is kicking off the season with the all new Celtic Festival on June 28 and 29. Produced in cooperation with East of the Hebrides Entertainments, the new festival promises two full days of the sights and sounds of the Emerald Isles and Scottish Highlands. Non-stop Celtic music with 9 bands will be featured on 3 stages, along with many vendors to satisfy all your Celtic shopping desires!

Labor Day weekend offers the 14<sup>th</sup> annual Pocono Garlic Festival, back at Shawnee Mountain for its second season. Presented by the Pocono Garlic Growers Association, August 30 and 31 will fill the Shawnee Valley with the aroma and tastes of every kind of garlic-infused food you can imagine! Many artisans and novelty entertainment will be presented, as well as multiple activity areas and educational exhibits.

Looking ahead towards the fall season, October 17, 18, and 19, Shawnee Mountain hosts one of our most successful events, the annual Timber and Balloon Festival.

With each festival projecting attendance numbers between 6,000 and 16,000 guests, all of these events are sure to be grounds for great marketing opportunities. Shawnee Mountain offers a number of levels for sponsorship, all of which provide targeted name and brand exposure. Your company name and logo can be seen and heard throughout various media promotions, including website, radio, newspaper, poster, direct mail, email, and festival signage. By participating in one or more of these events, your company not only markets to an upscale clientele that visits the area year round, but also ties its image to a successfully managed local event, showing that you support the local economy. Sponsorship may also include a booth space at the festival and complimentary festival tickets for distribution at your discretion. Yet another way to show customer appreciation!

If you are interested in participating in this exciting marketing opportunity or would like more information, please contact Whitney Winckelman 570-421-7231 x224; [whitney.shawneemt@gmail.com](mailto:whitney.shawneemt@gmail.com) or Kevin Adams 570-421-7231 x233; [kadams@shawneemt.com](mailto:kadams@shawneemt.com).

**Shawnee Place**, a "Wet & Dry" participatory Play Park located at the base of Shawnee Mountain Ski Area, is designed and geared especially for children ages 2 to 12 and their families.

In preparation for the Summer 2008, Shawnee Place



maintenance crews have been busy re-painting the colorful Play Park and refurbishing the two Waterslide Splashdown Pools. Recent renovations include

the re-carpeting of major decks and walkways, and the recent addition of an Infinity Climber play element. The Infinity Climber, winner of the 2004 IDEA Award for design excellence, is a wide, twisting, colorful climber especially for ages 5 to 12.

Shawnee Place Magician Stephen Christopher has added an all new "Magic Storybook Show" for Summer 2008, "It's colossal and the kids are the stars", commented Stephen. The entertaining Magic Shows are held three times a day in the air-conditioned "Garden of Wonders" Magic Theatre and supervised outdoor activities such as Little Luau Dance Party and Water Balloon Tosses are scheduled each day during prime Summer Season.

Along with its two Waterslides and Splashdown Pools, Shawnee Place features a 1000 square foot zero entry Activity Pool which is less than three feet at its deepest point.



Shawnee Place operates daily June 21 through August 31.

Children and parents can splash and play all day (10 am to 5 pm) for one low admission price of \$15.00 per person. Toddlers age 2 and under are admitted FREE and a senior citizens discount is available. Returning this summer season, Sunday is Family Value Day – every Sunday, a family of 4 Admissions to Shawnee Place is only \$44! Each additional family member is only \$11. Group Rates for 15 or more, Birthday Party Packages, "Buddy" Season Tickets and a 5 Timer Advanced Ticket Plan are also offered for Summer 2008. Ample free parking is provided.

For a free brochure or more information on Shawnee Place, call 570-421-7231 or visit on-line at [www.shawneemt.com](http://www.shawneemt.com). Shawnee Place is located at Shawnee Mountain Ski Area just off Exit 309 of Interstate 80 in the Pocono Mountains of Pennsylvania.

## Welcome New Members

The following new members are not listed in the 2008 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

### A+ Smile Center, P.C.

Dr. Virginia Farrow-Williams  
296 Washington Street  
East Stroudsburg, PA 18301  
570-369-6885 (Temp.)  
gingaizluv@aol.com  
DENTISTS

### ABP Software, LLC

Brian Pedone, CEO  
66 Analomink Street  
East Stroudsburg, PA 18301  
570-422-7923  
570-422-7921  
brian.pedone@abpsoftware.com  
www.abpsoftware.com  
CONSULTANTS-SOFTWARE

### Affordable Comfort Contracting, Inc.

Greg Gill  
P.O. Box 573  
Saylorsburg, PA 18353  
570-992-2806  
570-992-8636  
affordablecomfortcontractinginc@yahoo.com  
www.affordable-comfort.com  
CONTRACTORS-HEATING, AIR  
CONDITIONING & PLUMBING

### Astraira Security Alliance, LLC

Lexy Engel  
P.O. Box 230  
Mountainhome, PA 18342  
570-369-0411  
BACKGROUND CHECKS

### AUTOMAXX Auto Parts

Chris Forgione  
RR 1 Box 403  
Tannersville, PA 18372  
570-629-1465  
570-629-2591  
automaxxparts@yahoo.com  
AUTOMOBILE-PARTS

### Berks Custom Carpentry

BJ Berk  
1411 Maple Road  
Effort, PA 18330  
570-619-7476  
berkscustoms@yahoo.com  
www.berkscustoms.com  
CONTRACTORS- HOME IMPROVE-  
MENT

### Bernard & Sons Roofing

Al Bernard  
RD 1 Box 1800  
Saylorsburg, PA 18535  
570-992-4528  
570-992-1328  
aldeb@epix.net  
ROOFING-SEAMLESS GUTTERS

### Body Solutions by Hair Classics

Jane Safin  
1322 N. Fifth Street  
Stroudsburg, PA 18360  
570-421-6518  
BEAUTY SALONS-TANNING

### First Energy Corporation

Carl Pettry, CPM  
98 Pine Creek Estates  
East Stroudsburg, PA 18301  
973-989-2267  
973-989-2248  
cpettry@firstenergycorp.com  
www.firstenergycorp.com  
CONSULTANTS-PURCHASING AND  
MATERIAL MANAGEMENT

### Four Seasons Restaurant & Diner

Peter Andrews  
5000 Milford Road  
East Stroudsburg, PA 18302  
570-223-5060  
570-223-5062  
RESTAURANTS

### Fox Rothschild, LLP

Brian A. Caufield, Esq.  
75 Eisenhower Parkway  
Suite 201  
Roseland, NJ 07068  
973-994-7537  
973-992-9125  
bcaufield@foxrothschild.com  
www.foxrothschild.com  
ATTORNEYS

### Giatrakis, Deidre

Deidre Giatrakis  
310 Albert Road  
Stroudsburg, PA 18360  
570-421-9885  
570-421-9885  
deegeetrakis@yahoo.com  
CONSULTANTS

### H.T. Lyons

Chris Amico  
600 Larch Street  
Scranton, PA 18905  
570-348-1715  
570-348-1005  
camico@pplweb.com  
CONTRACTORS-MECHANICAL

### Ideal Design Solutions

Jean Tout- Pouissant  
6 Papillion Court  
East Stroudsburg, PA 18301  
570-656-2899  
610-863-3998  
idealdesignsolutions@hotmail.com  
www.123ideal.com  
PRINTERS

### Hannah Bananas

Willi Nebel  
Route 115 & Merwinsburg Road  
Effort, PA 18330  
570-629-6021  
hannahbananasonline@gmail.com  
www.hannahbananasonline.com  
RESTAURANTS

### Landmark Event Management

Chris Baker  
P.O. Box 218  
Pocono Lake, PA 18347  
570-972-0904  
800-361-0325  
chris@landmarkeventmanagement.com  
www.landmarkeventmanagement.com  
EVENT MANAGEMENT

### Pedone's Heavy Hitters

Brian Pedone  
831 Ann Street  
Stroudsburg, PA 18360  
570-242-6913  
brian.pedone@phhboxing.org  
www.phhboxing.org  
BOXING-CONDITIONING

### The Europa Café

Ken Dobosh  
560 Main Street  
Stroudsburg, PA 18360  
570-424-2593  
570-424-0411  
ken@europacafepa.com  
www.europacafepa.com  
RESTAURANTS-CAFÉ-COFFEE  
SHOP



# Ribbon Cuttings



## Best Auto Service Center, Inc.

Best Auto Service Center, Inc. provides a full service repair shop for all makes and models. This comfortable and modern repair shop is fully insured; ASE certified, and specializes in Subarus. Wait for all of your repairs in their clean, customer friendly waiting area fully equipped with Wi-Fi. Best Auto Service Center will only sell you what you need and all work is guaranteed. Give them a call today at 570.688.2378.



## George Roberts Productions, LLC

George Roberts Productions is a team of professionals in video, audio and Internet production. They are a creative and innovative company specializing in everything from TV programs to Web video. For TV that TARGETS your customers, give them a call today at 570.424.8385.



## Chiropractic Health Partners of the Poconos

Chiropractic Health Partners of the Poconos, is a team that utilizes a variety of treatment techniques to care for patients of all ages. They also offer Acupuncture and Massage Therapy. Give them a call today at 570.421.8876.



## Speak Easy Partners, Inc.

Speak Easy Partners is a Nextel Authorized Service and Repair Center. They also work on contracts for Sprint and Nextel and they sell accessories for all phone companies and models. Contact them at 570.421.6444 for all of your mobile phone needs.



## Upcoming Ribbon Cuttings

### Thursday, June 6, 2008 - 9:00 a.m.

**Big Apple Beauty Supply, Inc.**  
5224 Milford Road - Suite 106  
East Stroudsburg, PA  
www.bigapplebeautysupplyinc.com  
570.588.7200

### Thursday, June 6, 2008 - 10:00 a.m.

**Vigon International, Inc.**  
Airport Road  
East Stroudsburg, PA  
www.vigoninternational.com  
570.476.6300

### Thursday, June 12, 2008 - 9:00 a.m.

**Four Seasons Restaurant and Diner**  
5000 Milford Road  
East Stroudsburg, PA 18302  
570.223.5060

### Friday, June 20, 2008 - 4:00 p.m.

**Silver Arrow Gallery & Gift Shop**  
Route 611 Depue Plaza  
Tannersville, PA  
www.silver-arrow-gallery.com  
570.619.0461

### Thursday, June 26, 2008 - 4:00 p.m.

**New York Bakery & Deli**  
Milford Road - Unit 6  
East Stroudsburg, PA  
570.223.8033

### Membership Anniversaries

#### 20 Years

This Week In The Poconos

#### 15 Years

Fraser Advanced Information Systems  
Polysteel Better World Building Technology

#### 10 Years

Pocono Mountains Economic Development  
Corporation

#### 5 Years

Kost Tire & Muffler, Inc.  
Meadowbrook Inn & Restaurant  
RPH Financial Services, Inc.  
Secure Managed Solutions/Near You Network

*Congratulations!*

## Radio Show

**WHAT:** An educational based radio program hosted by our membership director, Jessica Goward, to highlight your company and inform our community about your field as well as giving tips on what to look for when choosing a business in your expertise.

**WHEN:** Each week, on Thursday afternoons at 2:15 P.M. until approximately 3:00 P.M. This time bracket is subject to change depending on re-takes. Keep in mind, this is a pre-taped program that will run 10-12 minutes the following Sunday at 8:05 A.M. As a new bonus, these shows will also now be on our website.

**WHERE:** The show is taped at the Nassau Broadcasting studio located on South 6th Street in Stroudsburg. For directions, please call (570) 421-2100.

**WHO:** We welcome any and all Greater Pocono Chamber of Commerce members.

**HOW:** Contact Jessica Goward at (570) 421-4433 or you can email Jessica at [jgoward@greaterpoconochamber.com](mailto:jgoward@greaterpoconochamber.com). You will need to develop a simple outline of what topics you'd like to cover and the show will develop from there.

### For More Information:

**(570) 421-4433**

[jgoward@greaterpoconochamber.com](mailto:jgoward@greaterpoconochamber.com)

[www.greaterpoconochamber.com](http://www.greaterpoconochamber.com)



# IMPACT



## Executive Committee

*Joseph McDonald* - Chairman of the Board  
*Jamie Keener* - First Vice Chairman  
*Daisy Gallagher* - Second Vice Chairman  
*Charles Niclaus* - Treasurer  
*Elizabeth Koster* - Secretary  
*Bob Hay* - Past Chairman

## Staff

*Robert Phillips* - President/CEO  
*Patricia Metzgar* - Vice President, Operations/Development  
*Denise Burdge* - Vice President, Economic Development/Public Policy  
*Jessica Goward* - Membership Director  
*Miriam Conway* - Executive Assistant

## Board of Directors

James Becker	Donald S. Hannig	Ann Pilcher	Linda Seliger
Denise Cebular	Scott Henry	William Prall	Jack Wallie
Bruce Denlinger	Tim Kelly	Lynn Price	Bill Wells
Gene Dickison	Elizabeth Koster	Barbara Samet	
Dr. Robert Dillman	Chris Kurtz	Dr. Isaac Sanders	
Frank Epifano	Allan Muto	Conrad Schintz	
Dr. Kim Filipkowski	Jane Niering	Paul Schuchman	

Visit us at [www.greaterpoconochamber.com](http://www.greaterpoconochamber.com)

# IMPACT

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Fax: (570) 424-7281  
URL: <http://www.greaterpoconochamber.com>

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