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United Way of Monroe County

**Executive Summary
2011-2012 Fund Distribution & Youth Allocation Report**

United Way of Monroe County



June 2011

Dear Donors, Volunteers and Friends,

Your support of the United Way of Monroe County's 2010 Campaign is greatly appreciated. You make the difference by giving of your "time, talent and treasure" to advance our vision of Monroe County to be a community of thriving children, healthy families, self-sufficient people and vibrant neighborhoods.

The funding decisions made by the 47 volunteers (adults and students), are summarized in the 2011-2012 Fund Distribution and Youth Allocation Report. These volunteers review the partner agencies' applications for funding of programs which deliver services for the four need areas – Meeting Basic Needs, Helping Children Succeed, Promoting Self-Sufficiency and Engaging Youth - identified by the United Way of Monroe County. The volunteers also visit the agencies to discuss their programs and outcomes. Using a donor survey as a guideline, the percentage breakdown of the undesignated (not donor-directed) dollars, that constitute the United Way Community Fund, is allocated to each need area. Each panel discusses and makes decisions regarding the funding of the programs for their need area. The rationales for the funding and recommendations to the agencies are included in the full report, which is available at www.unitedwaymonroe.org.

Agency requests for programs to be funded reviewed by the four panels decreased to \$790,530, or 14.2% less than the prior year. The total of the Community Fund, or undesignated dollars, slightly decreased this year to \$466,459, or 10% less than the prior year. The total of donor designated (donor-directed) dollars increased to \$112,567, a 5% increase, and the estimated uncollectible pledges was increased to \$36,130, due to the ongoing serious economic situation and continuing high unemployment in the area. Youth Allocations, which are grants given to projects run by our partner agencies that focus on children and youth, remained the same as last year at \$10,000.

The funds requested from the Community Fund continue to exceed the funds available to allocate. The panel volunteers were challenged by the funding limitations but focused on the community's greatest needs and demonstrated program outcomes from our partner agencies that are meeting these needs.

The hundreds of people and businesses that contributed their time and treasure in supporting the 2010 campaign are sincerely thanked. We also give our heartfelt thanks to the many volunteers that served on the allocations panels and special thanks to the high school officials and parents for supporting the students who served on the Youth Allocation panel.

A handwritten signature in black ink that reads "John Casella".

John Casella
President, Board of Directors
United Way of Monroe County

A handwritten signature in black ink that reads "Curtis Rogers".

Curtis Rogers
Fund Distribution Steering Committee Chair
United Way of Monroe County

Fund Distribution Volunteer Panels 2011-2012

Curtis Rogers, Fund Distribution Steering Committee Chair

Meeting Basic Needs

Chris Bello, Chair, ESU Student Activities Association

Bryan Dixon, Vice Chair, Walmart DC 6080

Mathilda Sheptak, United Way Staff

Kathe Abbatiello

Susan Bonser, East Stroudsburg University

Eileen Chaladoff, Pocono Mts. Assoc. of Realtors

Nicole Foleno, Pocono Builders Association

Eva Haddon

Tim Hayes

Nicole Krieger, Pocono Mountains Visitors Bureau

Bill Mullen

Pat Thomas, Ask We Clean LLC

Theresa Yocum, First National Bank of Pennsylvania

Cheryl Yosh, Sherman Theater

Helping Children Succeed

Pam Hasara, Chair, sanofi pasteur

Allan Muto, Vice Chair, ESSA Bank & Trust

Monica Cravotta, United Way Staff

Juan Adams, Office of Rep. Mario Scavello

Angela Beers, ESU Foundation

Michelle Brown

Michelle Cullin, Pocono Mountains Visitors Bureau

Judy Martin

Kim McKay, East Stroudsburg University

Tim Musser, Walmart Distribution Center 6080

Jessica Nola, Citizens Bank

Carol Sitroon, Monroe County & Technical Institute

Oliver West, New Beginnings Financial Consultants LLC

Promoting Self-Sufficiency

Patty Fretz, Chair, Monroe County Area Agency on Aging

Pam Watkins, Vice Chair, Pocono Health Systems

Chris Grape-Garvey, United Way Staff

Christine Harvell, REMAX of the Poconos

Barbara Huffman

Julie McCormick, Engle-Hambright & Davies

Rita McNeal

Robin Olson, East Stroudsburg University

Bonnie Stauffer, Fitzmaurice Community Services, Inc.

Dennis Viglione, Walmart Transportation

Linda Wojnar, Pocono Mountains Visitors Bureau

Engaging Youth

Lynn Lansdowne, Chair, Pocono Health System

Wayne Bolt, Vice Chair, United Way Board

Ellen Shafer, United Way Staff

Ron Dides, Walmart Transportation

Ann Forte

Yazmin Malpica, Best Buy - Stroudsburg

David Rodriguez, Citizens Bank

Melissa Selby, Carbon Monroe Pike Drug & Alcohol

Alisa Tongg-Weiler

Faith Waters

Linda Whidden, PA CareerLink of Monroe County

Sonia Wolbert, Wells Fargo Home Mortgage

United Way
of Monroe County



2010 Campaign Financial Summary

2010 Campaign - Total Revenue	\$1,042,802
Non-Campaign Revenue	35,927
Estimated Uncollectible Pledges	(36,130)
TOTAL NET REVENUE	\$1,042,599
<u>Community Services Funding</u>	
United Way Community Fund - Allocable Dollars	\$466,459
United Way Youth Allocations	10,000
Monroe County Information and Referral Services	15,000
United Way Direct Community Services (1)	176,276
Donor Designations:	
United Way Partner Agencies	30,379
Other United Ways	31,241
Non-UW Agencies and Programs	50,947
TOTAL COMMUNITY SERVICES	\$780,302
Fundraising Expenses	147,815
Administrative Expenses	114,482
TOTAL CAMPAIGN AND ADMINISTRATIVE EXPENSES	\$262,297

(1) Includes Day of Caring, In-Kind Giving, Rapid Response Team, Heating Assistance Grant, TeenWorks, Youth Issues Task Force, volunteer recruitment and youth inventory database management, community food and clothing drives

2011-2012 Program Funding Recommendations By Panel

Program Name	UW Partner Agency	2011-12 Program Funding Recommendation	2011-12 Program Funding Request	2010-11 Program Funding	Inc./Decr. \$'s Over Prior Yr.	Inc./Decr. % Over Prior Yr.
Meeting Basic Needs Panel						
Chris Bello, Chair; Bryan Dixon, Vice-Chair; Mathilda Sheptak, UW Staff						
Blood Services	American Red Cross	20,860	29,000	23,700	(2,840)	-12.0%
Disaster Services	American Red Cross	17,070	27,500	20,000	(2,930)	-14.7%
Services to Armed Forces	American Red Cross	4,360	8,500	5,000	(640)	-12.8%
Step Up Program	Family Promise of MC	7,510	25,000	18,280	(10,770)	-58.9%
Food For Friends	Follow Me Foundation	2,370	36,000	-	2,370	N/A
Home Delivered Meals	Meals on Wheels	21,340	24,500	24,500	(3,160)	-12.9%
Transitional Housing Program	PATH	26,170	35,000	31,000	(4,830)	-15.6%
Emergency Shelter	Salvation Army	11,380	15,000	11,410	(30)	-0.3%
Energy Assistance	Salvation Army	16,120	17,000	16,770	(650)	-3.9%
Feeding Program	Salvation Army	9,480	15,000	9,450	30	0.3%
Hotline	Women's Resources	8,724	10,000	10,000	(1,276)	-12.8%
Shelter	Women's Resources	9,480	20,000	7,600	1,880	24.7%
Total		\$ 154,864	\$ 262,500	\$ 177,710	\$ (22,846)	-12.9%
Helping Children Succeed Panel						
Pam Hasara, Chair; Allan Muto, Vice-Chair; Monica Cravotta, UW Staff						
Early Intervention	Development Education Services	19,933	30,000	20,000	(67)	-0.3%
Equine-Assisted Learning	Equi-librium	14,765	15,000	13,250	1,515	11.4%
Healthy Start Early Childhood Screenings	Pocono Alliance	5,855	14,000	5,000	855	17.1%
Direct Member. Scholar. for Families w/Children	Pocono Family YMCA	5,000	30,000	14,000	(9,000)	-64.3%
Head Start	Pocono Serv. for Fam. & Children	68,270	128,630	72,741	(4,471)	-6.1%
Parenting Education Program	Pocono Serv. for Fam. & Children	9,385	10,000	10,000	(615)	-6.2%
Preschool Program	The Growing Place	5,855	8,000	5,000	855	17.1%
Special Needs	The Growing Place	11,486	12,000	11,000	486	4.4%
Working Parent Program	The Growing Place	16,648	18,500	16,500	148	0.9%
Total		\$ 157,197	\$ 266,130	\$ 167,491	\$ (10,294)	-6.1%
* bold = Program newly admitted for funding review for 2011-2012 cycle						

2011-2012 Program Funding Recommendations By Panel

Program Name	UW Partner Agency	2011-12 Program Funding Recommendation	2011-12 Program Funding Request	2010-11 Program Funding	Inc./Decr. \$'s Over Prior Yr.	Inc./Decr. % Over Prior Yr.
Promoting Self-Sufficiency Panel						
Patty Fretz, Chair; Pam Watkins, Vice-Chair; Chris Grape-Garvey, UW Staff						
Vocational Training	Burnley Workshop	30,977	33,200	32,530	(1,553)	-4.8%
Anger Management	Catholic Social Services	-	2,000	1,500	(1,500)	-100.0%
Promoting Self-Sufficiency	Center for Vision Loss	15,000	25,000	20,000	(5,000)	-25.0%
Adult Day Care	Devereux	-	3,000	2,500	(2,500)	-100.0%
Community Home	Devereux	-	9,000	-	-	N/A
Pre-Vocation (fka Adult Training Facility)	Devereux	6,500	9,000	5,000	1,500	30.0%
Direct Member. Scholar. for Seniors	Pocono Family YMCA	4,500	25,000	4,500	-	N/A
Home Care	VNA/Hospice of MC	32,976	52,000	35,000	(2,024)	-5.8%
Counseling Services	Women's Resources	15,000	20,000	15,000	-	0.0%
Total		\$ 104,953	\$ 178,200	\$ 116,030	\$ (11,077)	-9.5%
Engaging Youth Panel						
Lynn Lansdowne, Chair; Wayne Bolt, Vice-Chair; Ellen Shafer, UW Staff						
Scout Reach	BSA, Minsi Trails Council	8,700	8,700	7,800	900	11.5%
Big Brothers/Big Sisters of the Bridge	Catholic Social Services	12,445	20,000	14,535	(2,090)	-14.4%
Girl Scouts Leadership Experience	Girl Scouts, Heart of PA Council	5,000	5,000	2,500	2,500	N/A
Challenge Program ARC	NEPA Council, BSA	-	-	3,500	(3,500)	N/A
Pocono Info	Pocono Alliance	-	-	7,700	(7,700)	-100.0%
Prevention & Community Education	Women's Resources	5,800	10,000	5,772	28	0.5%
Youth Employment	Youth Employment Services	15,500	30,000	15,500	-	0.0%
School-based Service-learning Initiative	Youth Infusion	2,000	10,000	-	2,000	
Total		\$ 49,445	\$ 83,700	\$ 57,307	\$ (7,862)	-13.7%
* bold = Program newly admitted for funding review for 2011-2012 cycle						
OVERALL FUNDING TOTALS		\$ 466,459	\$ 790,530	\$ 518,537	\$ (52,078)	-10.0%
Programs Receiving/Seeking Funding - 33/36 from 22 Partner Agencies						

United Way of Monroe County
Youth Allocation Panel
2011-2012 Summary of Funding Recommendations

Agency and Program Name	2011 Youth Allocation Funding Request	2011 Funding Recommendation
Equi-librium, Inc. Equine-Assisted Learning and Movement Experience for Children with Autism	\$2,000	\$2,000
The Follow Me Foundation Healthy Snacks, Healthy Child	\$1,500	\$1,500
Pocono Services for Families and Children Youth Initiative Program	\$5,000	\$2,000
Women's Resources of Monroe County, Inc. Reach Out 2 Stop Violence	\$2,500	\$1,700
Youth Employment Services Project Success!	\$5,000	\$0
Youth Infusion, Inc. Trips for Kids	\$3,400	\$2,800
TOTALS	\$19,400	\$10,000

United Way of Monroe County 2010-2011 Partner Agencies

Agency	Director	Address	City	St	Zip	Phone	Fax	Email
American Red Cross of the Poconos	Jim Rienhardt	322 Park Ave.	Stroudsburg	PA	18360	570-476-3800	570-476-3803	rienhardtj@redcrossmonroepa.org
Big Brothers/Big Sisters of the Bridge/ Catholic Social Services - Main Office	Ronald Evans	33 E. Northampton St.	Wilkes-Barre	PA	18701	570-824-8756	570-829-7781	revans@csswb.org
Big Brothers/Big Sisters of the Bridge/ Monroe County - Local Office	Holli Harding	724 Phillips St.	Stroudsburg	PA	18360	570-421-2877	570-476-6466	harding@csswb.org
Boy Scouts of America - Minsi Trails Council	Craig Poland	991 Postal Rd.	Allentown	PA	18109	610-264-8551	610-264-2599	craig.poland@scouting.org
Boy Scouts of America – Northeast PA Council	Marcel Cinquina	1 Bob Mellow Dr.	Moosic	PA	18507	570-207-1227	570-207-1232	mcinquin@bsamail.org
Burnley Employment and Rehabilitation Services, a Division of Allied Services	Judy Sanner	4219 Manor Drive	Stroudsburg	PA	18360	570-992-6616	570-992-5052	jsanne@allied-services.org
Catholic Social Services: Anger Management Program	Tom Regan	724 Phillips St.	Stroudsburg	PA	18360	570-476-6460 570-517-0892	570-476-6466	tregan@cssstroudsburg.org
Center for Vision Loss - Main Office	Stephanie Houck	845 W. Wyoming St.	Allentown	PA	18103	610-433-6018	610-433-4856	stephanie.houck@centerforvisionloss.org
Center for Vision Loss - Monroe County	Cindi Starner	4215 Manor Drive	Stroudsburg	PA	18360	570-992-7787	570-992-7772	cindi.starner@centerforvisionloss.org
Developmental Education Services	Sue Folk	796 Lindbergh Ave	Stroudsburg	PA	18360	570-424-5410	570-424-5664	deved@ptd.net
Devereux Pocono Center	Mary Seeley	1547 Mill Creek Road	Newfoundland	PA	18445	570-676-3237	570-676-4792	mseeley@devereux.org
Equi-librium	Pat Saylor	PO Box 305	Sciota	PA	18354	570-992-7722	570-992-8070	equilibriumceo@frontier.com
Family Promise of Monroe County	Christine Horvath-Deuel	901 North 5 th Street, Suite A	Stroudsburg	PA	18360	570-420-8589	570-420-8599	director@ptd.net
The Follow Me Foundation	Sue Reynolds	402 Analomink Rd.	Stroudsburg	PA	18360	570-420-1077	570-424-6811	followme@ptd.net
Girl Scouts in the Heart of Pennsylvania	Jane Ransom	350 Hale Avenue	Harrisburg	PA	17104	800-692-7817	717-234-5097	jransom@gshpa.org
The Growing Place Child Care Centers	Lisa Eick	PO Box 168	Kresgeville	PA	18333	610-681-5486	610-681-3892	tgpleick@ptd.net
Meals on Wheels	Mimi Mikels	9 North 9th St.	Stroudsburg	PA	18360	570-424-8794	570-424-8756	mcmow@ptd.net
Pocono Area Transitional Housing	Sharon Taylor	7 North 9th St.	Stroudsburg	PA	18360	570-424-0542	570-476-7707	stpath@ptd.net
Pocono Family YMCA	Matt Rumph	809 Main St.	Stroudsburg	PA	18360	570-421-2525 x111	570-421-2640	ceo@poconoymca.org
Pocono Alliance	Michael Tukeva	912 Main St., Ste. 300	Stroudsburg	PA	18360	570-517-3953	570-517-3957	mtukeva@co.monroe.pa.us
Pocono Services for Families and Children	Tim Lee	212 West 4th St.	East Stroudsburg	PA	18301	570-421-2711	570-421-6482	timlee@psfc.org
The Salvation Army	Major James Gingrich	226 Washington St.	East Stroudsburg	PA	18301	570-421-3050	570-421-8720	james.gingrich@use.salvationarmy.org
Visiting Nurse Association/ Hospice of Monroe County	Mark Hodgson	502 Independence Rd.	East Stroudsburg	PA	18301	570-421-5390	570-421-7423	mhodgson@vnahospiceofmc.org
Women's Resources	Jennifer Grube	PO Box 645	Delaware Water Gap	PA	18327	570-424-2093	570-424-2094	jennifergrube@wrmonroe.org
Youth Employment Services	Peter Alasty	PO Box 81	Tannersville	PA	18372	570-620-2410	570-620-0546	pays@ptd.net
Youth Infusion	Francesca Turturro	5500 Memorial Blvd.	Tobyhanna	PA	18466	570-266-5125	888-569-3546	francesca@youthinfusion.org



United Way of Monroe County

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P.O. Box 790

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Tannersville, PA 18372

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Finance Director: Ellen Shafer

Campaign & Fund Distribution Director: Monica Cravotta

Community Outreach and Special Events Director: Chris Grape-Garvey

Database and Youth Allocations Coordinator: Cathy Bittlingmeyer

Research/Development (AmeriCorps/VISTA) and TeenWorks Coordinator: Jen Cullin

Administrative Assistant: Lee Anne Messina

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At-Large Member: Dale Parisi